

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	8,710	39,483	103,176
Projected Population (2030)	8,750	39,977	106,182
Census Population (2020)	8,388	38,662	98,084
Census Population (2010)	7,521	33,757	88,322
Projected Annual Growth (2025-2030)	40	-	494 0.2% 3,007 0.6%
Historical Annual Growth (2020-2025)	322	-	821 0.4% 5,092 1.0%
Historical Annual Growth (2010-2020)	868 1.2%	4,906 1.5%	9,762 1.1%
Estimated Population Density (2025)	2,774 psm	1,397 psm	1,314 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2025)	3,451	14,574	38,411
Projected Households (2030)	3,540	15,132	40,732
Census Households (2020)	3,349	14,041	35,852
Census Households (2010)	3,040	12,401	32,159
Projected Annual Growth (2025-2030)	90 0.5%	558 0.8%	2,321 1.2%
Historical Annual Change (2010-2025)	411 0.9%	2,173 1.2%	6,252 1.3%
Average Household Income			
Estimated Average Household Income (2025)	\$159,392	\$192,488	\$190,483
Projected Average Household Income (2030)	\$160,398	\$193,201	\$189,531
Census Average Household Income (2010)	\$92,500	\$108,627	\$106,998
Census Average Household Income (2000)	\$75,349	\$87,615	\$85,940
Projected Annual Change (2025-2030)	\$1,006 0.1%	\$714 -	-\$953 -0.1%
Historical Annual Change (2000-2025)	\$84,043 4.5%	\$104,873 4.8%	\$104,543 4.9%
Median Household Income			
Estimated Median Household Income (2025)	\$132,892	\$164,304	\$160,592
Projected Median Household Income (2030)	\$133,564	\$164,623	\$159,925
Census Median Household Income (2010)	\$82,588	\$93,728	\$91,415
Census Median Household Income (2000)	\$68,524	\$79,189	\$75,890
Projected Annual Change (2025-2030)	\$672 0.1%	\$320 -	-\$667 -
Historical Annual Change (2000-2025)	\$64,367 3.8%	\$85,115 4.3%	\$84,702 4.5%
Per Capita Income			
Estimated Per Capita Income (2025)	\$63,233	\$71,155	\$71,004
Projected Per Capita Income (2030)	\$64,986	\$73,233	\$72,792
Census Per Capita Income (2010)	\$37,383	\$39,920	\$38,964
Census Per Capita Income (2000)	\$29,159	\$31,539	\$30,959
Projected Annual Change (2025-2030)	\$1,752 0.6%	\$2,078 0.6%	\$1,788 0.5%
Historical Annual Change (2000-2025)	\$34,074 4.7%	\$39,616 5.0%	\$40,045 5.2%
Estimated Average Household Net Worth (2025)	\$1.65 M	\$2.11 M	\$2.09 M

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2025)	8,710	39,483	103,176
White (2025)	4,659 53.5%	22,259 56.4%	56,215 54.5%
Black or African American (2025)	844 9.7%	3,218 8.2%	8,322 8.1%
American Indian or Alaska Native (2025)	18 0.2%	74 0.2%	295 0.3%
Asian (2025)	2,036 23.4%	9,262 23.5%	23,886 23.2%
Hawaiian or Pacific Islander (2025)	2 -	12 -	38 -
Other Race (2025)	490 5.6%	1,910 4.8%	6,309 6.1%
Two or More Races (2025)	661 7.6%	2,747 7.0%	8,111 7.9%
Population < 18 (2025)	1,847 21.2%	8,447 21.4%	21,289 20.6%
White Not Hispanic	696 37.7%	3,434 40.7%	8,112 38.1%
Black or African American	180 9.8%	725 8.6%	1,868 8.8%
Asian	515 27.9%	2,435 28.8%	5,938 27.9%
Other Race Not Hispanic	77 4.2%	338 4.0%	910 4.3%
Hispanic	379 20.5%	1,515 17.9%	4,460 20.9%
Not Hispanic or Latino Population (2025)	7,364 84.5%	34,035 86.2%	86,521 83.9%
Not Hispanic White	4,374 59.4%	20,987 61.7%	52,695 60.9%
Not Hispanic Black or African American	791 10.7%	3,025 8.9%	7,842 9.1%
Not Hispanic American Indian or Alaska Native	3 -	14 -	46 -
Not Hispanic Asian	2,036 27.7%	9,259 27.2%	23,821 27.5%
Not Hispanic Hawaiian or Pacific Islander	- -	3 -	16 -
Not Hispanic Other Race	23 0.3%	92 0.3%	271 0.3%
Not Hispanic Two or More Races	136 1.9%	656 1.9%	1,830 2.1%
Hispanic or Latino Population (2025)	1,346 15.5%	5,448 13.8%	16,655 16.1%
Hispanic White	285 21.1%	1,272 23.3%	3,521 21.1%
Hispanic Black or African American	53 3.9%	194 3.6%	479 2.9%
Hispanic American Indian or Alaska Native	16 1.2%	60 1.1%	249 1.5%
Hispanic Asian	- -	4 -	65 0.4%
Hispanic Hawaiian or Pacific Islander	2 0.1%	9 0.2%	22 0.1%
Hispanic Other Race	466 34.6%	1,819 33.4%	6,038 36.3%
Hispanic Two or More Races	525 39.0%	2,091 38.4%	6,281 37.7%
Not Hispanic or Latino Population (2020)	7,191 85.7%	34,125 88.3%	84,076 85.7%
Hispanic or Latino Population (2020)	1,197 14.3%	4,537 11.7%	14,008 14.3%
Not Hispanic or Latino Population (2010)	6,629 88.1%	30,660 90.8%	78,268 88.6%
Hispanic or Latino Population (2010)	891 11.9%	3,096 9.2%	10,054 11.4%
Not Hispanic or Latino Population (2030)	7,334 83.8%	34,063 85.2%	88,056 82.9%
Hispanic or Latino Population (2030)	1,416 16.2%	5,913 14.8%	18,126 17.1%
Projected Annual Growth (2025-2030)	70 1.0%	466 1.7%	1,471 1.8%
Historical Annual Growth (2010-2020)	306 3.4%	1,441 4.7%	3,954 3.9%

Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2025)

	1 mi radius	3 mi radius	5 mi radius
Total Population	8,710	39,483	103,176
Age Under 5 Years	442 5.1%	1,842 4.7%	4,911 4.8%
Age 5 to 9 Years	551 6.3%	2,441 6.2%	6,042 5.9%
Age 10 to 14 Years	522 6.0%	2,513 6.4%	6,236 6.0%
Age 15 to 19 Years	480 5.5%	2,448 6.2%	6,173 6.0%
Age 20 to 24 Years	422 4.8%	2,084 5.3%	5,690 5.5%
Age 25 to 29 Years	549 6.3%	2,202 5.6%	6,329 6.1%
Age 30 to 34 Years	653 7.5%	2,512 6.4%	6,885 6.7%
Age 35 to 39 Years	726 8.3%	2,782 7.0%	7,326 7.1%
Age 40 to 44 Years	664 7.6%	2,947 7.5%	7,364 7.1%
Age 45 to 49 Years	619 7.1%	2,706 6.9%	6,867 6.7%
Age 50 to 54 Years	541 6.2%	2,661 6.7%	6,905 6.7%
Age 55 to 59 Years	549 6.3%	2,776 7.0%	7,260 7.0%
Age 60 to 64 Years	614 7.1%	2,928 7.4%	7,316 7.1%
Age 65 to 69 Years	540 6.2%	2,479 6.3%	6,059 5.9%
Age 70 to 74 Years	356 4.1%	1,659 4.2%	4,495 4.4%
Age 75 to 79 Years	214 2.5%	1,087 2.8%	3,191 3.1%
Age 80 to 84 Years	118 1.4%	670 1.7%	2,135 2.1%
Age 85 Years or Over	150 1.7%	745 1.9%	1,992 1.9%
Median Age	39.2	40.9	40.9
Age 19 Years or Less	1,995 22.9%	9,245 23.4%	23,362 22.6%
Age 20 to 64 Years	5,338 61.3%	23,598 59.8%	61,941 60.0%
Age 65 Years or Over	1,377 15.8%	6,640 16.8%	17,872 17.3%

Female Age Distribution (2025)

	1 mi radius	3 mi radius	5 mi radius
Female Population	4,513 51.8%	20,153 51.0%	52,031 50.4%
Age Under 5 Years	210 4.7%	903 4.5%	2,435 4.7%
Age 5 to 9 Years	274 6.1%	1,212 6.0%	2,882 5.5%
Age 10 to 14 Years	270 6.0%	1,267 6.3%	3,089 5.9%
Age 15 to 19 Years	230 5.1%	1,174 5.8%	3,002 5.8%
Age 20 to 24 Years	224 5.0%	1,078 5.3%	2,892 5.6%
Age 25 to 29 Years	279 6.2%	1,103 5.5%	3,184 6.1%
Age 30 to 34 Years	345 7.6%	1,325 6.6%	3,509 6.7%
Age 35 to 39 Years	368 8.2%	1,429 7.1%	3,634 7.0%
Age 40 to 44 Years	333 7.4%	1,484 7.4%	3,662 7.0%
Age 45 to 49 Years	327 7.2%	1,363 6.8%	3,380 6.5%
Age 50 to 54 Years	282 6.3%	1,341 6.7%	3,432 6.6%
Age 55 to 59 Years	288 6.4%	1,424 7.1%	3,653 7.0%
Age 60 to 64 Years	333 7.4%	1,514 7.5%	3,672 7.1%
Age 65 to 69 Years	272 6.0%	1,268 6.3%	3,094 5.9%
Age 70 to 74 Years	198 4.4%	884 4.4%	2,431 4.7%
Age 75 to 79 Years	116 2.6%	574 2.8%	1,743 3.3%
Age 80 to 84 Years	73 1.6%	401 2.0%	1,250 2.4%
Age 85 Years or Over	90 2.0%	411 2.0%	1,085 2.1%
Female Median Age	39.8	41.2	41.4
Age 19 Years or Less	984 21.8%	4,556 22.6%	11,408 21.9%
Age 20 to 64 Years	2,779 61.6%	12,061 59.8%	31,018 59.6%
Age 65 Years or Over	750 16.6%	3,536 17.5%	9,604 18.5%

Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA		1 mi radius	3 mi radius	5 mi radius
Male Age Distribution (2025)				
Male Population	4,197	48.2%	19,330	49.0%
Age Under 5 Years	231	5.5%	939	4.9%
Age 5 to 9 Years	277	6.6%	1,229	6.4%
Age 10 to 14 Years	252	6.0%	1,246	6.4%
Age 15 to 19 Years	250	6.0%	1,274	6.6%
Age 20 to 24 Years	197	4.7%	1,006	5.2%
Age 25 to 29 Years	270	6.4%	1,099	5.7%
Age 30 to 34 Years	309	7.4%	1,186	6.1%
Age 35 to 39 Years	358	8.5%	1,354	7.0%
Age 40 to 44 Years	331	7.9%	1,463	7.6%
Age 45 to 49 Years	292	7.0%	1,343	6.9%
Age 50 to 54 Years	258	6.2%	1,321	6.8%
Age 55 to 59 Years	261	6.2%	1,352	7.0%
Age 60 to 64 Years	282	6.7%	1,414	7.3%
Age 65 to 69 Years	269	6.4%	1,211	6.3%
Age 70 to 74 Years	157	3.7%	776	4.0%
Age 75 to 79 Years	98	2.3%	513	2.7%
Age 80 to 84 Years	44	1.1%	269	1.4%
Age 85 Years or Over	59	1.4%	335	1.7%
Male Median Age	38.5		40.5	40.5
Age 19 Years or Less	1,011	24.1%	4,689	24.3%
Age 20 to 64 Years	2,558	61.0%	11,538	59.7%
Age 65 Years or Over	627	14.9%	3,104	16.1%
Males per 100 Females (2025)				
Overall Comparison	93		96	98
Age Under 5 Years	110	52.4%	104	51.0%
Age 5 to 9 Years	101	50.3%	101	50.4%
Age 10 to 14 Years	94	48.4%	98	49.6%
Age 15 to 19 Years	109	52.1%	109	52.1%
Age 20 to 24 Years	88	46.8%	93	48.3%
Age 25 to 29 Years	97	49.1%	100	49.9%
Age 30 to 34 Years	89	47.2%	90	47.2%
Age 35 to 39 Years	97	49.3%	95	48.6%
Age 40 to 44 Years	99	49.8%	99	49.6%
Age 45 to 49 Years	90	47.2%	99	49.6%
Age 50 to 54 Years	91	47.8%	99	49.6%
Age 55 to 59 Years	91	47.6%	95	48.7%
Age 60 to 64 Years	85	45.8%	93	48.3%
Age 65 to 69 Years	99	49.7%	96	48.9%
Age 70 to 74 Years	79	44.2%	88	46.7%
Age 75 to 79 Years	84	45.7%	89	47.2%
Age 80 to 84 Years	61	37.7%	67	40.1%
Age 85 Years or Over	66	39.6%	82	44.9%
Age 19 Years or Less	103	50.7%	103	50.7%
Age 20 to 39 Years	93	48.2%	94	48.5%
Age 40 to 64 Years	91	47.7%	97	49.2%
Age 65 Years or Over	84	45.6%	88	46.7%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Household Type (2025)			
Total Households	3,451	14,574	38,411
Households with Children	1,149 33.3%	5,162 35.4%	13,008 33.9%
Average Household Size	2.5	2.7	2.7
Household Density per Square Mile	1,099	516	489
Population Family	7,137 81.9%	33,856 85.7%	87,459 84.8%
Population Non-Family	1,526 17.5%	5,340 13.5%	14,824 14.4%
Population Group Quarters	47 0.5%	286 0.7%	892 0.9%
Family Households	2,309 66.9%	10,585 72.6%	27,398 71.3%
Married Couple Households	1,754 76.0%	8,550 80.8%	21,798 79.6%
Other Family Households with Children	555 24.0%	2,035 19.2%	5,600 20.4%
Family Households with Children	1,148 49.7%	5,159 48.7%	12,992 47.4%
Married Couple with Children	894 77.9%	4,257 82.5%	10,555 81.2%
Other Family Households with Children	254 22.1%	902 17.5%	2,436 18.8%
Family Households No Children	1,160 50.3%	5,426 51.3%	14,406 52.6%
Married Couple No Children	860 74.1%	4,292 79.1%	11,243 78.0%
Other Family Households No Children	301 25.9%	1,134 20.9%	3,164 22.0%
Non-Family Households	1,142 33.1%	3,989 27.4%	11,013 28.7%
Non-Family Households with Children	- -	3 -	16 0.1%
Non-Family Households No Children	1,141 99.9%	3,986 99.9%	10,997 99.9%
Average Family Household Size	3.1	3.2	3.2
Average Family Income	\$176,659	\$218,914	\$220,338
Median Family Income	\$163,910	\$193,933	\$192,254
Average Non-Family Household Size	1.3	1.3	1.3
Marital Status (2025)			
Population Age 15 Years or Over	7,195	32,686	85,987
Never Married	2,266 31.5%	9,853 30.1%	26,316 30.6%
Currently Married	3,804 52.9%	18,391 56.3%	46,923 54.6%
Previously Married	1,125 15.6%	4,442 13.6%	12,748 14.8%
Separated	116 10.3%	630 14.2%	2,052 16.1%
Widowed	416 37.0%	1,641 37.0%	4,415 34.6%
Divorced	593 52.7%	2,171 48.9%	6,281 49.3%
Educational Attainment (2025)			
Adult Population Age 25 Years or Over	6,293	28,155	74,124
Elementary (Grade Level 0 to 8)	200 3.2%	506 1.8%	1,895 2.6%
Some High School (Grade Level 9 to 11)	226 3.6%	889 3.2%	2,307 3.1%
High School Graduate	1,283 20.4%	5,305 18.8%	14,221 19.2%
Some College	694 11.0%	2,929 10.4%	8,632 11.6%
Associate Degree Only	480 7.6%	2,164 7.7%	4,666 6.3%
Bachelor Degree Only	2,104 33.4%	9,047 32.1%	22,923 30.9%
Graduate Degree	1,306 20.8%	7,315 26.0%	19,479 26.3%
Any College (Some College or Higher)	4,584 72.8%	21,455 76.2%	55,700 75.1%
College Degree + (Bachelor Degree or Higher)	3,410 54.2%	16,362 58.1%	42,402 57.2%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Housing			
Total Housing Units (2025)	3,559	15,008	39,606
Total Housing Units (2020)	3,498	14,593	37,625
Historical Annual Growth (2020-2025)	60	-	415
Housing Units Occupied (2025)	3,451	97.0%	14,574
Housing Units Owner-Occupied	2,345	68.0%	10,516
Housing Units Renter-Occupied	1,106	32.0%	4,058
Housing Units Vacant (2025)	108	3.0%	434
Household Size (2025)			
Total Households	3,451	14,574	38,411
1 Person Households	936	27.1%	3,207
2 Person Households	1,024	29.7%	4,338
3 Person Households	688	19.9%	2,808
4 Person Households	536	15.5%	2,805
5 Person Households	171	4.9%	923
6 Person Households	61	1.8%	348
7 or More Person Households	35	1.0%	145
Household Income Distribution (2025)			
HH Income \$200,000 or More	850	24.6%	5,002
HH Income \$150,000 to \$199,999	525	15.2%	2,179
HH Income \$125,000 to \$149,999	390	11.3%	1,497
HH Income \$100,000 to \$124,999	342	9.9%	1,513
HH Income \$75,000 to \$99,999	551	16.0%	1,718
HH Income \$50,000 to \$74,999	321	9.3%	898
HH Income \$35,000 to \$49,999	101	2.9%	535
HH Income \$25,000 to \$34,999	106	3.1%	341
HH Income \$15,000 to \$24,999	119	3.4%	476
HH Income \$10,000 to \$14,999	12	0.4%	65
HH Income Under \$10,000	134	3.9%	349
Household Vehicles (2025)			
Households 0 Vehicles Available	226	6.5%	779
Households 1 Vehicle Available	1,349	39.1%	4,357
Households 2 Vehicles Available	1,360	39.4%	6,476
Households 3 or More Vehicles Available	516	14.9%	2,963
Total Vehicles Available	5,773		27,588
Average Vehicles per Household	1.7		1.9
Owner-Occupied Household Vehicles	4,363	75.6%	22,076
Average Vehicles per Owner-Occupied Household	1.9		2.1
Renter-Occupied Household Vehicles	1,410	24.4%	5,512
Average Vehicles per Renter-Occupied Household	1.3		1.4
Travel Time (2025)			
Worker Base Age 16 years or Over	5,019	22,383	57,721
Travel to Work in 14 Minutes or Less	803	16.0%	2,984
Travel to Work in 15 to 29 Minutes	1,213	24.2%	5,410
Travel to Work in 30 to 59 Minutes	1,403	28.0%	6,611
Travel to Work in 60 Minutes or More	659	13.1%	2,817
Work at Home	941	18.8%	4,561
Average Minutes Travel to Work	29.1		30.2

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2025)			
Worker Base Age 16 years or Over	5,019	22,383	57,721
Drive to Work Alone	3,533 70.4%	15,412 68.9%	39,745 68.9%
Drive to Work in Carpool	272 5.4%	1,216 5.4%	3,686 6.4%
Travel to Work by Public Transportation	208 4.1%	852 3.8%	2,224 3.9%
Drive to Work on Motorcycle	- -	- -	- -
Bicycle to Work	15 0.3%	41 0.2%	153 0.3%
Walk to Work	41 0.8%	164 0.7%	742 1.3%
Other Means	8 0.2%	137 0.6%	533 0.9%
Work at Home	941 18.8%	4,561 20.4%	10,638 18.4%
Daytime Demographics (2025)			
Total Businesses	320	1,379	3,966
Total Employees	3,403	13,023	41,490
Company Headquarter Businesses	7 2.3%	41 3.0%	132 3.3%
Company Headquarter Employees	617 18.1%	1,563 12.0%	7,407 17.9%
Employee Population per Business	10.6 to 1	9.4 to 1	10.5 to 1
Residential Population per Business	27.2 to 1	28.6 to 1	26.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,448	22,738	68,289
Labor Force			
Labor Population Age 16 Years or Over (2025)	7,080	32,122	84,586
Labor Force Total Males (2025)	3,374 47.7%	15,618 48.6%	41,636 49.2%
Male Civilian Employed	2,593 76.9%	11,746 75.2%	30,924 74.3%
Male Civilian Unemployed	116 3.4%	507 3.2%	1,316 3.2%
Males in Armed Forces	15 0.4%	23 0.1%	64 0.2%
Males Not in Labor Force	650 19.3%	3,342 21.4%	9,331 22.4%
Labor Force Total Females (2025)	3,706 52.3%	16,504 51.4%	42,951 50.8%
Female Civilian Employed	2,426 65.5%	10,638 64.5%	26,800 62.4%
Female Civilian Unemployed	195 5.3%	498 3.0%	1,432 3.3%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	1,085 29.3%	5,368 32.5%	14,718 34.3%
Unemployment Rate	311 4.4%	1,005 3.1%	2,749 3.2%
Occupation (2025)			
Occupation Population Age 16 Years or Over	5,019	22,383	57,721
Occupation Total Males	2,593 51.7%	11,745 52.5%	30,921 53.6%
Occupation Total Females	2,426 48.3%	10,638 47.5%	26,800 46.4%
Management, Business, Financial Operations	1,131 22.5%	5,621 25.1%	14,089 24.4%
Professional, Related	1,782 35.5%	7,931 35.4%	19,701 34.1%
Service	646 12.9%	2,349 10.5%	7,166 12.4%
Sales, Office	807 16.1%	3,602 16.1%	9,687 16.8%
Farming, Fishing, Forestry	5 0.1%	39 0.2%	49 -
Construction, Extraction, Maintenance	255 5.1%	1,229 5.5%	2,949 5.1%
Production, Transport, Material Moving	393 7.8%	1,611 7.2%	4,081 7.1%
White Collar Workers	3,720 74.1%	17,154 76.6%	43,477 75.3%
Blue Collar Workers	1,299 25.9%	5,229 23.4%	14,245 24.7%

Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA		1 mi radius	3 mi radius	5 mi radius
Units In Structure (2025)				
Total Units	3,451	14,574	38,411	
1 Detached Unit	1,040	30.1%	7,506	51.5%
1 Attached Unit	1,223	35.4%	2,919	20.0%
2 Units	153	4.4%	772	5.3%
3 to 4 Units	174	5.0%	556	3.8%
5 to 9 Units	183	5.3%	650	4.5%
10 to 19 Units	400	11.6%	1,073	7.4%
20 to 49 Units	87	2.5%	355	2.4%
50 or More Units	189	5.5%	737	5.1%
Mobile Home or Trailer	-	-	5	-
Other Structure	-	-	-	-
Homes Built By Year (2025)				
Homes Built 2020 or later	26	0.7%	195	1.3%
Homes Built 2010 to 2019	200	5.6%	1,079	7.2%
Homes Built 2000 to 2009	139	3.9%	1,140	7.6%
Homes Built 1990 to 1999	588	16.5%	2,388	15.9%
Homes Built 1980 to 1989	1,072	30.1%	3,887	25.9%
Homes Built 1970 to 1979	770	21.6%	2,508	16.7%
Homes Built 1960 to 1969	199	5.6%	1,017	6.8%
Homes Built 1950 to 1959	300	8.4%	1,136	7.6%
Homes Built 1940 to 1949	58	1.6%	437	2.9%
Homes Built Before 1939	98	2.8%	788	5.2%
Median Age of Homes	43.6	Yrs	43.4	Yrs
Home Values (2025)				
Owner Specified Housing Units	2,345	10,516	25,871	
Home Values \$1,000,000 or More	86	3.7%	537	5.1%
Home Values \$750,000 to \$999,999	119	5.1%	1,092	10.4%
Home Values \$500,000 to \$749,999	579	24.7%	3,851	36.6%
Home Values \$400,000 to \$499,999	399	17.0%	1,617	15.4%
Home Values \$300,000 to \$399,999	694	29.6%	2,073	19.7%
Home Values \$250,000 to \$299,999	281	12.0%	691	6.6%
Home Values \$200,000 to \$249,999	102	4.3%	285	2.7%
Home Values \$175,000 to \$199,999	22	0.9%	44	0.4%
Home Values \$150,000 to \$174,999	40	1.7%	69	0.7%
Home Values \$125,000 to \$149,999	3	0.1%	22	0.2%
Home Values \$100,000 to \$124,999	9	0.4%	56	0.5%
Home Values \$90,000 to \$99,999	-	-	1	-
Home Values \$80,000 to \$89,999	-	-	22	0.2%
Home Values \$70,000 to \$79,999	-	-	1	-
Home Values \$60,000 to \$69,999	-	-	2	-
Home Values \$50,000 to \$59,999	2	-	21	0.2%
Home Values \$35,000 to \$49,999	5	0.2%	37	0.3%
Home Values \$25,000 to \$34,999	3	0.1%	46	0.4%
Home Values \$10,000 to \$24,999	-	-	1	-
Home Values Under \$10,000	2	-	48	0.5%
Owner-Occupied Median Home Value	\$435,945		\$521,085	
Renter-Occupied Median Rent	\$1,920		\$2,001	
				\$1,877

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$461.07 M	\$2.17 B	\$5.63 B
Total Non-Retail Expenditure	\$244.94 M	\$1.17 B	\$3.05 B
Total Retail Expenditure	\$216.13 M	\$1 B	\$2.58 B
Alcoholic Beverages	\$2.83 M	\$13.29 M	\$34.3 M
Apparel	\$8.34 M	\$38.89 M	\$100.43 M
Contributions	\$15.54 M	\$73.8 M	\$190.39 M
Education	\$10.86 M	\$51.3 M	\$132.36 M
Entertainment	\$25.71 M	\$119.63 M	\$308.97 M
Food Away From Home	\$19.98 M	\$93.26 M	\$240.79 M
Grocery	\$26.11 M	\$117.58 M	\$304.15 M
Health Care	\$23.21 M	\$100.81 M	\$264.39 M
Household Furnishings and Equipment	\$12.18 M	\$56.97 M	\$147.09 M
Household Operations	\$8.34 M	\$38.9 M	\$100.5 M
Miscellaneous Expenses	\$7.77 M	\$36.13 M	\$93.3 M
Personal Care	\$5.3 M	\$24.14 M	\$62.39 M
Shelter	\$69.86 M	\$317.66 M	\$831.63 M
Tax and Retirement	\$139.55 M	\$692.54 M	\$1.79 B
Tobacco and Related	\$1.53 M	\$6.31 M	\$16.51 M
Transportation	\$65.56 M	\$310.86 M	\$799.99 M
Utilities	\$18.38 M	\$82.44 M	\$213.31 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$11,135	\$12,434	\$12,205
Total Non-Retail Expenditure	\$5,915 53.1%	\$6,709 54.0%	\$6,613 54.2%
Total Retail Expenditures	\$5,219 46.9%	\$5,724 46.0%	\$5,592 45.8%
Alcoholic Beverages	\$68 0.6%	\$76 0.6%	\$74 0.6%
Apparel	\$201 1.8%	\$222 1.8%	\$218 1.8%
Contributions	\$375 3.4%	\$422 3.4%	\$413 3.4%
Education	\$262 2.4%	\$293 2.4%	\$287 2.4%
Entertainment	\$621 5.6%	\$684 5.5%	\$670 5.5%
Food Away From Home	\$482 4.3%	\$533 4.3%	\$522 4.3%
Grocery	\$631 5.7%	\$672 5.4%	\$660 5.4%
Health Care	\$560 5.0%	\$576 4.6%	\$574 4.7%
Household Furnishings and Equipment	\$294 2.6%	\$326 2.6%	\$319 2.6%
Household Operations	\$201 1.8%	\$222 1.8%	\$218 1.8%
Miscellaneous Expenses	\$188 1.7%	\$207 1.7%	\$202 1.7%
Personal Care	\$128 1.2%	\$138 1.1%	\$135 1.1%
Shelter	\$1,687 15.2%	\$1,816 14.6%	\$1,804 14.8%
Tax and Retirement	\$3,370 30.3%	\$3,960 31.8%	\$3,873 31.8%
Tobacco and Related	\$37 0.3%	\$36 0.3%	\$36 0.3%
Transportation	\$1,583 14.2%	\$1,777 14.3%	\$1,736 14.2%
Utilities	\$444 4.0%	\$471 3.8%	\$463 3.8%