



**Charlestown Center II**  
**1260 Stelton Rd, Piscataway, NJ 08854-5282**  
**Ring: 3, 5, 10 Miles**

**Latitude: 40.54149**  
**Longitude: -74.42414**

	3 miles radius	5 miles radius	10 miles radius
<b>2010 Population</b>			
Total Population	92,732	315,224	956,662
Male Population	49.3%	49.1%	49.2%
Female Population	50.7%	50.9%	50.8%
Median Age	35.4	35.1	37.7
<b>2010 Income</b>			
Median HH Income	\$82,759	\$77,611	\$78,857
Per Capita Income	\$35,702	\$33,229	\$36,125
Average HH Income	\$101,835	\$96,454	\$102,351
<b>2010 Households</b>			
Total Households	31,279	105,941	333,660
Average Household Size	2.78	2.85	2.80
<b>2010 Housing</b>			
Owner Occupied Housing Units	58.7%	56.9%	62.6%
Renter Occupied Housing Units	36.7%	37.6%	32.4%
Vacant Housing Units	4.6%	5.5%	5.0%
<b>Population</b>			
1990 Population	83,211	279,765	842,271
2000 Population	90,811	303,126	914,199
2010 Population	92,732	315,224	956,662
2015 Population	93,007	317,958	967,993
1990-2000 Annual Rate	0.88%	0.81%	0.82%
2000-2010 Annual Rate	0.2%	0.38%	0.44%
2010-2015 Annual Rate	0.06%	0.17%	0.24%

In the identified market area, the current year population is 956,662. In 2000, the Census count in the market area was 914,199. The rate of change since 2000 was 0.44 percent annually. The five-year projection for the population in the market area is 967,993, representing a change of 0.24 percent annually from 2010 to 2015. Currently, the population is 49.2 percent male and 50.8 percent female.

<b>Households</b>			
1990 Households	26,598	95,344	297,748
2000 Households	30,597	102,838	321,273
2010 Households	31,279	105,941	333,660
2015 Households	31,379	106,715	337,264
1990-2000 Annual Rate	1.41%	0.76%	0.76%
2000-2010 Annual Rate	0.22%	0.29%	0.37%
2010-2015 Annual Rate	0.06%	0.15%	0.22%

The household count in this market area has changed from 321,273 in 2000 to 333,660 in the current year, a change of 0.37 percent annually. The five-year projection of households is 337,264, a change of 0.22 percent annually from the current year total. Average household size is currently 2.80, compared to 2.77 in the year 2000. The number of families in the current year is 239,226 in the market area.

**Housing**

Currently, 62.6 percent of the 351,281 housing units in the market area are owner occupied; 32.4 percent, renter occupied; and 5.0 percent are vacant. In 2000, there were 330,566 housing units - 65.0 percent owner occupied, 32.2 percent renter occupied and 2.8 percent vacant. The rate of change in housing units since 2000 is 0.59 percent. Median home value in the market area is \$326,915, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 4.24 percent annually to \$402,391. From 2000 to the current year, median home value changed by 6.42 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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<b>Median Household Income</b>			
1990 Median HH Income	\$48,807	\$45,746	\$46,737
2000 Median HH Income	\$65,968	\$61,057	\$62,206
2010 Median HH Income	\$82,759	\$77,611	\$78,857
2015 Median HH Income	\$98,268	\$91,124	\$93,994
1990-2000 Annual Rate	3.06%	2.93%	2.9%
2000-2010 Annual Rate	2.24%	2.37%	2.34%
2010-2015 Annual Rate	3.5%	3.26%	3.57%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$18,137	\$18,018	\$19,627
2000 Per Capita Income	\$26,929	\$25,591	\$27,785
2010 Per Capita Income	\$35,702	\$33,229	\$36,125
2015 Per Capita Income	\$40,076	\$37,548	\$41,334
1990-2000 Annual Rate	4.03%	3.57%	3.54%
2000-2010 Annual Rate	2.79%	2.58%	2.59%
2010-2015 Annual Rate	2.34%	2.47%	2.73%
<b>Average Household Income</b>			
1990 Average Household Income	\$55,013	\$52,025	\$55,045
2000 Average Household Income	\$77,794	\$73,978	\$78,152
2010 Average HH Income	\$101,835	\$96,454	\$102,351
2015 Average HH Income	\$114,238	\$109,112	\$117,251
1990-2000 Annual Rate	3.53%	3.58%	3.57%
2000-2010 Annual Rate	2.66%	2.62%	2.67%
2010-2015 Annual Rate	2.33%	2.5%	2.76%

**Households by Income**

Current median household income is \$78,857 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$93,994 in five years. In 2000, median household income was \$62,206, compared to \$46,737 in 1990.

Current average household income is \$102,351 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$117,251 in five years. In 2000, average household income was \$78,152, compared to \$55,045 in 1990.

Current per capita income is \$36,125 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$41,334 in five years. In 2000, the per capita income was \$27,785, compared to \$19,627 in 1990.

**Population by Employment**

Currently, 89.8 percent of the civilian labor force in the identified market area is employed and 10.2 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 91.6 percent of the civilian labor force, and unemployment will be 8.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 66.7 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 68.9 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 14.1 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 17.1 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 74.3 percent of the market area population drove alone to work, and 2.3 percent worked at home. The average travel time to work in 2000 was 30.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

**Population by Education**

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.6 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 28.5 percent were high school graduates only (29.6 percent in the U.S.)
- 6.2 percent had completed an Associate degree (7.7 percent in the U.S.)
- 22.9 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 15.6 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.