



# Elton Plaza

3301 US-9 · 3301 US-9, Freehold Township, NJ 07728, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	7,303	7,375	45,946	46,162	82,522	83,419
Workday Population	5,916	--	45,902	--	76,613	--
Population Growth: Current to 5YR	--	0.986%	--	0.47%	--	1.087%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	2,823	2,864	17,229	17,407	29,873	30,382
Nonfamily Households	845	863	5,263	5,329	7,765	7,916

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	2,924	2,968	18,066	18,262	31,361	31,898
Vacant Housing Units	101	104	837	855	1,488	1,517
Renter Occupied Housing Units	456	462	4,784	4,833	6,554	6,650
Owner Occupied Housing Units	2,366	2,402	12,446	12,574	23,319	23,732

Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	3,472	3,509	22,377	22,489	40,675	41,103
Female	3,830	3,866	23,568	23,673	41,846	42,317

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Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	5,469	5,398	29,808	29,133	57,202	56,554
Black	394	410	2,631	2,561	4,116	4,056
American Indian	14	13	351	373	458	490
Asian	329	260	2,445	1,976	5,225	4,430
Native Hawaiian / Pacific Islander	1	1	15	14	22	23
Other	453	513	6,140	6,834	7,888	8,895
2+ Races	643	781	4,555	5,270	7,611	8,972
% Hispanic	13.241%	14.061%	22.973%	24.739%	17.942%	19.41%

Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	329	327	2,456	2,406	4,204	4,222
Age 5 - 9	342	334	2,545	2,441	4,447	4,237
Age 10 - 14	389	348	2,840	2,541	5,131	4,549
Age 15 - 17	278	254	1,887	1,786	3,393	3,231
Age 18 - 20	254	244	1,687	1,681	3,064	3,040
Age 21 - 24	346	364	2,203	2,411	4,075	4,382
Age 25 - 34	834	857	5,219	5,403	9,640	10,152
Age 35 - 44	894	868	5,697	5,255	9,398	9,167
Age 45 - 54	965	923	6,039	5,810	11,009	10,053
Age 55 - 64	1,138	1,135	6,865	6,793	13,086	13,011
Age 65 - 74	867	1,039	4,910	5,832	9,214	11,058
Age 75 - 84	462	464	2,406	2,564	4,025	4,384
Age 85+	204	218	1,191	1,240	1,834	1,933
Median Age	45	46	43	44	43	44
Average Age	44	45	42	43	42	43

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Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	1,531	1,566	11,570	11,788	20,051	20,543
Married, Spouse Present	3,511	3,568	19,077	19,398	36,594	37,484
Married, Spouse Absent	159	165	1,294	1,320	2,257	2,303
Divorced	695	709	3,671	3,730	5,638	5,769
Widowed	347	357	2,493	2,538	4,201	4,313

Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	53	48	107	100	196	194
\$20,000 - \$39,999	11	17	59	61	79	83
\$40,000 - \$59,999	5	4	46	48	76	69
\$60,000 - \$79,999	--	2	89	52	104	81
\$80,000 - \$99,999	49	--	142	75	174	83
\$100,000 - \$149,999	136	151	211	261	251	316
\$150,000 - \$199,999	155	143	428	274	540	355
\$200,000 - \$299,999	191	191	1,341	1,126	1,800	1,527
\$300,000 - \$399,999	358	316	1,927	1,767	2,902	2,581
\$400,000 - \$499,999	348	346	1,986	1,890	3,569	3,161
\$500,000 - \$749,999	685	635	3,444	3,358	7,068	6,747
\$750,000 - \$999,999	332	386	1,920	2,123	4,245	4,641
\$1,000,000 - \$1,499,999	42	150	657	1,166	1,853	2,909
\$1,500,000 - \$1,999,999	1	12	50	218	267	686
\$2,000,000+	--	--	37	56	197	300
Median Value	\$470k	\$511.4k	\$494.2k	\$540.2k	\$565.7k	\$620.9k
Average Value	\$498.7k	\$557.9k	\$534.2k	\$599.5k	\$612.7k	\$687k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	1,224	1,228	9,655	9,748	20,490	20,851
Single Unit Attached	538	552	3,007	3,039	3,813	3,860
2 Units	--	--	774	788	1,096	1,125
3 to 4 Units	92	94	497	499	635	639
5 to 19 Units	510	514	2,152	2,162	2,665	2,685
20 to 49 Units	42	43	181	184	208	211
50+ Units	31	32	1,088	1,110	1,522	1,560
Mobile Home	487	505	712	731	932	968
Other	--	--	--	--	--	--

Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	153	132	896	781	1,562	1,405
\$15,000-\$24,999	245	203	888	766	1,318	1,123
\$25,000-\$34,999	148	148	1,043	870	1,520	1,291
\$35,000-\$49,999	314	256	1,979	1,857	2,668	2,491
\$50,000-\$74,999	243	262	1,998	1,843	2,942	2,677
\$75,000-\$99,999	296	262	1,959	1,787	3,134	2,832
\$100,000-\$124,999	217	222	1,448	1,471	2,742	2,600
\$125,000-\$149,999	193	194	1,234	1,218	2,514	2,390
\$150,000-\$199,999	408	383	2,014	2,014	3,687	3,826
\$200,000-\$249,999	264	307	1,243	1,484	2,350	2,772
\$250,000-\$499,999	223	321	1,458	1,869	2,973	3,745
\$500,000+	119	173	1,070	1,447	2,462	3,229
Median Household income	\$114.3k	\$130.2k	\$109.2k	\$125.6k	\$132.5k	\$154k
Average Household Income	\$143.9k	\$165.2k	\$147.9k	\$167.8k	\$169.2k	\$190.9k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	176	185	1,372	1,382	1,866	1,896
No High School Degree	183	188	1,584	1,597	2,437	2,481
High School Graduate	1,446	1,491	8,270	8,435	14,632	15,087
Some College, No Degree	776	796	4,955	5,055	8,874	9,143
Associate's Degree	517	524	2,736	2,773	4,744	4,864
Bachelor's Degree	1,588	1,627	8,296	8,451	15,242	15,622
Master's Degree	521	533	3,757	3,821	7,459	7,645
Professional Degree	91	94	943	968	2,165	2,227
Doctorate Degree	67	67	415	414	788	794

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Employed	4,061	4,141	24,167	24,601	43,595	44,695
Civilian Labor Force, Unemployed	73	76	984	1,006	1,810	1,865
Armed Forces	--	--	41	41	105	103
Not in Labor Force	2,018	2,066	12,293	12,541	22,117	22,688
% Civilian Labor Force Unemployed	2%	2%	4%	4%	4%	4%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	252	258	1,690	1,728	3,118	3,202
Walked	26	28	275	290	363	385
Bicycle	1	1	111	111	139	138
Carpooled	369	377	2,147	2,189	3,864	3,957
Drove Alone	2,948	3,003	17,328	17,620	31,431	32,192
Public Transport	192	195	1,524	1,557	2,615	2,682
Other	5	6	241	239	439	443

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	824	840	5,062	5,159	8,179	8,389
Travel Time: 15 - 29 Minutes	1,015	1,034	6,485	6,601	11,385	11,672
Travel Time: 30 - 44 Minutes	622	636	3,569	3,639	6,808	6,988
Travel Time: 45 - 59 Minutes	287	293	1,675	1,701	3,351	3,431
Travel Time: 60+ Minutes	763	777	4,463	4,531	8,482	8,663
Average Travel Time	38	38	37	37	38	38

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	232	239	1,682	1,722	2,798	2,886
Admin/Spprt/Waste Mgmt	144	147	1,045	1,068	1,737	1,776
Agriculture/Forest/Fish/Hunt/Mine	48	48	200	203	298	304
Entertainment/Rec	142	147	673	693	1,066	1,096
Construction	168	169	1,354	1,370	2,986	3,063
Educational Svcs	643	653	2,793	2,840	4,538	4,631
Fin/Insur/RE/Rent/Lse	321	327	1,767	1,796	3,348	3,421
Health Care/Soc Asst	509	522	3,653	3,710	6,560	6,716
Information	133	138	645	658	1,199	1,228
Mgmt of Companies	--	--	9	10	21	22
Total Manufacturing	236	241	1,267	1,294	2,332	2,390
Oth Svcs, Not Pub Admin	205	208	1,229	1,244	1,847	1,884
Prof/Sci/Tech/Admin	336	344	2,057	2,095	4,288	4,398
Public Administration	153	155	1,023	1,042	1,887	1,935
Retail Trade	417	423	2,618	2,660	4,693	4,806
Transport/Warehse/Utils	121	122	951	967	1,629	1,673
Wholesale Trade	75	76	749	767	1,352	1,390



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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	116	117	556	559	1,013	1,028
Arts/Entertain/Sports	83	86	485	492	787	801
Building Grounds Maint	70	72	764	777	1,242	1,273
Business/Financial Ops	259	266	1,522	1,552	3,014	3,083
Community/Soc Svcs	40	43	505	520	792	816
Computer/Mathematical	101	101	759	774	1,462	1,496
Construction/Extraction	73	73	910	925	1,943	1,990
Edu/Training/Library	522	530	2,111	2,148	3,261	3,331
Farm/Fish/Forestry	5	4	62	62	76	74
Food Prep/Serving	199	205	1,374	1,404	2,131	2,194
Health Practitioner/Tec	217	222	1,541	1,567	3,289	3,368
Healthcare Support	108	113	718	730	1,134	1,162
Maintenance Repair	78	82	481	495	842	874
Legal	44	44	354	361	610	626
Life/Phys/Soc Science	38	38	279	280	608	618
Management	542	553	2,726	2,776	5,486	5,621
Office/Admin Support	405	409	2,446	2,488	4,277	4,377
Production	124	130	716	735	1,044	1,075
Protective Svcs	124	123	515	523	860	881
Sales/Related	376	380	2,690	2,734	4,858	4,973
Personal Care/Svc	197	198	857	865	1,407	1,433
Transportation/Moving	164	169	1,343	1,370	2,442	2,525
White Collar	2,742	2,790	15,974	16,251	29,457	30,139
Blue Collar	439	455	3,449	3,526	6,271	6,464
Service & Farm	702	714	4,291	4,361	6,851	7,016