

# COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.2214/-74.2671

RFULL9

## Towne Center at Freehold, Freehold, NJ 07728

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2015)	7,582	44,768	81,238
Projected Population (2020)	7,715	45,794	82,968
Census Population (2010)	7,553	44,669	81,115
Census Population (2000)	6,807	38,766	69,851
Projected Annual Growth (2015-2020)	132 0.3%	1,026 0.5%	1,729 0.4%
Historical Annual Growth (2010-2015)	30 0.1%	99 -	123 -
Historical Annual Growth (2000-2010)	746 1.1%	5,903 1.5%	11,264 1.6%
Estimated Population Density (2015)	2,415 <i>psm</i>	1,584 <i>psm</i>	1,035 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2015)	3,074	16,868	28,959
Projected Households (2020)	3,158	17,410	29,859
Census Households (2010)	2,994	16,455	28,212
Census Households (2000)	2,615	14,206	24,071
Projected Annual Growth (2015-2020)	85 0.6%	543 0.6%	900 0.6%
Historical Annual Change (2000-2015)	458 1.2%	2,661 1.2%	4,888 1.4%
<b>Average Household Income</b>			
Estimated Average Household Income (2015)	\$89,343	\$97,319	\$111,215
Projected Average Household Income (2020)	\$94,732	\$103,050	\$117,792
Census Average Household Income (2010)	\$76,326	\$88,984	\$101,783
Census Average Household Income (2000)	\$69,444	\$75,641	\$81,878
Projected Annual Change (2015-2020)	\$5,389 1.2%	\$5,731 1.2%	\$6,577 1.2%
Historical Annual Change (2000-2015)	\$19,899 1.9%	\$21,679 1.9%	\$29,337 2.4%
<b>Median Household Income</b>			
Estimated Median Household Income (2015)	\$74,555	\$81,772	\$90,938
Projected Median Household Income (2020)	\$76,735	\$85,086	\$95,594
Census Median Household Income (2010)	\$62,587	\$74,026	\$84,284
Census Median Household Income (2000)	\$61,350	\$63,127	\$69,022
Projected Annual Change (2015-2020)	\$2,180 0.6%	\$3,313 0.8%	\$4,657 1.0%
Historical Annual Change (2000-2015)	\$13,205 1.4%	\$18,645 2.0%	\$21,916 2.1%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2015)	\$36,234	\$36,706	\$39,885
Projected Per Capita Income (2020)	\$38,800	\$39,216	\$42,627
Census Per Capita Income (2010)	\$30,258	\$32,780	\$35,400
Census Per Capita Income (2000)	\$27,241	\$27,684	\$28,254
Projected Annual Change (2015-2020)	\$2,566 1.4%	\$2,510 1.4%	\$2,742 1.4%
Historical Annual Change (2000-2015)	\$8,994 2.2%	\$9,023 2.2%	\$11,631 2.7%
Estimated Average Household Net Worth (2015)	\$692,210	\$744,507	\$806,220

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Towne Center at Freehold, Freehold, NJ 07728	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2015)	7,582		44,768		81,238	
White (2015)	6,331	83.5%	35,491	79.3%	66,241	81.5%
Black or African American (2015)	387	5.1%	2,941	6.6%	4,863	6.0%
American Indian or Alaska Native (2015)	14	0.2%	101	0.2%	148	0.2%
Asian (2015)	522	6.9%	3,079	6.9%	5,567	6.9%
Hawaiian or Pacific Islander (2015)	-	-	13	-	24	-
Other Race (2015)	202	2.7%	2,227	5.0%	2,911	3.6%
Two or More Races (2015)	126	1.7%	916	2.0%	1,485	1.8%
Population < 18 (2015)	1,577	20.8%	10,292	23.0%	18,890	23.3%
White Not Hispanic	1,101	69.8%	6,254	60.8%	12,631	66.9%
Black or African American	85	5.4%	727	7.1%	1,068	5.7%
Asian	111	7.0%	737	7.2%	1,337	7.1%
Other Race Not Hispanic	49	3.1%	262	2.5%	484	2.6%
Hispanic	231	14.6%	2,312	22.5%	3,370	17.8%
Not Hispanic or Latino Population (2015)	6,818	89.9%	37,289	83.3%	70,176	86.4%
Not Hispanic White	5,824	85.4%	30,885	82.8%	58,989	84.1%
Not Hispanic Black or African American	361	5.3%	2,693	7.2%	4,518	6.4%
Not Hispanic American Indian or Alaska Native	6	0.1%	36	0.1%	62	0.1%
Not Hispanic Asian	517	7.6%	3,034	8.1%	5,489	7.8%
Not Hispanic Hawaiian or Pacific Islander	-	-	13	-	22	-
Not Hispanic Other Race	12	0.2%	49	0.1%	102	0.1%
Not Hispanic Two or More Races	97	1.4%	579	1.6%	995	1.4%
Hispanic or Latino Population (2015)	765	10.1%	7,478	16.7%	11,062	13.6%
Hispanic White	506	66.2%	4,606	61.6%	7,252	65.6%
Hispanic Black or African American	26	3.4%	248	3.3%	345	3.1%
Hispanic American Indian or Alaska Native	8	1.1%	65	0.9%	86	0.8%
Hispanic Asian	6	0.7%	44	0.6%	79	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-
Hispanic Other Race	190	24.8%	2,178	29.1%	2,809	25.4%
Hispanic Two or More Races	29	3.8%	337	4.5%	490	4.4%
Not Hispanic or Latino Population (2010)	6,824	90.3%	37,547	84.1%	70,564	87.0%
Hispanic or Latino Population (2010)	729	9.7%	7,122	15.9%	10,552	13.0%
Not Hispanic or Latino Population (2000)	6,388	93.8%	34,642	89.4%	63,753	91.3%
Hispanic or Latino Population (2000)	419	6.2%	4,124	10.6%	6,098	8.7%
Not Hispanic or Latino Population (2020)	6,862	88.9%	37,491	81.9%	70,656	85.2%
Hispanic or Latino Population (2020)	853	11.1%	8,303	18.1%	12,312	14.8%
Projected Annual Growth (2015-2020)	88	2.3%	825	2.2%	1,250	2.3%
Historical Annual Growth (2000-2010)	310	7.4%	2,998	7.3%	4,453	7.3%

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	1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2015)</b>						
Total Population	7,582		44,768		81,238	
Age Under 5 Years	348	4.6%	2,519	5.6%	4,280	5.3%
Age 5 to 9 Years	401	5.3%	2,681	6.0%	4,921	6.1%
Age 10 to 14 Years	483	6.4%	3,043	6.8%	5,780	7.1%
Age 15 to 19 Years	519	6.8%	3,142	7.0%	5,968	7.3%
Age 20 to 24 Years	453	6.0%	2,769	6.2%	4,926	6.1%
Age 25 to 29 Years	412	5.4%	2,700	6.0%	4,486	5.5%
Age 30 to 34 Years	398	5.3%	2,648	5.9%	4,408	5.4%
Age 35 to 39 Years	395	5.2%	2,648	5.9%	4,744	5.8%
Age 40 to 44 Years	460	6.1%	2,946	6.6%	5,563	6.8%
Age 45 to 49 Years	541	7.1%	3,351	7.5%	6,541	8.1%
Age 50 to 54 Years	604	8.0%	3,421	7.6%	6,712	8.3%
Age 55 to 59 Years	572	7.5%	3,164	7.1%	5,958	7.3%
Age 60 to 64 Years	448	5.9%	2,531	5.7%	4,815	5.9%
Age 65 to 69 Years	442	5.8%	2,258	5.0%	4,120	5.1%
Age 70 to 74 Years	364	4.8%	1,664	3.7%	2,865	3.5%
Age 75 to 79 Years	296	3.9%	1,175	2.6%	1,887	2.3%
Age 80 to 84 Years	201	2.6%	907	2.0%	1,422	1.8%
Age 85 Years or Over	245	3.2%	1,200	2.7%	1,842	2.3%
Median Age	43.7		40.1		40.5	
Age 19 Years or Less	1,751	23.1%	11,385	25.4%	20,949	25.8%
Age 20 to 64 Years	4,285	56.5%	26,178	58.5%	48,154	59.3%
Age 65 Years or Over	1,547	20.4%	7,204	16.1%	12,136	14.9%
<b>Female Age Distribution (2015)</b>						
Female Population	4,041 53.3%		23,025 51.4%		40,887 50.3%	
Age Under 5 Years	176	4.3%	1,221	5.3%	2,070	5.1%
Age 5 to 9 Years	214	5.3%	1,344	5.8%	2,425	5.9%
Age 10 to 14 Years	246	6.1%	1,483	6.4%	2,810	6.9%
Age 15 to 19 Years	265	6.5%	1,511	6.6%	2,871	7.0%
Age 20 to 24 Years	212	5.2%	1,330	5.8%	2,272	5.6%
Age 25 to 29 Years	198	4.9%	1,251	5.4%	2,005	4.9%
Age 30 to 34 Years	208	5.2%	1,336	5.8%	2,154	5.3%
Age 35 to 39 Years	205	5.1%	1,354	5.9%	2,386	5.8%
Age 40 to 44 Years	245	6.1%	1,531	6.6%	2,830	6.9%
Age 45 to 49 Years	276	6.8%	1,703	7.4%	3,286	8.0%
Age 50 to 54 Years	317	7.8%	1,749	7.6%	3,349	8.2%
Age 55 to 59 Years	299	7.4%	1,617	7.0%	2,991	7.3%
Age 60 to 64 Years	240	5.9%	1,351	5.9%	2,501	6.1%
Age 65 to 69 Years	264	6.5%	1,248	5.4%	2,190	5.4%
Age 70 to 74 Years	220	5.5%	936	4.1%	1,553	3.8%
Age 75 to 79 Years	181	4.5%	705	3.1%	1,102	2.7%
Age 80 to 84 Years	116	2.9%	536	2.3%	837	2.0%
Age 85 Years or Over	159	3.9%	819	3.6%	1,253	3.1%
Female Median Age	45.9		42.0		42.1	
Age 19 Years or Less	900	22.3%	5,558	24.1%	10,176	24.9%
Age 20 to 64 Years	2,201	54.5%	13,222	57.4%	23,775	58.1%
Age 65 Years or Over	940	23.3%	4,244	18.4%	6,935	17.0%

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<b>Male Age Distribution (2015)</b>						
Male Population	3,541	46.7%	21,743	48.6%	40,352	49.7%
Age Under 5 Years	173	4.9%	1,299	6.0%	2,210	5.5%
Age 5 to 9 Years	187	5.3%	1,338	6.2%	2,496	6.2%
Age 10 to 14 Years	237	6.7%	1,560	7.2%	2,970	7.4%
Age 15 to 19 Years	254	7.2%	1,631	7.5%	3,096	7.7%
Age 20 to 24 Years	242	6.8%	1,439	6.6%	2,654	6.6%
Age 25 to 29 Years	214	6.1%	1,449	6.7%	2,480	6.1%
Age 30 to 34 Years	190	5.4%	1,312	6.0%	2,255	5.6%
Age 35 to 39 Years	190	5.4%	1,295	6.0%	2,358	5.8%
Age 40 to 44 Years	215	6.1%	1,416	6.5%	2,733	6.8%
Age 45 to 49 Years	265	7.5%	1,647	7.6%	3,254	8.1%
Age 50 to 54 Years	287	8.1%	1,673	7.7%	3,363	8.3%
Age 55 to 59 Years	273	7.7%	1,546	7.1%	2,967	7.4%
Age 60 to 64 Years	207	5.9%	1,179	5.4%	2,314	5.7%
Age 65 to 69 Years	178	5.0%	1,010	4.6%	1,930	4.8%
Age 70 to 74 Years	144	4.1%	727	3.3%	1,311	3.2%
Age 75 to 79 Years	115	3.3%	470	2.2%	785	1.9%
Age 80 to 84 Years	84	2.4%	371	1.7%	585	1.4%
Age 85 Years or Over	85	2.4%	382	1.8%	590	1.5%
Male Median Age	40.9		38.1		38.8	
Age 19 Years or Less	851	24.0%	5,827	26.8%	10,772	26.7%
Age 20 to 64 Years	2,084	58.8%	12,956	59.6%	24,379	60.4%
Age 65 Years or Over	607	17.1%	2,960	13.6%	5,201	12.9%
<b>Males per 100 Females (2015)</b>						
Overall Comparison	88		94		99	
Age Under 5 Years	98	49.6%	106	51.5%	107	51.6%
Age 5 to 9 Years	88	46.7%	100	49.9%	103	50.7%
Age 10 to 14 Years	96	49.0%	105	51.3%	106	51.4%
Age 15 to 19 Years	96	49.0%	108	51.9%	108	51.9%
Age 20 to 24 Years	114	53.3%	108	52.0%	117	53.9%
Age 25 to 29 Years	108	52.0%	116	53.7%	124	55.3%
Age 30 to 34 Years	91	47.8%	98	49.5%	105	51.1%
Age 35 to 39 Years	92	48.0%	96	48.9%	99	49.7%
Age 40 to 44 Years	88	46.7%	92	48.0%	97	49.1%
Age 45 to 49 Years	96	49.0%	97	49.2%	99	49.8%
Age 50 to 54 Years	91	47.6%	96	48.9%	100	50.1%
Age 55 to 59 Years	91	47.7%	96	48.9%	99	49.8%
Age 60 to 64 Years	86	46.3%	87	46.6%	93	48.1%
Age 65 to 69 Years	68	40.3%	81	44.7%	88	46.8%
Age 70 to 74 Years	65	39.4%	78	43.7%	84	45.8%
Age 75 to 79 Years	64	38.9%	67	40.0%	71	41.6%
Age 80 to 84 Years	73	42.1%	69	40.9%	70	41.1%
Age 85 Years or Over	54	34.9%	47	31.8%	47	32.0%
Age 19 Years or Less	94	48.6%	105	51.2%	106	51.4%
Age 20 to 39 Years	102	50.4%	104	51.0%	111	52.5%
Age 40 to 64 Years	91	47.5%	94	48.4%	98	49.4%
Age 65 Years or Over	65	39.2%	70	41.1%	75	42.9%

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## Towne Center at Freehold, Freehold, NJ 07728

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2015)</b>						
Total Households	3,074		16,868		28,959	
Households with Children	952	31.0%	5,769	34.2%	10,442	36.1%
Average Household Size	2.5		2.6		2.7	
Household Density per Square Mile	979		597		369	
Population Family	6,139	81.0%	36,465	81.5%	67,351	82.9%
Population Non-Family	1,429	18.9%	8,051	18.0%	12,082	14.9%
Population Group Quarters	14	0.2%	251	0.6%	1,806	2.2%
Family Households	2,053	66.8%	11,570	68.6%	21,129	73.0%
Married Couple Households	1,549	75.5%	8,871	76.7%	17,000	80.5%
Other Family Households	504	24.5%	2,699	23.3%	4,129	19.5%
Family Households with Children	947	46.2%	5,728	49.5%	10,376	49.1%
Married Couple with Children	711	75.1%	4,305	75.2%	8,215	79.2%
Other Family Households with Children	236	24.9%	1,423	24.8%	2,162	20.8%
Family Households No Children	1,105	53.8%	5,842	50.5%	10,753	50.9%
Married Couple No Children	838	75.8%	4,566	78.2%	8,785	81.7%
Other Family Households No Children	268	24.2%	1,276	21.8%	1,967	18.3%
Non-Family Households	1,021	33.2%	5,298	31.4%	7,830	27.0%
Non-Family Households with Children	5	0.5%	41	0.8%	66	0.8%
Non-Family Households No Children	1,016	99.5%	5,256	99.2%	7,764	99.2%
Average Family Household Size	3.0		3.2		3.2	
Average Family Income	\$117,768		\$125,035		\$138,707	
Median Family Income	\$97,383		\$103,249		\$109,806	
Average Non-Family Household Size	1.4		1.5		1.5	
<b>Marital Status (2015)</b>						
Population Age 15 Years or Over	6,351		36,524		66,258	
Never Married	1,761	27.7%	10,488	28.7%	19,549	29.5%
Currently Married	3,136	49.4%	18,622	51.0%	34,831	52.6%
Previously Married	1,454	22.9%	7,414	20.3%	11,878	17.9%
Separated	165	11.4%	1,199	16.2%	2,220	18.7%
Widowed	664	45.7%	2,682	36.2%	4,019	33.8%
Divorced	624	42.9%	3,532	47.6%	5,639	47.5%
<b>Educational Attainment (2015)</b>						
Adult Population Age 25 Years or Over	6,364		38,430		68,524	
Elementary (Grade Level 0 to 8)	205	3.2%	3,412	8.9%	4,847	7.1%
Some High School (Grade Level 9 to 11)	524	8.2%	3,488	9.1%	5,922	8.6%
High School Graduate	1,647	25.9%	7,798	20.3%	14,305	20.9%
Some College	967	15.2%	5,241	13.6%	9,243	13.5%
Associate Degree Only	436	6.8%	2,329	6.1%	4,517	6.6%
Bachelor Degree Only	1,342	21.1%	7,366	19.2%	13,664	19.9%
Graduate Degree	1,243	19.5%	8,796	22.9%	16,028	23.4%
Any College (Some College or Higher)	3,988	62.7%	23,732	61.8%	43,450	63.4%
College Degree + (Bachelor Degree or Higher)	2,585	40.6%	16,162	42.1%	29,691	43.3%

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	1 mi radius		3 mi radius		5 mi radius	
<b>Housing</b>						
Total Housing Units (2015)	3,187		17,415		29,884	
Total Housing Units (2010)	3,167		17,314		29,594	
Historical Annual Growth (2010-2015)	20	0.1%	101	0.1%	290	0.2%
Housing Units Occupied (2015)	3,074 96.4%		16,868 96.9%		28,959 96.9%	
Housing Units Owner-Occupied	2,547 82.9%		12,620 74.8%		23,292 80.4%	
Housing Units Renter-Occupied	527 17.1%		4,247 25.2%		5,667 19.6%	
Housing Units Vacant (2015)	113 3.7%		548 3.2%		924 3.2%	
<b>Household Size (2015)</b>						
Total Households	3,074		16,868		28,959	
1 Person Households	907	29.5%	4,517	26.8%	6,600	22.8%
2 Person Households	939	30.5%	4,890	29.0%	8,552	29.5%
3 Person Households	484	15.7%	2,672	15.8%	4,860	16.8%
4 Person Households	469	15.3%	2,769	16.4%	5,226	18.0%
5 Person Households	197	6.4%	1,267	7.5%	2,436	8.4%
6 Person Households	56	1.8%	433	2.6%	792	2.7%
7 or More Person Households	23	0.8%	319	1.9%	493	1.7%
<b>Household Income Distribution (2015)</b>						
HH Income \$200,000 or More	296	9.6%	1,584	9.4%	3,480	12.0%
HH Income \$150,000 to \$199,999	233	7.6%	1,674	9.9%	3,123	10.8%
HH Income \$125,000 to \$149,999	245	8.0%	1,551	9.2%	2,848	9.8%
HH Income \$100,000 to \$124,999	253	8.2%	1,686	10.0%	3,187	11.0%
HH Income \$75,000 to \$99,999	384	12.5%	2,065	12.2%	3,708	12.8%
HH Income \$50,000 to \$74,999	528	17.2%	2,658	15.8%	4,250	14.7%
HH Income \$35,000 to \$49,999	290	9.4%	1,618	9.6%	2,627	9.1%
HH Income \$25,000 to \$34,999	345	11.2%	1,548	9.2%	2,143	7.4%
HH Income \$15,000 to \$24,999	281	9.1%	1,343	8.0%	1,843	6.4%
HH Income \$10,000 to \$14,999	94	3.0%	515	3.1%	771	2.7%
HH Income Under \$10,000	124	4.0%	624	3.7%	979	3.4%
<b>Household Vehicles (2015)</b>						
Households 0 Vehicles Available	244	7.9%	1,574	9.3%	2,148	7.4%
Households 1 Vehicle Available	1,049	34.1%	5,467	32.4%	7,808	27.0%
Households 2 Vehicles Available	1,190	38.7%	6,691	39.7%	12,243	42.3%
Households 3 or More Vehicles Available	591	19.2%	3,136	18.6%	6,761	23.3%
Total Vehicles Available	5,442		29,675		55,428	
Average Vehicles per Household	1.8		1.8		1.9	
Owner-Occupied Household Vehicles	4,881 89.7%		25,216 85.0%		49,228 88.8%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1	
Renter-Occupied Household Vehicles	562 10.3%		4,459 15.0%		6,199 11.2%	
Average Vehicles per Renter-Occupied Household	1.1		1.0		1.1	
<b>Travel Time (2010)</b>						
Worker Base Age 16 years or Over	3,351		21,351		37,588	
Travel to Work in 14 Minutes or Less	645	19.2%	5,224	24.5%	8,929	23.8%
Travel to Work in 15 to 29 Minutes	1,029	30.7%	5,999	28.1%	10,237	27.2%
Travel to Work in 30 to 59 Minutes	813	24.3%	5,650	26.5%	9,984	26.6%
Travel to Work in 60 Minutes or More	700	20.9%	3,790	17.8%	7,037	18.7%
Work at Home	164	4.9%	688	3.2%	1,400	3.7%
Average Minutes Travel to Work	26.4		26.2		26.8	

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# COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.2214/-74.2671

RFULL9

## Towne Center at Freehold, Freehold, NJ 07728

	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2010)</b>						
Worker Base Age 16 years or Over	3,351		21,351		37,588	
Drive to Work Alone	2,665	79.5%	15,826	74.1%	28,261	75.2%
Drive to Work in Carpool	275	8.2%	2,554	12.0%	3,887	10.3%
Travel to Work by Public Transportation	221	6.6%	1,591	7.5%	2,862	7.6%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	3	0.1%	104	0.5%	167	0.4%
Walk to Work	19	0.6%	532	2.5%	825	2.2%
Other Means	4	0.1%	56	0.3%	187	0.5%
Work at Home	164	4.9%	688	3.2%	1,400	3.7%
<b>Daytime Demographics (2015)</b>						
Total Businesses	290		2,862		4,635	
Total Employees	2,887		31,660		49,196	
Company Headquarter Businesses	4	1.5%	12	0.4%	16	0.3%
Company Headquarter Employees	57	2.0%	178	0.6%	226	0.5%
Employee Population per Business	10.0 to 1		11.1 to 1		10.6 to 1	
Residential Population per Business	26.1 to 1		15.6 to 1		17.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,189		44,770		73,819	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2015)	6,242		35,860		64,969	
Labor Force Total Males (2015)	2,884	46.2%	17,189	47.9%	32,005	49.3%
Male Civilian Employed	1,972	68.4%	12,215	71.1%	22,056	68.9%
Male Civilian Unemployed	94	3.3%	574	3.3%	1,092	3.4%
Males in Armed Forces	5	0.2%	26	0.2%	33	0.1%
Males Not in Labor Force	813	28.2%	4,374	25.4%	8,825	27.6%
Labor Force Total Females (2015)	3,358	53.8%	18,671	52.1%	32,964	50.7%
Female Civilian Employed	1,964	58.5%	10,505	56.3%	18,252	55.4%
Female Civilian Unemployed	94	2.8%	667	3.6%	1,190	3.6%
Females in Armed Forces	-	-	5	-	5	-
Females Not in Labor Force	1,300	38.7%	7,494	40.1%	13,517	41.0%
Unemployment Rate		3.0%		3.5%		3.5%
Labor Force Growth (2010-2015)	568	16.9%	1,093	5.1%	2,259	5.9%
Male Labor Force Growth (2010-2015)	281	16.6%	895	7.9%	1,573	7.7%
Female Labor Force Growth (2010-2015)	287	17.1%	197	1.9%	686	3.9%
<b>Occupation (2010)</b>						
Occupation Population Age 16 Years or Over	3,368		21,627		38,048	
Occupation Total Males	1,692	50.2%	11,319	52.3%	20,483	53.8%
Occupation Total Females	1,677	49.8%	10,308	47.7%	17,566	46.2%
Management, Business, Financial Operations	639	19.0%	3,913	18.1%	7,580	19.9%
Professional, Related	833	24.7%	4,872	22.5%	8,548	22.5%
Service	613	18.2%	4,204	19.4%	6,112	16.1%
Sales, Office	929	27.6%	5,610	25.9%	10,243	26.9%
Farming, Fishing, Forestry	-	-	27	0.1%	163	0.4%
Construction, Extraction, Maintenance	163	4.8%	1,334	6.2%	2,632	6.9%
Production, Transport, Material Moving	191	5.7%	1,666	7.7%	2,770	7.3%
White Collar Workers	2,402	71.3%	14,395	66.6%	26,371	69.3%
Blue Collar Workers	967	28.7%	7,232	33.4%	11,677	30.7%

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Lat/Lon: 40.2214/-74.2671

RFULL9

## Towne Center at Freehold, Freehold, NJ 07728

	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2010)</b>						
Total Units	2,994		16,455		28,212	
1 Detached Unit	1,272	42.5%	9,015	54.8%	18,348	65.0%
1 Attached Unit	685	22.9%	2,406	14.6%	3,205	11.4%
2 Units	74	2.5%	601	3.7%	916	3.2%
3 to 4 Units	132	4.4%	519	3.2%	736	2.6%
5 to 9 Units	318	10.6%	1,426	8.7%	1,636	5.8%
10 to 19 Units	69	2.3%	765	4.6%	1,056	3.7%
20 to 49 Units	74	2.5%	293	1.8%	393	1.4%
50 or More Units	110	3.7%	824	5.0%	1,088	3.9%
Mobile Home or Trailer	259	8.6%	573	3.5%	785	2.8%
Other Structure	1	-	34	0.2%	49	0.2%
<b>Homes Built By Year (2010)</b>						
Homes Built 2005 or later	108	3.6%	666	4.0%	1,747	6.2%
Homes Built 2000 to 2004	194	6.5%	1,226	7.4%	2,206	7.8%
Homes Built 1990 to 1999	510	17.0%	2,657	16.1%	4,797	17.0%
Homes Built 1980 to 1989	465	15.5%	3,028	18.4%	4,823	17.1%
Homes Built 1970 to 1979	676	22.6%	2,658	16.2%	4,048	14.3%
Homes Built 1960 to 1969	547	18.3%	2,145	13.0%	3,513	12.5%
Homes Built 1950 to 1959	199	6.6%	1,317	8.0%	2,585	9.2%
Homes Built 1940 to 1949	106	3.5%	772	4.7%	1,322	4.7%
Homes Built Before 1939	190	6.3%	1,988	12.1%	3,172	11.2%
Median Age of Homes	38.6 yrs		40.4 yrs		39.4 yrs	
<b>Home Values (2010)</b>						
Owner Specified Housing Units	2,486		12,386		22,798	
Home Values \$1,000,000 or More	30	1.2%	217	1.7%	640	2.8%
Home Values \$750,000 to \$999,999	55	2.2%	447	3.6%	1,161	5.1%
Home Values \$500,000 to \$749,999	273	11.0%	1,987	16.0%	4,238	18.6%
Home Values \$400,000 to \$499,999	287	11.6%	1,715	13.8%	3,513	15.4%
Home Values \$300,000 to \$399,999	577	23.2%	2,729	22.0%	4,957	21.7%
Home Values \$250,000 to \$299,999	301	12.1%	1,783	14.4%	2,853	12.5%
Home Values \$200,000 to \$249,999	220	8.9%	1,293	10.4%	2,060	9.0%
Home Values \$175,000 to \$199,999	174	7.0%	625	5.0%	929	4.1%
Home Values \$150,000 to \$174,999	113	4.5%	369	3.0%	554	2.4%
Home Values \$125,000 to \$149,999	125	5.0%	266	2.1%	366	1.6%
Home Values \$100,000 to \$124,999	110	4.4%	306	2.5%	465	2.0%
Home Values \$90,000 to \$99,999	12	0.5%	41	0.3%	93	0.4%
Home Values \$80,000 to \$89,999	26	1.1%	61	0.5%	93	0.4%
Home Values \$70,000 to \$79,999	14	0.6%	127	1.0%	150	0.7%
Home Values \$60,000 to \$69,999	24	1.0%	96	0.8%	124	0.5%
Home Values \$50,000 to \$59,999	17	0.7%	58	0.5%	100	0.4%
Home Values \$35,000 to \$49,999	20	0.8%	34	0.3%	100	0.4%
Home Values \$25,000 to \$34,999	20	0.8%	76	0.6%	140	0.6%
Home Values \$10,000 to \$24,999	66	2.7%	118	0.9%	196	0.9%
Home Values Under \$10,000	19	0.8%	39	0.3%	67	0.3%
Owner-Occupied Median Home Value	\$294,688		\$343,436		\$380,977	
Renter-Occupied Median Rent	\$1,154		\$1,189		\$1,201	

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RFULL9

## Towne Center at Freehold, Freehold, NJ 07728

	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$201 M	\$1.16 B	\$2.19 B
Total Non-Retail Expenditure	\$109 M	\$635 M	\$1.20 B
Total Retail Expenditure	\$91.4 M	\$529 M	\$994 M
Apparel	\$7.03 M	\$41.0 M	\$77.5 M
Contributions	\$9.44 M	\$55.7 M	\$108 M
Education	\$7.83 M	\$47.1 M	\$91.4 M
Entertainment	\$11.3 M	\$65.9 M	\$125 M
Food and Beverages	\$28.9 M	\$167 M	\$312 M
Furnishings and Equipment	\$7.00 M	\$41.0 M	\$78.2 M
Gifts	\$5.22 M	\$30.8 M	\$59.5 M
Health Care	\$15.7 M	\$89.3 M	\$165 M
Household Operations	\$5.99 M	\$35.4 M	\$68.3 M
Miscellaneous Expenses	\$2.90 M	\$16.7 M	\$31.2 M
Personal Care	\$2.59 M	\$15.0 M	\$28.2 M
Personal Insurance	\$1.57 M	\$9.26 M	\$17.9 M
Reading	\$446 K	\$2.60 M	\$4.89 M
Shelter	\$41.6 M	\$242 M	\$456 M
Tobacco	\$1.14 M	\$6.41 M	\$11.6 M
Transportation	\$37.3 M	\$216 M	\$404 M
Utilities	\$14.6 M	\$83.7 M	\$155 M
<b>Monthly Household Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$5,437	\$5,751	\$6,314
Total Non-Retail Expenditure	\$2,958 54.4%	\$3,138 54.6%	\$3,455 54.7%
Total Retail Expenditures	\$2,478 45.6%	\$2,613 45.4%	\$2,859 45.3%
Apparel	\$191 3.5%	\$202 3.5%	\$223 3.5%
Contributions	\$256 4.7%	\$275 4.8%	\$312 4.9%
Education	\$212 3.9%	\$233 4.0%	\$263 4.2%
Entertainment	\$306 5.6%	\$325 5.7%	\$359 5.7%
Food and Beverages	\$784 14.4%	\$825 14.3%	\$898 14.2%
Furnishings and Equipment	\$190 3.5%	\$203 3.5%	\$225 3.6%
Gifts	\$142 2.6%	\$152 2.6%	\$171 2.7%
Health Care	\$424 7.8%	\$441 7.7%	\$476 7.5%
Household Operations	\$162 3.0%	\$175 3.0%	\$196 3.1%
Miscellaneous Expenses	\$79 1.4%	\$83 1.4%	\$90 1.4%
Personal Care	\$70 1.3%	\$74 1.3%	\$81 1.3%
Personal Insurance	\$42 0.8%	\$46 0.8%	\$52 0.8%
Reading	\$12 0.2%	\$13 0.2%	\$14 0.2%
Shelter	\$1,129 20.8%	\$1,194 20.8%	\$1,312 20.8%
Tobacco	\$31 0.6%	\$32 0.6%	\$33 0.5%
Transportation	\$1,012 18.6%	\$1,065 18.5%	\$1,163 18.4%
Utilities	\$395 7.3%	\$413 7.2%	\$446 7.1%

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