COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2020)	10,241		67,502		146,110	
Projected Population (2025)	9,950		66,044		143,450	
Census Population (2010)	9,725		65,852		145,369	
Census Population (2000)	9,168		62,853		137,682	
Projected Annual Growth (2020-2025)	-291	*-0.6%*	-1,458	*-0.4%*	-2,660	*-0.4%*
Historical Annual Growth (2010-2020)	516	*0.5%*	1,650	*0.3%*	741	*-*
Historical Annual Growth (2000-2010)	557	*0.6%*	2,999	*0.5%*	7,687	*0.6%*
Estimated Population Density (2020)	3,261	*psm*	2,388	*psm*	1,861	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2020)	3,977		25,749		55,251	
Projected Households (2025)	3,960		25,840		55,718	
Census Households (2010)	3,569		24,005		52,804	
Census Households (2000)	3,394		22,823		49,096	
Projected Annual Growth (2020-2025)	-17	*-*	92	*-*	467	*0.2%*
Historical Annual Change (2000-2020)	582	*0.9%*	2,925	*0.6%*	6,155	*0.6%*
Average Household Income						
Estimated Average Household Income (2020)	$134,542		$134,932		$142,112	
Projected Average Household Income (2025)	$170,680		$169,124		$180,036	
Census Average Household Income (2010)	$102,698		$105,557		$104,783	
Census Average Household Income (2000)	$82,006		$83,953		$83,927	
Projected Annual Change (2020-2025)	$36,138	*5.4%*	$34,192	*5.1%*	$37,924	*5.3%*
Historical Annual Change (2000-2020)	$52,536	*3.2%*	$50,979	*3.0%*	$58,185	*3.5%*
Median Household Income						
Estimated Median Household Income (2020)	$110,454		$111,190		$112,189	
Projected Median Household Income (2025)	$129,219		$131,085		$131,599	
Census Median Household Income (2010)	$77,985		$87,683		$87,876	
Census Median Household Income (2000)	$69,793		$72,274		$71,751	
Projected Annual Change (2020-2025)	$18,765	*3.4%*	$19,896	*3.6%*	$19,411	*3.5%*
Historical Annual Change (2000-2020)	$40,661	*2.9%*	$38,915	*2.7%*	$40,438	*2.8%*
Per Capita Income						
Estimated Per Capita Income (2020)	$52,283		$51,528		$53,787	
Projected Per Capita Income (2025)	$67,966		$66,231		$69,977	
Census Per Capita Income (2010)	$37,685		$38,478		$38,061	
Census Per Capita Income (2000)	$30,177		$30,319		$29,877	
Projected Annual Change (2020-2025)	$15,682	*6.0%*	$14,703	*5.7%*	$16,190	*6.0%*
Historical Annual Change (2000-2020)	$22,107	*3.7%*	$21,209	*3.5%*	$23,910	*4.0%*
Estimated Average Household Net Worth (2020)	$1.55 M		$1.63 M		$1.58 M	

Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2020)	10,241		67,502		146,110	
White (2020)	7,950	77.6%	50,766	75.2%	105,696	72.3%
Black or African American (2020)	974	9.5%	5,342	7.9%	10,750	7.4%
American Indian or Alaska Native (2020)	23	0.2%	117	0.2%	238	0.2%
Asian (2020)	742	7.2%	7,883	11.7%	22,064	15.1%
Hawaiian or Pacific Islander (2020)	-	-	13	-	25	-
Other Race (2020)	290	2.8%	1,859	2.8%	3,946	2.7%
Two or More Races (2020)	261	2.6%	1,522	2.3%	3,391	2.3%
Population < 18 (2020)	2,044	20.0%	13,880	20.6%	30,239	20.7%
White Not Hispanic	1,210	59.2%	8,173	58.9%	16,904	55.9%
Black or African American	199	9.7%	1,215	8.8%	2,497	8.3%
Asian	136	6.6%	1,667	12.0%	4,821	15.9%
Other Race Not Hispanic	75	3.7%	504	3.6%	1,065	3.5%
Hispanic	424	20.7%	2,321	16.7%	4,952	16.4%
Not Hispanic or Latino Population (2020)	8,895	86.9%	59,649	88.4%	128,988	88.3%
Not Hispanic White	7,105	79.9%	45,860	76.9%	95,049	73.7%
Not Hispanic Black or African American	873	9.8%	4,903	8.2%	9,790	7.6%
Not Hispanic American Indian or Alaska Native	7	-	59	-	143	0.1%
Not Hispanic Asian	722	8.1%	7,701	12.9%	21,576	16.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	19	-
Not Hispanic Other Race	2	-	69	0.1%	128	-
Not Hispanic Two or More Races	186	2.1%	1,047	1.8%	2,282	1.8%
Hispanic or Latino Population (2020)	1,346	13.1%	7,853	11.6%	17,123	11.7%
Hispanic White	845	62.8%	4,906	62.5%	10,646	62.2%
Hispanic Black or African American	101	7.5%	439	5.6%	960	5.6%
Hispanic American Indian or Alaska Native	15	1.1%	58	0.7%	95	0.6%
Hispanic Asian	20	1.5%	182	2.3%	488	2.9%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	6	-
Hispanic Other Race	288	21.4%	1,790	22.8%	3,818	22.3%
Hispanic Two or More Races	76	5.6%	475	6.1%	1,108	6.5%
Not Hispanic or Latino Population (2010)	8,713	89.6%	59,575	90.5%	131,649	90.6%
Hispanic or Latino Population (2010)	1,012	10.4%	6,277	9.5%	13,720	9.4%
Not Hispanic or Latino Population (2000)	8,603	93.8%	58,807	93.6%	128,380	93.2%
Hispanic or Latino Population (2000)	565	6.2%	4,046	6.4%	9,303	6.8%
Not Hispanic or Latino Population (2025)	8,602	86.5%	58,087	88.0%	126,082	87.9%
Hispanic or Latino Population (2025)	1,348	13.5%	7,957	12.0%	17,368	12.1%
Projected Annual Growth (2020-2025)	2	-	104	-	245	-
Historical Annual Growth (2000-2010)	446	7.9%	2,231	5.5%	4,417	4.7%

 Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2020)						
Total Population	10,241		67,502		146,110	
Age Under 5 Years	580	5.7%	3,511	5.2%	7,427	5.1%
Age 5 to 9 Years	551	5.4%	3,800	5.6%	8,238	5.6%
Age 10 to 14 Years	558	5.4%	4,049	6.0%	9,007	6.2%
Age 15 to 19 Years	561	5.5%	3,928	5.8%	8,782	6.0%
Age 20 to 24 Years	576	5.6%	3,646	5.4%	7,965	5.5%
Age 25 to 29 Years	677	6.6%	4,076	6.0%	8,670	5.9%
Age 30 to 34 Years	683	6.7%	4,206	6.2%	8,964	6.1%
Age 35 to 39 Years	656	6.4%	4,208	6.2%	9,196	6.3%
Age 40 to 44 Years	621	6.1%	4,385	6.5%	9,454	6.5%
Age 45 to 49 Years	639	6.2%	4,445	6.6%	9,975	6.8%
Age 50 to 54 Years	709	6.9%	4,893	7.2%	10,727	7.3%
Age 55 to 59 Years	747	7.3%	5,198	7.7%	11,348	7.8%
Age 60 to 64 Years	771	7.5%	4,912	7.3%	10,819	7.4%
Age 65 to 69 Years	585	5.7%	3,947	5.8%	8,509	5.8%
Age 70 to 74 Years	499	4.9%	3,270	4.8%	6,899	4.7%
Age 75 to 79 Years	330	3.2%	2,156	3.2%	4,552	3.1%
Age 80 to 84 Years	232	2.3%	1,351	2.0%	2,731	1.9%
Age 85 Years or Over	266	2.6%	1,521	2.3%	2,847	1.9%
Median Age	41.7		42.0		41.9	
Age 19 Years or Less	2,249	22.0%	15,288	22.6%	33,454	22.9%
Age 20 to 64 Years	6,079	59.4%	39,969	59.2%	87,119	59.6%
Age 65 Years or Over	1,913	18.7%	12,245	18.1%	25,538	17.5%
Female Age Distribution (2020)						
Female Population	5,265	51.4%	34,658	51.3%	74,886	51.3%
Age Under 5 Years	275	5.2%	1,678	4.8%	3,636	4.9%
Age 5 to 9 Years	269	5.1%	1,843	5.3%	3,985	5.3%
Age 10 to 14 Years	274	5.2%	2,008	5.8%	4,410	5.9%
Age 15 to 19 Years	260	4.9%	1,838	5.3%	4,210	5.6%
Age 20 to 24 Years	283	5.4%	1,764	5.1%	3,838	5.1%
Age 25 to 29 Years	362	6.9%	2,128	6.1%	4,433	5.9%
Age 30 to 34 Years	355	6.8%	2,192	6.3%	4,625	6.2%
Age 35 to 39 Years	338	6.4%	2,162	6.2%	4,665	6.2%
Age 40 to 44 Years	307	5.8%	2,194	6.3%	4,790	6.4%
Age 45 to 49 Years	330	6.3%	2,272	6.6%	5,147	6.9%
Age 50 to 54 Years	349	6.6%	2,451	7.1%	5,431	7.3%
Age 55 to 59 Years	359	6.8%	2,580	7.4%	5,737	7.7%
Age 60 to 64 Years	400	7.6%	2,559	7.4%	5,555	7.4%
Age 65 to 69 Years	295	5.6%	2,059	5.9%	4,447	5.9%
Age 70 to 74 Years	298	5.7%	1,796	5.2%	3,750	5.0%
Age 75 to 79 Years	184	3.5%	1,257	3.6%	2,618	3.5%
Age 80 to 84 Years	139	2.6%	832	2.4%	1,660	2.2%
Age 85 Years or Over	186	3.5%	1,044	3.0%	1,948	2.6%
Female Median Age	43.1		43.2		43.1	
Age 19 Years or Less	1,078	20.5%	7,367	21.3%	16,240	21.7%
Age 20 to 64 Years	3,084	58.6%	20,303	58.6%	44,223	59.1%
Age 65 Years or Over	1,103	20.9%	6,988	20.2%	14,423	19.3%

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2020)						
Male Population	4,976	*48.6%*	32,844	*48.7%*	71,225	*48.7%*
Age Under 5 Years	304	*6.1%*	1,833	*5.6%*	3,791	*5.3%*
Age 5 to 9 Years	283	*5.7%*	1,957	*6.0%*	4,254	*6.0%*
Age 10 to 14 Years	284	*5.7%*	2,042	*6.2%*	4,597	*6.5%*
Age 15 to 19 Years	301	*6.0%*	2,090	*6.4%*	4,572	*6.4%*
Age 20 to 24 Years	293	*5.9%*	1,882	*5.7%*	4,126	*5.8%*
Age 25 to 29 Years	315	*6.3%*	1,948	*5.9%*	4,237	*5.9%*
Age 30 to 34 Years	328	*6.6%*	2,014	*6.1%*	4,339	*6.1%*
Age 35 to 39 Years	318	*6.4%*	2,045	*6.2%*	4,531	*6.4%*
Age 40 to 44 Years	314	*6.3%*	2,190	*6.7%*	4,665	*6.5%*
Age 45 to 49 Years	309	*6.2%*	2,173	*6.6%*	4,828	*6.8%*
Age 50 to 54 Years	360	*7.2%*	2,443	*7.4%*	5,296	*7.4%*
Age 55 to 59 Years	387	*7.8%*	2,617	*8.0%*	5,611	*7.9%*
Age 60 to 64 Years	371	*7.5%*	2,353	*7.2%*	5,263	*7.4%*
Age 65 to 69 Years	290	*5.8%*	1,888	*5.7%*	4,062	*5.7%*
Age 70 to 74 Years	201	*4.0%*	1,474	*4.5%*	3,149	*4.4%*
Age 75 to 79 Years	146	*2.9%*	899	*2.7%*	1,934	*2.7%*
Age 80 to 84 Years	93	*1.9%*	519	*1.6%*	1,071	*1.5%*
Age 85 Years or Over	80	*1.6%*	477	*1.5%*	899	*1.3%*
Male Median Age	40.3		40.6		40.6	
Age 19 Years or Less	1,171	*23.5%*	7,921	*24.1%*	17,214	*24.2%*
Age 20 to 64 Years	2,995	*60.2%*	19,666	*59.9%*	42,896	*60.2%*
Age 65 Years or Over	810	*16.3%*	5,257	*16.0%*	11,115	*15.6%*
Males per 100 Females (2020)						
Overall Comparison						
Age Under 5 Years	110	*52.5%*	109	*52.2%*	104	*51.0%*
Age 5 to 9 Years	105	*51.3%*	106	*51.5%*	107	*51.6%*
Age 10 to 14 Years	103	*50.9%*	102	*50.4%*	104	*50.4%*
Age 15 to 19 Years	116	*53.6%*	114	*53.2%*	109	*52.1%*
Age 20 to 24 Years	104	*50.9%*	107	*51.6%*	107	*51.8%*
Age 25 to 29 Years	87	*46.5%*	92	*47.8%*	96	*48.9%*
Age 30 to 34 Years	92	*48.0%*	92	*47.9%*	94	*48.4%*
Age 35 to 39 Years	94	*48.5%*	95	*48.6%*	97	*49.3%*
Age 40 to 44 Years	102	*50.5%*	100	*50.0%*	97	*49.3%*
Age 45 to 49 Years	93	*48.3%*	96	*48.9%*	94	*48.4%*
Age 50 to 54 Years	103	*50.8%*	100	*49.9%*	98	*49.4%*
Age 55 to 59 Years	108	*51.9%*	101	*50.4%*	98	*49.4%*
Age 60 to 64 Years	93	*48.2%*	92	*47.9%*	95	*48.6%*
Age 65 to 69 Years	98	*49.6%*	92	*47.8%*	91	*47.7%*
Age 70 to 74 Years	68	*40.3%*	82	*45.1%*	84	*45.6%*
Age 75 to 79 Years	79	*44.2%*	72	*41.7%*	74	*42.5%*
Age 80 to 84 Years	67	*40.2%*	62	*38.4%*	65	*39.2%*
Age 85 Years or Over	43	*29.9%*	46	*31.4%*	46	*31.6%*
Age 19 Years or Less	109	*52.1%*	108	*51.8%*	106	*51.5%*
Age 20 to 39 Years	94	*48.4%*	96	*48.9%*	98	*49.5%*
Age 40 to 64 Years	100	*49.9%*	98	*49.4%*	96	*49.0%*
Age 65 Years or Over	73	*42.3%*	75	*42.9%*	77	*43.5%*

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Household Type (2020)						
Total Households	3,977		25,749		55,251	
Households with Children	1,223	30.7%	8,358	32.5%	18,269	33.1%
Average Household Size	2.6		2.6		2.6	
Household Density per Square Mile	1,267		911		704	
Population Family	8,748	85.4%	58,036	86.0%	126,845	86.8%
Population Non-Family	1,428	13.9%	8,900	13.2%	18,300	12.5%
Population Group Quarters	65	0.6%	565	0.8%	965	0.7%
Family Households	2,799	70.4%	18,240	70.8%	39,741	71.9%
Married Couple Households	2,251	80.4%	14,895	81.7%	32,260	81.2%
Other Family Households with Children	548	19.6%	3,345	18.3%	7,481	18.8%
Family Households with Children	1,220	43.6%	8,320	45.6%	18,196	45.8%
Married Couple with Children	935	76.6%	6,724	80.8%	14,617	80.3%
Other Family Households with Children	285	23.4%	1,597	19.2%	3,579	19.7%
Family Households No Children	1,579	56.4%	9,920	54.4%	21,545	54.2%
Married Couple No Children	1,317	83.4%	8,171	82.4%	17,643	81.9%
Other Family Households No Children	262	16.6%	1,749	17.6%	3,902	18.1%
Non-Family Households	1,178	29.6%	7,508	29.2%	15,509	28.1%
Non-Family Households with Children	3	0.2%	37	0.5%	73	0.5%
Non-Family Households No Children	1,175	99.8%	7,471	99.5%	15,436	99.5%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	$155,622		$158,375		$165,834	
Median Family Income	$128,097		$135,049		$135,233	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2020)						
Population Age 15 Years or Over	8,552		56,142		121,438	
Never Married	2,612	30.5%	17,245	30.7%	37,260	30.7%
Currently Married	4,629	54.1%	29,935	53.3%	64,566	53.2%
Previously Married	1,311	15.3%	8,961	16.0%	19,612	16.2%
Separated	166	12.7%	1,518	16.9%	3,422	17.4%
Widowed	563	43.0%	3,187	35.6%	6,780	34.6%
Divorced	582	44.4%	4,256	47.5%	9,411	48.0%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	7,416		48,567		104,692	
Elementary (Grade Level 0 to 8)	139	1.9%	1,285	2.6%	2,607	2.5%
Some High School (Grade Level 9 to 11)	275	3.7%	1,806	3.7%	3,894	3.7%
High School Graduate	1,561	21.0%	11,789	24.3%	26,782	25.6%
Some College	1,260	17.0%	7,788	16.0%	16,914	16.2%
Associate Degree Only	655	8.8%	3,696	7.6%	7,482	7.1%
Bachelor Degree Only	2,196	29.6%	13,380	27.5%	28,564	27.3%
Graduate Degree	1,331	17.9%	8,824	18.2%	18,448	17.6%
Any College (Some College or Higher)	5,441	73.4%	33,688	69.4%	71,408	68.2%
College Degree + (Bachelor Degree or Higher)	3,527	47.6%	22,203	45.7%	47,012	44.9%

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

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947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2020)	4,170		26,893		57,529	
Total Housing Units (2010)	3,794		25,042		55,089	
Historical Annual Growth (2010-2020)	376	1.0%	1,852	0.7%	2,440	0.4%
Housing Units Occupied (2020)	3,977	95.4%	25,749	95.7%	55,251	96.0%
Housing Units Owner-Occupied	2,843	71.5%	20,042	77.8%	41,575	75.2%
Housing Units Renter-Occupied	1,134	28.5%	5,706	22.2%	13,675	24.8%
Housing Units Vacant (2020)	193	4.6%	1,145	4.3%	2,279	4.0%
Household Size (2020)						
Total Households	3,977		25,749		55,251	
1 Person Households	970	24.4%	6,317	24.5%	13,092	23.7%
2 Person Households	1,332	33.5%	8,060	31.3%	17,162	31.1%
3 Person Households	668	16.8%	4,498	17.5%	9,944	18.0%
4 Person Households	645	16.2%	4,266	16.6%	9,292	16.8%
5 Person Households	240	6.0%	1,773	6.9%	3,915	7.1%
6 Person Households	77	1.9%	567	2.2%	1,285	2.3%
7 or More Person Households	45	1.1%	268	1.0%	560	1.0%
Household Income Distribution (2020)						
HH Income $200,000 or More	749	18.8%	5,193	20.2%	10,744	19.4%
HH Income $150,000 to $199,999	455	11.4%	3,207	12.5%	6,586	11.9%
HH Income $125,000 to $149,999	405	10.2%	2,437	9.5%	4,912	8.9%
HH Income $100,000 to $124,999	548	13.8%	2,939	11.4%	6,195	11.2%
HH Income $75,000 to $99,999	530	13.3%	3,190	12.4%	7,004	12.7%
HH Income $50,000 to $74,999	493	12.4%	3,255	12.6%	8,077	14.6%
HH Income $35,000 to $49,999	267	6.7%	1,917	7.4%	4,415	8.0%
HH Income $25,000 to $34,999	208	5.2%	1,175	4.6%	2,667	4.8%
HH Income $15,000 to $24,999	156	3.9%	1,109	4.3%	2,151	3.9%
HH Income $10,000 to $14,999	58	1.5%	606	2.4%	1,086	2.0%
HH Income Under $10,000	108	2.7%	721	2.8%	1,413	2.6%
Household Vehicles (2020)						
Households 0 Vehicles Available	164	4.1%	1,530	5.9%	2,852	5.2%
Households 1 Vehicle Available	1,164	29.3%	6,788	26.4%	15,844	28.7%
Households 2 Vehicles Available	1,861	46.8%	11,268	43.8%	23,241	42.1%
Households 3 or More Vehicles Available	787	19.8%	6,162	23.9%	13,313	24.1%
Total Vehicles Available	7,562		50,594		107,801	
Average Vehicles per Household	1.9		2.0		2.0	
Owner-Occupied Household Vehicles	5,987	79.2%	42,942	84.9%	89,477	83.0%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2	
Renter-Occupied Household Vehicles	1,576	20.8%	7,652	15.1%	18,324	17.0%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3	
Travel Time (2020)						
Worker Base Age 16 years or Over	5,017		32,600		70,425	
Travel to Work in 14 Minutes or Less	859	17.1%	5,677	17.4%	11,391	16.2%
Travel to Work in 15 to 29 Minutes	1,253	25.0%	7,192	22.1%	17,108	24.3%
Travel to Work in 30 to 59 Minutes	1,247	24.9%	9,888	30.3%	21,241	30.2%
Travel to Work in 60 Minutes or More	1,407	28.1%	8,579	26.3%	18,526	26.3%
Work at Home	276	5.5%	1,438	4.4%	3,585	5.1%
Average Minutes Travel to Work	33.2		34.9		34.6	

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2020)						
Worker Base Age 16 years or Over	5,017		32,600		70,425	
Drive to Work Alone	3,474	69.2%	23,794	73.0%	51,112	72.6%
Drive to Work in Carpool	452	9.0%	2,174	6.7%	4,603	6.5%
Travel to Work by Public Transportation	742	14.8%	4,543	13.9%	9,893	14.0%
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	8	0.2%	85	0.3%	112	0.2%
Walk to Work	45	0.9%	343	1.1%	656	0.9%
Other Means	20	0.4%	223	0.7%	462	0.7%
Work at Home	276	5.5%	1,438	4.4%	3,585	5.1%
Daytime Demographics (2020)						
Total Businesses	687		2,469		5,054	
Total Employees	4,857		21,694		49,891	
Company Headquarter Businesses	18	2.7%	82	3.3%	176	3.5%
Company Headquarter Employees	770	15.8%	3,409	15.7%	7,499	15.0%
Employee Population per Business	7.1	to 1	8.8	to 1	9.9	to 1
Residential Population per Business	14.9	to 1	27.3	to 1	28.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,242		44,230		97,537	
Labor Force						
Labor Population Age 16 Years or Over (2020)	8,438		55,347		119,668	
Labor Force Total Males (2020)	4,052	48.0%	26,609	48.1%	57,682	48.2%
Male Civilian Employed	2,709	66.9%	17,744	66.7%	38,717	67.1%
Male Civilian Unemployed	169	4.2%	1,051	4.0%	2,195	3.8%
Males in Armed Forces	9	0.2%	20	-	48	-
Males Not in Labor Force	1,165	28.7%	7,794	29.3%	16,722	29.0%
Labor Force Total Females (2020)	4,386	52.0%	28,737	51.9%	61,986	51.8%
Female Civilian Employed	2,335	53.2%	15,043	52.3%	33,236	53.6%
Female Civilian Unemployed	132	3.0%	925	3.2%	2,097	3.4%
Females in Armed Forces	-	-	4	-	20	-
Females Not in Labor Force	1,919	43.7%	12,766	44.4%	26,633	43.0%
Unemployment Rate	301	3.6%	1,976	3.6%	4,292	3.6%
Occupation (2020)						
Occupation Population Age 16 Years or Over	5,044		32,788		71,953	
Occupation Total Males	2,709	53.7%	17,744	54.1%	38,717	53.8%
Occupation Total Females	2,335	46.3%	15,043	45.9%	33,236	46.2%
Management, Business, Financial Operations	1,023	-	6,294	19.2%	13,330	18.5%
Professional, Related	1,425	28.2%	8,989	27.4%	19,392	27.0%
Service	690	13.7%	4,425	13.5%	9,305	12.9%
Sales, Office	1,120	22.2%	7,488	22.8%	17,299	24.0%
Farming, Fishing, Forestry	-	-	15	-	38	-
Construction, Extraction, Maintenance	370	7.3%	2,374	7.2%	4,875	6.8%
Production, Transport, Material Moving	415	8.2%	3,203	9.8%	7,713	10.7%
White Collar Workers	3,567	70.7%	22,771	69.4%	50,021	69.5%
Blue Collar Workers	1,477	29.3%	10,017	30.6%	21,932	30.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4076/-74.2335

947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2020)						
Total Units	3,569		24,005		52,804	
1 Detached Unit	2,650	*74.3%*	17,165	*71.5%*	34,902	*66.1%*
1 Attached Unit	229	*6.4%*	2,474	*10.3%*	5,591	*10.6%*
2 Units	109	*3.0%*	824	*3.4%*	1,706	*3.2%*
3 to 4 Units	151	*4.2%*	939	*3.9%*	2,677	*5.1%*
5 to 9 Units	149	*4.2%*	904	*3.8%*	2,074	*3.9%*
10 to 19 Units	313	*8.8%*	1,354	*5.6%*	3,493	*6.6%*
20 to 49 Units	145	*4.1%*	483	*2.0%*	2,221	*4.2%*
50 or More Units	227	*6.4%*	1,543	*6.4%*	2,213	*4.2%*
Mobile Home or Trailer	4	*0.1%*	60	*0.3%*	369	*0.7%*
Other Structure	-	*-*	4	*-*	4	*-*
Homes Built By Year (2020)						
Homes Built 2014 or later	27	*0.6%*	370	*1.4%*	745	*1.3%*
Homes Built 2010 to 2013	171	*4.1%*	468	*1.7%*	943	*1.6%*
Homes Built 2000 to 2009	353	*8.5%*	1,966	*7.3%*	4,853	*8.4%*
Homes Built 1990 to 1999	353	*8.5%*	3,475	*12.9%*	7,375	*12.8%*
Homes Built 1980 to 1989	314	*7.5%*	3,349	*12.5%*	8,009	*13.9%*
Homes Built 1970 to 1979	484	*11.6%*	3,798	*14.1%*	7,427	*12.9%*
Homes Built 1960 to 1969	1,104	*26.5%*	5,468	*20.3%*	11,093	*19.3%*
Homes Built 1950 to 1959	504	*12.1%*	3,647	*13.6%*	8,816	*15.3%*
Homes Built 1940 to 1949	184	*4.4%*	977	*3.6%*	2,000	*3.5%*
Homes Built Before 1939	483	*11.6%*	2,231	*8.3%*	3,988	*6.9%*
Median Age of Homes	46.4	*yrs*	42.8	*yrs*	42.0	*yrs*
Home Values (2020)						
Owner Specified Housing Units	2,843		20,042		41,575	
Home Values $1,000,000 or More	41	*1.4%*	498	*2.5%*	1,376	*3.3%*
Home Values $750,000 to $999,999	70	*2.5%*	828	*4.1%*	2,204	*5.3%*
Home Values $500,000 to $749,999	362	*12.7%*	3,503	*17.5%*	7,204	*17.3%*
Home Values $400,000 to $499,999	646	*22.7%*	3,737	*18.6%*	7,128	*17.1%*
Home Values $300,000 to $399,999	957	*33.7%*	5,482	*27.4%*	11,105	*26.7%*
Home Values $250,000 to $299,999	403	*14.2%*	2,472	*12.3%*	5,268	*12.7%*
Home Values $200,000 to $249,999	202	*7.1%*	1,778	*8.9%*	3,465	*8.3%*
Home Values $175,000 to $199,999	13	*0.5%*	376	*1.9%*	829	*2.0%*
Home Values $150,000 to $174,999	42	*1.5%*	440	*2.2%*	926	*2.2%*
Home Values $125,000 to $149,999	11	*0.4%*	242	*1.2%*	440	*1.1%*
Home Values $100,000 to $124,999	9	*0.3%*	192	*1.0%*	359	*0.9%*
Home Values $90,000 to $99,999	-	*-*	67	*0.3%*	79	*0.2%*
Home Values $80,000 to $89,999	5	*0.2%*	36	*0.2%*	185	*0.4%*
Home Values $70,000 to $79,999	-	*-*	27	*0.1%*	54	*0.1%*
Home Values $60,000 to $69,999	17	*0.6%*	55	*0.3%*	89	*0.2%*
Home Values $50,000 to $59,999	1	*-*	26	*0.1%*	56	*0.1%*
Home Values $35,000 to $49,999	27	*0.9%*	79	*0.4%*	209	*0.5%*
Home Values $25,000 to $34,999	8	*0.3%*	43	*0.2%*	193	*0.5%*
Home Values $10,000 to $24,999	3	*0.1%*	45	*0.2%*	172	*0.4%*
Home Values Under $10,000	24	*0.8%*	119	*0.6%*	233	*0.6%*
Owner-Occupied Median Home Value	$365,027		$393,127		$406,798	
Renter-Occupied Median Rent	$1,402		$1,290		$1,280	

 Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

Lat/Lon: 40.4076/-74.2335

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947 NJ-34 Matawan, NJ 07747	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2020)						
Total Household Expenditure	$345.53 M		$2.24 B		$5.01 B	
Total Non-Retail Expenditure	$183.17 M		$1.19 B		$2.66 B	
Total Retail Expenditure	$162.36 M		$1.05 B		$2.35 B	
Apparel	$12.42 M		$80.7 M		$180.88 M	
Contributions	$12.1 M		$79.24 M		$177.39 M	
Education	$11.68 M		$77.49 M		$173.42 M	
Entertainment	$20.11 M		$130.71 M		$292.6 M	
Food and Beverages	$50.04 M		$322.99 M		$723.98 M	
Furnishings and Equipment	$12.43 M		$80.71 M		$180.66 M	
Gifts	$9.25 M		$60.59 M		$135.97 M	
Health Care	$28.32 M		$182.32 M		$408.29 M	
Household Operations	$13.89 M		$90.36 M		$202.36 M	
Miscellaneous Expenses	$6.6 M		$42.77 M		$95.8 M	
Personal Care	$4.64 M		$30.01 M		$67.2 M	
Personal Insurance	$2.62 M		$17.17 M		$38.37 M	
Reading	$763.78 K		$4.95 M		$11.08 M	
Shelter	$72.33 M		$468.16 M		$1.05 B	
Tobacco	$1.79 M		$11.35 M		$25.55 M	
Transportation	$62.53 M		$403.47 M		$904.67 M	
Utilities	$24.02 M		$154.42 M		$346.5 M	
Monthly Household Consumer Expenditure (2020)						
Total Household Expenditure	$7,240		$7,241		$7,562	
Total Non-Retail Expenditure	$3,838	53.0%	$3,844	53.1%	$4,014	53.1%
Total Retail Expenditures	$3,402	47.0%	$3,397	46.9%	$3,548	46.9%
Apparel	$260	3.6%	$261	3.6%	$273	3.6%
Contributions	$254	3.5%	$256	3.5%	$268	3.5%
Education	$245	3.4%	$251	3.5%	$262	3.5%
Entertainment	$421	5.8%	$423	5.8%	$441	5.8%
Food and Beverages	$1,048	14.5%	$1,045	14.4%	$1,092	14.4%
Furnishings and Equipment	$260	3.6%	$261	3.6%	$272	3.6%
Gifts	$194	2.7%	$196	2.7%	$205	2.7%
Health Care	$594	8.2%	$590	8.1%	$616	8.1%
Household Operations	$291	4.0%	$292	4.0%	$305	4.0%
Miscellaneous Expenses	$138	1.9%	$138	1.9%	$144	1.9%
Personal Care	$97	1.3%	$97	1.3%	$101	1.3%
Personal Insurance	$55	0.8%	$56	0.8%	$58	0.8%
Reading	$16	0.2%	$16	0.2%	$17	0.2%
Shelter	$1,516	20.9%	$1,515	20.9%	$1,582	20.9%
Tobacco	$38	0.5%	$37	0.5%	$39	0.5%
Transportation	$1,310	18.1%	$1,306	18.0%	$1,364	18.0%
Utilities	$503	7.0%	$500	6.9%	$523	6.9%

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