

COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3639/-74.3050

RFULL9

American Plaza, Old Bridge Township, NJ 08857

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2015)	4,943	49,033	131,530
Projected Population (2020)	5,065	50,695	135,793
Census Population (2010)	4,942	48,653	130,999
Census Population (2000)	3,775	44,045	123,395
Projected Annual Growth (2015-2020)	122 0.5%	1,662 0.7%	4,263 0.6%
Historical Annual Growth (2010-2015)	1 -	380 0.2%	531 0.1%
Historical Annual Growth (2000-2010)	1,167 3.1%	4,608 1.0%	7,604 0.6%
Estimated Population Density (2015)	1,574 <i>psm</i>	1,735 <i>psm</i>	1,675 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2015)	1,888	18,325	46,398
Projected Households (2020)	1,944	18,969	47,960
Census Households (2010)	1,856	17,865	45,341
Census Households (2000)	1,291	15,862	41,575
Projected Annual Growth (2015-2020)	56 0.6%	645 0.7%	1,561 0.7%
Historical Annual Change (2000-2015)	597 3.1%	2,462 1.0%	4,824 0.8%
Average Household Income			
Estimated Average Household Income (2015)	\$123,799	\$120,270	\$126,572
Projected Average Household Income (2020)	\$131,163	\$127,217	\$133,940
Census Average Household Income (2010)	\$107,892	\$109,513	\$115,835
Census Average Household Income (2000)	\$84,056	\$88,624	\$93,579
Projected Annual Change (2015-2020)	\$7,364 1.2%	\$6,947 1.2%	\$7,367 1.2%
Historical Annual Change (2000-2015)	\$39,743 3.2%	\$31,646 2.4%	\$32,993 2.4%
Median Household Income			
Estimated Median Household Income (2015)	\$109,490	\$100,883	\$104,841
Projected Median Household Income (2020)	\$115,890	\$105,335	\$110,389
Census Median Household Income (2010)	\$83,437	\$94,838	\$98,565
Census Median Household Income (2000)	\$77,988	\$76,769	\$80,962
Projected Annual Change (2015-2020)	\$6,400 1.2%	\$4,452 0.9%	\$5,548 1.1%
Historical Annual Change (2000-2015)	\$31,501 2.7%	\$24,114 2.1%	\$23,879 2.0%
Per Capita Income			
Estimated Per Capita Income (2015)	\$47,386	\$44,983	\$44,699
Projected Per Capita Income (2020)	\$50,424	\$47,637	\$47,353
Census Per Capita Income (2010)	\$40,523	\$40,213	\$40,092
Census Per Capita Income (2000)	\$29,100	\$31,948	\$31,588
Projected Annual Change (2015-2020)	\$3,038 1.3%	\$2,654 1.2%	\$2,654 1.2%
Historical Annual Change (2000-2015)	\$18,286 4.2%	\$13,035 2.7%	\$13,111 2.8%
Estimated Average Household Net Worth (2015)	\$839,905	\$827,547	\$860,630

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Race and Ethnicity						
Total Population (2015)	4,943		49,033		131,530	
White (2015)	3,519	71.2%	37,505	76.5%	102,849	78.2%
Black or African American (2015)	177	3.6%	2,095	4.3%	6,100	4.6%
American Indian or Alaska Native (2015)	1	-	46	0.1%	138	0.1%
Asian (2015)	1,098	22.2%	7,801	15.9%	18,451	14.0%
Hawaiian or Pacific Islander (2015)	-	-	6	-	16	-
Other Race (2015)	63	1.3%	740	1.5%	1,868	1.4%
Two or More Races (2015)	86	1.7%	839	1.7%	2,107	1.6%
Population < 18 (2015)	1,174	23.7%	10,953	22.3%	30,596	23.3%
White Not Hispanic	697	59.4%	7,056	64.4%	20,427	66.8%
Black or African American	50	4.2%	536	4.9%	1,580	5.2%
Asian	314	26.8%	1,922	17.5%	4,643	15.2%
Other Race Not Hispanic	20	1.7%	294	2.7%	752	2.5%
Hispanic	92	7.8%	1,145	10.5%	3,194	10.4%
Not Hispanic or Latino Population (2015)	4,640	93.9%	45,156	92.1%	120,920	91.9%
Not Hispanic White	3,314	71.4%	34,736	76.9%	95,224	78.7%
Not Hispanic Black or African American	169	3.6%	1,953	4.3%	5,614	4.6%
Not Hispanic American Indian or Alaska Native	1	-	34	0.1%	88	0.1%
Not Hispanic Asian	1,092	23.5%	7,721	17.1%	18,244	15.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	15	-
Not Hispanic Other Race	8	0.2%	85	0.2%	195	0.2%
Not Hispanic Two or More Races	56	1.2%	622	1.4%	1,541	1.3%
Hispanic or Latino Population (2015)	303	6.1%	3,877	7.9%	10,610	8.1%
Hispanic White	205	67.7%	2,770	71.4%	7,625	71.9%
Hispanic Black or African American	8	2.6%	142	3.7%	487	4.6%
Hispanic American Indian or Alaska Native	-	-	12	0.3%	50	0.5%
Hispanic Asian	6	1.9%	80	2.1%	207	2.0%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-
Hispanic Other Race	55	18.2%	656	16.9%	1,674	15.8%
Hispanic Two or More Races	29	9.7%	217	5.6%	566	5.3%
Not Hispanic or Latino Population (2010)	4,653	94.1%	45,127	92.8%	121,317	92.6%
Hispanic or Latino Population (2010)	289	5.9%	3,527	7.2%	9,681	7.4%
Not Hispanic or Latino Population (2000)	3,559	94.3%	41,963	95.3%	117,464	95.2%
Hispanic or Latino Population (2000)	216	5.7%	2,082	4.7%	5,930	4.8%
Not Hispanic or Latino Population (2020)	4,709	93.0%	46,027	90.8%	123,068	90.6%
Hispanic or Latino Population (2020)	356	7.0%	4,668	9.2%	12,725	9.4%
Projected Annual Growth (2015-2020)	53	3.5%	791	4.1%	2,115	4.0%
Historical Annual Growth (2000-2010)	73	3.4%	1,444	6.9%	3,751	6.3%

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Total Age Distribution (2015)						
Total Population	4,943		49,033		131,530	
Age Under 5 Years	268	5.4%	2,462	5.0%	6,768	5.1%
Age 5 to 9 Years	315	6.4%	2,950	6.0%	8,218	6.2%
Age 10 to 14 Years	362	7.3%	3,409	7.0%	9,512	7.2%
Age 15 to 19 Years	328	6.6%	3,242	6.6%	9,334	7.1%
Age 20 to 24 Years	251	5.1%	2,485	5.1%	7,059	5.4%
Age 25 to 29 Years	212	4.3%	2,320	4.7%	6,233	4.7%
Age 30 to 34 Years	287	5.8%	2,462	5.0%	6,597	5.0%
Age 35 to 39 Years	358	7.3%	2,904	5.9%	7,772	5.9%
Age 40 to 44 Years	355	7.2%	3,378	6.9%	9,368	7.1%
Age 45 to 49 Years	389	7.9%	3,894	7.9%	10,663	8.1%
Age 50 to 54 Years	401	8.1%	4,043	8.2%	11,297	8.6%
Age 55 to 59 Years	387	7.8%	3,759	7.7%	10,332	7.9%
Age 60 to 64 Years	343	6.9%	3,453	7.0%	8,886	6.8%
Age 65 to 69 Years	268	5.4%	2,707	5.5%	6,676	5.1%
Age 70 to 74 Years	178	3.6%	1,952	4.0%	4,707	3.6%
Age 75 to 79 Years	124	2.5%	1,379	2.8%	3,234	2.5%
Age 80 to 84 Years	56	1.1%	1,019	2.1%	2,292	1.7%
Age 85 Years or Over	60	1.2%	1,215	2.5%	2,583	2.0%
Median Age	41.5		42.8		41.7	
Age 19 Years or Less	1,273	25.7%	12,064	24.6%	33,831	25.7%
Age 20 to 64 Years	2,983	60.4%	28,697	58.5%	78,208	59.5%
Age 65 Years or Over	687	13.9%	8,272	16.9%	19,491	14.8%
Female Age Distribution (2015)						
Female Population	2,603 52.7%		25,475 52.0%		67,432 51.3%	
Age Under 5 Years	128	4.9%	1,227	4.8%	3,314	4.9%
Age 5 to 9 Years	151	5.8%	1,457	5.7%	3,999	5.9%
Age 10 to 14 Years	183	7.0%	1,672	6.6%	4,711	7.0%
Age 15 to 19 Years	161	6.2%	1,558	6.1%	4,472	6.6%
Age 20 to 24 Years	120	4.6%	1,183	4.6%	3,403	5.0%
Age 25 to 29 Years	108	4.1%	1,141	4.5%	3,123	4.6%
Age 30 to 34 Years	161	6.2%	1,281	5.0%	3,478	5.2%
Age 35 to 39 Years	194	7.4%	1,540	6.0%	4,090	6.1%
Age 40 to 44 Years	190	7.3%	1,792	7.0%	4,879	7.2%
Age 45 to 49 Years	219	8.4%	2,024	7.9%	5,463	8.1%
Age 50 to 54 Years	205	7.9%	2,045	8.0%	5,708	8.5%
Age 55 to 59 Years	204	7.8%	1,936	7.6%	5,239	7.8%
Age 60 to 64 Years	179	6.9%	1,805	7.1%	4,535	6.7%
Age 65 to 69 Years	155	6.0%	1,437	5.6%	3,472	5.1%
Age 70 to 74 Years	98	3.8%	1,063	4.2%	2,537	3.8%
Age 75 to 79 Years	70	2.7%	837	3.3%	1,892	2.8%
Age 80 to 84 Years	35	1.4%	642	2.5%	1,411	2.1%
Age 85 Years or Over	41	1.6%	835	3.3%	1,706	2.5%
Female Median Age	42.9		44.1		42.6	
Age 19 Years or Less	623	24.0%	5,913	23.2%	16,497	24.5%
Age 20 to 64 Years	1,580	60.7%	14,747	57.9%	39,918	59.2%
Age 65 Years or Over	400	15.4%	4,815	18.9%	11,017	16.3%

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Male Age Distribution (2015)						
Male Population	2,340	47.3%	23,558	48.0%	64,098	48.7%
Age Under 5 Years	140	6.0%	1,235	5.2%	3,453	5.4%
Age 5 to 9 Years	164	7.0%	1,493	6.3%	4,219	6.6%
Age 10 to 14 Years	178	7.6%	1,737	7.4%	4,801	7.5%
Age 15 to 19 Years	167	7.1%	1,685	7.2%	4,862	7.6%
Age 20 to 24 Years	131	5.6%	1,302	5.5%	3,657	5.7%
Age 25 to 29 Years	105	4.5%	1,180	5.0%	3,110	4.9%
Age 30 to 34 Years	126	5.4%	1,181	5.0%	3,119	4.9%
Age 35 to 39 Years	165	7.0%	1,364	5.8%	3,682	5.7%
Age 40 to 44 Years	165	7.0%	1,585	6.7%	4,488	7.0%
Age 45 to 49 Years	170	7.3%	1,870	7.9%	5,200	8.1%
Age 50 to 54 Years	196	8.4%	1,998	8.5%	5,588	8.7%
Age 55 to 59 Years	183	7.8%	1,823	7.7%	5,094	7.9%
Age 60 to 64 Years	164	7.0%	1,648	7.0%	4,352	6.8%
Age 65 to 69 Years	113	4.8%	1,270	5.4%	3,203	5.0%
Age 70 to 74 Years	80	3.4%	889	3.8%	2,170	3.4%
Age 75 to 79 Years	55	2.3%	541	2.3%	1,342	2.1%
Age 80 to 84 Years	21	0.9%	377	1.6%	881	1.4%
Age 85 Years or Over	19	0.8%	381	1.6%	877	1.4%
Male Median Age	39.6		41.2		40.6	
Age 19 Years or Less	649	27.7%	6,151	26.1%	17,334	27.0%
Age 20 to 64 Years	1,404	60.0%	13,950	59.2%	38,290	59.7%
Age 65 Years or Over	287	12.3%	3,457	14.7%	8,474	13.2%
Males per 100 Females (2015)						
Overall Comparison	90		92		95	
Age Under 5 Years	109	52.2%	101	50.2%	104	51.0%
Age 5 to 9 Years	109	52.1%	103	50.6%	106	51.3%
Age 10 to 14 Years	97	49.3%	104	51.0%	102	50.5%
Age 15 to 19 Years	104	50.9%	108	52.0%	109	52.1%
Age 20 to 24 Years	108	52.0%	110	52.4%	107	51.8%
Age 25 to 29 Years	97	49.2%	103	50.8%	100	49.9%
Age 30 to 34 Years	78	43.8%	92	48.0%	90	47.3%
Age 35 to 39 Years	85	46.0%	89	47.0%	90	47.4%
Age 40 to 44 Years	87	46.5%	88	46.9%	92	47.9%
Age 45 to 49 Years	78	43.7%	92	48.0%	95	48.8%
Age 50 to 54 Years	96	49.0%	98	49.4%	98	49.5%
Age 55 to 59 Years	89	47.2%	94	48.5%	97	49.3%
Age 60 to 64 Years	91	47.8%	91	47.7%	96	49.0%
Age 65 to 69 Years	73	42.2%	88	46.9%	92	48.0%
Age 70 to 74 Years	81	44.8%	84	45.5%	86	46.1%
Age 75 to 79 Years	78	43.9%	65	39.3%	71	41.5%
Age 80 to 84 Years	59	37.1%	59	37.0%	62	38.4%
Age 85 Years or Over	45	31.0%	46	31.3%	51	34.0%
Age 19 Years or Less	104	51.0%	104	51.0%	105	51.2%
Age 20 to 39 Years	90	47.4%	98	49.4%	96	49.0%
Age 40 to 64 Years	88	46.8%	93	48.2%	96	48.9%
Age 65 Years or Over	72	41.8%	72	41.8%	77	43.5%

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Household Type (2015)						
Total Households	1,888		18,325		46,398	
Households with Children	730	38.7%	6,402	34.9%	17,673	38.1%
Average Household Size	2.6		2.7		2.8	
Household Density per Square Mile	601		648		591	
Population Family	4,161	84.2%	41,495	84.6%	115,196	87.6%
Population Non-Family	739	15.0%	7,291	14.9%	15,427	11.7%
Population Group Quarters	42	0.9%	247	0.5%	907	0.7%
Family Households	1,394	73.8%	13,244	72.3%	36,008	77.6%
Married Couple Households	1,148	82.4%	11,276	85.1%	30,838	85.6%
Other Family Households	246	17.6%	1,967	14.9%	5,171	14.4%
Family Households with Children	728	52.2%	6,377	48.2%	17,617	48.9%
Married Couple with Children	585	80.3%	5,423	85.0%	15,098	85.7%
Other Family Households with Children	144	19.7%	954	15.0%	2,520	14.3%
Family Households No Children	666	47.8%	6,867	51.8%	18,391	51.1%
Married Couple No Children	564	84.6%	5,854	85.2%	15,740	85.6%
Other Family Households No Children	102	15.4%	1,013	14.8%	2,651	14.4%
Non-Family Households	494	26.2%	5,081	27.7%	10,390	22.4%
Non-Family Households with Children	2	0.4%	25	0.5%	55	0.5%
Non-Family Households No Children	492	99.6%	5,056	99.5%	10,335	99.5%
Average Family Household Size	3.0		3.1		3.2	
Average Family Income	\$136,318		\$146,367		\$146,163	
Median Family Income	\$121,327		\$122,114		\$121,118	
Average Non-Family Household Size	1.5		1.4		1.5	
Marital Status (2015)						
Population Age 15 Years or Over	3,998		40,211		107,033	
Never Married	737	18.4%	9,929	24.7%	27,736	25.9%
Currently Married	2,650	66.3%	23,156	57.6%	61,481	57.4%
Previously Married	611	15.3%	7,126	17.7%	17,816	16.6%
Separated	131	21.4%	1,250	17.5%	3,416	19.2%
Widowed	162	26.5%	2,928	41.1%	6,806	38.2%
Divorced	318	52.0%	2,948	41.4%	7,594	42.6%
Educational Attainment (2015)						
Adult Population Age 25 Years or Over	4,137		42,212		111,504	
Elementary (Grade Level 0 to 8)	100	2.4%	1,830	4.3%	4,531	4.1%
Some High School (Grade Level 9 to 11)	123	3.0%	2,238	5.3%	6,697	6.0%
High School Graduate	794	19.2%	7,762	18.4%	22,042	19.8%
Some College	448	10.8%	6,249	14.8%	15,609	14.0%
Associate Degree Only	356	8.6%	2,827	6.7%	7,293	6.5%
Bachelor Degree Only	1,092	26.4%	9,861	23.4%	24,648	22.1%
Graduate Degree	1,223	29.6%	11,445	27.1%	30,683	27.5%
Any College (Some College or Higher)	3,119	75.4%	30,382	72.0%	78,233	70.2%
College Degree + (Bachelor Degree or Higher)	2,315	56.0%	21,306	50.5%	55,331	49.6%

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Housing			
Total Housing Units (2015)	1,931	18,809	47,526
Total Housing Units (2010)	1,913	18,579	46,975
Historical Annual Growth (2010-2015)	18 0.2%	230 0.2%	550 0.2%
Housing Units Occupied (2015)	1,888 97.8%	18,325 97.4%	46,398 97.6%
Housing Units Owner-Occupied	1,616 85.6%	14,347 78.3%	38,760 83.5%
Housing Units Renter-Occupied	272 14.4%	3,978 21.7%	7,638 16.5%
Housing Units Vacant (2015)	42 2.2%	485 2.6%	1,127 2.4%
Household Size (2015)			
Total Households	1,888	18,325	46,398
1 Person Households	431 22.8%	4,438 24.2%	8,900 19.2%
2 Person Households	586 31.0%	5,370 29.3%	13,545 29.2%
3 Person Households	367 19.4%	3,117 17.0%	8,744 18.8%
4 Person Households	362 19.2%	3,400 18.6%	9,530 20.5%
5 Person Households	109 5.8%	1,438 7.8%	4,029 8.7%
6 Person Households	26 1.4%	390 2.1%	1,148 2.5%
7 or More Person Households	7 0.4%	171 0.9%	502 1.1%
Household Income Distribution (2015)			
HH Income \$200,000 or More	259 13.7%	2,636 14.4%	6,915 14.9%
HH Income \$150,000 to \$199,999	312 16.5%	2,311 12.6%	6,147 13.2%
HH Income \$125,000 to \$149,999	210 11.1%	1,537 8.4%	4,290 9.2%
HH Income \$100,000 to \$124,999	211 11.2%	2,178 11.9%	6,055 13.0%
HH Income \$75,000 to \$99,999	269 14.3%	2,349 12.8%	5,989 12.9%
HH Income \$50,000 to \$74,999	208 11.0%	2,172 11.9%	5,598 12.1%
HH Income \$35,000 to \$49,999	93 4.9%	1,659 9.1%	3,679 7.9%
HH Income \$25,000 to \$34,999	123 6.5%	1,135 6.2%	2,691 5.8%
HH Income \$15,000 to \$24,999	143 7.6%	1,294 7.1%	2,791 6.0%
HH Income \$10,000 to \$14,999	18 0.9%	504 2.8%	1,085 2.3%
HH Income Under \$10,000	42 2.2%	550 3.0%	1,156 2.5%
Household Vehicles (2015)			
Households 0 Vehicles Available	79 4.2%	1,014 5.5%	2,166 4.7%
Households 1 Vehicle Available	549 29.1%	5,009 27.3%	11,105 23.9%
Households 2 Vehicles Available	872 46.2%	7,991 43.6%	20,884 45.0%
Households 3 or More Vehicles Available	389 20.6%	4,311 23.5%	12,244 26.4%
Total Vehicles Available	3,597	35,694	95,059
Average Vehicles per Household	1.9	1.9	2.0
Owner-Occupied Household Vehicles	3,227 89.7%	30,661 85.9%	85,144 89.6%
Average Vehicles per Owner-Occupied Household	2.0	2.1	2.2
Renter-Occupied Household Vehicles	371 10.3%	5,033 14.1%	9,915 10.4%
Average Vehicles per Renter-Occupied Household	1.4	1.3	1.3
Travel Time (2010)			
Worker Base Age 16 years or Over	2,468	23,087	62,473
Travel to Work in 14 Minutes or Less	371 15.0%	3,411 14.8%	10,075 16.1%
Travel to Work in 15 to 29 Minutes	394 16.0%	5,008 21.7%	14,243 22.8%
Travel to Work in 30 to 59 Minutes	735 29.8%	6,595 28.6%	17,687 28.3%
Travel to Work in 60 Minutes or More	856 34.7%	6,711 29.1%	16,764 26.8%
Work at Home	112 4.5%	1,362 5.9%	3,705 5.9%
Average Minutes Travel to Work	43.4	36.7	35.2

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COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3639/-74.3050

RFULL9

American Plaza, Old Bridge Township, NJ 08857

	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2010)			
Worker Base Age 16 years or Over	2,468	23,087	62,473
Drive to Work Alone	1,698 68.8%	16,242 70.3%	45,120 72.2%
Drive to Work in Carpool	243 9.8%	1,835 7.9%	4,560 7.3%
Travel to Work by Public Transportation	407 16.5%	3,443 14.9%	8,221 13.2%
Drive to Work on Motorcycle	- -	2 -	2 -
Bicycle to Work	- -	4 -	19 -
Walk to Work	4 0.2%	159 0.7%	567 0.9%
Other Means	3 0.1%	40 0.2%	280 0.4%
Work at Home	112 4.5%	1,362 5.9%	3,705 5.9%
Daytime Demographics (2015)			
Total Businesses	282	1,664	4,970
Total Employees	5,014	20,498	52,875
Company Headquarter Businesses	3 1.1%	7 0.4%	13 0.3%
Company Headquarter Employees	41 0.8%	214 1.0%	689 1.3%
Employee Population per Business	17.8 to 1	12.3 to 1	10.6 to 1
Residential Population per Business	17.5 to 1	29.5 to 1	26.5 to 1
Adj. Daytime Demographics Age 16 Years or Over	6,383	35,700	91,717
Labor Force			
Labor Population Age 16 Years or Over (2015)	3,932	39,521	105,102
Labor Force Total Males (2015)	1,823 46.4%	18,736 47.4%	50,660 48.2%
Male Civilian Employed	1,360 74.6%	13,013 69.5%	35,569 70.2%
Male Civilian Unemployed	68 3.7%	592 3.2%	1,901 3.8%
Males in Armed Forces	- -	4 -	8 -
Males Not in Labor Force	396 21.7%	5,127 27.4%	13,181 26.0%
Labor Force Total Females (2015)	2,109 53.6%	20,786 52.6%	54,442 51.8%
Female Civilian Employed	1,204 57.1%	11,303 54.4%	30,681 56.4%
Female Civilian Unemployed	67 3.2%	728 3.5%	1,785 3.3%
Females in Armed Forces	- -	- -	2 -
Females Not in Labor Force	838 39.8%	8,755 42.1%	21,974 40.4%
Unemployment Rate	3.4%	3.3%	3.5%
Labor Force Growth (2010-2015)	64 2.6%	633 2.7%	2,339 3.7%
Male Labor Force Growth (2010-2015)	40 3.0%	398 3.2%	1,692 5.0%
Female Labor Force Growth (2010-2015)	24 2.1%	235 2.1%	647 2.2%
Occupation (2010)			
Occupation Population Age 16 Years or Over	2,499	23,683	63,911
Occupation Total Males	1,320 52.8%	12,615 53.3%	33,877 53.0%
Occupation Total Females	1,179 47.2%	11,068 46.7%	30,034 47.0%
Management, Business, Financial Operations	579 23.2%	4,983 21.0%	13,118 20.5%
Professional, Related	599 24.0%	6,201 26.2%	16,604 26.0%
Service	321 12.9%	2,787 11.8%	7,703 12.1%
Sales, Office	659 26.4%	6,545 27.6%	17,951 28.1%
Farming, Fishing, Forestry	1 -	14 0.1%	61 0.1%
Construction, Extraction, Maintenance	136 5.4%	1,462 6.2%	4,244 6.6%
Production, Transport, Material Moving	203 8.1%	1,691 7.1%	4,230 6.6%
White Collar Workers	1,837 73.5%	17,729 74.9%	47,674 74.6%
Blue Collar Workers	662 26.5%	5,954 25.1%	16,238 25.4%

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RFULL9

American Plaza, Old Bridge Township, NJ 08857

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2010)						
Total Units	1,856		17,865		45,341	
1 Detached Unit	706	38.0%	10,608	59.4%	31,583	69.7%
1 Attached Unit	574	30.9%	2,269	12.7%	4,715	10.4%
2 Units	22	1.2%	465	2.6%	1,107	2.4%
3 to 4 Units	26	1.4%	1,251	7.0%	1,919	4.2%
5 to 9 Units	109	5.9%	637	3.6%	1,092	2.4%
10 to 19 Units	182	9.8%	1,267	7.1%	2,507	5.5%
20 to 49 Units	96	5.2%	465	2.6%	950	2.1%
50 or More Units	135	7.3%	778	4.4%	1,199	2.6%
Mobile Home or Trailer	5	0.3%	123	0.7%	266	0.6%
Other Structure	-	-	2	-	4	-
Homes Built By Year (2010)						
Homes Built 2005 or later	255	13.7%	1,169	6.5%	2,283	5.0%
Homes Built 2000 to 2004	109	5.9%	754	4.2%	2,315	5.1%
Homes Built 1990 to 1999	469	25.3%	2,359	13.2%	5,848	12.9%
Homes Built 1980 to 1989	454	24.4%	3,529	19.8%	8,672	19.1%
Homes Built 1970 to 1979	208	11.2%	2,997	16.8%	6,553	14.5%
Homes Built 1960 to 1969	110	5.9%	3,406	19.1%	8,973	19.8%
Homes Built 1950 to 1959	106	5.7%	1,863	10.4%	5,468	12.1%
Homes Built 1940 to 1949	53	2.8%	643	3.6%	1,883	4.2%
Homes Built Before 1939	93	5.0%	1,146	6.4%	3,346	7.4%
Median Age of Homes	30.5	yrs	39.5	yrs	40.8	yrs
Home Values (2010)						
Owner Specified Housing Units	1,589		14,038		38,033	
Home Values \$1,000,000 or More	12	0.7%	237	1.7%	765	2.0%
Home Values \$750,000 to \$999,999	36	2.2%	560	4.0%	1,588	4.2%
Home Values \$500,000 to \$749,999	189	11.9%	3,078	21.9%	8,469	22.3%
Home Values \$400,000 to \$499,999	275	17.3%	2,696	19.2%	7,225	19.0%
Home Values \$300,000 to \$399,999	580	36.5%	3,584	25.5%	9,922	26.1%
Home Values \$250,000 to \$299,999	185	11.7%	1,083	7.7%	3,377	8.9%
Home Values \$200,000 to \$249,999	112	7.0%	911	6.5%	2,681	7.0%
Home Values \$175,000 to \$199,999	26	1.6%	261	1.9%	778	2.0%
Home Values \$150,000 to \$174,999	39	2.4%	389	2.8%	811	2.1%
Home Values \$125,000 to \$149,999	11	0.7%	306	2.2%	647	1.7%
Home Values \$100,000 to \$124,999	78	4.9%	444	3.2%	742	2.0%
Home Values \$90,000 to \$99,999	23	1.5%	79	0.6%	154	0.4%
Home Values \$80,000 to \$89,999	11	0.7%	107	0.8%	196	0.5%
Home Values \$70,000 to \$79,999	3	0.2%	118	0.8%	196	0.5%
Home Values \$60,000 to \$69,999	2	0.1%	43	0.3%	99	0.3%
Home Values \$50,000 to \$59,999	3	0.2%	37	0.3%	99	0.3%
Home Values \$35,000 to \$49,999	2	0.1%	22	0.2%	90	0.2%
Home Values \$25,000 to \$34,999	1	-	14	0.1%	59	0.2%
Home Values \$10,000 to \$24,999	1	0.1%	42	0.3%	84	0.2%
Home Values Under \$10,000	2	0.1%	26	0.2%	51	0.1%
Owner-Occupied Median Home Value	\$351,521		\$404,650		\$411,407	
Renter-Occupied Median Rent	\$1,143		\$965		\$998	

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RFULL9

American Plaza, Old Bridge Township, NJ 08857

	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2015)			
Total Household Expenditure	\$156 M	\$1.46 B	\$3.85 B
Total Non-Retail Expenditure	\$85.8 M	\$801 M	\$2.11 B
Total Retail Expenditure	\$70.6 M	\$660 M	\$1.74 B
Apparel	\$5.51 M	\$51.7 M	\$136 M
Contributions	\$8.14 M	\$75.4 M	\$199 M
Education	\$6.81 M	\$63.1 M	\$167 M
Entertainment	\$8.94 M	\$83.3 M	\$220 M
Food and Beverages	\$21.9 M	\$206 M	\$542 M
Furnishings and Equipment	\$5.66 M	\$52.5 M	\$139 M
Gifts	\$4.40 M	\$40.8 M	\$108 M
Health Care	\$11.6 M	\$109 M	\$285 M
Household Operations	\$5.02 M	\$46.5 M	\$123 M
Miscellaneous Expenses	\$2.20 M	\$20.6 M	\$54.1 M
Personal Care	\$2.01 M	\$18.7 M	\$49.4 M
Personal Insurance	\$1.33 M	\$12.3 M	\$32.5 M
Reading	\$350 K	\$3.26 M	\$8.58 M
Shelter	\$32.5 M	\$304 M	\$801 M
Tobacco	\$781 K	\$7.43 M	\$19.3 M
Transportation	\$28.4 M	\$266 M	\$701 M
Utilities	\$10.8 M	\$102 M	\$267 M
Monthly Household Consumer Expenditure (2015)			
Total Household Expenditure	\$6,902	\$6,647	\$6,919
Total Non-Retail Expenditure	\$3,786 54.9%	\$3,644 54.8%	\$3,798 54.9%
Total Retail Expenditures	\$3,115 45.1%	\$3,003 45.2%	\$3,121 45.1%
Apparel	\$243 3.5%	\$235 3.5%	\$245 3.5%
Contributions	\$359 5.2%	\$343 5.2%	\$358 5.2%
Education	\$301 4.4%	\$287 4.3%	\$301 4.3%
Entertainment	\$395 5.7%	\$379 5.7%	\$395 5.7%
Food and Beverages	\$966 14.0%	\$936 14.1%	\$973 14.1%
Furnishings and Equipment	\$250 3.6%	\$239 3.6%	\$250 3.6%
Gifts	\$194 2.8%	\$185 2.8%	\$194 2.8%
Health Care	\$512 7.4%	\$495 7.4%	\$511 7.4%
Household Operations	\$222 3.2%	\$211 3.2%	\$222 3.2%
Miscellaneous Expenses	\$97 1.4%	\$94 1.4%	\$97 1.4%
Personal Care	\$89 1.3%	\$85 1.3%	\$89 1.3%
Personal Insurance	\$58 0.8%	\$56 0.8%	\$58 0.8%
Reading	\$15 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,435 20.8%	\$1,382 20.8%	\$1,439 20.8%
Tobacco	\$34 0.5%	\$34 0.5%	\$35 0.5%
Transportation	\$1,254 18.2%	\$1,209 18.2%	\$1,260 18.2%
Utilities	\$477 6.9%	\$463 7.0%	\$479 6.9%

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