

COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4745/-74.4895

RFULL9

Market Place at Franklin, Franklin Township, NJ 0887

3	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2015)	9,357		126,047		231,512	
Projected Population (2020)	9,825		133,152		243,795	
Census Population (2010)	8,924		122,174		224,980	
Census Population (2000)	8,413		109,331		201,858	
Projected Annual Growth (2015-2020)	468	1.0%	7,105	1.1%	12,282	1.1%
Historical Annual Growth (2010-2015)	433	1.0%	3,873	0.6%	6,532	0.6%
Historical Annual Growth (2000-2010)	511	0.6%	12,843	1.2%	23,122	1.1%
Estimated Population Density (2015)	2,980 <i>psm</i>		4,460 <i>psm</i>		2,949 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2015)	3,228		40,499		77,265	
Projected Households (2020)	3,368		42,535		81,006	
Census Households (2010)	3,048		38,739		73,917	
Census Households (2000)	2,962		36,633		69,312	
Projected Annual Growth (2015-2020)	141	0.9%	2,036	1.0%	3,741	1.0%
Historical Annual Change (2000-2015)	266	0.6%	3,866	0.7%	7,953	0.8%
Average Household Income						
Estimated Average Household Income (2015)	\$85,329		\$81,511		\$93,782	
Projected Average Household Income (2020)	\$90,579		\$86,289		\$99,292	
Census Average Household Income (2010)	\$78,772		\$77,803		\$89,448	
Census Average Household Income (2000)	\$62,914		\$66,931		\$74,577	
Projected Annual Change (2015-2020)	\$5,250	1.2%	\$4,778	1.2%	\$5,510	1.2%
Historical Annual Change (2000-2015)	\$22,414	2.4%	\$14,580	1.5%	\$19,205	1.7%
Median Household Income						
Estimated Median Household Income (2015)	\$67,984		\$69,165		\$78,954	
Projected Median Household Income (2020)	\$71,661		\$72,477		\$83,161	
Census Median Household Income (2010)	\$67,120		\$67,851		\$77,739	
Census Median Household Income (2000)	\$54,896		\$56,043		\$62,380	
Projected Annual Change (2015-2020)	\$3,676	1.1%	\$3,312	1.0%	\$4,207	1.1%
Historical Annual Change (2000-2015)	\$13,089	1.6%	\$13,121	1.6%	\$16,573	1.8%
Per Capita Income						
Estimated Per Capita Income (2015)	\$29,495		\$26,399		\$31,591	
Projected Per Capita Income (2020)	\$31,113		\$27,763		\$33,270	
Census Per Capita Income (2010)	\$26,902		\$24,670		\$29,388	
Census Per Capita Income (2000)	\$21,973		\$22,353		\$25,517	
Projected Annual Change (2015-2020)	\$1,618	1.1%	\$1,364	1.0%	\$1,678	1.1%
Historical Annual Change (2000-2015)	\$7,522	2.3%	\$4,046	1.2%	\$6,074	1.6%
Estimated Average Household Net Worth (2015)	\$644,312		\$615,077		\$692,246	

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Market Place at Franklin, Franklin Township, NJ 0887						
3	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2015)	9,357		126,047		231,512	
White (2015)	2,783	29.7%	51,892	41.2%	108,855	47.0%
Black or African American (2015)	3,865	41.3%	30,116	23.9%	44,036	19.0%
American Indian or Alaska Native (2015)	32	0.3%	748	0.6%	922	0.4%
Asian (2015)	1,272	13.6%	18,862	15.0%	47,893	20.7%
Hawaiian or Pacific Islander (2015)	5	0.1%	30	-	55	-
Other Race (2015)	1,040	11.1%	19,753	15.7%	22,590	9.8%
Two or More Races (2015)	361	3.9%	4,647	3.7%	7,160	3.1%
Population < 18 (2015)	2,513	26.9%	27,735	22.0%	47,955	20.7%
White Not Hispanic	320	12.7%	3,834	13.8%	11,702	24.4%
Black or African American	1,095	43.6%	7,363	26.5%	10,426	21.7%
Asian	295	11.7%	3,709	13.4%	9,927	20.7%
Other Race Not Hispanic	72	2.9%	791	2.9%	1,492	3.1%
Hispanic	731	29.1%	12,039	43.4%	14,408	30.0%
Not Hispanic or Latino Population (2015)	7,053	75.4%	84,814	67.3%	180,377	77.9%
Not Hispanic White	1,998	28.3%	36,471	43.0%	88,085	48.8%
Not Hispanic Black or African American	3,593	50.9%	27,270	32.2%	40,313	22.3%
Not Hispanic American Indian or Alaska Native	5	0.1%	162	0.2%	268	0.1%
Not Hispanic Asian	1,246	17.7%	18,513	21.8%	47,258	26.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	18	-	40	-
Not Hispanic Other Race	23	0.3%	328	0.4%	522	0.3%
Not Hispanic Two or More Races	187	2.7%	2,052	2.4%	3,892	2.2%
Hispanic or Latino Population (2015)	2,304	24.6%	41,234	32.7%	51,135	22.1%
Hispanic White	785	34.1%	15,421	37.4%	20,770	40.6%
Hispanic Black or African American	272	11.8%	2,846	6.9%	3,723	7.3%
Hispanic American Indian or Alaska Native	27	1.2%	586	1.4%	654	1.3%
Hispanic Asian	25	1.1%	349	0.8%	635	1.2%
Hispanic Hawaiian or Pacific Islander	3	0.1%	12	-	15	-
Hispanic Other Race	1,018	44.2%	19,425	47.1%	22,068	43.2%
Hispanic Two or More Races	174	7.5%	2,595	6.3%	3,268	6.4%
Not Hispanic or Latino Population (2010)	6,753	75.7%	83,097	68.0%	176,607	78.5%
Hispanic or Latino Population (2010)	2,171	24.3%	39,077	32.0%	48,372	21.5%
Not Hispanic or Latino Population (2000)	7,254	86.2%	85,006	77.8%	171,076	84.8%
Hispanic or Latino Population (2000)	1,159	13.8%	24,325	22.2%	30,782	15.2%
Not Hispanic or Latino Population (2020)	7,274	74.0%	87,673	65.8%	186,743	76.6%
Hispanic or Latino Population (2020)	2,551	26.0%	45,479	34.2%	57,052	23.4%
Projected Annual Growth (2015-2020)	247	2.1%	4,245	2.1%	5,917	2.3%
Historical Annual Growth (2000-2010)	1,012	8.7%	14,753	6.1%	17,590	5.7%

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Market Place at Franklin, Franklin Township, NJ 0887

3	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2015)						
Total Population	9,357		126,047		231,512	
Age Under 5 Years	744	8.0%	8,734	6.9%	14,220	6.1%
Age 5 to 9 Years	710	7.6%	7,866	6.2%	13,609	5.9%
Age 10 to 14 Years	674	7.2%	7,058	5.6%	12,741	5.5%
Age 15 to 19 Years	627	6.7%	9,833	7.8%	20,046	8.7%
Age 20 to 24 Years	662	7.1%	16,331	13.0%	26,145	11.3%
Age 25 to 29 Years	669	7.1%	10,389	8.2%	17,739	7.7%
Age 30 to 34 Years	675	7.2%	9,892	7.8%	16,932	7.3%
Age 35 to 39 Years	646	6.9%	8,708	6.9%	15,310	6.6%
Age 40 to 44 Years	609	6.5%	7,581	6.0%	14,361	6.2%
Age 45 to 49 Years	648	6.9%	7,355	5.8%	14,253	6.2%
Age 50 to 54 Years	699	7.5%	7,368	5.8%	14,568	6.3%
Age 55 to 59 Years	601	6.4%	6,912	5.5%	13,863	6.0%
Age 60 to 64 Years	443	4.7%	5,534	4.4%	11,412	4.9%
Age 65 to 69 Years	344	3.7%	4,161	3.3%	8,898	3.8%
Age 70 to 74 Years	243	2.6%	2,967	2.4%	6,239	2.7%
Age 75 to 79 Years	174	1.9%	2,068	1.6%	4,273	1.8%
Age 80 to 84 Years	94	1.0%	1,499	1.2%	3,179	1.4%
Age 85 Years or Over	93	1.0%	1,793	1.4%	3,726	1.6%
Median Age	33.9		32.3		34.5	
Age 19 Years or Less	2,756	29.5%	33,490	26.6%	60,616	26.2%
Age 20 to 64 Years	5,653	60.4%	80,069	63.5%	144,582	62.5%
Age 65 Years or Over	948	10.1%	12,488	9.9%	26,315	11.4%
Female Age Distribution (2015)						
Female Population	4,962 53.0%		62,913 49.9%		116,734 50.4%	
Age Under 5 Years	383	7.7%	4,314	6.9%	7,065	6.1%
Age 5 to 9 Years	353	7.1%	3,772	6.0%	6,607	5.7%
Age 10 to 14 Years	319	6.4%	3,395	5.4%	6,163	5.3%
Age 15 to 19 Years	309	6.2%	4,831	7.7%	9,662	8.3%
Age 20 to 24 Years	364	7.3%	7,733	12.3%	12,518	10.7%
Age 25 to 29 Years	374	7.5%	5,100	8.1%	8,796	7.5%
Age 30 to 34 Years	378	7.6%	4,830	7.7%	8,472	7.3%
Age 35 to 39 Years	336	6.8%	4,126	6.6%	7,443	6.4%
Age 40 to 44 Years	312	6.3%	3,678	5.8%	7,090	6.1%
Age 45 to 49 Years	349	7.0%	3,660	5.8%	7,241	6.2%
Age 50 to 54 Years	389	7.8%	3,739	5.9%	7,447	6.4%
Age 55 to 59 Years	337	6.8%	3,621	5.8%	7,179	6.1%
Age 60 to 64 Years	220	4.4%	2,985	4.7%	6,106	5.2%
Age 65 to 69 Years	186	3.7%	2,174	3.5%	4,679	4.0%
Age 70 to 74 Years	140	2.8%	1,648	2.6%	3,420	2.9%
Age 75 to 79 Years	104	2.1%	1,208	1.9%	2,453	2.1%
Age 80 to 84 Years	49	1.0%	888	1.4%	1,873	1.6%
Age 85 Years or Over	62	1.3%	1,211	1.9%	2,521	2.2%
Female Median Age	34.7		33.4		35.6	
Age 19 Years or Less	1,365	27.5%	16,312	25.9%	29,497	25.3%
Age 20 to 64 Years	3,057	61.6%	39,473	62.7%	72,291	61.9%
Age 65 Years or Over	540	10.9%	7,129	11.3%	14,946	12.8%

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Male Age Distribution (2015)						
Male Population	4,395	47.0%	63,134	50.1%	114,778	49.6%
Age Under 5 Years	361	8.2%	4,420	7.0%	7,154	6.2%
Age 5 to 9 Years	357	8.1%	4,094	6.5%	7,002	6.1%
Age 10 to 14 Years	355	8.1%	3,663	5.8%	6,579	5.7%
Age 15 to 19 Years	318	7.2%	5,002	7.9%	10,385	9.0%
Age 20 to 24 Years	298	6.8%	8,598	13.6%	13,626	11.9%
Age 25 to 29 Years	295	6.7%	5,289	8.4%	8,942	7.8%
Age 30 to 34 Years	298	6.8%	5,061	8.0%	8,460	7.4%
Age 35 to 39 Years	310	7.1%	4,581	7.3%	7,867	6.9%
Age 40 to 44 Years	297	6.8%	3,903	6.2%	7,271	6.3%
Age 45 to 49 Years	300	6.8%	3,695	5.9%	7,012	6.1%
Age 50 to 54 Years	311	7.1%	3,629	5.7%	7,121	6.2%
Age 55 to 59 Years	264	6.0%	3,292	5.2%	6,684	5.8%
Age 60 to 64 Years	223	5.1%	2,549	4.0%	5,306	4.6%
Age 65 to 69 Years	159	3.6%	1,988	3.1%	4,219	3.7%
Age 70 to 74 Years	103	2.3%	1,319	2.1%	2,819	2.5%
Age 75 to 79 Years	70	1.6%	860	1.4%	1,820	1.6%
Age 80 to 84 Years	46	1.0%	611	1.0%	1,307	1.1%
Age 85 Years or Over	31	0.7%	582	0.9%	1,204	1.0%
Male Median Age	32.8		31.2		33.4	
Age 19 Years or Less	1,392	31.7%	17,178	27.2%	31,119	27.1%
Age 20 to 64 Years	2,595	59.0%	40,596	64.3%	72,290	63.0%
Age 65 Years or Over	408	9.3%	5,360	8.5%	11,369	9.9%
Males per 100 Females (2015)						
Overall Comparison	89		100		98	
Age Under 5 Years	94	48.5%	102	50.6%	101	50.3%
Age 5 to 9 Years	101	50.3%	109	52.0%	106	51.4%
Age 10 to 14 Years	111	52.6%	108	51.9%	107	51.6%
Age 15 to 19 Years	103	50.8%	104	50.9%	107	51.8%
Age 20 to 24 Years	82	45.0%	111	52.6%	109	52.1%
Age 25 to 29 Years	79	44.1%	104	50.9%	102	50.4%
Age 30 to 34 Years	79	44.1%	105	51.2%	100	50.0%
Age 35 to 39 Years	92	48.0%	111	52.6%	106	51.4%
Age 40 to 44 Years	95	48.8%	106	51.5%	103	50.6%
Age 45 to 49 Years	86	46.2%	101	50.2%	97	49.2%
Age 50 to 54 Years	80	44.4%	97	49.3%	96	48.9%
Age 55 to 59 Years	78	44.0%	91	47.6%	93	48.2%
Age 60 to 64 Years	101	50.3%	85	46.1%	87	46.5%
Age 65 to 69 Years	85	46.1%	91	47.8%	90	47.4%
Age 70 to 74 Years	74	42.4%	80	44.5%	82	45.2%
Age 75 to 79 Years	67	40.3%	71	41.6%	74	42.6%
Age 80 to 84 Years	93	48.3%	69	40.8%	70	41.1%
Age 85 Years or Over	50	33.4%	48	32.5%	48	32.3%
Age 19 Years or Less	102	50.5%	105	51.3%	105	51.3%
Age 20 to 39 Years	83	45.3%	108	51.9%	104	51.1%
Age 40 to 64 Years	87	46.5%	97	49.1%	95	48.8%
Age 65 Years or Over	76	43.0%	75	42.9%	76	43.2%

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3	1 mi radius	3 mi radius	5 mi radius
Household Type (2015)			
Total Households	3,228	40,499	77,265
Households with Children	1,342 41.6%	14,565 36.0%	26,443 34.2%
Average Household Size	2.9	3.0	2.8
Household Density per Square Mile	1,028	1,433	984
Population Family	7,818 83.6%	91,978 73.0%	167,495 72.3%
Population Non-Family	1,484 15.9%	27,768 22.0%	47,263 20.4%
Population Group Quarters	55 0.6%	6,301 5.0%	16,754 7.2%
Family Households	2,330 72.2%	26,458 65.3%	51,546 66.7%
Married Couple Households	1,449 62.2%	17,883 67.6%	38,177 74.1%
Other Family Households	881 37.8%	8,576 32.4%	13,369 25.9%
Family Households with Children	1,336 57.3%	14,434 54.6%	26,259 50.9%
Married Couple with Children	753 56.3%	9,244 64.0%	18,765 71.5%
Other Family Households with Children	583 43.7%	5,190 36.0%	7,494 28.5%
Family Households No Children	994 42.7%	12,024 45.4%	25,287 49.1%
Married Couple No Children	696 70.0%	8,638 71.8%	19,412 76.8%
Other Family Households No Children	298 30.0%	3,385 28.2%	5,875 23.2%
Non-Family Households	897 27.8%	14,041 34.7%	25,719 33.3%
Non-Family Households with Children	6 0.7%	130 0.9%	184 0.7%
Non-Family Households No Children	891 99.3%	13,911 99.1%	25,535 99.3%
Average Family Household Size	3.4	3.5	3.2
Average Family Income	\$95,027	\$97,117	\$113,178
Median Family Income	\$72,919	\$83,362	\$95,189
Average Non-Family Household Size	1.7	2.0	1.8
Marital Status (2015)			
Population Age 15 Years or Over	7,228	102,390	190,943
Never Married	2,893 40.0%	45,438 44.4%	79,466 41.6%
Currently Married	3,012 41.7%	37,250 36.4%	78,604 41.2%
Previously Married	1,323 18.3%	19,702 19.2%	32,873 17.2%
Separated	366 27.7%	6,170 31.3%	9,074 27.6%
Widowed	375 28.4%	4,994 25.3%	9,064 27.6%
Divorced	582 44.0%	8,538 43.3%	14,735 44.8%
Educational Attainment (2015)			
Adult Population Age 25 Years or Over	7,540	100,152	189,633
Elementary (Grade Level 0 to 8)	714 9.5%	16,997 17.0%	20,677 10.9%
Some High School (Grade Level 9 to 11)	821 10.9%	9,938 9.9%	14,483 7.6%
High School Graduate	1,789 23.7%	21,202 21.2%	34,645 18.3%
Some College	763 10.1%	9,765 9.8%	19,085 10.1%
Associate Degree Only	472 6.3%	4,217 4.2%	8,439 4.4%
Bachelor Degree Only	1,312 17.4%	16,762 16.7%	36,745 19.4%
Graduate Degree	1,669 22.1%	21,271 21.2%	55,560 29.3%
Any College (Some College or Higher)	4,215 55.9%	52,015 51.9%	119,828 63.2%
College Degree + (Bachelor Degree or Higher)	2,980 39.5%	38,033 38.0%	92,304 48.7%

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3							
Housing							
Total Housing Units (2015)		3,300		41,492		79,178	
Total Housing Units (2010)		3,200		40,594		77,456	
Historical Annual Growth (2010-2015)		100	0.6%	898	0.4%	1,722	0.4%
Housing Units Occupied (2015)		3,228 97.8%		40,499 97.6%		77,265 97.6%	
Housing Units Owner-Occupied		1,839 57.0%		20,342 50.2%		45,408 58.8%	
Housing Units Renter-Occupied		1,388 43.0%		20,158 49.8%		31,857 41.2%	
Housing Units Vacant (2015)		73	2.2%	993	2.5%	1,913	2.5%
Household Size (2015)							
Total Households		3,228		40,499		77,265	
1 Person Households		721	22.4%	9,715	24.0%	18,895	24.5%
2 Person Households		867	26.9%	10,562	26.1%	22,253	28.8%
3 Person Households		614	19.0%	6,866	17.0%	13,259	17.2%
4 Person Households		512	15.9%	5,871	14.5%	11,804	15.3%
5 Person Households		279	8.7%	3,187	7.9%	5,440	7.0%
6 Person Households		129	4.0%	1,750	4.3%	2,630	3.4%
7 or More Person Households		105	3.3%	2,549	6.3%	2,986	3.9%
Household Income Distribution (2015)							
HH Income \$200,000 or More		237	7.4%	2,344	5.8%	6,144	8.0%
HH Income \$150,000 to \$199,999		311	9.6%	3,207	7.9%	7,358	9.5%
HH Income \$125,000 to \$149,999		166	5.2%	2,592	6.4%	5,769	7.5%
HH Income \$100,000 to \$124,999		327	10.1%	4,342	10.7%	9,003	11.7%
HH Income \$75,000 to \$99,999		375	11.6%	5,064	12.5%	10,213	13.2%
HH Income \$50,000 to \$74,999		500	15.5%	6,817	16.8%	12,420	16.1%
HH Income \$35,000 to \$49,999		384	11.9%	4,624	11.4%	8,039	10.4%
HH Income \$25,000 to \$34,999		321	10.0%	3,266	8.1%	5,393	7.0%
HH Income \$15,000 to \$24,999		147	4.6%	3,322	8.2%	5,665	7.3%
HH Income \$10,000 to \$14,999		240	7.4%	1,885	4.7%	2,829	3.7%
HH Income Under \$10,000		218	6.8%	3,038	7.5%	4,431	5.7%
Household Vehicles (2015)							
Households 0 Vehicles Available		406	12.6%	5,553	13.7%	7,375	9.5%
Households 1 Vehicle Available		1,179	36.5%	14,433	35.6%	26,635	34.5%
Households 2 Vehicles Available		998	30.9%	13,813	34.1%	29,790	38.6%
Households 3 or More Vehicles Available		644	19.9%	6,701	16.5%	13,465	17.4%
Total Vehicles Available		5,369		64,741		131,850	
Average Vehicles per Household		1.7		1.6		1.7	
Owner-Occupied Household Vehicles		3,855 71.8%		40,597 62.7%		91,743 69.6%	
Average Vehicles per Owner-Occupied Household		2.1		2.0		2.0	
Renter-Occupied Household Vehicles		1,514 28.2%		24,144 37.3%		40,107 30.4%	
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.3	
Travel Time (2010)							
Worker Base Age 16 years or Over		3,858		57,598		106,465	
Travel to Work in 14 Minutes or Less		737	19.1%	12,564	21.8%	22,630	21.3%
Travel to Work in 15 to 29 Minutes		1,354	35.1%	18,792	32.6%	33,619	31.6%
Travel to Work in 30 to 59 Minutes		1,212	31.4%	17,591	30.5%	31,670	29.7%
Travel to Work in 60 Minutes or More		424	11.0%	7,000	12.2%	15,090	14.2%
Work at Home		132	3.4%	1,651	2.9%	3,456	3.2%
Average Minutes Travel to Work		24.9		25.1		25.7	

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COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4745/-74.4895

RFULL9

Market Place at Franklin, Franklin Township, NJ 0887

3	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2010)			
Worker Base Age 16 years or Over	3,858	57,598	106,465
Drive to Work Alone	2,535 65.7%	37,554 65.2%	73,409 69.0%
Drive to Work in Carpool	813 21.1%	8,207 14.2%	12,103 11.4%
Travel to Work by Public Transportation	263 6.8%	5,874 10.2%	10,590 9.9%
Drive to Work on Motorcycle	- -	5 -	30 -
Bicycle to Work	16 0.4%	457 0.8%	645 0.6%
Walk to Work	82 2.1%	3,129 5.4%	5,255 4.9%
Other Means	17 0.4%	721 1.3%	977 0.9%
Work at Home	132 3.4%	1,651 2.9%	3,456 3.2%
Daytime Demographics (2015)			
Total Businesses	821	5,498	9,354
Total Employees	9,639	66,160	115,080
Company Headquarter Businesses	7 0.9%	30 0.5%	68 0.7%
Company Headquarter Employees	740 7.7%	5,940 9.0%	9,036 7.9%
Employee Population per Business	11.7 to 1	12.0 to 1	12.3 to 1
Residential Population per Business	11.4 to 1	22.9 to 1	24.7 to 1
Adj. Daytime Demographics Age 16 Years or Over	12,273	104,455	188,480
Labor Force			
Labor Population Age 16 Years or Over (2015)	7,113	101,097	188,575
Labor Force Total Males (2015)	3,259 45.8%	50,290 49.7%	92,837 49.2%
Male Civilian Employed	2,289 70.3%	34,208 68.0%	61,229 66.0%
Male Civilian Unemployed	125 3.8%	2,055 4.1%	3,680 4.0%
Males in Armed Forces	- -	11 -	17 -
Males Not in Labor Force	844 25.9%	14,016 27.9%	27,912 30.1%
Labor Force Total Females (2015)	3,855 54.2%	50,807 50.3%	95,738 50.8%
Female Civilian Employed	2,190 56.8%	28,565 56.2%	53,912 56.3%
Female Civilian Unemployed	201 5.2%	2,023 4.0%	3,467 3.6%
Females in Armed Forces	- -	18 -	18 -
Females Not in Labor Force	1,463 37.9%	20,202 39.8%	38,341 40.0%
Unemployment Rate	4.6%	4.0%	3.8%
Labor Force Growth (2010-2015)	483 12.1%	3,890 6.6%	6,085 5.6%
Male Labor Force Growth (2010-2015)	181 8.6%	2,336 7.3%	3,492 6.0%
Female Labor Force Growth (2010-2015)	302 16.0%	1,554 5.8%	2,593 5.1%
Occupation (2010)			
Occupation Population Age 16 Years or Over	3,997	58,883	109,056
Occupation Total Males	2,109 52.8%	31,871 54.1%	57,737 52.9%
Occupation Total Females	1,888 47.2%	27,011 45.9%	51,319 47.1%
Management, Business, Financial Operations	705 17.6%	9,031 15.3%	18,518 17.0%
Professional, Related	931 23.3%	13,836 23.5%	31,081 28.5%
Service	659 16.5%	10,501 17.8%	16,903 15.5%
Sales, Office	835 20.9%	13,027 22.1%	24,452 22.4%
Farming, Fishing, Forestry	- -	75 0.1%	95 0.1%
Construction, Extraction, Maintenance	337 8.4%	3,632 6.2%	5,862 5.4%
Production, Transport, Material Moving	529 13.2%	8,780 14.9%	12,146 11.1%
White Collar Workers	2,471 61.8%	35,894 61.0%	74,051 67.9%
Blue Collar Workers	1,526 38.2%	22,988 39.0%	35,006 32.1%

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RFULL9

Market Place at Franklin, Franklin Township, NJ 0887

3	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2010)						
Total Units	3,048		38,739		73,917	
1 Detached Unit	1,400	45.9%	15,135	39.1%	34,160	46.2%
1 Attached Unit	322	10.5%	5,789	14.9%	10,251	13.9%
2 Units	89	2.9%	4,998	12.9%	6,613	8.9%
3 to 4 Units	229	7.5%	3,026	7.8%	5,027	6.8%
5 to 9 Units	358	11.7%	2,378	6.1%	4,563	6.2%
10 to 19 Units	487	16.0%	3,099	8.0%	5,636	7.6%
20 to 49 Units	106	3.5%	1,380	3.6%	2,798	3.8%
50 or More Units	43	1.4%	2,825	7.3%	4,264	5.8%
Mobile Home or Trailer	15	0.5%	80	0.2%	574	0.8%
Other Structure	-	-	30	0.1%	33	-
Homes Built By Year (2010)						
Homes Built 2005 or later	202	6.6%	1,320	3.4%	3,459	4.7%
Homes Built 2000 to 2004	125	4.1%	2,118	5.5%	4,126	5.6%
Homes Built 1990 to 1999	293	9.6%	4,154	10.7%	7,837	10.6%
Homes Built 1980 to 1989	657	21.6%	6,817	17.6%	12,663	17.1%
Homes Built 1970 to 1979	471	15.5%	5,016	12.9%	9,685	13.1%
Homes Built 1960 to 1969	506	16.6%	5,573	14.4%	10,372	14.0%
Homes Built 1950 to 1959	361	11.8%	4,731	12.2%	10,509	14.2%
Homes Built 1940 to 1949	203	6.7%	2,868	7.4%	4,792	6.5%
Homes Built Before 1939	229	7.5%	6,141	15.9%	10,475	14.2%
Median Age of Homes	41.4 yrs		45.7 yrs		44.7 yrs	
Home Values (2010)						
Owner Specified Housing Units	1,719		19,552		43,747	
Home Values \$1,000,000 or More	11	0.7%	177	0.9%	454	1.0%
Home Values \$750,000 to \$999,999	34	2.0%	269	1.4%	930	2.1%
Home Values \$500,000 to \$749,999	224	13.1%	1,879	9.6%	5,859	13.4%
Home Values \$400,000 to \$499,999	303	17.6%	2,812	14.4%	7,169	16.4%
Home Values \$300,000 to \$399,999	553	32.1%	6,273	32.1%	12,844	29.4%
Home Values \$250,000 to \$299,999	167	9.7%	3,403	17.4%	6,486	14.8%
Home Values \$200,000 to \$249,999	215	12.5%	2,553	13.1%	4,737	10.8%
Home Values \$175,000 to \$199,999	52	3.0%	762	3.9%	1,399	3.2%
Home Values \$150,000 to \$174,999	50	2.9%	413	2.1%	996	2.3%
Home Values \$125,000 to \$149,999	55	3.2%	343	1.8%	819	1.9%
Home Values \$100,000 to \$124,999	16	1.0%	173	0.9%	596	1.4%
Home Values \$90,000 to \$99,999	2	0.1%	70	0.4%	187	0.4%
Home Values \$80,000 to \$89,999	2	0.1%	80	0.4%	258	0.6%
Home Values \$70,000 to \$79,999	2	0.1%	53	0.3%	229	0.5%
Home Values \$60,000 to \$69,999	7	0.4%	24	0.1%	133	0.3%
Home Values \$50,000 to \$59,999	11	0.6%	34	0.2%	111	0.3%
Home Values \$35,000 to \$49,999	2	0.1%	61	0.3%	119	0.3%
Home Values \$25,000 to \$34,999	8	0.5%	70	0.4%	141	0.3%
Home Values \$10,000 to \$24,999	5	0.3%	74	0.4%	223	0.5%
Home Values Under \$10,000	1	-	27	0.1%	58	0.1%
Owner-Occupied Median Home Value	\$342,029		\$330,119		\$347,740	
Renter-Occupied Median Rent	\$959		\$1,153		\$1,160	

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RFULL9

Market Place at Franklin, Franklin Township, NJ 0887

3	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2015)			
Total Household Expenditure	\$202 M	\$2.46 B	\$5.18 B
Total Non-Retail Expenditure	\$110 M	\$1.34 B	\$2.83 B
Total Retail Expenditure	\$91.9 M	\$1.12 B	\$2.35 B
Apparel	\$7.13 M	\$86.9 M	\$183 M
Contributions	\$9.40 M	\$110 M	\$243 M
Education	\$8.13 M	\$96.9 M	\$210 M
Entertainment	\$11.4 M	\$138 M	\$293 M
Food and Beverages	\$29.3 M	\$359 M	\$747 M
Furnishings and Equipment	\$7.04 M	\$85.5 M	\$183 M
Gifts	\$5.27 M	\$62.6 M	\$136 M
Health Care	\$15.7 M	\$192 M	\$398 M
Household Operations	\$6.06 M	\$72.6 M	\$157 M
Miscellaneous Expenses	\$2.94 M	\$35.9 M	\$74.9 M
Personal Care	\$2.62 M	\$32.0 M	\$67.1 M
Personal Insurance	\$1.58 M	\$18.8 M	\$40.8 M
Reading	\$447 K	\$5.45 M	\$11.5 M
Shelter	\$41.7 M	\$507 M	\$1.07 B
Tobacco	\$1.16 M	\$14.4 M	\$28.9 M
Transportation	\$37.5 M	\$461 M	\$964 M
Utilities	\$14.8 M	\$183 M	\$376 M
Monthly Household Consumer Expenditure (2015)			
Total Household Expenditure	\$5,217	\$5,064	\$5,589
Total Non-Retail Expenditure	\$2,845 54.5%	\$2,761 54.5%	\$3,053 54.6%
Total Retail Expenditures	\$2,372 45.5%	\$2,303 45.5%	\$2,536 45.4%
Apparel	\$184 3.5%	\$179 3.5%	\$197 3.5%
Contributions	\$243 4.7%	\$227 4.5%	\$262 4.7%
Education	\$210 4.0%	\$199 3.9%	\$226 4.1%
Entertainment	\$293 5.6%	\$285 5.6%	\$316 5.7%
Food and Beverages	\$756 14.5%	\$739 14.6%	\$806 14.4%
Furnishings and Equipment	\$182 3.5%	\$176 3.5%	\$197 3.5%
Gifts	\$136 2.6%	\$129 2.5%	\$147 2.6%
Health Care	\$404 7.7%	\$394 7.8%	\$429 7.7%
Household Operations	\$156 3.0%	\$149 2.9%	\$169 3.0%
Miscellaneous Expenses	\$76 1.5%	\$74 1.5%	\$81 1.4%
Personal Care	\$68 1.3%	\$66 1.3%	\$72 1.3%
Personal Insurance	\$41 0.8%	\$39 0.8%	\$44 0.8%
Reading	\$12 0.2%	\$11 0.2%	\$12 0.2%
Shelter	\$1,076 20.6%	\$1,044 20.6%	\$1,154 20.7%
Tobacco	\$30 0.6%	\$30 0.6%	\$31 0.6%
Transportation	\$967 18.5%	\$948 18.7%	\$1,040 18.6%
Utilities	\$383 7.3%	\$376 7.4%	\$406 7.3%

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