COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2020)	14,626		133,262		276,571	
Projected Population (2025)	14,615		133,476		275,346	
Census Population (2010)	15,414		132,202		271,997	
Census Population (2000)	15,691		123,323		257,492	
Projected Annual Growth (2020-2025)	-11	-	214	-	-1,224	-
Historical Annual Growth (2010-2020)	-788	-0.5%	1,060	-	4,574	0.2%
Historical Annual Growth (2000-2010)	-277	-0.2%	8,878	0.7%	14,505	0.6%
Estimated Population Density (2020)	4,658	*psm*	4,714	*psm*	3,524	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2020)	5,636		42,648		93,024	
Projected Households (2025)	5,807		43,931		95,385	
Census Households (2010)	5,825		41,059		89,052	
Census Households (2000)	5,773		40,563		88,149	
Projected Annual Growth (2020-2025)	171	0.6%	1,283	0.6%	2,361	0.5%
Historical Annual Change (2000-2020)	-137	-0.1%	2,085	0.3%	4,876	0.3%
Average Household Income						
Estimated Average Household Income (2020)	$113,354		$99,569		$117,367	
Projected Average Household Income (2025)	$130,290		$119,089		$142,621	
Census Average Household Income (2010)	$77,474		$75,128		$86,728	
Census Average Household Income (2000)	$63,884		$63,638		$71,902	
Projected Annual Change (2020-2025)	$16,936	3.0%	$19,520	3.9%	$25,254	4.3%
Historical Annual Change (2000-2020)	$49,470	3.9%	$35,931	2.8%	$45,465	3.2%
Median Household Income						
Estimated Median Household Income (2020)	$75,481		$77,696		$93,240	
Projected Median Household Income (2025)	$88,167		$90,753		$109,499	
Census Median Household Income (2010)	$64,360		$65,182		$75,962	
Census Median Household Income (2000)	$50,778		$52,265		$61,324	
Projected Annual Change (2020-2025)	$12,686	3.4%	$13,057	3.4%	$16,259	3.5%
Historical Annual Change (2000-2020)	$24,703	2.4%	$25,430	2.4%	$31,915	2.6%
Per Capita Income						
Estimated Per Capita Income (2020)	$43,966		$32,166		$39,682	
Projected Per Capita Income (2025)	$52,054		$39,496		$49,614	
Census Per Capita Income (2010)	$29,277		$23,333		$28,395	
Census Per Capita Income (2000)	$23,109		$20,819		$24,552	
Projected Annual Change (2020-2025)	$8,089	3.7%	$7,330	4.6%	$9,931	5.0%
Historical Annual Change (2000-2020)	$20,857	4.5%	$11,347	2.7%	$15,130	3.1%
Estimated Average Household Net Worth (2020)	$1.05 M		$996,260		$1.27 M	

Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1	1 mi radius		3 mi radius		5 mi radius	
New Brunswick, NJ 08901						
Race and Ethnicity						
Total Population (2020)	14,626		133,262		276,571	
White (2020)	7,694	52.6%	64,085	48.1%	131,738	47.6%
Black or African American (2020)	2,765	18.9%	18,155	13.6%	44,022	15.9%
American Indian or Alaska Native (2020)	33	0.2%	705	0.5%	1,023	0.4%
Asian (2020)	2,580	17.6%	26,473	19.9%	64,932	23.5%
Hawaiian or Pacific Islander (2020)	3	-	43	-	87	-
Other Race (2020)	1,034	7.1%	19,014	14.3%	25,467	9.2%
Two or More Races (2020)	516	3.5%	4,787	3.6%	9,302	3.4%
Population < 18 (2020)	2,623	17.9%	26,381	19.8%	56,018	20.3%
White Not Hispanic	816	31.1%	5,635	21.4%	14,114	25.2%
Black or African American	543	20.7%	3,568	13.5%	9,539	17.0%
Asian	451	17.2%	4,688	17.8%	12,991	23.2%
Other Race Not Hispanic	96	3.7%	704	2.7%	1,876	3.3%
Hispanic	717	27.3%	11,786	44.7%	17,497	31.2%
Not Hispanic or Latino Population (2020)	11,658	79.7%	91,705	68.8%	214,385	77.5%
Not Hispanic White	6,373	54.7%	47,728	52.0%	105,569	49.2%
Not Hispanic Black or African American	2,441	20.9%	15,655	17.1%	39,473	18.4%
Not Hispanic American Indian or Alaska Native	16	0.1%	161	0.2%	346	0.2%
Not Hispanic Asian	2,498	21.4%	25,685	28.0%	63,213	29.5%
Not Hispanic Hawaiian or Pacific Islander	2	-	34	-	68	-
Not Hispanic Other Race	4	-	241	0.3%	540	0.3%
Not Hispanic Two or More Races	324	2.8%	2,201	2.4%	5,174	2.4%
Hispanic or Latino Population (2020)	2,968	20.3%	41,557	31.2%	62,186	22.5%
Hispanic White	1,322	44.5%	16,357	39.4%	26,168	42.1%
Hispanic Black or African American	324	10.9%	2,500	6.0%	4,549	7.3%
Hispanic American Indian or Alaska Native	16	0.6%	543	1.3%	677	1.1%
Hispanic Asian	83	2.8%	788	1.9%	1,719	2.8%
Hispanic Hawaiian or Pacific Islander	1	-	9	-	19	-
Hispanic Other Race	1,030	34.7%	18,773	45.2%	24,927	40.1%
Hispanic Two or More Races	192	6.5%	2,586	6.2%	4,128	6.6%
Not Hispanic or Latino Population (2010)	12,732	82.6%	93,087	70.4%	216,634	79.6%
Hispanic or Latino Population (2010)	2,682	17.4%	39,115	29.6%	55,363	20.4%
Not Hispanic or Latino Population (2000)	13,413	85.5%	97,356	78.9%	221,616	86.1%
Hispanic or Latino Population (2000)	2,278	14.5%	25,967	21.1%	35,876	13.9%
Not Hispanic or Latino Population (2025)	11,600	79.4%	91,180	68.3%	212,439	77.2%
Hispanic or Latino Population (2025)	3,015	20.6%	42,297	31.7%	62,907	22.8%
Projected Annual Growth (2020-2025)	47	-	740	-	721	-
Historical Annual Growth (2000-2010)	404	1.8%	13,148	5.1%	19,487	5.4%

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2020)						
Total Population	14,626		133,262		276,571	
Age Under 5 Years	766	*5.2%*	7,667	*5.8%*	15,447	*5.6%*
Age 5 to 9 Years	783	*5.4%*	7,769	*5.8%*	16,112	*5.8%*
Age 10 to 14 Years	716	*4.9%*	7,192	*5.4%*	15,886	*5.7%*
Age 15 to 19 Years	1,401	*9.6%*	12,148	*9.1%*	21,762	*7.9%*
Age 20 to 24 Years	1,556	*10.6%*	16,139	*12.1%*	25,284	*9.1%*
Age 25 to 29 Years	1,331	*9.1%*	10,564	*7.9%*	20,179	*7.3%*
Age 30 to 34 Years	1,049	*7.2%*	9,668	*7.3%*	19,552	*7.1%*
Age 35 to 39 Years	867	*5.9%*	8,751	*6.6%*	18,782	*6.8%*
Age 40 to 44 Years	839	*5.7%*	7,740	*5.8%*	17,293	*6.3%*
Age 45 to 49 Years	802	*5.5%*	7,275	*5.5%*	16,635	*6.0%*
Age 50 to 54 Years	834	*5.7%*	7,442	*5.6%*	17,194	*6.2%*
Age 55 to 59 Years	912	*6.2%*	7,573	*5.7%*	17,784	*6.4%*
Age 60 to 64 Years	807	*5.5%*	6,849	*5.1%*	16,185	*5.9%*
Age 65 to 69 Years	619	*4.2%*	5,402	*4.1%*	12,824	*4.6%*
Age 70 to 74 Years	487	*3.3%*	4,080	*3.1%*	9,732	*3.5%*
Age 75 to 79 Years	309	*2.1%*	2,708	*2.0%*	6,388	*2.3%*
Age 80 to 84 Years	222	*1.5%*	1,942	*1.5%*	4,439	*1.6%*
Age 85 Years or Over	326	*2.2%*	2,353	*1.8%*	5,092	*1.8%*
Median Age	34.2		33.2		36.1	
Age 19 Years or Less	3,667	*25.1%*	34,777	*26.1%*	69,207	*25.0%*
Age 20 to 64 Years	8,997	*61.5%*	82,000	*61.5%*	168,889	*61.1%*
Age 65 Years or Over	1,962	*13.4%*	16,485	*12.4%*	38,475	*13.9%*
Female Age Distribution (2020)						
Female Population	7,780	*53.2%*	65,933	*49.5%*	138,509	*50.1%*
Age Under 5 Years	410	*5.3%*	3,814	*5.8%*	7,623	*5.5%*
Age 5 to 9 Years	393	*5.0%*	3,812	*5.8%*	7,776	*5.6%*
Age 10 to 14 Years	359	*4.6%*	3,448	*5.2%*	7,604	*5.5%*
Age 15 to 19 Years	814	*10.5%*	6,008	*9.1%*	10,456	*7.5%*
Age 20 to 24 Years	876	*11.3%*	7,755	*11.8%*	12,160	*8.8%*
Age 25 to 29 Years	656	*8.4%*	5,042	*7.6%*	9,930	*7.2%*
Age 30 to 34 Years	536	*6.9%*	4,614	*7.0%*	9,696	*7.0%*
Age 35 to 39 Years	447	*5.7%*	4,119	*6.2%*	9,062	*6.5%*
Age 40 to 44 Years	423	*5.4%*	3,642	*5.5%*	8,341	*6.0%*
Age 45 to 49 Years	433	*5.6%*	3,554	*5.4%*	8,307	*6.0%*
Age 50 to 54 Years	426	*5.5%*	3,691	*5.6%*	8,764	*6.3%*
Age 55 to 59 Years	460	*5.9%*	3,754	*5.7%*	8,950	*6.5%*
Age 60 to 64 Years	403	*5.2%*	3,459	*5.2%*	8,300	*6.0%*
Age 65 to 69 Years	327	*4.2%*	2,745	*4.2%*	6,599	*4.8%*
Age 70 to 74 Years	270	*3.5%*	2,218	*3.4%*	5,254	*3.8%*
Age 75 to 79 Years	177	*2.3%*	1,543	*2.3%*	3,648	*2.6%*
Age 80 to 84 Years	148	*1.9%*	1,180	*1.8%*	2,660	*1.9%*
Age 85 Years or Over	221	*2.8%*	1,537	*2.3%*	3,379	*2.4%*
Female Median Age	34.7		34.0		37.2	
Age 19 Years or Less	1,975	*25.4%*	17,081	*25.9%*	33,459	*24.2%*
Age 20 to 64 Years	4,661	*59.9%*	39,630	*60.1%*	83,510	*60.3%*
Age 65 Years or Over	1,144	*14.7%*	9,223	*14.0%*	21,540	*15.6%*

 Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2020)						
Male Population	6,846	*46.8%*	67,329	*50.5%*	138,062	*49.9%*
Age Under 5 Years	356	*5.2%*	3,854	*5.7%*	7,824	*5.7%*
Age 5 to 9 Years	390	*5.7%*	3,957	*5.9%*	8,336	*6.0%*
Age 10 to 14 Years	357	*5.2%*	3,744	*5.6%*	8,282	*6.0%*
Age 15 to 19 Years	588	*8.6%*	6,141	*9.1%*	11,305	*8.2%*
Age 20 to 24 Years	680	*9.9%*	8,384	*12.5%*	13,124	*9.5%*
Age 25 to 29 Years	675	*9.9%*	5,522	*8.2%*	10,249	*7.4%*
Age 30 to 34 Years	513	*7.5%*	5,054	*7.5%*	9,856	*7.1%*
Age 35 to 39 Years	420	*6.1%*	4,632	*6.9%*	9,720	*7.0%*
Age 40 to 44 Years	416	*6.1%*	4,098	*6.1%*	8,952	*6.5%*
Age 45 to 49 Years	369	*5.4%*	3,720	*5.5%*	8,328	*6.0%*
Age 50 to 54 Years	408	*6.0%*	3,750	*5.6%*	8,430	*6.1%*
Age 55 to 59 Years	452	*6.6%*	3,819	*5.7%*	8,834	*6.4%*
Age 60 to 64 Years	404	*5.9%*	3,391	*5.0%*	7,885	*5.7%*
Age 65 to 69 Years	292	*4.3%*	2,658	*3.9%*	6,225	*4.5%*
Age 70 to 74 Years	217	*3.2%*	1,862	*2.8%*	4,478	*3.2%*
Age 75 to 79 Years	132	*1.9%*	1,165	*1.7%*	2,740	*2.0%*
Age 80 to 84 Years	74	*1.1%*	762	*1.1%*	1,778	*1.3%*
Age 85 Years or Over	104	*1.5%*	816	*1.2%*	1,713	*1.2%*
Male Median Age	33.7		32.4		35.1	
Age 19 Years or Less	1,691	*24.7%*	17,696	*26.3%*	35,748	*25.9%*
Age 20 to 64 Years	4,337	*63.3%*	42,371	*62.9%*	85,379	*61.8%*
Age 65 Years or Over	817	*11.9%*	7,262	*10.8%*	16,935	*12.3%*
Males per 100 Females (2020)						
Overall Comparison						
Age Under 5 Years	87	*46.5%*	101	*50.3%*	103	*50.6%*
Age 5 to 9 Years	99	*49.9%*	104	*50.9%*	107	*51.7%*
Age 10 to 14 Years	99	*49.9%*	109	*52.1%*	109	*52.1%*
Age 15 to 19 Years	72	*41.9%*	102	*50.5%*	108	*52.0%*
Age 20 to 24 Years	78	*43.7%*	108	*51.9%*	108	*51.9%*
Age 25 to 29 Years	103	*50.7%*	110	*52.3%*	103	*50.8%*
Age 30 to 34 Years	96	*48.9%*	110	*52.3%*	102	*50.4%*
Age 35 to 39 Years	94	*48.4%*	112	*52.9%*	107	*51.8%*
Age 40 to 44 Years	98	*49.5%*	113	*52.9%*	107	*51.8%*
Age 45 to 49 Years	85	*46.0%*	105	*51.1%*	100	*50.1%*
Age 50 to 54 Years	96	*48.9%*	102	*50.4%*	96	*49.0%*
Age 55 to 59 Years	98	*49.6%*	102	*50.4%*	99	*49.7%*
Age 60 to 64 Years	100	*50.0%*	98	*49.5%*	95	*48.7%*
Age 65 to 69 Years	89	*47.1%*	97	*49.2%*	94	*48.5%*
Age 70 to 74 Years	80	*44.5%*	84	*45.6%*	85	*46.0%*
Age 75 to 79 Years	74	*42.6%*	75	*43.0%*	75	*42.9%*
Age 80 to 84 Years	50	*33.2%*	65	*39.2%*	67	*40.1%*
Age 85 Years or Over	47	*32.0%*	53	*34.7%*	51	*33.6%*
Age 19 Years or Less	86	*46.1%*	104	*50.9%*	107	*51.7%*
Age 20 to 39 Years	91	*47.6%*	110	*52.3%*	105	*51.3%*
Age 40 to 64 Years	95	*48.8%*	104	*50.9%*	99	*49.9%*
Age 65 Years or Over	71	*41.7%*	79	*44.1%*	79	*44.0%*

 Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

Lat/Lon: 40.4881/-74.4173

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11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Household Type (2020)						
Total Households	5,636		42,648		93,024	
Households with Children	1,485	26.3%	13,752	32.2%	31,712	34.1%
Average Household Size	2.3		2.8		2.8	
Household Density per Square Mile	1,795		1,509		1,185	
Population Family	9,789	66.9%	97,450	73.1%	219,707	79.4%
Population Non-Family	3,377	23.1%	24,076	18.1%	40,749	14.7%
Population Group Quarters	1,460	10.0%	11,735	8.8%	16,115	5.8%
Family Households	3,104	55.1%	27,132	63.6%	64,364	69.2%
Married Couple Households	2,178	70.2%	19,173	70.7%	48,351	75.1%
Other Family Households with Children	926	29.8%	7,959	29.3%	16,013	24.9%
Family Households with Children	1,470	47.4%	13,635	50.3%	31,497	48.9%
Married Couple with Children	995	67.7%	9,341	68.5%	23,185	73.6%
Other Family Households with Children	475	32.3%	4,293	31.5%	8,313	26.4%
Family Households No Children	1,634	52.6%	13,498	49.7%	32,866	51.1%
Married Couple No Children	1,183	72.4%	9,831	72.8%	25,166	76.6%
Other Family Households No Children	451	27.6%	3,666	27.2%	7,700	23.4%
Non-Family Households	2,532	44.9%	15,515	36.4%	28,661	30.8%
Non-Family Households with Children	15	0.6%	117	0.8%	215	0.7%
Non-Family Households No Children	2,518	99.4%	15,398	99.2%	28,446	99.3%
Average Family Household Size	3.2		3.6		3.4	
Average Family Income	$135,364		$119,622		$139,522	
Median Family Income	$93,029		$94,945		$111,919	
Average Non-Family Household Size	1.3		1.6		1.4	
Marital Status (2020)						
Population Age 15 Years or Over	12,360		110,634		229,126	
Never Married	5,903	47.8%	53,681	48.5%	91,729	40.0%
Currently Married	4,047	32.7%	39,116	35.4%	100,608	43.9%
Previously Married	2,410	19.5%	17,837	16.1%	36,788	16.1%
Separated	614	25.5%	6,014	33.7%	10,904	29.6%
Widowed	544	22.6%	4,114	23.1%	10,455	28.4%
Divorced	1,252	52.0%	7,709	43.2%	15,429	41.9%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	9,403		82,346		182,079	
Elementary (Grade Level 0 to 8)	342	3.6%	8,205	10.0%	11,607	6.4%
Some High School (Grade Level 9 to 11)	315	3.4%	5,077	6.2%	8,757	4.8%
High School Graduate	1,715	18.2%	19,455	23.6%	41,923	23.0%
Some College	1,468	15.6%	10,905	13.2%	24,995	13.7%
Associate Degree Only	613	6.5%	4,742	5.8%	11,479	6.3%
Bachelor Degree Only	2,706	28.8%	19,164	23.3%	48,330	26.5%
Graduate Degree	2,243	23.9%	14,798	18.0%	34,987	19.2%
Any College (Some College or Higher)	7,030	74.8%	49,610	60.2%	119,792	65.8%
College Degree + (Bachelor Degree or Higher)	4,949	52.6%	33,963	41.2%	83,318	45.8%

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Lat/Lon: 40.4881/-74.4173

11 US-1
New Brunswick, NJ 08901

	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2020)	5,865		44,469		96,564	
Total Housing Units (2010)	6,183		43,184		93,486	
Historical Annual Growth (2010-2020)	-318	-0.5%	1,285	0.3%	3,078	0.3%
Housing Units Occupied (2020)	5,636	96.1%	42,648	95.9%	93,024	96.3%
Housing Units Owner-Occupied	2,336	41.5%	19,874	46.6%	56,231	60.4%
Housing Units Renter-Occupied	3,300	58.5%	22,773	53.4%	36,793	39.6%
Housing Units Vacant (2020)	228	3.9%	1,821	4.1%	3,539	3.7%
Household Size (2020)						
Total Households	5,636		42,648		93,024	
1 Person Households	1,892	33.6%	11,122	26.1%	21,757	23.4%
2 Person Households	1,760	31.2%	11,487	26.9%	26,425	28.4%
3 Person Households	849	15.1%	6,980	16.4%	16,907	18.2%
4 Person Households	660	11.7%	5,989	14.0%	15,025	16.2%
5 Person Households	312	5.5%	3,138	7.4%	6,732	7.2%
6 Person Households	106	1.9%	1,633	3.8%	3,018	3.2%
7 or More Person Households	57	1.0%	2,299	5.4%	3,159	3.4%
Household Income Distribution (2020)						
HH Income $200,000 or More	689	12.2%	4,335	10.2%	13,091	14.1%
HH Income $150,000 to $199,999	330	5.9%	3,373	7.9%	9,693	10.4%
HH Income $125,000 to $149,999	358	6.3%	3,272	7.7%	8,166	8.8%
HH Income $100,000 to $124,999	489	8.7%	4,222	9.9%	10,127	10.9%
HH Income $75,000 to $99,999	921	16.3%	5,751	13.5%	12,456	13.4%
HH Income $50,000 to $74,999	1,087	19.3%	7,382	17.3%	14,344	15.4%
HH Income $35,000 to $49,999	590	10.5%	4,151	9.7%	8,169	8.8%
HH Income $25,000 to $34,999	286	5.1%	3,098	7.3%	5,487	5.9%
HH Income $15,000 to $24,999	349	6.2%	2,448	5.7%	4,417	4.7%
HH Income $10,000 to $14,999	116	2.1%	1,385	3.2%	2,214	2.4%
HH Income Under $10,000	422	7.5%	3,231	7.6%	4,861	5.2%
Household Vehicles (2020)						
Households 0 Vehicles Available	618	11.0%	5,261	12.3%	7,961	8.6%
Households 1 Vehicle Available	2,267	40.2%	16,435	38.5%	32,186	34.6%
Households 2 Vehicles Available	2,039	36.2%	14,052	32.9%	34,577	37.2%
Households 3 or More Vehicles Available	712	12.6%	6,899	16.2%	18,300	19.7%
Total Vehicles Available	8,790		68,401		164,125	
Average Vehicles per Household	1.6		1.6		1.8	
Owner-Occupied Household Vehicles	4,445	50.6%	40,601	59.4%	117,086	71.3%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1	
Renter-Occupied Household Vehicles	4,344	49.4%	27,800	40.6%	47,039	28.7%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.3	
Travel Time (2020)						
Worker Base Age 16 years or Over	7,171		61,881		129,851	
Travel to Work in 14 Minutes or Less	1,371	19.1%	11,943	19.3%	23,819	18.3%
Travel to Work in 15 to 29 Minutes	1,892	26.4%	17,373	28.1%	34,775	26.8%
Travel to Work in 30 to 59 Minutes	2,028	28.3%	17,677	28.6%	39,805	30.7%
Travel to Work in 60 Minutes or More	833	11.6%	8,774	14.2%	23,475	18.1%
Work at Home	276	3.8%	1,965	3.2%	4,950	3.8%
Average Minutes Travel to Work	25.5		27.5		29.3	

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Lat/Lon: 40.4881/-74.4173

RFULL9

11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2020)						
Worker Base Age 16 years or Over	7,171		61,881		129,851	
Drive to Work Alone	5,008	69.8%	39,924	64.5%	87,860	67.7%
Drive to Work in Carpool	896	12.5%	9,454	15.3%	16,478	12.7%
Travel to Work by Public Transportation	650	9.1%	6,873	11.1%	15,796	12.2%
Drive to Work on Motorcycle	-	-	19	-	51	-
Bicycle to Work	104	1.5%	448	0.7%	518	0.4%
Walk to Work	160	2.2%	2,353	3.8%	3,096	2.4%
Other Means	77	1.1%	846	1.4%	1,102	0.8%
Work at Home	276	3.8%	1,965	3.2%	4,950	3.8%
Daytime Demographics (2020)						
Total Businesses	522		5,621		12,522	
Total Employees	8,184		81,423		179,786	
Company Headquarter Businesses	18	3.4%	212	3.8%	499	4.0%
Company Headquarter Employees	450	5.5%	11,647	14.3%	28,124	15.6%
Employee Population per Business	15.7	to 1	14.5	to 1	14.4	to 1
Residential Population per Business	28.0	to 1	23.7	to 1	22.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	14,007		133,103		279,201	
Labor Force						
Labor Population Age 16 Years or Over (2020)	12,249		109,461		226,374	
Labor Force Total Males (2020)	5,692	46.5%	55,178	50.4%	112,143	49.5%
Male Civilian Employed	3,312	58.2%	32,838	59.5%	69,835	62.3%
Male Civilian Unemployed	233	4.1%	2,094	3.8%	4,191	3.7%
Males in Armed Forces	-	-	67	0.1%	98	-
Males Not in Labor Force	2,147	37.7%	20,179	36.6%	38,019	33.9%
Labor Force Total Females (2020)	6,557	53.5%	54,283	49.6%	114,231	50.5%
Female Civilian Employed	3,115	47.5%	24,876	45.8%	57,025	49.9%
Female Civilian Unemployed	211	3.2%	1,864	3.4%	3,944	3.5%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,231	49.3%	27,543	50.7%	53,262	46.6%
Unemployment Rate	444	3.6%	3,958	3.6%	8,135	3.6%
Occupation (2020)						
Occupation Population Age 16 Years or Over	6,427		57,714		126,860	
Occupation Total Males	3,312	51.5%	32,838	56.9%	69,835	55.0%
Occupation Total Females	3,115	48.5%	24,876	43.1%	57,025	45.0%
Management, Business, Financial Operations	1,295	20.1%	8,672	15.0%	22,111	17.4%
Professional, Related	2,078	32.3%	14,373	24.9%	36,016	28.4%
Service	890	13.8%	9,324	16.2%	18,197	14.3%
Sales, Office	1,149	17.9%	10,470	18.1%	24,363	19.2%
Farming, Fishing, Forestry	25	0.4%	49	-	206	0.2%
Construction, Extraction, Maintenance	337	5.2%	4,321	7.5%	8,593	6.8%
Production, Transport, Material Moving	653	10.2%	10,505	18.2%	17,374	13.7%
White Collar Workers	4,522	70.4%	33,515	58.1%	82,490	65.0%
Blue Collar Workers	1,905	29.6%	24,199	41.9%	44,370	35.0%

Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2020)						
Total Units	5,825		41,059		89,052	
1 Detached Unit	2,081	35.7%	18,486	45.0%	48,502	54.5%
1 Attached Unit	253	4.3%	2,695	6.6%	9,024	10.1%
2 Units	483	8.3%	4,247	10.3%	6,446	7.2%
3 to 4 Units	792	13.6%	3,535	8.6%	5,461	6.1%
5 to 9 Units	412	7.1%	2,775	6.8%	5,500	6.2%
10 to 19 Units	781	13.4%	4,287	10.4%	7,947	8.9%
20 to 49 Units	397	6.8%	2,356	5.7%	3,938	4.4%
50 or More Units	432	7.4%	4,029	9.8%	5,824	6.5%
Mobile Home or Trailer	5	-	237	0.6%	380	0.4%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2020)						
Homes Built 2014 or later	37	0.6%	731	1.6%	1,510	1.6%
Homes Built 2010 to 2013	73	1.2%	1,190	2.7%	1,933	2.0%
Homes Built 2000 to 2009	242	4.1%	2,689	6.0%	5,706	5.9%
Homes Built 1990 to 1999	440	7.5%	2,896	6.5%	8,635	8.9%
Homes Built 1980 to 1989	475	8.1%	4,894	11.0%	14,330	14.8%
Homes Built 1970 to 1979	781	13.3%	5,060	11.4%	12,187	12.6%
Homes Built 1960 to 1969	1,028	17.5%	6,730	15.1%	15,014	15.5%
Homes Built 1950 to 1959	1,058	18.0%	8,416	18.9%	16,900	17.5%
Homes Built 1940 to 1949	526	9.0%	3,590	8.1%	6,383	6.6%
Homes Built Before 1939	975	16.6%	6,453	14.5%	10,427	10.8%
Median Age of Homes	51.5 *yrs*		49.4 *yrs*		46.1 *yrs*	
Home Values (2020)						
Owner Specified Housing Units	2,336		19,874		56,231	
Home Values $1,000,000 or More	10	0.4%	117	0.6%	420	0.7%
Home Values $750,000 to $999,999	37	1.6%	273	1.4%	878	1.6%
Home Values $500,000 to $749,999	259	11.1%	1,674	8.4%	6,442	11.5%
Home Values $400,000 to $499,999	323	13.8%	3,336	16.8%	10,313	18.3%
Home Values $300,000 to $399,999	922	39.5%	6,280	31.6%	18,283	32.5%
Home Values $250,000 to $299,999	317	13.6%	3,572	18.0%	9,173	16.3%
Home Values $200,000 to $249,999	241	10.3%	2,056	10.3%	5,388	9.6%
Home Values $175,000 to $199,999	44	1.9%	544	2.7%	1,194	2.1%
Home Values $150,000 to $174,999	49	2.1%	726	3.7%	1,398	2.5%
Home Values $125,000 to $149,999	16	0.7%	321	1.6%	652	1.2%
Home Values $100,000 to $124,999	13	0.6%	299	1.5%	586	1.0%
Home Values $90,000 to $99,999	11	0.5%	53	0.3%	182	0.3%
Home Values $80,000 to $89,999	-	-	65	0.3%	155	0.3%
Home Values $70,000 to $79,999	16	0.7%	42	0.2%	66	0.1%
Home Values $60,000 to $69,999	12	0.5%	25	0.1%	81	0.1%
Home Values $50,000 to $59,999	2	0.1%	12	-	35	-
Home Values $35,000 to $49,999	37	1.6%	112	0.6%	165	0.3%
Home Values $25,000 to $34,999	11	0.5%	101	0.5%	282	0.5%
Home Values $10,000 to $24,999	4	0.2%	134	0.7%	275	0.5%
Home Values Under $10,000	11	0.5%	133	0.7%	264	0.5%
Owner-Occupied Median Home Value	$351,415		$322,859		$339,861	
Renter-Occupied Median Rent	$1,316		$1,353		$1,377	

COMPLETE PROFILE
2000-2010 Census, 2020 Estimates with 2025 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4881/-74.4173

11 US-1 New Brunswick, NJ 08901	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2020)						
Total Household Expenditure	$434.94 M		$2.97 B		$7.3 B	
Total Non-Retail Expenditure	$230.79 M		$1.57 B		$3.87 B	
Total Retail Expenditure	$204.14 M		$1.4 B		$3.43 B	
Apparel	$15.48 M		$106.32 M		$262.67 M	
Contributions	$14.4 M		$97.65 M		$247.84 M	
Education	$13.69 M		$94.23 M		$241.35 M	
Entertainment	$24.6 M		$168.61 M		$420.47 M	
Food and Beverages	$63.9 M		$436.98 M		$1.07 B	
Furnishings and Equipment	$15.26 M		$104.55 M		$260.28 M	
Gifts	$11.17 M		$74.85 M		$189.55 M	
Health Care	$36.02 M		$245.12 M		$598.42 M	
Household Operations	$17.09 M		$116.79 M		$290.6 M	
Miscellaneous Expenses	$8.23 M		$56.05 M		$138.61 M	
Personal Care	$5.83 M		$39.86 M		$98.02 M	
Personal Insurance	$3.05 M		$21.07 M		$53.79 M	
Reading	$947.16 K		$6.43 M		$15.94 M	
Shelter	$92.6 M		$629.19 M		$1.54 B	
Tobacco	$2.59 M		$17.38 M		$39.98 M	
Transportation	$78.55 M		$537.94 M		$1.32 B	
Utilities	$31.53 M		$214.87 M		$516.74 M	
Monthly Household Consumer Expenditure (2020)						
Total Household Expenditure	$6,431		$5,799		$6,539	
Total Non-Retail Expenditure	$3,412	53.1%	$3,071	52.9%	$3,464	53.0%
Total Retail Expenditures	$3,018	46.9%	$2,729	47.1%	$3,075	47.0%
Apparel	$229	3.6%	$208	3.6%	$235	3.6%
Contributions	$213	3.3%	$191	3.3%	$222	3.4%
Education	$202	3.1%	$184	3.2%	$216	3.3%
Entertainment	$364	5.7%	$329	5.7%	$377	5.8%
Food and Beverages	$945	14.7%	$854	14.7%	$955	14.6%
Furnishings and Equipment	$226	3.5%	$204	3.5%	$233	3.6%
Gifts	$165	2.6%	$146	2.5%	$170	2.6%
Health Care	$533	8.3%	$479	8.3%	$536	8.2%
Household Operations	$253	3.9%	$228	3.9%	$260	4.0%
Miscellaneous Expenses	$122	1.9%	$110	1.9%	$124	1.9%
Personal Care	$86	1.3%	$78	1.3%	$88	1.3%
Personal Insurance	$45	0.7%	$41	0.7%	$48	0.7%
Reading	$14	0.2%	$13	0.2%	$14	0.2%
Shelter	$1,369	21.3%	$1,229	21.2%	$1,376	21.0%
Tobacco	$38	0.6%	$34	0.6%	$36	0.5%
Transportation	$1,161	18.1%	$1,051	18.1%	$1,185	18.1%
Utilities	$466	7.2%	$420	7.2%	$463	7.1%

Demographic Source: Applied Geographic Solutions 11/2020, TIGER Geography