



American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA



American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	4,849	4,825	50,740	51,591	133,516	134,992
Workday Population	4,520	--	34,497	--	95,505	--
Population Growth: Current to 5YR	--	-0.495%	--	1.677%	--	1.105%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	1,810	1,815	18,853	19,231	47,647	48,381
Nonfamily Households	414	414	4,856	4,949	10,175	10,351

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	1,881	1,894	19,682	20,103	49,518	50,335
Vacant Housing Units	71	78	828	871	1,871	1,954
Renter Occupied Housing Units	424	427	4,817	4,900	9,133	9,269
Owner Occupied Housing Units	1,386	1,389	14,036	14,332	38,514	39,112

Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	2,322	2,314	24,388	24,804	65,035	65,739
Female	2,527	2,511	26,353	26,787	68,481	69,253

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	2,943	2,895	34,974	34,887	94,373	93,499
Black	221	239	2,076	2,165	5,222	5,277
American Indian	12	13	84	91	259	275
Asian	1,230	1,134	8,018	7,552	18,303	17,015
Native Hawaiian / Pacific Islander	4	6	20	26	39	51
Other	154	190	1,700	2,083	4,564	5,592
2+ Races	285	349	3,867	4,786	10,756	13,284
% Hispanic	8.332%	9.803%	10.635%	12.334%	10.787%	12.332%

Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	249	245	2,458	2,518	6,549	6,639
Age 5 - 9	272	249	2,678	2,520	7,214	6,668
Age 10 - 14	308	269	3,031	2,746	8,130	7,384
Age 15 - 17	191	191	1,866	1,889	5,052	5,021
Age 18 - 20	176	174	1,710	1,729	4,623	4,623
Age 21 - 24	247	239	2,347	2,381	6,354	6,413
Age 25 - 34	530	592	5,794	6,055	15,778	16,289
Age 35 - 44	554	504	5,298	5,511	14,313	14,809
Age 45 - 54	698	622	6,760	5,948	18,247	15,985
Age 55 - 64	760	743	8,053	7,942	21,378	21,207
Age 65 - 74	580	676	6,221	7,485	15,784	18,961
Age 75 - 84	216	253	3,060	3,300	7,103	7,787
Age 85+	68	69	1,465	1,568	2,991	3,206
Median Age	43	44	45	46	44	45
Average Age	41	42	43	44	42	43

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	1,084	1,097	12,001	12,397	31,226	32,057
Married, Spouse Present	2,249	2,270	23,816	24,503	64,387	65,889
Married, Spouse Absent	157	162	1,268	1,293	2,982	3,053
Divorced	367	370	2,876	2,951	6,907	7,076
Widowed	162	163	2,613	2,664	6,120	6,225

Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	--	--	32	26	109	102
\$20,000 - \$39,999	1	1	21	30	61	81
\$40,000 - \$59,999	3	1	55	31	137	82
\$60,000 - \$79,999	1	3	53	74	107	151
\$80,000 - \$99,999	--	1	1	11	24	37
\$100,000 - \$149,999	9	5	97	53	173	112
\$150,000 - \$199,999	26	22	300	202	437	333
\$200,000 - \$299,999	103	75	746	774	1,808	1,516
\$300,000 - \$399,999	233	193	1,602	1,303	4,794	3,833
\$400,000 - \$499,999	295	250	2,530	2,045	7,461	6,020
\$500,000 - \$749,999	452	455	5,124	4,854	13,778	13,412
\$750,000 - \$999,999	230	262	2,668	3,127	7,079	8,308
\$1,000,000 - \$1,499,999	28	109	653	1,484	2,057	4,098
\$1,500,000 - \$1,999,999	6	10	102	229	291	724
\$2,000,000+	1	2	54	89	199	304
Median Value	\$526.9k	\$577.9k	\$572.9k	\$632.3k	\$580.3k	\$640.4k
Average Value	\$564.2k	\$634.3k	\$609.1k	\$683.7k	\$619.2k	\$694.7k

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	597	602	10,986	11,228	33,846	34,356
Single Unit Attached	666	668	2,667	2,757	5,395	5,524
2 Units	25	25	154	155	476	482
3 to 4 Units	86	86	1,523	1,547	2,285	2,324
5 to 19 Units	244	248	2,915	2,939	5,040	5,109
20 to 49 Units	248	247	633	645	1,025	1,042
50+ Units	14	15	607	629	1,171	1,207
Mobile Home	1	1	195	203	281	291
Other	--	--	--	--	--	--

Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	54	47	912	842	1,949	1,771
\$15,000-\$24,999	56	46	699	576	1,397	1,161
\$25,000-\$34,999	75	56	1,071	928	2,028	1,725
\$35,000-\$49,999	143	145	1,544	1,411	3,051	2,815
\$50,000-\$74,999	238	205	2,111	2,007	5,180	4,617
\$75,000-\$99,999	185	170	1,789	1,702	4,680	4,321
\$100,000-\$124,999	121	125	1,555	1,520	4,509	4,188
\$125,000-\$149,999	136	124	1,543	1,457	4,305	4,044
\$150,000-\$199,999	275	255	2,365	2,418	6,665	6,760
\$200,000-\$249,999	173	196	1,427	1,676	4,001	4,724
\$250,000-\$499,999	213	259	2,057	2,427	5,446	6,528
\$500,000+	141	187	1,782	2,268	4,435	5,726
Median Household income	\$139.7k	\$157.7k	\$144.2k	\$167k	\$146k	\$167.2k
Average Household Income	\$175.3k	\$195.7k	\$182.3k	\$201.6k	\$185.6k	\$206.4k

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	12	12	686	715	1,601	1,657
No High School Degree	127	134	1,328	1,376	3,062	3,168
High School Graduate	705	719	8,722	8,976	22,360	22,921
Some College, No Degree	460	465	5,470	5,621	14,494	14,860
Associate's Degree	279	281	2,689	2,777	7,011	7,210
Bachelor's Degree	1,205	1,221	11,384	11,771	28,901	29,738
Master's Degree	446	452	4,723	4,882	13,518	13,942
Professional Degree	69	71	1,216	1,252	3,129	3,207
Doctorate Degree	104	103	434	440	1,517	1,540

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Employed	2,749	2,781	26,505	27,317	71,562	73,345
Civilian Labor Force, Unemployed	49	51	959	984	2,686	2,739
Armed Forces	23	22	35	33	38	36
Not in Labor Force	1,136	1,144	14,464	14,851	35,676	36,529
% Civilian Labor Force Unemployed	2%	2%	4%	4%	4%	4%

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	185	186	1,803	1,864	5,165	5,310
Walked	25	25	196	203	475	493
Bicycle	--	--	2	6	33	45
Carpooled	178	183	1,738	1,825	5,107	5,264
Drove Alone	1,823	1,845	18,483	19,038	49,680	50,873
Public Transport	433	440	3,277	3,386	8,305	8,557
Other	7	7	264	270	678	691

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	230	236	2,644	2,724	7,960	8,166
Travel Time: 15 - 29 Minutes	526	533	5,781	5,975	15,650	16,052
Travel Time: 30 - 44 Minutes	619	626	5,091	5,261	13,827	14,182
Travel Time: 45 - 59 Minutes	200	204	2,752	2,840	6,860	7,046
Travel Time: 60+ Minutes	847	857	7,261	7,483	18,844	19,313
Average Travel Time	50	50	47	47	45	45

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	111	112	835	863	2,466	2,522
Admin/Spprt/Waste Mgmt	146	147	1,062	1,105	2,058	2,127
Agriculture/Forest/Fish/Hunt/Mine	--	--	8	16	60	68
Entertainment/Rec	23	23	385	407	1,356	1,398
Construction	114	117	1,605	1,657	4,364	4,488
Educational Svcs	182	184	2,731	2,811	7,972	8,175
Fin/Insur/RE/Rent/Lse	424	427	3,372	3,459	8,277	8,484
Health Care/Soc Asst	264	269	3,334	3,445	9,320	9,558
Information	89	90	854	887	2,525	2,593
Mgmt of Companies	--	--	6	8	75	75
Total Manufacturing	139	140	1,533	1,575	4,143	4,246
Oth Svcs, Not Pub Admin	54	53	856	891	2,579	2,657
Prof/Sci/Tech/Admin	387	391	3,013	3,114	8,032	8,260
Public Administration	64	65	802	824	2,622	2,681
Retail Trade	422	430	3,286	3,396	8,080	8,284
Transport/Warehse/Utils	127	131	1,705	1,750	4,699	4,799
Wholesale Trade	117	118	846	874	2,190	2,233

American Plaza

Marlboro Shopping Center · 12 US-9, Morganville, NJ 07751, USA

Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	32	33	415	425	1,230	1,265
Arts/Entertain/Sports	53	54	611	632	1,574	1,616
Building Grounds Maint	4	4	164	172	883	915
Business/Financial Ops	256	258	2,324	2,379	6,342	6,488
Community/Soc Svcs	20	20	396	406	1,099	1,119
Computer/Mathematical	232	234	1,787	1,849	4,044	4,170
Construction/Extraction	40	40	848	873	2,866	2,936
Edu/Training/Library	162	165	2,041	2,103	5,510	5,650
Farm/Fish/Forestry	--	--	3	4	13	21
Food Prep/Serving	34	34	424	442	1,473	1,510
Health Practitioner/Tec	255	260	1,925	1,989	5,615	5,751
Healthcare Support	45	45	524	539	1,419	1,445
Maintenance Repair	56	57	846	881	2,057	2,117
Legal	25	24	498	512	1,330	1,372
Life/Phys/Soc Science	16	15	208	211	630	640
Management	507	514	3,858	4,017	9,946	10,239
Office/Admin Support	418	422	3,213	3,305	8,234	8,431
Production	43	42	599	614	1,596	1,634
Protective Svcs	31	32	489	505	1,439	1,473
Sales/Related	272	278	2,785	2,890	7,424	7,627
Personal Care/Svc	35	34	480	495	1,731	1,772
Transportation/Moving	130	134	1,793	1,838	4,362	4,454
White Collar	2,246	2,275	20,061	20,718	52,978	54,370
Blue Collar	268	274	4,086	4,206	10,881	11,141
Service & Farm	149	150	2,084	2,158	6,959	7,135