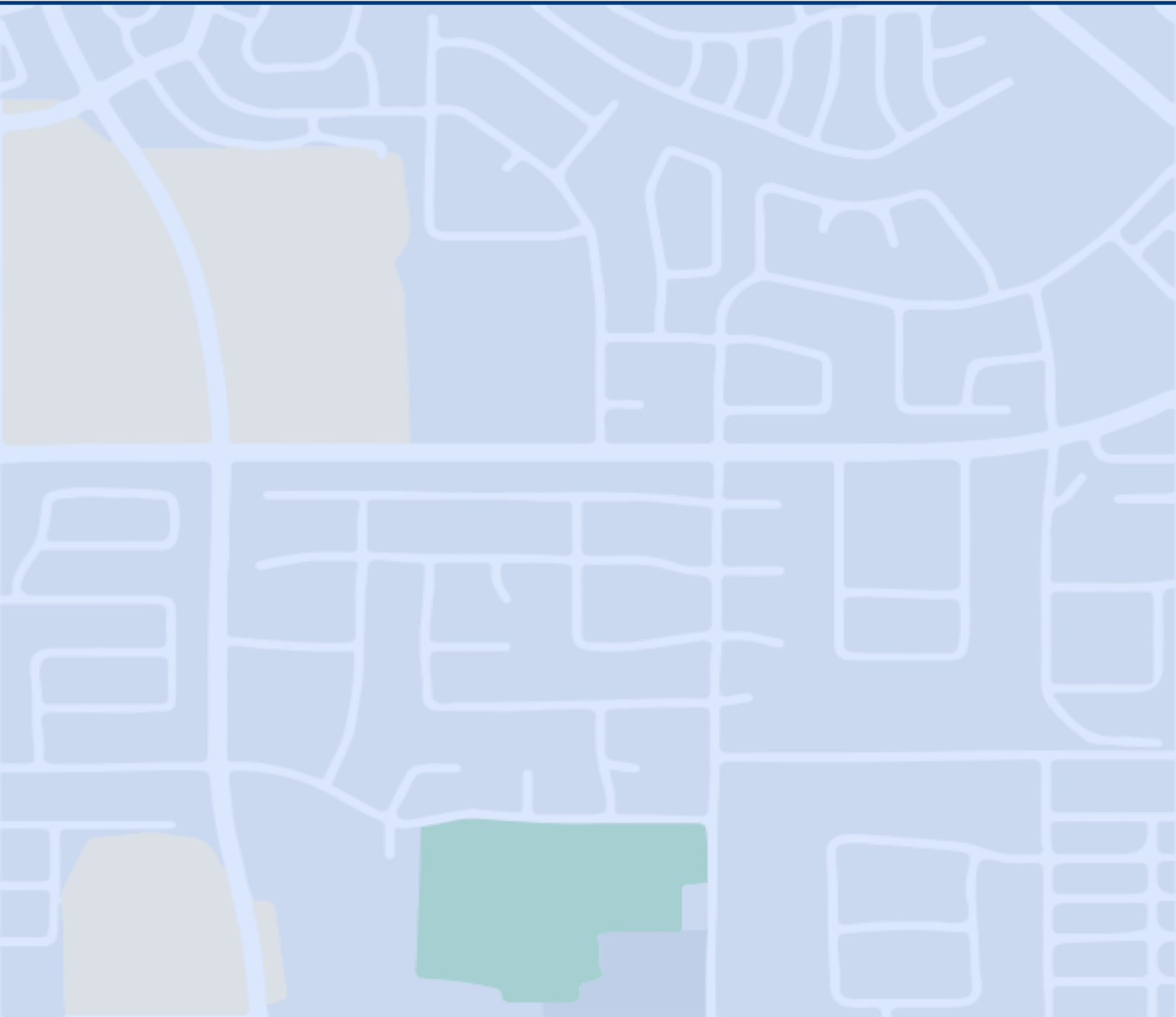




M&M at Bennetts Lane

1373 NJ-27 · 1373 NJ-27, Somerset, NJ 08873, USA



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 Driving

5 Minute Drive

10 Minute Drive

15 Minute Drive

Trade Area Size

^

Square Miles	5.2	28.8	77.5
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Demographic & Consumer Spend Overview

Current Year5 Yr ForecastCurrent Year5 Yr ForecastCurrent Year5 Yr Forecast^

Total Population	14,105	14,359	99,994	101,406	217,567	220,203
Workday Population	16,076	--	84,388	--	186,942	--
Total Households	4,893	5,004	34,279	34,767	73,087	74,067
Avg. Household Income	\$142k	\$155.4k	\$134k	\$145.8k	\$137.2k	\$148.3k
Total Consumer Spend	\$353.4m	\$379.7m	\$2.3b	\$2.5b	\$4.7b	\$5.2b

Overview

5 minutes10 minutes15 minutes^

	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	14,105	14,359	99,994	101,406	217,567	220,203
Workday Population	16,076	--	84,388	--	186,942	--
Population Growth: Curre...	--	1.801%	--	1.412%	--	1.212%

M&M at Bennetts Lane

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Households

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	4,893	5,004	34,279	34,767	73,087	74,067
Nonfamily Households	--	--	--	--	--	--

Housing Units

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	5,095	5,215	36,012	36,594	78,279	79,504
Vacant Housing Units	201	211	1,732	1,827	5,192	5,438
Renter Occupied Housing ...	2,068	2,126	15,580	15,904	32,166	32,711
Owner Occupied Housing ...	2,825	2,878	18,699	18,863	40,921	41,356

Gender

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	6,712	6,841	48,473	49,195	106,493	107,754
Female	7,393	7,518	51,520	52,210	111,075	112,449

M&M at Bennetts Lane

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Ethnicity	5 minutes		10 minutes		15 minutes		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
White	3,447	3,016	24,393	21,299	68,303	60,657	
Black	3,649	3,769	23,176	24,035	36,096	38,308	
American Indian	108	121	1,076	1,194	1,986	2,206	
Asian	2,704	2,688	20,759	21,171	50,847	52,783	
Native Hawaiian / Pacific I...	1	2	39	43	116	128	
Other	2,701	3,100	19,840	21,959	38,864	42,694	
2+ Races	1,495	1,664	10,710	11,705	21,356	23,427	
% Hispanic	31.599%	35.539%	32.468%	35.567%	29.334%	32.178%	

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Age	5 minutes		10 minutes		15 minutes		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Age 0 - 4	814	803	5,534	5,368	11,175	10,830	
Age 5 - 9	855	827	5,820	5,600	11,866	11,360	
Age 10 - 14	868	872	6,004	5,822	12,552	11,848	
Age 15 - 17	551	511	3,906	3,657	8,677	8,207	
Age 18 - 20	550	527	4,302	4,159	14,373	14,045	
Age 21 - 24	717	735	5,460	5,567	14,786	14,539	
Age 25 - 34	2,022	1,898	14,577	13,577	29,999	28,970	
Age 35 - 44	1,913	2,028	14,124	14,618	28,755	29,152	
Age 45 - 54	1,803	1,812	13,061	13,227	27,197	27,737	
Age 55 - 64	1,908	1,857	12,697	12,680	26,319	26,259	
Age 65 - 74	1,362	1,561	9,056	10,480	19,249	22,166	
Age 75 - 84	561	741	4,055	5,148	9,398	11,624	
Age 85+	179	188	1,398	1,503	3,223	3,467	
Median Age	39	40	39	40	38	40	
Median Age, Male	37	38	37	38	37	38	
Median Age, Female	40	42	40	42	40	41	
Average Age	39	40	39	40	39	40	
Average Age, Male	38	42	38	41	38	41	
Average Age, Female	40	--	40	--	40	--	

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Marital Status	5 minutes		10 minutes		15 minutes		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Never Married	3,971	4,102	30,576	31,442	72,132	73,866	
Married, Spouse Present	5,331	5,445	38,327	39,148	81,653	83,470	
Married, Spouse Absent	863	887	4,249	4,374	8,485	8,721	
Divorced	859	877	5,713	5,836	11,641	11,883	
Widowed	544	547	3,770	3,816	8,064	8,225	

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Value of Owner Occupied Housing Units

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	42	46	318	305	615	592
\$20,000 - \$39,999	1	--	57	54	181	184
\$40,000 - \$59,999	--	1	86	74	206	210
\$60,000 - \$79,999	--	--	25	37	89	88
\$80,000 - \$99,999	1	--	32	22	94	73
\$100,000 - \$149,999	48	27	334	230	603	443
\$150,000 - \$199,999	79	58	515	316	850	548
\$200,000 - \$299,999	254	223	2,163	1,755	3,869	3,036
\$300,000 - \$399,999	528	422	4,283	3,322	8,226	6,398
\$400,000 - \$499,999	747	574	4,333	3,918	9,041	7,901
\$500,000 - \$749,999	886	992	4,528	5,355	10,969	12,255
\$750,000 - \$999,999	187	410	1,603	2,375	4,707	6,199
\$1,000,000 - \$1,499,999	46	105	330	905	1,231	2,797
\$1,500,000 - \$1,999,999	--	15	19	121	113	463
\$2,000,000+	5	5	73	73	128	171
Median Value	\$450.2k	\$506.6k	\$428.6k	\$481.3k	\$457.2k	\$513.5k
Average Value	\$487.2k	\$553.1k	\$468.6k	\$534.3k	\$492.5k	\$562.2k

M&M at Bennetts Lane

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Types of Housing Units	5 minutes		10 minutes		15 minutes		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Single Unit Detached	2,047	2,087	14,566	14,714	34,756	35,168	
Single Unit Attached	741	757	6,059	6,151	10,440	10,626	
2 Units	234	238	2,209	2,243	5,561	5,618	
3 to 4 Units	278	288	2,548	2,649	4,733	4,864	
5 to 19 Units	1,398	1,436	6,991	7,144	12,545	12,800	
20 to 49 Units	197	202	1,195	1,210	2,822	2,867	
50+ Units	193	200	2,161	2,197	6,400	6,533	
Mobile Home	8	8	283	286	1,020	1,027	
Other	--	--	--	--	1	1	

M&M at Bennetts Lane

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Household Income	5 minutes		10 minutes		15 minutes		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
<\$15,000	251	222	1,996	1,780	5,255	4,854	
\$15,000-\$24,999	216	226	1,530	1,494	3,577	3,431	
\$25,000-\$34,999	227	195	1,816	1,621	3,934	3,540	
\$35,000-\$49,999	334	330	2,607	2,475	5,741	5,577	
\$50,000-\$74,999	767	703	4,641	4,400	9,262	8,765	
\$75,000-\$99,999	519	537	4,150	4,005	8,205	7,964	
\$100,000-\$124,999	577	518	3,983	3,765	7,864	7,450	
\$125,000-\$149,999	421	456	3,318	3,384	6,549	6,642	
\$150,000-\$199,999	578	606	4,112	4,431	8,458	9,007	
\$200,000-\$249,999	393	424	2,290	2,677	4,665	5,441	
\$250,000-\$499,999	396	503	2,464	2,993	5,681	6,629	
\$500,000+	216	284	1,372	1,742	3,896	4,767	
Median Household income	\$112.1k	\$121.6k	\$104.4k	\$113.1k	\$104.1k	\$112.6k	
Average Household Income	\$142k	\$155.4k	\$134k	\$145.8k	\$137.2k	\$148.3k	

M&M at Bennetts Lane

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Education

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	809	842	5,236	5,426	10,982	11,466
No High School Degree	565	582	3,312	3,412	7,307	7,586
High School Graduate	2,019	2,095	14,356	14,914	29,317	30,451
Some College, No Degree	1,159	1,204	9,498	9,850	18,206	18,872
Associate's Degree	529	543	4,020	4,157	8,392	8,677
Bachelor's Degree	2,458	2,543	18,783	19,353	40,107	41,444
Master's Degree	1,850	1,905	11,087	11,378	22,646	23,444
Professional Degree	221	227	1,528	1,560	3,947	4,082
Doctorate Degree	140	143	1,149	1,182	3,235	3,351

Labor Force

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	7,616	7,817	53,332	54,750	111,069	113,846
Civilian Labor Force, Une...	463	477	3,409	3,506	7,431	7,620
Armed Forces	--	--	1	1	6	8
Not in Labor Force	3,305	3,394	24,591	25,144	60,604	61,985
% Civilian Labor Force Une...	6%	6%	6%	6%	6%	6%

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Transportation to Work

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	1,283	1,310	9,543	9,738	20,893	21,358
Walked	189	192	1,137	1,187	3,883	3,988
Bicycle	5	5	159	155	455	448
Carpooled	807	830	5,485	5,633	10,116	10,391
Drove Alone	4,639	4,760	32,385	33,257	64,856	66,481
Public Transport	276	288	2,442	2,528	5,738	5,919
Other	319	330	2,033	2,120	4,111	4,231

Travel Time to Work

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	1,826	1,879	9,448	9,709	20,168	20,643
Travel Time: 15 - 29 Minutes	1,993	2,047	16,688	17,140	33,595	34,409
Travel Time: 30 - 44 Minutes	1,710	1,757	12,262	12,622	23,166	23,801
Travel Time: 45 - 59 Minutes	499	510	3,463	3,554	7,758	7,961
Travel Time: 60+ Minutes	719	733	5,459	5,603	12,019	12,334
Average Travel Time	31	31	32	32	32	32

M&M at Bennetts Lane

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Population by Industry

5 minutes

10 minutes

15 minutes



	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	244	247	2,099	2,154	4,905	5,041
Admin/Spprt/Waste Mgmt	403	413	2,425	2,487	5,295	5,433
Agriculture/Forest/Fish/H...	19	17	131	132	373	375
Entertainment/Rec	195	203	698	711	1,464	1,500
Construction	278	285	2,663	2,744	5,357	5,511
Educational Svcs	833	858	5,202	5,355	12,964	13,295
Fin/Insur/RE/Rent/Lse	500	510	4,266	4,362	9,061	9,283
Health Care/Soc Asst	1,103	1,134	8,107	8,340	14,764	15,125
Information	154	156	1,797	1,823	3,383	3,442
Mgmt of Companies	1	2	64	66	167	181
Total Manufacturing	795	815	5,646	5,797	10,674	10,933
Oth Svcs, Not Pub Admin	376	388	1,851	1,906	4,022	4,133
Prof/Sci/Tech/Admin	865	884	6,849	6,996	13,405	13,696
Public Administration	485	497	2,239	2,303	4,751	4,896
Retail Trade	721	747	4,772	4,907	10,362	10,617
Transport/Warehse/Utils	504	518	3,972	4,108	7,991	8,201
Wholesale Trade	277	287	1,812	1,878	3,753	3,870

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Population by Occupation	5 minutes		10 minutes		15 minutes		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Architect/Engineer	209	213	1,477	1,511	2,691	2,744	
Arts/Entertain/Sports	144	147	1,144	1,155	1,954	2,002	
Building Grounds Maint	252	263	1,802	1,859	3,593	3,678	
Business/Financial Ops	548	560	4,217	4,335	8,238	8,440	
Community/Soc Svcs	176	179	1,134	1,162	2,008	2,055	
Computer/Mathematical	649	662	4,658	4,770	9,441	9,652	
Construction/Extraction	181	187	1,961	2,018	4,014	4,126	
Edu/Training/Library	475	489	3,230	3,346	8,101	8,328	
Farm/Fish/Forestry	1	2	23	24	118	126	
Food Prep/Serving	211	215	1,774	1,813	3,988	4,074	
Health Practitioner/Tec	505	518	2,854	2,923	5,941	6,074	
Healthcare Support	318	327	1,999	2,077	3,416	3,521	
Maintenance Repair	95	100	898	924	1,861	1,911	
Legal	37	39	479	484	1,260	1,275	
Life/Phys/Soc Science	226	230	1,068	1,085	2,361	2,405	
Management	939	955	6,724	6,884	13,733	14,088	
Office/Admin Support	678	697	5,312	5,460	11,046	11,324	
Production	421	439	2,647	2,728	5,259	5,413	
Protective Svcs	200	209	1,033	1,066	1,817	1,871	
Sales/Related	468	482	3,378	3,477	7,862	8,060	
Personal Care/Svc	218	224	1,037	1,051	2,104	2,154	
Transportation/Moving	801	826	5,744	5,919	11,885	12,211	
White Collar	5,055	5,170	35,676	36,591	74,637	76,447	
Blue Collar	1,499	1,552	11,250	11,588	23,019	23,661	
Service & Farm	1,199	1,240	7,668	7,889	15,037	15,424	