

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave						
New Brunswick, NJ 08901						
Population						
Estimated Population (2026)	52,965		154,740		280,009	
Projected Population (2031)	52,698		154,942		280,026	
Census Population (2020)	49,718		147,625		270,283	
Census Population (2010)	48,009		140,490		255,767	
Projected Annual Growth (2026-2031)	-267	-0.1%	202	-	17	-
Historical Annual Growth (2020-2026)	3,247	-	7,115	0.8%	9,727	0.6%
Historical Annual Growth (2010-2020)	1,710	0.4%	7,135	0.5%	14,516	0.6%
Estimated Population Density (2026)	16,868	psm	5,474	psm	3,567	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2026)	15,234		48,582		94,013	
Projected Households (2031)	15,405		49,481		95,541	
Census Households (2020)	13,838		45,111		89,185	
Census Households (2010)	12,286		42,396		84,109	
Projected Annual Growth (2026-2031)	172	0.2%	899	0.4%	1,528	0.3%
Historical Annual Change (2010-2026)	2,948	1.5%	6,186	0.9%	9,904	0.7%
Average Household Income						
Estimated Average Household Income (2026)	\$98,863		\$134,062		\$150,460	
Projected Average Household Income (2031)	\$99,174		\$133,970		\$150,394	
Census Average Household Income (2010)	\$54,277		\$77,321		\$86,819	
Census Average Household Income (2000)	\$48,951		\$65,028		\$72,824	
Projected Annual Change (2026-2031)	\$311	-	-\$91	-	-\$66	-
Historical Annual Change (2000-2026)	\$49,913	3.9%	\$69,033	4.1%	\$77,636	4.1%
Median Household Income						
Estimated Median Household Income (2026)	\$77,806		\$107,696		\$122,480	
Projected Median Household Income (2031)	\$78,058		\$107,476		\$122,414	
Census Median Household Income (2010)	\$44,193		\$66,110		\$75,778	
Census Median Household Income (2000)	\$37,092		\$54,091		\$61,516	
Projected Annual Change (2026-2031)	\$252	-	-\$220	-	-\$67	-
Historical Annual Change (2000-2026)	\$40,714	4.2%	\$53,605	3.8%	\$60,964	3.8%
Per Capita Income						
Estimated Per Capita Income (2026)	\$29,125		\$42,912		\$51,000	
Projected Per Capita Income (2031)	\$29,685		\$43,605		\$51,795	
Census Per Capita Income (2010)	\$13,890		\$23,335		\$28,551	
Census Per Capita Income (2000)	\$13,692		\$21,033		\$24,901	
Projected Annual Change (2026-2031)	\$560	0.4%	\$693	0.3%	\$795	0.3%
Historical Annual Change (2000-2026)	\$15,433	4.3%	\$21,880	4.0%	\$26,098	4.0%
Estimated Average Household Net Worth (2026)	\$542,852		\$1.16 M		\$1.4 M	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave						
New Brunswick, NJ 08901						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	52,965		154,740		280,009	
White (2026)	14,904	28.1%	52,505	33.9%	99,544	35.6%
Black or African American (2026)	8,266	15.6%	28,438	18.4%	49,070	17.5%
American Indian or Alaska Native (2026)	720	1.4%	1,328	0.9%	1,817	0.6%
Asian (2026)	7,475	14.1%	31,014	20.0%	71,472	25.5%
Hawaiian or Pacific Islander (2026)	39	-	112	-	146	-
Other Race (2026)	14,632	27.6%	26,334	17.0%	34,397	12.3%
Two or More Races (2026)	6,928	13.1%	15,010	9.7%	23,562	8.4%
Population < 18 (2026)	11,324	21.4%	30,650	19.8%	57,018	20.4%
White Not Hispanic	1,231	10.9%	6,079	19.8%	12,296	21.6%
Black or African American	1,743	15.4%	6,284	20.5%	11,411	20.0%
Asian	638	5.6%	4,091	13.3%	13,122	23.0%
Other Race Not Hispanic	287	2.5%	919	3.0%	1,782	3.1%
Hispanic	7,425	65.6%	13,276	43.3%	18,407	32.3%
Not Hispanic or Latino Population (2026)	27,943	52.8%	106,871	69.1%	212,121	75.8%
Not Hispanic White	12,791	45.8%	46,997	44.0%	89,875	42.4%
Not Hispanic Black or African American	7,049	25.2%	26,107	24.4%	45,740	21.6%
Not Hispanic American Indian or Alaska Native	40	0.1%	127	0.1%	227	0.1%
Not Hispanic Asian	7,051	25.2%	30,350	28.4%	70,768	33.4%
Not Hispanic Hawaiian or Pacific Islander	29	0.1%	69	-	82	-
Not Hispanic Other Race	285	1.0%	1,066	1.0%	1,494	0.7%
Not Hispanic Two or More Races	698	2.5%	2,157	2.0%	3,935	1.9%
Hispanic or Latino Population (2026)	25,022	47.2%	47,869	30.9%	67,888	24.2%
Hispanic White	2,113	8.4%	5,508	11.5%	9,668	14.2%
Hispanic Black or African American	1,217	4.9%	2,331	4.9%	3,330	4.9%
Hispanic American Indian or Alaska Native	680	2.7%	1,201	2.5%	1,590	2.3%
Hispanic Asian	423	1.7%	664	1.4%	704	1.0%
Hispanic Hawaiian or Pacific Islander	10	-	43	-	65	-
Hispanic Other Race	14,347	57.3%	25,268	52.8%	32,903	48.5%
Hispanic Two or More Races	6,230	24.9%	12,853	26.9%	19,627	28.9%
Not Hispanic or Latino Population (2020)	20,025	40.3%	96,288	65.2%	203,203	75.2%
Hispanic or Latino Population (2020)	29,693	59.7%	51,337	34.8%	67,080	24.8%
Not Hispanic or Latino Population (2010)	22,065	46.0%	98,649	70.2%	202,517	79.2%
Hispanic or Latino Population (2010)	25,944	54.0%	41,840	29.8%	53,249	20.8%
Not Hispanic or Latino Population (2031)	29,387	55.8%	108,165	69.8%	211,165	75.4%
Hispanic or Latino Population (2031)	23,311	44.2%	46,777	30.2%	68,861	24.6%
Projected Annual Growth (2026-2031)	-1,711	-1.4%	-1,092	-0.5%	973	0.3%
Historical Annual Growth (2010-2020)	3,749	1.4%	9,496	2.3%	13,831	2.6%

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Total Age Distribution (2026)							
Total Population	52,965			154,740		280,009	
Age Under 5 Years	2,889	5.5%		7,871	5.1%	14,958	5.3%
Age 5 to 9 Years	3,124	5.9%		8,469	5.5%	16,191	5.8%
Age 10 to 14 Years	3,236	6.1%		8,725	5.6%	15,887	5.7%
Age 15 to 19 Years	6,208	11.7%		17,246	11.1%	24,258	8.7%
Age 20 to 24 Years	8,285	15.6%		19,885	12.9%	26,757	9.6%
Age 25 to 29 Years	4,507	8.5%		11,984	7.7%	20,147	7.2%
Age 30 to 34 Years	4,180	7.9%		11,379	7.4%	20,888	7.5%
Age 35 to 39 Years	3,822	7.2%		10,012	6.5%	19,880	7.1%
Age 40 to 44 Years	3,544	6.7%		9,314	6.0%	17,907	6.4%
Age 45 to 49 Years	2,893	5.5%		8,500	5.5%	16,527	5.9%
Age 50 to 54 Years	2,455	4.6%		8,118	5.2%	16,198	5.8%
Age 55 to 59 Years	1,981	3.7%		7,548	4.9%	15,501	5.5%
Age 60 to 64 Years	1,697	3.2%		7,225	4.7%	15,036	5.4%
Age 65 to 69 Years	1,389	2.6%		6,372	4.1%	13,468	4.8%
Age 70 to 74 Years	1,067	2.0%		4,620	3.0%	10,259	3.7%
Age 75 to 79 Years	778	1.5%		3,387	2.2%	7,453	2.7%
Age 80 to 84 Years	512	1.0%		2,116	1.4%	4,573	1.6%
Age 85 Years or Over	401	0.8%		1,969	1.3%	4,120	1.5%
Median Age	28.8			32.8		35.9	
Age 19 Years or Less	15,457	29.2%		42,311	27.3%	71,295	25.5%
Age 20 to 64 Years	33,362	63.0%		93,965	60.7%	168,841	60.3%
Age 65 Years or Over	4,146	7.8%		18,464	11.9%	39,873	14.2%
Female Age Distribution (2026)							
Female Population	23,403	44.2%		69,538	44.9%	132,791	47.4%
Age Under 5 Years	1,404	6.0%		3,877	5.6%	7,382	5.6%
Age 5 to 9 Years	1,498	6.4%		4,050	5.8%	7,726	5.8%
Age 10 to 14 Years	1,516	6.5%		4,097	5.9%	7,661	5.8%
Age 15 to 19 Years	1,925	8.2%		4,683	6.7%	8,020	6.0%
Age 20 to 24 Years	3,123	13.3%		6,364	9.2%	9,757	7.3%
Age 25 to 29 Years	2,094	8.9%		5,780	8.3%	9,919	7.5%
Age 30 to 34 Years	1,837	7.8%		5,413	7.8%	10,244	7.7%
Age 35 to 39 Years	1,791	7.7%		4,817	6.9%	9,632	7.3%
Age 40 to 44 Years	1,695	7.2%		4,615	6.6%	8,795	6.6%
Age 45 to 49 Years	1,364	5.8%		4,247	6.1%	8,332	6.3%
Age 50 to 54 Years	1,151	4.9%		4,071	5.9%	8,163	6.1%
Age 55 to 59 Years	964	4.1%		3,840	5.5%	7,957	6.0%
Age 60 to 64 Years	783	3.3%		3,655	5.3%	7,695	5.8%
Age 65 to 69 Years	717	3.1%		3,300	4.7%	7,087	5.3%
Age 70 to 74 Years	573	2.4%		2,515	3.6%	5,515	4.2%
Age 75 to 79 Years	429	1.8%		1,848	2.7%	4,069	3.1%
Age 80 to 84 Years	308	1.3%		1,249	1.8%	2,625	2.0%
Age 85 Years or Over	233	1.0%		1,116	1.6%	2,212	1.7%
Female Median Age	30.0			35.4		37.9	
Age 19 Years or Less	6,342	27.1%		16,707	24.0%	30,789	23.2%
Age 20 to 64 Years	14,802	63.2%		42,802	61.6%	80,494	60.6%
Age 65 Years or Over	2,260	9.7%		10,028	14.4%	21,508	16.2%

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Male Age Distribution (2026)							
Male Population	29,562	55.8%	85,202	55.1%	147,218	52.6%	
Age Under 5 Years	1,486	5.0%	3,994	4.7%	7,576	5.1%	
Age 5 to 9 Years	1,627	5.5%	4,419	5.2%	8,465	5.7%	
Age 10 to 14 Years	1,720	5.8%	4,628	5.4%	8,227	5.6%	
Age 15 to 19 Years	4,283	14.5%	12,563	14.7%	16,238	11.0%	
Age 20 to 24 Years	5,162	17.5%	13,521	15.9%	17,000	11.5%	
Age 25 to 29 Years	2,413	8.2%	6,204	7.3%	10,228	6.9%	
Age 30 to 34 Years	2,343	7.9%	5,966	7.0%	10,644	7.2%	
Age 35 to 39 Years	2,031	6.9%	5,195	6.1%	10,248	7.0%	
Age 40 to 44 Years	1,849	6.3%	4,699	5.5%	9,112	6.2%	
Age 45 to 49 Years	1,529	5.2%	4,253	5.0%	8,195	5.6%	
Age 50 to 54 Years	1,304	4.4%	4,048	4.8%	8,035	5.5%	
Age 55 to 59 Years	1,017	3.4%	3,708	4.4%	7,544	5.1%	
Age 60 to 64 Years	914	3.1%	3,570	4.2%	7,341	5.0%	
Age 65 to 69 Years	671	2.3%	3,072	3.6%	6,381	4.3%	
Age 70 to 74 Years	494	1.7%	2,105	2.5%	4,744	3.2%	
Age 75 to 79 Years	349	1.2%	1,538	1.8%	3,384	2.3%	
Age 80 to 84 Years	204	0.7%	867	1.0%	1,948	1.3%	
Age 85 Years or Over	168	0.6%	853	1.0%	1,909	1.3%	
Male Median Age	27.9		30.9		34.3		
Age 19 Years or Less	9,115	30.8%	25,604	30.1%	40,506	27.5%	
Age 20 to 64 Years	18,560	62.8%	51,163	60.0%	88,347	60.0%	
Age 65 Years or Over	1,886	6.4%	8,436	9.9%	18,365	12.5%	
Males per 100 Females (2026)							
Overall Comparison	126		123		111		
Age Under 5 Years	106	51.4%	103	50.7%	103	50.6%	
Age 5 to 9 Years	109	52.1%	109	52.2%	110	52.3%	
Age 10 to 14 Years	113	53.2%	113	53.0%	107	51.8%	
Age 15 to 19 Years	223	69.0%	268	72.8%	202	66.9%	
Age 20 to 24 Years	165	62.3%	212	68.0%	174	63.5%	
Age 25 to 29 Years	115	53.5%	107	51.8%	103	50.8%	
Age 30 to 34 Years	128	56.0%	110	52.4%	104	51.0%	
Age 35 to 39 Years	113	53.1%	108	51.9%	106	51.5%	
Age 40 to 44 Years	109	52.2%	102	50.4%	104	50.9%	
Age 45 to 49 Years	112	52.9%	100	50.0%	98	49.6%	
Age 50 to 54 Years	113	53.1%	99	49.9%	98	49.6%	
Age 55 to 59 Years	106	51.3%	97	49.1%	95	48.7%	
Age 60 to 64 Years	117	53.8%	98	49.4%	95	48.8%	
Age 65 to 69 Years	94	48.4%	93	48.2%	90	47.4%	
Age 70 to 74 Years	86	46.3%	84	45.6%	86	46.2%	
Age 75 to 79 Years	81	44.9%	83	45.4%	83	45.4%	
Age 80 to 84 Years	66	39.8%	69	41.0%	74	42.6%	
Age 85 Years or Over	72	41.9%	77	43.3%	86	46.3%	
Age 19 Years or Less	144	59.0%	153	60.5%	132	56.8%	
Age 20 to 39 Years	135	57.5%	138	58.0%	122	54.9%	
Age 40 to 64 Years	111	52.6%	99	49.8%	98	49.6%	
Age 65 Years or Over	83	45.5%	84	45.7%	85	46.1%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave							
New Brunswick, NJ 08901							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2026)							
Total Households	15,234		48,582		94,013		
Households with Children	5,780	37.9%	16,536	34.0%	32,215	34.3%	
Average Household Size	3.2		2.8		2.8		
Household Density per Square Mile	4,852		1,718		1,198		
Population Family	40,523	76.5%	115,646	74.7%	222,822	79.6%	
Population Non-Family	7,833	14.8%	22,657	14.6%	39,787	14.2%	
Population Group Quarters	4,609	8.7%	16,437	10.6%	17,400	6.2%	
Family Households	10,426	68.4%	33,420	68.8%	66,537	70.8%	
Married Couple Households	5,466	52.4%	21,583	64.6%	47,153	70.9%	
Other Family Households	4,960	47.6%	11,837	35.4%	19,384	29.1%	
Family Households with Children	5,757	55.2%	16,493	49.4%	32,158	48.3%	
Married Couple with Children	2,967	51.5%	10,583	64.2%	23,092	71.8%	
Other Family Households with Children	2,790	48.5%	5,910	35.8%	9,066	28.2%	
Family Households No Children	4,670	44.8%	16,927	50.6%	34,378	51.7%	
Married Couple No Children	2,500	53.5%	11,000	65.0%	24,061	70.0%	
Other Family Households No Children	2,170	46.5%	5,927	35.0%	10,317	30.0%	
Non-Family Households	4,808	31.6%	15,162	31.2%	27,476	29.2%	
Non-Family Households with Children	23	0.5%	43	0.3%	56	0.2%	
Non-Family Households No Children	4,784	99.5%	15,119	99.7%	27,420	99.8%	
Average Family Household Size	3.9		3.5		3.3		
Average Family Income	\$106,596		\$153,435		\$171,786		
Median Family Income	\$86,841		\$127,850		\$143,887		
Average Non-Family Household Size	1.6		1.5		1.4		
Marital Status (2026)							
Population Age 15 Years or Over	43,716		129,675		232,973		
Never Married	28,447	65.1%	67,596	52.1%	99,985	42.9%	
Currently Married	9,069	20.7%	41,797	32.2%	95,677	41.1%	
Previously Married	6,199	14.2%	20,282	15.6%	37,310	16.0%	
Separated	2,918	47.1%	8,108	40.0%	12,923	34.6%	
Widowed	810	13.1%	4,081	20.1%	8,823	23.6%	
Divorced	2,471	39.9%	8,093	39.9%	15,564	41.7%	
Educational Attainment (2026)							
Adult Population Age 25 Years or Over	29,223		92,544		181,958		
Elementary (Grade Level 0 to 8)	7,378	25.2%	11,534	12.5%	14,798	8.1%	
Some High School (Grade Level 9 to 11)	2,621	9.0%	6,215	6.7%	9,802	5.4%	
High School Graduate	8,004	27.4%	20,550	22.2%	36,826	20.2%	
Some College	2,599	8.9%	10,784	11.7%	22,840	12.6%	
Associate Degree Only	1,062	3.6%	5,168	5.6%	10,866	6.0%	
Bachelor Degree Only	4,138	14.2%	20,926	22.6%	48,275	26.5%	
Graduate Degree	3,421	11.7%	17,367	18.8%	38,551	21.2%	
Any College (Some College or Higher)	11,221	38.4%	54,245	58.6%	120,532	66.2%	
College Degree + (Bachelor Degree or Higher)	7,559	25.9%	38,293	41.4%	86,826	47.7%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Housing							
Total Housing Units (2026)	15,684			49,692		95,996	
Total Housing Units (2020)	15,581			48,681		94,623	
Historical Annual Growth (2020-2026)	103	-		1,011	-	1,372	-
Housing Units Occupied (2026)	15,234	97.1%		48,582	97.8%	94,013	97.9%
Housing Units Owner-Occupied	2,948	19.3%		20,493	42.2%	48,764	51.9%
Housing Units Renter-Occupied	12,286	80.7%		28,089	57.8%	45,249	48.1%
Housing Units Vacant (2026)	450	2.9%		1,110	2.2%	1,983	2.1%
Household Size (2026)							
Total Households	15,234			48,582		94,013	
1 Person Households	3,229	21.2%		10,914	22.5%	20,467	21.8%
2 Person Households	4,413	29.0%		15,504	31.9%	29,775	31.7%
3 Person Households	2,176	14.3%		7,789	16.0%	16,688	17.8%
4 Person Households	2,129	14.0%		6,932	14.3%	14,617	15.5%
5 Person Households	1,425	9.4%		3,832	7.9%	6,749	7.2%
6 Person Households	909	6.0%		1,948	4.0%	3,297	3.5%
7 or More Person Households	953	6.3%		1,663	3.4%	2,420	2.6%
Household Income Distribution (2026)							
HH Income \$200,000 or More	1,559	10.2%		9,054	18.6%	21,177	22.5%
HH Income \$150,000 to \$199,999	1,535	10.1%		6,049	12.5%	13,325	14.2%
HH Income \$125,000 to \$149,999	1,051	6.9%		4,558	9.4%	9,297	9.9%
HH Income \$100,000 to \$124,999	2,222	14.6%		5,743	11.8%	10,847	11.5%
HH Income \$75,000 to \$99,999	1,609	10.6%		5,777	11.9%	11,175	11.9%
HH Income \$50,000 to \$74,999	1,335	8.8%		5,569	11.5%	9,781	10.4%
HH Income \$35,000 to \$49,999	1,274	8.4%		2,852	5.9%	5,415	5.8%
HH Income \$25,000 to \$34,999	873	5.7%		1,850	3.8%	3,239	3.4%
HH Income \$15,000 to \$24,999	1,172	7.7%		2,528	5.2%	3,345	3.6%
HH Income \$10,000 to \$14,999	476	3.1%		1,055	2.2%	1,585	1.7%
HH Income Under \$10,000	2,130	14.0%		3,548	7.3%	4,825	5.1%
Household Vehicles (2026)							
Households 0 Vehicles Available	3,951	25.9%		7,213	14.8%	9,894	10.5%
Households 1 Vehicle Available	5,643	37.0%		17,526	36.1%	33,803	36.0%
Households 2 Vehicles Available	3,544	23.3%		15,938	32.8%	32,869	35.0%
Households 3 or More Vehicles Available	2,097	13.8%		7,905	16.3%	17,447	18.6%
Total Vehicles Available	20,471			76,941		159,433	
Average Vehicles per Household	1.3			1.6		1.7	
Owner-Occupied Household Vehicles	6,272	30.6%		41,965	54.5%	99,848	62.6%
Average Vehicles per Owner-Occupied Household	2.1			2.0		2.0	
Renter-Occupied Household Vehicles	14,199	69.4%		34,976	45.5%	59,585	37.4%
Average Vehicles per Renter-Occupied Household	1.2			1.2		1.3	
Travel Time (2026)							
Worker Base Age 16 years or Over	27,144			80,701		145,761	
Travel to Work in 14 Minutes or Less	7,138	26.3%		19,305	23.9%	29,905	20.5%
Travel to Work in 15 to 29 Minutes	8,687	32.0%		23,738	29.4%	40,920	28.1%
Travel to Work in 30 to 59 Minutes	6,654	24.5%		19,550	24.2%	37,023	25.4%
Travel to Work in 60 Minutes or More	2,220	8.2%		8,520	10.6%	18,467	12.7%
Work at Home	2,444	9.0%		9,587	11.9%	19,445	13.3%
Average Minutes Travel to Work	21.9			24.1		26.5	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave							
New Brunswick, NJ 08901							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2026)							
Worker Base Age 16 years or Over	27,144		80,701		145,761		
Drive to Work Alone	12,519	46.1%	44,795	55.5%	88,211	60.5%	
Drive to Work in Carpool	2,880	10.6%	8,015	9.9%	13,358	9.2%	
Travel to Work by Public Transportation	3,135	11.6%	7,018	8.7%	12,001	8.2%	
Drive to Work on Motorcycle	70	0.3%	85	0.1%	101	-	
Bicycle to Work	282	1.0%	379	0.5%	396	0.3%	
Walk to Work	3,290	12.1%	7,302	9.0%	8,034	5.5%	
Other Means	2,524	9.3%	3,520	4.4%	4,214	2.9%	
Work at Home	2,444	9.0%	9,587	11.9%	19,445	13.3%	
Daytime Demographics (2026)							
Total Businesses	1,718		5,456		11,679		
Total Employees	21,790		66,946		168,165		
Company Headquarter Businesses	50	2.9%	171	3.1%	469	4.0%	
Company Headquarter Employees	1,093	5.0%	4,974	7.4%	25,590	15.2%	
Employee Population per Business	12.7	to 1	12.3	to 1	14.4	to 1	
Residential Population per Business	30.8	to 1	28.4	to 1	24.0	to 1	
Adj. Daytime Demographics Age 16 Years or Over	37,666		114,005		251,884		
Labor Force							
Labor Population Age 16 Years or Over (2026)	43,031		127,870		229,768		
Labor Force Total Males (2026)	24,380	56.7%	71,221	55.7%	121,270	52.8%	
Male Civilian Employed	15,682	64.3%	46,054	64.7%	81,576	67.3%	
Male Civilian Unemployed	856	3.5%	2,149	3.0%	3,711	3.1%	
Males in Armed Forces	-	-	59	-	186	0.2%	
Males Not in Labor Force	7,842	32.2%	22,958	32.2%	35,797	29.5%	
Labor Force Total Females (2026)	18,651	43.3%	56,649	44.3%	108,498	47.2%	
Female Civilian Employed	11,473	61.5%	34,666	61.2%	64,215	59.2%	
Female Civilian Unemployed	633	3.4%	1,781	3.1%	3,578	3.3%	
Females in Armed Forces	-	-	33	-	72	-	
Females Not in Labor Force	6,545	35.1%	20,170	35.6%	40,633	37.5%	
Unemployment Rate	1,489	3.5%	3,930	3.1%	7,289	3.2%	
Occupation (2026)							
Occupation Population Age 16 Years or Over	27,144		80,701		145,761		
Occupation Total Males	15,671	57.7%	46,035	57.0%	81,546	55.9%	
Occupation Total Females	11,473	42.3%	34,666	43.0%	64,215	44.1%	
Management, Business, Financial Operations	2,960	10.9%	12,831	15.9%	27,429	18.8%	
Professional, Related	5,803	21.4%	23,038	28.5%	43,807	30.1%	
Service	5,514	20.3%	13,484	16.7%	22,039	15.1%	
Sales, Office	4,215	15.5%	12,835	15.9%	24,158	16.6%	
Farming, Fishing, Forestry	22	-	33	-	108	-	
Construction, Extraction, Maintenance	2,309	8.5%	4,792	5.9%	7,605	5.2%	
Production, Transport, Material Moving	6,323	23.3%	13,687	17.0%	20,614	14.1%	
White Collar Workers	12,978	47.8%	48,705	60.4%	95,395	65.4%	
Blue Collar Workers	14,167	52.2%	31,996	39.6%	50,366	34.6%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Units In Structure (2026)							
Total Units	15,234		48,582		94,013		
1 Detached Unit	3,290	21.6%	19,171	39.5%	40,966	43.6%	
1 Attached Unit	1,078	7.1%	3,566	7.3%	9,966	10.6%	
2 Units	2,660	17.5%	5,396	11.1%	7,523	8.0%	
3 to 4 Units	1,477	9.7%	3,777	7.8%	5,650	6.0%	
5 to 9 Units	1,341	8.8%	3,447	7.1%	6,747	7.2%	
10 to 19 Units	1,574	10.3%	4,466	9.2%	8,453	9.0%	
20 to 49 Units	1,142	7.5%	3,332	6.9%	5,847	6.2%	
50 or More Units	2,666	17.5%	5,383	11.1%	8,613	9.2%	
Mobile Home or Trailer	7	-	39	-	242	0.3%	
Other Structure	-	-	5	-	5	-	
Occupied Homes Built By Year (2026)							
Homes Built 2020 or later	326	2.1%	1,012	2.1%	2,096	2.2%	
Homes Built 2010 to 2019	1,719	11.3%	3,826	7.9%	6,905	7.3%	
Homes Built 2000 to 2009	1,919	12.6%	3,713	7.6%	8,725	9.3%	
Homes Built 1990 to 1999	1,393	9.1%	3,732	7.7%	8,928	9.5%	
Homes Built 1980 to 1989	1,679	11.0%	6,435	13.2%	14,929	15.9%	
Homes Built 1970 to 1979	1,374	9.0%	5,132	10.6%	10,730	11.4%	
Homes Built 1960 to 1969	1,003	6.6%	7,544	15.5%	13,410	14.3%	
Homes Built 1950 to 1959	1,422	9.3%	6,770	13.9%	13,501	14.4%	
Homes Built 1940 to 1949	775	5.1%	2,591	5.3%	3,967	4.2%	
Homes Built Before 1939	3,624	23.8%	7,827	16.1%	10,820	11.5%	
Median Age of Homes	51.3	yrs	53.1	yrs	49.9	yrs	
Home Values (2026)							
Owner Specified Housing Units	2,948		20,493		48,764		
Home Values \$1,000,000 or More	81	2.8%	550	2.7%	1,511	3.1%	
Home Values \$750,000 to \$999,999	112	3.8%	1,384	6.8%	4,360	8.9%	
Home Values \$500,000 to \$749,999	736	25.0%	7,037	34.3%	17,250	35.4%	
Home Values \$400,000 to \$499,999	673	22.8%	5,398	26.3%	11,639	23.9%	
Home Values \$300,000 to \$399,999	761	25.8%	3,553	17.3%	8,499	17.4%	
Home Values \$250,000 to \$299,999	183	6.2%	760	3.7%	1,878	3.9%	
Home Values \$200,000 to \$249,999	130	4.4%	492	2.4%	1,122	2.3%	
Home Values \$175,000 to \$199,999	14	0.5%	83	0.4%	169	0.3%	
Home Values \$150,000 to \$174,999	59	2.0%	221	1.1%	407	0.8%	
Home Values \$125,000 to \$149,999	1	-	47	0.2%	130	0.3%	
Home Values \$100,000 to \$124,999	29	1.0%	118	0.6%	284	0.6%	
Home Values \$90,000 to \$99,999	6	0.2%	19	-	37	-	
Home Values \$80,000 to \$89,999	-	-	40	0.2%	62	0.1%	
Home Values \$70,000 to \$79,999	2	-	41	0.2%	66	0.1%	
Home Values \$60,000 to \$69,999	-	-	59	0.3%	97	0.2%	
Home Values \$50,000 to \$59,999	12	0.4%	45	0.2%	143	0.3%	
Home Values \$35,000 to \$49,999	14	0.5%	156	0.8%	373	0.8%	
Home Values \$25,000 to \$34,999	4	0.1%	46	0.2%	98	0.2%	
Home Values \$10,000 to \$24,999	23	0.8%	109	0.5%	164	0.3%	
Home Values Under \$10,000	109	3.7%	336	1.6%	476	1.0%	
Owner-Occupied Median Home Value	\$419,132		\$478,868		\$495,936		
Renter-Occupied Median Rent	\$1,851		\$1,824		\$1,866		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4908/-74.4545

20 Jersey Ave New Brunswick, NJ 08901		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2026)				
Total Household Expenditure		\$1.39 B	\$5.25 B	\$10.94 B
Total Non-Retail Expenditure		\$713.92 M	\$2.73 B	\$5.72 B
Total Retail Expenditure		\$672.77 M	\$2.52 B	\$5.22 B
Alcoholic Beverages		\$9.7 M	\$36.59 M	\$76.16 M
Apparel		\$31.55 M	\$113.89 M	\$233.89 M
Contributions		\$32.68 M	\$130.77 M	\$276.78 M
Education		\$22.9 M	\$89.47 M	\$188.1 M
Entertainment		\$71.48 M	\$257.33 M	\$527.98 M
Food Away From Home		\$67.93 M	\$251.65 M	\$520.9 M
Grocery		\$109.38 M	\$355.54 M	\$704.73 M
Health Care		\$92.82 M	\$312.56 M	\$616.34 M
Household Furnishings and Equipment		\$36.56 M	\$135.63 M	\$280.83 M
Household Operations		\$28.98 M	\$103.43 M	\$211.77 M
Miscellaneous Expenses		\$21.26 M	\$78.88 M	\$163.22 M
Personal Care		\$17.12 M	\$57.41 M	\$115.07 M
Shelter		\$274.49 M	\$944.6 M	\$1.91 B
Tax and Retirement		\$319.68 M	\$1.42 B	\$3.1 B
Tobacco and Related		\$7.37 M	\$19.65 M	\$35.87 M
Transportation		\$159.49 M	\$674.31 M	\$1.44 B
Utilities		\$83.31 M	\$267.68 M	\$528.36 M
Monthly Household Consumer Expenditure (2026)				
Total Household Expenditure		\$7,586	\$9,002	\$9,693
Total Non-Retail Expenditure		\$3,905 51.5%	\$4,676 51.9%	\$5,069 52.3%
Total Retail Expenditures		\$3,680 48.5%	\$4,326 48.1%	\$4,624 47.7%
Alcoholic Beverages		\$53 0.7%	\$63 0.7%	\$68 0.7%
Apparel		\$173 2.3%	\$195 2.2%	\$207 2.1%
Contributions		\$179 2.4%	\$224 2.5%	\$245 2.5%
Education		\$125 1.7%	\$153 1.7%	\$167 1.7%
Entertainment		\$391 5.2%	\$441 4.9%	\$468 4.8%
Food Away From Home		\$372 4.9%	\$432 4.8%	\$462 4.8%
Grocery		\$598 7.9%	\$610 6.8%	\$625 6.4%
Health Care		\$508 6.7%	\$536 6.0%	\$546 5.6%
Household Furnishings and Equipment		\$200 2.6%	\$233 2.6%	\$249 2.6%
Household Operations		\$159 2.1%	\$177 2.0%	\$188 1.9%
Miscellaneous Expenses		\$116 1.5%	\$135 1.5%	\$145 1.5%
Personal Care		\$94 1.2%	\$98 1.1%	\$102 1.1%
Shelter		\$1,502 19.8%	\$1,620 18.0%	\$1,695 17.5%
Tax and Retirement		\$1,749 23.1%	\$2,434 27.0%	\$2,748 27.0%
Tobacco and Related		\$40 0.5%	\$34 0.4%	\$32 0.3%
Transportation		\$872 11.5%	\$1,157 12.8%	\$1,278 13.2%
Utilities		\$456 6.0%	\$459 5.1%	\$468 4.8%