

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.488/-74.4165

11 US-1		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Population							
Estimated Population (2022)		14,307		138,398		289,828	
Projected Population (2027)		14,110		137,308		288,334	
Census Population (2020)		14,443		138,653		289,517	
Census Population (2010)		14,358		130,795		272,648	
Projected Annual Growth (2022-2027)		-197	-0.3%	-1,090	-0.2%	-1,494	-0.1%
Historical Annual Growth (2020-2022)		-136	-	-255	-	311	-
Historical Annual Growth (2010-2020)		85	-	7,858	0.6%	16,870	0.6%
Estimated Population Density (2022)		4,556	psm	4,896	psm	3,693	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		5,520		44,367		95,824	
Projected Households (2027)		5,458		44,172		95,607	
Census Households (2020)		5,523		44,120		95,064	
Census Households (2010)		5,442		41,036		89,241	
Projected Annual Growth (2022-2027)		-62	-0.2%	-195	-	-217	-
Historical Annual Change (2010-2022)		78	0.1%	3,331	0.7%	6,582	0.6%
Average Household Income							
Estimated Average Household Income (2022)		\$106,013		\$94,720		\$112,842	
Projected Average Household Income (2027)		\$134,035		\$117,153		\$141,208	
Census Average Household Income (2010)		\$78,656		\$75,208		\$86,844	
Census Average Household Income (2000)		\$63,937		\$63,726		\$71,969	
Projected Annual Change (2022-2027)		\$28,022	5.3%	\$22,433	4.7%	\$28,366	5.0%
Historical Annual Change (2000-2022)		\$42,076	3.0%	\$30,994	2.2%	\$40,873	2.6%
Median Household Income							
Estimated Median Household Income (2022)		\$80,415		\$79,356		\$96,280	
Projected Median Household Income (2027)		\$95,995		\$95,965		\$115,654	
Census Median Household Income (2010)		\$65,292		\$64,877		\$75,937	
Census Median Household Income (2000)		\$51,600		\$52,428		\$61,394	
Projected Annual Change (2022-2027)		\$15,580	3.9%	\$16,609	4.2%	\$19,374	4.0%
Historical Annual Change (2000-2022)		\$28,815	2.5%	\$26,928	2.3%	\$34,887	2.6%
Per Capita Income							
Estimated Per Capita Income (2022)		\$41,306		\$30,794		\$37,599	
Projected Per Capita Income (2027)		\$52,253		\$38,120		\$47,115	
Census Per Capita Income (2010)		\$29,806		\$23,598		\$28,425	
Census Per Capita Income (2000)		\$22,980		\$20,972		\$24,575	
Projected Annual Change (2022-2027)		\$10,947	5.3%	\$7,326	4.8%	\$9,516	5.1%
Historical Annual Change (2000-2022)		\$18,326	3.6%	\$9,822	2.1%	\$13,024	2.4%
Estimated Average Household Net Worth (2022)		\$1.17 M		\$1.18 M		\$1.46 M	

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Race and Ethnicity							
Total Population (2022)		14,307		138,398		289,828	
White (2022)		6,370	44.5%	49,058	35.4%	110,004	38.0%
Black or African American (2022)		2,155	15.1%	16,851	12.2%	42,222	14.6%
American Indian or Alaska Native (2022)		90	0.6%	1,135	0.8%	1,681	0.6%
Asian (2022)		3,348	23.4%	36,942	26.7%	80,625	27.8%
Hawaiian or Pacific Islander (2022)		4	-	80	-	124	-
Other Race (2022)		356	2.5%	6,588	4.8%	13,671	4.7%
Two or More Races (2022)		1,983	13.9%	27,743	20.0%	41,501	14.3%
Population < 18 (2022)		2,792	19.5%	28,894	20.9%	61,811	21.3%
White Not Hispanic		975	34.9%	6,595	22.8%	15,769	25.5%
Black or African American		491	17.6%	3,774	13.1%	10,070	16.3%
Asian		447	16.0%	5,415	18.7%	15,057	24.4%
Other Race Not Hispanic		120	4.3%	810	2.8%	2,156	3.5%
Hispanic		759	27.2%	12,300	42.6%	18,760	30.3%
Not Hispanic or Latino Population (2022)		11,424	79.9%	97,678	70.6%	225,373	77.8%
Not Hispanic White		5,344	46.8%	38,294	39.2%	93,481	41.5%
Not Hispanic Black or African American		1,858	16.3%	11,708	12.0%	34,063	15.1%
Not Hispanic American Indian or Alaska Native		73	0.6%	416	0.4%	721	0.3%
Not Hispanic Asian		2,778	24.3%	31,777	32.5%	72,668	32.2%
Not Hispanic Hawaiian or Pacific Islander		2	-	35	-	56	-
Not Hispanic Other Race		45	0.4%	2,024	2.1%	3,343	1.5%
Not Hispanic Two or More Races		1,325	11.6%	13,424	13.7%	21,040	9.3%
Hispanic or Latino Population (2022)		2,883	20.1%	40,720	29.4%	64,455	22.2%
Hispanic White		1,026	35.6%	10,764	26.4%	16,523	25.6%
Hispanic Black or African American		297	10.3%	5,143	12.6%	8,159	12.7%
Hispanic American Indian or Alaska Native		18	0.6%	719	1.8%	960	1.5%
Hispanic Asian		571	19.8%	5,166	12.7%	7,957	12.3%
Hispanic Hawaiian or Pacific Islander		2	-	46	0.1%	68	0.1%
Hispanic Other Race		311	10.8%	4,564	11.2%	10,328	16.0%
Hispanic Two or More Races		657	22.8%	14,318	35.2%	20,461	31.7%
Not Hispanic or Latino Population (2020)		10,989	76.1%	90,881	65.5%	217,887	75.3%
Hispanic or Latino Population (2020)		3,454	23.9%	47,772	34.5%	71,631	24.7%
Not Hispanic or Latino Population (2010)		12,049	83.9%	91,852	70.2%	217,289	79.7%
Hispanic or Latino Population (2010)		2,309	16.1%	38,943	29.8%	55,359	20.3%
Not Hispanic or Latino Population (2027)		11,264	79.8%	97,070	70.7%	224,403	77.8%
Hispanic or Latino Population (2027)		2,846	20.2%	40,239	29.3%	63,931	22.2%
Projected Annual Growth (2022-2027)		-37	-0.3%	-481	-0.2%	-524	-0.2%
Historical Annual Growth (2010-2020)		1,145	5.0%	8,829	2.3%	16,272	2.9%

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New Brunswick, NJ 08901							
Total Age Distribution (2022)							
Total Population		14,307		138,398		289,828	
Age Under 5 Years		755	5.3%	7,830	5.7%	16,177	5.6%
Age 5 to 9 Years		771	5.4%	8,076	5.8%	17,103	5.9%
Age 10 to 14 Years		754	5.3%	7,867	5.7%	17,564	6.1%
Age 15 to 19 Years		1,519	10.6%	14,080	10.2%	24,811	8.6%
Age 20 to 24 Years		1,254	8.8%	16,637	12.0%	26,437	9.1%
Age 25 to 29 Years		1,258	8.8%	10,738	7.8%	20,283	7.0%
Age 30 to 34 Years		1,035	7.2%	9,700	7.0%	19,891	6.9%
Age 35 to 39 Years		859	6.0%	8,893	6.4%	19,707	6.8%
Age 40 to 44 Years		848	5.9%	7,868	5.7%	18,078	6.2%
Age 45 to 49 Years		797	5.6%	7,325	5.3%	16,993	5.9%
Age 50 to 54 Years		829	5.8%	7,622	5.5%	17,948	6.2%
Age 55 to 59 Years		892	6.2%	7,711	5.6%	18,432	6.4%
Age 60 to 64 Years		795	5.6%	7,153	5.2%	16,890	5.8%
Age 65 to 69 Years		623	4.4%	5,746	4.2%	13,635	4.7%
Age 70 to 74 Years		514	3.6%	4,361	3.2%	10,399	3.6%
Age 75 to 79 Years		314	2.2%	2,826	2.0%	6,624	2.3%
Age 80 to 84 Years		216	1.5%	1,929	1.4%	4,437	1.5%
Age 85 Years or Over		275	1.9%	2,036	1.5%	4,422	1.5%
Median Age		34.3		33.0		35.9	
Age 19 Years or Less		3,799	26.6%	37,853	27.4%	75,655	26.1%
Age 20 to 64 Years		8,567	59.9%	83,647	60.4%	174,658	60.3%
Age 65 Years or Over		1,942	13.6%	16,898	12.2%	39,516	13.6%
Female Age Distribution (2022)							
Female Population		7,603	53.1%	68,586	49.6%	144,318	49.8%
Age Under 5 Years		410	5.4%	3,819	5.6%	7,879	5.5%
Age 5 to 9 Years		379	5.0%	3,975	5.8%	8,291	5.7%
Age 10 to 14 Years		392	5.2%	3,920	5.7%	8,679	6.0%
Age 15 to 19 Years		909	12.0%	7,123	10.4%	11,962	8.3%
Age 20 to 24 Years		726	9.6%	8,059	11.8%	12,821	8.9%
Age 25 to 29 Years		624	8.2%	5,096	7.4%	9,860	6.8%
Age 30 to 34 Years		525	6.9%	4,585	6.7%	9,672	6.7%
Age 35 to 39 Years		426	5.6%	4,138	6.0%	9,365	6.5%
Age 40 to 44 Years		432	5.7%	3,728	5.4%	8,775	6.1%
Age 45 to 49 Years		409	5.4%	3,562	5.2%	8,385	5.8%
Age 50 to 54 Years		416	5.5%	3,773	5.5%	9,001	6.2%
Age 55 to 59 Years		446	5.9%	3,788	5.5%	9,205	6.4%
Age 60 to 64 Years		395	5.2%	3,611	5.3%	8,564	5.9%
Age 65 to 69 Years		331	4.4%	2,936	4.3%	6,991	4.8%
Age 70 to 74 Years		280	3.7%	2,396	3.5%	5,638	3.9%
Age 75 to 79 Years		172	2.3%	1,581	2.3%	3,704	2.6%
Age 80 to 84 Years		142	1.9%	1,161	1.7%	2,618	1.8%
Age 85 Years or Over		187	2.5%	1,335	1.9%	2,907	2.0%
Female Median Age		34.2		33.5		36.8	
Age 19 Years or Less		2,090	27.5%	18,836	27.5%	36,811	25.5%
Age 20 to 64 Years		4,399	57.9%	40,341	58.8%	85,649	59.3%
Age 65 Years or Over		1,113	14.6%	9,409	13.7%	21,857	15.1%

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New Brunswick, NJ 08901							
Male Age Distribution (2022)							
Male Population		6,704	46.9%	69,812	50.4%	145,510	50.2%
Age Under 5 Years		345	5.1%	4,011	5.7%	8,298	5.7%
Age 5 to 9 Years		392	5.8%	4,101	5.9%	8,812	6.1%
Age 10 to 14 Years		361	5.4%	3,948	5.7%	8,885	6.1%
Age 15 to 19 Years		610	9.1%	6,957	10.0%	12,849	8.8%
Age 20 to 24 Years		527	7.9%	8,578	12.3%	13,615	9.4%
Age 25 to 29 Years		634	9.5%	5,642	8.1%	10,423	7.2%
Age 30 to 34 Years		510	7.6%	5,115	7.3%	10,218	7.0%
Age 35 to 39 Years		434	6.5%	4,755	6.8%	10,342	7.1%
Age 40 to 44 Years		416	6.2%	4,140	5.9%	9,304	6.4%
Age 45 to 49 Years		388	5.8%	3,762	5.4%	8,608	5.9%
Age 50 to 54 Years		413	6.2%	3,849	5.5%	8,947	6.1%
Age 55 to 59 Years		446	6.7%	3,923	5.6%	9,227	6.3%
Age 60 to 64 Years		400	6.0%	3,543	5.1%	8,326	5.7%
Age 65 to 69 Years		292	4.4%	2,809	4.0%	6,644	4.6%
Age 70 to 74 Years		233	3.5%	1,965	2.8%	4,761	3.3%
Age 75 to 79 Years		141	2.1%	1,245	1.8%	2,920	2.0%
Age 80 to 84 Years		74	1.1%	768	1.1%	1,819	1.3%
Age 85 Years or Over		87	1.3%	702	1.0%	1,515	1.0%
Male Median Age		34.4		32.4		35.1	
Age 19 Years or Less		1,708	25.5%	19,017	27.2%	38,844	26.7%
Age 20 to 64 Years		4,167	62.2%	43,307	62.0%	89,008	61.2%
Age 65 Years or Over		829	12.4%	7,488	10.7%	17,658	12.1%
Males per 100 Females (2022)							
Overall Comparison		88		102		101	
Age Under 5 Years		84	45.7%	105	51.2%	105	51.3%
Age 5 to 9 Years		103	50.9%	103	50.8%	106	51.5%
Age 10 to 14 Years		92	47.9%	101	50.2%	102	50.6%
Age 15 to 19 Years		67	40.2%	98	49.4%	107	51.8%
Age 20 to 24 Years		73	42.1%	106	51.6%	106	51.5%
Age 25 to 29 Years		102	50.4%	111	52.5%	106	51.4%
Age 30 to 34 Years		97	49.3%	112	52.7%	106	51.4%
Age 35 to 39 Years		102	50.5%	115	53.5%	110	52.5%
Age 40 to 44 Years		96	49.0%	111	52.6%	106	51.5%
Age 45 to 49 Years		95	48.7%	106	51.4%	103	50.7%
Age 50 to 54 Years		99	49.8%	102	50.5%	99	49.8%
Age 55 to 59 Years		100	50.0%	104	50.9%	100	50.1%
Age 60 to 64 Years		101	50.3%	98	49.5%	97	49.3%
Age 65 to 69 Years		88	46.9%	96	48.9%	95	48.7%
Age 70 to 74 Years		83	45.4%	82	45.1%	84	45.8%
Age 75 to 79 Years		82	45.0%	79	44.0%	79	44.1%
Age 80 to 84 Years		52	34.4%	66	39.8%	69	41.0%
Age 85 Years or Over		47	31.9%	53	34.5%	52	34.3%
Age 19 Years or Less		82	45.0%	101	50.2%	106	51.3%
Age 20 to 39 Years		91	47.8%	110	52.4%	107	51.7%
Age 40 to 64 Years		98	49.6%	104	51.0%	101	50.3%
Age 65 Years or Over		74	42.7%	80	44.3%	81	44.7%

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Household Type (2022)							
Total Households		5,520		44,367		95,824	
Households with Children		1,581	28.6%	14,561	32.8%	32,924	34.4%
Average Household Size		2.4		2.8		2.8	
Household Density per Square Mile		1,758		1,569		1,221	
Population Family		9,707	67.8%	100,224	72.4%	230,468	79.5%
Population Non-Family		3,300	23.1%	25,643	18.5%	41,696	14.4%
Population Group Quarters		1,300	9.1%	12,531	9.1%	17,664	6.1%
Family Households		3,168	57.4%	28,488	64.2%	67,682	70.6%
Married Couple Households		2,254	71.1%	19,887	69.8%	49,343	72.9%
Other Family Households with Children		914	28.9%	8,600	30.2%	18,339	27.1%
Family Households with Children		1,577	49.8%	14,520	51.0%	32,867	48.6%
Married Couple with Children		1,117	70.8%	10,003	68.9%	24,275	73.9%
Other Family Households with Children		460	29.2%	4,517	31.1%	8,592	26.1%
Family Households No Children		1,591	50.2%	13,968	49.0%	34,815	51.4%
Married Couple No Children		1,137	71.4%	9,884	70.8%	25,067	72.0%
Other Family Households No Children		454	28.6%	4,083	29.2%	9,747	28.0%
Non-Family Households		2,352	42.6%	15,879	35.8%	28,142	29.4%
Non-Family Households with Children		3	0.1%	41	0.3%	57	0.2%
Non-Family Households No Children		2,349	99.9%	15,838	99.7%	28,085	99.8%
Average Family Household Size		3.1		3.5		3.4	
Average Family Income		\$130,304		\$111,386		\$129,389	
Median Family Income		\$105,914		\$96,701		\$115,225	
Average Non-Family Household Size		1.4		1.6		1.5	
Marital Status (2022)							
Population Age 15 Years or Over		12,027		114,625		238,984	
Never Married		5,340	44.4%	54,941	47.9%	95,147	39.8%
Currently Married		4,366	36.3%	41,853	36.5%	105,794	44.3%
Previously Married		2,321	19.3%	17,832	15.6%	38,043	15.9%
Separated		677	29.2%	6,172	34.6%	12,210	32.1%
Widowed		484	20.9%	4,076	22.9%	10,436	27.4%
Divorced		1,160	50.0%	7,583	42.5%	15,398	40.5%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		9,255		83,908		187,737	
Elementary (Grade Level 0 to 8)		290	3.1%	7,311	8.7%	10,535	5.6%
Some High School (Grade Level 9 to 11)		296	3.2%	5,230	6.2%	9,274	4.9%
High School Graduate		1,650	17.8%	19,237	22.9%	42,548	22.7%
Some College		1,331	14.4%	10,822	12.9%	24,625	13.1%
Associate Degree Only		620	6.7%	4,866	5.8%	11,393	6.1%
Bachelor Degree Only		2,762	29.8%	19,990	23.8%	50,901	27.1%
Graduate Degree		2,305	24.9%	16,452	19.6%	38,461	20.5%
Any College (Some College or Higher)		7,019	75.8%	52,130	62.1%	125,379	66.8%
College Degree + (Bachelor Degree or Higher)		5,068	54.8%	36,442	43.4%	89,362	47.6%

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Housing							
Total Housing Units (2022)	5,978		48,186		102,302		
Total Housing Units (2020)	5,963		47,623		100,692		
Historical Annual Growth (2020-2022)	15	-	563	-	1,609	-	
Housing Units Occupied (2022)	5,520	92.3%	44,367	92.1%	95,824	93.7%	
Housing Units Owner-Occupied	2,645	47.9%	20,497	46.2%	58,473	61.0%	
Housing Units Renter-Occupied	2,875	52.1%	23,870	53.8%	37,350	39.0%	
Housing Units Vacant (2022)	458	7.7%	3,819	7.9%	6,478	6.3%	
Household Size (2022)							
Total Households	5,520		44,367		95,824		
1 Person Households	1,728	31.3%	10,892	24.5%	20,713	21.6%	
2 Person Households	2,060	37.3%	13,079	29.5%	28,716	30.0%	
3 Person Households	765	13.9%	7,441	16.8%	18,045	18.8%	
4 Person Households	565	10.2%	6,098	13.7%	15,550	16.2%	
5 Person Households	270	4.9%	3,254	7.3%	7,002	7.3%	
6 Person Households	89	1.6%	1,647	3.7%	3,074	3.2%	
7 or More Person Households	43	0.8%	1,957	4.4%	2,724	2.8%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	593	10.7%	4,868	11.0%	13,996	14.6%	
HH Income \$150,000 to \$199,999	395	7.1%	3,444	7.8%	9,992	10.4%	
HH Income \$125,000 to \$149,999	454	8.2%	3,521	7.9%	8,642	9.0%	
HH Income \$100,000 to \$124,999	689	12.5%	5,059	11.4%	11,514	12.0%	
HH Income \$75,000 to \$99,999	892	16.2%	5,477	12.3%	11,831	12.3%	
HH Income \$50,000 to \$74,999	974	17.6%	7,228	16.3%	14,264	14.9%	
HH Income \$35,000 to \$49,999	373	6.8%	3,907	8.8%	8,152	8.5%	
HH Income \$25,000 to \$34,999	288	5.2%	2,842	6.4%	5,040	5.3%	
HH Income \$15,000 to \$24,999	259	4.7%	2,543	5.7%	4,528	4.7%	
HH Income \$10,000 to \$14,999	126	2.3%	1,816	4.1%	2,577	2.7%	
HH Income Under \$10,000	478	8.7%	3,662	8.3%	5,287	5.5%	
Household Vehicles (2022)							
Households 0 Vehicles Available	574	10.4%	5,941	13.4%	8,657	9.0%	
Households 1 Vehicle Available	2,178	39.5%	17,063	38.5%	32,974	34.4%	
Households 2 Vehicles Available	1,971	35.7%	14,203	32.0%	35,184	36.7%	
Households 3 or More Vehicles Available	797	14.4%	7,160	16.1%	19,008	19.8%	
Total Vehicles Available	8,909		69,990		168,278		
Average Vehicles per Household	1.6		1.6		1.8		
Owner-Occupied Household Vehicles	5,056	56.8%	41,252	58.9%	121,084	72.0%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1		
Renter-Occupied Household Vehicles	3,853	43.2%	28,737	41.1%	47,193	28.0%	
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.3		
Travel Time (2022)							
Worker Base Age 16 years or Over	6,997		65,099		144,176		
Travel to Work in 14 Minutes or Less	1,416	20.2%	12,812	19.7%	26,217	18.2%	
Travel to Work in 15 to 29 Minutes	1,860	26.6%	17,427	26.8%	36,514	25.3%	
Travel to Work in 30 to 59 Minutes	1,448	20.7%	14,516	22.3%	33,559	23.3%	
Travel to Work in 60 Minutes or More	526	7.5%	4,954	7.6%	12,938	9.0%	
Work at Home	1,747	25.0%	15,391	23.6%	34,948	24.2%	
Average Minutes Travel to Work	20.9		23.2		24.7		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.488/-74.4165

11 US-1		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Transportation To Work (2022)							
Worker Base Age 16 years or Over		6,997		65,099		144,176	
Drive to Work Alone		3,937	56.3%	34,395	52.8%	79,793	55.3%
Drive to Work in Carpool		480	6.9%	6,247	9.6%	12,261	8.5%
Travel to Work by Public Transportation		381	5.4%	3,672	5.6%	8,348	5.8%
Drive to Work on Motorcycle		-	-	-	-	-	-
Bicycle to Work		35	0.5%	330	0.5%	434	0.3%
Walk to Work		279	4.0%	2,904	4.5%	4,620	3.2%
Other Means		138	2.0%	2,159	3.3%	3,773	2.6%
Work at Home		1,747	25.0%	15,391	23.6%	34,948	24.2%
Daytime Demographics (2022)							
Total Businesses		467		5,406		12,463	
Total Employees		5,315		74,530		175,847	
Company Headquarter Businesses		17	3.6%	198	3.7%	486	3.9%
Company Headquarter Employees		497	9.3%	8,250	11.1%	25,167	14.3%
Employee Population per Business		11.4	to 1	13.8	to 1	14.1	to 1
Residential Population per Business		30.7	to 1	25.6	to 1	23.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		10,183		122,314		266,957	
Labor Force							
Labor Population Age 16 Years or Over (2022)		11,866		112,950		235,360	
Labor Force Total Males (2022)		5,532	46.6%	56,917	50.4%	117,616	50.0%
Male Civilian Employed		3,483	63.0%	36,145	63.5%	78,726	66.9%
Male Civilian Unemployed		161	2.9%	1,344	2.4%	3,037	2.6%
Males in Armed Forces		-	-	67	0.1%	74	-
Males Not in Labor Force		1,888	34.1%	19,360	34.0%	35,778	30.4%
Labor Force Total Females (2022)		6,333	53.4%	56,033	49.6%	117,745	50.0%
Female Civilian Employed		3,514	55.5%	28,954	51.7%	65,450	55.6%
Female Civilian Unemployed		124	2.0%	1,309	2.3%	2,770	2.4%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		2,696	42.6%	25,770	46.0%	49,524	42.1%
Unemployment Rate		285	2.4%	2,654	2.3%	5,808	2.5%
Occupation (2022)							
Occupation Population Age 16 Years or Over		6,997		65,099		144,176	
Occupation Total Males		3,483	49.8%	36,145	55.5%	78,726	54.6%
Occupation Total Females		3,514	50.2%	28,954	44.5%	65,450	45.4%
Management, Business, Financial Operations		1,356	19.4%	10,707	16.4%	26,867	18.6%
Professional, Related		2,398	34.3%	18,353	28.2%	43,822	30.4%
Service		886	12.7%	8,963	13.8%	18,016	12.5%
Sales, Office		1,288	18.4%	11,431	17.6%	25,289	17.5%
Farming, Fishing, Forestry		10	0.1%	29	-	85	-
Construction, Extraction, Maintenance		326	4.7%	4,072	6.3%	8,405	5.8%
Production, Transport, Material Moving		734	10.5%	11,544	17.7%	21,691	15.0%
White Collar Workers		5,042	72.1%	40,491	62.2%	95,978	66.6%
Blue Collar Workers		1,956	27.9%	24,608	37.8%	48,198	33.4%

Complete Profile

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Lat/Lon: 40.488/-74.4165

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New Brunswick, NJ 08901							
Units In Structure (2022)							
Total Units		5,520		44,367		95,824	
1 Detached Unit		2,444	44.3%	19,269	43.4%	51,276	53.5%
1 Attached Unit		252	4.6%	2,971	6.7%	9,209	9.6%
2 Units		293	5.3%	3,741	8.4%	5,732	6.0%
3 to 4 Units		721	13.1%	3,213	7.2%	4,967	5.2%
5 to 9 Units		432	7.8%	3,382	7.6%	5,615	5.9%
10 to 19 Units		569	10.3%	4,395	9.9%	7,760	8.1%
20 to 49 Units		414	7.5%	2,849	6.4%	4,582	4.8%
50 or More Units		371	6.7%	4,178	9.4%	6,140	6.4%
Mobile Home or Trailer		24	0.4%	368	0.8%	542	0.6%
Other Structure		-	-	-	-	2	-
Homes Built By Year (2022)							
Homes Built 2020 or later		-	-	162	0.3%	263	0.3%
Homes Built 2010 to 2019		314	5.3%	3,303	6.9%	6,535	6.4%
Homes Built 2000 to 2009		355	5.9%	3,622	7.5%	7,375	7.2%
Homes Built 1990 to 1999		439	7.3%	3,589	7.4%	8,315	8.1%
Homes Built 1980 to 1989		769	12.9%	6,671	13.8%	15,629	15.3%
Homes Built 1970 to 1979		753	12.6%	5,514	11.4%	11,820	11.6%
Homes Built 1960 to 1969		937	15.7%	6,488	13.5%	15,237	14.9%
Homes Built 1950 to 1959		860	14.4%	6,458	13.4%	14,687	14.4%
Homes Built 1940 to 1949		287	4.8%	2,465	5.1%	5,041	4.9%
Homes Built Before 1939		806	13.5%	6,094	12.6%	10,921	10.7%
Median Age of Homes		55.0	yrs	52.8	yrs	52.3	yrs
Home Values (2022)							
Owner Specified Housing Units		2,645		20,497		58,473	
Home Values \$1,000,000 or More		23	0.9%	216	1.1%	604	1.0%
Home Values \$750,000 to \$999,999		51	1.9%	567	2.8%	1,794	3.1%
Home Values \$500,000 to \$749,999		390	14.7%	3,258	15.9%	11,437	19.6%
Home Values \$400,000 to \$499,999		482	18.2%	4,718	23.0%	13,423	23.0%
Home Values \$300,000 to \$399,999		976	36.9%	5,988	29.2%	17,919	30.6%
Home Values \$250,000 to \$299,999		260	9.8%	2,252	11.0%	5,527	9.5%
Home Values \$200,000 to \$249,999		185	7.0%	1,358	6.6%	3,313	5.7%
Home Values \$175,000 to \$199,999		30	1.1%	373	1.8%	812	1.4%
Home Values \$150,000 to \$174,999		41	1.5%	398	1.9%	890	1.5%
Home Values \$125,000 to \$149,999		10	0.4%	140	0.7%	356	0.6%
Home Values \$100,000 to \$124,999		17	0.6%	263	1.3%	458	0.8%
Home Values \$90,000 to \$99,999		18	0.7%	116	0.6%	258	0.4%
Home Values \$80,000 to \$89,999		3	0.1%	29	0.1%	78	0.1%
Home Values \$70,000 to \$79,999		29	1.1%	60	0.3%	117	0.2%
Home Values \$60,000 to \$69,999		13	0.5%	27	0.1%	46	-
Home Values \$50,000 to \$59,999		18	0.7%	50	0.2%	91	0.2%
Home Values \$35,000 to \$49,999		36	1.4%	139	0.7%	245	0.4%
Home Values \$25,000 to \$34,999		9	0.3%	101	0.5%	214	0.4%
Home Values \$10,000 to \$24,999		1	-	92	0.4%	190	0.3%
Home Values Under \$10,000		54	2.1%	353	1.7%	703	1.2%
Owner-Occupied Median Home Value		\$362,381		\$373,868		\$395,597	
Renter-Occupied Median Rent		\$1,459		\$1,489		\$1,508	

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11 US-1		1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901							
Total Annual Consumer Expenditure (2022)							
Total Household Expenditure		\$404.26 M		\$2.98 B		\$7.32 B	
Total Non-Retail Expenditure		\$214.04 M		\$1.58 B		\$3.88 B	
Total Retail Expenditure		\$190.22 M		\$1.4 B		\$3.44 B	
Apparel		\$14.37 M		\$106.85 M		\$263.48 M	
Contributions		\$13.41 M		\$98.46 M		\$249.07 M	
Education		\$12.74 M		\$95.84 M		\$243.59 M	
Entertainment		\$23.03 M		\$169.61 M		\$422.14 M	
Food and Beverages		\$59.37 M		\$438.42 M		\$1.07 B	
Furnishings and Equipment		\$14.3 M		\$105.12 M		\$261.26 M	
Gifts		\$10.28 M		\$75.65 M		\$190.65 M	
Health Care		\$33.59 M		\$245.54 M		\$599.39 M	
Household Operations		\$15.91 M		\$117.45 M		\$291.68 M	
Miscellaneous Expenses		\$7.66 M		\$56.29 M		\$139.07 M	
Personal Care		\$5.44 M		\$40.03 M		\$98.27 M	
Personal Insurance		\$2.88 M		\$21.26 M		\$54.12 M	
Reading		\$882.88 K		\$6.46 M		\$15.99 M	
Shelter		\$85.61 M		\$631.74 M		\$1.54 B	
Tobacco		\$2.35 M		\$17.31 M		\$39.83 M	
Transportation		\$73.3 M		\$539.12 M		\$1.33 B	
Utilities		\$29.13 M		\$214.9 M		\$516.95 M	
Monthly Household Consumer Expenditure (2022)							
Total Household Expenditure		\$6,103		\$5,597		\$6,365	
Total Non-Retail Expenditure		\$3,231	52.9%	\$2,965	53.0%	\$3,372	53.0%
Total Retail Expenditures		\$2,872	47.1%	\$2,632	47.0%	\$2,993	47.0%
Apparel		\$217	3.6%	\$201	3.6%	\$229	3.6%
Contributions		\$202	3.3%	\$185	3.3%	\$217	3.4%
Education		\$192	3.2%	\$180	3.2%	\$212	3.3%
Entertainment		\$348	5.7%	\$319	5.7%	\$367	5.8%
Food and Beverages		\$896	14.7%	\$823	14.7%	\$929	14.6%
Furnishings and Equipment		\$216	3.5%	\$197	3.5%	\$227	3.6%
Gifts		\$155	2.5%	\$142	2.5%	\$166	2.6%
Health Care		\$507	8.3%	\$461	8.2%	\$521	8.2%
Household Operations		\$240	3.9%	\$221	3.9%	\$254	4.0%
Miscellaneous Expenses		\$116	1.9%	\$106	1.9%	\$121	1.9%
Personal Care		\$82	1.3%	\$75	1.3%	\$85	1.3%
Personal Insurance		\$43	0.7%	\$40	0.7%	\$47	0.7%
Reading		\$13	0.2%	\$12	0.2%	\$14	0.2%
Shelter		\$1,292	21.2%	\$1,187	21.2%	\$1,339	21.0%
Tobacco		\$36	0.6%	\$33	0.6%	\$35	0.5%
Transportation		\$1,106	18.1%	\$1,013	18.1%	\$1,153	18.1%
Utilities		\$440	7.2%	\$404	7.2%	\$450	7.1%