

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4075/-74.2336

947 NJ-34						
Matawan, NJ 07747		1 mi radius		3 mi radius		5 mi radius
Population						
Estimated Population (2026)	10,682		67,339		150,035	
Projected Population (2031)	10,493		67,040		150,055	
Census Population (2020)	11,161		69,155		150,031	
Census Population (2010)	10,374		65,821		145,301	
Projected Annual Growth (2026-2031)	-189	-0.4%	-299	-	20	-
Historical Annual Growth (2020-2026)	-479	-	-1,816	-0.4%	4	-
Historical Annual Growth (2010-2020)	787	0.8%	3,334	0.5%	4,729	0.3%
Estimated Population Density (2026)	3,402	psm	2,382	psm	1,911	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2026)	4,230		26,311		57,463	
Projected Households (2031)	4,174		26,449		58,185	
Census Households (2020)	4,277		26,163		56,114	
Census Households (2010)	3,838		24,013		52,784	
Projected Annual Growth (2026-2031)	-56	-0.3%	138	0.1%	722	0.3%
Historical Annual Change (2010-2026)	392	0.6%	2,298	0.6%	4,679	0.6%
Average Household Income						
Estimated Average Household Income (2026)	\$165,332		\$169,707		\$168,937	
Projected Average Household Income (2031)	\$165,347		\$169,329		\$168,052	
Census Average Household Income (2010)	\$102,840		\$105,181		\$104,827	
Census Average Household Income (2000)	\$81,564		\$83,730		\$83,966	
Projected Annual Change (2026-2031)	\$14	-	-\$378	-	-\$885	-0.1%
Historical Annual Change (2000-2026)	\$83,768	4.0%	\$85,977	3.9%	\$84,971	3.9%
Median Household Income						
Estimated Median Household Income (2026)	\$135,010		\$134,628		\$130,177	
Projected Median Household Income (2031)	\$135,183		\$134,313		\$129,562	
Census Median Household Income (2010)	\$78,533		\$87,721		\$87,933	
Census Median Household Income (2000)	\$70,078		\$72,129		\$71,774	
Projected Annual Change (2026-2031)	\$174	-	-\$314	-	-\$615	-
Historical Annual Change (2000-2026)	\$64,931	3.6%	\$62,499	3.3%	\$58,403	3.1%
Per Capita Income						
Estimated Per Capita Income (2026)	\$65,510		\$66,382		\$64,772	
Projected Per Capita Income (2031)	\$65,818		\$66,878		\$65,233	
Census Per Capita Income (2010)	\$38,048		\$38,367		\$38,077	
Census Per Capita Income (2000)	\$30,489		\$30,252		\$29,891	
Projected Annual Change (2026-2031)	\$308	-	\$496	0.1%	\$461	0.1%
Historical Annual Change (2000-2026)	\$35,021	4.4%	\$36,129	4.6%	\$34,880	4.5%
Estimated Average Household Net Worth (2026)	\$1.82 M		\$1.78 M		\$1.74 M	

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Matawan, NJ 07747							
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Race and Ethnicity							
Total Population (2026)	10,682		67,339		150,035		
White (2026)	7,794	73.0%	46,371	68.9%	97,379	64.9%	
Black or African American (2026)	893	8.4%	5,544	8.2%	12,851	8.6%	
American Indian or Alaska Native (2026)	25	0.2%	151	0.2%	358	0.2%	
Asian (2026)	769	7.2%	8,163	12.1%	22,974	15.3%	
Hawaiian or Pacific Islander (2026)	3	-	25	-	40	-	
Other Race (2026)	444	4.2%	2,778	4.1%	6,922	4.6%	
Two or More Races (2026)	755	7.1%	4,308	6.4%	9,510	6.3%	
Population < 18 (2026)	2,224	20.8%	13,597	20.2%	31,065	20.7%	
White Not Hispanic	1,317	59.2%	7,649	56.3%	16,119	51.9%	
Black or African American	209	9.4%	1,251	9.2%	3,011	9.7%	
Asian	141	6.3%	1,629	12.0%	4,846	15.6%	
Other Race Not Hispanic	77	3.5%	458	3.4%	1,051	3.4%	
Hispanic	481	21.6%	2,610	19.2%	6,039	19.4%	
Not Hispanic or Latino Population (2026)	9,201	86.1%	58,141	86.3%	128,606	85.7%	
Not Hispanic White	7,411	80.5%	43,728	75.2%	91,216	70.9%	
Not Hispanic Black or African American	840	9.1%	5,197	8.9%	12,014	9.3%	
Not Hispanic American Indian or Alaska Native	3	-	22	-	60	-	
Not Hispanic Asian	767	8.3%	8,134	14.0%	22,925	17.8%	
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	12	-	
Not Hispanic Other Race	21	0.2%	146	0.3%	381	0.3%	
Not Hispanic Two or More Races	158	1.7%	904	1.6%	1,997	1.6%	
Hispanic or Latino Population (2026)	1,481	13.9%	9,198	13.7%	21,429	14.3%	
Hispanic White	382	25.8%	2,642	28.7%	6,163	28.8%	
Hispanic Black or African American	53	3.6%	347	3.8%	837	3.9%	
Hispanic American Indian or Alaska Native	22	1.5%	130	1.4%	298	1.4%	
Hispanic Asian	2	0.1%	29	0.3%	49	0.2%	
Hispanic Hawaiian or Pacific Islander	2	0.1%	14	0.2%	28	0.1%	
Hispanic Other Race	423	28.6%	2,632	28.6%	6,541	30.5%	
Hispanic Two or More Races	597	40.3%	3,405	37.0%	7,512	35.1%	
Not Hispanic or Latino Population (2020)	9,682	86.7%	60,593	87.6%	131,599	87.7%	
Hispanic or Latino Population (2020)	1,479	13.3%	8,562	12.4%	18,432	12.3%	
Not Hispanic or Latino Population (2010)	9,319	89.8%	59,531	90.4%	131,576	90.6%	
Hispanic or Latino Population (2010)	1,055	10.2%	6,290	9.6%	13,725	9.4%	
Not Hispanic or Latino Population (2031)	8,963	85.4%	57,172	85.3%	126,751	84.5%	
Hispanic or Latino Population (2031)	1,530	14.6%	9,868	14.7%	23,304	15.5%	
Projected Annual Growth (2026-2031)	49	0.7%	669	1.5%	1,875	1.7%	
Historical Annual Growth (2010-2020)	424	4.0%	2,273	3.6%	4,707	3.4%	

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Total Age Distribution (2026)							
Total Population	10,682			67,339		150,035	
Age Under 5 Years	648	6.1%		3,543	5.3%	7,788	5.2%
Age 5 to 9 Years	594	5.6%		3,617	5.4%	8,324	5.5%
Age 10 to 14 Years	590	5.5%		3,879	5.8%	8,975	6.0%
Age 15 to 19 Years	592	5.5%		3,858	5.7%	8,940	6.0%
Age 20 to 24 Years	572	5.4%		3,772	5.6%	8,271	5.5%
Age 25 to 29 Years	728	6.8%		4,120	6.1%	8,860	5.9%
Age 30 to 34 Years	802	7.5%		4,408	6.5%	9,389	6.3%
Age 35 to 39 Years	710	6.7%		4,167	6.2%	9,281	6.2%
Age 40 to 44 Years	729	6.8%		4,378	6.5%	9,671	6.4%
Age 45 to 49 Years	650	6.1%		4,321	6.4%	9,733	6.5%
Age 50 to 54 Years	728	6.8%		4,724	7.0%	10,581	7.1%
Age 55 to 59 Years	765	7.2%		4,979	7.4%	11,068	7.4%
Age 60 to 64 Years	730	6.8%		5,129	7.6%	11,324	7.5%
Age 65 to 69 Years	595	5.6%		4,217	6.3%	9,417	6.3%
Age 70 to 74 Years	455	4.3%		3,114	4.6%	7,076	4.7%
Age 75 to 79 Years	366	3.4%		2,397	3.6%	5,288	3.5%
Age 80 to 84 Years	231	2.2%		1,518	2.3%	3,357	2.2%
Age 85 Years or Over	198	1.9%		1,199	1.8%	2,691	1.8%
Median Age	40.0			42.0		42.0	
Age 19 Years or Less	2,424	22.7%		14,896	22.1%	34,027	22.7%
Age 20 to 64 Years	6,413	60.0%		39,998	59.4%	88,180	58.8%
Age 65 Years or Over	1,845	17.3%		12,445	18.5%	27,828	18.5%
Female Age Distribution (2026)							
Female Population	5,438	50.9%		34,318	51.0%	76,536	51.0%
Age Under 5 Years	320	5.9%		1,787	5.2%	3,870	5.1%
Age 5 to 9 Years	290	5.3%		1,750	5.1%	4,061	5.3%
Age 10 to 14 Years	286	5.3%		1,880	5.5%	4,360	5.7%
Age 15 to 19 Years	265	4.9%		1,853	5.4%	4,367	5.7%
Age 20 to 24 Years	292	5.4%		1,933	5.6%	4,201	5.5%
Age 25 to 29 Years	365	6.7%		2,083	6.1%	4,530	5.9%
Age 30 to 34 Years	417	7.7%		2,274	6.6%	4,830	6.3%
Age 35 to 39 Years	370	6.8%		2,140	6.2%	4,666	6.1%
Age 40 to 44 Years	359	6.6%		2,222	6.5%	4,968	6.5%
Age 45 to 49 Years	326	6.0%		2,194	6.4%	4,936	6.4%
Age 50 to 54 Years	377	6.9%		2,410	7.0%	5,430	7.1%
Age 55 to 59 Years	392	7.2%		2,542	7.4%	5,713	7.5%
Age 60 to 64 Years	374	6.9%		2,592	7.6%	5,701	7.4%
Age 65 to 69 Years	307	5.7%		2,135	6.2%	4,874	6.4%
Age 70 to 74 Years	262	4.8%		1,685	4.9%	3,789	5.0%
Age 75 to 79 Years	194	3.6%		1,329	3.9%	2,923	3.8%
Age 80 to 84 Years	131	2.4%		858	2.5%	1,896	2.5%
Age 85 Years or Over	112	2.1%		650	1.9%	1,424	1.9%
Female Median Age	41.0			42.6		42.7	
Age 19 Years or Less	1,161	21.3%		7,270	21.2%	16,658	21.8%
Age 20 to 64 Years	3,271	60.2%		20,390	59.4%	44,973	58.8%
Age 65 Years or Over	1,006	18.5%		6,658	19.4%	14,905	19.5%

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Male Age Distribution (2026)							
Male Population	5,244	49.1%	33,021	49.0%	73,499	49.0%	
Age Under 5 Years	328	6.3%	1,756	5.3%	3,918	5.3%	
Age 5 to 9 Years	304	5.8%	1,866	5.7%	4,263	5.8%	
Age 10 to 14 Years	304	5.8%	1,999	6.1%	4,615	6.3%	
Age 15 to 19 Years	328	6.3%	2,006	6.1%	4,573	6.2%	
Age 20 to 24 Years	280	5.3%	1,839	5.6%	4,071	5.5%	
Age 25 to 29 Years	362	6.9%	2,038	6.2%	4,330	5.9%	
Age 30 to 34 Years	386	7.4%	2,134	6.5%	4,559	6.2%	
Age 35 to 39 Years	341	6.5%	2,027	6.1%	4,615	6.3%	
Age 40 to 44 Years	370	7.1%	2,156	6.5%	4,703	6.4%	
Age 45 to 49 Years	323	6.2%	2,127	6.4%	4,797	6.5%	
Age 50 to 54 Years	351	6.7%	2,314	7.0%	5,151	7.0%	
Age 55 to 59 Years	373	7.1%	2,437	7.4%	5,356	7.3%	
Age 60 to 64 Years	356	6.8%	2,536	7.7%	5,624	7.7%	
Age 65 to 69 Years	287	5.5%	2,082	6.3%	4,543	6.2%	
Age 70 to 74 Years	193	3.7%	1,428	4.3%	3,287	4.5%	
Age 75 to 79 Years	173	3.3%	1,068	3.2%	2,365	3.2%	
Age 80 to 84 Years	100	1.9%	660	2.0%	1,461	2.0%	
Age 85 Years or Over	86	1.6%	549	1.7%	1,267	1.7%	
Male Median Age	39.0		41.4		41.4		
Age 19 Years or Less	1,264	24.1%	7,626	23.1%	17,369	23.6%	
Age 20 to 64 Years	3,142	59.9%	19,608	59.4%	43,206	58.8%	
Age 65 Years or Over	839	16.0%	5,787	17.5%	12,923	17.6%	
Males per 100 Females (2026)							
Overall Comparison	96		96		96		
Age Under 5 Years	102	50.6%	98	49.6%	101	50.3%	
Age 5 to 9 Years	105	51.2%	107	51.6%	105	51.2%	
Age 10 to 14 Years	106	51.5%	106	51.5%	106	51.4%	
Age 15 to 19 Years	124	55.3%	108	52.0%	105	51.2%	
Age 20 to 24 Years	96	49.0%	95	48.8%	97	49.2%	
Age 25 to 29 Years	99	49.8%	98	49.5%	96	48.9%	
Age 30 to 34 Years	93	48.1%	94	48.4%	94	48.6%	
Age 35 to 39 Years	92	48.0%	95	48.6%	99	49.7%	
Age 40 to 44 Years	103	50.7%	97	49.3%	95	48.6%	
Age 45 to 49 Years	99	49.8%	97	49.2%	97	49.3%	
Age 50 to 54 Years	93	48.2%	96	49.0%	95	48.7%	
Age 55 to 59 Years	95	48.8%	96	48.9%	94	48.4%	
Age 60 to 64 Years	95	48.8%	98	49.5%	99	49.7%	
Age 65 to 69 Years	93	48.3%	98	49.4%	93	48.2%	
Age 70 to 74 Years	74	42.4%	85	45.9%	87	46.5%	
Age 75 to 79 Years	89	47.1%	80	44.5%	81	44.7%	
Age 80 to 84 Years	76	43.3%	77	43.5%	77	43.5%	
Age 85 Years or Over	77	43.4%	84	45.8%	89	47.1%	
Age 19 Years or Less	109	52.1%	105	51.2%	104	51.0%	
Age 20 to 39 Years	95	48.7%	95	48.8%	96	49.1%	
Age 40 to 64 Years	97	49.2%	97	49.2%	96	48.9%	
Age 65 Years or Over	83	45.5%	87	46.5%	87	46.4%	

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	1 mi radius		3 mi radius		5 mi radius		
Household Type (2026)							
Total Households	4,230		26,311		57,463		
Households with Children	1,242	29.4%	7,583	28.8%	17,162	29.9%	
Average Household Size	2.5		2.5		2.6		
Household Density per Square Mile	1,347		931		732		
Population Family	8,668	81.1%	54,879	81.5%	123,391	82.2%	
Population Non-Family	1,954	18.3%	11,927	17.7%	25,604	17.1%	
Population Group Quarters	60	0.6%	532	0.8%	1,040	0.7%	
Family Households	2,805	66.3%	17,413	66.2%	38,618	67.2%	
Married Couple Households	2,119	75.6%	13,649	78.4%	30,105	78.0%	
Other Family Households	686	24.4%	3,764	21.6%	8,513	22.0%	
Family Households with Children	1,240	44.2%	7,573	43.5%	17,142	44.4%	
Married Couple with Children	959	77.3%	6,027	79.6%	13,680	79.8%	
Other Family Households with Children	281	22.7%	1,546	20.4%	3,462	20.2%	
Family Households No Children	1,565	55.8%	9,839	56.5%	21,477	55.6%	
Married Couple No Children	1,161	74.2%	7,622	77.5%	16,425	76.5%	
Other Family Households No Children	404	25.8%	2,218	22.5%	5,051	23.5%	
Non-Family Households	1,425	33.7%	8,898	33.8%	18,845	32.8%	
Non-Family Households with Children	2	0.1%	9	0.1%	21	0.1%	
Non-Family Households No Children	1,423	99.9%	8,889	99.9%	18,824	99.9%	
Average Family Household Size	3.1		3.2		3.2		
Average Family Income	\$193,366		\$204,642		\$201,801		
Median Family Income	\$177,259		\$167,163		\$158,465		
Average Non-Family Household Size	1.4		1.3		1.4		
Marital Status (2026)							
Population Age 15 Years or Over	8,850		56,301		124,948		
Never Married	2,868	32.4%	17,569	31.2%	39,292	31.4%	
Currently Married	3,892	44.0%	28,591	50.8%	63,978	51.2%	
Previously Married	2,090	23.6%	10,141	18.0%	21,678	17.3%	
Separated	642	30.7%	2,026	20.0%	4,389	20.2%	
Widowed	548	26.2%	3,203	31.6%	6,747	31.1%	
Divorced	900	43.1%	4,912	48.4%	10,543	48.6%	
Educational Attainment (2026)							
Adult Population Age 25 Years or Over	7,686		48,671		107,736		
Elementary (Grade Level 0 to 8)	190	2.5%	1,228	2.5%	2,705	2.5%	
Some High School (Grade Level 9 to 11)	167	2.2%	1,664	3.4%	3,517	3.3%	
High School Graduate	1,977	25.7%	11,628	23.9%	27,208	25.3%	
Some College	851	11.1%	7,364	15.1%	16,836	15.6%	
Associate Degree Only	524	6.8%	3,673	7.5%	8,265	7.7%	
Bachelor Degree Only	2,577	33.5%	13,822	28.4%	29,631	27.5%	
Graduate Degree	1,400	18.2%	9,293	19.1%	19,573	18.2%	
Any College (Some College or Higher)	5,352	69.6%	34,151	70.2%	74,306	69.0%	
College Degree + (Bachelor Degree or Higher)	3,977	51.7%	23,114	47.5%	49,204	45.7%	

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Housing							
Total Housing Units (2026)	4,473			27,706		60,021	
Total Housing Units (2020)	4,462			27,239		58,533	
Historical Annual Growth (2020-2026)	11 -			468 -		1,488 -	
Housing Units Occupied (2026)	4,230	94.6%		26,311	95.0%	57,463	95.7%
Housing Units Owner-Occupied	2,763	65.3%		18,657	70.9%	40,039	69.7%
Housing Units Renter-Occupied	1,467	34.7%		7,655	29.1%	17,424	30.3%
Housing Units Vacant (2026)	243	5.4%		1,395	5.0%	2,558	4.3%
Household Size (2026)							
Total Households	4,230			26,311		57,463	
1 Person Households	1,132	26.8%		7,150	27.2%	14,990	26.1%
2 Person Households	1,408	33.3%		8,395	31.9%	17,997	31.3%
3 Person Households	676	16.0%		4,261	16.2%	9,425	16.4%
4 Person Households	644	15.2%		4,033	15.3%	9,318	16.2%
5 Person Households	229	5.4%		1,598	6.1%	3,776	6.6%
6 Person Households	97	2.3%		567	2.2%	1,297	2.3%
7 or More Person Households	44	1.0%		308	1.2%	661	1.1%
Household Income Distribution (2026)							
HH Income \$200,000 or More	1,242	29.4%		7,060	26.8%	14,806	25.8%
HH Income \$150,000 to \$199,999	658	15.5%		3,888	14.8%	7,690	13.4%
HH Income \$125,000 to \$149,999	457	10.8%		2,698	10.3%	5,294	9.2%
HH Income \$100,000 to \$124,999	370	8.8%		2,867	10.9%	6,704	11.7%
HH Income \$75,000 to \$99,999	413	9.8%		2,680	10.2%	6,232	10.8%
HH Income \$50,000 to \$74,999	391	9.2%		2,789	10.6%	6,918	12.0%
HH Income \$35,000 to \$49,999	256	6.0%		1,524	5.8%	3,494	6.1%
HH Income \$25,000 to \$34,999	140	3.3%		777	3.0%	1,868	3.3%
HH Income \$15,000 to \$24,999	85	2.0%		686	2.6%	1,845	3.2%
HH Income \$10,000 to \$14,999	125	3.0%		607	2.3%	962	1.7%
HH Income Under \$10,000	93	2.2%		735	2.8%	1,649	2.9%
Household Vehicles (2026)							
Households 0 Vehicles Available	250	5.9%		1,796	6.8%	4,006	7.0%
Households 1 Vehicle Available	1,504	35.6%		9,062	34.4%	19,056	33.2%
Households 2 Vehicles Available	1,447	34.2%		9,855	37.5%	21,697	37.8%
Households 3 or More Vehicles Available	1,028	24.3%		5,598	21.3%	12,704	22.1%
Total Vehicles Available	8,075			48,239		106,048	
Average Vehicles per Household	1.9			1.8		1.8	
Owner-Occupied Household Vehicles	5,852	72.5%		38,743	80.3%	83,467	78.7%
Average Vehicles per Owner-Occupied Household	2.1			2.1		2.1	
Renter-Occupied Household Vehicles	2,223	27.5%		9,496	19.7%	22,582	21.3%
Average Vehicles per Renter-Occupied Household	1.5			1.2		1.3	
Travel Time (2026)							
Worker Base Age 16 years or Over	5,975			35,886		77,883	
Travel to Work in 14 Minutes or Less	848	14.2%		5,355	14.9%	12,178	15.6%
Travel to Work in 15 to 29 Minutes	1,460	24.4%		8,386	23.4%	17,605	22.6%
Travel to Work in 30 to 59 Minutes	1,820	30.5%		10,225	28.5%	23,030	29.6%
Travel to Work in 60 Minutes or More	927	15.5%		6,309	17.6%	13,936	17.9%
Work at Home	920	15.4%		5,612	15.6%	11,135	14.3%
Average Minutes Travel to Work	29.8			31.0		32.1	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4075/-74.2336

947 NJ-34	1 mi radius		3 mi radius		5 mi radius	
Matawan, NJ 07747						
Transportation To Work (2026)						
Worker Base Age 16 years or Over	5,975		35,886		77,883	
Drive to Work Alone	4,145	69.4%	23,899	66.6%	51,602	66.3%
Drive to Work in Carpool	381	6.4%	2,464	6.9%	5,796	7.4%
Travel to Work by Public Transportation	471	7.9%	3,372	9.4%	7,392	9.5%
Drive to Work on Motorcycle	-	-	-	-	33	-
Bicycle to Work	9	0.1%	46	0.1%	83	0.1%
Walk to Work	21	0.4%	310	0.9%	1,086	1.4%
Other Means	28	0.5%	181	0.5%	756	1.0%
Work at Home	920	15.4%	5,612	15.6%	11,135	14.3%
Daytime Demographics (2026)						
Total Businesses	679		2,686		5,369	
Total Employees	4,584		22,330		51,181	
Company Headquarter Businesses	19	2.7%	73	2.7%	173	3.2%
Company Headquarter Employees	205	4.5%	3,685	16.5%	9,631	18.8%
Employee Population per Business	6.8 to 1		8.3 to 1		9.5 to 1	
Residential Population per Business	15.7 to 1		25.1 to 1		27.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,305		41,892		96,268	
Labor Force						
Labor Population Age 16 Years or Over (2026)	8,705		55,467		123,002	
Labor Force Total Males (2026)	4,235	48.7%	26,973	48.6%	59,732	48.6%
Male Civilian Employed	3,006	71.0%	18,831	69.8%	40,661	68.1%
Male Civilian Unemployed	130	3.1%	996	3.7%	2,061	3.4%
Males in Armed Forces	8	0.2%	17	-	29	-
Males Not in Labor Force	1,091	25.8%	7,129	26.4%	16,981	28.4%
Labor Force Total Females (2026)	4,469	51.3%	28,494	51.4%	63,270	51.4%
Female Civilian Employed	2,969	66.4%	17,057	59.9%	37,224	58.8%
Female Civilian Unemployed	113	2.5%	657	2.3%	1,299	2.1%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,387	31.0%	10,780	37.8%	24,747	39.1%
Unemployment Rate	243	2.8%	1,653	3.0%	3,359	2.7%
Occupation (2026)						
Occupation Population Age 16 Years or Over	5,975		35,886		77,883	
Occupation Total Males	3,006	50.3%	18,830	52.5%	40,659	52.2%
Occupation Total Females	2,969	49.7%	17,057	47.5%	37,224	47.8%
Management, Business, Financial Operations	1,156	-	7,949	22.1%	16,820	21.6%
Professional, Related	1,937	32.4%	10,520	29.3%	21,612	27.7%
Service	553	9.3%	4,878	13.6%	11,109	14.3%
Sales, Office	1,458	24.4%	6,996	19.5%	15,578	20.0%
Farming, Fishing, Forestry	-	-	8	-	110	0.1%
Construction, Extraction, Maintenance	468	7.8%	2,935	8.2%	5,991	7.7%
Production, Transport, Material Moving	403	6.7%	2,600	7.2%	6,662	8.6%
White Collar Workers	4,551	76.2%	25,465	71.0%	54,010	69.3%
Blue Collar Workers	1,424	23.8%	10,421	29.0%	23,873	30.7%

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Lat/Lon: 40.4075/-74.2336

947 NJ-34		1 mi radius		3 mi radius		5 mi radius	
Matawan, NJ 07747							
Units In Structure (2026)							
Total Units	4,230		26,311		57,463		
1 Detached Unit	2,629	62.2%	16,191	61.5%	33,936	59.1%	
1 Attached Unit	280	6.6%	2,725	10.4%	6,478	11.3%	
2 Units	128	3.0%	771	2.9%	2,213	3.9%	
3 to 4 Units	180	4.3%	1,229	4.7%	2,582	4.5%	
5 to 9 Units	156	3.7%	1,084	4.1%	2,565	4.5%	
10 to 19 Units	205	4.8%	1,096	4.2%	2,974	5.2%	
20 to 49 Units	161	3.8%	865	3.3%	2,056	3.6%	
50 or More Units	474	11.2%	2,221	8.4%	4,015	7.0%	
Mobile Home or Trailer	8	0.2%	87	0.3%	591	1.0%	
Other Structure	10	0.2%	43	0.2%	52	-	
Occupied Homes Built By Year (2026)							
Homes Built 2020 or later	82	1.9%	519	2.0%	1,403	2.4%	
Homes Built 2010 to 2019	433	10.2%	1,846	7.0%	3,505	6.1%	
Homes Built 2000 to 2009	298	7.0%	2,142	8.1%	5,263	9.2%	
Homes Built 1990 to 1999	264	6.2%	2,851	10.8%	6,514	11.3%	
Homes Built 1980 to 1989	579	13.7%	3,744	14.2%	9,140	15.9%	
Homes Built 1970 to 1979	474	11.2%	3,234	12.3%	6,473	11.3%	
Homes Built 1960 to 1969	1,091	25.8%	5,222	19.8%	11,152	19.4%	
Homes Built 1950 to 1959	361	8.5%	3,067	11.7%	7,817	13.6%	
Homes Built 1940 to 1949	176	4.2%	885	3.4%	1,506	2.6%	
Homes Built Before 1939	473	11.2%	2,801	10.6%	4,691	8.2%	
Median Age of Homes	50.2	yrs	49.8	yrs	48.5	yrs	
Home Values (2026)							
Owner Specified Housing Units	2,763		18,657		40,039		
Home Values \$1,000,000 or More	210	7.6%	1,675	9.0%	4,332	10.8%	
Home Values \$750,000 to \$999,999	319	11.5%	2,877	15.4%	5,927	14.8%	
Home Values \$500,000 to \$749,999	1,065	38.6%	6,331	33.9%	13,566	33.9%	
Home Values \$400,000 to \$499,999	681	24.6%	3,610	19.3%	7,692	19.2%	
Home Values \$300,000 to \$399,999	297	10.7%	2,140	11.5%	4,395	11.0%	
Home Values \$250,000 to \$299,999	50	1.8%	641	3.4%	1,002	2.5%	
Home Values \$200,000 to \$249,999	10	0.4%	340	1.8%	660	1.6%	
Home Values \$175,000 to \$199,999	8	0.3%	50	0.3%	128	0.3%	
Home Values \$150,000 to \$174,999	8	0.3%	140	0.8%	259	0.6%	
Home Values \$125,000 to \$149,999	4	0.1%	53	0.3%	155	0.4%	
Home Values \$100,000 to \$124,999	13	0.5%	145	0.8%	296	0.7%	
Home Values \$90,000 to \$99,999	-	-	11	-	19	-	
Home Values \$80,000 to \$89,999	2	-	23	0.1%	103	0.3%	
Home Values \$70,000 to \$79,999	3	0.1%	32	0.2%	145	0.4%	
Home Values \$60,000 to \$69,999	2	-	18	-	107	0.3%	
Home Values \$50,000 to \$59,999	8	0.3%	109	0.6%	214	0.5%	
Home Values \$35,000 to \$49,999	17	0.6%	102	0.5%	288	0.7%	
Home Values \$25,000 to \$34,999	3	0.1%	44	0.2%	85	0.2%	
Home Values \$10,000 to \$24,999	42	1.5%	90	0.5%	178	0.4%	
Home Values Under \$10,000	21	0.8%	227	1.2%	486	1.2%	
Owner-Occupied Median Home Value	\$555,623		\$575,218		\$594,692		
Renter-Occupied Median Rent	\$1,715		\$1,768		\$1,761		

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Lat/Lon: 40.4075/-74.2336

947 NJ-34		1 mi radius		3 mi radius		5 mi radius	
Matawan, NJ 07747							
Total Annual Consumer Expenditure (2026)							
Total Household Expenditure		\$531.32 M		\$3.21 B		\$6.89 B	
Total Non-Retail Expenditure		\$282.49 M		\$1.67 B		\$3.56 B	
Total Retail Expenditure		\$248.83 M		\$1.54 B		\$3.33 B	
Alcoholic Beverages		\$3.68 M		\$22.24 M		\$47.68 M	
Apparel		\$11.06 M		\$67.04 M		\$144.62 M	
Contributions		\$13.75 M		\$82.67 M		\$175.96 M	
Education		\$9.25 M		\$55.69 M		\$118.87 M	
Entertainment		\$24.94 M		\$151.24 M		\$326.22 M	
Food Away From Home		\$24.96 M		\$150.98 M		\$324.49 M	
Grocery		\$31.26 M		\$191.7 M		\$420.87 M	
Health Care		\$28.78 M		\$180.48 M		\$394.96 M	
Household Furnishings and Equipment		\$13.46 M		\$81.44 M		\$175.01 M	
Household Operations		\$9.98 M		\$60.44 M		\$130.52 M	
Miscellaneous Expenses		\$7.82 M		\$47.36 M		\$101.73 M	
Personal Care		\$5.21 M		\$31.82 M		\$69.47 M	
Shelter		\$88.69 M		\$533.77 M		\$1.16 B	
Tax and Retirement		\$162.33 M		\$959.31 M		\$2.02 B	
Tobacco and Related		\$1.36 M		\$8.54 M		\$19.63 M	
Transportation		\$71.56 M		\$440.44 M		\$953.53 M	
Utilities		\$23.25 M		\$142.79 M		\$314.2 M	
Monthly Household Consumer Expenditure (2026)							
Total Household Expenditure		\$10,468		\$10,160		\$9,992	
Total Non-Retail Expenditure		\$5,565 53.2%		\$5,289 52.1%		\$5,167 51.7%	
Total Retail Expenditures		\$4,902 46.8%		\$4,871 47.9%		\$4,824 48.3%	
Alcoholic Beverages		\$73 0.7%		\$70 0.7%		\$69 0.7%	
Apparel		\$218 2.1%		\$212 2.1%		\$210 2.1%	
Contributions		\$271 2.6%		\$262 2.6%		\$255 2.6%	
Education		\$182 1.7%		\$176 1.7%		\$172 1.7%	
Entertainment		\$491 4.7%		\$479 4.7%		\$473 4.7%	
Food Away From Home		\$492 4.7%		\$478 4.7%		\$471 4.7%	
Grocery		\$616 5.9%		\$607 6.0%		\$610 6.1%	
Health Care		\$567 5.4%		\$572 5.6%		\$573 5.7%	
Household Furnishings and Equipment		\$265 2.5%		\$258 2.5%		\$254 2.5%	
Household Operations		\$197 1.9%		\$191 1.9%		\$189 1.9%	
Miscellaneous Expenses		\$154 1.5%		\$150 1.5%		\$148 1.5%	
Personal Care		\$103 1.0%		\$101 1.0%		\$101 1.0%	
Shelter		\$1,747 16.7%		\$1,691 16.6%		\$1,675 16.8%	
Tax and Retirement		\$3,198 30.6%		\$3,038 29.9%		\$2,924 29.9%	
Tobacco and Related		\$27 0.3%		\$27 0.3%		\$28 0.3%	
Transportation		\$1,410 13.5%		\$1,395 13.7%		\$1,383 13.8%	
Utilities		\$458 4.4%		\$452 4.5%		\$456 4.6%	