



Executive Summary

Brookside (Walgreens)
1158 Washington St, Toms River, NJ 08753-6800
Ring: 3 mile radius

Latitude: 39.95464
Longitude: -74.16545

	3 miles	5 miles	10 miles
Population			
2000 Population	72,580	126,053	315,835
2010 Population	73,730	127,946	342,550
2012 Population	73,341	126,782	341,228
2017 Population	73,568	126,581	344,316
2000-2010 Annual Rate	0.16%	0.15%	0.82%
2010-2012 Annual Rate	-0.23%	-0.41%	-0.17%
2012-2017 Annual Rate	0.06%	-0.03%	0.18%
2012 Male Population	49.0%	48.2%	47.6%
2012 Female Population	51.0%	51.8%	52.4%
2012 Median Age	40.3	44.1	44.9

In the identified area, the current year population is 341,228. In 2010, the Census count in the area was 342,550. The rate of change since 2010 was -0.17% annually. The five-year projection for the population in the area is 344,316 representing a change of 0.18% annually from 2012 to 2017. Currently, the population is 47.6% male and 52.4% female.

Median Age

The median age in this area is 44.9, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	89.1%	90.2%	89.8%
2012 Black Alone	3.2%	2.9%	3.5%
2012 American Indian/Alaska Native Alone	0.2%	0.2%	0.2%
2012 Asian Alone	2.8%	2.7%	2.0%
2012 Pacific Islander Alone	0.0%	0.0%	0.0%
2012 Other Race	2.7%	2.2%	2.9%
2012 Two or More Races	2.0%	1.8%	1.6%
2012 Hispanic Origin (Any Race)	9.6%	8.4%	9.7%

Persons of Hispanic origin represent 9.7% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.4 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	25,706	48,103	128,634
2010 Households	26,659	49,600	136,488
2012 Total Households	26,804	49,632	136,731
2017 Total Households	26,841	49,395	136,891
2000-2010 Annual Rate	0.36%	0.31%	0.59%
2010-2012 Annual Rate	0.24%	0.03%	0.08%
2012-2017 Annual Rate	0.03%	-0.10%	0.02%
2012 Average Household Size	2.71	2.52	2.46

The household count in this area has changed from 136,488 in 2010 to 136,731 in the current year, a change of 0.08% annually. The five-year projection of households is 136,891, a change of 0.02% annually from the current year total. Average household size is currently 2.46, compared to 2.48 in the year 2010. The number of families in the current year is 89,023 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 27, 2013

Made with Esri Business Analyst



Executive Summary

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	3 miles	5 miles	10 miles
Median Household Income			
2012 Median Household Income	\$68,916	\$62,203	\$57,491
2017 Median Household Income	\$80,725	\$76,342	\$69,786
2012-2017 Annual Rate	3.21%	4.18%	3.95%
Average Household Income			
2012 Average Household Income	\$86,173	\$81,750	\$77,262
2017 Average Household Income	\$98,836	\$94,245	\$89,079
2012-2017 Annual Rate	2.78%	2.89%	2.89%
Per Capita Income			
2012 Per Capita Income	\$31,794	\$32,485	\$31,365
2017 Per Capita Income	\$36,362	\$37,280	\$35,833
2012-2017 Annual Rate	2.72%	2.79%	2.70%

Current median household income is \$57,491 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$69,786 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$77,262 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$89,079 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$31,365 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$35,833 in five years, compared to \$29,882 for all U.S. households

Housing			
2000 Total Housing Units	28,203	55,118	152,021
2000 Owner Occupied Housing Units	20,735	40,064	108,119
2000 Renter Occupied Housing Units	4,971	8,039	20,515
2000 Vacant Housing Units	2,497	7,015	23,387
2010 Total Housing Units	29,467	58,005	164,718
2010 Owner Occupied Housing Units	21,162	40,542	110,202
2010 Renter Occupied Housing Units	5,496	9,058	26,286
2010 Vacant Housing Units	2,808	8,405	28,230
2012 Total Housing Units	29,707	58,448	166,267
2012 Owner Occupied Housing Units	20,793	39,750	108,341
2012 Renter Occupied Housing Units	6,011	9,882	28,390
2012 Vacant Housing Units	2,903	8,816	29,536
2017 Total Housing Units	30,051	59,034	168,764
2017 Owner Occupied Housing Units	20,981	39,812	109,253
2017 Renter Occupied Housing Units	5,861	9,584	27,638
2017 Vacant Housing Units	3,210	9,639	31,873

Currently, 65.2% of the 166,267 housing units in the area are owner occupied; 17.1%, renter occupied; and 17.8% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 164,718 housing units in the area - 66.9% owner occupied, 16.0% renter occupied, and 17.1% vacant. The annual rate of change in housing units since 2010 is 0.42%. Median home value in the area is \$232,752, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 0.53% annually to \$238,940.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.