

Route 36 Plaza

216 NJ-36 · 216 NJ-36, West Long Branch, NJ 07764, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	6,960	7,024	81,310	82,167	150,247	151,736
Workday Population	7,343	--	72,213	--	141,061	--
Population Growth: Current to 5YR	--	0.92%	--	1.054%	--	0.991%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	2,656	2,685	31,750	32,269	59,903	60,814
Nonfamily Households	760	766	11,561	11,759	21,963	22,287

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	2,770	2,800	35,724	36,301	67,353	68,356
Vacant Housing Units	113	115	3,974	4,032	7,450	7,542
Renter Occupied Housing Units	724	733	13,647	13,922	21,930	22,309
Owner Occupied Housing Units	1,933	1,952	18,102	18,346	37,972	38,505

Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	3,363	3,397	40,037	40,501	73,585	74,397
Female	3,597	3,627	41,273	41,666	76,662	77,339

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Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	5,367	5,147	48,767	46,492	99,196	96,689
Black	197	216	6,893	6,795	11,854	11,483
American Indian	16	19	611	630	1,006	1,047
Asian	222	189	2,893	2,383	4,935	4,087
Native Hawaiian / Pacific Islander	2	1	21	23	39	39
Other	487	614	11,354	12,879	16,361	18,245
2+ Races	668	838	10,771	12,965	16,856	20,147
% Hispanic	10.216%	11.404%	20.014%	20.988%	17.407%	18.238%

Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	307	313	4,259	4,199	7,847	7,822
Age 5 - 9	317	312	4,381	4,256	8,224	7,871
Age 10 - 14	354	322	4,714	4,385	8,850	8,244
Age 15 - 17	256	226	3,227	3,097	5,871	5,663
Age 18 - 20	272	251	3,996	3,930	6,383	6,326
Age 21 - 24	347	346	4,222	4,501	7,382	7,890
Age 25 - 34	817	860	9,143	9,294	16,536	17,053
Age 35 - 44	711	767	10,451	9,840	18,008	17,102
Age 45 - 54	812	698	9,775	9,826	18,619	17,950
Age 55 - 64	1,186	1,175	11,817	11,570	22,860	22,467
Age 65 - 74	905	1,075	9,089	10,774	17,383	20,604
Age 75 - 84	459	458	4,281	4,493	8,208	8,569
Age 85+	217	223	1,955	2,001	4,075	4,175
Median Age	46	47	42	43	43	44
Average Age	44	45	41	42	42	43

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Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	1,523	1,545	24,279	24,785	42,257	43,108
Married, Spouse Present	3,436	3,492	31,075	31,660	60,629	61,786
Married, Spouse Absent	84	87	2,380	2,431	3,863	3,942
Divorced	530	540	6,350	6,507	12,040	12,301
Widowed	408	414	3,873	3,945	6,536	6,660

Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	2	4	85	83	161	165
\$20,000 - \$39,999	7	5	76	54	93	74
\$40,000 - \$59,999	1	3	74	72	110	102
\$60,000 - \$79,999	3	2	132	133	182	197
\$80,000 - \$99,999	8	3	73	66	132	99
\$100,000 - \$149,999	7	9	130	135	242	254
\$150,000 - \$199,999	5	6	279	216	447	398
\$200,000 - \$299,999	37	25	762	647	1,407	1,123
\$300,000 - \$399,999	235	155	2,380	1,742	4,125	3,148
\$400,000 - \$499,999	390	301	3,237	2,703	6,178	5,008
\$500,000 - \$749,999	624	644	5,439	5,539	11,298	11,211
\$750,000 - \$999,999	354	399	3,149	3,528	7,056	7,644
\$1,000,000 - \$1,499,999	213	282	1,525	2,257	3,961	5,431
\$1,500,000 - \$1,999,999	20	82	303	621	1,004	1,700
\$2,000,000+	26	31	458	550	1,575	1,951
Median Value	\$624k	\$692k	\$572k	\$631.3k	\$645.9k	\$709.8k
Average Value	\$681.4k	\$768.9k	\$638.2k	\$712.4k	\$705.6k	\$782.8k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	1,932	1,950	17,393	17,604	36,964	37,436
Single Unit Attached	296	301	3,794	3,853	6,267	6,373
2 Units	26	26	1,800	1,821	2,744	2,773
3 to 4 Units	50	50	2,334	2,371	4,005	4,060
5 to 19 Units	169	172	4,529	4,671	7,367	7,549
20 to 49 Units	108	111	1,436	1,453	2,737	2,776
50+ Units	161	163	4,125	4,213	6,883	6,999
Mobile Home	28	28	308	312	382	386
Other	--	--	4	4	4	4

Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	232	197	2,779	2,464	4,430	3,925
\$15,000-\$24,999	149	144	2,033	1,814	3,138	2,813
\$25,000-\$34,999	92	84	2,151	1,937	3,475	3,016
\$35,000-\$49,999	166	155	3,033	2,848	5,022	4,688
\$50,000-\$74,999	277	242	3,892	3,614	6,666	6,050
\$75,000-\$99,999	306	278	3,883	3,555	6,696	6,114
\$100,000-\$124,999	210	219	3,014	3,041	5,619	5,507
\$125,000-\$149,999	226	208	2,376	2,476	4,712	4,691
\$150,000-\$199,999	444	427	3,456	3,674	6,924	7,185
\$200,000-\$249,999	246	301	1,851	2,417	4,084	5,039
\$250,000-\$499,999	224	302	1,952	2,604	5,050	6,403
\$500,000+	87	128	1,330	1,824	4,088	5,382
Median Household income	\$118.2k	\$131.8k	\$99.2k	\$114.5k	\$120.7k	\$139.5k
Average Household Income	\$140.8k	\$158.9k	\$128.2k	\$145.6k	\$152.7k	\$172.2k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	115	119	2,424	2,444	3,269	3,330
No High School Degree	365	371	3,422	3,491	4,802	4,914
High School Graduate	1,001	1,033	14,552	14,895	23,536	24,057
Some College, No Degree	889	919	9,877	10,125	17,730	18,133
Associate's Degree	316	323	3,874	3,963	7,377	7,544
Bachelor's Degree	1,417	1,460	13,508	13,837	29,513	30,115
Master's Degree	830	853	6,142	6,286	13,773	14,033
Professional Degree	116	119	1,778	1,808	3,822	3,895
Doctorate Degree	58	59	933	949	1,867	1,900

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Employed	3,616	3,685	41,667	42,590	78,229	79,906
Civilian Labor Force, Unemployed	237	242	2,137	2,174	3,479	3,544
Armed Forces	16	15	85	87	163	165
Not in Labor Force	2,029	2,064	23,016	23,462	41,536	42,320
% Civilian Labor Force Unemployed	6%	6%	5%	5%	4%	4%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	331	336	2,489	2,551	5,134	5,249
Walked	17	18	777	792	1,322	1,361
Bicycle	3	3	339	347	683	694
Carpooled	331	336	4,714	4,824	6,801	6,945
Drove Alone	2,661	2,711	28,861	29,480	55,120	56,250
Public Transport	145	151	1,948	1,998	4,860	4,987
Other	34	36	867	882	1,579	1,606

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	1,015	1,035	11,660	11,905	21,609	22,072
Travel Time: 15 - 29 Minutes	662	676	10,419	10,670	19,558	20,004
Travel Time: 30 - 44 Minutes	555	565	6,545	6,680	10,874	11,087
Travel Time: 45 - 59 Minutes	205	210	2,131	2,180	4,294	4,385
Travel Time: 60+ Minutes	684	701	6,200	6,346	12,952	13,224
Average Travel Time	36	36	33	33	34	34

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	189	195	2,773	2,849	5,194	5,318
Admin/Spprt/Waste Mgmt	134	137	2,062	2,112	3,485	3,559
Agriculture/Forest/Fish/Hunt/Mine	9	11	231	244	375	398
Entertainment/Rec	49	51	1,147	1,181	1,870	1,918
Construction	332	335	4,706	4,791	6,893	7,022
Educational Svcs	431	442	4,750	4,831	8,816	8,979
Fin/Insur/RE/Rent/Lse	394	401	3,537	3,611	7,493	7,649
Health Care/Soc Asst	392	398	5,022	5,127	9,718	9,913
Information	84	86	1,055	1,092	2,208	2,261
Mgmt of Companies	10	8	27	32	80	85
Total Manufacturing	262	267	1,812	1,855	4,137	4,233
Oth Svcs, Not Pub Admin	129	132	1,808	1,845	3,329	3,400
Prof/Sci/Tech/Admin	351	357	3,522	3,598	7,755	7,922
Public Administration	323	329	1,607	1,643	3,197	3,269
Retail Trade	285	289	4,256	4,340	7,986	8,152
Transport/Warehse/Utils	142	145	1,497	1,535	2,688	2,737
Wholesale Trade	118	121	1,294	1,320	2,315	2,354

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	33	33	646	655	1,348	1,369
Arts/Entertain/Sports	179	182	1,079	1,094	2,127	2,160
Building Grounds Maint	148	150	1,976	2,031	2,913	2,986
Business/Financial Ops	307	315	1,997	2,046	5,331	5,445
Community/Soc Svcs	73	75	709	724	1,312	1,339
Computer/Mathematical	86	86	1,209	1,224	2,395	2,432
Construction/Extraction	222	226	3,575	3,658	5,077	5,187
Edu/Training/Library	378	387	3,318	3,385	6,479	6,620
Farm/Fish/Forestry	1	1	151	150	285	286
Food Prep/Serving	80	82	1,962	2,012	3,512	3,597
Health Practitioner/Tec	218	221	2,250	2,300	4,660	4,759
Healthcare Support	77	76	1,321	1,356	2,275	2,326
Maintenance Repair	71	73	859	877	1,613	1,656
Legal	74	76	563	583	1,291	1,326
Life/Phys/Soc Science	64	66	351	358	688	706
Management	511	521	5,010	5,112	10,511	10,712
Office/Admin Support	390	396	4,190	4,286	7,496	7,654
Production	44	45	670	685	1,498	1,534
Protective Svcs	129	131	866	890	1,567	1,607
Sales/Related	296	302	4,649	4,739	9,364	9,550
Personal Care/Svc	126	129	1,499	1,527	2,290	2,338
Transportation/Moving	128	132	2,258	2,313	3,505	3,577
White Collar	2,608	2,659	25,970	26,506	53,002	54,072
Blue Collar	465	476	7,362	7,533	11,693	11,954
Service & Farm	561	568	7,774	7,965	12,842	13,141