



Somers Point
824 Bay Ave, Somers Point, NJ 08244-2308
Ring: 3, 5, 10 Miles

Latitude: 39.3101
Longitude: -74.59433

	3 miles radius	5 miles radius	10 miles radius
2010 Population			
Total Population	28,134	57,455	178,857
Male Population	47.3%	47.4%	48.0%
Female Population	52.7%	52.6%	52.0%
Median Age	44.8	45.3	40.4
2010 Income			
Median HH Income	\$54,072	\$60,597	\$54,255
Per Capita Income	\$31,802	\$33,598	\$27,760
Average HH Income	\$72,012	\$79,049	\$70,299
2010 Households			
Total Households	12,216	24,199	70,126
Average Household Size	2.27	2.34	2.51
2010 Housing			
Owner Occupied Housing Units	35.8%	41.3%	43.3%
Renter Occupied Housing Units	21.2%	16.2%	24.3%
Vacant Housing Units	43.0%	42.5%	32.4%
Population			
1990 Population	28,706	53,294	150,344
2000 Population	29,154	55,528	166,065
2010 Population	28,134	57,455	178,857
2015 Population	27,354	57,074	180,048
1990-2000 Annual Rate	0.15%	0.41%	1%
2000-2010 Annual Rate	-0.35%	0.33%	0.73%
2010-2015 Annual Rate	-0.56%	-0.13%	0.13%

In the identified market area, the current year population is 178,857. In 2000, the Census count in the market area was 166,065. The rate of change since 2000 was 0.73 percent annually. The five-year projection for the population in the market area is 180,048, representing a change of 0.13 percent annually from 2010 to 2015. Currently, the population is 48.0 percent male and 52.0 percent female.

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Households			
1990 Households	11,849	21,488	59,947
2000 Households	12,484	23,187	65,201
2010 Households	12,216	24,199	70,126
2015 Households	11,894	24,017	70,460
1990-2000 Annual Rate	0.52%	0.76%	0.84%
2000-2010 Annual Rate	-0.21%	0.42%	0.71%
2010-2015 Annual Rate	-0.53%	-0.15%	0.1%

The household count in this market area has changed from 65,201 in 2000 to 70,126 in the current year, a change of 0.71 percent annually. The five-year projection of households is 70,460, a change of 0.1 percent annually from the current year total. Average household size is currently 2.51, compared to 2.51 in the year 2000. The number of families in the current year is 44,937 in the market area.

Housing

Currently, 43.3 percent of the 103,733 housing units in the market area are owner occupied; 24.3 percent, renter occupied; and 32.4 percent are vacant. In 2000, there were 92,024 housing units - 45.7 percent owner occupied, 25.1 percent renter occupied and 29.1 percent vacant. The rate of change in housing units since 2000 is 1.18 percent. Median home value in the market area is \$260,885, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 5.17 percent annually to \$335,734. From 2000 to the current year, median home value changed by 7.01 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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Median Household Income			
1990 Median HH Income	\$35,652	\$38,705	\$32,970
2000 Median HH Income	\$45,646	\$49,017	\$43,258
2010 Median HH Income	\$54,072	\$60,597	\$54,255
2015 Median HH Income	\$59,941	\$72,578	\$61,093
1990-2000 Annual Rate	2.5%	2.39%	2.75%
2000-2010 Annual Rate	1.67%	2.09%	2.23%
2010-2015 Annual Rate	2.08%	3.67%	2.4%
Per Capita Income			
1990 Per Capita Income	\$20,248	\$20,958	\$17,179
2000 Per Capita Income	\$26,763	\$28,308	\$23,027
2010 Per Capita Income	\$31,802	\$33,598	\$27,760
2015 Per Capita Income	\$36,462	\$38,337	\$31,710
1990-2000 Annual Rate	2.83%	3.05%	2.97%
2000-2010 Annual Rate	1.7%	1.69%	1.84%
2010-2015 Annual Rate	2.77%	2.67%	2.7%
Average Household Income			
1990 Average Household Income	\$48,224	\$51,065	\$42,544
2000 Average Household Income	\$61,307	\$66,946	\$57,472
2010 Average HH Income	\$72,012	\$79,049	\$70,299
2015 Average HH Income	\$82,434	\$90,307	\$80,487
1990-2000 Annual Rate	2.43%	2.74%	3.05%
2000-2010 Annual Rate	1.58%	1.63%	1.98%
2010-2015 Annual Rate	2.74%	2.7%	2.74%

Households by Income

Current median household income is \$54,255 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$61,093 in five years. In 2000, median household income was \$43,258, compared to \$32,970 in 1990.

Current average household income is \$70,299 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$80,487 in five years. In 2000, average household income was \$57,472, compared to \$42,544 in 1990.

Current per capita income is \$27,760 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$31,710 in five years. In 2000, the per capita income was \$23,027, compared to \$17,179 in 1990.

Population by Employment

Currently, 87.8 percent of the civilian labor force in the identified market area is employed and 12.2 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 90.0 percent of the civilian labor force, and unemployment will be 10.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 63.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 52.0 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 34.4 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 13.6 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 70.3 percent of the market area population drove alone to work, and 2.3 percent worked at home. The average travel time to work in 2000 was 23.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 14.4 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 34.1 percent were high school graduates only (29.6 percent in the U.S.)
- 6.4 percent had completed an Associate degree (7.7 percent in the U.S.)
- 18.2 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 7.9 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.