

COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4582/-74.4023

RFULL9

Cross Pointe Plaza, East Brunswick, NJ 08816

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2015)	8,450		91,846		263,169	
Projected Population (2020)	8,851		96,776		277,153	
Census Population (2010)	8,182		89,675		257,165	
Census Population (2000)	8,037		87,414		245,418	
Projected Annual Growth (2015-2020)	401	0.9%	4,930	1.1%	13,983	1.1%
Historical Annual Growth (2010-2015)	268	0.7%	2,171	0.5%	6,005	0.5%
Historical Annual Growth (2000-2010)	145	0.2%	2,261	0.3%	11,746	0.5%
Estimated Population Density (2015)	2,691 <i>psm</i>		3,250 <i>psm</i>		3,352 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2015)	3,277		32,018		88,586	
Projected Households (2020)	3,400		33,450		92,560	
Census Households (2010)	3,127		30,798		85,339	
Census Households (2000)	3,135		30,426		83,993	
Projected Annual Growth (2015-2020)	122	0.7%	1,432	0.9%	3,974	0.9%
Historical Annual Change (2000-2015)	143	0.3%	1,591	0.3%	4,593	0.4%
Average Household Income						
Estimated Average Household Income (2015)	\$84,828		\$91,343		\$89,466	
Projected Average Household Income (2020)	\$89,900		\$96,692		\$94,732	
Census Average Household Income (2010)	\$79,970		\$87,104		\$84,997	
Census Average Household Income (2000)	\$67,616		\$73,183		\$70,750	
Projected Annual Change (2015-2020)	\$5,071	1.2%	\$5,349	1.2%	\$5,266	1.2%
Historical Annual Change (2000-2015)	\$17,212	1.7%	\$18,160	1.7%	\$18,716	1.8%
Median Household Income						
Estimated Median Household Income (2015)	\$71,460		\$76,773		\$75,220	
Projected Median Household Income (2020)	\$75,637		\$80,883		\$78,641	
Census Median Household Income (2010)	\$73,524		\$76,841		\$73,670	
Census Median Household Income (2000)	\$58,973		\$61,705		\$59,871	
Projected Annual Change (2015-2020)	\$4,178	1.2%	\$4,110	1.1%	\$3,421	0.9%
Historical Annual Change (2000-2015)	\$12,487	1.4%	\$15,067	1.6%	\$15,349	1.7%
Per Capita Income						
Estimated Per Capita Income (2015)	\$32,904		\$31,971		\$30,308	
Projected Per Capita Income (2020)	\$34,536		\$33,543		\$31,820	
Census Per Capita Income (2010)	\$30,563		\$29,915		\$28,206	
Census Per Capita Income (2000)	\$26,639		\$25,316		\$24,135	
Projected Annual Change (2015-2020)	\$1,632	1.0%	\$1,572	1.0%	\$1,512	1.0%
Historical Annual Change (2000-2015)	\$6,265	1.6%	\$6,655	1.8%	\$6,173	1.7%
Estimated Average Household Net Worth (2015)	\$613,679		\$664,980		\$643,032	

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Cross Pointe Plaza, East Brunswick, NJ 08816		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2015)		8,450		91,846		263,169	
White (2015)		5,203	61.6%	58,318	63.5%	146,634	55.7%
Black or African American (2015)		588	7.0%	9,525	10.4%	34,987	13.3%
American Indian or Alaska Native (2015)		14	0.2%	311	0.3%	971	0.4%
Asian (2015)		2,010	23.8%	14,117	15.4%	47,841	18.2%
Hawaiian or Pacific Islander (2015)		1	-	26	-	77	-
Other Race (2015)		387	4.6%	7,005	7.6%	25,072	9.5%
Two or More Races (2015)		248	2.9%	2,544	2.8%	7,589	2.9%
Population < 18 (2015)		1,716	20.3%	19,491	21.2%	56,418	21.4%
White Not Hispanic		756	44.1%	8,499	43.6%	19,224	34.1%
Black or African American		117	6.8%	2,256	11.6%	8,476	15.0%
Asian		467	27.2%	3,216	16.5%	10,450	18.5%
Other Race Not Hispanic		61	3.5%	568	2.9%	1,569	2.8%
Hispanic		315	18.4%	4,953	25.4%	16,699	29.6%
Not Hispanic or Latino Population (2015)		7,288	86.2%	74,025	80.6%	204,461	77.7%
Not Hispanic White		4,553	62.5%	50,007	67.6%	121,146	59.3%
Not Hispanic Black or African American		552	7.6%	8,394	11.3%	31,275	15.3%
Not Hispanic American Indian or Alaska Native		5	0.1%	77	0.1%	302	0.1%
Not Hispanic Asian		1,982	27.2%	13,909	18.8%	47,111	23.0%
Not Hispanic Hawaiian or Pacific Islander		1	-	17	-	59	-
Not Hispanic Other Race		41	0.6%	260	0.4%	681	0.3%
Not Hispanic Two or More Races		154	2.1%	1,359	1.8%	3,886	1.9%
Hispanic or Latino Population (2015)		1,162	13.8%	17,821	19.4%	58,708	22.3%
Hispanic White		650	55.9%	8,311	46.6%	25,488	43.4%
Hispanic Black or African American		36	3.1%	1,132	6.3%	3,711	6.3%
Hispanic American Indian or Alaska Native		8	0.7%	234	1.3%	668	1.1%
Hispanic Asian		27	2.3%	207	1.2%	730	1.2%
Hispanic Hawaiian or Pacific Islander		-	-	8	-	18	-
Hispanic Other Race		347	29.8%	6,745	37.8%	24,390	41.5%
Hispanic Two or More Races		94	8.1%	1,184	6.6%	3,703	6.3%
Not Hispanic or Latino Population (2010)		7,113	86.9%	73,373	81.8%	202,230	78.6%
Hispanic or Latino Population (2010)		1,069	13.1%	16,302	18.2%	54,934	21.4%
Not Hispanic or Latino Population (2000)		7,417	92.3%	77,094	88.2%	210,273	85.7%
Hispanic or Latino Population (2000)		621	7.7%	10,321	11.8%	35,146	14.3%
Not Hispanic or Latino Population (2020)		7,504	84.8%	76,329	78.9%	210,842	76.1%
Hispanic or Latino Population (2020)		1,347	15.2%	20,446	21.1%	66,310	23.9%
Projected Annual Growth (2015-2020)		185	3.2%	2,625	2.9%	7,602	2.6%
Historical Annual Growth (2000-2010)		448	7.2%	5,981	5.8%	19,789	5.6%

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RFULL9

Cross Pointe Plaza, East Brunswick, NJ 08816

	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2015)						
Total Population	8,450		91,846		263,169	
Age Under 5 Years	405	4.8%	5,194	5.7%	15,978	6.1%
Age 5 to 9 Years	499	5.9%	5,460	5.9%	15,844	6.0%
Age 10 to 14 Years	502	5.9%	5,597	6.1%	15,647	5.9%
Age 15 to 19 Years	520	6.2%	7,278	7.9%	20,764	7.9%
Age 20 to 24 Years	480	5.7%	7,226	7.9%	26,078	9.9%
Age 25 to 29 Years	604	7.1%	6,457	7.0%	19,508	7.4%
Age 30 to 34 Years	635	7.5%	6,008	6.5%	18,546	7.0%
Age 35 to 39 Years	566	6.7%	5,726	6.2%	17,179	6.5%
Age 40 to 44 Years	597	7.1%	6,139	6.7%	16,971	6.4%
Age 45 to 49 Years	669	7.9%	6,422	7.0%	17,207	6.5%
Age 50 to 54 Years	639	7.6%	6,648	7.2%	17,895	6.8%
Age 55 to 59 Years	605	7.2%	6,308	6.9%	16,821	6.4%
Age 60 to 64 Years	543	6.4%	5,135	5.6%	13,350	5.1%
Age 65 to 69 Years	417	4.9%	3,983	4.3%	10,325	3.9%
Age 70 to 74 Years	265	3.1%	2,819	3.1%	7,448	2.8%
Age 75 to 79 Years	177	2.1%	1,905	2.1%	4,994	1.9%
Age 80 to 84 Years	167	2.0%	1,630	1.8%	4,022	1.5%
Age 85 Years or Over	161	1.9%	1,912	2.1%	4,592	1.7%
Median Age	39.4		37.4		35.5	
Age 19 Years or Less	1,927	22.8%	23,529	25.6%	68,233	25.9%
Age 20 to 64 Years	5,337	63.2%	56,068	61.0%	163,554	62.1%
Age 65 Years or Over	1,186	14.0%	12,249	13.3%	31,382	11.9%
Female Age Distribution (2015)						
Female Population	4,238	50.2%	46,767	50.9%	132,302	50.3%
Age Under 5 Years	207	4.9%	2,581	5.5%	7,907	6.0%
Age 5 to 9 Years	237	5.6%	2,607	5.6%	7,634	5.8%
Age 10 to 14 Years	237	5.6%	2,720	5.8%	7,536	5.7%
Age 15 to 19 Years	255	6.0%	3,756	8.0%	10,124	7.7%
Age 20 to 24 Years	231	5.5%	3,702	7.9%	12,520	9.5%
Age 25 to 29 Years	291	6.9%	3,133	6.7%	9,625	7.3%
Age 30 to 34 Years	309	7.3%	3,019	6.5%	9,195	6.9%
Age 35 to 39 Years	301	7.1%	2,899	6.2%	8,402	6.4%
Age 40 to 44 Years	290	6.8%	3,060	6.5%	8,312	6.3%
Age 45 to 49 Years	348	8.2%	3,260	7.0%	8,693	6.6%
Age 50 to 54 Years	317	7.5%	3,359	7.2%	9,064	6.9%
Age 55 to 59 Years	282	6.7%	3,050	6.5%	8,440	6.4%
Age 60 to 64 Years	276	6.5%	2,651	5.7%	6,910	5.2%
Age 65 to 69 Years	198	4.7%	2,092	4.5%	5,408	4.1%
Age 70 to 74 Years	150	3.5%	1,518	3.2%	4,106	3.1%
Age 75 to 79 Years	105	2.5%	1,115	2.4%	2,938	2.2%
Age 80 to 84 Years	99	2.3%	1,013	2.2%	2,447	1.8%
Age 85 Years or Over	105	2.5%	1,232	2.6%	3,040	2.3%
Female Median Age	40.3		38.2		36.6	
Age 19 Years or Less	936	22.1%	11,664	24.9%	33,200	25.1%
Age 20 to 64 Years	2,645	62.4%	28,133	60.2%	81,161	61.3%
Age 65 Years or Over	657	15.5%	6,970	14.9%	17,940	13.6%

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	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2015)						
Male Population	4,212	49.8%	45,079	49.1%	130,867	49.7%
Age Under 5 Years	198	4.7%	2,613	5.8%	8,071	6.2%
Age 5 to 9 Years	261	6.2%	2,853	6.3%	8,210	6.3%
Age 10 to 14 Years	265	6.3%	2,877	6.4%	8,111	6.2%
Age 15 to 19 Years	266	6.3%	3,522	7.8%	10,640	8.1%
Age 20 to 24 Years	248	5.9%	3,524	7.8%	13,558	10.4%
Age 25 to 29 Years	313	7.4%	3,324	7.4%	9,882	7.6%
Age 30 to 34 Years	326	7.7%	2,988	6.6%	9,351	7.1%
Age 35 to 39 Years	265	6.3%	2,827	6.3%	8,777	6.7%
Age 40 to 44 Years	307	7.3%	3,079	6.8%	8,658	6.6%
Age 45 to 49 Years	321	7.6%	3,162	7.0%	8,514	6.5%
Age 50 to 54 Years	323	7.7%	3,290	7.3%	8,830	6.7%
Age 55 to 59 Years	323	7.7%	3,257	7.2%	8,381	6.4%
Age 60 to 64 Years	267	6.3%	2,484	5.5%	6,440	4.9%
Age 65 to 69 Years	218	5.2%	1,892	4.2%	4,917	3.8%
Age 70 to 74 Years	114	2.7%	1,300	2.9%	3,342	2.6%
Age 75 to 79 Years	72	1.7%	790	1.8%	2,056	1.6%
Age 80 to 84 Years	68	1.6%	617	1.4%	1,575	1.2%
Age 85 Years or Over	56	1.3%	680	1.5%	1,551	1.2%
Male Median Age	38.4		36.5		34.5	
Age 19 Years or Less	990	23.5%	11,864	26.3%	35,033	26.8%
Age 20 to 64 Years	2,693	63.9%	27,935	62.0%	82,393	63.0%
Age 65 Years or Over	529	12.6%	5,280	11.7%	13,442	10.3%
Males per 100 Females (2015)						
Overall Comparison	99		96		99	
Age Under 5 Years	96	48.9%	101	50.3%	102	50.5%
Age 5 to 9 Years	110	52.4%	109	52.2%	108	51.8%
Age 10 to 14 Years	112	52.8%	106	51.4%	108	51.8%
Age 15 to 19 Years	104	51.0%	94	48.4%	105	51.2%
Age 20 to 24 Years	107	51.8%	95	48.8%	108	52.0%
Age 25 to 29 Years	108	51.9%	106	51.5%	103	50.7%
Age 30 to 34 Years	106	51.4%	99	49.7%	102	50.4%
Age 35 to 39 Years	88	46.8%	97	49.4%	104	51.1%
Age 40 to 44 Years	106	51.4%	101	50.2%	104	51.0%
Age 45 to 49 Years	92	48.0%	97	49.2%	98	49.5%
Age 50 to 54 Years	102	50.4%	98	49.5%	97	49.3%
Age 55 to 59 Years	114	53.3%	107	51.6%	99	49.8%
Age 60 to 64 Years	97	49.2%	94	48.4%	93	48.2%
Age 65 to 69 Years	110	52.4%	90	47.5%	91	47.6%
Age 70 to 74 Years	76	43.2%	86	46.1%	81	44.9%
Age 75 to 79 Years	68	40.6%	71	41.5%	70	41.2%
Age 80 to 84 Years	68	40.7%	61	37.9%	64	39.2%
Age 85 Years or Over	54	34.9%	55	35.6%	51	33.8%
Age 19 Years or Less	106	51.4%	102	50.4%	106	51.3%
Age 20 to 39 Years	102	50.5%	99	49.8%	105	51.1%
Age 40 to 64 Years	102	50.4%	99	49.8%	99	49.6%
Age 65 Years or Over	80	44.6%	76	43.1%	75	42.8%

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	1 mi radius		3 mi radius		5 mi radius	
Household Type (2015)						
Total Households	3,277		32,018		88,586	
Households with Children	1,051	32.1%	11,135	34.8%	31,484	35.5%
Average Household Size	2.6		2.8		2.8	
Household Density per Square Mile	1,044		1,133		1,128	
Population Family	6,796	80.4%	72,278	78.7%	202,457	76.9%
Population Non-Family	1,651	19.5%	16,114	17.5%	49,129	18.7%
Population Group Quarters	3	-	3,455	3.8%	11,583	4.4%
Family Households	2,224	67.9%	22,494	70.3%	61,571	69.5%
Married Couple Households	1,706	76.7%	17,163	76.3%	45,944	74.6%
Other Family Households	519	23.3%	5,330	23.7%	15,627	25.4%
Family Households with Children	1,044	46.9%	11,052	49.1%	31,266	50.8%
Married Couple with Children	810	77.6%	8,232	74.5%	22,757	72.8%
Other Family Households with Children	234	22.4%	2,821	25.5%	8,509	27.2%
Family Households No Children	1,181	53.1%	11,441	50.9%	30,305	49.2%
Married Couple No Children	896	75.9%	8,932	78.1%	23,187	76.5%
Other Family Households No Children	285	24.1%	2,510	21.9%	7,118	23.5%
Non-Family Households	1,053	32.1%	9,524	29.7%	27,015	30.5%
Non-Family Households with Children	7	0.7%	83	0.9%	218	0.8%
Non-Family Households No Children	1,046	99.3%	9,441	99.1%	26,797	99.2%
Average Family Household Size	3.1		3.2		3.3	
Average Family Income	\$102,767		\$113,168		\$109,500	
Median Family Income	\$84,302		\$93,944		\$91,992	
Average Non-Family Household Size	1.6		1.7		1.8	
Marital Status (2015)						
Population Age 15 Years or Over	7,044		75,595		215,700	
Never Married	2,374	33.7%	27,501	36.4%	83,228	38.6%
Currently Married	3,238	46.0%	35,172	46.5%	95,191	44.1%
Previously Married	1,432	20.3%	12,922	17.1%	37,281	17.3%
Separated	372	26.0%	2,456	19.0%	9,557	25.6%
Widowed	310	21.6%	4,380	33.9%	11,305	30.3%
Divorced	750	52.3%	6,086	47.1%	16,419	44.0%
Educational Attainment (2015)						
Adult Population Age 25 Years or Over	7,549		78,031		216,998	
Elementary (Grade Level 0 to 8)	590	7.8%	8,474	10.9%	25,025	11.5%
Some High School (Grade Level 9 to 11)	578	7.7%	6,869	8.8%	19,672	9.1%
High School Graduate	1,664	22.0%	16,871	21.6%	46,737	21.5%
Some College	1,054	14.0%	9,805	12.6%	24,557	11.3%
Associate Degree Only	462	6.1%	3,845	4.9%	10,382	4.8%
Bachelor Degree Only	1,354	17.9%	13,485	17.3%	38,467	17.7%
Graduate Degree	1,846	24.5%	18,682	23.9%	52,158	24.0%
Any College (Some College or Higher)	4,716	62.5%	45,817	58.7%	125,565	57.9%
College Degree + (Bachelor Degree or Higher)	3,200	42.4%	32,166	41.2%	90,625	41.8%

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Housing			
Total Housing Units (2015)	3,348	32,804	90,641
Total Housing Units (2010)	3,311	32,368	89,193
Historical Annual Growth (2010-2015)	37 0.2%	437 0.3%	1,448 0.3%
Housing Units Occupied (2015)	3,277 97.9%	32,018 97.6%	88,586 97.7%
Housing Units Owner-Occupied	2,291 69.9%	21,900 68.4%	54,162 61.1%
Housing Units Renter-Occupied	987 30.1%	10,118 31.6%	34,424 38.9%
Housing Units Vacant (2015)	70 2.1%	787 2.5%	2,055 2.3%
Household Size (2015)			
Total Households	3,277	32,018	88,586
1 Person Households	910 27.8%	7,511 23.5%	20,262 22.9%
2 Person Households	945 28.8%	9,191 28.7%	24,495 27.7%
3 Person Households	565 17.3%	5,648 17.6%	16,110 18.2%
4 Person Households	506 15.4%	5,439 17.0%	14,633 16.5%
5 Person Households	220 6.7%	2,414 7.5%	6,794 7.7%
6 Person Households	88 2.7%	980 3.1%	3,015 3.4%
7 or More Person Households	43 1.3%	835 2.6%	3,277 3.7%
Household Income Distribution (2015)			
HH Income \$200,000 or More	177 5.4%	2,485 7.8%	6,126 6.9%
HH Income \$150,000 to \$199,999	329 10.0%	3,048 9.5%	7,658 8.6%
HH Income \$125,000 to \$149,999	186 5.7%	2,166 6.8%	6,288 7.1%
HH Income \$100,000 to \$124,999	259 7.9%	3,203 10.0%	10,039 11.3%
HH Income \$75,000 to \$99,999	492 15.0%	4,298 13.4%	11,822 13.3%
HH Income \$50,000 to \$74,999	662 20.2%	5,082 15.9%	14,509 16.4%
HH Income \$35,000 to \$49,999	446 13.6%	3,900 12.2%	9,608 10.8%
HH Income \$25,000 to \$34,999	149 4.5%	2,401 7.5%	6,887 7.8%
HH Income \$15,000 to \$24,999	250 7.6%	2,406 7.5%	7,097 8.0%
HH Income \$10,000 to \$14,999	125 3.8%	1,317 4.1%	3,744 4.2%
HH Income Under \$10,000	203 6.2%	1,711 5.3%	4,808 5.4%
Household Vehicles (2015)			
Households 0 Vehicles Available	182 5.5%	2,656 8.3%	8,697 9.8%
Households 1 Vehicle Available	1,052 32.1%	9,815 30.7%	29,303 33.1%
Households 2 Vehicles Available	1,417 43.2%	12,696 39.7%	33,220 37.5%
Households 3 or More Vehicles Available	626 19.1%	6,851 21.4%	17,366 19.6%
Total Vehicles Available	6,024	58,345	154,576
Average Vehicles per Household	1.8	1.8	1.7
Owner-Occupied Household Vehicles	4,588 76.2%	46,027 78.9%	112,475 72.8%
Average Vehicles per Owner-Occupied Household	2.0	2.1	2.1
Renter-Occupied Household Vehicles	1,435 23.8%	12,317 21.1%	42,101 27.2%
Average Vehicles per Renter-Occupied Household	1.5	1.2	1.2
Travel Time (2010)			
Worker Base Age 16 years or Over	4,058	42,169	120,930
Travel to Work in 14 Minutes or Less	821 20.2%	9,439 22.4%	27,385 22.6%
Travel to Work in 15 to 29 Minutes	1,120 27.6%	12,955 30.7%	36,269 30.0%
Travel to Work in 30 to 59 Minutes	1,344 33.1%	12,254 29.1%	35,554 29.4%
Travel to Work in 60 Minutes or More	633 15.6%	6,278 14.9%	17,976 14.9%
Work at Home	141 3.5%	1,243 2.9%	3,746 3.1%
Average Minutes Travel to Work	29.0	25.5	26.1

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COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4582/-74.4023

RFULL9

Cross Pointe Plaza, East Brunswick, NJ 08816

	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2010)			
Worker Base Age 16 years or Over	4,058	42,169	120,930
Drive to Work Alone	3,052 75.2%	30,510 72.4%	84,717 70.1%
Drive to Work in Carpool	276 6.8%	4,300 10.2%	13,133 10.9%
Travel to Work by Public Transportation	437 10.8%	3,877 9.2%	12,231 10.1%
Drive to Work on Motorcycle	- -	20 -	20 -
Bicycle to Work	2 -	153 0.4%	700 0.6%
Walk to Work	108 2.7%	1,566 3.7%	5,269 4.4%
Other Means	44 1.1%	499 1.2%	1,114 0.9%
Work at Home	141 3.5%	1,243 2.9%	3,746 3.1%
Daytime Demographics (2015)			
Total Businesses	791	3,782	11,499
Total Employees	9,844	36,327	128,533
Company Headquarter Businesses	5 0.7%	14 0.4%	56 0.5%
Company Headquarter Employees	344 3.5%	2,811 7.7%	7,890 6.1%
Employee Population per Business	12.4 to 1	9.6 to 1	11.2 to 1
Residential Population per Business	10.7 to 1	24.3 to 1	22.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	12,369	65,006	210,629
Labor Force			
Labor Population Age 16 Years or Over (2015)	6,955	74,539	212,828
Labor Force Total Males (2015)	3,444 49.5%	36,180 48.5%	104,986 49.3%
Male Civilian Employed	2,299 66.8%	24,050 66.5%	69,930 66.6%
Male Civilian Unemployed	331 9.6%	2,197 6.1%	4,812 4.6%
Males in Armed Forces	- -	13 -	22 -
Males Not in Labor Force	814 23.6%	9,920 27.4%	30,221 28.8%
Labor Force Total Females (2015)	3,511 50.5%	38,359 51.5%	107,842 50.7%
Female Civilian Employed	2,130 60.7%	21,795 56.8%	60,773 56.4%
Female Civilian Unemployed	104 3.0%	1,702 4.4%	4,313 4.0%
Females in Armed Forces	- -	3 -	6 -
Females Not in Labor Force	1,277 36.4%	14,860 38.7%	42,750 39.6%
Unemployment Rate	6.2%	5.2%	4.3%
Labor Force Growth (2010-2015)	318 7.7%	2,863 6.7%	6,718 5.4%
Male Labor Force Growth (2010-2015)	53 2.4%	1,126 4.9%	2,867 4.3%
Female Labor Force Growth (2010-2015)	265 14.2%	1,736 8.7%	3,851 6.8%
Occupation (2010)			
Occupation Population Age 16 Years or Over	4,111	42,982	123,986
Occupation Total Males	2,246 54.6%	22,923 53.3%	67,063 54.1%
Occupation Total Females	1,865 45.4%	20,059 46.7%	56,923 45.9%
Management, Business, Financial Operations	673 16.4%	6,978 16.2%	19,270 15.5%
Professional, Related	932 22.7%	10,583 24.6%	31,347 25.3%
Service	584 14.2%	7,119 16.6%	21,001 16.9%
Sales, Office	1,133 27.6%	10,477 24.4%	28,951 23.4%
Farming, Fishing, Forestry	- -	18 -	110 0.1%
Construction, Extraction, Maintenance	399 9.7%	3,188 7.4%	8,532 6.9%
Production, Transport, Material Moving	390 9.5%	4,618 10.7%	14,775 11.9%
White Collar Workers	2,738 66.6%	28,038 65.2%	79,568 64.2%
Blue Collar Workers	1,373 33.4%	14,943 34.8%	44,418 35.8%

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COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

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RFULL9

Cross Pointe Plaza, East Brunswick, NJ 08816

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2010)						
Total Units	3,127		30,798		85,339	
1 Detached Unit	1,742	55.7%	18,723	60.8%	45,155	52.9%
1 Attached Unit	214	6.9%	2,615	8.5%	8,213	9.6%
2 Units	239	7.6%	2,575	8.4%	7,808	9.1%
3 to 4 Units	135	4.3%	1,898	6.2%	5,436	6.4%
5 to 9 Units	246	7.9%	1,210	3.9%	4,550	5.3%
10 to 19 Units	301	9.6%	1,464	4.8%	5,948	7.0%
20 to 49 Units	91	2.9%	802	2.6%	2,889	3.4%
50 or More Units	130	4.1%	1,406	4.6%	4,895	5.7%
Mobile Home or Trailer	30	1.0%	99	0.3%	423	0.5%
Other Structure	-	-	5	-	21	-
Homes Built By Year (2010)						
Homes Built 2005 or later	86	2.8%	815	2.6%	2,591	3.0%
Homes Built 2000 to 2004	100	3.2%	1,067	3.5%	3,341	3.9%
Homes Built 1990 to 1999	141	4.5%	2,093	6.8%	6,987	8.2%
Homes Built 1980 to 1989	421	13.5%	3,437	11.2%	11,659	13.7%
Homes Built 1970 to 1979	402	12.9%	4,202	13.6%	11,128	13.0%
Homes Built 1960 to 1969	712	22.8%	4,992	16.2%	13,060	15.3%
Homes Built 1950 to 1959	573	18.3%	6,313	20.5%	16,765	19.6%
Homes Built 1940 to 1949	183	5.9%	2,196	7.1%	6,418	7.5%
Homes Built Before 1939	509	16.3%	5,684	18.5%	13,391	15.7%
Median Age of Homes	50.0	yrs	50.8	yrs	48.8	yrs
Home Values (2010)						
Owner Specified Housing Units	2,218		21,253		52,576	
Home Values \$1,000,000 or More	67	3.0%	258	1.2%	541	1.0%
Home Values \$750,000 to \$999,999	21	1.0%	397	1.9%	968	1.8%
Home Values \$500,000 to \$749,999	195	8.8%	2,620	12.3%	6,027	11.5%
Home Values \$400,000 to \$499,999	379	17.1%	3,664	17.2%	8,108	15.4%
Home Values \$300,000 to \$399,999	531	23.9%	6,696	31.5%	16,642	31.7%
Home Values \$250,000 to \$299,999	286	12.9%	2,973	14.0%	8,201	15.6%
Home Values \$200,000 to \$249,999	245	11.1%	2,216	10.4%	6,107	11.6%
Home Values \$175,000 to \$199,999	125	5.6%	577	2.7%	1,580	3.0%
Home Values \$150,000 to \$174,999	105	4.7%	614	2.9%	1,369	2.6%
Home Values \$125,000 to \$149,999	64	2.9%	252	1.2%	754	1.4%
Home Values \$100,000 to \$124,999	61	2.8%	296	1.4%	691	1.3%
Home Values \$90,000 to \$99,999	50	2.3%	111	0.5%	210	0.4%
Home Values \$80,000 to \$89,999	22	1.0%	115	0.5%	229	0.4%
Home Values \$70,000 to \$79,999	4	0.2%	82	0.4%	213	0.4%
Home Values \$60,000 to \$69,999	2	0.1%	59	0.3%	138	0.3%
Home Values \$50,000 to \$59,999	16	0.7%	61	0.3%	121	0.2%
Home Values \$35,000 to \$49,999	5	0.2%	66	0.3%	187	0.4%
Home Values \$25,000 to \$34,999	4	0.2%	86	0.4%	205	0.4%
Home Values \$10,000 to \$24,999	23	1.0%	63	0.3%	181	0.3%
Home Values Under \$10,000	14	0.6%	47	0.2%	106	0.2%
Owner-Occupied Median Home Value	\$317,382		\$349,359		\$341,499	
Renter-Occupied Median Rent	\$1,091		\$989		\$1,085	

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RFULL9

Cross Pointe Plaza, East Brunswick, NJ 08816

	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2015)			
Total Household Expenditure	\$206 M	\$2.11 B	\$5.75 B
Total Non-Retail Expenditure	\$113 M	\$1.15 B	\$3.14 B
Total Retail Expenditure	\$93.9 M	\$957 M	\$2.61 B
Apparel	\$7.27 M	\$74.2 M	\$203 M
Contributions	\$9.42 M	\$98.8 M	\$264 M
Education	\$7.96 M	\$84.0 M	\$228 M
Entertainment	\$11.6 M	\$119 M	\$325 M
Food and Beverages	\$30.0 M	\$304 M	\$834 M
Furnishings and Equipment	\$7.20 M	\$73.9 M	\$201 M
Gifts	\$5.25 M	\$55.0 M	\$149 M
Health Care	\$16.1 M	\$163 M	\$445 M
Household Operations	\$6.09 M	\$63.4 M	\$172 M
Miscellaneous Expenses	\$2.99 M	\$30.4 M	\$83.4 M
Personal Care	\$2.68 M	\$27.2 M	\$74.5 M
Personal Insurance	\$1.59 M	\$16.6 M	\$44.7 M
Reading	\$459 K	\$4.67 M	\$12.8 M
Shelter	\$42.6 M	\$436 M	\$1.19 B
Tobacco	\$1.21 M	\$11.9 M	\$32.8 M
Transportation	\$38.8 M	\$392 M	\$1.08 B
Utilities	\$15.2 M	\$153 M	\$421 M
Monthly Household Consumer Expenditure (2015)			
Total Household Expenditure	\$5,250	\$5,482	\$5,410
Total Non-Retail Expenditure	\$2,862 54.5%	\$2,992 54.6%	\$2,952 54.6%
Total Retail Expenditures	\$2,388 45.5%	\$2,490 45.4%	\$2,458 45.4%
Apparel	\$185 3.5%	\$193 3.5%	\$191 3.5%
Contributions	\$239 4.6%	\$257 4.7%	\$248 4.6%
Education	\$202 3.9%	\$219 4.0%	\$215 4.0%
Entertainment	\$295 5.6%	\$310 5.6%	\$305 5.6%
Food and Beverages	\$763 14.5%	\$791 14.4%	\$784 14.5%
Furnishings and Equipment	\$183 3.5%	\$192 3.5%	\$189 3.5%
Gifts	\$134 2.5%	\$143 2.6%	\$140 2.6%
Health Care	\$410 7.8%	\$423 7.7%	\$419 7.7%
Household Operations	\$155 2.9%	\$165 3.0%	\$162 3.0%
Miscellaneous Expenses	\$76 1.4%	\$79 1.4%	\$78 1.4%
Personal Care	\$68 1.3%	\$71 1.3%	\$70 1.3%
Personal Insurance	\$40 0.8%	\$43 0.8%	\$42 0.8%
Reading	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,084 20.6%	\$1,134 20.7%	\$1,117 20.6%
Tobacco	\$31 0.6%	\$31 0.6%	\$31 0.6%
Transportation	\$987 18.8%	\$1,021 18.6%	\$1,011 18.7%
Utilities	\$387 7.4%	\$398 7.3%	\$396 7.3%

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