

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

704 NJ-35	1 mi radius		3 mi radius		5 mi radius	
Neptune City, NJ 07753						
Population						
Estimated Population (2026)	13,888		85,987		148,226	
Projected Population (2031)	13,745		85,846		148,123	
Census Population (2020)	13,143		80,212		138,852	
Census Population (2010)	13,977		81,312		137,993	
Projected Annual Growth (2026-2031)	-143	-0.2%	-141	-	-103	-
Historical Annual Growth (2020-2026)	745	-	5,775	1.2%	9,374	1.1%
Historical Annual Growth (2010-2020)	-835	-0.6%	-1,100	-0.1%	859	-
Estimated Population Density (2026)	4,423	psm	3,043	psm	1,888	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2026)	5,179		38,318		63,811	
Projected Households (2031)	5,152		38,472		64,108	
Census Households (2020)	5,101		35,074		58,613	
Census Households (2010)	5,148		34,196		56,941	
Projected Annual Growth (2026-2031)	-27	-0.1%	155	-	297	-
Historical Annual Change (2010-2026)	31	-	4,122	0.8%	6,870	0.8%
Average Household Income						
Estimated Average Household Income (2026)	\$119,207		\$153,676		\$160,203	
Projected Average Household Income (2031)	\$119,161		\$153,661		\$160,516	
Census Average Household Income (2010)	\$59,980		\$75,698		\$82,041	
Census Average Household Income (2000)	\$47,905		\$61,007		\$66,219	
Projected Annual Change (2026-2031)	-\$46	-	-\$15	-	\$312	-
Historical Annual Change (2000-2026)	\$71,301	5.7%	\$92,669	5.8%	\$93,984	5.5%
Median Household Income						
Estimated Median Household Income (2026)	\$92,431		\$109,969		\$116,055	
Projected Median Household Income (2031)	\$92,272		\$109,929		\$116,267	
Census Median Household Income (2010)	\$47,477		\$61,256		\$65,593	
Census Median Household Income (2000)	\$39,039		\$48,424		\$53,374	
Projected Annual Change (2026-2031)	-\$160	-	-\$40	-	\$211	-
Historical Annual Change (2000-2026)	\$53,392	5.3%	\$61,546	4.9%	\$62,682	4.5%
Per Capita Income						
Estimated Per Capita Income (2026)	\$44,548		\$68,589		\$69,158	
Projected Per Capita Income (2031)	\$44,763		\$68,972		\$69,662	
Census Per Capita Income (2010)	\$22,091		\$31,834		\$33,853	
Census Per Capita Income (2000)	\$17,227		\$24,396		\$26,247	
Projected Annual Change (2026-2031)	\$215	-	\$382	0.1%	\$505	0.1%
Historical Annual Change (2000-2026)	\$27,321	6.1%	\$44,194	7.0%	\$42,911	6.3%
Estimated Average Household Net Worth (2026)	\$1.24 M		\$1.61 M		\$1.74 M	

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704 NJ-35		1 mi radius		3 mi radius		5 mi radius	
Neptune City, NJ 07753							
Race and Ethnicity							
Total Population (2026)	13,888			85,987		148,226	
White (2026)	5,714	41.1%		55,733	64.8%	104,874	70.8%
Black or African American (2026)	5,441	39.2%		16,967	19.7%	20,887	14.1%
American Indian or Alaska Native (2026)	68	0.5%		284	0.3%	461	0.3%
Asian (2026)	314	2.3%		2,904	3.4%	5,544	3.7%
Hawaiian or Pacific Islander (2026)	6	-		23	-	31	-
Other Race (2026)	1,143	8.2%		4,450	5.2%	6,993	4.7%
Two or More Races (2026)	1,202	8.7%		5,627	6.5%	9,435	6.4%
Population < 18 (2026)	3,307	23.8%		15,587	18.1%	27,215	18.4%
White Not Hispanic	801	24.2%		7,280	46.7%	15,184	55.8%
Black or African American	1,481	44.8%		4,112	26.4%	4,966	18.2%
Asian	59	1.8%		454	2.9%	911	3.3%
Other Race Not Hispanic	81	2.5%		468	3.0%	889	3.3%
Hispanic	885	26.7%		3,274	21.0%	5,265	19.3%
Not Hispanic or Latino Population (2026)	11,145	80.3%		74,179	86.3%	129,268	87.2%
Not Hispanic White	5,340	47.9%		53,530	72.2%	101,090	78.2%
Not Hispanic Black or African American	5,298	47.5%		16,483	22.2%	20,200	15.6%
Not Hispanic American Indian or Alaska Native	3	-		27	-	49	-
Not Hispanic Asian	292	2.6%		2,824	3.8%	5,441	4.2%
Not Hispanic Hawaiian or Pacific Islander	2	-		4	-	8	-
Not Hispanic Other Race	36	0.3%		216	0.3%	408	0.3%
Not Hispanic Two or More Races	174	1.6%		1,095	1.5%	2,073	1.6%
Hispanic or Latino Population (2026)	2,743	19.7%		11,808	13.7%	18,958	12.8%
Hispanic White	374	13.6%		2,203	18.7%	3,784	20.0%
Hispanic Black or African American	143	5.2%		484	4.1%	687	3.6%
Hispanic American Indian or Alaska Native	65	2.4%		257	2.2%	412	2.2%
Hispanic Asian	22	0.8%		79	0.7%	103	0.5%
Hispanic Hawaiian or Pacific Islander	4	0.1%		19	0.2%	24	0.1%
Hispanic Other Race	1,107	40.4%		4,233	35.9%	6,585	34.7%
Hispanic Two or More Races	1,028	37.5%		4,532	38.4%	7,363	38.8%
Not Hispanic or Latino Population (2020)	10,866	82.7%		68,537	85.4%	120,530	86.8%
Hispanic or Latino Population (2020)	2,277	17.3%		11,675	14.6%	18,322	13.2%
Not Hispanic or Latino Population (2010)	12,200	87.3%		71,467	87.9%	123,336	89.4%
Hispanic or Latino Population (2010)	1,777	12.7%		9,845	12.1%	14,658	10.6%
Not Hispanic or Latino Population (2031)	11,036	80.3%		73,711	85.9%	128,436	86.7%
Hispanic or Latino Population (2031)	2,709	19.7%		12,135	14.1%	19,687	13.3%
Projected Annual Growth (2026-2031)	-34	-0.2%		328	0.6%	729	0.8%
Historical Annual Growth (2010-2020)	500	2.8%		1,830	1.9%	3,665	2.5%

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Neptune City, NJ 07753							
Total Age Distribution (2026)							
Total Population	13,888			85,987		148,226	
Age Under 5 Years	896	6.5%		4,360	5.1%	7,487	5.1%
Age 5 to 9 Years	953	6.9%		4,292	5.0%	7,413	5.0%
Age 10 to 14 Years	916	6.6%		4,133	4.8%	7,270	4.9%
Age 15 to 19 Years	949	6.8%		4,398	5.1%	8,822	6.0%
Age 20 to 24 Years	950	6.8%		4,805	5.6%	8,909	6.0%
Age 25 to 29 Years	888	6.4%		5,966	6.9%	9,923	6.7%
Age 30 to 34 Years	991	7.1%		6,046	7.0%	10,047	6.8%
Age 35 to 39 Years	1,014	7.3%		5,289	6.2%	8,882	6.0%
Age 40 to 44 Years	889	6.4%		4,877	5.7%	8,223	5.5%
Age 45 to 49 Years	861	6.2%		4,563	5.3%	7,761	5.2%
Age 50 to 54 Years	847	6.1%		5,126	6.0%	8,817	5.9%
Age 55 to 59 Years	868	6.3%		5,983	7.0%	10,310	7.0%
Age 60 to 64 Years	909	6.5%		6,743	7.8%	11,597	7.8%
Age 65 to 69 Years	709	5.1%		6,178	7.2%	10,571	7.1%
Age 70 to 74 Years	517	3.7%		4,802	5.6%	8,130	5.5%
Age 75 to 79 Years	334	2.4%		3,591	4.2%	6,106	4.1%
Age 80 to 84 Years	205	1.5%		2,356	2.7%	3,962	2.7%
Age 85 Years or Over	193	1.4%		2,480	2.9%	3,997	2.7%
Median Age	36.8			44.1		43.2	
Age 19 Years or Less	3,714	26.7%		17,183	20.0%	30,991	20.9%
Age 20 to 64 Years	8,217	59.2%		49,397	57.4%	84,470	57.0%
Age 65 Years or Over	1,957	14.1%		19,407	22.6%	32,765	22.1%
Female Age Distribution (2026)							
Female Population	7,164	51.6%		44,254	51.5%	75,308	50.8%
Age Under 5 Years	460	6.4%		2,133	4.8%	3,712	4.9%
Age 5 to 9 Years	497	6.9%		2,178	4.9%	3,690	4.9%
Age 10 to 14 Years	458	6.4%		2,046	4.6%	3,501	4.6%
Age 15 to 19 Years	449	6.3%		2,140	4.8%	3,817	5.1%
Age 20 to 24 Years	466	6.5%		2,450	5.5%	4,258	5.7%
Age 25 to 29 Years	452	6.3%		3,047	6.9%	5,013	6.7%
Age 30 to 34 Years	497	6.9%		2,960	6.7%	4,976	6.6%
Age 35 to 39 Years	527	7.4%		2,589	5.8%	4,383	5.8%
Age 40 to 44 Years	458	6.4%		2,464	5.6%	4,172	5.5%
Age 45 to 49 Years	417	5.8%		2,333	5.3%	3,985	5.3%
Age 50 to 54 Years	438	6.1%		2,604	5.9%	4,575	6.1%
Age 55 to 59 Years	454	6.3%		3,061	6.9%	5,383	7.1%
Age 60 to 64 Years	484	6.7%		3,496	7.9%	6,024	8.0%
Age 65 to 69 Years	379	5.3%		3,269	7.4%	5,511	7.3%
Age 70 to 74 Years	284	4.0%		2,558	5.8%	4,342	5.8%
Age 75 to 79 Years	200	2.8%		2,059	4.7%	3,391	4.5%
Age 80 to 84 Years	130	1.8%		1,380	3.1%	2,269	3.0%
Age 85 Years or Over	114	1.6%		1,486	3.4%	2,306	3.1%
Female Median Age	37.9			45.2		44.8	
Age 19 Years or Less	1,864	26.0%		8,497	19.2%	14,720	19.5%
Age 20 to 64 Years	4,193	58.5%		25,003	56.5%	42,770	56.8%
Age 65 Years or Over	1,108	15.5%		10,754	24.3%	17,819	23.7%

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Neptune City, NJ 07753							
Male Age Distribution (2026)							
Male Population	6,724	48.4%	41,733	48.5%	72,918	49.2%	
Age Under 5 Years	435	6.5%	2,228	5.3%	3,774	5.2%	
Age 5 to 9 Years	456	6.8%	2,114	5.1%	3,723	5.1%	
Age 10 to 14 Years	459	6.8%	2,087	5.0%	3,769	5.2%	
Age 15 to 19 Years	500	7.4%	2,258	5.4%	5,005	6.9%	
Age 20 to 24 Years	484	7.2%	2,355	5.6%	4,651	6.4%	
Age 25 to 29 Years	435	6.5%	2,919	7.0%	4,910	6.7%	
Age 30 to 34 Years	494	7.3%	3,085	7.4%	5,071	7.0%	
Age 35 to 39 Years	487	7.2%	2,700	6.5%	4,500	6.2%	
Age 40 to 44 Years	432	6.4%	2,412	5.8%	4,051	5.6%	
Age 45 to 49 Years	444	6.6%	2,230	5.3%	3,776	5.2%	
Age 50 to 54 Years	409	6.1%	2,522	6.0%	4,243	5.8%	
Age 55 to 59 Years	414	6.2%	2,922	7.0%	4,927	6.8%	
Age 60 to 64 Years	426	6.3%	3,247	7.8%	5,572	7.6%	
Age 65 to 69 Years	330	4.9%	2,909	7.0%	5,060	6.9%	
Age 70 to 74 Years	233	3.5%	2,244	5.4%	3,789	5.2%	
Age 75 to 79 Years	134	2.0%	1,532	3.7%	2,715	3.7%	
Age 80 to 84 Years	74	1.1%	975	2.3%	1,693	2.3%	
Age 85 Years or Over	79	1.2%	993	2.4%	1,690	2.3%	
Male Median Age	35.8		42.7		41.6		
Age 19 Years or Less	1,850	27.5%	8,686	20.8%	16,271	22.3%	
Age 20 to 64 Years	4,024	59.9%	24,394	58.5%	41,700	57.2%	
Age 65 Years or Over	849	12.6%	8,653	20.7%	14,946	20.5%	
Males per 100 Females (2026)							
Overall Comparison	94		94		97		
Age Under 5 Years	95	48.6%	104	51.1%	102	50.4%	
Age 5 to 9 Years	92	47.9%	97	49.3%	101	50.2%	
Age 10 to 14 Years	100	50.1%	102	50.5%	108	51.8%	
Age 15 to 19 Years	111	52.7%	105	51.3%	131	56.7%	
Age 20 to 24 Years	104	50.9%	96	49.0%	109	52.2%	
Age 25 to 29 Years	96	49.1%	96	48.9%	98	49.5%	
Age 30 to 34 Years	99	49.8%	104	51.0%	102	50.5%	
Age 35 to 39 Years	92	48.0%	104	51.1%	103	50.7%	
Age 40 to 44 Years	94	48.5%	98	49.5%	97	49.3%	
Age 45 to 49 Years	107	51.6%	96	48.9%	95	48.7%	
Age 50 to 54 Years	93	48.3%	97	49.2%	93	48.1%	
Age 55 to 59 Years	91	47.6%	95	48.8%	92	47.8%	
Age 60 to 64 Years	88	46.8%	93	48.2%	92	48.1%	
Age 65 to 69 Years	87	46.5%	89	47.1%	92	47.9%	
Age 70 to 74 Years	82	45.0%	88	46.7%	87	46.6%	
Age 75 to 79 Years	67	40.0%	74	42.7%	80	44.5%	
Age 80 to 84 Years	57	36.4%	71	41.4%	75	42.7%	
Age 85 Years or Over	69	40.8%	67	40.1%	73	42.3%	
Age 19 Years or Less	99	49.8%	102	50.5%	111	52.5%	
Age 20 to 39 Years	98	49.4%	100	50.0%	103	50.7%	
Age 40 to 64 Years	94	48.6%	96	48.9%	93	48.3%	
Age 65 Years or Over	77	43.4%	80	44.6%	84	45.6%	

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704 NJ-35							
Neptune City, NJ 07753		1 mi radius		3 mi radius		5 mi radius	
Household Type (2026)							
Total Households	5,179		38,318		63,811		
Households with Children	1,785	34.5%	8,190	21.4%	14,187	22.2%	
Average Household Size	2.7		2.2		2.3		
Household Density per Square Mile	1,649		1,356		813		
Population Family	11,482	82.7%	61,494	71.5%	107,980	72.8%	
Population Non-Family	2,265	16.3%	23,638	27.5%	37,097	25.0%	
Population Group Quarters	141	1.0%	854	1.0%	3,149	2.1%	
Family Households	3,500	67.6%	19,809	51.7%	34,861	54.6%	
Married Couple Households	1,861	53.2%	13,239	66.8%	24,533	70.4%	
Other Family Households	1,639	46.8%	6,570	33.2%	10,329	29.6%	
Family Households with Children	1,783	50.9%	8,177	41.3%	14,170	40.6%	
Married Couple with Children	863	48.4%	5,129	62.7%	9,625	67.9%	
Other Family Households with Children	920	51.6%	3,049	37.3%	4,545	32.1%	
Family Households No Children	1,717	49.1%	11,631	58.7%	20,691	59.4%	
Married Couple No Children	998	58.1%	8,110	69.7%	14,907	72.0%	
Other Family Households No Children	719	41.9%	3,521	30.3%	5,784	28.0%	
Non-Family Households	1,679	32.4%	18,509	48.3%	28,949	45.4%	
Non-Family Households with Children	2	-	12	-	16	-	
Non-Family Households No Children	1,677	99.9%	18,497	99.9%	28,933	99.9%	
Average Family Household Size	3.3		3.1		3.1		
Average Family Income	\$130,596		\$199,409		\$204,431		
Median Family Income	\$108,170		\$146,536		\$155,756		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2026)							
Population Age 15 Years or Over	11,123		73,202		126,057		
Never Married	5,180	46.6%	27,082	37.0%	45,560	36.1%	
Currently Married	3,927	35.3%	31,720	43.3%	57,324	45.5%	
Previously Married	2,016	18.1%	14,400	19.7%	23,173	18.4%	
Separated	824	40.9%	3,737	26.0%	5,113	22.1%	
Widowed	486	24.1%	4,163	28.9%	6,953	30.0%	
Divorced	706	35.0%	6,499	45.1%	11,107	47.9%	
Educational Attainment (2026)							
Adult Population Age 25 Years or Over	9,224		63,999		108,326		
Elementary (Grade Level 0 to 8)	454	4.9%	2,035	3.2%	3,360	3.1%	
Some High School (Grade Level 9 to 11)	915	9.9%	2,411	3.8%	3,685	3.4%	
High School Graduate	2,309	25.0%	13,633	21.3%	21,827	20.1%	
Some College	1,628	17.7%	10,094	15.8%	16,966	15.7%	
Associate Degree Only	546	5.9%	4,364	6.8%	8,016	7.4%	
Bachelor Degree Only	2,111	22.9%	19,000	29.7%	33,667	31.1%	
Graduate Degree	1,261	13.7%	12,462	19.5%	20,806	19.2%	
Any College (Some College or Higher)	5,546	60.1%	45,920	71.8%	79,455	73.3%	
College Degree + (Bachelor Degree or Higher)	3,372	36.6%	31,462	49.2%	54,473	50.3%	

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Neptune City, NJ 07753							
Housing							
Total Housing Units (2026)	5,610		42,498		70,702		
Total Housing Units (2020)	5,592		41,652		69,267		
Historical Annual Growth (2020-2026)	18	-	846	-	1,435	-	
Housing Units Occupied (2026)	5,179	92.3%	38,318	90.2%	63,811	90.3%	
Housing Units Owner-Occupied	2,610	50.4%	20,681	54.0%	37,458	58.7%	
Housing Units Renter-Occupied	2,568	49.6%	17,637	46.0%	26,353	41.3%	
Housing Units Vacant (2026)	431	7.7%	4,180	9.8%	6,892	9.7%	
Household Size (2026)							
Total Households	5,179		38,318		63,811		
1 Person Households	1,342	25.9%	15,394	40.2%	24,046	37.7%	
2 Person Households	1,686	32.6%	11,487	30.0%	19,452	30.5%	
3 Person Households	838	16.2%	4,575	11.9%	8,240	12.9%	
4 Person Households	680	13.1%	3,814	10.0%	6,858	10.7%	
5 Person Households	386	7.4%	1,863	4.9%	3,214	5.0%	
6 Person Households	141	2.7%	720	1.9%	1,281	2.0%	
7 or More Person Households	106	2.1%	465	1.2%	720	1.1%	
Household Income Distribution (2026)							
HH Income \$200,000 or More	873	16.9%	8,654	22.6%	15,850	24.8%	
HH Income \$150,000 to \$199,999	628	12.1%	4,305	11.2%	7,243	11.4%	
HH Income \$125,000 to \$149,999	445	8.6%	3,321	8.7%	5,307	8.3%	
HH Income \$100,000 to \$124,999	407	7.9%	4,084	10.7%	6,529	10.2%	
HH Income \$75,000 to \$99,999	625	12.1%	4,221	11.0%	7,143	11.2%	
HH Income \$50,000 to \$74,999	657	12.7%	4,395	11.5%	7,426	11.6%	
HH Income \$35,000 to \$49,999	409	7.9%	2,761	7.2%	4,391	6.9%	
HH Income \$25,000 to \$34,999	219	4.2%	1,799	4.7%	2,753	4.3%	
HH Income \$15,000 to \$24,999	384	7.4%	2,031	5.3%	3,307	5.2%	
HH Income \$10,000 to \$14,999	181	3.5%	713	1.9%	1,075	1.7%	
HH Income Under \$10,000	351	6.8%	2,034	5.3%	2,788	4.4%	
Household Vehicles (2026)							
Households 0 Vehicles Available	772	14.9%	4,077	10.6%	5,692	8.9%	
Households 1 Vehicle Available	1,659	32.0%	14,800	38.6%	24,007	37.6%	
Households 2 Vehicles Available	1,870	36.1%	13,589	35.5%	23,055	36.1%	
Households 3 or More Vehicles Available	877	16.9%	5,851	15.3%	11,056	17.3%	
Total Vehicles Available	8,555		62,569		108,570		
Average Vehicles per Household	1.7		1.6		1.7		
Owner-Occupied Household Vehicles	5,456	63.8%	40,798	65.2%	74,947	69.0%	
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0		
Renter-Occupied Household Vehicles	3,100	36.2%	21,771	34.8%	33,623	31.0%	
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3		
Travel Time (2026)							
Worker Base Age 16 years or Over	6,873		45,140		76,018		
Travel to Work in 14 Minutes or Less	1,873	27.2%	11,331	25.1%	19,498	25.6%	
Travel to Work in 15 to 29 Minutes	2,301	33.5%	13,096	29.0%	21,771	28.6%	
Travel to Work in 30 to 59 Minutes	1,371	19.9%	8,819	19.5%	14,498	19.1%	
Travel to Work in 60 Minutes or More	589	8.6%	5,501	12.2%	9,684	12.7%	
Work at Home	739	10.7%	6,393	14.2%	10,567	13.9%	
Average Minutes Travel to Work	21.1		23.0		22.5		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

704 NJ-35	1 mi radius		3 mi radius		5 mi radius	
Neptune City, NJ 07753						
Transportation To Work (2026)						
Worker Base Age 16 years or Over	6,873		45,140		76,018	
Drive to Work Alone	4,286	62.4%	29,669	65.7%	51,644	67.9%
Drive to Work in Carpool	964	14.0%	4,407	9.8%	6,637	8.7%
Travel to Work by Public Transportation	356	5.2%	2,372	5.3%	3,495	4.6%
Drive to Work on Motorcycle	-	-	12	-	12	-
Bicycle to Work	99	1.4%	414	0.9%	701	0.9%
Walk to Work	376	5.5%	1,617	3.6%	2,462	3.2%
Other Means	53	0.8%	256	0.6%	500	0.7%
Work at Home	739	10.7%	6,393	14.2%	10,567	13.9%
Daytime Demographics (2026)						
Total Businesses	617		4,098		7,113	
Total Employees	8,541		44,068		75,959	
Company Headquarter Businesses	14	2.3%	125	3.0%	250	3.5%
Company Headquarter Employees	438	5.1%	3,571	8.1%	10,327	13.6%
Employee Population per Business	13.8	to 1	10.8	to 1	10.7	to 1
Residential Population per Business	22.5	to 1	21.0	to 1	20.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	12,613		71,195		124,316	
Labor Force						
Labor Population Age 16 Years or Over (2026)	10,946		72,313		124,477	
Labor Force Total Males (2026)	5,283	48.3%	34,819	48.1%	60,800	48.8%
Male Civilian Employed	3,419	64.7%	23,143	66.5%	39,606	65.1%
Male Civilian Unemployed	147	2.8%	1,190	3.4%	2,061	3.4%
Males in Armed Forces	-	-	8	-	42	-
Males Not in Labor Force	1,718	32.5%	10,478	30.1%	19,090	31.4%
Labor Force Total Females (2026)	5,662	51.7%	37,495	51.9%	63,677	51.2%
Female Civilian Employed	3,455	61.0%	22,001	58.7%	36,419	57.2%
Female Civilian Unemployed	189	3.3%	1,039	2.8%	1,563	2.5%
Females in Armed Forces	-	-	34	-	53	-
Females Not in Labor Force	2,018	35.6%	14,420	38.5%	25,642	40.3%
Unemployment Rate	336	3.1%	2,229	3.1%	3,624	2.9%
Occupation (2026)						
Occupation Population Age 16 Years or Over	6,873		45,140		76,018	
Occupation Total Males	3,418	49.7%	23,139	51.3%	39,599	52.1%
Occupation Total Females	3,455	50.3%	22,001	48.7%	36,419	47.9%
Management, Business, Financial Operations	1,008	14.7%	8,235	18.2%	14,431	19.0%
Professional, Related	1,592	23.2%	13,072	29.0%	21,775	28.6%
Service	1,735	25.3%	7,837	17.4%	12,370	16.3%
Sales, Office	1,364	19.8%	9,324	20.7%	16,453	21.6%
Farming, Fishing, Forestry	1	-	8	-	9	-
Construction, Extraction, Maintenance	446	6.5%	2,893	6.4%	5,143	6.8%
Production, Transport, Material Moving	725	10.6%	3,772	8.4%	5,838	7.7%
White Collar Workers	3,964	57.7%	30,630	67.9%	52,659	69.3%
Blue Collar Workers	2,908	42.3%	14,509	32.1%	23,359	30.7%

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Neptune City, NJ 07753							
Units In Structure (2026)							
Total Units	5,179		38,318		63,811		
1 Detached Unit	2,887	55.8%	19,752	51.5%	34,061	53.4%	
1 Attached Unit	426	8.2%	2,924	7.6%	6,115	9.6%	
2 Units	333	6.4%	2,014	5.3%	2,883	4.5%	
3 to 4 Units	319	6.2%	2,222	5.8%	3,315	5.2%	
5 to 9 Units	192	3.7%	1,725	4.5%	2,806	4.4%	
10 to 19 Units	170	3.3%	2,116	5.5%	3,458	5.4%	
20 to 49 Units	215	4.1%	2,086	5.4%	3,063	4.8%	
50 or More Units	564	10.9%	5,183	13.5%	7,443	11.7%	
Mobile Home or Trailer	38	0.7%	159	0.4%	450	0.7%	
Other Structure	34	0.7%	136	0.4%	217	0.3%	
Occupied Homes Built By Year (2026)							
Homes Built 2020 or later	77	1.5%	766	2.0%	1,313	2.1%	
Homes Built 2010 to 2019	305	5.9%	2,839	7.4%	4,978	7.8%	
Homes Built 2000 to 2009	227	4.4%	2,900	7.6%	5,292	8.3%	
Homes Built 1990 to 1999	192	3.7%	2,548	6.6%	5,704	8.9%	
Homes Built 1980 to 1989	538	10.4%	4,033	10.5%	7,522	11.8%	
Homes Built 1970 to 1979	431	8.3%	4,486	11.7%	7,295	11.4%	
Homes Built 1960 to 1969	689	13.3%	5,171	13.5%	8,272	13.0%	
Homes Built 1950 to 1959	831	16.0%	4,843	12.6%	7,911	12.4%	
Homes Built 1940 to 1949	440	8.5%	2,406	6.3%	3,532	5.5%	
Homes Built Before 1939	1,449	28.0%	8,326	21.7%	11,992	18.8%	
Median Age of Homes	62.1	yrs	55.9	yrs	53.4	yrs	
Home Values (2026)							
Owner Specified Housing Units	2,610		20,681		37,458		
Home Values \$1,000,000 or More	251	9.6%	4,652	22.5%	8,522	22.8%	
Home Values \$750,000 to \$999,999	374	14.3%	3,701	17.9%	7,065	18.9%	
Home Values \$500,000 to \$749,999	1,086	41.6%	6,208	30.0%	11,454	30.6%	
Home Values \$400,000 to \$499,999	359	13.8%	2,905	14.0%	5,127	13.7%	
Home Values \$300,000 to \$399,999	232	8.9%	1,730	8.4%	2,660	7.1%	
Home Values \$250,000 to \$299,999	92	3.5%	353	1.7%	586	1.6%	
Home Values \$200,000 to \$249,999	42	1.6%	264	1.3%	392	1.0%	
Home Values \$175,000 to \$199,999	1	-	13	-	19	-	
Home Values \$150,000 to \$174,999	10	0.4%	47	0.2%	98	0.3%	
Home Values \$125,000 to \$149,999	53	2.0%	69	0.3%	80	0.2%	
Home Values \$100,000 to \$124,999	14	0.5%	77	0.4%	175	0.5%	
Home Values \$90,000 to \$99,999	-	-	-	-	1	-	
Home Values \$80,000 to \$89,999	2	-	41	0.2%	141	0.4%	
Home Values \$70,000 to \$79,999	22	0.8%	46	0.2%	91	0.2%	
Home Values \$60,000 to \$69,999	-	-	20	-	50	0.1%	
Home Values \$50,000 to \$59,999	4	0.2%	81	0.4%	206	0.5%	
Home Values \$35,000 to \$49,999	13	0.5%	102	0.5%	162	0.4%	
Home Values \$25,000 to \$34,999	2	-	52	0.3%	68	0.2%	
Home Values \$10,000 to \$24,999	28	1.1%	76	0.4%	131	0.3%	
Home Values Under \$10,000	26	1.0%	244	1.2%	429	1.1%	
Owner-Occupied Median Home Value	\$583,753		\$751,461		\$772,599		
Renter-Occupied Median Rent	\$1,774		\$1,749		\$1,769		

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704 NJ-35		1 mi radius	3 mi radius	5 mi radius
Neptune City, NJ 07753				
Total Annual Consumer Expenditure (2026)				
Total Household Expenditure	\$529.89 M	\$4.15 B	\$7.17 B	
Total Non-Retail Expenditure	\$270.68 M	\$2.17 B	\$3.75 B	
Total Retail Expenditure	\$259.21 M	\$1.99 B	\$3.43 B	
Alcoholic Beverages	\$3.67 M	\$28.65 M	\$49.43 M	
Apparel	\$11.47 M	\$86.35 M	\$148.58 M	
Contributions	\$13.02 M	\$106.51 M	\$184.33 M	
Education	\$8.93 M	\$71.75 M	\$124.02 M	
Entertainment	\$25.92 M	\$195.08 M	\$335.49 M	
Food Away From Home	\$25.26 M	\$194.51 M	\$335.19 M	
Grocery	\$36.24 M	\$246.97 M	\$421.61 M	
Health Care	\$34.14 M	\$264.84 M	\$442.54 M	
Household Furnishings and Equipment	\$13.62 M	\$104.97 M	\$180.88 M	
Household Operations	\$10.43 M	\$77.77 M	\$133.85 M	
Miscellaneous Expenses	\$7.92 M	\$61.28 M	\$105.43 M	
Personal Care	\$5.83 M	\$40.92 M	\$70.05 M	
Shelter	\$95.01 M	\$697.97 M	\$1.19 B	
Tax and Retirement	\$139.13 M	\$1.21 B	\$2.13 B	
Tobacco and Related	\$2.08 M	\$11.5 M	\$19.13 M	
Transportation	\$69.9 M	\$566.51 M	\$987.92 M	
Utilities	\$27.33 M	\$183.98 M	\$313.76 M	
Monthly Household Consumer Expenditure (2026)				
Total Household Expenditure	\$8,526	\$9,033	\$9,368	
Total Non-Retail Expenditure	\$4,355 51.1%	\$4,711 52.2%	\$4,892 52.2%	
Total Retail Expenditures	\$4,171 48.9%	\$4,322 47.8%	\$4,476 47.8%	
Alcoholic Beverages	\$59 0.7%	\$62 0.7%	\$65 0.7%	
Apparel	\$185 2.2%	\$188 2.1%	\$194 2.1%	
Contributions	\$210 2.5%	\$232 2.6%	\$241 2.6%	
Education	\$144 1.7%	\$156 1.7%	\$162 1.7%	
Entertainment	\$417 4.9%	\$424 4.7%	\$438 4.7%	
Food Away From Home	\$407 4.8%	\$423 4.7%	\$438 4.7%	
Grocery	\$583 6.8%	\$537 5.9%	\$551 5.9%	
Health Care	\$549 6.4%	\$576 6.4%	\$578 6.2%	
Household Furnishings and Equipment	\$219 2.6%	\$228 2.5%	\$236 2.5%	
Household Operations	\$168 2.0%	\$169 1.9%	\$175 1.9%	
Miscellaneous Expenses	\$127 1.5%	\$133 1.5%	\$138 1.5%	
Personal Care	\$94 1.1%	\$89 1.0%	\$91 1.0%	
Shelter	\$1,529 17.9%	\$1,518 16.8%	\$1,558 16.6%	
Tax and Retirement	\$2,239 26.3%	\$2,640 29.2%	\$2,779 29.2%	
Tobacco and Related	\$33 0.4%	\$25 0.3%	\$25 0.3%	
Transportation	\$1,125 13.2%	\$1,232 13.6%	\$1,290 13.8%	
Utilities	\$440 5.2%	\$400 4.4%	\$410 4.4%	