2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd		1 mi radius			5 mi radiu	
Freehold Township, NJ 07728	1 mi rad			3 mi radius		lius
Population						
Estimated Population (2022)	7,250		43,272		82,683	
Projected Population (2027)	7,070		42,928		81,644	
Census Population (2020)	7,263		43,093		82,386	
Census Population (2010)	7,175		43,058		80,591	
Projected Annual Growth (2022-2027)	-180	-0.5%	-344	-0.2%	-1,039	-0.3%
Historical Annual Growth (2020-2022)	-13	-	179	0.2%	297	0.2%
Historical Annual Growth (2010-2020)	88	0.1%	35	-	1,795	0.2%
Estimated Population Density (2022)	2,309	psm	1,531	psm	1,053	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	2,848		16,257		29,639	
Projected Households (2027)	2,806		16,239		29,418	
Census Households (2020)	2,831		16,136		29,402	
Census Households (2010)	2,782		15,867		28,018	
Projected Annual Growth (2022-2027)	-41	-0.3%	-18	-	-221	-0.1%
Historical Annual Change (2010-2022)	66	0.2%	390	0.2%	1,621	0.5%
Average Household Income						
Estimated Average Household Income (2022)	\$105,493		\$123,100		\$139,036	
Projected Average Household Income (2027)	\$144,064		\$157,595		\$176,821	
Census Average Household Income (2010)	\$77,801		\$87,760		\$101,685	
Census Average Household Income (2000)	\$71,268		\$75,041		\$81,889	
Projected Annual Change (2022-2027)	\$38,571	7.3%	\$34,494	5.6%	\$37,785	5.4%
Historical Annual Change (2000-2022)	\$34,225	2.2%	\$48,059	2.9%	\$57,147	3.2%
Median Household Income						
Estimated Median Household Income (2022)	\$98,061		\$98,064		\$115,134	
Projected Median Household Income (2027)	\$119,929		\$118,138		\$136,185	
Census Median Household Income (2010)	\$65,241		\$73,157		\$84,300	
Census Median Household Income (2000)	\$63,879		\$62,702		\$68,945	
Projected Annual Change (2022-2027)	\$21,868	4.5%	\$20,075	4.1%	\$21,051	3.7%
Historical Annual Change (2000-2022)	\$34,182	2.4%	\$35,361	2.6%	\$46,189	3.0%
Per Capita Income						
Estimated Per Capita Income (2022)	\$41,508		\$46,289		\$49,950	
Projected Per Capita Income (2027)	\$57,260		\$59,657		\$63,824	
Census Per Capita Income (2010)	\$30,159		\$32,336		\$35,354	
Census Per Capita Income (2000)	\$27,416		\$27,512		\$28,269	
Projected Annual Change (2022-2027)	\$15,752	7.6%	\$13,368	5.8%	\$13,874	5.6%
Historical Annual Change (2000-2022)	\$14,092	2.3%	\$18,778	3.1%	\$21,680	3.5%
Estimated Average Household Net Worth (2022)	\$1.51 M		\$1.69 M		\$1.95 M	

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd			- ·	.		
Freehold Township, NJ 07728	1 mi rac	1 mi radius		3 mi radius 5 mi ra		dius
Race and Ethnicity						_
Total Population (2022)	7,250		43,272		82,683	
White (2022)	5,649	77.9%	30,975	71.6%	61,236	74.1%
Black or African American (2022)	484	6.7%	3,043	7.0%	5,450	6.6%
American Indian or Alaska Native (2022)	12	0.2%	217	0.5%	312	0.4%
Asian (2022)	414	5.7%	2,663	6.2%	5,628	6.8%
Hawaiian or Pacific Islander (2022)	-	-	10	-	17	-
Other Race (2022)	452	6.2%	3,263	7.5%	5,461	6.6%
Two or More Races (2022)	240	3.3%	3,101	7.2%	4,579	5.5%
Population < 18 (2022)	1,416	19.5%	9,492	21.9%	18,266	22.1%
White Not Hispanic	947	66.9%	5,461	57.5%	11,435	62.6%
Black or African American	93	6.6%	692	7.3%	1,103	6.0%
Asian	74	5.2%	549	5.8%	1,221	6.7%
Other Race Not Hispanic	54	3.8%	276	2.9%	541	3.0%
Hispanic	247	17.5%	2,515	26.5%	3,965	21.7%
Not Hispanic or Latino Population (2022)	6,431	88.7%	35,846	82.8%	70,946	85.8%
Not Hispanic White	5,155	80.2%	28,088	78.4%	55,881	78.8%
Not Hispanic Black or African American	415	6.5%	2,538	7.1%	4,748	6.7%
Not Hispanic American Indian or Alaska Native	8	0.1%	64	0.2%	114	0.2%
Not Hispanic Asian	407	6.3%	2,595	7.2%	5,517	7.8%
Not Hispanic Hawaiian or Pacific Islander	-	-	7	-	14	-
Not Hispanic Other Race	281	4.4%	1,242	3.5%	2,441	3.4%
Not Hispanic Two or More Races	165	2.6%	1,313	3.7%	2,231	3.1%
Hispanic or Latino Population (2022)	819	11.3%	7,425	17.2%	11,737	14.2%
Hispanic White	494	60.3%	2,888	38.9%	5,355	45.6%
Hispanic Black or African American	69	8.4%	505	6.8%	702	6.0%
Hispanic American Indian or Alaska Native	4	0.5%	153	2.1%	198	1.7%
Hispanic Asian	6	0.8%	68	0.9%	111	0.9%
Hispanic Hawaiian or Pacific Islander	-	_	3	_	3	-
Hispanic Other Race	171	20.8%	2,021	27.2%	3,020	25.7%
Hispanic Two or More Races	75	9.1%		24.1%	2,348	
Not Hispanic or Latino Population (2020)	6,332	87.2%		78.7%	68,289	82.9%
Hispanic or Latino Population (2020)		12.8%		21.3%		17.1%
Not Hispanic or Latino Population (2010)		89.8%		83.9%		86.9%
Hispanic or Latino Population (2010)		10.2%		16.1%		13.1%
Not Hispanic or Latino Population (2027)		88.8%		82.8%		85.8%
Hispanic or Latino Population (2027)		11.2%		17.2%		
Projected Annual Growth (2022-2027)	-26	-0.6%		-0.2%	-115	
Historical Annual Growth (2010-2020)	199	2.7%	2,257	3.3%	3,579	3.4%

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd	4		2		F			
Freehold Township, NJ 07728	1 mi radius		3 mi rac	3 mi radius 5 n		5 mi radius		
Total Age Distribution (2022)								
Total Population	7,250		43,272		82,683			
Age Under 5 Years	297	4.1%	2,316	5.4%	4,118	5.0%		
Age 5 to 9 Years	370	5.1%	2,460	5.7%	4,772	5.8%		
Age 10 to 14 Years	430	5.9%	2,820	6.5%	5,614	6.8%		
Age 15 to 19 Years	503	6.9%	2,883	6.7%	5,741	6.9%		
Age 20 to 24 Years	458	6.3%	2,518	5.8%	4,752	5.7%		
Age 25 to 29 Years	446	6.2%	2,580	6.0%	4,490	5.4%		
Age 30 to 34 Years	435	6.0%	2,535	5.9%	4,392	5.3%		
Age 35 to 39 Years	429	5.9%	2,670	6.2%	5,051	6.1%		
Age 40 to 44 Years	414	5.7%	2,642	6.1%	5,253	6.4%		
Age 45 to 49 Years	423	5.8%	2,664	6.2%	5,500	6.7%		
Age 50 to 54 Years	522	7.2%	2,908	6.7%	6,078	7.4%		
Age 55 to 59 Years	553	7.6%	3,113	7.2%	6,303	7.6%		
Age 60 to 64 Years	473	6.5%	2,924	6.8%	5,946	7.2%		
Age 65 to 69 Years	449	6.2%	2,626	6.1%	5,103	6.2%		
Age 70 to 74 Years	403	5.6%	2,158	5.0%	3,888	4.7%		
Age 75 to 79 Years	296	4.1%	1,427	3.3%	2,414	2.9%		
Age 80 to 84 Years	171	2.4%	931	2.2%	1,527	1.8%		
Age 85 Years or Over	178	2.4%	1,097	2.5%	1,741	2.1%		
Median Age	42.6		41.4		41.7			
Age 19 Years or Less	1,601	22.1%	10,479	24.2%	20,245	24.5%		
Age 20 to 64 Years	4,153	57.3%	24,553	56.7%	47,765	57.8%		
Age 65 Years or Over	1,496	20.6%	8,240	19.0%	14,672	17.7%		
Female Age Distribution (2022)								
Female Population	3,809	52.5%	22,348	51.6%	41,802	50.6%		
Age Under 5 Years	151	4.0%	1,128	5.0%	1,990	4.8%		
Age 5 to 9 Years	201	5.3%	1,256	5.6%	2,358	5.6%		
Age 10 to 14 Years	205	5.4%	1,380	6.2%	2,720	6.5%		
Age 15 to 19 Years	257	6.7%	1,448	6.5%	2,815	6.7%		
Age 20 to 24 Years	222	5.8%	1,253	5.6%	2,288	5.5%		
Age 25 to 29 Years	218	5.7%	1,248	5.6%	2,127	5.1%		
Age 30 to 34 Years	214	5.6%	1,257	5.6%	2,156	5.2%		
Age 35 to 39 Years	220	5.8%	1,339	6.0%	2,540	6.1%		
Age 40 to 44 Years	221	5.8%	1,357	6.1%	2,675	6.4%		
Age 45 to 49 Years	216	5.7%	1,342	6.0%	2,766			
Age 50 to 54 Years	272	7.1%	1,479	6.6%	3,050	7.3%		
Age 55 to 59 Years	285	7.5%	1,613	7.2%	3,194	7.6%		
Age 60 to 64 Years	252	6.6%	1,552	6.9%	3,059	7.3%		
Age 65 to 69 Years	253	6.7%	1,438	6.4%	2,655	6.4%		
Age 70 to 74 Years	232	6.1%	1,185	5.3%	2,055	4.9%		
Age 75 to 79 Years	172	4.5%	805	3.6%	1,324	3.2%		
Age 80 to 84 Years	99	2.6%	541	2.4%	882	2.1%		
Age 85 Years or Over	117	2.0%	727	3.3%	1,146			
	44.3	5.170	42.8	5.570	42.9	2.1 %		
Female Median Age		21 40/		22.20/		22 604		
Age 19 Years or Less		21.4%		23.3%		23.6%		
Age 20 to 64 Years		55.7%	12,440		23,855			
Age 65 Years or Over	8/4	23.0%	4,696	21.0%	8,064	19.3%		

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd	4		2.		F	
Freehold Township, NJ 07728	1 mi radius		3 mi radius		5 mi rac	aius
Male Age Distribution (2022)						
Male Population	3,441	47.5%	20,924	48.4%	40,882	49.4%
Age Under 5 Years	146	4.2%	1,188	5.7%	2,128	5.2%
Age 5 to 9 Years	168	4.9%	1,203	5.8%	2,414	5.9%
Age 10 to 14 Years	225	6.5%	1,440	6.9%	2,894	7.1%
Age 15 to 19 Years	247	7.2%	1,435	6.9%	2,926	7.2%
Age 20 to 24 Years	237	6.9%	1,265	6.0%	2,464	6.0%
Age 25 to 29 Years	227	6.6%	1,333	6.4%	2,363	5.8%
Age 30 to 34 Years	221	6.4%	1,277	6.1%	2,236	5.5%
Age 35 to 39 Years	209	6.1%	1,331	6.4%	2,511	6.1%
Age 40 to 44 Years	194	5.6%	1,285	6.1%	2,578	6.3%
Age 45 to 49 Years	207	6.0%	1,321	6.3%	2,735	6.7%
Age 50 to 54 Years	250	7.3%	1,428	6.8%	3,028	7.4%
Age 55 to 59 Years	267	7.8%	1,500	7.2%	3,109	7.6%
Age 60 to 64 Years	220	6.4%	1,372	6.6%	2,888	7.1%
Age 65 to 69 Years	195	5.7%	1,188	5.7%	2,448	6.0%
Age 70 to 74 Years	170	5.0%	974	4.7%	1,831	4.5%
Age 75 to 79 Years	124	3.6%	621	3.0%	1,090	2.7%
Age 80 to 84 Years	72	2.1%	391	1.9%	645	1.6%
Age 85 Years or Over	61	1.8%	370	1.8%	595	1.5%
Male Median Age	40.7		39.9		40.5	
Age 19 Years or Less	786	22.9%	5,267	25.2%	10,362	25.3%
Age 20 to 64 Years	2,033	59.1%	12,112	57.9%	23,911	58.5%
Age 65 Years or Over	622	18.1%	3,544	16.9%	6,609	16.2%
Males per 100 Females (2022)						-
Overall Comparison	90		94		98	
Age Under 5 Years	96	49.1%	105	51.3%	107	51.7%
Age 5 to 9 Years	84	45.5%	96	48.9%	102	50.6%
Age 10 to 14 Years	110	52.4%	104	51.1%	106	51.6%
Age 15 to 19 Years	96	49.0%	99	49.8%	104	51.0%
Age 20 to 24 Years	107	51.7%	101	50.2%	108	51.9%
Age 25 to 29 Years	104	51.0%	107	51.6%	111	52.6%
Age 30 to 34 Years	103	50.8%	102	50.4%	104	50.9%
Age 35 to 39 Years	95	48.8%	99	49.9%	99	49.7%
Age 40 to 44 Years	88	46.8%	95	48.6%	96	49.1%
Age 45 to 49 Years	96	48.9%	98	49.6%	99	49.7%
Age 50 to 54 Years	92	47.9%	97	49.1%	99	49.8%
Age 55 to 59 Years	94	48.4%	93	48.2%	97	49.3%
Age 60 to 64 Years	87	46.6%	88	46.9%	94	48.6%
Age 65 to 69 Years	77	43.5%	83	45.2%	92	48.0%
Age 70 to 74 Years	73	42.3%	82	45.1%	89	47.1%
Age 75 to 79 Years	72	41.7%	77	43.6%	82	45.2%
Age 80 to 84 Years	72	42.0%	72	41.9%	73	42.3%
Age 85 Years or Over	52	34.1%	51	33.7%	52	34.2%
Age 19 Years or Less	97	49.1%	101	50.3%	105	51.2%
Age 20 to 39 Years	102	50.6%	102	50.5%	105	51.2%
Age 40 to 64 Years		47.7%		48.5%	97	
Age 65 Years or Over	71	41.6%	75	43.0%	82	45.0%

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd						
Freehold Township, NJ 07728	1 mi radius		3 mi radius		5 mi rac	dius
Household Type (2022)						_
Total Households	2,848		16,257		29,639	
Households with Children	850	29.9%	5,123	31.5%	10,138	34.2%
Average Household Size	2.5		2.6		2.8	
Household Density per Square Mile	907		575		378	
Population Family	6,157	84.9%	36,476	84.3%	71,838	86.9%
Population Non-Family	1,025	14.1%	6,577	15.2%	10,025	12.1%
Population Group Quarters	68	0.9%	218	0.5%	819	1.0%
Family Households	1,943	68.2%	10,848	66.7%	21,497	72.5%
Married Couple Households	1,473	75.8%		76.6%		80.3%
Other Family Households with Children	470	24.2%	2,534	23.4%	4,241	19.7%
Family Households with Children		43.8%		47.2%		47.1%
Married Couple with Children	649	76.3%	3,875	75.7%		79.4%
Other Family Households with Children	201	23.7%		24.3%		20.6%
Family Households No Children		56.2%		52.8%		52.9%
Married Couple No Children		75.4%		77.5%		81.0%
Other Family Households No Children		24.6%	1,291	22.5%		19.0%
Non-Family Households		31.8%		33.3%		27.5%
Non-Family Households with Children	-	-	5	-	9	
Non-Family Households No Children	905	100.0%		99.9%		99.9%
Average Family Household Size	3.2		3.4		3.3	
Average Family Income	\$137,893		\$152,086		\$161,840	
Median Family Income	\$125,871		\$129,870		\$142,250	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2022)						-
Population Age 15 Years or Over	6,153		35,676		68,179	
Never Married		24.9%	10,295	28.9%		28.1%
Currently Married		53.6%	18,055			53.7%
Previously Married		21.5%		20.5%		18.2%
Separated		14.7%		18.1%		19.5%
Widowed		26.1%		32.5%		33.6%
Divorced		59.2%		49.4%		46.9%
Educational Attainment (2022)						-
Adult Population Age 25 Years or Over	5,191		30,275		57,686	
Elementary (Grade Level 0 to 8)	187	3.6%	1,552	5.1%	2,208	
Some High School (Grade Level 9 to 11)	187	3.6%	1,346	4.4%	2,276	
High School Graduate	1,454			25.1%		24.6%
Some College		12.6%		14.2%		14.2%
Associate Degree Only	462	8.9%	2,376	7.8%	4,435	
Bachelor Degree Only		29.4%		26.4%		27.0%
Graduate Degree		13.9%		16.9%		
Any College (Some College or Higher)		64.8%		65.4%		67.7%
College Degree + (Bachelor Degree or Higher)		43.3%	13,101			45.7%
	2,240	40.0%	10,101	43.3%	20,373	40.770

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd			.				
Freehold Township, NJ 07728	1 mi rad	1 mi radius		3 mi radius		radius	
Housing							
Total Housing Units (2022)	3,017		17,268		31,363		
Total Housing Units (2020)	2,974		16,995		30,855		
Historical Annual Growth (2020-2022)	43	-	273	-	508	-	
Housing Units Occupied (2022)	2,848	94.4%	16,257	94.1%	29,639	94.5%	
Housing Units Owner-Occupied	2,382	83.6%	12,408	76.3%	23,928	80.7%	
Housing Units Renter-Occupied	466	16.4%	3,849	23.7%	5,711	19.3%	
Housing Units Vacant (2022)	169	5.6%	1,010	5.9%	1,724	5.5%	
Household Size (2022)							
Total Households	2,848		16,257		29,639		
1 Person Households	798	28.0%	4,679	28.8%	6,911	23.3%	
2 Person Households	842	29.6%	4,695	28.9%	9,011	30.4%	
3 Person Households	478	16.8%	2,492	15.3%	4,956	16.7%	
4 Person Households	470	16.5%	2,544	15.7%	5,183	17.5%	
5 Person Households	193	6.8%	1,194	7.3%	2,404	8.1%	
6 Person Households	53	1.9%	415	2.6%	795	2.7%	
7 or More Person Households	15	0.5%	238	1.5%	380	1.3%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	428	15.0%	3,016	18.6%	6,593	22.2%	
HH Income \$150,000 to \$199,999	424	14.9%	1,737	10.7%	3,358	11.3%	
HH Income \$125,000 to \$149,999	169	5.9%	1,120	6.9%	2,454	8.3%	
HH Income \$100,000 to \$124,999	242	8.5%	1,484	9.1%	3,150	10.6%	
HH Income \$75,000 to \$99,999	349	12.3%	1,910	11.7%	3,348	11.3%	
HH Income \$50,000 to \$74,999	306	10.8%	2,279	14.0%	3,470	11.7%	
HH Income \$35,000 to \$49,999	302	10.6%	1,970	12.1%	2,714	9.2%	
HH Income \$25,000 to \$34,999	167	5.9%	1,032	6.3%	1,646	5.6%	
HH Income \$15,000 to \$24,999	267	9.4%	831	5.1%	1,289	4.3%	
HH Income \$10,000 to \$14,999	91	3.2%	393	2.4%	574	1.9%	
HH Income Under \$10,000	101	3.6%	485	3.0%	1,043	3.5%	
Household Vehicles (2022)							
Households 0 Vehicles Available	117	4.1%	1,457	9.0%	1,940	6.5%	
Households 1 Vehicle Available	1,000	35.1%	5,000	30.8%	7,706	26.0%	
Households 2 Vehicles Available	1,187	41.7%	6,472	39.8%	12,629	42.6%	
Households 3 or More Vehicles Available		19.1%		20.5%		24.8%	
Total Vehicles Available	5,169		29,278		57,951		
Average Vehicles per Household	1.8		1.8		2.0		
Owner-Occupied Household Vehicles		88.3%		85.7%		88.3%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1		
Renter-Occupied Household Vehicles		11.7%		14.3%		11.7%	
Average Vehicles per Renter-Occupied Household	1.3		1.1		1.2		
Travel Time (2022)							
Worker Base Age 16 years or Over	3,931		22,565		43,075		
Travel to Work in 14 Minutes or Less	744	18.9%	4,067	18.0%	7,231	16.8%	
Travel to Work in 15 to 29 Minutes	1,111	28.3%	6,123	27.1%	11,501	26.7%	
Travel to Work in 30 to 59 Minutes	826	21.0%	4,282	19.0%	8,853	20.6%	
Travel to Work in 60 Minutes or More	339	8.6%	1,951	8.6%	3,978	9.2%	
Work at Home	912	23.2%	6,142	27.2%	11,513	26.7%	
Average Minutes Travel to Work	23.2		22.5		24.0		

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd						
Freehold Township, NJ 07728	1 mi rad	1 mi radius		3 mi radius		dius
Transportation To Work (2022)						-
Worker Base Age 16 years or Over	3,931		22,565		43,075	
Drive to Work Alone	2,520	64.1%	13,327	59.1%	25,840	60.0%
Drive to Work in Carpool	331	8.4%	1,700	7.5%	3,337	7.7%
Travel to Work by Public Transportation	110	2.8%	735	3.3%	1,278	3.0%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	2	-	80	0.4%	115	0.3%
Walk to Work	44	1.1%	339	1.5%	529	1.2%
Other Means	13	0.3%	242	1.1%	463	1.1%
Work at Home	912	23.2%	6,142	27.2%	11,513	26.7%
Daytime Demographics (2022)						
Total Businesses	233		2,337		3,893	
Total Employees	1,959		32,142		45,298	
Company Headquarter Businesses	6	2.5%	71	3.1%	115	3.0%
Company Headquarter Employees	335	17.1%	2,279	7.1%	3,226	7.1%
Employee Population per Business	8.4	to 1	13.8	to 1	11.6	to 1
Residential Population per Business	31.1	to 1	18.5	to 1	21.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,071		44,623		69,086	
Labor Force						
Labor Population Age 16 Years or Over (2022)	6,043		35,057		66,937	
Labor Force Total Males (2022)	2,843	47.0%	16,764	47.8%	32,808	49.0%
Male Civilian Employed	1,918	67.5%	11,677	69.7%	22,778	69.4%
Male Civilian Unemployed	44	1.6%	402	2.4%	764	2.3%
Males in Armed Forces	-	-	10	-	47	0.1%
Males Not in Labor Force	881	31.0%	4,675	27.9%	9,219	28.1%
Labor Force Total Females (2022)	3,200	53.0%	18,293	52.2%	34,129	51.0%
Female Civilian Employed	2,013	62.9%	10,889	59.5%	20,298	59.5%
Female Civilian Unemployed	31	1.0%	315	1.7%	580	1.7%
Females in Armed Forces	-	-	-	-	27	-
Females Not in Labor Force	1,156	36.1%	7,089	38.8%	13,225	38.7%
Unemployment Rate	75	1.2%	718	2.0%	1,344	2.0%
Occupation (2022)						
Occupation Population Age 16 Years or Over	3,931		22,565		43,075	
Occupation Total Males	1,918	48.8%	11,677	51.7%	22,778	52.9%
Occupation Total Females	2,013	51.2%	10,889	48.3%	20,298	47.1%
Management, Business, Financial Operations	942	24.0%	4,740	21.0%	9,928	23.0%
Professional, Related	1,148	29.2%	6,375	28.2%	12,128	28.2%
Service	621	15.8%	3,641	16.1%	6,348	14.7%
Sales, Office	694	17.6%	4,438	19.7%	8,349	19.4%
Farming, Fishing, Forestry	2	-	10	-	15	_
Construction, Extraction, Maintenance	189	4.8%	1,300	5.8%	2,668	6.2%
Production, Transport, Material Moving	335	8.5%	2,061	9.1%	3,640	8.5%
White Collar Workers	2,784	70.8%	15,554	68.9%	30,405	70.6%
Blue Collar Workers	1,148	29.2%	7,012	31.1%	12,670	29.4%

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd						
Freehold Township, NJ 07728	1 mi radius		mi radius 3 mi ra		mi radius 5 mi ra	
Units In Structure (2022)						_
Total Units	2040		16 257		20,620	
	2,848	E1 20/	16,257	FO CW	29,639	CO 40/
1 Detached Unit		51.2%		58.6%	20,287	
1 Attached Unit		17.1%		15.0%		11.4%
2 Units 3 to 4 Units	10 69	0.4% 2.4%	273 392	1.7% 2.4%	489 617	1.6% 2.1%
5 to 9 Units	261	2.4 <i>%</i> 9.2%	1,129	6.9%	1,417	4.8%
10 to 19 Units	57	9.2 <i>%</i> 2.0%	435	2.7%	692	2.3%
20 to 49 Units	61	2.0%	301	1.9%	435	1.5%
50 or More Units	100	3.5%	1,033	6.4%	1,463	4.9%
Mobile Home or Trailer		12.1%	732	4.5%	871	2.9%
Other Structure	- 544	-	132	4.5%	0/1	2.970
Homes Built By Year (2022)	-	-	-	-	-	-
	0	0.20/	22	0.20/	70	0.00/
Homes Built 2020 or later	8		32	0.2%	70	0.2%
Homes Built 2010 to 2019	240	7.9%	777	4.5%	1,848	5.9%
Homes Built 2000 to 2009		11.8%		11.3%		13.0%
Homes Built 1990 to 1999		16.2%		14.1%		14.5%
Homes Built 1980 to 1989		15.5%		18.3%		16.8%
Homes Built 1970 to 1979		12.8%		13.5%		12.1%
Homes Built 1960 to 1969		18.3%		14.0%		12.6%
Homes Built 1950 to 1959	205	6.8%	1,350	7.8%	2,763	8.8%
Homes Built 1940 to 1949	38	1.3%	426	2.5%	780	2.5%
Homes Built Before 1939	110	3.7%	1,379	8.0%	2,529	8.1%
Median Age of Homes	43.0	yrs	46.8	yrs	45.8	yrs
Home Values (2022)			10 100			
Owner Specified Housing Units	2,382		12,408		23,928	
Home Values \$1,000,000 or More	74	3.1%	433	3.5%	1,178	4.9%
Home Values \$750,000 to \$999,999	137	5.8%	1,103	8.9%		11.0%
Home Values \$500,000 to \$749,999		29.1%		28.8%		30.5%
Home Values \$400,000 to \$499,999		16.5%		19.0%		19.6%
Home Values \$300,000 to \$399,999		15.2%		15.1%		14.9%
Home Values \$250,000 to \$299,999	167	7.0%	779	6.3%	1,179	4.9%
Home Values \$200,000 to \$249,999	98	4.1%	672	5.4%	1,043	4.4%
Home Values \$175,000 to \$199,999	25		161		245	1.0%
Home Values \$150,000 to \$174,999	62	2.6%	227	1.8%	325	1.4%
Home Values \$125,000 to \$149,999	68	2.9%	147	1.2%	223	0.9%
Home Values \$100,000 to \$124,999	62	2.6%	141	1.1%	183	0.8%
Home Values \$90,000 to \$99,999	61	2.6%	74	0.6%	86	0.4%
Home Values \$80,000 to \$89,999	88	3.7%	186	1.5%	276	1.2%
Home Values \$70,000 to \$79,999	4		151	1.2%	189	0.8%
Home Values \$60,000 to \$69,999	3	0.1%	63	0.5%	80	0.3%
Home Values \$50,000 to \$59,999	-	-	34	0.3%	48	0.2%
Home Values \$35,000 to \$49,999	18	0.8%	98	0.8%	157	0.7%
Home Values \$25,000 to \$34,999	4		80	0.6%	104	0.4%
Home Values \$10,000 to \$24,999	51	2.1%	211	1.7%	312	1.3%
Home Values Under \$10,000	10	0.4%	50	0.4%	114	0.5%
Owner-Occupied Median Home Value	\$412,306		\$448,778		\$489,431	
Renter-Occupied Median Rent	\$1,400		\$1,499		\$1,542	

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2207/-74.2691

165 Elton Adelphia Rd		-				
Freehold Township, NJ 07728	1 mi rad	lius	3 mi rad	ius	5 mi rad	lius
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	\$203.73 M		\$1.32 B		\$2.65 B	
Total Non-Retail Expenditure	\$108.26 M		\$702.55 M		\$1.41 B	
Total Retail Expenditure	\$95.48 M		\$619.35 M		\$1.24 B	
Apparel	\$7.33 M		\$47.48 M		\$95.86 M	
Contributions	\$7.16 M		\$46.54 M		\$94.88 M	
Education	\$6.99 M		\$44.87 M		\$93.12 M	
Entertainment	\$11.85 M		\$76.63 M		\$155.05 M	
Food and Beverages	\$29.48 M		\$191.26 M		\$382.54 M	
Furnishings and Equipment	\$7.31 M		\$47.33 M		\$95.61 M	
Gifts	\$5.31 M		\$35.44 M		\$72.71 M	
Health Care	\$16.74 M		\$108.63 M		\$215.74 M	
Household Operations	\$8.25 M		\$53.31 M		\$107.53 M	
Miscellaneous Expenses	\$3.89 M		\$25.29 M		\$50.76 M	
Personal Care	\$2.73 M		\$17.71 M		\$35.53 M	
Personal Insurance	\$1.55 M		\$9.98 M		\$20.43 M	
Reading	\$452.14 K		\$2.93 M		\$5.88 M	
Shelter	\$42.74 M		\$277.31 M		\$555.33 M	
Tobacco	\$1.07 M		\$6.97 M		\$13.41 M	
Transportation	\$36.61 M		\$237.54 M		\$476.74 M	
Utilities	\$14.27 M		\$92.65 M		\$182.96 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	\$5,962		\$6,776		\$7,462	
Total Non-Retail Expenditure	\$3,168	53.1%	\$3,601	53.1%	\$3,967	53.2%
Total Retail Expenditures	\$2,794	46.9%	\$3,175	46.9%	\$3,495	46.8%
Apparel	\$215	3.6%	\$243	3.6%	\$270	3.6%
Contributions	\$209	3.5%	\$239	3.5%	\$267	3.6%
Education	\$204	3.4%	\$230	3.4%	\$262	3.5%
Entertainment	\$347	5.8%	\$393	5.8%	\$436	5.8%
Food and Beverages	\$863	14.5%	\$980	14.5%	\$1,076	14.4%
Furnishings and Equipment	\$214		\$243	3.6%	\$269	3.6%
Gifts	\$155	2.6%	\$182	2.7%	\$204	2.7%
Health Care	\$490	8.2%	\$557	8.2%	\$607	8.1%
Household Operations	\$241	4.0%	\$273	4.0%	\$302	4.1%
Miscellaneous Expenses	\$114	1.9%	\$130	1.9%	\$143	1.9%
Personal Care	\$80	1.3%	\$91	1.3%	\$100	1.3%
Personal Insurance	\$45	0.8%	\$51	0.8%	\$57	0.8%
Reading	\$13	0.2%	\$15	0.2%	\$17	0.2%
-			\$1,422		\$1,561	
Shelter	Ş1,251	21.070				
Tobacco	\$1,251 \$31			0.5%		0.5%
	\$1,251 \$31 \$1,071	0.5%	\$36 \$1,218	0.5% 18.0%	\$38 \$1,340	0.5% 18.0%

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