

Broad Street Plaza

947 NJ-34 · 947 NJ-34, Matawan, NJ 07747, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	11,190	11,657	67,753	68,998	142,891	145,514
Workday Population	8,597	--	46,760	--	108,549	--
Population Growth: Curre...	--	4.173%	--	1.838%	--	1.836%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	4,411	4,642	26,081	26,747	54,296	55,648
Nonfamily Households	--	--	--	--	--	--

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	4,568	4,804	27,253	27,974	56,991	58,485
Vacant Housing Units	157	163	1,171	1,227	2,695	2,837
Renter Occupied Housing ...	1,478	1,553	7,381	7,653	16,403	16,979
Owner Occupied Housing ...	2,933	3,089	18,700	19,095	37,893	38,669

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Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	5,432	5,659	32,826	33,393	69,141	70,360
Female	5,758	5,998	34,927	35,605	73,751	75,154

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	8,002	8,211	46,599	46,507	93,977	92,744
Black	750	762	4,334	4,380	10,160	11,293
American Indian	36	42	197	216	430	477
Asian	692	703	7,444	7,653	19,364	19,688
Native Hawaiian / Pacific I...	3	3	30	37	51	62
Other	553	623	2,960	3,259	6,439	7,241
2+ Races	1,153	1,313	6,190	6,946	12,470	14,008
% Hispanic	14.772%	16.196%	13.523%	15.011%	13.599%	15.316%

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Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	594	598	3,183	3,169	6,709	6,697
Age 5 - 9	596	616	3,246	3,234	6,850	6,775
Age 10 - 14	622	626	3,604	3,321	7,846	7,050
Age 15 - 17	387	366	2,424	2,195	5,161	4,827
Age 18 - 20	388	387	2,431	2,336	5,152	5,030
Age 21 - 24	530	564	3,234	3,400	6,800	7,095
Age 25 - 34	1,440	1,384	8,482	8,550	17,752	17,965
Age 35 - 44	1,548	1,663	8,588	8,800	18,010	18,206
Age 45 - 54	1,456	1,473	9,118	8,820	19,335	18,818
Age 55 - 64	1,640	1,582	10,595	9,962	22,323	21,069
Age 65 - 74	1,171	1,414	7,698	8,994	16,300	19,061
Age 75 - 84	588	732	3,817	4,750	7,855	9,863
Age 85+	229	252	1,336	1,468	2,799	3,059
Median Age	42	43	44	45	44	45
Median Age, Male	41	41	43	43	43	43
Median Age, Female	43	44	45	46	45	46
Average Age	42	43	43	44	43	44
Average Age, Male	40	44	42	45	41	45
Average Age, Female	43	--	44	--	43	--

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Marital Status	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Never Married	2,725	2,856	17,372	17,906	36,352	37,493	
Married, Spouse Present	5,174	5,418	30,081	30,852	62,578	64,335	
Married, Spouse Absent	335	349	1,826	1,873	4,640	4,794	
Divorced	645	677	4,767	4,895	10,509	10,783	
Widowed	500	518	3,675	3,748	7,407	7,587	

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Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	5	5	53	51	211	179
\$20,000 - \$39,999	62	65	178	177	318	307
\$40,000 - \$59,999	10	9	75	76	362	310
\$60,000 - \$79,999	8	5	43	20	214	186
\$80,000 - \$99,999	6	12	94	77	193	238
\$100,000 - \$149,999	15	11	317	234	517	412
\$150,000 - \$199,999	18	13	324	283	615	471
\$200,000 - \$299,999	137	74	1,658	1,199	2,992	2,199
\$300,000 - \$399,999	513	363	3,270	2,546	6,259	4,828
\$400,000 - \$499,999	692	567	3,978	3,332	7,828	6,436
\$500,000 - \$749,999	1,121	1,186	5,350	5,953	10,526	11,657
\$750,000 - \$999,999	276	585	2,245	3,099	4,825	6,327
\$1,000,000 - \$1,499,999	44	158	737	1,461	2,038	3,474
\$1,500,000 - \$1,999,999	3	17	163	323	499	946
\$2,000,000+	23	20	214	265	496	701
Median Value	\$501k	\$574.5k	\$515.3k	\$584k	\$527.6k	\$600.9k
Average Value	\$531.8k	\$614.7k	\$556.6k	\$637k	\$569k	\$653.2k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	3,121	3,296	17,403	17,807	34,375	35,115
Single Unit Attached	247	253	2,607	2,662	6,140	6,326
2 Units	115	119	794	805	1,576	1,610
3 to 4 Units	178	185	1,308	1,359	2,854	2,950
5 to 19 Units	449	465	2,638	2,756	6,205	6,484
20 to 49 Units	87	90	448	464	1,971	2,011
50+ Units	371	396	1,955	2,020	3,090	3,196
Mobile Home	--	--	98	101	779	793
Other	--	--	--	--	--	--

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Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	171	165	1,442	1,326	2,530	2,356
\$15,000-\$24,999	146	134	1,071	1,066	2,236	2,105
\$25,000-\$34,999	125	141	948	928	2,386	2,293
\$35,000-\$49,999	267	232	1,556	1,383	3,568	3,245
\$50,000-\$74,999	428	432	3,235	3,043	7,261	6,861
\$75,000-\$99,999	311	321	2,603	2,631	6,259	6,204
\$100,000-\$124,999	504	426	3,193	2,886	6,404	6,121
\$125,000-\$149,999	582	526	2,849	2,818	5,263	5,427
\$150,000-\$199,999	697	787	3,304	3,707	6,415	7,053
\$200,000-\$249,999	343	451	1,708	2,095	3,413	4,097
\$250,000-\$499,999	521	599	2,460	2,758	4,873	5,460
\$500,000+	317	427	1,712	2,106	3,688	4,426
Median Household income	\$140.1k	\$152.3k	\$125.1k	\$134.8k	\$124.3k	\$133.7k
Average Household Income	\$174.7k	\$189.6k	\$162.4k	\$174.2k	\$160.6k	\$171.7k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	60	64	785	808	2,253	2,356
No High School Degree	125	133	1,289	1,326	3,205	3,292
High School Graduate	1,627	1,714	11,437	11,794	25,620	26,394
Some College, No Degree	1,402	1,462	8,751	9,003	18,085	18,631
Associate's Degree	663	697	4,108	4,244	8,358	8,640
Bachelor's Degree	2,631	2,775	14,340	14,861	29,353	30,486
Master's Degree	1,216	1,286	6,818	7,114	13,349	13,917
Professional Degree	238	253	1,160	1,208	2,495	2,602
Doctorate Degree	111	117	946	987	1,655	1,723

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	6,362	6,671	36,862	37,964	77,235	79,627
Civilian Labor Force, Une...	361	378	2,327	2,388	4,951	5,098
Armed Forces	--	--	--	1	41	42
Not in Labor Force	2,523	2,646	17,722	18,186	37,539	38,610
% Civilian Labor Force Une...	5%	5%	6%	6%	6%	6%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	1,359	1,435	6,122	6,337	12,452	12,883
Walked	25	24	282	292	608	635
Bicycle	15	18	54	67	73	92
Carpooled	574	614	2,189	2,271	4,932	5,135
Drove Alone	3,875	4,047	24,498	25,180	50,690	52,226
Public Transport	504	532	2,816	2,900	6,065	6,266
Other	147	152	613	628	1,284	1,327

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	1,005	1,055	6,390	6,590	12,277	12,640
Travel Time: 15 - 29 Minutes	1,789	1,866	9,557	9,830	20,243	20,917
Travel Time: 30 - 44 Minutes	1,149	1,211	6,998	7,217	15,051	15,557
Travel Time: 45 - 59 Minutes	554	582	3,400	3,495	7,307	7,551
Travel Time: 60+ Minutes	1,123	1,177	6,533	6,714	13,554	13,954
Average Travel Time	38	37	38	38	38	38

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	146	151	1,145	1,183	3,101	3,193
Admin/Spprt/Waste Mgmt	139	148	759	786	2,048	2,128
Agriculture/Forest/Fish/H...	--	3	44	53	119	119
Entertainment/Rec	150	159	664	685	1,163	1,209
Construction	468	494	2,553	2,633	4,663	4,816
Educational Svcs	804	840	4,233	4,351	8,052	8,299
Fin/Insur/RE/Rent/Lse	590	616	4,185	4,312	8,679	8,940
Health Care/Soc Asst	923	963	5,048	5,210	10,660	11,033
Information	254	266	1,632	1,684	3,091	3,181
Mgmt of Companies	1	3	32	35	113	117
Total Manufacturing	344	360	2,149	2,210	4,974	5,126
Oth Svcs, Not Pub Admin	254	266	1,648	1,685	3,394	3,499
Prof/Sci/Tech/Admin	969	1,023	4,368	4,518	8,207	8,507
Public Administration	243	253	1,422	1,457	3,053	3,126
Retail Trade	800	844	4,125	4,250	8,879	9,205
Transport/Warehse/Utils	367	384	2,392	2,456	5,324	5,477
Wholesale Trade	95	100	990	1,008	2,326	2,386

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	116	121	797	816	1,544	1,588
Arts/Entertain/Sports	181	188	686	710	1,207	1,255
Building Grounds Maint	180	190	561	582	1,171	1,208
Business/Financial Ops	527	556	3,079	3,172	6,348	6,559
Community/Soc Svcs	96	100	674	692	1,144	1,171
Computer/Mathematical	323	333	2,374	2,448	4,802	4,944
Construction/Extraction	308	327	1,713	1,764	3,290	3,385
Edu/Training/Library	524	544	2,883	2,960	5,455	5,619
Farm/Fish/Forestry	--	--	9	11	25	31
Food Prep/Serving	150	159	1,127	1,159	2,385	2,448
Health Practitioner/Tec	498	517	2,723	2,807	5,603	5,796
Healthcare Support	227	240	925	968	2,418	2,501
Maintenance Repair	142	152	1,007	1,041	2,027	2,094
Legal	137	146	547	572	1,218	1,257
Life/Phys/Soc Science	34	34	414	415	827	840
Management	1,085	1,146	5,304	5,476	10,512	10,873
Office/Admin Support	556	582	3,889	3,991	8,747	9,032
Production	116	123	950	972	2,251	2,322
Protective Svcs	134	141	919	946	2,062	2,117
Sales/Related	629	664	3,464	3,576	7,236	7,504
Personal Care/Svc	145	152	887	910	1,788	1,839
Transportation/Moving	439	461	2,457	2,528	5,787	5,979
White Collar	4,705	4,930	26,834	27,635	54,644	56,438
Blue Collar	1,006	1,062	6,126	6,305	13,354	13,781
Service & Farm	836	881	4,428	4,576	9,849	10,144