

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	8,710		39,483		103,176	
Projected Population (2030)	8,750		39,977		106,182	
Census Population (2020)	8,388		38,662		98,084	
Census Population (2010)	7,521		33,757		88,322	
Projected Annual Growth (2025-2030)	40	-	494	0.2%	3,007	0.6%
Historical Annual Growth (2020-2025)	322	-	821	0.4%	5,092	1.0%
Historical Annual Growth (2010-2020)	868	1.2%	4,906	1.5%	9,762	1.1%
Estimated Population Density (2025)	2,774	psm	1,397	psm	1,314	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	3,451		14,574		38,411	
Projected Households (2030)	3,540		15,132		40,732	
Census Households (2020)	3,349		14,041		35,852	
Census Households (2010)	3,040		12,401		32,159	
Projected Annual Growth (2025-2030)	90	0.5%	558	0.8%	2,321	1.2%
Historical Annual Change (2010-2025)	411	0.9%	2,173	1.2%	6,252	1.3%
Average Household Income						
Estimated Average Household Income (2025)	\$159,392		\$192,488		\$190,483	
Projected Average Household Income (2030)	\$160,398		\$193,201		\$189,531	
Census Average Household Income (2010)	\$92,500		\$108,627		\$106,998	
Census Average Household Income (2000)	\$75,349		\$87,615		\$85,940	
Projected Annual Change (2025-2030)	\$1,006	0.1%	\$714	-	-\$953	-0.1%
Historical Annual Change (2000-2025)	\$84,043	4.5%	\$104,873	4.8%	\$104,543	4.9%
Median Household Income						
Estimated Median Household Income (2025)	\$132,892		\$164,304		\$160,592	
Projected Median Household Income (2030)	\$133,564		\$164,623		\$159,925	
Census Median Household Income (2010)	\$82,588		\$93,728		\$91,415	
Census Median Household Income (2000)	\$68,524		\$79,189		\$75,890	
Projected Annual Change (2025-2030)	\$672	0.1%	\$320	-	-\$667	-
Historical Annual Change (2000-2025)	\$64,367	3.8%	\$85,115	4.3%	\$84,702	4.5%
Per Capita Income						
Estimated Per Capita Income (2025)	\$63,233		\$71,155		\$71,004	
Projected Per Capita Income (2030)	\$64,986		\$73,233		\$72,792	
Census Per Capita Income (2010)	\$37,383		\$39,920		\$38,964	
Census Per Capita Income (2000)	\$29,159		\$31,539		\$30,959	
Projected Annual Change (2025-2030)	\$1,752	0.6%	\$2,078	0.6%	\$1,788	0.5%
Historical Annual Change (2000-2025)	\$34,074	4.7%	\$39,616	5.0%	\$40,045	5.2%
Estimated Average Household Net Worth (2025)	\$1.65 M		\$2.11 M		\$2.09 M	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	8,710		39,483		103,176		
White (2025)	4,659	53.5%	22,259	56.4%	56,215	54.5%	
Black or African American (2025)	844	9.7%	3,218	8.2%	8,322	8.1%	
American Indian or Alaska Native (2025)	18	0.2%	74	0.2%	295	0.3%	
Asian (2025)	2,036	23.4%	9,262	23.5%	23,886	23.2%	
Hawaiian or Pacific Islander (2025)	2	-	12	-	38	-	
Other Race (2025)	490	5.6%	1,910	4.8%	6,309	6.1%	
Two or More Races (2025)	661	7.6%	2,747	7.0%	8,111	7.9%	
Population < 18 (2025)	1,847	21.2%	8,447	21.4%	21,289	20.6%	
White Not Hispanic	696	37.7%	3,434	40.7%	8,112	38.1%	
Black or African American	180	9.8%	725	8.6%	1,868	8.8%	
Asian	515	27.9%	2,435	28.8%	5,938	27.9%	
Other Race Not Hispanic	77	4.2%	338	4.0%	910	4.3%	
Hispanic	379	20.5%	1,515	17.9%	4,460	20.9%	
Not Hispanic or Latino Population (2025)	7,364	84.5%	34,035	86.2%	86,521	83.9%	
Not Hispanic White	4,374	59.4%	20,987	61.7%	52,695	60.9%	
Not Hispanic Black or African American	791	10.7%	3,025	8.9%	7,842	9.1%	
Not Hispanic American Indian or Alaska Native	3	-	14	-	46	-	
Not Hispanic Asian	2,036	27.7%	9,259	27.2%	23,821	27.5%	
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	16	-	
Not Hispanic Other Race	23	0.3%	92	0.3%	271	0.3%	
Not Hispanic Two or More Races	136	1.9%	656	1.9%	1,830	2.1%	
Hispanic or Latino Population (2025)	1,346	15.5%	5,448	13.8%	16,655	16.1%	
Hispanic White	285	21.1%	1,272	23.3%	3,521	21.1%	
Hispanic Black or African American	53	3.9%	194	3.6%	479	2.9%	
Hispanic American Indian or Alaska Native	16	1.2%	60	1.1%	249	1.5%	
Hispanic Asian	-	-	4	-	65	0.4%	
Hispanic Hawaiian or Pacific Islander	2	0.1%	9	0.2%	22	0.1%	
Hispanic Other Race	466	34.6%	1,819	33.4%	6,038	36.3%	
Hispanic Two or More Races	525	39.0%	2,091	38.4%	6,281	37.7%	
Not Hispanic or Latino Population (2020)	7,191	85.7%	34,125	88.3%	84,076	85.7%	
Hispanic or Latino Population (2020)	1,197	14.3%	4,537	11.7%	14,008	14.3%	
Not Hispanic or Latino Population (2010)	6,629	88.1%	30,660	90.8%	78,268	88.6%	
Hispanic or Latino Population (2010)	891	11.9%	3,096	9.2%	10,054	11.4%	
Not Hispanic or Latino Population (2030)	7,334	83.8%	34,063	85.2%	88,056	82.9%	
Hispanic or Latino Population (2030)	1,416	16.2%	5,913	14.8%	18,126	17.1%	
Projected Annual Growth (2025-2030)	70	1.0%	466	1.7%	1,471	1.8%	
Historical Annual Growth (2010-2020)	306	3.4%	1,441	4.7%	3,954	3.9%	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							1 mi radius	3 mi radius	5 mi radius
Total Age Distribution (2025)									
Total Population							8,710	39,483	103,176
Age Under 5 Years							442 5.1%	1,842 4.7%	4,911 4.8%
Age 5 to 9 Years							551 6.3%	2,441 6.2%	6,042 5.9%
Age 10 to 14 Years							522 6.0%	2,513 6.4%	6,236 6.0%
Age 15 to 19 Years							480 5.5%	2,448 6.2%	6,173 6.0%
Age 20 to 24 Years							422 4.8%	2,084 5.3%	5,690 5.5%
Age 25 to 29 Years							549 6.3%	2,202 5.6%	6,329 6.1%
Age 30 to 34 Years							653 7.5%	2,512 6.4%	6,885 6.7%
Age 35 to 39 Years							726 8.3%	2,782 7.0%	7,326 7.1%
Age 40 to 44 Years							664 7.6%	2,947 7.5%	7,364 7.1%
Age 45 to 49 Years							619 7.1%	2,706 6.9%	6,867 6.7%
Age 50 to 54 Years							541 6.2%	2,661 6.7%	6,905 6.7%
Age 55 to 59 Years							549 6.3%	2,776 7.0%	7,260 7.0%
Age 60 to 64 Years							614 7.1%	2,928 7.4%	7,316 7.1%
Age 65 to 69 Years							540 6.2%	2,479 6.3%	6,059 5.9%
Age 70 to 74 Years							356 4.1%	1,659 4.2%	4,495 4.4%
Age 75 to 79 Years							214 2.5%	1,087 2.8%	3,191 3.1%
Age 80 to 84 Years							118 1.4%	670 1.7%	2,135 2.1%
Age 85 Years or Over							150 1.7%	745 1.9%	1,992 1.9%
Median Age							39.2	40.9	40.9
Age 19 Years or Less							1,995 22.9%	9,245 23.4%	23,362 22.6%
Age 20 to 64 Years							5,338 61.3%	23,598 59.8%	61,941 60.0%
Age 65 Years or Over							1,377 15.8%	6,640 16.8%	17,872 17.3%
Female Age Distribution (2025)									
Female Population							4,513 51.8%	20,153 51.0%	52,031 50.4%
Age Under 5 Years							210 4.7%	903 4.5%	2,435 4.7%
Age 5 to 9 Years							274 6.1%	1,212 6.0%	2,882 5.5%
Age 10 to 14 Years							270 6.0%	1,267 6.3%	3,089 5.9%
Age 15 to 19 Years							230 5.1%	1,174 5.8%	3,002 5.8%
Age 20 to 24 Years							224 5.0%	1,078 5.3%	2,892 5.6%
Age 25 to 29 Years							279 6.2%	1,103 5.5%	3,184 6.1%
Age 30 to 34 Years							345 7.6%	1,325 6.6%	3,509 6.7%
Age 35 to 39 Years							368 8.2%	1,429 7.1%	3,634 7.0%
Age 40 to 44 Years							333 7.4%	1,484 7.4%	3,662 7.0%
Age 45 to 49 Years							327 7.2%	1,363 6.8%	3,380 6.5%
Age 50 to 54 Years							282 6.3%	1,341 6.7%	3,432 6.6%
Age 55 to 59 Years							288 6.4%	1,424 7.1%	3,653 7.0%
Age 60 to 64 Years							333 7.4%	1,514 7.5%	3,672 7.1%
Age 65 to 69 Years							272 6.0%	1,268 6.3%	3,094 5.9%
Age 70 to 74 Years							198 4.4%	884 4.4%	2,431 4.7%
Age 75 to 79 Years							116 2.6%	574 2.8%	1,743 3.3%
Age 80 to 84 Years							73 1.6%	401 2.0%	1,250 2.4%
Age 85 Years or Over							90 2.0%	411 2.0%	1,085 2.1%
Female Median Age							39.8	41.2	41.4
Age 19 Years or Less							984 21.8%	4,556 22.6%	11,408 21.9%
Age 20 to 64 Years							2,779 61.6%	12,061 59.8%	31,018 59.6%
Age 65 Years or Over							750 16.6%	3,536 17.5%	9,604 18.5%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							1 mi radius	3 mi radius	5 mi radius
Male Age Distribution (2025)									
Male Population	4,197	48.2%	19,330	49.0%	51,145	49.6%			
Age Under 5 Years	231	5.5%	939	4.9%	2,476	4.8%			
Age 5 to 9 Years	277	6.6%	1,229	6.4%	3,160	6.2%			
Age 10 to 14 Years	252	6.0%	1,246	6.4%	3,147	6.2%			
Age 15 to 19 Years	250	6.0%	1,274	6.6%	3,171	6.2%			
Age 20 to 24 Years	197	4.7%	1,006	5.2%	2,798	5.5%			
Age 25 to 29 Years	270	6.4%	1,099	5.7%	3,144	6.1%			
Age 30 to 34 Years	309	7.4%	1,186	6.1%	3,376	6.6%			
Age 35 to 39 Years	358	8.5%	1,354	7.0%	3,692	7.2%			
Age 40 to 44 Years	331	7.9%	1,463	7.6%	3,702	7.2%			
Age 45 to 49 Years	292	7.0%	1,343	6.9%	3,487	6.8%			
Age 50 to 54 Years	258	6.2%	1,321	6.8%	3,472	6.8%			
Age 55 to 59 Years	261	6.2%	1,352	7.0%	3,607	7.1%			
Age 60 to 64 Years	282	6.7%	1,414	7.3%	3,643	7.1%			
Age 65 to 69 Years	269	6.4%	1,211	6.3%	2,964	5.8%			
Age 70 to 74 Years	157	3.7%	776	4.0%	2,064	4.0%			
Age 75 to 79 Years	98	2.3%	513	2.7%	1,448	2.8%			
Age 80 to 84 Years	44	1.1%	269	1.4%	885	1.7%			
Age 85 Years or Over	59	1.4%	335	1.7%	907	1.8%			
Male Median Age	38.5		40.5		40.5				
Age 19 Years or Less	1,011	24.1%	4,689	24.3%	11,954	23.4%			
Age 20 to 64 Years	2,558	61.0%	11,538	59.7%	30,923	60.5%			
Age 65 Years or Over	627	14.9%	3,104	16.1%	8,268	16.2%			
Males per 100 Females (2025)									
Overall Comparison	93		96		98				
Age Under 5 Years	110	52.4%	104	51.0%	102	50.4%			
Age 5 to 9 Years	101	50.3%	101	50.4%	110	52.3%			
Age 10 to 14 Years	94	48.4%	98	49.6%	102	50.5%			
Age 15 to 19 Years	109	52.1%	109	52.1%	106	51.4%			
Age 20 to 24 Years	88	46.8%	93	48.3%	97	49.2%			
Age 25 to 29 Years	97	49.1%	100	49.9%	99	49.7%			
Age 30 to 34 Years	89	47.2%	90	47.2%	96	49.0%			
Age 35 to 39 Years	97	49.3%	95	48.6%	102	50.4%			
Age 40 to 44 Years	99	49.8%	99	49.6%	101	50.3%			
Age 45 to 49 Years	90	47.2%	99	49.6%	103	50.8%			
Age 50 to 54 Years	91	47.8%	99	49.6%	101	50.3%			
Age 55 to 59 Years	91	47.6%	95	48.7%	99	49.7%			
Age 60 to 64 Years	85	45.8%	93	48.3%	99	49.8%			
Age 65 to 69 Years	99	49.7%	96	48.9%	96	48.9%			
Age 70 to 74 Years	79	44.2%	88	46.7%	85	45.9%			
Age 75 to 79 Years	84	45.7%	89	47.2%	83	45.4%			
Age 80 to 84 Years	61	37.7%	67	40.1%	71	41.4%			
Age 85 Years or Over	66	39.6%	82	44.9%	84	45.5%			
Age 19 Years or Less	103	50.7%	103	50.7%	105	51.2%			
Age 20 to 39 Years	93	48.2%	94	48.5%	98	49.6%			
Age 40 to 64 Years	91	47.7%	97	49.2%	101	50.2%			
Age 65 Years or Over	84	45.6%	88	46.7%	86	46.3%			

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2025)</b>									
Total Households							3,451	14,574	38,411
Households with Children							1,149 33.3%	5,162 35.4%	13,008 33.9%
Average Household Size							2.5	2.7	2.7
Household Density per Square Mile							1,099	516	489
Population Family							7,137 81.9%	33,856 85.7%	87,459 84.8%
Population Non-Family							1,526 17.5%	5,340 13.5%	14,824 14.4%
Population Group Quarters							47 0.5%	286 0.7%	892 0.9%
Family Households							2,309 66.9%	10,585 72.6%	27,398 71.3%
Married Couple Households							1,754 76.0%	8,550 80.8%	21,798 79.6%
Other Family Households with Children							555 24.0%	2,035 19.2%	5,600 20.4%
Family Households with Children							1,148 49.7%	5,159 48.7%	12,992 47.4%
Married Couple with Children							894 77.9%	4,257 82.5%	10,555 81.2%
Other Family Households with Children							254 22.1%	902 17.5%	2,436 18.8%
Family Households No Children							1,160 50.3%	5,426 51.3%	14,406 52.6%
Married Couple No Children							860 74.1%	4,292 79.1%	11,243 78.0%
Other Family Households No Children							301 25.9%	1,134 20.9%	3,164 22.0%
Non-Family Households							1,142 33.1%	3,989 27.4%	11,013 28.7%
Non-Family Households with Children							- -	3 -	16 0.1%
Non-Family Households No Children							1,141 99.9%	3,986 99.9%	10,997 99.9%
Average Family Household Size							3.1	3.2	3.2
Average Family Income							\$176,659	\$218,914	\$220,338
Median Family Income							\$163,910	\$193,933	\$192,254
Average Non-Family Household Size							1.3	1.3	1.3
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over							7,195	32,686	85,987
Never Married							2,266 31.5%	9,853 30.1%	26,316 30.6%
Currently Married							3,804 52.9%	18,391 56.3%	46,923 54.6%
Previously Married							1,125 15.6%	4,442 13.6%	12,748 14.8%
Separated							116 10.3%	630 14.2%	2,052 16.1%
Widowed							416 37.0%	1,641 37.0%	4,415 34.6%
Divorced							593 52.7%	2,171 48.9%	6,281 49.3%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over							6,293	28,155	74,124
Elementary (Grade Level 0 to 8)							200 3.2%	506 1.8%	1,895 2.6%
Some High School (Grade Level 9 to 11)							226 3.6%	889 3.2%	2,307 3.1%
High School Graduate							1,283 20.4%	5,305 18.8%	14,221 19.2%
Some College							694 11.0%	2,929 10.4%	8,632 11.6%
Associate Degree Only							480 7.6%	2,164 7.7%	4,666 6.3%
Bachelor Degree Only							2,104 33.4%	9,047 32.1%	22,923 30.9%
Graduate Degree							1,306 20.8%	7,315 26.0%	19,479 26.3%
Any College (Some College or Higher)							4,584 72.8%	21,455 76.2%	55,700 75.1%
College Degree + (Bachelor Degree or Higher)							3,410 54.2%	16,362 58.1%	42,402 57.2%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA									
	1 mi radius			3 mi radius		5 mi radius			
Housing									
Total Housing Units (2025)	3,559		15,008		39,606				
Total Housing Units (2020)	3,498		14,593		37,625				
Historical Annual Growth (2020-2025)	60	-	415	-	1,982	-			
Housing Units Occupied (2025)	3,451	97.0%	14,574	97.1%	38,411	97.0%			
Housing Units Owner-Occupied	2,345	68.0%	10,516	72.2%	25,871	67.4%			
Housing Units Renter-Occupied	1,106	32.0%	4,058	27.8%	12,540	32.6%			
Housing Units Vacant (2025)	108	3.0%	434	2.9%	1,195	3.0%			
Household Size (2025)									
Total Households	3,451		14,574		38,411				
1 Person Households	936	27.1%	3,207	22.0%	8,778	22.9%			
2 Person Households	1,024	29.7%	4,338	29.8%	11,763	30.6%			
3 Person Households	688	19.9%	2,808	19.3%	7,065	18.4%			
4 Person Households	536	15.5%	2,805	19.2%	6,888	17.9%			
5 Person Households	171	4.9%	923	6.3%	2,537	6.6%			
6 Person Households	61	1.8%	348	2.4%	939	2.4%			
7 or More Person Households	35	1.0%	145	1.0%	440	1.1%			
Household Income Distribution (2025)									
HH Income \$200,000 or More	850	24.6%	5,002	34.3%	13,123	34.2%			
HH Income \$150,000 to \$199,999	525	15.2%	2,179	15.0%	5,266	13.7%			
HH Income \$125,000 to \$149,999	390	11.3%	1,497	10.3%	3,497	9.1%			
HH Income \$100,000 to \$124,999	342	9.9%	1,513	10.4%	3,952	10.3%			
HH Income \$75,000 to \$99,999	551	16.0%	1,718	11.8%	4,377	11.4%			
HH Income \$50,000 to \$74,999	321	9.3%	898	6.2%	2,982	7.8%			
HH Income \$35,000 to \$49,999	101	2.9%	535	3.7%	1,396	3.6%			
HH Income \$25,000 to \$34,999	106	3.1%	341	2.3%	1,294	3.4%			
HH Income \$15,000 to \$24,999	119	3.4%	476	3.3%	1,046	2.7%			
HH Income \$10,000 to \$14,999	12	0.4%	65	0.4%	508	1.3%			
HH Income Under \$10,000	134	3.9%	349	2.4%	968	2.5%			
Household Vehicles (2025)									
Households 0 Vehicles Available	226	6.5%	779	5.3%	2,334	6.1%			
Households 1 Vehicle Available	1,349	39.1%	4,357	29.9%	11,973	31.2%			
Households 2 Vehicles Available	1,360	39.4%	6,476	44.4%	15,846	41.3%			
Households 3 or More Vehicles Available	516	14.9%	2,963	20.3%	8,258	21.5%			
Total Vehicles Available	5,773		27,588		71,707				
Average Vehicles per Household	1.7		1.9		1.9				
Owner-Occupied Household Vehicles	4,363	75.6%	22,076	80.0%	54,892	76.6%			
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1				
Renter-Occupied Household Vehicles	1,410	24.4%	5,512	20.0%	16,814	23.4%			
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.3				
Travel Time (2025)									
Worker Base Age 16 years or Over	5,019		22,383		57,721				
Travel to Work in 14 Minutes or Less	803	16.0%	2,984	13.3%	9,628	16.7%			
Travel to Work in 15 to 29 Minutes	1,213	24.2%	5,410	24.2%	14,367	24.9%			
Travel to Work in 30 to 59 Minutes	1,403	28.0%	6,611	29.5%	16,371	28.4%			
Travel to Work in 60 Minutes or More	659	13.1%	2,817	12.6%	6,717	11.6%			
Work at Home	941	18.8%	4,561	20.4%	10,638	18.4%			
Average Minutes Travel to Work	29.1		30.2		28.4				

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2025)							
Worker Base Age 16 years or Over	5,019		22,383		57,721		
Drive to Work Alone	3,533	70.4%	15,412	68.9%	39,745	68.9%	
Drive to Work in Carpool	272	5.4%	1,216	5.4%	3,686	6.4%	
Travel to Work by Public Transportation	208	4.1%	852	3.8%	2,224	3.9%	
Drive to Work on Motorcycle	-	-	-	-	-	-	
Bicycle to Work	15	0.3%	41	0.2%	153	0.3%	
Walk to Work	41	0.8%	164	0.7%	742	1.3%	
Other Means	8	0.2%	137	0.6%	533	0.9%	
Work at Home	941	18.8%	4,561	20.4%	10,638	18.4%	
Daytime Demographics (2025)							
Total Businesses	320		1,379		3,966		
Total Employees	3,403		13,023		41,490		
Company Headquarter Businesses	7	2.3%	41	3.0%	132	3.3%	
Company Headquarter Employees	617	18.1%	1,563	12.0%	7,407	17.9%	
Employee Population per Business	10.6	to 1	9.4	to 1	10.5	to 1	
Residential Population per Business	27.2	to 1	28.6	to 1	26.0	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,448		22,738		68,289		
Labor Force							
Labor Population Age 16 Years or Over (2025)	7,080		32,122		84,586		
Labor Force Total Males (2025)	3,374	47.7%	15,618	48.6%	41,636	49.2%	
Male Civilian Employed	2,593	76.9%	11,746	75.2%	30,924	74.3%	
Male Civilian Unemployed	116	3.4%	507	3.2%	1,316	3.2%	
Males in Armed Forces	15	0.4%	23	0.1%	64	0.2%	
Males Not in Labor Force	650	19.3%	3,342	21.4%	9,331	22.4%	
Labor Force Total Females (2025)	3,706	52.3%	16,504	51.4%	42,951	50.8%	
Female Civilian Employed	2,426	65.5%	10,638	64.5%	26,800	62.4%	
Female Civilian Unemployed	195	5.3%	498	3.0%	1,432	3.3%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	1,085	29.3%	5,368	32.5%	14,718	34.3%	
Unemployment Rate	311	4.4%	1,005	3.1%	2,749	3.2%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	5,019		22,383		57,721		
Occupation Total Males	2,593	51.7%	11,745	52.5%	30,921	53.6%	
Occupation Total Females	2,426	48.3%	10,638	47.5%	26,800	46.4%	
Management, Business, Financial Operations	1,131	22.5%	5,621	25.1%	14,089	24.4%	
Professional, Related	1,782	35.5%	7,931	35.4%	19,701	34.1%	
Service	646	12.9%	2,349	10.5%	7,166	12.4%	
Sales, Office	807	16.1%	3,602	16.1%	9,687	16.8%	
Farming, Fishing, Forestry	5	0.1%	39	0.2%	49	-	
Construction, Extraction, Maintenance	255	5.1%	1,229	5.5%	2,949	5.1%	
Production, Transport, Material Moving	393	7.8%	1,611	7.2%	4,081	7.1%	
White Collar Workers	3,720	74.1%	17,154	76.6%	43,477	75.3%	
Blue Collar Workers	1,299	25.9%	5,229	23.4%	14,245	24.7%	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2025)							
Total Units	3,451		14,574		38,411		
1 Detached Unit	1,040	30.1%	7,506	51.5%	21,048	54.8%	
1 Attached Unit	1,223	35.4%	2,919	20.0%	4,861	12.7%	
2 Units	153	4.4%	772	5.3%	3,206	8.3%	
3 to 4 Units	174	5.0%	556	3.8%	1,540	4.0%	
5 to 9 Units	183	5.3%	650	4.5%	1,627	4.2%	
10 to 19 Units	400	11.6%	1,073	7.4%	1,845	4.8%	
20 to 49 Units	87	2.5%	355	2.4%	1,770	4.6%	
50 or More Units	189	5.5%	737	5.1%	2,462	6.4%	
Mobile Home or Trailer	-	-	5	-	52	0.1%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	26	0.7%	195	1.3%	1,151	2.9%	
Homes Built 2010 to 2019	200	5.6%	1,079	7.2%	3,122	7.9%	
Homes Built 2000 to 2009	139	3.9%	1,140	7.6%	4,026	10.2%	
Homes Built 1990 to 1999	588	16.5%	2,388	15.9%	5,489	13.9%	
Homes Built 1980 to 1989	1,072	30.1%	3,887	25.9%	6,903	17.4%	
Homes Built 1970 to 1979	770	21.6%	2,508	16.7%	4,625	11.7%	
Homes Built 1960 to 1969	199	5.6%	1,017	6.8%	3,698	9.3%	
Homes Built 1950 to 1959	300	8.4%	1,136	7.6%	3,502	8.8%	
Homes Built 1940 to 1949	58	1.6%	437	2.9%	1,844	4.7%	
Homes Built Before 1939	98	2.8%	788	5.2%	4,051	10.2%	
Median Age of Homes	43.6	yrs	43.4	yrs	46.0	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,345		10,516		25,871		
Home Values \$1,000,000 or More	86	3.7%	537	5.1%	1,272	4.9%	
Home Values \$750,000 to \$999,999	119	5.1%	1,092	10.4%	3,402	13.2%	
Home Values \$500,000 to \$749,999	579	24.7%	3,851	36.6%	9,112	35.2%	
Home Values \$400,000 to \$499,999	399	17.0%	1,617	15.4%	4,932	19.1%	
Home Values \$300,000 to \$399,999	694	29.6%	2,073	19.7%	4,325	16.7%	
Home Values \$250,000 to \$299,999	281	12.0%	691	6.6%	1,392	5.4%	
Home Values \$200,000 to \$249,999	102	4.3%	285	2.7%	568	2.2%	
Home Values \$175,000 to \$199,999	22	0.9%	44	0.4%	87	0.3%	
Home Values \$150,000 to \$174,999	40	1.7%	69	0.7%	101	0.4%	
Home Values \$125,000 to \$149,999	3	0.1%	22	0.2%	56	0.2%	
Home Values \$100,000 to \$124,999	9	0.4%	56	0.5%	123	0.5%	
Home Values \$90,000 to \$99,999	-	-	1	-	2	-	
Home Values \$80,000 to \$89,999	-	-	22	0.2%	34	0.1%	
Home Values \$70,000 to \$79,999	-	-	1	-	6	-	
Home Values \$60,000 to \$69,999	-	-	2	-	12	-	
Home Values \$50,000 to \$59,999	2	-	21	0.2%	129	0.5%	
Home Values \$35,000 to \$49,999	5	0.2%	37	0.3%	76	0.3%	
Home Values \$25,000 to \$34,999	3	0.1%	46	0.4%	77	0.3%	
Home Values \$10,000 to \$24,999	-	-	1	-	17	-	
Home Values Under \$10,000	2	-	48	0.5%	147	0.6%	
Owner-Occupied Median Home Value	\$435,945		\$521,085		\$541,209		
Renter-Occupied Median Rent	\$1,920		\$2,001		\$1,877		



# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5088/-74.6382

390 U.S. 206, Hillsborough, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure	\$461.07 M		\$2.17 B		\$5.63 B		
Total Non-Retail Expenditure	\$244.94 M		\$1.17 B		\$3.05 B		
Total Retail Expenditure	\$216.13 M		\$1 B		\$2.58 B		
Alcoholic Beverages	\$2.83 M		\$13.29 M		\$34.3 M		
Apparel	\$8.34 M		\$38.89 M		\$100.43 M		
Contributions	\$15.54 M		\$73.8 M		\$190.39 M		
Education	\$10.86 M		\$51.3 M		\$132.36 M		
Entertainment	\$25.71 M		\$119.63 M		\$308.97 M		
Food Away From Home	\$19.98 M		\$93.26 M		\$240.79 M		
Grocery	\$26.11 M		\$117.58 M		\$304.15 M		
Health Care	\$23.21 M		\$100.81 M		\$264.39 M		
Household Furnishings and Equipment	\$12.18 M		\$56.97 M		\$147.09 M		
Household Operations	\$8.34 M		\$38.9 M		\$100.5 M		
Miscellaneous Expenses	\$7.77 M		\$36.13 M		\$93.3 M		
Personal Care	\$5.3 M		\$24.14 M		\$62.39 M		
Shelter	\$69.86 M		\$317.66 M		\$831.63 M		
Tax and Retirement	\$139.55 M		\$692.54 M		\$1.79 B		
Tobacco and Related	\$1.53 M		\$6.31 M		\$16.51 M		
Transportation	\$65.56 M		\$310.86 M		\$799.99 M		
Utilities	\$18.38 M		\$82.44 M		\$213.31 M		
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure	\$11,135		\$12,434		\$12,205		
Total Non-Retail Expenditure	\$5,915	53.1%	\$6,709	54.0%	\$6,613	54.2%	
Total Retail Expenditures	\$5,219	46.9%	\$5,724	46.0%	\$5,592	45.8%	
Alcoholic Beverages	\$68	0.6%	\$76	0.6%	\$74	0.6%	
Apparel	\$201	1.8%	\$222	1.8%	\$218	1.8%	
Contributions	\$375	3.4%	\$422	3.4%	\$413	3.4%	
Education	\$262	2.4%	\$293	2.4%	\$287	2.4%	
Entertainment	\$621	5.6%	\$684	5.5%	\$670	5.5%	
Food Away From Home	\$482	4.3%	\$533	4.3%	\$522	4.3%	
Grocery	\$631	5.7%	\$672	5.4%	\$660	5.4%	
Health Care	\$560	5.0%	\$576	4.6%	\$574	4.7%	
Household Furnishings and Equipment	\$294	2.6%	\$326	2.6%	\$319	2.6%	
Household Operations	\$201	1.8%	\$222	1.8%	\$218	1.8%	
Miscellaneous Expenses	\$188	1.7%	\$207	1.7%	\$202	1.7%	
Personal Care	\$128	1.2%	\$138	1.1%	\$135	1.1%	
Shelter	\$1,687	15.2%	\$1,816	14.6%	\$1,804	14.8%	
Tax and Retirement	\$3,370	30.3%	\$3,960	31.8%	\$3,873	31.8%	
Tobacco and Related	\$37	0.3%	\$36	0.3%	\$36	0.3%	
Transportation	\$1,583	14.2%	\$1,777	14.3%	\$1,736	14.2%	
Utilities	\$444	4.0%	\$471	3.8%	\$463	3.8%	