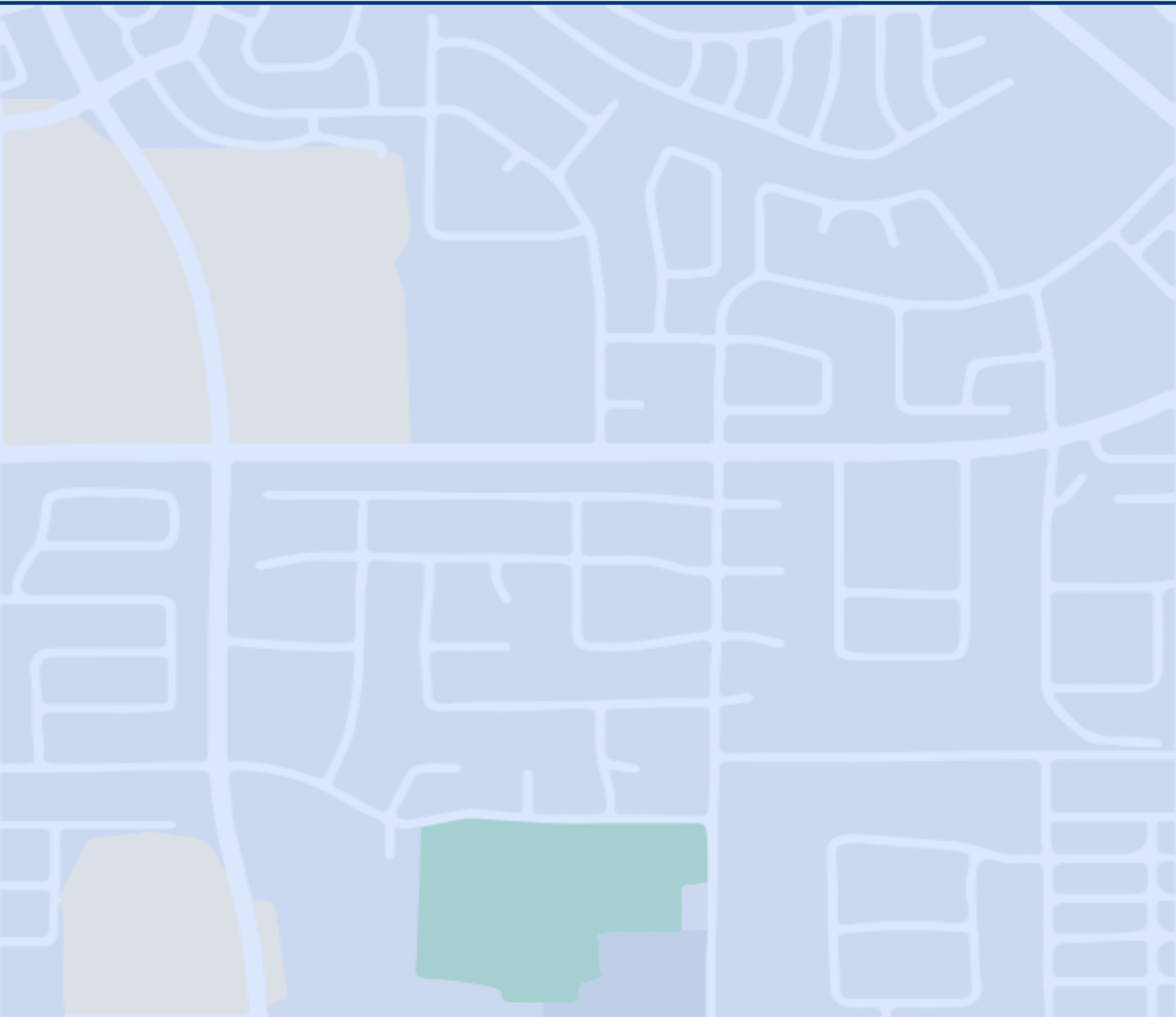




American Plaza

12 US-9 • 12 US-9, Morganville, NJ 07751, USA



American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Overview

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	4,912	4,897	52,030	52,953	133,188	135,074
Workday Population	3,505	--	34,475	--	93,756	--
Population Growth: Curre...	--	-0.305%	--	1.774%	--	1.416%

Households

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	1,826	1,831	19,307	19,718	47,608	48,513
Nonfamily Households	--	--	--	--	--	--

Housing Units

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	1,903	1,914	20,213	20,680	49,616	50,638
Vacant Housing Units	77	83	906	962	2,008	2,124
Renter Occupied Housing ...	419	423	4,908	5,041	10,095	10,438
Owner Occupied Housing ...	1,407	1,408	14,398	14,677	37,513	38,075

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Gender	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Male	2,312	2,304	24,967	25,361	64,821	65,640	
Female	2,600	2,593	27,064	27,592	68,366	69,435	

Ethnicity	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
White	2,926	2,785	35,561	34,858	91,842	89,956	
Black	232	258	2,321	2,726	6,753	7,603	
American Indian	13	15	89	105	270	319	
Asian	1,333	1,390	8,623	9,010	19,450	20,163	
Native Hawaiian / Pacific I...	3	3	18	20	40	45	
Other	136	151	1,636	1,915	4,540	5,272	
2+ Races	268	294	3,782	4,319	10,293	11,717	
% Hispanic	8.327%	9.577%	10.78%	12.513%	11.164%	12.809%	

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Age	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Age 0 - 4	221	221	2,130	2,174	5,758	5,834	
Age 5 - 9	243	220	2,248	2,161	6,121	5,831	
Age 10 - 14	352	265	2,907	2,377	7,798	6,370	
Age 15 - 17	201	189	1,984	1,803	5,293	4,829	
Age 18 - 20	202	197	1,996	1,887	5,288	5,044	
Age 21 - 24	254	282	2,618	2,728	6,852	7,189	
Age 25 - 34	497	568	5,707	6,519	14,864	16,756	
Age 35 - 44	635	558	5,544	5,322	14,725	14,248	
Age 45 - 54	715	687	7,024	6,609	18,539	17,312	
Age 55 - 64	722	695	8,376	7,916	21,113	20,070	
Age 65 - 74	560	632	6,635	7,657	15,947	18,445	
Age 75 - 84	239	312	3,424	4,266	7,918	9,901	
Age 85+	70	70	1,439	1,534	2,973	3,247	
Median Age	43	44	46	47	45	46	
Median Age, Male	41	42	45	45	44	44	
Median Age, Female	45	47	48	49	46	48	
Average Age	41	43	44	45	43	44	
Average Age, Male	40	44	43	47	42	45	
Average Age, Female	43	--	45	--	44	--	

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Marital Status	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Never Married	1,059	1,086	12,756	13,217	32,096	33,195	
Married, Spouse Present	2,194	2,241	24,266	25,085	63,947	65,862	
Married, Spouse Absent	210	211	1,815	1,861	3,952	4,071	
Divorced	488	503	3,187	3,279	7,239	7,469	
Widowed	144	150	2,721	2,799	6,277	6,443	

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Value of Owner Occupied Housing Units

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	--	--	65	55	203	186
\$20,000 - \$39,999	2	3	33	41	193	208
\$40,000 - \$59,999	--	--	42	39	128	114
\$60,000 - \$79,999	1	--	53	34	133	115
\$80,000 - \$99,999	3	2	35	53	113	127
\$100,000 - \$149,999	13	7	70	64	240	225
\$150,000 - \$199,999	27	21	344	130	554	293
\$200,000 - \$299,999	95	63	733	853	1,657	1,551
\$300,000 - \$399,999	178	159	1,394	1,109	4,138	3,129
\$400,000 - \$499,999	224	186	2,346	1,712	6,472	4,871
\$500,000 - \$749,999	525	453	5,205	4,746	13,435	12,571
\$750,000 - \$999,999	285	326	3,012	3,404	7,376	8,573
\$1,000,000 - \$1,499,999	38	163	807	1,919	2,205	4,737
\$1,500,000 - \$1,999,999	12	16	184	360	416	944
\$2,000,000+	3	8	75	160	250	430
Median Value	\$580k	\$652.9k	\$594.2k	\$673k	\$587.7k	\$662.4k
Average Value	\$606.9k	\$699.8k	\$628.1k	\$721.4k	\$624k	\$715.1k

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Types of Housing Units	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Single Unit Detached	634	638	11,496	11,762	33,070	33,625	
Single Unit Attached	821	823	2,917	3,016	5,843	5,990	
2 Units	27	27	186	188	473	481	
3 to 4 Units	76	77	1,515	1,541	2,263	2,305	
5 to 19 Units	152	155	2,646	2,665	5,578	5,752	
20 to 49 Units	176	176	526	539	758	779	
50+ Units	14	15	655	688	1,276	1,339	
Mobile Home	3	3	271	280	356	367	
Other	--	--	--	--	--	--	

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Household Income	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
<\$15,000	40	38	988	954	2,215	2,138	
\$15,000-\$24,999	93	78	815	716	1,621	1,446	
\$25,000-\$34,999	84	89	1,004	992	2,013	1,920	
\$35,000-\$49,999	124	114	1,440	1,311	3,035	2,847	
\$50,000-\$74,999	211	189	2,146	2,161	4,834	4,674	
\$75,000-\$99,999	213	207	1,839	1,822	4,496	4,327	
\$100,000-\$124,999	179	180	2,013	1,889	5,051	4,669	
\$125,000-\$149,999	120	132	1,659	1,721	4,463	4,455	
\$150,000-\$199,999	231	219	2,163	2,323	6,300	6,566	
\$200,000-\$249,999	142	155	1,267	1,425	3,614	4,156	
\$250,000-\$499,999	200	219	2,081	2,239	5,455	6,011	
\$500,000+	190	212	1,890	2,164	4,510	5,305	
Median Household income	\$126.5k	\$134.2k	\$138.1k	\$146.8k	\$143.8k	\$154.3k	
Average Household Income	\$181.4k	\$191.2k	\$181.9k	\$191.9k	\$184.7k	\$196.7k	

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Education

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	86	84	807	846	1,804	1,896
No High School Degree	80	84	1,190	1,250	2,802	2,914
High School Graduate	685	701	9,059	9,410	22,079	22,915
Some College, No Degree	504	521	5,970	6,192	14,665	15,203
Associate's Degree	220	224	2,697	2,806	6,913	7,177
Bachelor's Degree	1,160	1,190	11,506	12,077	29,422	30,685
Master's Degree	470	480	5,227	5,483	14,163	14,780
Professional Degree	111	116	1,229	1,284	2,705	2,826
Doctorate Degree	121	123	463	474	1,525	1,582

Labor Force

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	2,622	2,689	27,123	28,110	70,885	73,296
Civilian Labor Force, Une...	89	93	1,773	1,844	4,428	4,573
Armed Forces	41	42	59	60	98	98
Not in Labor Force	1,276	1,303	15,129	15,622	36,334	37,457
% Civilian Labor Force Une...	3%	3%	6%	6%	6%	6%

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Transportation to Work

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	304	309	4,665	4,831	13,373	13,810
Walked	26	27	230	242	531	552
Bicycle	--	--	5	10	32	51
Carpooled	165	172	1,608	1,695	4,466	4,659
Drove Alone	1,688	1,735	17,162	17,798	44,552	46,079
Public Transport	326	336	2,641	2,738	5,915	6,113
Other	7	8	210	217	663	688

Travel Time to Work

1 miles

3 miles

5 miles



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	180	184	3,113	3,212	9,249	9,550
Travel Time: 15 - 29 Minutes	679	702	6,114	6,365	16,630	17,253
Travel Time: 30 - 44 Minutes	635	655	5,277	5,506	14,054	14,611
Travel Time: 45 - 59 Minutes	304	311	3,396	3,520	7,368	7,617
Travel Time: 60+ Minutes	547	559	5,582	5,777	13,690	14,094
Average Travel Time	45	45	43	43	41	41

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Population by Industry	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Accommdtn/Food Svcs	19	19	785	808	2,166	2,241	
Admin/Spprt/Waste Mgmt	128	131	974	1,023	1,953	2,038	
Agriculture/Forest/Fish/H...	2	--	15	14	105	113	
Entertainment/Rec	24	26	379	396	1,279	1,328	
Construction	113	118	1,647	1,719	4,178	4,349	
Educational Svcs	268	276	3,018	3,123	7,927	8,181	
Fin/Insur/RE/Rent/Lse	357	365	3,391	3,508	8,429	8,697	
Health Care/Soc Asst	293	302	3,429	3,556	9,392	9,734	
Information	71	72	950	986	2,678	2,767	
Mgmt of Companies	--	--	93	93	178	186	
Total Manufacturing	135	137	1,495	1,542	4,033	4,175	
Oth Svcs, Not Pub Admin	53	56	872	928	2,571	2,683	
Prof/Sci/Tech/Admin	412	421	3,421	3,552	8,828	9,143	
Public Administration	91	94	860	883	2,425	2,486	
Retail Trade	312	321	3,128	3,266	8,158	8,454	
Transport/Warehse/Utils	126	129	1,807	1,856	4,768	4,910	
Wholesale Trade	139	143	876	915	2,109	2,177	

American Plaza

12 US-9 · 12 US-9, Morganville, NJ 07751, USA

Population by Occupation

1 miles

3 miles

5 miles

^

	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	34	35	357	367	1,101	1,139
Arts/Entertain/Sports	21	23	493	517	1,380	1,428
Building Grounds Maint	11	11	330	343	1,104	1,153
Business/Financial Ops	290	298	2,605	2,690	6,818	7,041
Community/Soc Svcs	22	22	326	338	1,039	1,071
Computer/Mathematical	202	205	1,987	2,059	4,876	5,042
Construction/Extraction	34	34	991	1,023	2,926	3,026
Edu/Training/Library	208	215	2,127	2,198	5,250	5,414
Farm/Fish/Forestry	--	--	2	4	9	11
Food Prep/Serving	10	11	436	447	1,350	1,402
Health Practitioner/Tec	331	340	2,113	2,197	5,576	5,761
Healthcare Support	108	110	691	710	1,776	1,845
Maintenance Repair	34	34	794	830	1,822	1,893
Legal	18	19	523	542	1,273	1,317
Life/Phys/Soc Science	3	3	173	175	572	585
Management	464	476	3,893	4,081	10,405	10,788
Office/Admin Support	331	339	3,218	3,328	7,796	8,048
Production	54	57	652	673	1,571	1,630
Protective Svcs	41	42	465	483	1,313	1,358
Sales/Related	196	203	2,761	2,891	7,061	7,336
Personal Care/Svc	16	17	454	470	1,505	1,558
Transportation/Moving	114	117	1,749	1,804	4,652	4,816
White Collar	2,120	2,178	20,575	21,382	53,147	54,971
Blue Collar	236	242	4,186	4,330	10,971	11,365
Service & Farm	186	191	2,378	2,456	7,058	7,326