

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4581/-74.4022

285 NJ-18, East Brunswick, NJ, USA						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	9,253		94,834		280,739	
Projected Population (2030)	8,885		93,444		277,902	
Census Population (2020)	9,086		90,834		269,966	
Census Population (2010)	8,131		88,407		256,697	
Projected Annual Growth (2025-2030)	-369	-0.8%	-1,391	-0.3%	-2,837	-0.2%
Historical Annual Growth (2020-2025)	168	-	4,000	0.9%	10,773	0.8%
Historical Annual Growth (2010-2020)	955	1.2%	2,427	0.3%	13,269	0.5%
Estimated Population Density (2025)	2,947 <i>psm</i>		3,355 <i>psm</i>		3,576 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2025)	3,566		32,801		94,962	
Projected Households (2030)	3,546		33,307		96,555	
Census Households (2020)	3,472		31,128		90,318	
Census Households (2010)	3,119		30,323		85,132	
Projected Annual Growth (2025-2030)	-20	-0.1%	506	0.3%	1,593	0.3%
Historical Annual Change (2010-2025)	446	1.0%	2,477	0.5%	9,831	0.8%
Average Household Income						
Estimated Average Household Income (2025)	\$144,672		\$150,946		\$142,563	
Projected Average Household Income (2030)	\$144,481		\$150,525		\$142,473	
Census Average Household Income (2010)	\$78,548		\$86,981		\$85,025	
Census Average Household Income (2000)	\$66,401		\$73,036		\$70,758	
Projected Annual Change (2025-2030)	-\$191	-	-\$421	-	-\$90	-
Historical Annual Change (2000-2025)	\$78,270	4.7%	\$77,910	4.3%	\$71,805	4.1%
Median Household Income						
Estimated Median Household Income (2025)	\$120,846		\$122,687		\$115,779	
Projected Median Household Income (2030)	\$120,730		\$122,518		\$115,795	
Census Median Household Income (2010)	\$71,901		\$76,789		\$73,646	
Census Median Household Income (2000)	\$57,414		\$61,684		\$59,883	
Projected Annual Change (2025-2030)	-\$116	-	-\$169	-	\$16	-
Historical Annual Change (2000-2025)	\$63,431	4.4%	\$61,003	4.0%	\$55,896	3.7%
Per Capita Income						
Estimated Per Capita Income (2025)	\$55,778		\$52,524		\$48,573	
Projected Per Capita Income (2030)	\$57,692		\$53,973		\$49,855	
Census Per Capita Income (2010)	\$30,134		\$29,835		\$28,198	
Census Per Capita Income (2000)	\$26,324		\$25,244		\$24,134	
Projected Annual Change (2025-2030)	\$1,914	0.7%	\$1,449	0.6%	\$1,282	0.5%
Historical Annual Change (2000-2025)	\$29,454	4.5%	\$27,280	4.3%	\$24,439	4.1%
Estimated Average Household Net Worth (2025)	\$1.51 M		\$1.67 M		\$1.46 M	

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285 NJ-18, East Brunswick, NJ, USA						
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Race and Ethnicity						
Total Population (2025)	9,253		94,834		280,739	
White (2025)	4,322	46.7%	44,394	46.8%	115,222	41.0%
Black or African American (2025)	1,053	11.4%	11,394	12.0%	40,671	14.5%
American Indian or Alaska Native (2025)	28	0.3%	492	0.5%	1,744	0.6%
Asian (2025)	2,195	23.7%	19,064	20.1%	62,900	22.4%
Hawaiian or Pacific Islander (2025)	6	-	36	-	148	-
Other Race (2025)	848	9.2%	11,176	11.8%	35,380	12.6%
Two or More Races (2025)	801	8.7%	8,278	8.7%	24,675	8.8%
Population < 18 (2025)	1,911 20.6%		19,896 21.0%		59,600 21.2%	
White Not Hispanic	667	34.9%	6,633	33.3%	15,982	26.8%
Black or African American	238	12.5%	2,651	13.3%	9,832	16.5%
Asian	436	22.8%	3,581	18.0%	12,129	20.4%
Other Race Not Hispanic	71	3.7%	736	3.7%	1,927	3.2%
Hispanic	499	26.1%	6,295	31.6%	19,730	33.1%
Not Hispanic or Latino Population (2025)	7,368 79.6%		71,834 75.7%		209,535 74.6%	
Not Hispanic White	3,964	53.8%	40,378	56.2%	103,897	49.6%
Not Hispanic Black or African American	993	13.5%	10,464	14.6%	37,644	18.0%
Not Hispanic American Indian or Alaska Native	5	-	75	0.1%	221	0.1%
Not Hispanic Asian	2,195	29.8%	18,822	26.2%	62,229	29.7%
Not Hispanic Hawaiian or Pacific Islander	2	-	15	-	76	-
Not Hispanic Other Race	48	0.7%	574	0.8%	1,397	0.7%
Not Hispanic Two or More Races	162	2.2%	1,506	2.1%	4,070	1.9%
Hispanic or Latino Population (2025)	1,885 20.4%		23,000 24.3%		71,204 25.4%	
Hispanic White	359	19.0%	4,016	17.5%	11,325	15.9%
Hispanic Black or African American	60	3.2%	930	4.0%	3,026	4.2%
Hispanic American Indian or Alaska Native	23	1.2%	417	1.8%	1,523	2.1%
Hispanic Asian	-	-	243	1.1%	671	0.9%
Hispanic Hawaiian or Pacific Islander	4	0.2%	20	-	72	0.1%
Hispanic Other Race	800	42.5%	10,602	46.1%	33,982	47.7%
Hispanic Two or More Races	639	33.9%	6,772	29.4%	20,605	28.9%
Not Hispanic or Latino Population (2020)	7,416 81.6%		70,170 77.3%		200,500 74.3%	
Hispanic or Latino Population (2020)	1,670 18.4%		20,664 22.7%		69,467 25.7%	
Not Hispanic or Latino Population (2010)	7,019 86.3%		72,335 81.8%		201,808 78.6%	
Hispanic or Latino Population (2010)	1,112 13.7%		16,072 18.2%		54,889 21.4%	
Not Hispanic or Latino Population (2030)	6,975 78.5%		70,270 75.2%		206,813 74.4%	
Hispanic or Latino Population (2030)	1,910 21.5%		23,173 24.8%		71,089 25.6%	
Projected Annual Growth (2025-2030)	24	0.3%	173	0.2%	-116	-
Historical Annual Growth (2010-2020)	558	5.0%	4,593	2.9%	14,578	2.7%

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285 NJ-18, East Brunswick, NJ, USA						
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Total Age Distribution (2025)						
Total Population	9,253		94,834		280,739	
Age Under 5 Years	479	5.2%	4,782	5.0%	14,834	5.3%
Age 5 to 9 Years	546	5.9%	5,479	5.8%	16,655	5.9%
Age 10 to 14 Years	516	5.6%	5,841	6.2%	17,272	6.2%
Age 15 to 19 Years	561	6.1%	7,799	8.2%	23,263	8.3%
Age 20 to 24 Years	499	5.4%	7,136	7.5%	24,489	8.7%
Age 25 to 29 Years	661	7.1%	6,069	6.4%	18,998	6.8%
Age 30 to 34 Years	727	7.9%	6,220	6.6%	19,872	7.1%
Age 35 to 39 Years	688	7.4%	6,169	6.5%	19,428	6.9%
Age 40 to 44 Years	645	7.0%	6,205	6.5%	18,453	6.6%
Age 45 to 49 Years	587	6.3%	5,794	6.1%	16,862	6.0%
Age 50 to 54 Years	602	6.5%	5,939	6.3%	16,802	6.0%
Age 55 to 59 Years	624	6.7%	5,889	6.2%	16,429	5.9%
Age 60 to 64 Years	578	6.2%	6,028	6.4%	16,029	5.7%
Age 65 to 69 Years	517	5.6%	5,295	5.6%	14,179	5.1%
Age 70 to 74 Years	407	4.4%	4,015	4.2%	10,618	3.8%
Age 75 to 79 Years	277	3.0%	2,881	3.0%	7,681	2.7%
Age 80 to 84 Years	182	2.0%	1,750	1.8%	4,748	1.7%
Age 85 Years or Over	158	1.7%	1,543	1.6%	4,127	1.5%
Median Age	39.2		38.1		36.7	
Age 19 Years or Less	2,102	22.7%	23,901	25.2%	72,024	25.7%
Age 20 to 64 Years	5,612	60.6%	55,449	58.5%	167,362	59.6%
Age 65 Years or Over	1,540	16.6%	15,484	16.3%	41,353	14.7%
Female Age Distribution (2025)						
Female Population	4,677	50.5%	46,174	48.7%	135,443	48.2%
Age Under 5 Years	228	4.9%	2,381	5.2%	7,332	5.4%
Age 5 to 9 Years	254	5.4%	2,668	5.8%	8,035	5.9%
Age 10 to 14 Years	250	5.4%	2,788	6.0%	8,251	6.1%
Age 15 to 19 Years	273	5.8%	2,807	6.1%	8,554	6.3%
Age 20 to 24 Years	256	5.5%	2,852	6.2%	9,655	7.1%
Age 25 to 29 Years	344	7.3%	3,019	6.5%	9,405	6.9%
Age 30 to 34 Years	349	7.5%	3,051	6.6%	9,807	7.2%
Age 35 to 39 Years	357	7.6%	3,105	6.7%	9,510	7.0%
Age 40 to 44 Years	307	6.6%	3,155	6.8%	9,168	6.8%
Age 45 to 49 Years	284	6.1%	2,929	6.3%	8,515	6.3%
Age 50 to 54 Years	313	6.7%	3,007	6.5%	8,387	6.2%
Age 55 to 59 Years	311	6.6%	3,000	6.5%	8,405	6.2%
Age 60 to 64 Years	297	6.4%	3,059	6.6%	8,135	6.0%
Age 65 to 69 Years	282	6.0%	2,725	5.9%	7,343	5.4%
Age 70 to 74 Years	219	4.7%	2,145	4.6%	5,655	4.2%
Age 75 to 79 Years	136	2.9%	1,557	3.4%	4,166	3.1%
Age 80 to 84 Years	115	2.4%	1,007	2.2%	2,766	2.0%
Age 85 Years or Over	102	2.2%	920	2.0%	2,353	1.7%
Female Median Age	40.1		40.1		38.4	
Age 19 Years or Less	1,005	21.5%	10,644	23.1%	32,172	23.8%
Age 20 to 64 Years	2,818	60.3%	27,177	58.9%	80,988	59.8%
Age 65 Years or Over	854	18.3%	8,354	18.1%	22,283	16.5%

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Male Age Distribution (2025)						
Male Population	4,576	49.5%	48,660	51.3%	145,296	51.8%
Age Under 5 Years	252	5.5%	2,402	4.9%	7,502	5.2%
Age 5 to 9 Years	292	6.4%	2,811	5.8%	8,620	5.9%
Age 10 to 14 Years	265	5.8%	3,053	6.3%	9,021	6.2%
Age 15 to 19 Years	288	6.3%	4,992	10.3%	14,709	10.1%
Age 20 to 24 Years	243	5.3%	4,284	8.8%	14,834	10.2%
Age 25 to 29 Years	318	6.9%	3,050	6.3%	9,593	6.6%
Age 30 to 34 Years	378	8.3%	3,169	6.5%	10,065	6.9%
Age 35 to 39 Years	331	7.2%	3,064	6.3%	9,918	6.8%
Age 40 to 44 Years	338	7.4%	3,050	6.3%	9,284	6.4%
Age 45 to 49 Years	303	6.6%	2,865	5.9%	8,347	5.7%
Age 50 to 54 Years	289	6.3%	2,932	6.0%	8,416	5.8%
Age 55 to 59 Years	314	6.9%	2,889	5.9%	8,024	5.5%
Age 60 to 64 Years	281	6.1%	2,969	6.1%	7,894	5.4%
Age 65 to 69 Years	235	5.1%	2,570	5.3%	6,836	4.7%
Age 70 to 74 Years	187	4.1%	1,870	3.8%	4,963	3.4%
Age 75 to 79 Years	141	3.1%	1,324	2.7%	3,515	2.4%
Age 80 to 84 Years	67	1.5%	743	1.5%	1,982	1.4%
Age 85 Years or Over	56	1.2%	623	1.3%	1,773	1.2%
Male Median Age	38.2		36.5		35.2	
Age 19 Years or Less	1,097	24.0%	13,257	27.2%	39,853	27.4%
Age 20 to 64 Years	2,793	61.0%	28,272	58.1%	86,374	59.4%
Age 65 Years or Over	686	15.0%	7,130	14.7%	19,070	13.1%
Males per 100 Females (2025)						
Overall Comparison	98		105		107	
Age Under 5 Years	111	52.5%	101	50.2%	102	50.6%
Age 5 to 9 Years	115	53.5%	105	51.3%	107	51.8%
Age 10 to 14 Years	106	51.4%	109	52.3%	109	52.2%
Age 15 to 19 Years	105	51.3%	178	64.0%	172	63.2%
Age 20 to 24 Years	95	48.7%	150	60.0%	154	60.6%
Age 25 to 29 Years	92	48.1%	101	50.3%	102	50.5%
Age 30 to 34 Years	108	51.9%	104	50.9%	103	50.6%
Age 35 to 39 Years	93	48.1%	99	49.7%	104	51.0%
Age 40 to 44 Years	110	52.4%	97	49.2%	101	50.3%
Age 45 to 49 Years	107	51.6%	98	49.5%	98	49.5%
Age 50 to 54 Years	92	48.0%	97	49.4%	100	50.1%
Age 55 to 59 Years	101	50.2%	96	49.1%	95	48.8%
Age 60 to 64 Years	94	48.6%	97	49.2%	97	49.2%
Age 65 to 69 Years	83	45.5%	94	48.5%	93	48.2%
Age 70 to 74 Years	85	46.1%	87	46.6%	88	46.7%
Age 75 to 79 Years	103	50.8%	85	46.0%	84	45.8%
Age 80 to 84 Years	59	36.9%	74	42.5%	72	41.7%
Age 85 Years or Over	55	35.3%	68	40.4%	75	43.0%
Age 19 Years or Less	109	52.2%	125	55.5%	124	55.3%
Age 20 to 39 Years	97	49.3%	113	53.0%	116	53.6%
Age 40 to 64 Years	101	50.2%	97	49.3%	98	49.6%
Age 65 Years or Over	80	44.5%	85	46.0%	86	46.1%

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285 NJ-18, East Brunswick, NJ, USA						
	1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)						
Total Households	3,566		32,801		94,962	
Households with Children	1,098	30.8%	11,034	33.6%	33,042	34.8%
Average Household Size	2.6		2.8		2.8	
Household Density per Square Mile	1,136		1,160		1,210	
Population Family	7,571	81.8%	77,227	81.4%	228,983	81.6%
Population Non-Family	1,665	18.0%	13,897	14.7%	39,563	14.1%
Population Group Quarters	17	0.2%	3,709	3.9%	12,194	4.3%
Family Households	2,332	65.4%	23,241	70.9%	67,860	71.5%
Married Couple Households	1,711	73.4%	17,288	74.4%	48,872	72.0%
Other Family Households with Children	620	26.6%	5,954	25.6%	18,988	28.0%
Family Households with Children	1,097	47.0%	11,017	47.4%	32,992	48.6%
Married Couple with Children	821	74.9%	8,219	74.6%	23,852	72.3%
Other Family Households with Children	275	25.1%	2,798	25.4%	9,140	27.7%
Family Households No Children	1,235	53.0%	12,224	52.6%	34,868	51.4%
Married Couple No Children	890	72.1%	9,068	74.2%	25,020	71.8%
Other Family Households No Children	345	27.9%	3,156	25.8%	9,848	28.2%
Non-Family Households	1,234	34.6%	9,560	29.1%	27,103	28.5%
Non-Family Households with Children	1	-	17	0.2%	50	0.2%
Non-Family Households No Children	1,233	99.9%	9,543	99.8%	27,053	99.8%
Average Family Household Size	3.2		3.3		3.4	
Average Family Income	\$169,979		\$180,575		\$165,897	
Median Family Income	\$141,320		\$150,610		\$138,761	
Average Non-Family Household Size	1.3		1.5		1.5	
Marital Status (2025)						
Population Age 15 Years or Over	7,712		78,732		231,978	
Never Married	2,569	33.3%	28,994	36.8%	93,988	40.5%
Currently Married	3,615	46.9%	36,128	45.9%	100,430	43.3%
Previously Married	1,529	19.8%	13,610	17.3%	37,560	16.2%
Separated	326	21.3%	3,760	27.6%	11,233	29.9%
Widowed	324	21.2%	3,515	25.8%	9,825	26.2%
Divorced	879	57.5%	6,335	46.5%	16,502	43.9%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	6,653		63,797		184,226	
Elementary (Grade Level 0 to 8)	256	3.9%	3,918	6.1%	14,180	7.7%
Some High School (Grade Level 9 to 11)	495	7.4%	4,174	6.5%	11,148	6.1%
High School Graduate	1,731	26.0%	14,533	22.8%	43,362	23.5%
Some College	799	12.0%	9,238	14.5%	24,696	13.4%
Associate Degree Only	276	4.2%	4,444	7.0%	11,491	6.2%
Bachelor Degree Only	1,618	24.3%	16,417	25.7%	46,035	25.0%
Graduate Degree	1,476	22.2%	11,074	17.4%	33,313	18.1%
Any College (Some College or Higher)	4,169	62.7%	41,172	64.5%	115,536	62.7%
College Degree + (Bachelor Degree or Higher)	3,094	46.5%	27,491	43.1%	79,348	43.1%

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Housing							
Total Housing Units (2025)		3,648		33,519		97,225	
Total Housing Units (2020)		3,685		33,030		95,643	
Historical Annual Growth (2020-2025)		-37	-	489	-	1,582	-
Housing Units Occupied (2025)		3,566 97.7%		32,801 97.9%		94,962 97.7%	
Housing Units Owner-Occupied		2,005 56.2%		20,430 62.3%		51,459 54.2%	
Housing Units Renter-Occupied		1,561 43.8%		12,370 37.7%		43,504 45.8%	
Housing Units Vacant (2025)		82 2.3%		718 2.1%		2,263 2.3%	
Household Size (2025)							
Total Households		3,566		32,801		94,962	
1 Person Households		1,000 28.0%		7,210 22.0%		20,110 21.2%	
2 Person Households		1,048 29.4%		9,884 30.1%		28,236 29.7%	
3 Person Households		584 16.4%		5,773 17.6%		17,343 18.3%	
4 Person Households		525 14.7%		5,576 17.0%		16,142 17.0%	
5 Person Households		262 7.3%		2,536 7.7%		7,374 7.8%	
6 Person Households		89 2.5%		1,088 3.3%		3,342 3.5%	
7 or More Person Households		57 1.6%		734 2.2%		2,416 2.5%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		764 21.4%		8,063 24.6%		20,776 21.9%	
HH Income \$150,000 to \$199,999		456 12.8%		3,958 12.1%		12,105 12.7%	
HH Income \$125,000 to \$149,999		330 9.3%		3,199 9.8%		8,629 9.1%	
HH Income \$100,000 to \$124,999		512 14.4%		3,500 10.7%		11,140 11.7%	
HH Income \$75,000 to \$99,999		472 13.2%		3,448 10.5%		10,858 11.4%	
HH Income \$50,000 to \$74,999		351 9.8%		3,882 11.8%		10,973 11.6%	
HH Income \$35,000 to \$49,999		154 4.3%		1,920 5.9%		6,374 6.7%	
HH Income \$25,000 to \$34,999		209 5.9%		1,581 4.8%		3,715 3.9%	
HH Income \$15,000 to \$24,999		58 1.6%		1,431 4.4%		4,307 4.5%	
HH Income \$10,000 to \$14,999		86 2.4%		827 2.5%		2,194 2.3%	
HH Income Under \$10,000		174 4.9%		992 3.0%		3,890 4.1%	
Household Vehicles (2025)							
Households 0 Vehicles Available		238 6.7%		3,011 9.2%		10,717 11.3%	
Households 1 Vehicle Available		1,471 41.2%		11,019 33.6%		32,236 33.9%	
Households 2 Vehicles Available		1,176 33.0%		11,585 35.3%		32,682 34.4%	
Households 3 or More Vehicles Available		681 19.1%		7,187 21.9%		19,327 20.4%	
Total Vehicles Available		6,126		58,813		163,503	
Average Vehicles per Household		1.7		1.8		1.7	
Owner-Occupied Household Vehicles		4,031 65.8%		42,970 73.1%		107,699 65.9%	
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		2,095 34.2%		15,843 26.9%		55,804 34.1%	
Average Vehicles per Renter-Occupied Household		1.3		1.3		1.3	
Travel Time (2025)							
Worker Base Age 16 years or Over		4,742		48,929		148,107	
Travel to Work in 14 Minutes or Less		845 17.8%		9,581 19.6%		30,292 20.5%	
Travel to Work in 15 to 29 Minutes		1,090 23.0%		13,647 27.9%		41,490 28.0%	
Travel to Work in 30 to 59 Minutes		1,122 23.7%		11,888 24.3%		37,255 25.2%	
Travel to Work in 60 Minutes or More		845 17.8%		7,216 14.7%		18,778 12.7%	
Work at Home		839 17.7%		6,597 13.5%		20,293 13.7%	
Average Minutes Travel to Work		28.6		26.4		25.7	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4581/-74.4022

285 NJ-18, East Brunswick, NJ, USA						
	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	4,742		48,929		148,107	
Drive to Work Alone	2,884	60.8%	30,707	62.8%	89,359	60.3%
Drive to Work in Carpool	391	8.2%	4,053	8.3%	13,337	9.0%
Travel to Work by Public Transportation	463	9.8%	3,738	7.6%	11,690	7.9%
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	21	0.4%	194	0.4%	1,282	0.9%
Walk to Work	44	0.9%	2,045	4.2%	6,314	4.3%
Other Means	99	2.1%	1,596	3.3%	5,830	3.9%
Work at Home	839	17.7%	6,597	13.5%	20,293	13.7%
Daytime Demographics (2025)						
Total Businesses	696		3,748		10,473	
Total Employees	7,001		35,379		114,660	
Company Headquarter Businesses	29	4.2%	114	3.0%	344	3.3%
Company Headquarter Employees	885	12.6%	3,085	8.7%	12,831	11.2%
Employee Population per Business	10.1 to 1		9.4 to 1		10.9 to 1	
Residential Population per Business	13.3 to 1		25.3 to 1		26.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,806		63,855		194,821	
Labor Force						
Labor Population Age 16 Years or Over (2025)	7,588		77,479		228,407	
Labor Force Total Males (2025)	3,694	48.7%	39,751	51.3%	118,329	51.8%
Male Civilian Employed	2,718	73.6%	27,307	68.7%	81,931	69.2%
Male Civilian Unemployed	74	2.0%	1,462	3.7%	4,154	3.5%
Males in Armed Forces	41	1.1%	69	0.2%	112	-
Males Not in Labor Force	860	23.3%	10,912	27.5%	32,132	27.2%
Labor Force Total Females (2025)	3,894	51.3%	37,728	48.7%	110,078	48.2%
Female Civilian Employed	2,024	52.0%	21,627	57.3%	66,202	60.1%
Female Civilian Unemployed	271	7.0%	1,459	3.9%	4,133	3.8%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,600	41.1%	14,642	38.8%	39,743	36.1%
Unemployment Rate	345	4.5%	2,922	3.8%	8,286	3.6%
Occupation (2025)						
Occupation Population Age 16 Years or Over	4,742		48,929		148,107	
Occupation Total Males	2,718	57.3%	27,302	55.8%	81,905	55.3%
Occupation Total Females	2,024	42.7%	21,627	44.2%	66,202	44.7%
Management, Business, Financial Operations	1,079	-	9,877	20.2%	26,676	18.0%
Professional, Related	1,449	30.6%	13,433	27.5%	41,170	27.8%
Service	674	14.2%	7,569	15.5%	24,269	16.4%
Sales, Office	638	13.5%	8,620	17.6%	25,444	17.2%
Farming, Fishing, Forestry	-	-	64	0.1%	372	0.3%
Construction, Extraction, Maintenance	321	6.8%	2,774	5.7%	7,871	5.3%
Production, Transport, Material Moving	579	12.2%	6,593	13.5%	22,305	15.1%
White Collar Workers	3,167	66.8%	31,929	65.3%	93,290	63.0%
Blue Collar Workers	1,575	33.2%	17,000	34.7%	54,817	37.0%

Complete Profile

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285 NJ-18, East Brunswick, NJ, USA		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)							
Total Units		3,566		32,801		94,962	
1 Detached Unit		1,873	52.5%	19,602	59.8%	47,269	49.8%
1 Attached Unit		87	2.4%	2,037	6.2%	7,558	8.0%
2 Units		257	7.2%	2,361	7.2%	7,163	7.5%
3 to 4 Units		187	5.2%	1,981	6.0%	5,767	6.1%
5 to 9 Units		215	6.0%	1,595	4.9%	5,478	5.8%
10 to 19 Units		312	8.7%	1,928	5.9%	7,543	7.9%
20 to 49 Units		177	5.0%	1,366	4.2%	5,556	5.9%
50 or More Units		453	12.7%	1,779	5.4%	7,815	8.2%
Mobile Home or Trailer		5	0.1%	117	0.4%	764	0.8%
Other Structure		-	-	36	0.1%	50	-
Homes Built By Year (2025)							
Homes Built 2020 or later		35	1.0%	296	0.9%	1,340	1.4%
Homes Built 2010 to 2019		306	8.4%	1,391	4.2%	4,985	5.1%
Homes Built 2000 to 2009		230	6.3%	2,320	6.9%	7,304	7.5%
Homes Built 1990 to 1999		93	2.5%	2,088	6.2%	7,655	7.9%
Homes Built 1980 to 1989		542	14.9%	3,773	11.3%	13,809	14.2%
Homes Built 1970 to 1979		455	12.5%	3,876	11.6%	11,333	11.7%
Homes Built 1960 to 1969		831	22.8%	5,705	17.0%	14,792	15.2%
Homes Built 1950 to 1959		566	15.5%	6,116	18.2%	15,607	16.1%
Homes Built 1940 to 1949		145	4.0%	1,869	5.6%	4,988	5.1%
Homes Built Before 1939		363	9.9%	5,368	16.0%	13,149	13.5%
Median Age of Homes		52.9 yrs		57.0 yrs		53.8 yrs	
Home Values (2025)							
Owner Specified Housing Units		2,005		20,430		51,459	
Home Values \$1,000,000 or More		18	0.9%	390	1.9%	1,185	2.3%
Home Values \$750,000 to \$999,999		87	4.3%	1,311	6.4%	3,081	6.0%
Home Values \$500,000 to \$749,999		743	37.1%	7,105	34.8%	16,343	31.8%
Home Values \$400,000 to \$499,999		381	19.0%	5,169	25.3%	13,028	25.3%
Home Values \$300,000 to \$399,999		377	18.8%	3,526	17.3%	10,116	19.7%
Home Values \$250,000 to \$299,999		93	4.6%	1,068	5.2%	2,551	5.0%
Home Values \$200,000 to \$249,999		126	6.3%	568	2.8%	1,496	2.9%
Home Values \$175,000 to \$199,999		44	2.2%	199	1.0%	381	0.7%
Home Values \$150,000 to \$174,999		53	2.6%	283	1.4%	658	1.3%
Home Values \$125,000 to \$149,999		13	0.6%	51	0.2%	237	0.5%
Home Values \$100,000 to \$124,999		4	0.2%	107	0.5%	415	0.8%
Home Values \$90,000 to \$99,999		2	-	6	-	39	-
Home Values \$80,000 to \$89,999		1	-	12	-	65	0.1%
Home Values \$70,000 to \$79,999		3	0.1%	15	-	44	-
Home Values \$60,000 to \$69,999		-	-	79	0.4%	147	0.3%
Home Values \$50,000 to \$59,999		-	-	40	0.2%	181	0.4%
Home Values \$35,000 to \$49,999		37	1.8%	121	0.6%	377	0.7%
Home Values \$25,000 to \$34,999		17	0.9%	162	0.8%	368	0.7%
Home Values \$10,000 to \$24,999		2	-	98	0.5%	239	0.5%
Home Values Under \$10,000		4	0.2%	122	0.6%	506	1.0%
Owner-Occupied Median Home Value		\$456,501		\$477,182		\$466,424	
Renter-Occupied Median Rent		\$1,835		\$1,622		\$1,666	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4581/-74.4022

285 NJ-18, East Brunswick, NJ, USA		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$452.86 M	\$4.26 B	\$12.02 B
Total Non-Retail Expenditure		\$240.13 M	\$2.26 B	\$6.38 B
Total Retail Expenditure		\$212.74 M	\$2.01 B	\$5.65 B
Alcoholic Beverages		\$2.76 M	\$26.03 M	\$73.54 M
Apparel		\$8.2 M	\$77.35 M	\$219.39 M
Contributions		\$14.93 M	\$140.44 M	\$393.33 M
Education		\$10.49 M	\$98.73 M	\$277.45 M
Entertainment		\$25.29 M	\$238.53 M	\$677.34 M
Food Away From Home		\$19.58 M	\$184.7 M	\$523.37 M
Grocery		\$26.65 M	\$252.68 M	\$732.06 M
Health Care		\$24.08 M	\$225.01 M	\$641.07 M
Household Furnishings and Equipment		\$11.91 M	\$112.26 M	\$317.64 M
Household Operations		\$8.23 M	\$77.91 M	\$221.37 M
Miscellaneous Expenses		\$7.6 M	\$71.51 M	\$202.67 M
Personal Care		\$5.36 M	\$50.73 M	\$146.15 M
Shelter		\$71.2 M	\$660.16 M	\$1.93 B
Tax and Retirement		\$130.88 M	\$1.24 B	\$3.42 B
Tobacco and Related		\$1.71 M	\$16.4 M	\$49.42 M
Transportation		\$65.16 M	\$608.14 M	\$1.68 B
Utilities		\$18.84 M	\$178.7 M	\$518.86 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$10,584	\$10,834	\$10,551
Total Non-Retail Expenditure		\$5,612 53.0%	\$5,732 52.9%	\$5,596 53.0%
Total Retail Expenditures		\$4,972 47.0%	\$5,102 47.1%	\$4,955 47.0%
Alcoholic Beverages		\$65 0.6%	\$66 0.6%	\$65 0.6%
Apparel		\$192 1.8%	\$197 1.8%	\$193 1.8%
Contributions		\$349 3.3%	\$357 3.3%	\$345 3.3%
Education		\$245 2.3%	\$251 2.3%	\$243 2.3%
Entertainment		\$591 5.6%	\$606 5.6%	\$594 5.6%
Food Away From Home		\$458 4.3%	\$469 4.3%	\$459 4.4%
Grocery		\$623 5.9%	\$642 5.9%	\$642 6.1%
Health Care		\$563 5.3%	\$572 5.3%	\$563 5.3%
Household Furnishings and Equipment		\$278 2.6%	\$285 2.6%	\$279 2.6%
Household Operations		\$192 1.8%	\$198 1.8%	\$194 1.8%
Miscellaneous Expenses		\$178 1.7%	\$182 1.7%	\$178 1.7%
Personal Care		\$125 1.2%	\$129 1.2%	\$128 1.2%
Shelter		\$1,664 15.7%	\$1,677 15.5%	\$1,695 16.1%
Tax and Retirement		\$3,059 28.9%	\$3,163 29.2%	\$3,002 29.2%
Tobacco and Related		\$40 0.4%	\$42 0.4%	\$43 0.4%
Transportation		\$1,523 14.4%	\$1,545 14.3%	\$1,471 13.9%
Utilities		\$440 4.2%	\$454 4.2%	\$455 4.3%