

# COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5553/-74.4307

RFULL9

## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2015)	6,770	94,867	348,177
Projected Population (2020)	7,114	99,515	366,400
Census Population (2010)	6,542	93,161	338,765
Census Population (2000)	5,390	87,406	317,965
Projected Annual Growth (2015-2020)	344 1.0%	4,648 1.0%	18,223 1.0%
Historical Annual Growth (2010-2015)	228 0.7%	1,706 0.4%	9,412 0.6%
Historical Annual Growth (2000-2010)	1,152 2.1%	5,755 0.7%	20,800 0.7%
Estimated Population Density (2015)	2,155 <i>psm</i>	3,357 <i>psm</i>	4,435 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2015)	2,318	30,272	116,167
Projected Households (2020)	2,415	31,569	121,518
Census Households (2010)	2,214	29,273	111,479
Census Households (2000)	1,827	28,933	108,265
Projected Annual Growth (2015-2020)	97 0.8%	1,297 0.9%	5,351 0.9%
Historical Annual Change (2000-2015)	491 1.8%	1,339 0.3%	7,902 0.5%
<b>Average Household Income</b>			
Estimated Average Household Income (2015)	\$104,770	\$105,061	\$97,338
Projected Average Household Income (2020)	\$110,991	\$111,307	\$103,034
Census Average Household Income (2010)	\$86,034	\$96,448	\$91,743
Census Average Household Income (2000)	\$74,590	\$80,033	\$75,286
Projected Annual Change (2015-2020)	\$6,221 1.2%	\$6,245 1.2%	\$5,697 1.2%
Historical Annual Change (2000-2015)	\$30,181 2.7%	\$25,028 2.1%	\$22,051 2.0%
<b>Median Household Income</b>			
Estimated Median Household Income (2015)	\$88,331	\$92,846	\$81,843
Projected Median Household Income (2020)	\$93,579	\$98,331	\$85,813
Census Median Household Income (2010)	\$82,124	\$89,545	\$79,402
Census Median Household Income (2000)	\$68,352	\$70,180	\$63,754
Projected Annual Change (2015-2020)	\$5,248 1.2%	\$5,484 1.2%	\$3,970 1.0%
Historical Annual Change (2000-2015)	\$19,979 1.9%	\$22,667 2.2%	\$18,088 1.9%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2015)	\$35,974	\$33,821	\$32,649
Projected Per Capita Income (2020)	\$37,780	\$35,592	\$34,336
Census Per Capita Income (2010)	\$29,121	\$30,306	\$30,190
Census Per Capita Income (2000)	\$25,051	\$26,537	\$25,592
Projected Annual Change (2015-2020)	\$1,806 1.0%	\$1,771 1.0%	\$1,687 1.0%
Historical Annual Change (2000-2015)	\$10,923 2.9%	\$7,284 1.8%	\$7,057 1.8%
Estimated Average Household Net Worth (2015)	\$650,709	\$741,068	\$692,554

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Crossroads Plaza, South Plainfield, NJ 07080		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2015)		6,770		94,867		348,177	
White (2015)		1,760	26.0%	36,517	38.5%	157,187	45.1%
Black or African American (2015)		1,487	22.0%	15,810	16.7%	62,511	18.0%
American Indian or Alaska Native (2015)		23	0.3%	243	0.3%	1,301	0.4%
Asian (2015)		3,099	45.8%	36,296	38.3%	85,173	24.5%
Hawaiian or Pacific Islander (2015)		1	-	18	-	116	-
Other Race (2015)		175	2.6%	3,299	3.5%	31,287	9.0%
Two or More Races (2015)		225	3.3%	2,685	2.8%	10,601	3.0%
Population < 18 (2015)		1,472	21.7%	19,843	20.9%	74,749	21.5%
White Not Hispanic		191	13.0%	4,398	22.2%	17,733	23.7%
Black or African American		370	25.1%	3,817	19.2%	14,943	20.0%
Asian		677	46.0%	8,179	41.2%	18,912	25.3%
Other Race Not Hispanic		67	4.6%	759	3.8%	2,336	3.1%
Hispanic		167	11.3%	2,690	13.6%	20,824	27.9%
Not Hispanic or Latino Population (2015)		6,101	90.1%	84,261	88.8%	272,778	78.3%
Not Hispanic White		1,458	23.9%	31,128	36.9%	123,826	45.4%
Not Hispanic Black or African American		1,404	23.0%	14,847	17.6%	57,800	21.2%
Not Hispanic American Indian or Alaska Native		19	0.3%	173	0.2%	456	0.2%
Not Hispanic Asian		3,045	49.9%	35,846	42.5%	84,067	30.8%
Not Hispanic Hawaiian or Pacific Islander		1	-	16	-	85	-
Not Hispanic Other Race		19	0.3%	337	0.4%	823	0.3%
Not Hispanic Two or More Races		154	2.5%	1,914	2.3%	5,720	2.1%
Hispanic or Latino Population (2015)		668	9.9%	10,606	11.2%	75,399	21.7%
Hispanic White		302	45.2%	5,389	50.8%	33,361	44.2%
Hispanic Black or African American		83	12.4%	963	9.1%	4,712	6.2%
Hispanic American Indian or Alaska Native		4	0.6%	71	0.7%	845	1.1%
Hispanic Asian		53	8.0%	449	4.2%	1,106	1.5%
Hispanic Hawaiian or Pacific Islander		-	-	1	-	31	-
Hispanic Other Race		155	23.3%	2,962	27.9%	30,464	40.4%
Hispanic Two or More Races		70	10.5%	770	7.3%	4,880	6.5%
Not Hispanic or Latino Population (2010)		5,877	89.8%	82,686	88.8%	267,817	79.1%
Hispanic or Latino Population (2010)		665	10.2%	10,475	11.2%	70,948	20.9%
Not Hispanic or Latino Population (2000)		4,852	90.0%	80,248	91.8%	270,595	85.1%
Hispanic or Latino Population (2000)		538	10.0%	7,158	8.2%	47,369	14.9%
Not Hispanic or Latino Population (2020)		6,365	89.5%	87,486	87.9%	281,707	76.9%
Hispanic or Latino Population (2020)		749	10.5%	12,029	12.1%	84,692	23.1%
Projected Annual Growth (2015-2020)		81	2.4%	1,423	2.7%	9,294	2.5%
Historical Annual Growth (2000-2010)		127	2.4%	3,317	4.6%	23,579	5.0%

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RFULL9

## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2015)</b>						
Total Population	6,770		94,867		348,177	
Age Under 5 Years	454	6.7%	5,795	6.1%	21,851	6.3%
Age 5 to 9 Years	417	6.2%	5,726	6.0%	21,181	6.1%
Age 10 to 14 Years	389	5.7%	5,307	5.6%	20,039	5.8%
Age 15 to 19 Years	365	5.4%	8,459	8.9%	26,139	7.5%
Age 20 to 24 Years	429	6.3%	7,830	8.3%	32,432	9.3%
Age 25 to 29 Years	563	8.3%	6,796	7.2%	25,988	7.5%
Age 30 to 34 Years	594	8.8%	7,229	7.6%	25,293	7.3%
Age 35 to 39 Years	526	7.8%	6,949	7.3%	24,076	6.9%
Age 40 to 44 Years	453	6.7%	6,386	6.7%	23,232	6.7%
Age 45 to 49 Years	447	6.6%	6,196	6.5%	23,028	6.6%
Age 50 to 54 Years	469	6.9%	6,262	6.6%	23,252	6.7%
Age 55 to 59 Years	445	6.6%	6,148	6.5%	22,096	6.3%
Age 60 to 64 Years	387	5.7%	5,046	5.3%	18,170	5.2%
Age 65 to 69 Years	298	4.4%	3,772	4.0%	13,865	4.0%
Age 70 to 74 Years	201	3.0%	2,591	2.7%	9,704	2.8%
Age 75 to 79 Years	129	1.9%	1,809	1.9%	6,780	1.9%
Age 80 to 84 Years	87	1.3%	1,229	1.3%	5,035	1.4%
Age 85 Years or Over	117	1.7%	1,337	1.4%	6,017	1.7%
Median Age	36.1		35.8		35.7	
Age 19 Years or Less	1,626	24.0%	25,286	26.7%	89,210	25.6%
Age 20 to 64 Years	4,313	63.7%	58,842	62.0%	217,566	62.5%
Age 65 Years or Over	831	12.3%	10,738	11.3%	41,401	11.9%
<b>Female Age Distribution (2015)</b>						
Female Population	3,470 51.3%		47,750 50.3%		174,427 50.1%	
Age Under 5 Years	229	6.6%	2,851	6.0%	10,695	6.1%
Age 5 to 9 Years	211	6.1%	2,811	5.9%	10,360	5.9%
Age 10 to 14 Years	191	5.5%	2,547	5.3%	9,724	5.6%
Age 15 to 19 Years	170	4.9%	3,843	8.0%	12,300	7.1%
Age 20 to 24 Years	230	6.6%	3,738	7.8%	15,286	8.8%
Age 25 to 29 Years	290	8.4%	3,619	7.6%	12,887	7.4%
Age 30 to 34 Years	297	8.6%	3,682	7.7%	12,413	7.1%
Age 35 to 39 Years	247	7.1%	3,279	6.9%	11,545	6.6%
Age 40 to 44 Years	234	6.7%	3,130	6.6%	11,402	6.5%
Age 45 to 49 Years	235	6.8%	3,175	6.6%	11,531	6.6%
Age 50 to 54 Years	240	6.9%	3,288	6.9%	11,848	6.8%
Age 55 to 59 Years	232	6.7%	3,121	6.5%	11,231	6.4%
Age 60 to 64 Years	194	5.6%	2,624	5.5%	9,519	5.5%
Age 65 to 69 Years	157	4.5%	1,964	4.1%	7,338	4.2%
Age 70 to 74 Years	113	3.2%	1,420	3.0%	5,318	3.0%
Age 75 to 79 Years	74	2.1%	1,045	2.2%	3,940	2.3%
Age 80 to 84 Years	50	1.4%	746	1.6%	3,057	1.8%
Age 85 Years or Over	75	2.1%	865	1.8%	4,034	2.3%
Female Median Age	36.6		36.6		36.8	
Age 19 Years or Less	801	23.1%	12,052	25.2%	43,078	24.7%
Age 20 to 64 Years	2,199	63.4%	29,656	62.1%	107,662	61.7%
Age 65 Years or Over	469	13.5%	6,041	12.7%	23,687	13.6%

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## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2015)</b>						
Male Population	3,300	48.7%	47,117	49.7%	173,750	49.9%
Age Under 5 Years	225	6.8%	2,944	6.2%	11,157	6.4%
Age 5 to 9 Years	206	6.3%	2,915	6.2%	10,820	6.2%
Age 10 to 14 Years	198	6.0%	2,760	5.9%	10,316	5.9%
Age 15 to 19 Years	195	5.9%	4,616	9.8%	13,839	8.0%
Age 20 to 24 Years	200	6.1%	4,092	8.7%	17,146	9.9%
Age 25 to 29 Years	273	8.3%	3,178	6.7%	13,101	7.5%
Age 30 to 34 Years	297	9.0%	3,548	7.5%	12,880	7.4%
Age 35 to 39 Years	279	8.4%	3,670	7.8%	12,531	7.2%
Age 40 to 44 Years	220	6.7%	3,255	6.9%	11,829	6.8%
Age 45 to 49 Years	211	6.4%	3,021	6.4%	11,497	6.6%
Age 50 to 54 Years	229	6.9%	2,974	6.3%	11,404	6.6%
Age 55 to 59 Years	213	6.5%	3,026	6.4%	10,866	6.3%
Age 60 to 64 Years	192	5.8%	2,422	5.1%	8,650	5.0%
Age 65 to 69 Years	140	4.2%	1,808	3.8%	6,527	3.8%
Age 70 to 74 Years	88	2.7%	1,171	2.5%	4,386	2.5%
Age 75 to 79 Years	54	1.6%	763	1.6%	2,840	1.6%
Age 80 to 84 Years	37	1.1%	484	1.0%	1,978	1.1%
Age 85 Years or Over	43	1.3%	471	1.0%	1,983	1.1%
Male Median Age	35.6		34.9		34.6	
Age 19 Years or Less	824	25.0%	13,234	28.1%	46,132	26.6%
Age 20 to 64 Years	2,114	64.1%	29,186	61.9%	109,904	63.3%
Age 65 Years or Over	362	11.0%	4,697	10.0%	17,714	10.2%
<b>Males per 100 Females (2015)</b>						
Overall Comparison	95		99		100	
Age Under 5 Years	98	49.5%	103	50.8%	104	51.1%
Age 5 to 9 Years	98	49.4%	104	50.9%	104	51.1%
Age 10 to 14 Years	103	50.9%	108	52.0%	106	51.5%
Age 15 to 19 Years	115	53.4%	120	54.6%	113	52.9%
Age 20 to 24 Years	87	46.5%	109	52.3%	112	52.9%
Age 25 to 29 Years	94	48.5%	88	46.8%	102	50.4%
Age 30 to 34 Years	100	50.0%	96	49.1%	104	50.9%
Age 35 to 39 Years	113	53.0%	112	52.8%	109	52.0%
Age 40 to 44 Years	94	48.5%	104	51.0%	104	50.9%
Age 45 to 49 Years	90	47.3%	95	48.8%	100	49.9%
Age 50 to 54 Years	95	48.8%	90	47.5%	96	49.0%
Age 55 to 59 Years	92	48.0%	97	49.2%	97	49.2%
Age 60 to 64 Years	99	49.7%	92	48.0%	91	47.6%
Age 65 to 69 Years	89	47.1%	92	47.9%	89	47.1%
Age 70 to 74 Years	78	43.9%	82	45.2%	82	45.2%
Age 75 to 79 Years	73	42.2%	73	42.2%	72	41.9%
Age 80 to 84 Years	73	42.1%	65	39.3%	65	39.3%
Age 85 Years or Over	57	36.5%	54	35.3%	49	33.0%
Age 19 Years or Less	103	50.7%	110	52.3%	107	51.7%
Age 20 to 39 Years	99	49.6%	101	50.3%	107	51.6%
Age 40 to 64 Years	94	48.4%	96	48.9%	98	49.4%
Age 65 Years or Over	77	43.6%	78	43.7%	75	42.8%

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## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2015)</b>						
Total Households	2,318		30,272		116,167	
Households with Children	907	39.1%	12,082	39.9%	42,768	36.8%
Average Household Size	2.9		2.9		2.9	
Household Density per Square Mile	738		1,071		1,480	
Population Family	5,691	84.1%	76,129	80.2%	271,836	78.1%
Population Non-Family	942	13.9%	11,559	12.2%	61,250	17.6%
Population Group Quarters	136	2.0%	7,179	7.6%	15,090	4.3%
Family Households	1,766	76.2%	23,551	77.8%	82,139	70.7%
Married Couple Households	1,381	78.2%	18,833	80.0%	61,303	74.6%
Other Family Households	385	21.8%	4,719	20.0%	20,836	25.4%
Family Households with Children	902	51.1%	12,023	51.0%	42,467	51.7%
Married Couple with Children	701	77.8%	9,715	80.8%	31,053	73.1%
Other Family Households with Children	200	22.2%	2,308	19.2%	11,415	26.9%
Family Households No Children	864	48.9%	11,528	49.0%	39,671	48.3%
Married Couple No Children	679	78.6%	9,117	79.1%	30,250	76.3%
Other Family Households No Children	185	21.4%	2,411	20.9%	9,421	23.7%
Non-Family Households	552	23.8%	6,720	22.2%	34,028	29.3%
Non-Family Households with Children	5	1.0%	59	0.9%	301	0.9%
Non-Family Households No Children	546	99.0%	6,661	99.1%	33,727	99.1%
Average Family Household Size	3.2		3.2		3.3	
Average Family Income	\$119,216		\$117,407		\$116,797	
Median Family Income	\$95,207		\$102,614		\$96,859	
Average Non-Family Household Size	1.7		1.7		1.8	
<b>Marital Status (2015)</b>						
Population Age 15 Years or Over	5,509		78,039		285,105	
Never Married	1,704	30.9%	27,780	35.6%	108,947	38.2%
Currently Married	2,603	47.2%	37,681	48.3%	124,676	43.7%
Previously Married	1,203	21.8%	12,578	16.1%	51,483	18.1%
Separated	314	26.1%	3,346	26.6%	15,274	29.7%
Widowed	375	31.1%	3,736	29.7%	15,107	29.3%
Divorced	514	42.8%	5,496	43.7%	21,102	41.0%
<b>Educational Attainment (2015)</b>						
Adult Population Age 25 Years or Over	6,002		78,090		293,932	
Elementary (Grade Level 0 to 8)	352	5.9%	4,296	5.5%	31,860	10.8%
Some High School (Grade Level 9 to 11)	376	6.3%	4,873	6.2%	24,183	8.2%
High School Graduate	1,122	18.7%	14,636	18.7%	57,556	19.6%
Some College	704	11.7%	8,345	10.7%	32,268	11.0%
Associate Degree Only	316	5.3%	4,043	5.2%	13,406	4.6%
Bachelor Degree Only	1,237	20.6%	17,900	22.9%	54,762	18.6%
Graduate Degree	1,895	31.6%	23,995	30.7%	79,898	27.2%
Any College (Some College or Higher)	4,152	69.2%	54,284	69.5%	180,334	61.4%
College Degree + (Bachelor Degree or Higher)	3,132	52.2%	41,896	53.7%	134,660	45.8%

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	1 mi radius	3 mi radius	5 mi radius
<b>Housing</b>			
Total Housing Units (2015)	2,381	30,958	118,953
Total Housing Units (2010)	2,290	30,387	116,880
Historical Annual Growth (2010-2015)	91 0.8%	571 0.4%	2,073 0.4%
Housing Units Occupied (2015)	2,318 97.3%	30,272 97.8%	116,167 97.7%
Housing Units Owner-Occupied	1,237 53.4%	20,334 67.2%	69,549 59.9%
Housing Units Renter-Occupied	1,081 46.6%	9,937 32.8%	46,617 40.1%
Housing Units Vacant (2015)	63 2.7%	687 2.3%	2,787 2.4%
<b>Household Size (2015)</b>			
Total Households	2,318	30,272	116,167
1 Person Households	429 18.5%	5,339 17.6%	25,735 22.2%
2 Person Households	675 29.1%	8,570 28.3%	32,034 27.6%
3 Person Households	516 22.3%	6,564 21.7%	21,588 18.6%
4 Person Households	393 17.0%	5,871 19.4%	19,330 16.6%
5 Person Households	167 7.2%	2,278 7.5%	8,902 7.7%
6 Person Households	79 3.4%	962 3.2%	4,119 3.5%
7 or More Person Households	59 2.5%	688 2.3%	4,459 3.8%
<b>Household Income Distribution (2015)</b>			
HH Income \$200,000 or More	144 6.2%	2,313 7.6%	9,496 8.2%
HH Income \$150,000 to \$199,999	231 10.0%	3,679 12.2%	11,171 9.6%
HH Income \$125,000 to \$149,999	217 9.4%	2,911 9.6%	8,813 7.6%
HH Income \$100,000 to \$124,999	326 14.1%	4,408 14.6%	13,708 11.8%
HH Income \$75,000 to \$99,999	487 21.0%	5,221 17.2%	16,627 14.3%
HH Income \$50,000 to \$74,999	422 18.2%	4,825 15.9%	19,271 16.6%
HH Income \$35,000 to \$49,999	168 7.2%	2,680 8.9%	11,726 10.1%
HH Income \$25,000 to \$34,999	104 4.5%	1,338 4.4%	7,640 6.6%
HH Income \$15,000 to \$24,999	64 2.7%	1,215 4.0%	7,495 6.5%
HH Income \$10,000 to \$14,999	74 3.2%	694 2.3%	4,356 3.7%
HH Income Under \$10,000	82 3.5%	988 3.3%	5,864 5.0%
<b>Household Vehicles (2015)</b>			
Households 0 Vehicles Available	61 2.6%	987 3.3%	9,679 8.3%
Households 1 Vehicle Available	761 32.8%	9,500 31.4%	39,554 34.0%
Households 2 Vehicles Available	967 41.7%	12,972 42.9%	44,844 38.6%
Households 3 or More Vehicles Available	528 22.8%	6,812 22.5%	22,091 19.0%
Total Vehicles Available	4,462	58,746	204,493
Average Vehicles per Household	1.9	1.9	1.8
Owner-Occupied Household Vehicles	2,820 63.2%	44,370 75.5%	145,561 71.2%
Average Vehicles per Owner-Occupied Household	2.3	2.2	2.1
Renter-Occupied Household Vehicles	1,643 36.8%	14,376 24.5%	58,932 28.8%
Average Vehicles per Renter-Occupied Household	1.5	1.4	1.3
<b>Travel Time (2010)</b>			
Worker Base Age 16 years or Over	3,246	44,354	162,702
Travel to Work in 14 Minutes or Less	781 24.1%	10,074 22.7%	36,414 22.4%
Travel to Work in 15 to 29 Minutes	945 29.1%	12,981 29.3%	50,468 31.0%
Travel to Work in 30 to 59 Minutes	925 28.5%	12,125 27.3%	45,812 28.2%
Travel to Work in 60 Minutes or More	488 15.0%	7,904 17.8%	25,150 15.5%
Work at Home	107 3.3%	1,271 2.9%	4,858 3.0%
Average Minutes Travel to Work	23.6	27.3	26.0

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# COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5553/-74.4307

RFULL9

## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2010)</b>						
Worker Base Age 16 years or Over	3,246		44,354		162,702	
Drive to Work Alone	2,405	74.1%	32,795	73.9%	112,312	69.0%
Drive to Work in Carpool	332	10.2%	3,862	8.7%	17,499	10.8%
Travel to Work by Public Transportation	278	8.6%	4,285	9.7%	16,968	10.4%
Drive to Work on Motorcycle	-	-	12	-	45	-
Bicycle to Work	9	0.3%	146	0.3%	822	0.5%
Walk to Work	105	3.2%	1,730	3.9%	6,722	4.1%
Other Means	10	0.3%	253	0.6%	3,476	2.1%
Work at Home	107	3.3%	1,271	2.9%	4,858	3.0%
<b>Daytime Demographics (2015)</b>						
Total Businesses	845		4,202		15,593	
Total Employees	14,253		66,115		193,056	
Company Headquarter Businesses	11	1.3%	42	1.0%	93	0.6%
Company Headquarter Employees	540	3.8%	3,059	4.6%	9,674	5.0%
Employee Population per Business	16.9 to 1		15.7 to 1		12.4 to 1	
Residential Population per Business	8.0 to 1		22.6 to 1		22.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	16,080		96,455		296,960	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2015)	5,438		77,084		281,356	
Labor Force Total Males (2015)	2,629	48.3%	37,996	49.3%	139,518	49.6%
Male Civilian Employed	1,958	74.5%	25,059	66.0%	96,698	69.3%
Male Civilian Unemployed	134	5.1%	1,628	4.3%	5,732	4.1%
Males in Armed Forces	-	-	10	-	21	-
Males Not in Labor Force	536	20.4%	11,298	29.7%	37,068	26.6%
Labor Force Total Females (2015)	2,809	51.7%	39,088	50.7%	141,838	50.4%
Female Civilian Employed	1,653	58.8%	21,668	55.4%	80,714	56.9%
Female Civilian Unemployed	127	4.5%	1,543	3.9%	5,984	4.2%
Females in Armed Forces	-	-	6	-	20	-
Females Not in Labor Force	1,028	36.6%	15,871	40.6%	55,119	38.9%
Unemployment Rate		4.8%		4.1%		4.2%
Labor Force Growth (2010-2015)	300	9.0%	1,203	2.6%	10,667	6.4%
Male Labor Force Growth (2010-2015)	124	6.8%	858	3.5%	6,407	7.1%
Female Labor Force Growth (2010-2015)	175	11.9%	345	1.6%	4,260	5.6%
<b>Occupation (2010)</b>						
Occupation Population Age 16 Years or Over	3,312		45,524		166,745	
Occupation Total Males	1,834	55.4%	24,202	53.2%	90,291	54.1%
Occupation Total Females	1,478	44.6%	21,323	46.8%	76,454	45.9%
Management, Business, Financial Operations	541	16.3%	7,685	16.9%	27,069	16.2%
Professional, Related	959	29.0%	13,226	29.1%	43,953	26.4%
Service	367	11.1%	5,740	12.6%	24,912	14.9%
Sales, Office	758	22.9%	11,463	25.2%	39,162	23.5%
Farming, Fishing, Forestry	1	-	9	-	187	0.1%
Construction, Extraction, Maintenance	166	5.0%	2,624	5.8%	10,719	6.4%
Production, Transport, Material Moving	521	15.7%	4,778	10.5%	20,744	12.4%
White Collar Workers	2,257	68.2%	32,374	71.1%	110,184	66.1%
Blue Collar Workers	1,054	31.8%	13,151	28.9%	56,561	33.9%

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# COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5553/-74.4307

RFULL9

## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2010)</b>						
Total Units	2,214		29,273		111,479	
1 Detached Unit	941	42.5%	16,113	55.0%	57,946	52.0%
1 Attached Unit	249	11.3%	3,461	11.8%	10,316	9.3%
2 Units	150	6.8%	1,413	4.8%	10,159	9.1%
3 to 4 Units	176	8.0%	1,403	4.8%	6,925	6.2%
5 to 9 Units	115	5.2%	2,192	7.5%	6,837	6.1%
10 to 19 Units	443	20.0%	3,200	10.9%	8,499	7.6%
20 to 49 Units	55	2.5%	574	2.0%	3,598	3.2%
50 or More Units	77	3.5%	843	2.9%	6,773	6.1%
Mobile Home or Trailer	8	0.3%	72	0.2%	378	0.3%
Other Structure	-	-	2	-	48	-
<b>Homes Built By Year (2010)</b>						
Homes Built 2005 or later	46	2.1%	758	2.6%	3,114	2.8%
Homes Built 2000 to 2004	240	10.8%	1,389	4.7%	4,955	4.4%
Homes Built 1990 to 1999	228	10.3%	3,380	11.5%	9,166	8.2%
Homes Built 1980 to 1989	221	10.0%	4,894	16.7%	14,882	13.3%
Homes Built 1970 to 1979	454	20.5%	4,390	15.0%	14,360	12.9%
Homes Built 1960 to 1969	369	16.7%	4,484	15.3%	17,095	15.3%
Homes Built 1950 to 1959	280	12.7%	4,748	16.2%	20,563	18.4%
Homes Built 1940 to 1949	113	5.1%	1,970	6.7%	8,676	7.8%
Homes Built Before 1939	263	11.9%	3,261	11.1%	18,669	16.7%
Median Age of Homes	43.4	yrs	44.9	yrs	49.0	yrs
<b>Home Values (2010)</b>						
Owner Specified Housing Units	1,174		19,779		67,360	
Home Values \$1,000,000 or More	9	0.7%	198	1.0%	953	1.4%
Home Values \$750,000 to \$999,999	10	0.8%	303	1.5%	1,957	2.9%
Home Values \$500,000 to \$749,999	146	12.4%	1,944	9.8%	7,958	11.8%
Home Values \$400,000 to \$499,999	260	22.1%	3,660	18.5%	11,535	17.1%
Home Values \$300,000 to \$399,999	353	30.1%	6,863	34.7%	21,146	31.4%
Home Values \$250,000 to \$299,999	199	16.9%	3,264	16.5%	10,321	15.3%
Home Values \$200,000 to \$249,999	94	8.0%	1,882	9.5%	6,657	9.9%
Home Values \$175,000 to \$199,999	14	1.2%	495	2.5%	1,774	2.6%
Home Values \$150,000 to \$174,999	20	1.7%	318	1.6%	1,592	2.4%
Home Values \$125,000 to \$149,999	13	1.1%	202	1.0%	854	1.3%
Home Values \$100,000 to \$124,999	12	1.0%	222	1.1%	755	1.1%
Home Values \$90,000 to \$99,999	10	0.8%	62	0.3%	187	0.3%
Home Values \$80,000 to \$89,999	5	0.5%	75	0.4%	269	0.4%
Home Values \$70,000 to \$79,999	3	0.3%	64	0.3%	312	0.5%
Home Values \$60,000 to \$69,999	1	0.1%	32	0.2%	174	0.3%
Home Values \$50,000 to \$59,999	1	0.1%	17	0.1%	100	0.1%
Home Values \$35,000 to \$49,999	8	0.7%	48	0.2%	321	0.5%
Home Values \$25,000 to \$34,999	9	0.8%	42	0.2%	177	0.3%
Home Values \$10,000 to \$24,999	1	0.1%	64	0.3%	222	0.3%
Home Values Under \$10,000	5	0.4%	24	0.1%	97	0.1%
Owner-Occupied Median Home Value	\$358,184		\$347,294		\$356,541	
Renter-Occupied Median Rent	\$1,183		\$1,227		\$1,115	

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RFULL9

## Crossroads Plaza, South Plainfield, NJ 07080

	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$170 M	\$2.22 B	\$8.02 B
Total Non-Retail Expenditure	\$93.3 M	\$1.22 B	\$4.39 B
Total Retail Expenditure	\$76.8 M	\$1.00 B	\$3.63 B
Apparel	\$5.99 M	\$78.5 M	\$283 M
Contributions	\$7.71 M	\$105 M	\$376 M
Education	\$6.81 M	\$91.6 M	\$326 M
Entertainment	\$9.65 M	\$127 M	\$454 M
Food and Beverages	\$24.6 M	\$319 M	\$1.16 B
Furnishings and Equipment	\$6.09 M	\$79.7 M	\$283 M
Gifts	\$4.41 M	\$59.1 M	\$211 M
Health Care	\$13.0 M	\$168 M	\$613 M
Household Operations	\$5.14 M	\$68.5 M	\$244 M
Miscellaneous Expenses	\$2.46 M	\$31.9 M	\$116 M
Personal Care	\$2.21 M	\$28.8 M	\$104 M
Personal Insurance	\$1.33 M	\$17.8 M	\$63.3 M
Reading	\$379 K	\$4.95 M	\$17.8 M
Shelter	\$34.9 M	\$458 M	\$1.66 B
Tobacco	\$937 K	\$11.9 M	\$44.4 M
Transportation	\$32.2 M	\$416 M	\$1.49 B
Utilities	\$12.4 M	\$159 M	\$581 M
<b>Monthly Household Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$6,116	\$6,123	\$5,754
Total Non-Retail Expenditure	\$3,353 54.8%	\$3,359 54.9%	\$3,147 54.7%
Total Retail Expenditures	\$2,762 45.2%	\$2,764 45.1%	\$2,607 45.3%
Apparel	\$215 3.5%	\$216 3.5%	\$203 3.5%
Contributions	\$277 4.5%	\$289 4.7%	\$270 4.7%
Education	\$245 4.0%	\$252 4.1%	\$234 4.1%
Entertainment	\$347 5.7%	\$348 5.7%	\$326 5.7%
Food and Beverages	\$883 14.4%	\$877 14.3%	\$829 14.4%
Furnishings and Equipment	\$219 3.6%	\$219 3.6%	\$203 3.5%
Gifts	\$158 2.6%	\$163 2.7%	\$151 2.6%
Health Care	\$466 7.6%	\$462 7.5%	\$440 7.6%
Household Operations	\$185 3.0%	\$189 3.1%	\$175 3.0%
Miscellaneous Expenses	\$89 1.4%	\$88 1.4%	\$83 1.4%
Personal Care	\$80 1.3%	\$79 1.3%	\$74 1.3%
Personal Insurance	\$48 0.8%	\$49 0.8%	\$45 0.8%
Reading	\$14 0.2%	\$14 0.2%	\$13 0.2%
Shelter	\$1,254 20.5%	\$1,262 20.6%	\$1,187 20.6%
Tobacco	\$34 0.6%	\$33 0.5%	\$32 0.6%
Transportation	\$1,158 18.9%	\$1,146 18.7%	\$1,072 18.6%
Utilities	\$444 7.3%	\$438 7.2%	\$417 7.2%

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