

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA			1 mi radius		3 mi radius		5 mi radius	
Population								
Estimated Population (2025)	8,082		80,679		227,469			
Projected Population (2030)	7,927		81,831		232,761			
Census Population (2020)	8,490		84,217		226,036			
Census Population (2010)	8,249		80,772		197,435			
Projected Annual Growth (2025-2030)	-154	-0.4%	1,151	0.3%	5,292	0.5%		
Historical Annual Growth (2020-2025)	-408	-	-3,538	-0.8%	1,432	0.1%		
Historical Annual Growth (2010-2020)	241	0.3%	3,444	0.4%	28,601	1.4%		
Estimated Population Density (2025)	2,574	psm	2,855	psm	2,897	psm		
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi		
Households								
Estimated Households (2025)	3,377		30,353		75,445			
Projected Households (2030)	3,362		30,249		75,698			
Census Households (2020)	3,724		32,039		76,965			
Census Households (2010)	3,667		31,025		70,003			
Projected Annual Growth (2025-2030)	-15	-	-104	-	253	-		
Historical Annual Change (2010-2025)	-290	-0.5%	-672	-0.1%	5,442	0.5%		
Average Household Income								
Estimated Average Household Income (2025)	\$103,328		\$126,942		\$130,849			
Projected Average Household Income (2030)	\$102,779		\$126,695		\$130,850			
Census Average Household Income (2010)	\$60,436		\$77,362		\$76,693			
Census Average Household Income (2000)	\$53,580		\$62,138		\$62,647			
Projected Annual Change (2025-2030)	-\$549	-0.1%	-\$247	-	\$2	-		
Historical Annual Change (2000-2025)	\$49,748	3.7%	\$64,805	4.2%	\$68,202	4.4%		
Median Household Income								
Estimated Median Household Income (2025)	\$86,788		\$104,384		\$101,084			
Projected Median Household Income (2030)	\$85,715		\$104,070		\$100,915			
Census Median Household Income (2010)	\$41,738		\$64,495		\$62,647			
Census Median Household Income (2000)	\$40,206		\$53,210		\$51,761			
Projected Annual Change (2025-2030)	-\$1,072	-0.2%	-\$315	-	-\$169	-		
Historical Annual Change (2000-2025)	\$46,581	4.6%	\$51,175	3.8%	\$49,323	3.8%		
Per Capita Income								
Estimated Per Capita Income (2025)	\$43,535		\$47,831		\$43,488			
Projected Per Capita Income (2030)	\$43,955		\$46,905		\$42,642			
Census Per Capita Income (2010)	\$26,865		\$29,706		\$27,187			
Census Per Capita Income (2000)	\$23,467		\$23,603		\$23,709			
Projected Annual Change (2025-2030)	\$420	0.2%	-\$926	-0.4%	-\$846	-0.4%		
Historical Annual Change (2000-2025)	\$20,069	3.4%	\$24,228	4.1%	\$19,779	3.3%		
Estimated Average Household Net Worth (2025)	\$1.3 M		\$1.42 M		\$1.46 M			

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	8,082		80,679		227,469		
White (2025)	6,843	84.7%	66,883	82.9%	192,296	84.5%	
Black or African American (2025)	326	4.0%	3,715	4.6%	8,538	3.8%	
American Indian or Alaska Native (2025)	38	0.5%	299	0.4%	728	0.3%	
Asian (2025)	229	2.8%	1,836	2.3%	3,913	1.7%	
Hawaiian or Pacific Islander (2025)	1	-	14	-	38	-	
Other Race (2025)	215	2.7%	3,028	3.8%	9,545	4.2%	
Two or More Races (2025)	430	5.3%	4,904	6.1%	12,410	5.5%	
Population < 18 (2025)	1,768	21.9%	20,453	25.4%	64,896	28.5%	
White Not Hispanic	1,336	75.5%	15,297	74.8%	52,141	80.3%	
Black or African American	70	3.9%	1,083	5.3%	2,095	3.2%	
Asian	57	3.2%	375	1.8%	709	1.1%	
Other Race Not Hispanic	39	2.2%	494	2.4%	1,388	2.1%	
Hispanic	266	15.1%	3,203	15.7%	8,563	13.2%	
Not Hispanic or Latino Population (2025)	7,179	88.8%	70,681	87.6%	201,068	88.4%	
Not Hispanic White	6,542	91.1%	64,319	91.0%	186,297	92.7%	
Not Hispanic Black or African American	308	4.3%	3,431	4.9%	7,878	3.9%	
Not Hispanic American Indian or Alaska Native	5	-	26	-	74	-	
Not Hispanic Asian	226	3.1%	1,807	2.6%	3,831	1.9%	
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	15	-	
Not Hispanic Other Race	11	0.2%	139	0.2%	522	0.3%	
Not Hispanic Two or More Races	87	1.2%	953	1.3%	2,452	1.2%	
Hispanic or Latino Population (2025)	902	11.2%	9,998	12.4%	26,401	11.6%	
Hispanic White	301	33.4%	2,563	25.6%	5,999	22.7%	
Hispanic Black or African American	18	2.0%	285	2.8%	661	2.5%	
Hispanic American Indian or Alaska Native	33	3.6%	272	2.7%	654	2.5%	
Hispanic Asian	4	0.4%	30	0.3%	82	0.3%	
Hispanic Hawaiian or Pacific Islander	1	0.1%	8	-	23	-	
Hispanic Other Race	204	22.6%	2,889	28.9%	9,023	34.2%	
Hispanic Two or More Races	343	38.0%	3,952	39.5%	9,958	37.7%	
Not Hispanic or Latino Population (2020)	7,823	92.1%	74,007	87.9%	196,840	87.1%	
Hispanic or Latino Population (2020)	667	7.9%	10,210	12.1%	29,197	12.9%	
Not Hispanic or Latino Population (2010)	7,805	94.6%	73,228	90.7%	175,010	88.6%	
Hispanic or Latino Population (2010)	444	5.4%	7,544	9.3%	22,425	11.4%	
Not Hispanic or Latino Population (2030)	7,004	88.3%	71,441	87.3%	204,014	87.6%	
Hispanic or Latino Population (2030)	924	11.7%	10,389	12.7%	28,747	12.4%	
Projected Annual Growth (2025-2030)	21	0.5%	391	0.8%	2,346	1.8%	
Historical Annual Growth (2010-2020)	223	5.0%	2,666	3.5%	6,772	3.0%	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							1 mi radius	3 mi radius	5 mi radius
<b>Total Age Distribution (2025)</b>									
Total Population	8,082		80,679		227,469				
Age Under 5 Years	475	5.9%	5,865	7.3%	21,271	9.4%			
Age 5 to 9 Years	475	5.9%	5,760	7.1%	18,328	8.1%			
Age 10 to 14 Years	478	5.9%	5,525	6.8%	16,212	7.1%			
Age 15 to 19 Years	479	5.9%	4,963	6.2%	14,760	6.5%			
Age 20 to 24 Years	390	4.8%	4,234	5.2%	14,692	6.5%			
Age 25 to 29 Years	346	4.3%	4,790	5.9%	15,687	6.9%			
Age 30 to 34 Years	391	4.8%	5,168	6.4%	14,764	6.5%			
Age 35 to 39 Years	371	4.6%	5,072	6.3%	13,796	6.1%			
Age 40 to 44 Years	344	4.3%	4,554	5.6%	12,442	5.5%			
Age 45 to 49 Years	411	5.1%	4,274	5.3%	10,426	4.6%			
Age 50 to 54 Years	491	6.1%	4,702	5.8%	10,776	4.7%			
Age 55 to 59 Years	610	7.5%	5,284	6.5%	12,042	5.3%			
Age 60 to 64 Years	642	7.9%	5,631	7.0%	13,246	5.8%			
Age 65 to 69 Years	571	7.1%	4,825	6.0%	11,882	5.2%			
Age 70 to 74 Years	455	5.6%	3,606	4.5%	9,485	4.2%			
Age 75 to 79 Years	417	5.2%	2,815	3.5%	7,620	3.4%			
Age 80 to 84 Years	336	4.2%	1,912	2.4%	5,114	2.2%			
Age 85 Years or Over	400	5.0%	1,698	2.1%	4,923	2.2%			
Median Age	47.9		40.0		36.8				
Age 19 Years or Less	1,907	23.6%	22,114	27.4%	70,571	31.0%			
Age 20 to 64 Years	3,995	49.4%	43,709	54.2%	117,873	51.8%			
Age 65 Years or Over	2,179	27.0%	14,857	18.4%	39,024	17.2%			
<b>Female Age Distribution (2025)</b>									
Female Population	4,111	50.9%	41,232	51.1%	114,419	50.3%			
Age Under 5 Years	237	5.8%	2,876	7.0%	10,345	9.0%			
Age 5 to 9 Years	237	5.8%	2,863	6.9%	9,042	7.9%			
Age 10 to 14 Years	225	5.5%	2,737	6.6%	7,847	6.9%			
Age 15 to 19 Years	237	5.8%	2,391	5.8%	7,034	6.1%			
Age 20 to 24 Years	194	4.7%	2,097	5.1%	7,648	6.7%			
Age 25 to 29 Years	165	4.0%	2,466	6.0%	7,660	6.7%			
Age 30 to 34 Years	199	4.8%	2,631	6.4%	7,413	6.5%			
Age 35 to 39 Years	188	4.6%	2,485	6.0%	6,685	5.8%			
Age 40 to 44 Years	167	4.1%	2,249	5.5%	6,038	5.3%			
Age 45 to 49 Years	211	5.1%	2,179	5.3%	5,116	4.5%			
Age 50 to 54 Years	261	6.3%	2,392	5.8%	5,394	4.7%			
Age 55 to 59 Years	323	7.9%	2,743	6.7%	6,156	5.4%			
Age 60 to 64 Years	336	8.2%	2,930	7.1%	6,783	5.9%			
Age 65 to 69 Years	319	7.8%	2,558	6.2%	6,299	5.5%			
Age 70 to 74 Years	257	6.2%	1,987	4.8%	5,102	4.5%			
Age 75 to 79 Years	213	5.2%	1,581	3.8%	4,283	3.7%			
Age 80 to 84 Years	187	4.6%	1,107	2.7%	2,899	2.5%			
Age 85 Years or Over	156	3.8%	959	2.3%	2,674	2.3%			
Female Median Age	49.2		41.2		37.8				
Age 19 Years or Less	936	22.8%	10,867	26.4%	34,268	29.9%			
Age 20 to 64 Years	2,044	49.7%	22,173	53.8%	58,893	51.5%			
Age 65 Years or Over	1,131	27.5%	8,192	19.9%	21,258	18.6%			

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Male Age Distribution (2025)							
Male Population	3,970	49.1%	39,448	48.9%	113,050	49.7%	
Age Under 5 Years	238	6.0%	2,989	7.6%	10,926	9.7%	
Age 5 to 9 Years	237	6.0%	2,898	7.3%	9,286	8.2%	
Age 10 to 14 Years	254	6.4%	2,788	7.1%	8,365	7.4%	
Age 15 to 19 Years	242	6.1%	2,572	6.5%	7,726	6.8%	
Age 20 to 24 Years	196	4.9%	2,137	5.4%	7,044	6.2%	
Age 25 to 29 Years	181	4.6%	2,323	5.9%	8,027	7.1%	
Age 30 to 34 Years	192	4.8%	2,536	6.4%	7,351	6.5%	
Age 35 to 39 Years	183	4.6%	2,587	6.6%	7,111	6.3%	
Age 40 to 44 Years	177	4.5%	2,305	5.8%	6,404	5.7%	
Age 45 to 49 Years	200	5.0%	2,095	5.3%	5,311	4.7%	
Age 50 to 54 Years	230	5.8%	2,310	5.9%	5,382	4.8%	
Age 55 to 59 Years	287	7.2%	2,541	6.4%	5,886	5.2%	
Age 60 to 64 Years	306	7.7%	2,701	6.8%	6,463	5.7%	
Age 65 to 69 Years	252	6.4%	2,267	5.7%	5,583	4.9%	
Age 70 to 74 Years	198	5.0%	1,619	4.1%	4,383	3.9%	
Age 75 to 79 Years	204	5.1%	1,234	3.1%	3,338	3.0%	
Age 80 to 84 Years	149	3.8%	805	2.0%	2,215	2.0%	
Age 85 Years or Over	245	6.2%	739	1.9%	2,249	2.0%	
Male Median Age	47.0		38.6		35.7		
Age 19 Years or Less	971	24.5%	11,247	28.5%	36,303	32.1%	
Age 20 to 64 Years	1,951	49.1%	21,536	54.6%	58,980	52.2%	
Age 65 Years or Over	1,048	26.4%	6,665	16.9%	17,767	15.7%	
Males per 100 Females (2025)							
Overall Comparison	97		96		99		
Age Under 5 Years	101	50.2%	104	51.0%	106	51.4%	
Age 5 to 9 Years	100	50.0%	101	50.3%	103	50.7%	
Age 10 to 14 Years	113	53.0%	102	50.5%	107	51.6%	
Age 15 to 19 Years	102	50.5%	108	51.8%	110	52.3%	
Age 20 to 24 Years	101	50.3%	102	50.5%	92	47.9%	
Age 25 to 29 Years	110	52.4%	94	48.5%	105	51.2%	
Age 30 to 34 Years	96	49.1%	96	49.1%	99	49.8%	
Age 35 to 39 Years	97	49.3%	104	51.0%	106	51.5%	
Age 40 to 44 Years	106	51.4%	102	50.6%	106	51.5%	
Age 45 to 49 Years	95	48.6%	96	49.0%	104	50.9%	
Age 50 to 54 Years	88	46.8%	97	49.1%	100	49.9%	
Age 55 to 59 Years	89	47.0%	93	48.1%	96	48.9%	
Age 60 to 64 Years	91	47.7%	92	48.0%	95	48.8%	
Age 65 to 69 Years	79	44.1%	89	47.0%	89	47.0%	
Age 70 to 74 Years	77	43.5%	81	44.9%	86	46.2%	
Age 75 to 79 Years	96	48.9%	78	43.8%	78	43.8%	
Age 80 to 84 Years	80	44.4%	73	42.1%	76	43.3%	
Age 85 Years or Over	157	61.1%	77	43.5%	84	45.7%	
Age 19 Years or Less	104	50.9%	103	50.9%	106	51.4%	
Age 20 to 39 Years	101	50.2%	99	49.7%	100	50.1%	
Age 40 to 64 Years	92	48.0%	96	48.9%	100	50.0%	
Age 65 Years or Over	93	48.1%	81	44.9%	84	45.5%	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	3,377		30,353		75,445		
Households with Children	684	20.3%	8,794	29.0%	25,678	34.0%	
Average Household Size	2.3		2.6		3.0		
Household Density per Square Mile	1,076		1,074		961		
Population Family	5,993	74.2%	67,559	83.7%	192,878	84.8%	
Population Non-Family	1,708	21.1%	12,493	15.5%	32,241	14.2%	
Population Group Quarters	381	4.7%	627	0.8%	2,349	1.0%	
Family Households	2,024	59.9%	21,201	69.8%	52,206	69.2%	
Married Couple Households	1,505	74.4%	16,010	75.5%	41,530	79.6%	
Other Family Households with Children	519	25.6%	5,191	24.5%	10,675	20.4%	
Family Households with Children	684	33.8%	8,787	41.4%	25,663	49.2%	
Married Couple with Children	505	73.8%	6,617	75.3%	21,031	82.0%	
Other Family Households with Children	179	26.2%	2,170	24.7%	4,631	18.0%	
Family Households No Children	1,340	66.2%	12,414	58.6%	26,543	50.8%	
Married Couple No Children	1,000	74.6%	9,393	75.7%	20,499	77.2%	
Other Family Households No Children	340	25.4%	3,021	24.3%	6,044	22.8%	
Non-Family Households	1,353	40.1%	9,152	30.2%	23,239	30.8%	
Non-Family Households with Children	-	-	7	-	15	-	
Non-Family Households No Children	1,353	100.0%	9,145	99.9%	23,224	99.9%	
Average Family Household Size	3.0		3.2		3.7		
Average Family Income	\$141,322		\$145,147		\$151,096		
Median Family Income	\$127,809		\$123,617		\$119,073		
Average Non-Family Household Size	1.3		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	6,653		63,528		171,657		
Never Married	2,297	34.5%	20,574	32.4%	54,070	31.5%	
Currently Married	2,823	42.4%	31,730	49.9%	90,489	52.7%	
Previously Married	1,534	23.1%	11,224	17.7%	27,098	15.8%	
Separated	166	10.8%	1,738	15.5%	4,196	15.5%	
Widowed	579	37.7%	3,746	33.4%	9,499	35.1%	
Divorced	789	51.4%	5,740	51.1%	13,403	49.5%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	5,784		54,332		142,205		
Elementary (Grade Level 0 to 8)	140	2.4%	1,035	1.9%	4,395	3.1%	
Some High School (Grade Level 9 to 11)	266	4.6%	1,903	3.5%	5,771	4.1%	
High School Graduate	2,138	37.0%	17,129	31.5%	42,128	29.6%	
Some College	1,048	18.1%	10,661	19.6%	27,479	19.3%	
Associate Degree Only	444	7.7%	4,692	8.6%	10,076	7.1%	
Bachelor Degree Only	1,241	21.4%	12,557	23.1%	34,105	24.0%	
Graduate Degree	508	8.8%	6,354	11.7%	18,251	12.8%	
Any College (Some College or Higher)	3,240	56.0%	34,264	63.1%	89,911	63.2%	
College Degree + (Bachelor Degree or Higher)	1,748	30.2%	18,911	34.8%	52,357	36.8%	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							
	1 mi radius			3 mi radius		5 mi radius	
Housing							
Total Housing Units (2025)	3,937		34,573		87,161		
Total Housing Units (2020)	3,950		34,269		85,842		
Historical Annual Growth (2020-2025)	-13	-	304		-	1,319	-
Housing Units Occupied (2025)	3,377	85.8%	30,353	87.8%	75,445	86.6%	
Housing Units Owner-Occupied	2,282	67.6%	23,085	76.1%	52,699	69.9%	
Housing Units Renter-Occupied	1,095	32.4%	7,269	23.9%	22,746	30.1%	
Housing Units Vacant (2025)	560	14.2%	4,220	12.2%	11,716	13.4%	
Household Size (2025)							
Total Households	3,377		30,353		75,445		
1 Person Households	1,142	33.8%	7,298	24.0%	19,035	25.2%	
2 Person Households	1,289	38.2%	11,602	38.2%	23,926	31.7%	
3 Person Households	386	11.4%	4,389	14.5%	9,701	12.9%	
4 Person Households	316	9.4%	3,623	11.9%	9,935	13.2%	
5 Person Households	123	3.6%	1,707	5.6%	5,633	7.5%	
6 Person Households	48	1.4%	733	2.4%	3,053	4.0%	
7 or More Person Households	73	2.2%	1,001	3.3%	4,163	5.5%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	359	10.6%	4,505	14.8%	12,586	16.7%	
HH Income \$150,000 to \$199,999	475	14.1%	4,104	13.5%	9,242	12.2%	
HH Income \$125,000 to \$149,999	248	7.4%	2,945	9.7%	6,018	8.0%	
HH Income \$100,000 to \$124,999	288	8.5%	3,955	13.0%	7,940	10.5%	
HH Income \$75,000 to \$99,999	334	9.9%	3,727	12.3%	8,878	11.8%	
HH Income \$50,000 to \$74,999	567	16.8%	4,742	15.6%	11,248	14.9%	
HH Income \$35,000 to \$49,999	324	9.6%	2,733	9.0%	7,366	9.8%	
HH Income \$25,000 to \$34,999	164	4.9%	1,421	4.7%	4,760	6.3%	
HH Income \$15,000 to \$24,999	299	8.9%	1,023	3.4%	3,456	4.6%	
HH Income \$10,000 to \$14,999	108	3.2%	304	1.0%	1,332	1.8%	
HH Income Under \$10,000	210	6.2%	895	2.9%	2,618	3.5%	
Household Vehicles (2025)							
Households 0 Vehicles Available	392	11.6%	1,362	4.5%	4,849	6.4%	
Households 1 Vehicle Available	1,432	42.4%	9,864	32.5%	25,144	33.3%	
Households 2 Vehicles Available	934	27.6%	12,624	41.6%	32,373	42.9%	
Households 3 or More Vehicles Available	619	18.3%	6,504	21.4%	13,079	17.3%	
Total Vehicles Available	5,405		57,699		134,725		
Average Vehicles per Household	1.6		1.9		1.8		
Owner-Occupied Household Vehicles	4,426	81.9%	47,144	81.7%	102,828	76.3%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0		
Renter-Occupied Household Vehicles	979	18.1%	10,555	18.3%	31,897	23.7%	
Average Vehicles per Renter-Occupied Household	-		1.5		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	3,815		41,024		101,016		
Travel to Work in 14 Minutes or Less	1,064	27.9%	8,987	21.9%	23,860	23.6%	
Travel to Work in 15 to 29 Minutes	1,136	29.8%	14,054	34.3%	32,413	32.1%	
Travel to Work in 30 to 59 Minutes	763	20.0%	9,322	22.7%	19,769	19.6%	
Travel to Work in 60 Minutes or More	474	12.4%	4,375	10.7%	12,118	12.0%	
Work at Home	378	9.9%	4,286	10.4%	12,856	12.7%	
Average Minutes Travel to Work	21.2		23.0		22.3		

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							1 mi radius	3 mi radius	5 mi radius
<b>Transportation To Work (2025)</b>									
Worker Base Age 16 years or Over							3,815	41,024	101,016
Drive to Work Alone							3,015 79.0%	32,136 78.3%	75,268 74.5%
Drive to Work in Carpool							293 7.7%	3,299 8.0%	8,779 8.7%
Travel to Work by Public Transportation							64 1.7%	425 1.0%	1,222 1.2%
Drive to Work on Motorcycle							- -	2 -	4 -
Bicycle to Work							3 -	134 0.3%	483 0.5%
Walk to Work							33 0.9%	343 0.8%	1,420 1.4%
Other Means							28 0.7%	397 1.0%	984 1.0%
Work at Home							378 9.9%	4,286 10.4%	12,856 12.7%
<b>Daytime Demographics (2025)</b>									
Total Businesses							568	3,348	8,263
Total Employees							5,600	27,677	60,046
Company Headquarter Businesses							18 3.2%	100 3.0%	222 2.7%
Company Headquarter Employees							331 5.9%	2,862 10.3%	5,939 9.9%
Employee Population per Business							9.9 to 1	8.3 to 1	7.3 to 1
Residential Population per Business							14.2 to 1	24.1 to 1	27.5 to 1
Adj. Daytime Demographics Age 16 Years or Over							8,332	49,081	127,238
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2025)							6,549	62,453	168,514
Labor Force Total Males (2025)							3,192 48.7%	30,235 48.4%	82,851 49.2%
Male Civilian Employed							1,942 60.8%	21,052 69.6%	52,067 62.8%
Male Civilian Unemployed							101 3.2%	1,259 4.2%	2,762 3.3%
Males in Armed Forces							- -	1 -	279 0.3%
Males Not in Labor Force							1,149 36.0%	7,922 26.2%	27,744 33.5%
Labor Force Total Females (2025)							3,356 51.3%	32,217 51.6%	85,663 50.8%
Female Civilian Employed							1,873 55.8%	19,974 62.0%	48,953 57.1%
Female Civilian Unemployed							78 2.3%	1,155 3.6%	3,229 3.8%
Females in Armed Forces							2 -	22 -	24 -
Females Not in Labor Force							1,404 41.8%	11,067 34.4%	33,457 39.1%
Unemployment Rate							179 2.7%	2,414 3.9%	5,991 3.6%
<b>Occupation (2025)</b>									
Occupation Population Age 16 Years or Over							3,815	41,024	101,016
Occupation Total Males							1,942 50.9%	21,050 51.3%	52,064 51.5%
Occupation Total Females							1,873 49.1%	19,974 48.7%	48,953 48.5%
Management, Business, Financial Operations							573 15.0%	6,554 16.0%	17,773 17.6%
Professional, Related							690 18.1%	9,787 23.9%	26,566 26.3%
Service							821 21.5%	7,410 18.1%	16,605 16.4%
Sales, Office							956 25.1%	8,974 21.9%	22,528 22.3%
Farming, Fishing, Forestry							8 0.2%	62 0.2%	107 0.1%
Construction, Extraction, Maintenance							407 10.7%	4,278 10.4%	8,980 8.9%
Production, Transport, Material Moving							359 9.4%	3,959 9.7%	8,458 8.4%
White Collar Workers							2,219 58.2%	25,314 61.7%	66,866 66.2%
Blue Collar Workers							1,596 41.8%	15,709 38.3%	34,150 33.8%



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2025)							
Total Units	3,377		30,353		75,445		
1 Detached Unit	2,065	61.2%	21,930	72.3%	48,591	64.4%	
1 Attached Unit	294	8.7%	3,711	12.2%	12,244	16.2%	
2 Units	90	2.7%	527	1.7%	2,455	3.3%	
3 to 4 Units	138	4.1%	612	2.0%	1,560	2.1%	
5 to 9 Units	128	3.8%	667	2.2%	1,882	2.5%	
10 to 19 Units	133	3.9%	926	3.1%	2,988	4.0%	
20 to 49 Units	75	2.2%	437	1.4%	1,658	2.2%	
50 or More Units	333	9.9%	1,178	3.9%	3,124	4.1%	
Mobile Home or Trailer	120	3.6%	363	1.2%	943	1.2%	
Other Structure	-	-	-	-	1	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	32	0.8%	417	1.2%	1,157	1.3%	
Homes Built 2010 to 2019	103	2.6%	1,336	3.9%	7,175	8.2%	
Homes Built 2000 to 2009	279	7.1%	2,383	6.9%	8,508	9.8%	
Homes Built 1990 to 1999	669	17.0%	4,219	12.2%	10,522	12.1%	
Homes Built 1980 to 1989	433	11.0%	4,764	13.8%	10,967	12.6%	
Homes Built 1970 to 1979	949	24.1%	6,931	20.0%	13,591	15.6%	
Homes Built 1960 to 1969	443	11.2%	4,399	12.7%	10,643	12.2%	
Homes Built 1950 to 1959	370	9.4%	4,213	12.2%	7,725	8.9%	
Homes Built 1940 to 1949	64	1.6%	1,036	3.0%	2,392	2.7%	
Homes Built Before 1939	34	0.9%	656	1.9%	2,765	3.2%	
Median Age of Homes	45.1	yrs	47.0	yrs	43.7	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,282		23,085		52,699		
Home Values \$1,000,000 or More	29	1.3%	566	2.5%	3,273	6.2%	
Home Values \$750,000 to \$999,999	107	4.7%	1,087	4.7%	5,428	10.3%	
Home Values \$500,000 to \$749,999	500	21.9%	4,868	21.1%	12,151	23.1%	
Home Values \$400,000 to \$499,999	520	22.8%	5,430	23.5%	9,665	18.3%	
Home Values \$300,000 to \$399,999	453	19.9%	5,929	25.7%	10,242	19.4%	
Home Values \$250,000 to \$299,999	160	7.0%	1,921	8.3%	3,679	7.0%	
Home Values \$200,000 to \$249,999	117	5.1%	1,156	5.0%	2,211	4.2%	
Home Values \$175,000 to \$199,999	90	3.9%	503	2.2%	1,058	2.0%	
Home Values \$150,000 to \$174,999	28	1.2%	345	1.5%	889	1.7%	
Home Values \$125,000 to \$149,999	4	0.2%	85	0.4%	446	0.8%	
Home Values \$100,000 to \$124,999	47	2.1%	192	0.8%	854	1.6%	
Home Values \$90,000 to \$99,999	37	1.6%	84	0.4%	377	0.7%	
Home Values \$80,000 to \$89,999	36	1.6%	143	0.6%	341	0.6%	
Home Values \$70,000 to \$79,999	31	1.3%	67	0.3%	376	0.7%	
Home Values \$60,000 to \$69,999	3	0.1%	47	0.2%	162	0.3%	
Home Values \$50,000 to \$59,999	2	-	20	-	185	0.4%	
Home Values \$35,000 to \$49,999	18	0.8%	157	0.7%	379	0.7%	
Home Values \$25,000 to \$34,999	2	-	69	0.3%	175	0.3%	
Home Values \$10,000 to \$24,999	90	3.9%	152	0.7%	364	0.7%	
Home Values Under \$10,000	9	0.4%	260	1.1%	445	0.8%	
Owner-Occupied Median Home Value	\$403,934		\$414,498		\$480,493		
Renter-Occupied Median Rent	\$1,285		\$1,516		\$1,508		



# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0728/-74.1304

1722 New Jersey 88, Brick, NJ, USA		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$339.14 M	\$3.53 B	\$8.74 B
Total Non-Retail Expenditure		\$169.54 M	\$1.79 B	\$4.47 B
Total Retail Expenditure		\$169.6 M	\$1.74 B	\$4.27 B
Alcoholic Beverages		\$2.06 M	\$21.57 M	\$53.21 M
Apparel		\$6.17 M	\$64.3 M	\$159.31 M
Contributions		\$10.94 M	\$115.44 M	\$282.44 M
Education		\$7.74 M	\$81.42 M	\$199.84 M
Entertainment		\$19.11 M	\$198.66 M	\$492.33 M
Food Away From Home		\$14.72 M	\$153.52 M	\$379.75 M
Grocery		\$21.02 M	\$214.49 M	\$541.36 M
Health Care		\$23.78 M	\$209.11 M	\$520.69 M
Household Furnishings and Equipment		\$8.93 M	\$93.23 M	\$230.24 M
Household Operations		\$6.2 M	\$64.44 M	\$160.58 M
Miscellaneous Expenses		\$5.75 M	\$59.83 M	\$147.46 M
Personal Care		\$4.17 M	\$42.8 M	\$107.49 M
Shelter		\$52.51 M	\$532.2 M	\$1.35 B
Tax and Retirement		\$88.79 M	\$962.21 M	\$2.37 B
Tobacco and Related		\$1.47 M	\$14.32 M	\$37.98 M
Transportation		\$50.86 M	\$551.02 M	\$1.32 B
Utilities		\$14.93 M	\$152 M	\$384.41 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$8,369	\$9,693	\$9,651
Total Non-Retail Expenditure		\$4,184 50.0%	\$4,904 50.6%	\$4,938 51.2%
Total Retail Expenditures		\$4,185 50.0%	\$4,789 49.4%	\$4,713 48.8%
Alcoholic Beverages		\$51 0.6%	\$59 0.6%	\$59 0.6%
Apparel		\$152 1.8%	\$177 1.8%	\$176 1.8%
Contributions		\$270 3.2%	\$317 3.3%	\$312 3.2%
Education		\$191 2.3%	\$224 2.3%	\$221 2.3%
Entertainment		\$472 5.6%	\$545 5.6%	\$544 5.6%
Food Away From Home		\$363 4.3%	\$421 4.3%	\$419 4.3%
Grocery		\$519 6.2%	\$589 6.1%	\$598 6.2%
Health Care		\$587 7.0%	\$574 5.9%	\$575 6.0%
Household Furnishings and Equipment		\$220 2.6%	\$256 2.6%	\$254 2.6%
Household Operations		\$153 1.8%	\$177 1.8%	\$177 1.8%
Miscellaneous Expenses		\$142 1.7%	\$164 1.7%	\$163 1.7%
Personal Care		\$103 1.2%	\$118 1.2%	\$119 1.2%
Shelter		\$1,296 15.5%	\$1,461 15.1%	\$1,495 15.5%
Tax and Retirement		\$2,191 26.2%	\$2,642 27.3%	\$2,617 27.3%
Tobacco and Related		\$36 0.4%	\$39 0.4%	\$42 0.4%
Transportation		\$1,255 15.0%	\$1,513 15.6%	\$1,455 15.1%
Utilities		\$368 4.4%	\$417 4.3%	\$425 4.4%