Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	33,722		145,680		275,045	
Projected Population (2030)	33,788		144,474		273,558	
Census Population (2020)	31,166		139,287		264,324	
Census Population (2010)	31,436		133,761		251,240	
Projected Annual Growth (2025-2030)	67	-	-1,206	-0.2%	-1,487	-0.1%
Historical Annual Growth (2020-2025)	2,556	-	6,393	0.9%	10,721	0.8%
Historical Annual Growth (2010-2020)	-270	-	5,526	0.4%	13,084	0.5%
Estimated Population Density (2025)	10,739	*psm*	5,155	*psm*	3,504	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2025)	9,656		46,631		91,892	
Projected Households (2030)	9,841		47,366		93,886	
Census Households (2020)	8,806		43,743		87,100	
Census Households (2010)	8,433		41,057		82,417	
Projected Annual Growth (2025-2030)	185	0.4%	735	0.3%	1,995	0.4%
Historical Annual Change (2010-2025)	1,223	1.0%	5,573	0.9%	9,474	0.8%
Average Household Income						
Estimated Average Household Income (2025)	$99,350		$129,920		$145,305	
Projected Average Household Income (2030)	$100,048		$129,929		$145,356	
Census Average Household Income (2010)	$58,272		$77,474		$87,785	
Census Average Household Income (2000)	$47,665		$65,350		$73,649	
Projected Annual Change (2025-2030)	$698	0.1%	$9	-	$51	-
Historical Annual Change (2000-2025)	$51,685	4.3%	$64,570	4.0%	$71,657	3.9%
Median Household Income						
Estimated Median Household Income (2025)	$75,047		$104,721		$118,952	
Projected Median Household Income (2030)	$75,420		$104,741		$119,043	
Census Median Household Income (2010)	$48,039		$65,613		$76,504	
Census Median Household Income (2000)	$38,703		$54,074		$61,749	
Projected Annual Change (2025-2030)	$373	-	$20	-	$91	-
Historical Annual Change (2000-2025)	$36,344	3.8%	$50,647	3.7%	$57,203	3.7%
Per Capita Income						
Estimated Per Capita Income (2025)	$28,575		$42,286		$49,044	
Projected Per Capita Income (2030)	$29,265		$43,303		$50,387	
Census Per Capita Income (2010)	$15,633		$23,779		$28,796	
Census Per Capita Income (2000)	$14,066		$21,300		$25,167	
Projected Annual Change (2025-2030)	$691	0.5%	$1,017	0.5%	$1,343	0.5%
Historical Annual Change (2000-2025)	$14,509	4.1%	$20,986	3.9%	$23,876	3.8%
Estimated Average Household Net Worth (2025)	$628,147		$1.19 M		$1.46 M	

Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	33,722		145,680		275,045	
White (2025)	7,499	*22.2%*	49,476	*34.0%*	98,987	*36.0%*
Black or African American (2025)	6,883	*20.4%*	27,875	*19.1%*	48,924	*17.8%*
American Indian or Alaska Native (2025)	601	*1.8%*	1,298	*0.9%*	1,777	*0.6%*
Asian (2025)	3,085	*9.1%*	26,974	*18.5%*	68,566	*24.9%*
Hawaiian or Pacific Islander (2025)	9	*-*	89	*-*	147	*-*
Other Race (2025)	10,593	*31.4%*	25,376	*17.4%*	33,668	*12.2%*
Two or More Races (2025)	5,051	*15.0%*	14,592	*10.0%*	22,975	*8.4%*
Population < 18 (2025)	8,546	*25.3%*	29,385	*20.2%*	55,913	*20.3%*
White Not Hispanic	747	*8.7%*	5,647	*19.2%*	12,290	*22.0%*
Black or African American	1,646	*19.3%*	6,236	*21.2%*	11,387	*20.4%*
Asian	391	*4.6%*	3,674	*12.5%*	12,513	*22.4%*
Other Race Not Hispanic	188	*2.2%*	876	*3.0%*	1,730	*3.1%*
Hispanic	5,575	*65.2%*	12,952	*44.1%*	17,993	*32.2%*
Not Hispanic or Latino Population (2025)	15,245	*45.2%*	99,416	*68.2%*	208,661	*75.9%*
Not Hispanic White	5,964	*39.1%*	44,229	*44.5%*	89,509	*42.9%*
Not Hispanic Black or African American	5,975	*39.2%*	25,683	*25.8%*	45,644	*21.9%*
Not Hispanic American Indian or Alaska Native	32	*0.2%*	125	*0.1%*	226	*0.1%*
Not Hispanic Asian	2,791	*18.3%*	26,370	*26.5%*	67,870	*32.5%*
Not Hispanic Hawaiian or Pacific Islander	5	*-*	49	*-*	80	*-*
Not Hispanic Other Race	58	*0.4%*	904	*0.9%*	1,498	*0.7%*
Not Hispanic Two or More Races	420	*2.8%*	2,057	*2.1%*	3,835	*1.8%*
Hispanic or Latino Population (2025)	18,477	*54.8%*	46,264	*31.8%*	66,384	*24.1%*
Hispanic White	1,535	*8.3%*	5,247	*11.3%*	9,478	*14.3%*
Hispanic Black or African American	907	*4.9%*	2,192	*4.7%*	3,281	*4.9%*
Hispanic American Indian or Alaska Native	569	*3.1%*	1,174	*2.5%*	1,552	*2.3%*
Hispanic Asian	294	*1.6%*	605	*1.3%*	695	*1.0%*
Hispanic Hawaiian or Pacific Islander	4	*-*	40	*-*	67	*0.1%*
Hispanic Other Race	10,535	*57.0%*	24,472	*52.9%*	32,170	*48.5%*
Hispanic Two or More Races	4,631	*25.1%*	12,536	*27.1%*	19,141	*28.8%*
Not Hispanic or Latino Population (2020)	9,108	*29.2%*	89,016	*63.9%*	198,617	*75.1%*
Hispanic or Latino Population (2020)	22,058	*70.8%*	50,271	*36.1%*	65,707	*24.9%*
Not Hispanic or Latino Population (2010)	11,807	*37.6%*	92,843	*69.4%*	198,992	*79.2%*
Hispanic or Latino Population (2010)	19,629	*62.4%*	40,918	*30.6%*	52,248	*20.8%*
Not Hispanic or Latino Population (2030)	16,930	*50.1%*	100,333	*69.4%*	207,320	*75.8%*
Hispanic or Latino Population (2030)	16,858	*49.9%*	44,141	*30.6%*	66,238	*24.2%*
Projected Annual Growth (2025-2030)	-1,618	*-1.8%*	-2,123	*-0.9%*	-146	*-*
Historical Annual Growth (2010-2020)	2,429	*1.2%*	9,354	*2.3%*	13,459	*2.6%*

Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)						
Total Population	33,722		145,680		275,045	
Age Under 5 Years	2,025	6.0%	7,582	5.2%	14,580	5.3%
Age 5 to 9 Years	2,401	7.1%	8,068	5.5%	15,798	5.7%
Age 10 to 14 Years	2,518	7.5%	8,340	5.7%	15,607	5.7%
Age 15 to 19 Years	2,767	8.2%	15,326	10.5%	24,081	8.8%
Age 20 to 24 Years	3,154	9.4%	17,426	12.0%	26,454	9.6%
Age 25 to 29 Years	2,706	8.0%	11,373	7.8%	19,761	7.2%
Age 30 to 34 Years	2,698	8.0%	10,925	7.5%	20,301	7.4%
Age 35 to 39 Years	2,737	8.1%	9,667	6.6%	19,296	7.0%
Age 40 to 44 Years	2,644	7.8%	9,049	6.2%	17,546	6.4%
Age 45 to 49 Years	2,277	6.8%	8,236	5.7%	16,235	5.9%
Age 50 to 54 Years	1,936	5.7%	7,851	5.4%	15,959	5.8%
Age 55 to 59 Years	1,578	4.7%	7,305	5.0%	15,247	5.5%
Age 60 to 64 Years	1,304	3.9%	6,949	4.8%	14,837	5.4%
Age 65 to 69 Years	1,096	3.3%	6,103	4.2%	13,210	4.8%
Age 70 to 74 Years	776	2.3%	4,416	3.0%	10,205	3.7%
Age 75 to 79 Years	542	1.6%	3,242	2.2%	7,382	2.7%
Age 80 to 84 Years	312	0.9%	1,990	1.4%	4,543	1.7%
Age 85 Years or Over	253	0.7%	1,830	1.3%	4,002	1.5%
Median Age	31.8		33.1		36.0	
Age 19 Years or Less	9,711	28.8%	39,316	27.0%	70,066	25.5%
Age 20 to 64 Years	21,033	62.4%	88,783	60.9%	165,635	60.2%
Age 65 Years or Over	2,978	8.8%	17,581	12.1%	39,343	14.3%
Female Age Distribution (2025)						
Female Population	16,620	49.3%	66,904	45.9%	130,370	47.4%
Age Under 5 Years	1,017	6.1%	3,754	5.6%	7,180	5.5%
Age 5 to 9 Years	1,185	7.1%	3,845	5.7%	7,573	5.8%
Age 10 to 14 Years	1,199	7.2%	3,971	5.9%	7,512	5.8%
Age 15 to 19 Years	1,374	8.3%	4,465	6.7%	7,926	6.1%
Age 20 to 24 Years	1,383	8.3%	6,100	9.1%	9,572	7.3%
Age 25 to 29 Years	1,310	7.9%	5,489	8.2%	9,706	7.4%
Age 30 to 34 Years	1,283	7.7%	5,124	7.7%	9,904	7.6%
Age 35 to 39 Years	1,315	7.9%	4,657	7.0%	9,360	7.2%
Age 40 to 44 Years	1,312	7.9%	4,485	6.7%	8,630	6.6%
Age 45 to 49 Years	1,151	6.9%	4,132	6.2%	8,182	6.3%
Age 50 to 54 Years	941	5.7%	3,950	5.9%	8,052	6.2%
Age 55 to 59 Years	795	4.8%	3,747	5.6%	7,831	6.0%
Age 60 to 64 Years	642	3.9%	3,533	5.3%	7,595	5.8%
Age 65 to 69 Years	614	3.7%	3,208	4.8%	6,948	5.3%
Age 70 to 74 Years	446	2.7%	2,423	3.6%	5,533	4.2%
Age 75 to 79 Years	295	1.8%	1,784	2.7%	4,065	3.1%
Age 80 to 84 Years	190	1.1%	1,184	1.8%	2,609	2.0%
Age 85 Years or Over	168	1.0%	1,052	1.6%	2,193	1.7%
Female Median Age	32.6		35.6		38.1	
Age 19 Years or Less	4,776	28.7%	16,034	24.0%	30,191	23.2%
Age 20 to 64 Years	10,131	61.0%	41,218	61.6%	78,831	60.5%
Age 65 Years or Over	1,713	10.3%	9,651	14.4%	21,348	16.4%

Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)						
Male Population	17,102	50.7%	78,777	54.1%	144,674	52.6%
Age Under 5 Years	1,008	5.9%	3,828	4.9%	7,400	5.1%
Age 5 to 9 Years	1,215	7.1%	4,223	5.4%	8,225	5.7%
Age 10 to 14 Years	1,319	7.7%	4,369	5.5%	8,095	5.6%
Age 15 to 19 Years	1,393	8.1%	10,861	13.8%	16,155	11.2%
Age 20 to 24 Years	1,772	10.4%	11,326	14.4%	16,881	11.7%
Age 25 to 29 Years	1,396	8.2%	5,884	7.5%	10,055	7.0%
Age 30 to 34 Years	1,414	8.3%	5,801	7.4%	10,397	7.2%
Age 35 to 39 Years	1,422	8.3%	5,011	6.4%	9,936	6.9%
Age 40 to 44 Years	1,332	7.8%	4,564	5.8%	8,916	6.2%
Age 45 to 49 Years	1,125	6.6%	4,104	5.2%	8,053	5.6%
Age 50 to 54 Years	995	5.8%	3,901	5.0%	7,907	5.5%
Age 55 to 59 Years	783	4.6%	3,558	4.5%	7,416	5.1%
Age 60 to 64 Years	662	3.9%	3,415	4.3%	7,242	5.0%
Age 65 to 69 Years	482	2.8%	2,895	3.7%	6,262	4.3%
Age 70 to 74 Years	329	1.9%	1,992	2.5%	4,672	3.2%
Age 75 to 79 Years	246	1.4%	1,458	1.9%	3,317	2.3%
Age 80 to 84 Years	122	0.7%	807	1.0%	1,934	1.3%
Age 85 Years or Over	84	0.5%	778	1.0%	1,809	1.3%
Male Median Age	30.9		31.1		34.2	
Age 19 Years or Less	4,935	28.9%	23,282	29.6%	39,875	27.6%
Age 20 to 64 Years	10,902	63.7%	47,565	60.4%	86,804	60.0%
Age 65 Years or Over	1,264	7.4%	7,930	10.1%	17,995	12.4%
Males per 100 Females (2025)						
Overall Comparison	103		118		111	
Age Under 5 Years	99	49.8%	102	50.5%	103	50.8%
Age 5 to 9 Years	103	50.6%	110	52.3%	109	52.1%
Age 10 to 14 Years	110	52.4%	110	52.4%	108	51.9%
Age 15 to 19 Years	101	50.3%	243	70.9%	204	67.1%
Age 20 to 24 Years	128	56.2%	186	65.0%	176	63.8%
Age 25 to 29 Years	107	51.6%	107	51.7%	104	50.9%
Age 30 to 34 Years	110	52.4%	113	53.1%	105	51.2%
Age 35 to 39 Years	108	52.0%	108	51.8%	106	51.5%
Age 40 to 44 Years	102	50.4%	102	50.4%	103	50.8%
Age 45 to 49 Years	98	49.4%	99	49.8%	98	49.6%
Age 50 to 54 Years	106	51.4%	99	49.7%	98	49.5%
Age 55 to 59 Years	99	49.6%	95	48.7%	95	48.6%
Age 60 to 64 Years	103	50.8%	97	49.2%	95	48.8%
Age 65 to 69 Years	79	44.0%	90	47.4%	90	47.4%
Age 70 to 74 Years	74	42.5%	82	45.1%	84	45.8%
Age 75 to 79 Years	83	45.5%	82	45.0%	82	44.9%
Age 80 to 84 Years	64	39.2%	68	40.5%	74	42.6%
Age 85 Years or Over	50	33.4%	74	42.5%	83	45.2%
Age 19 Years or Less	103	50.8%	145	59.2%	132	56.9%
Age 20 to 39 Years	114	53.2%	131	56.7%	123	55.1%
Age 40 to 64 Years	101	50.3%	98	49.6%	98	49.5%
Age 65 Years or Over	74	42.5%	82	45.1%	84	45.7%

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Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)						
Total Households	9,656		46,631		91,892	
Households with Children	4,581	47.4%	16,006	34.3%	31,502	34.3%
Average Household Size	3.4		2.9		2.8	
Household Density per Square Mile	3,075		1,650		1,171	
Population Family	30,060	89.1%	111,277	76.4%	217,714	79.2%
Population Non-Family	3,200	9.5%	21,667	14.9%	39,735	14.4%
Population Group Quarters	463	1.4%	12,736	8.7%	17,596	6.4%
Family Households	7,700	79.7%	32,153	69.0%	65,024	70.8%
Married Couple Households	4,171	54.2%	20,682	64.3%	46,396	71.4%
Other Family Households with Children	3,529	45.8%	11,471	35.7%	18,627	28.6%
Family Households with Children	4,568	59.3%	15,962	49.6%	31,447	48.4%
Married Couple with Children	2,513	55.0%	10,172	63.7%	22,536	71.7%
Other Family Households with Children	2,055	45.0%	5,789	36.3%	8,910	28.3%
Family Households No Children	3,132	40.7%	16,191	50.4%	33,577	51.6%
Married Couple No Children	1,658	52.9%	10,510	64.9%	23,860	71.1%
Other Family Households No Children	1,474	47.1%	5,681	35.1%	9,717	28.9%
Non-Family Households	1,956	20.3%	14,478	31.0%	26,868	29.2%
Non-Family Households with Children	12	0.6%	44	0.3%	55	0.2%
Non-Family Households No Children	1,943	99.4%	14,433	99.7%	26,813	99.8%
Average Family Household Size	3.9		3.5		3.3	
Average Family Income	$103,523		$147,784		$166,565	
Median Family Income	$80,361		$126,792		$141,235	
Average Non-Family Household Size	1.6		1.5		1.5	
Marital Status (2025)						
Population Age 15 Years or Over	26,777		121,690		229,060	
Never Married	14,443	53.9%	61,593	50.6%	97,866	42.7%
Currently Married	7,673	28.7%	41,068	33.7%	94,385	41.2%
Previously Married	4,662	17.4%	19,029	15.6%	36,810	16.1%
Separated	2,025	43.4%	6,642	34.9%	11,160	30.3%
Widowed	987	21.2%	4,351	22.9%	9,829	26.7%
Divorced	1,650	35.4%	8,036	42.2%	15,821	43.0%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	20,856		88,937		178,525	
Elementary (Grade Level 0 to 8)	4,963	23.8%	10,278	11.6%	12,913	7.2%
Some High School (Grade Level 9 to 11)	2,300	11.0%	6,141	6.9%	9,959	5.6%
High School Graduate	6,466	31.0%	18,786	21.1%	36,957	20.7%
Some College	2,478	11.9%	11,091	12.5%	22,805	12.8%
Associate Degree Only	798	3.8%	5,252	5.9%	10,976	6.1%
Bachelor Degree Only	2,483	11.9%	20,575	23.1%	47,848	26.8%
Graduate Degree	1,368	6.6%	16,814	18.9%	37,067	20.8%
Any College (Some College or Higher)	7,127	34.2%	53,732	60.4%	118,696	66.5%
College Degree + (Bachelor Degree or Higher)	3,851	18.5%	37,389	42.0%	84,915	47.6%

Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2025)	9,897		47,926		94,254	
Total Housing Units (2020)	9,728		47,149		92,485	
Historical Annual Growth (2020-2025)	169	-	777	-	1,768	-
Housing Units Occupied (2025)	9,656	97.6%	46,631	97.3%	91,892	97.5%
Housing Units Owner-Occupied	3,114	32.2%	19,654	42.1%	48,127	52.4%
Housing Units Renter-Occupied	6,542	67.8%	26,976	57.9%	43,764	47.6%
Housing Units Vacant (2025)	241	2.4%	1,295	2.7%	2,362	2.5%
Household Size (2025)						
Total Households	9,656		46,631		91,892	
1 Person Households	1,380	14.3%	10,358	22.2%	19,584	21.3%
2 Person Households	2,308	23.9%	14,349	30.8%	28,377	30.9%
3 Person Households	1,761	18.2%	7,670	16.4%	16,800	18.3%
4 Person Households	1,682	17.4%	6,930	14.9%	14,634	15.9%
5 Person Households	1,140	11.8%	3,746	8.0%	6,765	7.4%
6 Person Households	696	7.2%	1,918	4.1%	3,304	3.6%
7 or More Person Households	690	7.1%	1,660	3.6%	2,428	2.6%
Household Income Distribution (2025)						
HH Income $200,000 or More	902	9.3%	8,772	18.8%	20,481	22.3%
HH Income $150,000 to $199,999	791	8.2%	5,557	11.9%	12,547	13.7%
HH Income $125,000 to $149,999	992	10.3%	4,214	9.0%	8,563	9.3%
HH Income $100,000 to $124,999	1,141	11.8%	5,218	11.2%	10,405	11.3%
HH Income $75,000 to $99,999	1,143	11.8%	5,579	12.0%	10,983	12.0%
HH Income $50,000 to $74,999	1,555	16.1%	5,374	11.5%	10,079	11.0%
HH Income $35,000 to $49,999	872	9.0%	3,118	6.7%	5,589	6.1%
HH Income $25,000 to $34,999	585	6.1%	1,907	4.1%	3,209	3.5%
HH Income $15,000 to $24,999	691	7.2%	2,916	6.3%	4,192	4.6%
HH Income $10,000 to $14,999	456	4.7%	1,325	2.8%	1,978	2.2%
HH Income Under $10,000	527	5.5%	2,650	5.7%	3,865	4.2%
Household Vehicles (2025)						
Households 0 Vehicles Available	2,214	22.9%	7,417	15.9%	10,437	11.4%
Households 1 Vehicle Available	3,396	35.2%	16,421	35.2%	32,727	35.6%
Households 2 Vehicles Available	2,474	25.6%	14,993	32.2%	31,792	34.6%
Households 3 or More Vehicles Available	1,573	16.3%	7,800	16.7%	16,935	18.4%
Total Vehicles Available	13,799		73,368		154,452	
Average Vehicles per Household	1.4		1.6		1.7	
Owner-Occupied Household Vehicles	6,750	48.9%	39,955	54.5%	97,568	63.2%
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0	
Renter-Occupied Household Vehicles	7,049	51.1%	33,413	45.5%	56,884	36.8%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	17,611		77,394		143,634	
Travel to Work in 14 Minutes or Less	4,055	23.0%	18,231	23.6%	29,710	20.7%
Travel to Work in 15 to 29 Minutes	5,474	31.1%	22,228	28.7%	38,932	27.1%
Travel to Work in 30 to 59 Minutes	5,607	31.8%	18,615	24.1%	35,172	24.5%
Travel to Work in 60 Minutes or More	1,453	8.3%	8,073	10.4%	17,850	12.4%
Work at Home	1,022	5.8%	10,248	13.2%	21,971	15.3%
Average Minutes Travel to Work	24.9		23.8		25.4	

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401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	17,611		77,394		143,634	
Drive to Work Alone	8,626	49.0%	41,582	53.7%	84,209	58.6%
Drive to Work in Carpool	2,863	16.3%	7,670	9.9%	12,260	8.5%
Travel to Work by Public Transportation	1,596	9.1%	6,885	8.9%	11,719	8.2%
Drive to Work on Motorcycle	-	-	-	-	1	-
Bicycle to Work	382	2.2%	1,160	1.5%	1,270	0.9%
Walk to Work	851	4.8%	5,580	7.2%	7,103	4.9%
Other Means	2,271	12.9%	4,268	5.5%	5,102	3.6%
Work at Home	1,022	5.8%	10,248	13.2%	21,971	15.3%
Daytime Demographics (2025)						
Total Businesses	1,178		5,180		10,676	
Total Employees	10,106		53,412		136,932	
Company Headquarter Businesses	33	2.8%	158	3.1%	414	3.9%
Company Headquarter Employees	1,160	11.5%	4,964	9.3%	21,887	16.0%
Employee Population per Business	8.6	to 1	10.3	to 1	12.8	to 1
Residential Population per Business	28.6	to 1	28.1	to 1	25.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	18,723		95,869		219,009	
Labor Force						
Labor Population Age 16 Years or Over (2025)	26,229		119,910		225,890	
Labor Force Total Males (2025)	13,269	50.6%	65,427	54.6%	119,303	52.8%
Male Civilian Employed	9,529	71.8%	43,856	67.0%	80,235	67.3%
Male Civilian Unemployed	481	3.6%	2,112	3.2%	4,343	3.6%
Males in Armed Forces	-	-	46	-	148	0.1%
Males Not in Labor Force	3,260	24.6%	19,412	29.7%	34,577	29.0%
Labor Force Total Females (2025)	12,960	49.4%	54,483	45.4%	106,587	47.2%
Female Civilian Employed	8,083	62.4%	33,550	61.6%	63,430	59.5%
Female Civilian Unemployed	561	4.3%	2,001	3.7%	4,241	4.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	4,316	33.3%	18,932	34.7%	38,916	36.5%
Unemployment Rate	1,041	4.0%	4,113	3.4%	8,584	3.8%
Occupation (2025)						
Occupation Population Age 16 Years or Over	17,611		77,394		143,634	
Occupation Total Males	9,528	54.1%	43,844	56.7%	80,204	55.8%
Occupation Total Females	8,083	45.9%	33,550	43.3%	63,430	44.2%
Management, Business, Financial Operations	1,983	11.3%	12,665	16.4%	27,444	19.1%
Professional, Related	2,635	15.0%	21,407	27.7%	42,768	29.8%
Service	3,746	21.3%	13,283	17.2%	22,143	15.4%
Sales, Office	2,786	15.8%	12,522	16.2%	23,892	16.6%
Farming, Fishing, Forestry	14	-	307	0.4%	334	0.2%
Construction, Extraction, Maintenance	1,463	8.3%	4,288	5.5%	6,778	4.7%
Production, Transport, Material Moving	4,984	28.3%	12,923	16.7%	20,276	14.1%
White Collar Workers	7,404	42.0%	46,593	60.2%	94,103	65.5%
Blue Collar Workers	10,207	58.0%	30,801	39.8%	49,531	34.5%

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401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
Total Units	9,656		46,631		91,892	
1 Detached Unit	3,176	32.9%	18,430	39.5%	41,079	44.7%
1 Attached Unit	895	9.3%	4,225	9.1%	10,379	11.3%
2 Units	1,656	17.2%	5,017	10.8%	6,753	7.3%
3 to 4 Units	980	10.1%	3,896	8.4%	5,816	6.3%
5 to 9 Units	627	6.5%	2,667	5.7%	5,836	6.4%
10 to 19 Units	817	8.5%	3,726	8.0%	7,480	8.1%
20 to 49 Units	498	5.2%	3,267	7.0%	5,692	6.2%
50 or More Units	992	10.3%	5,272	11.3%	7,982	8.7%
Mobile Home or Trailer	13	0.1%	94	0.2%	829	0.9%
Other Structure	2	-	36	-	45	-
Homes Built By Year (2025)						
Homes Built 2020 or later	159	1.6%	657	1.4%	1,421	1.5%
Homes Built 2010 to 2019	747	7.5%	2,924	6.1%	5,342	5.7%
Homes Built 2000 to 2009	926	9.4%	3,557	7.4%	8,677	9.2%
Homes Built 1990 to 1999	673	6.8%	3,412	7.1%	7,890	8.4%
Homes Built 1980 to 1989	1,317	13.3%	7,204	15.0%	15,959	16.9%
Homes Built 1970 to 1979	754	7.6%	5,601	11.7%	11,369	12.1%
Homes Built 1960 to 1969	1,051	10.6%	7,364	15.4%	13,250	14.1%
Homes Built 1950 to 1959	1,059	10.7%	5,442	11.4%	12,144	12.9%
Homes Built 1940 to 1949	987	10.0%	2,835	5.9%	4,406	4.7%
Homes Built Before 1939	1,983	20.0%	7,634	15.9%	11,433	12.1%
Median Age of Homes	55.0	yrs	53.8	yrs	51.1	yrs
Home Values (2025)						
Owner Specified Housing Units	3,114		19,654		48,127	
Home Values $1,000,000 or More	91	2.9%	471	2.4%	1,137	2.4%
Home Values $750,000 to $999,999	105	3.4%	772	3.9%	2,852	5.9%
Home Values $500,000 to $749,999	435	14.0%	5,596	28.5%	15,113	31.4%
Home Values $400,000 to $499,999	714	22.9%	5,797	29.5%	12,528	26.0%
Home Values $300,000 to $399,999	934	30.0%	4,147	21.1%	9,953	20.7%
Home Values $250,000 to $299,999	264	8.5%	1,016	5.2%	2,276	4.7%
Home Values $200,000 to $249,999	211	6.8%	614	3.1%	1,235	2.6%
Home Values $175,000 to $199,999	47	1.5%	144	0.7%	285	0.6%
Home Values $150,000 to $174,999	132	4.2%	273	1.4%	505	1.0%
Home Values $125,000 to $149,999	15	0.5%	54	0.3%	209	0.4%
Home Values $100,000 to $124,999	27	0.9%	116	0.6%	382	0.8%
Home Values $90,000 to $99,999	-	-	3	-	84	0.2%
Home Values $80,000 to $89,999	-	-	12	-	22	-
Home Values $70,000 to $79,999	1	-	11	-	82	0.2%
Home Values $60,000 to $69,999	2	-	70	0.4%	172	0.4%
Home Values $50,000 to $59,999	2	-	37	0.2%	134	0.3%
Home Values $35,000 to $49,999	11	0.4%	69	0.4%	302	0.6%
Home Values $25,000 to $34,999	7	0.2%	104	0.5%	363	0.8%
Home Values $10,000 to $24,999	30	1.0%	126	0.6%	159	0.3%
Home Values Under $10,000	85	2.7%	221	1.1%	332	0.7%
Owner-Occupied Median Home Value	$378,596		$446,503		$463,177	
Renter-Occupied Median Rent	$1,534		$1,679		$1,727	

Lat/Lon: 40.4829/-74.4653

401 Jersey Ave, New Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$1.02 B		$5.57 B		$11.74 B	
Total Non-Retail Expenditure	$528.41 M		$2.97 B		$6.26 B	
Total Retail Expenditure	$491.41 M		$2.6 B		$5.48 B	
Alcoholic Beverages	$6.3 M		$34.13 M		$71.9 M	
Apparel	$19.57 M		$102.45 M		$214.07 M	
Contributions	$30.92 M		$180.29 M		$385.95 M	
Education	$22.59 M		$127.81 M		$271.86 M	
Entertainment	$60.8 M		$316.87 M		$660.92 M	
Food Away From Home	$46.17 M		$244.03 M		$511.01 M	
Grocery	$77.66 M		$352.07 M		$708.16 M	
Health Care	$62.59 M		$306.4 M		$615.4 M	
Household Furnishings and Equipment	$27.63 M		$147.79 M		$310.35 M	
Household Operations	$20.2 M		$103.75 M		$215.75 M	
Miscellaneous Expenses	$17.75 M		$94.5 M		$198.04 M	
Personal Care	$14.84 M		$69.73 M		$141.7 M	
Shelter	$194.83 M		$942.12 M		$1.89 B	
Tax and Retirement	$228.24 M		$1.53 B		$3.37 B	
Tobacco and Related	$6.93 M		$25.27 M		$47.01 M	
Transportation	$126.85 M		$743.41 M		$1.62 B	
Utilities	$55.95 M		$250.29 M		$501.46 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$8,801		$9,957		$10,646	
Total Non-Retail Expenditure	$4,560	51.8%	$5,306	53.3%	$5,676	53.3%
Total Retail Expenditures	$4,241	48.2%	$4,651	46.7%	$4,971	46.7%
Alcoholic Beverages	$54	0.6%	$61	0.6%	$65	0.6%
Apparel	$169	1.9%	$183	1.8%	$194	1.8%
Contributions	$267	3.0%	$322	3.2%	$350	3.3%
Education	$195	2.2%	$228	2.3%	$247	2.3%
Entertainment	$525	6.0%	$566	5.7%	$599	5.6%
Food Away From Home	$398	4.5%	$436	4.4%	$463	4.4%
Grocery	$670	7.6%	$629	6.3%	$642	6.0%
Health Care	$540	6.1%	$548	5.5%	$558	5.2%
Household Furnishings and Equipment	$238	2.7%	$264	2.7%	$281	2.6%
Household Operations	$174	2.0%	$185	1.9%	$196	1.8%
Miscellaneous Expenses	$153	1.7%	$169	1.7%	$180	1.7%
Personal Care	$128	1.5%	$125	1.3%	$129	1.2%
Shelter	$1,681	19.1%	$1,684	16.9%	$1,717	16.1%
Tax and Retirement	$1,970	22.4%	$2,735	27.5%	$3,058	27.5%
Tobacco and Related	$60	0.7%	$45	0.5%	$43	0.4%
Transportation	$1,095	12.4%	$1,329	13.3%	$1,469	13.8%
Utilities	$483	5.5%	$447	4.5%	$455	4.3%