

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1	1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901						
Population						
Estimated Population (2026)	17,290		147,676		299,049	
Projected Population (2031)	17,857		147,778		298,260	
Census Population (2020)	15,817		140,962		289,511	
Census Population (2010)	15,713		133,136		272,538	
Projected Annual Growth (2026-2031)	567	0.7%	102	-	-789	-
Historical Annual Growth (2020-2026)	1,473	-	6,714	0.8%	9,538	0.5%
Historical Annual Growth (2010-2020)	104	-	7,826	0.6%	16,974	0.6%
Estimated Population Density (2026)	5,506	psm	5,224	psm	3,810	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2026)	6,498		47,703		100,164	
Projected Households (2031)	6,851		48,548		101,486	
Census Households (2020)	5,771		44,458		95,050	
Census Households (2010)	5,714		41,415		89,182	
Projected Annual Growth (2026-2031)	353	1.1%	845	0.4%	1,322	0.3%
Historical Annual Change (2010-2026)	784	0.9%	6,289	0.9%	10,982	0.8%
Average Household Income						
Estimated Average Household Income (2026)	\$127,647		\$129,743		\$152,280	
Projected Average Household Income (2031)	\$126,904		\$129,558		\$152,026	
Census Average Household Income (2010)	\$78,476		\$75,290		\$86,830	
Census Average Household Income (2000)	\$64,251		\$63,692		\$71,973	
Projected Annual Change (2026-2031)	-\$743	-0.1%	-\$185	-	-\$254	-
Historical Annual Change (2000-2026)	\$63,396	3.8%	\$66,051	4.0%	\$80,307	4.3%
Median Household Income						
Estimated Median Household Income (2026)	\$100,279		\$102,999		\$124,014	
Projected Median Household Income (2031)	\$99,592		\$102,714		\$123,853	
Census Median Household Income (2010)	\$64,823		\$64,974		\$75,947	
Census Median Household Income (2000)	\$51,337		\$52,385		\$61,401	
Projected Annual Change (2026-2031)	-\$687	-0.1%	-\$284	-	-\$161	-
Historical Annual Change (2000-2026)	\$48,942	3.7%	\$50,614	3.7%	\$62,613	3.9%
Per Capita Income						
Estimated Per Capita Income (2026)	\$48,914		\$42,608		\$51,451	
Projected Per Capita Income (2031)	\$49,601		\$43,260		\$52,176	
Census Per Capita Income (2010)	\$28,536		\$23,423		\$28,413	
Census Per Capita Income (2000)	\$22,157		\$20,865		\$24,574	
Projected Annual Change (2026-2031)	\$687	0.3%	\$652	0.3%	\$725	0.3%
Historical Annual Change (2000-2026)	\$26,757	4.6%	\$21,744	4.0%	\$26,877	4.2%
Estimated Average Household Net Worth (2026)	\$1.1 M		\$1.07 M		\$1.43 M	

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11 US-1						
New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	17,290		147,676		299,049	
White (2026)	7,166	41.4%	53,426	36.2%	112,218	37.5%
Black or African American (2026)	2,935	17.0%	20,691	14.0%	47,039	15.7%
American Indian or Alaska Native (2026)	121	0.7%	1,245	0.8%	1,849	0.6%
Asian (2026)	3,621	20.9%	33,698	22.8%	76,296	25.5%
Hawaiian or Pacific Islander (2026)	8	-	111	-	162	-
Other Race (2026)	2,010	11.6%	24,383	16.5%	36,171	12.1%
Two or More Races (2026)	1,429	8.3%	14,122	9.6%	25,314	8.5%
Population < 18 (2026)	3,130	18.1%	29,949	20.3%	62,194	20.8%
White Not Hispanic	900	28.8%	6,539	21.8%	14,714	23.7%
Black or African American	633	20.2%	4,526	15.1%	10,875	17.5%
Asian	534	17.1%	5,459	18.2%	14,831	23.8%
Other Race Not Hispanic	120	3.8%	913	3.0%	2,016	3.2%
Hispanic	942	30.1%	12,512	41.8%	19,759	31.8%
Not Hispanic or Latino Population (2026)	13,247	76.6%	102,515	69.4%	226,802	75.8%
Not Hispanic White	6,529	49.3%	47,719	46.5%	101,268	44.7%
Not Hispanic Black or African American	2,692	20.3%	18,537	18.1%	43,686	19.3%
Not Hispanic American Indian or Alaska Native	25	0.2%	127	0.1%	237	0.1%
Not Hispanic Asian	3,588	27.1%	33,086	32.3%	75,587	33.3%
Not Hispanic Hawaiian or Pacific Islander	4	-	69	-	86	-
Not Hispanic Other Race	157	1.2%	945	0.9%	1,622	0.7%
Not Hispanic Two or More Races	251	1.9%	2,033	2.0%	4,315	1.9%
Hispanic or Latino Population (2026)	4,043	23.4%	45,161	30.6%	72,247	24.2%
Hispanic White	637	15.7%	5,707	12.6%	10,949	15.2%
Hispanic Black or African American	243	6.0%	2,154	4.8%	3,353	4.6%
Hispanic American Indian or Alaska Native	96	2.4%	1,118	2.5%	1,611	2.2%
Hispanic Asian	33	0.8%	613	1.4%	709	1.0%
Hispanic Hawaiian or Pacific Islander	4	-	42	-	76	0.1%
Hispanic Other Race	1,853	45.8%	23,438	51.9%	34,550	47.8%
Hispanic Two or More Races	1,177	29.1%	12,088	26.8%	20,999	29.1%
Not Hispanic or Latino Population (2020)	12,428	78.6%	93,133	66.1%	219,345	75.8%
Hispanic or Latino Population (2020)	3,389	21.4%	47,829	33.9%	70,166	24.2%
Not Hispanic or Latino Population (2010)	13,135	83.6%	93,780	70.4%	217,182	79.7%
Hispanic or Latino Population (2010)	2,579	16.4%	39,356	29.6%	55,356	20.3%
Not Hispanic or Latino Population (2031)	13,528	75.8%	103,287	69.9%	224,573	75.3%
Hispanic or Latino Population (2031)	4,329	24.2%	44,491	30.1%	73,687	24.7%
Projected Annual Growth (2026-2031)	285	1.4%	-671	-0.3%	1,440	0.4%
Historical Annual Growth (2010-2020)	811	3.1%	8,473	2.2%	14,811	2.7%

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Total Age Distribution (2026)							
Total Population	17,290		147,676		299,049		
Age Under 5 Years	864	5.0%	7,900	5.3%	15,831	5.3%	
Age 5 to 9 Years	860	5.0%	8,464	5.7%	17,746	5.9%	
Age 10 to 14 Years	857	5.0%	8,356	5.7%	17,656	5.9%	
Age 15 to 19 Years	2,182	12.6%	15,316	10.4%	25,575	8.6%	
Age 20 to 24 Years	1,760	10.2%	17,673	12.0%	27,548	9.2%	
Age 25 to 29 Years	1,470	8.5%	11,348	7.7%	20,646	6.9%	
Age 30 to 34 Years	1,275	7.4%	11,229	7.6%	21,880	7.3%	
Age 35 to 39 Years	1,016	5.9%	10,410	7.0%	21,497	7.2%	
Age 40 to 44 Years	925	5.4%	9,304	6.3%	19,894	6.7%	
Age 45 to 49 Years	891	5.2%	8,027	5.4%	17,918	6.0%	
Age 50 to 54 Years	950	5.5%	7,772	5.3%	17,505	5.9%	
Age 55 to 59 Years	900	5.2%	7,214	4.9%	16,710	5.6%	
Age 60 to 64 Years	943	5.5%	6,764	4.6%	16,413	5.5%	
Age 65 to 69 Years	857	5.0%	6,102	4.1%	14,572	4.9%	
Age 70 to 74 Years	618	3.6%	4,591	3.1%	10,874	3.6%	
Age 75 to 79 Years	408	2.4%	3,251	2.2%	7,775	2.6%	
Age 80 to 84 Years	254	1.5%	2,033	1.4%	4,785	1.6%	
Age 85 Years or Over	259	1.5%	1,921	1.3%	4,224	1.4%	
Median Age	33.4		33.1		36.1		
Age 19 Years or Less	4,762	27.5%	40,036	27.1%	76,808	25.7%	
Age 20 to 64 Years	10,131	58.6%	89,742	60.8%	180,012	60.2%	
Age 65 Years or Over	2,397	13.9%	17,898	12.1%	42,230	14.1%	
Female Age Distribution (2026)							
Female Population	7,834	45.3%	67,024	45.4%	142,299	47.6%	
Age Under 5 Years	449	5.7%	3,853	5.7%	7,864	5.5%	
Age 5 to 9 Years	403	5.1%	4,076	6.1%	8,541	6.0%	
Age 10 to 14 Years	424	5.4%	4,019	6.0%	8,450	5.9%	
Age 15 to 19 Years	422	5.4%	4,398	6.6%	8,690	6.1%	
Age 20 to 24 Years	543	6.9%	5,892	8.8%	10,175	7.2%	
Age 25 to 29 Years	759	9.7%	5,517	8.2%	10,158	7.1%	
Age 30 to 34 Years	624	8.0%	5,349	8.0%	10,859	7.6%	
Age 35 to 39 Years	502	6.4%	4,987	7.4%	10,467	7.4%	
Age 40 to 44 Years	486	6.2%	4,476	6.7%	9,756	6.9%	
Age 45 to 49 Years	464	5.9%	3,980	5.9%	9,020	6.3%	
Age 50 to 54 Years	499	6.4%	3,866	5.8%	8,716	6.1%	
Age 55 to 59 Years	467	6.0%	3,614	5.4%	8,504	6.0%	
Age 60 to 64 Years	490	6.3%	3,369	5.0%	8,405	5.9%	
Age 65 to 69 Years	455	5.8%	3,167	4.7%	7,590	5.3%	
Age 70 to 74 Years	323	4.1%	2,452	3.7%	5,776	4.1%	
Age 75 to 79 Years	239	3.1%	1,744	2.6%	4,163	2.9%	
Age 80 to 84 Years	145	1.8%	1,167	1.7%	2,771	1.9%	
Age 85 Years or Over	142	1.8%	1,100	1.6%	2,393	1.7%	
Female Median Age	37.1		35.4		37.9		
Age 19 Years or Less	1,697	21.7%	16,346	24.4%	33,546	23.6%	
Age 20 to 64 Years	4,834	61.7%	41,049	61.2%	86,059	60.5%	
Age 65 Years or Over	1,303	16.6%	9,629	14.4%	22,694	15.9%	

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New Brunswick, NJ 08901							
Male Age Distribution (2026)							
Male Population	9,456	54.7%	80,652	54.6%	156,750	52.4%	
Age Under 5 Years	415	4.4%	4,047	5.0%	7,967	5.1%	
Age 5 to 9 Years	457	4.8%	4,388	5.4%	9,205	5.9%	
Age 10 to 14 Years	433	4.6%	4,338	5.4%	9,206	5.9%	
Age 15 to 19 Years	1,760	18.6%	10,918	13.5%	16,885	10.8%	
Age 20 to 24 Years	1,217	12.9%	11,781	14.6%	17,374	11.1%	
Age 25 to 29 Years	711	7.5%	5,831	7.2%	10,489	6.7%	
Age 30 to 34 Years	651	6.9%	5,881	7.3%	11,021	7.0%	
Age 35 to 39 Years	514	5.4%	5,424	6.7%	11,030	7.0%	
Age 40 to 44 Years	439	4.6%	4,828	6.0%	10,138	6.5%	
Age 45 to 49 Years	427	4.5%	4,048	5.0%	8,898	5.7%	
Age 50 to 54 Years	451	4.8%	3,906	4.8%	8,789	5.6%	
Age 55 to 59 Years	433	4.6%	3,600	4.5%	8,206	5.2%	
Age 60 to 64 Years	453	4.8%	3,395	4.2%	8,009	5.1%	
Age 65 to 69 Years	402	4.3%	2,935	3.6%	6,981	4.5%	
Age 70 to 74 Years	296	3.1%	2,139	2.7%	5,097	3.3%	
Age 75 to 79 Years	169	1.8%	1,507	1.9%	3,612	2.3%	
Age 80 to 84 Years	109	1.2%	867	1.1%	2,014	1.3%	
Age 85 Years or Over	117	1.2%	821	1.0%	1,831	1.2%	
Male Median Age	31.1		31.5		34.6		
Age 19 Years or Less	3,065	32.4%	23,691	29.4%	43,262	27.6%	
Age 20 to 64 Years	5,297	56.0%	48,693	60.4%	93,953	59.9%	
Age 65 Years or Over	1,093	11.6%	8,268	10.3%	19,535	12.5%	
Males per 100 Females (2026)							
Overall Comparison	121		120		110		
Age Under 5 Years	92	48.0%	105	51.2%	101	50.3%	
Age 5 to 9 Years	114	53.2%	108	51.8%	108	51.9%	
Age 10 to 14 Years	102	50.5%	108	51.9%	109	52.1%	
Age 15 to 19 Years	417	80.7%	248	71.3%	194	66.0%	
Age 20 to 24 Years	224	69.1%	200	66.7%	171	63.1%	
Age 25 to 29 Years	94	48.4%	106	51.4%	103	50.8%	
Age 30 to 34 Years	104	51.1%	110	52.4%	101	50.4%	
Age 35 to 39 Years	102	50.6%	109	52.1%	105	51.3%	
Age 40 to 44 Years	90	47.5%	108	51.9%	104	51.0%	
Age 45 to 49 Years	92	47.9%	102	50.4%	99	49.7%	
Age 50 to 54 Years	90	47.4%	101	50.3%	101	50.2%	
Age 55 to 59 Years	93	48.1%	100	49.9%	96	49.1%	
Age 60 to 64 Years	92	48.1%	101	50.2%	95	48.8%	
Age 65 to 69 Years	88	46.9%	93	48.1%	92	47.9%	
Age 70 to 74 Years	92	47.8%	87	46.6%	88	46.9%	
Age 75 to 79 Years	71	41.4%	86	46.3%	87	46.5%	
Age 80 to 84 Years	76	43.1%	74	42.6%	73	42.1%	
Age 85 Years or Over	83	45.3%	75	42.7%	76	43.3%	
Age 19 Years or Less	181	64.4%	145	59.2%	129	56.3%	
Age 20 to 39 Years	127	56.0%	133	57.1%	120	54.5%	
Age 40 to 64 Years	92	47.8%	102	50.6%	99	49.8%	
Age 65 Years or Over	84	45.6%	86	46.2%	86	46.3%	

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11 US-1							
New Brunswick, NJ 08901		1 mi radius		3 mi radius		5 mi radius	
Household Type (2026)							
Total Households	6,498		47,703		100,164		
Households with Children	1,714	26.4%	16,296	34.2%	35,312	35.3%	
Average Household Size	2.3		2.8		2.8		
Household Density per Square Mile	2,069		1,687		1,276		
Population Family	10,744	62.1%	111,706	75.6%	240,870	80.5%	
Population Non-Family	4,407	25.5%	22,615	15.3%	41,002	13.7%	
Population Group Quarters	2,139	12.4%	13,355	9.0%	17,176	5.7%	
Family Households	3,467	53.3%	32,419	68.0%	71,771	71.7%	
Married Couple Households	2,326	67.1%	21,548	66.5%	51,688	72.0%	
Other Family Households	1,141	32.9%	10,871	33.5%	20,083	28.0%	
Family Households with Children	1,709	49.3%	16,259	50.2%	35,258	49.1%	
Married Couple with Children	1,151	67.4%	10,869	66.9%	25,832	73.3%	
Other Family Households with Children	558	32.6%	5,389	33.1%	9,426	26.7%	
Family Households No Children	1,758	50.7%	16,160	49.8%	36,512	50.9%	
Married Couple No Children	1,174	66.8%	10,679	66.1%	25,856	70.8%	
Other Family Households No Children	583	33.2%	5,481	33.9%	10,657	29.2%	
Non-Family Households	3,031	46.7%	15,284	32.0%	28,393	28.3%	
Non-Family Households with Children	5	0.2%	38	0.2%	54	0.2%	
Non-Family Households No Children	3,026	99.8%	15,246	99.8%	28,340	99.8%	
Average Family Household Size	3.1		3.4		3.4		
Average Family Income	\$168,314		\$148,397		\$174,686		
Median Family Income	\$139,236		\$121,287		\$145,116		
Average Non-Family Household Size	1.5		1.5		1.4		
Marital Status (2026)							
Population Age 15 Years or Over	14,710		122,956		247,816		
Never Married	7,419	50.4%	62,351	50.7%	103,169	41.6%	
Currently Married	4,681	31.8%	42,202	34.3%	105,603	42.6%	
Previously Married	2,610	17.7%	18,403	15.0%	39,044	15.8%	
Separated	881	33.8%	7,125	38.7%	14,044	36.0%	
Widowed	502	19.2%	3,858	21.0%	8,779	22.5%	
Divorced	1,226	47.0%	7,421	40.3%	16,221	41.5%	
Educational Attainment (2026)							
Adult Population Age 25 Years or Over	10,767		89,967		194,693		
Elementary (Grade Level 0 to 8)	660	6.1%	11,200	12.4%	15,864	8.1%	
Some High School (Grade Level 9 to 11)	425	3.9%	5,939	6.6%	10,634	5.5%	
High School Graduate	1,847	17.2%	20,980	23.3%	41,083	21.1%	
Some College	1,356	12.6%	10,587	11.8%	24,679	12.7%	
Associate Degree Only	818	7.6%	4,806	5.3%	11,543	5.9%	
Bachelor Degree Only	3,066	28.5%	19,856	22.1%	51,035	26.2%	
Graduate Degree	2,595	24.1%	16,598	18.4%	39,855	20.5%	
Any College (Some College or Higher)	7,835	72.8%	51,847	57.6%	127,112	65.3%	
College Degree + (Bachelor Degree or Higher)	5,661	52.6%	36,454	40.5%	90,890	46.7%	

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Housing						
Total Housing Units (2026)	6,640		48,731		102,168	
Total Housing Units (2020)	6,241		47,983		100,679	
Historical Annual Growth (2020-2026)	398	-	748	-	1,489	-
Housing Units Occupied (2026)	6,498	97.9%	47,703	97.9%	100,164	98.0%
Housing Units Owner-Occupied	2,395	36.9%	18,918	39.7%	53,263	53.2%
Housing Units Renter-Occupied	4,103	63.1%	28,785	60.3%	46,901	46.8%
Housing Units Vacant (2026)	142	2.1%	1,028	2.1%	2,004	2.0%
Household Size (2026)						
Total Households	6,498		47,703		100,164	
1 Person Households	2,208	34.0%	11,125	23.3%	21,200	21.2%
2 Person Households	2,190	33.7%	14,905	31.2%	31,219	31.2%
3 Person Households	814	12.5%	7,828	16.4%	18,072	18.0%
4 Person Households	701	10.8%	6,886	14.4%	16,400	16.4%
5 Person Households	325	5.0%	3,574	7.5%	7,367	7.4%
6 Person Households	177	2.7%	1,851	3.9%	3,402	3.4%
7 or More Person Households	82	1.3%	1,535	3.2%	2,505	2.5%
Household Income Distribution (2026)						
HH Income \$200,000 or More	1,032	15.9%	8,102	17.0%	23,178	23.1%
HH Income \$150,000 to \$199,999	923	14.2%	5,739	12.0%	14,077	14.1%
HH Income \$125,000 to \$149,999	671	10.3%	4,255	8.9%	9,789	9.8%
HH Income \$100,000 to \$124,999	576	8.9%	5,942	12.5%	11,306	11.3%
HH Income \$75,000 to \$99,999	940	14.5%	6,233	13.1%	11,476	11.5%
HH Income \$50,000 to \$74,999	923	14.2%	5,622	11.8%	10,653	10.6%
HH Income \$35,000 to \$49,999	292	4.5%	3,022	6.3%	5,748	5.7%
HH Income \$25,000 to \$34,999	189	2.9%	1,926	4.0%	3,539	3.5%
HH Income \$15,000 to \$24,999	420	6.5%	2,277	4.8%	3,677	3.7%
HH Income \$10,000 to \$14,999	186	2.9%	1,043	2.2%	1,639	1.6%
HH Income Under \$10,000	346	5.3%	3,542	7.4%	5,081	5.1%
Household Vehicles (2026)						
Households 0 Vehicles Available	834	12.8%	7,057	14.8%	10,278	10.3%
Households 1 Vehicle Available	2,618	40.3%	18,440	38.7%	35,393	35.3%
Households 2 Vehicles Available	2,234	34.4%	14,762	30.9%	35,185	35.1%
Households 3 or More Vehicles Available	811	12.5%	7,444	15.6%	19,308	19.3%
Total Vehicles Available	9,819		73,640		172,238	
Average Vehicles per Household	1.5		1.5		1.7	
Owner-Occupied Household Vehicles	4,782	48.7%	38,220	51.9%	111,565	64.8%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1	
Renter-Occupied Household Vehicles	5,037	51.3%	35,420	48.1%	60,673	35.2%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3	
Travel Time (2026)						
Worker Base Age 16 years or Over	9,069		76,342		156,543	
Travel to Work in 14 Minutes or Less	2,186	24.1%	18,550	24.3%	32,108	20.5%
Travel to Work in 15 to 29 Minutes	2,686	29.6%	22,075	28.9%	42,731	27.3%
Travel to Work in 30 to 59 Minutes	1,932	21.3%	18,504	24.2%	40,806	26.1%
Travel to Work in 60 Minutes or More	1,097	12.1%	8,200	10.7%	20,121	12.9%
Work at Home	1,169	12.9%	9,013	11.8%	20,777	13.3%
Average Minutes Travel to Work	23.0		23.8		26.8	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1						
New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2026)						
Worker Base Age 16 years or Over	9,069		76,342		156,543	
Drive to Work Alone	5,452	60.1%	42,301	55.4%	94,233	60.2%
Drive to Work in Carpool	593	6.5%	7,566	9.9%	14,800	9.5%
Travel to Work by Public Transportation	672	7.4%	7,092	9.3%	13,535	8.6%
Drive to Work on Motorcycle	-	-	73	-	102	-
Bicycle to Work	11	0.1%	385	0.5%	398	0.3%
Walk to Work	970	10.7%	6,550	8.6%	8,350	5.3%
Other Means	203	2.2%	3,362	4.4%	4,347	2.8%
Work at Home	1,169	12.9%	9,013	11.8%	20,777	13.3%
Daytime Demographics (2026)						
Total Businesses	573		5,671		12,794	
Total Employees	6,370		70,673		169,690	
Company Headquarter Businesses	20	3.4%	199	3.5%	465	3.6%
Company Headquarter Employees	548	8.6%	6,348	9.0%	21,815	12.9%
Employee Population per Business	11.1	to 1	12.5	to 1	13.3	to 1
Residential Population per Business	30.2	to 1	26.0	to 1	23.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	11,829		115,525		257,138	
Labor Force						
Labor Population Age 16 Years or Over (2026)	14,527		121,284		244,253	
Labor Force Total Males (2026)	8,046	55.4%	67,015	55.3%	128,509	52.6%
Male Civilian Employed	5,158	64.1%	43,936	65.6%	87,566	68.1%
Male Civilian Unemployed	247	3.1%	1,923	2.9%	3,762	2.9%
Males in Armed Forces	-	-	66	-	189	0.1%
Males Not in Labor Force	2,641	32.8%	21,090	31.5%	36,992	28.8%
Labor Force Total Females (2026)	6,481	44.6%	54,269	44.7%	115,744	47.4%
Female Civilian Employed	3,911	60.3%	32,430	59.8%	69,005	59.6%
Female Civilian Unemployed	256	3.9%	1,835	3.4%	3,526	3.0%
Females in Armed Forces	-	-	-	-	45	-
Females Not in Labor Force	2,314	35.7%	20,004	36.9%	43,167	37.3%
Unemployment Rate	503	3.5%	3,758	3.1%	7,288	3.0%
Occupation (2026)						
Occupation Population Age 16 Years or Over	9,069		76,342		156,543	
Occupation Total Males	5,158	56.9%	43,911	57.5%	87,538	55.9%
Occupation Total Females	3,911	43.1%	32,430	42.5%	69,005	44.1%
Management, Business, Financial Operations	1,965	21.7%	12,229	16.0%	29,386	18.8%
Professional, Related	2,941	32.4%	21,568	28.3%	47,000	30.0%
Service	1,267	14.0%	12,656	16.6%	23,595	15.1%
Sales, Office	1,510	16.7%	12,429	16.3%	26,299	16.8%
Farming, Fishing, Forestry	1	-	28	-	110	-
Construction, Extraction, Maintenance	359	4.0%	4,641	6.1%	8,486	5.4%
Production, Transport, Material Moving	1,025	11.3%	12,791	16.8%	21,666	13.8%
White Collar Workers	6,417	70.8%	46,226	60.6%	102,685	65.6%
Blue Collar Workers	2,652	29.2%	30,116	39.4%	53,858	34.4%

Complete Profile

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Lat/Lon: 40.4881/-74.4173

11 US-1		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Units In Structure (2026)							
Total Units	6,498		47,703		100,164		
1 Detached Unit	2,259	34.8%	17,801	37.3%	46,865	46.8%	
1 Attached Unit	268	4.1%	2,885	6.0%	9,085	9.1%	
2 Units	567	8.7%	5,267	11.0%	7,957	7.9%	
3 to 4 Units	758	11.7%	3,874	8.1%	5,921	5.9%	
5 to 9 Units	625	9.6%	3,955	8.3%	6,832	6.8%	
10 to 19 Units	812	12.5%	4,732	9.9%	8,666	8.7%	
20 to 49 Units	498	7.7%	3,382	7.1%	5,877	5.9%	
50 or More Units	703	10.8%	5,581	11.7%	8,708	8.7%	
Mobile Home or Trailer	4	-	221	0.5%	247	0.2%	
Other Structure	4	-	5	-	5	-	
Occupied Homes Built By Year (2026)							
Homes Built 2020 or later	94	1.4%	987	2.1%	1,955	2.0%	
Homes Built 2010 to 2019	367	5.6%	3,916	8.2%	7,156	7.1%	
Homes Built 2000 to 2009	374	5.8%	3,872	8.1%	7,959	7.9%	
Homes Built 1990 to 1999	464	7.1%	3,561	7.5%	9,326	9.3%	
Homes Built 1980 to 1989	445	6.9%	5,562	11.7%	15,001	15.0%	
Homes Built 1970 to 1979	666	10.3%	5,207	10.9%	11,257	11.2%	
Homes Built 1960 to 1969	1,082	16.7%	6,233	13.1%	15,293	15.3%	
Homes Built 1950 to 1959	1,399	21.5%	7,975	16.7%	15,422	15.4%	
Homes Built 1940 to 1949	506	7.8%	2,471	5.2%	4,396	4.4%	
Homes Built Before 1939	1,100	16.9%	7,918	16.6%	12,399	12.4%	
Median Age of Homes	58.3	yrs	53.5	yrs	51.3	yrs	
Home Values (2026)							
Owner Specified Housing Units	2,395		18,918		53,263		
Home Values \$1,000,000 or More	51	2.1%	480	2.5%	1,714	3.2%	
Home Values \$750,000 to \$999,999	137	5.7%	1,292	6.8%	4,738	8.9%	
Home Values \$500,000 to \$749,999	790	33.0%	6,478	34.2%	19,806	37.2%	
Home Values \$400,000 to \$499,999	525	21.9%	4,295	22.7%	12,241	23.0%	
Home Values \$300,000 to \$399,999	480	20.1%	3,373	17.8%	8,418	15.8%	
Home Values \$250,000 to \$299,999	86	3.6%	801	4.2%	2,165	4.1%	
Home Values \$200,000 to \$249,999	55	2.3%	634	3.4%	1,205	2.3%	
Home Values \$175,000 to \$199,999	7	0.3%	73	0.4%	171	0.3%	
Home Values \$150,000 to \$174,999	34	1.4%	271	1.4%	507	1.0%	
Home Values \$125,000 to \$149,999	6	0.3%	73	0.4%	153	0.3%	
Home Values \$100,000 to \$124,999	41	1.7%	183	1.0%	308	0.6%	
Home Values \$90,000 to \$99,999	-	-	14	-	39	-	
Home Values \$80,000 to \$89,999	28	1.2%	51	0.3%	75	0.1%	
Home Values \$70,000 to \$79,999	6	0.3%	38	0.2%	68	0.1%	
Home Values \$60,000 to \$69,999	39	1.6%	64	0.3%	105	0.2%	
Home Values \$50,000 to \$59,999	2	-	90	0.5%	170	0.3%	
Home Values \$35,000 to \$49,999	71	3.0%	285	1.5%	496	0.9%	
Home Values \$25,000 to \$34,999	4	0.2%	35	0.2%	115	0.2%	
Home Values \$10,000 to \$24,999	25	1.0%	136	0.7%	205	0.4%	
Home Values Under \$10,000	8	0.3%	252	1.3%	563	1.1%	
Owner-Occupied Median Home Value	\$435,672		\$472,112		\$504,098		
Renter-Occupied Median Rent	\$1,773		\$1,837		\$1,853		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1		1 mi radius	3 mi radius	5 mi radius
New Brunswick, NJ 08901				
Total Annual Consumer Expenditure (2026)				
Total Household Expenditure	\$668.36 M	\$5.03 B	\$11.72 B	
Total Non-Retail Expenditure	\$347.32 M	\$2.61 B	\$6.13 B	
Total Retail Expenditure	\$321.04 M	\$2.42 B	\$5.59 B	
Alcoholic Beverages	\$4.66 M	\$35.11 M	\$81.6 M	
Apparel	\$14.31 M	\$109.67 M	\$250.64 M	
Contributions	\$16.93 M	\$124.89 M	\$296.47 M	
Education	\$11.5 M	\$85.6 M	\$201.5 M	
Entertainment	\$32.34 M	\$247.81 M	\$565.72 M	
Food Away From Home	\$31.87 M	\$241.81 M	\$558.13 M	
Grocery	\$43.18 M	\$345.55 M	\$755.58 M	
Health Care	\$42.01 M	\$306.35 M	\$658.46 M	
Household Furnishings and Equipment	\$17.19 M	\$130.32 M	\$300.89 M	
Household Operations	\$12.9 M	\$99.58 M	\$227.01 M	
Miscellaneous Expenses	\$10.05 M	\$75.85 M	\$174.78 M	
Personal Care	\$7.04 M	\$55.63 M	\$123.38 M	
Shelter	\$118.48 M	\$915.25 M	\$2.05 B	
Tax and Retirement	\$182.56 M	\$1.33 B	\$3.33 B	
Tobacco and Related	\$2.22 M	\$19.44 M	\$38.39 M	
Transportation	\$88.74 M	\$643.2 M	\$1.55 B	
Utilities	\$32.38 M	\$260.44 M	\$566.52 M	
Monthly Household Consumer Expenditure (2026)				
Total Household Expenditure	\$8,571	\$8,788	\$9,754	
Total Non-Retail Expenditure	\$4,454 52.0%	\$4,559 51.9%	\$5,101 52.3%	
Total Retail Expenditures	\$4,117 48.0%	\$4,229 48.1%	\$4,653 47.7%	
Alcoholic Beverages	\$60 0.7%	\$61 0.7%	\$68 0.7%	
Apparel	\$184 2.1%	\$192 2.2%	\$209 2.1%	
Contributions	\$217 2.5%	\$218 2.5%	\$247 2.5%	
Education	\$148 1.7%	\$150 1.7%	\$168 1.7%	
Entertainment	\$415 4.8%	\$433 4.9%	\$471 4.8%	
Food Away From Home	\$409 4.8%	\$422 4.8%	\$464 4.8%	
Grocery	\$554 6.5%	\$604 6.9%	\$629 6.4%	
Health Care	\$539 6.3%	\$535 6.1%	\$548 5.6%	
Household Furnishings and Equipment	\$220 2.6%	\$228 2.6%	\$250 2.6%	
Household Operations	\$165 1.9%	\$174 2.0%	\$189 1.9%	
Miscellaneous Expenses	\$129 1.5%	\$132 1.5%	\$145 1.5%	
Personal Care	\$90 1.1%	\$97 1.1%	\$103 1.1%	
Shelter	\$1,519 17.7%	\$1,599 18.2%	\$1,703 17.5%	
Tax and Retirement	\$2,341 27.3%	\$2,330 26.5%	\$2,770 26.5%	
Tobacco and Related	\$28 0.3%	\$34 0.4%	\$32 0.3%	
Transportation	\$1,138 13.3%	\$1,124 12.8%	\$1,288 13.2%	
Utilities	\$415 4.8%	\$455 5.2%	\$471 4.8%	