

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4589/-74.3989

290 New Jersey 18, East Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	9,688		89,389		279,696	
Projected Population (2030)	9,303		88,109		276,787	
Census Population (2020)	9,382		86,382		269,203	
Census Population (2010)	8,502		83,821		256,302	
Projected Annual Growth (2025-2030)	-385	-0.8%	-1,280	-0.3%	-2,909	-0.2%
Historical Annual Growth (2020-2025)	306	-	3,007	0.7%	10,492	0.8%
Historical Annual Growth (2010-2020)	880	1.0%	2,561	0.3%	12,901	0.5%
Estimated Population Density (2025)	3,085 <i>psm</i>		3,163 <i>psm</i>		3,563 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2025)	3,699		31,129		94,691	
Projected Households (2030)	3,682		31,644		96,254	
Census Households (2020)	3,589		29,772		90,162	
Census Households (2010)	3,255		29,019		85,060	
Projected Annual Growth (2025-2030)	-17	-	515	0.3%	1,564	0.3%
Historical Annual Change (2010-2025)	444	0.9%	2,110	0.5%	9,630	0.8%
Average Household Income						
Estimated Average Household Income (2025)	\$140,858		\$153,391		\$142,699	
Projected Average Household Income (2030)	\$140,679		\$152,867		\$142,613	
Census Average Household Income (2010)	\$76,338		\$88,283		\$84,988	
Census Average Household Income (2000)	\$63,206		\$73,979		\$70,681	
Projected Annual Change (2025-2030)	-\$179	-	-\$524	-	-\$86	-
Historical Annual Change (2000-2025)	\$77,652	4.9%	\$79,412	4.3%	\$72,018	4.1%
Median Household Income						
Estimated Median Household Income (2025)	\$118,507		\$124,623		\$115,836	
Projected Median Household Income (2030)	\$118,305		\$124,364		\$115,858	
Census Median Household Income (2010)	\$69,954		\$78,438		\$73,595	
Census Median Household Income (2000)	\$54,468		\$62,578		\$59,840	
Projected Annual Change (2025-2030)	-\$202	-	-\$259	-	\$22	-
Historical Annual Change (2000-2025)	\$64,040	4.7%	\$62,046	4.0%	\$55,996	3.7%
Per Capita Income						
Estimated Per Capita Income (2025)	\$53,816		\$53,742		\$48,662	
Projected Per Capita Income (2030)	\$55,711		\$55,230		\$49,950	
Census Per Capita Income (2010)	\$29,228		\$30,566		\$28,206	
Census Per Capita Income (2000)	\$25,264		\$25,666		\$24,102	
Projected Annual Change (2025-2030)	\$1,895	0.7%	\$1,488	0.6%	\$1,288	0.5%
Historical Annual Change (2000-2025)	\$28,552	4.5%	\$28,075	4.4%	\$24,560	4.1%
Estimated Average Household Net Worth (2025)	\$1.42 M		\$1.71 M		\$1.47 M	

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290 New Jersey 18, East Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	9,688		89,389		279,696	
White (2025)	4,559	47.1%	42,972	48.1%	115,775	41.4%
Black or African American (2025)	1,101	11.4%	10,461	11.7%	39,678	14.2%
American Indian or Alaska Native (2025)	36	0.4%	419	0.5%	1,729	0.6%
Asian (2025)	2,118	21.9%	18,442	20.6%	62,614	22.4%
Hawaiian or Pacific Islander (2025)	5	-	33	-	147	-
Other Race (2025)	979	10.1%	9,494	10.6%	35,190	12.6%
Two or More Races (2025)	889	9.2%	7,568	8.5%	24,563	8.8%
Population < 18 (2025)	2,027 20.9%		18,507 20.7%		59,318 21.2%	
White Not Hispanic	709	35.0%	6,453	34.9%	16,097	27.1%
Black or African American	254	12.5%	2,433	13.1%	9,576	16.1%
Asian	418	20.6%	3,490	18.9%	12,071	20.3%
Other Race Not Hispanic	74	3.7%	705	3.8%	1,923	3.2%
Hispanic	572	28.2%	5,427	29.3%	19,652	33.1%
Not Hispanic or Latino Population (2025)	7,568 78.1%		69,230 77.4%		208,796 74.7%	
Not Hispanic White	4,181	55.3%	39,201	56.6%	104,419	50.0%
Not Hispanic Black or African American	1,035	13.7%	9,653	13.9%	36,688	17.6%
Not Hispanic American Indian or Alaska Native	6	-	72	0.1%	220	0.1%
Not Hispanic Asian	2,117	28.0%	18,284	26.4%	61,944	29.7%
Not Hispanic Hawaiian or Pacific Islander	2	-	13	-	76	-
Not Hispanic Other Race	52	0.7%	563	0.8%	1,402	0.7%
Not Hispanic Two or More Races	174	2.3%	1,444	2.1%	4,048	1.9%
Hispanic or Latino Population (2025)	2,120 21.9%		20,158 22.6%		70,899 25.3%	
Hispanic White	378	17.8%	3,771	18.7%	11,355	16.0%
Hispanic Black or African American	66	3.1%	808	4.0%	2,990	4.2%
Hispanic American Indian or Alaska Native	30	1.4%	347	1.7%	1,509	2.1%
Hispanic Asian	1	-	158	0.8%	671	0.9%
Hispanic Hawaiian or Pacific Islander	3	0.1%	20	-	71	-
Hispanic Other Race	927	43.7%	8,931	44.3%	33,788	47.7%
Hispanic Two or More Races	715	33.7%	6,123	30.4%	20,515	28.9%
Not Hispanic or Latino Population (2020)	7,516 80.1%		69,116 80.0%		200,038 74.3%	
Hispanic or Latino Population (2020)	1,867 19.9%		17,266 20.0%		69,165 25.7%	
Not Hispanic or Latino Population (2010)	7,233 85.1%		70,993 84.7%		201,555 78.6%	
Hispanic or Latino Population (2010)	1,269 14.9%		12,827 15.3%		54,747 21.4%	
Not Hispanic or Latino Population (2030)	7,183 77.2%		67,480 76.6%		206,004 74.4%	
Hispanic or Latino Population (2030)	2,121 22.8%		20,629 23.4%		70,782 25.6%	
Projected Annual Growth (2025-2030)	-	-	471	0.5%	-117	-
Historical Annual Growth (2010-2020)	598 4.7%		4,438 3.5%		14,418 2.6%	

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290 New Jersey 18, East Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)						
Total Population	9,688		89,389		279,696	
Age Under 5 Years	509	5.3%	4,505	5.0%	14,763	5.3%
Age 5 to 9 Years	569	5.9%	5,108	5.7%	16,563	5.9%
Age 10 to 14 Years	552	5.7%	5,399	6.0%	17,188	6.1%
Age 15 to 19 Years	606	6.3%	7,333	8.2%	23,167	8.3%
Age 20 to 24 Years	542	5.6%	6,710	7.5%	24,365	8.7%
Age 25 to 29 Years	703	7.3%	5,698	6.4%	18,887	6.8%
Age 30 to 34 Years	778	8.0%	5,853	6.5%	19,749	7.1%
Age 35 to 39 Years	733	7.6%	5,790	6.5%	19,336	6.9%
Age 40 to 44 Years	692	7.1%	5,823	6.5%	18,382	6.6%
Age 45 to 49 Years	618	6.4%	5,406	6.0%	16,771	6.0%
Age 50 to 54 Years	625	6.4%	5,639	6.3%	16,720	6.0%
Age 55 to 59 Years	634	6.5%	5,649	6.3%	16,394	5.9%
Age 60 to 64 Years	599	6.2%	5,799	6.5%	16,026	5.7%
Age 65 to 69 Years	521	5.4%	5,048	5.6%	14,178	5.1%
Age 70 to 74 Years	399	4.1%	3,795	4.2%	10,626	3.8%
Age 75 to 79 Years	267	2.8%	2,711	3.0%	7,688	2.7%
Age 80 to 84 Years	185	1.9%	1,649	1.8%	4,751	1.7%
Age 85 Years or Over	157	1.6%	1,473	1.6%	4,143	1.5%
Median Age	38.4		38.3		36.7	
Age 19 Years or Less	2,236	23.1%	22,345	25.0%	71,681	25.6%
Age 20 to 64 Years	5,923	61.1%	52,367	58.6%	166,629	59.6%
Age 65 Years or Over	1,529	15.8%	14,676	16.4%	41,386	14.8%
Female Age Distribution (2025)						
Female Population	4,851	50.1%	43,434	48.6%	134,847	48.2%
Age Under 5 Years	246	5.1%	2,245	5.2%	7,294	5.4%
Age 5 to 9 Years	260	5.4%	2,486	5.7%	7,990	5.9%
Age 10 to 14 Years	263	5.4%	2,577	5.9%	8,201	6.1%
Age 15 to 19 Years	285	5.9%	2,587	6.0%	8,516	6.3%
Age 20 to 24 Years	272	5.6%	2,645	6.1%	9,584	7.1%
Age 25 to 29 Years	364	7.5%	2,829	6.5%	9,343	6.9%
Age 30 to 34 Years	373	7.7%	2,889	6.7%	9,740	7.2%
Age 35 to 39 Years	376	7.8%	2,909	6.7%	9,463	7.0%
Age 40 to 44 Years	326	6.7%	2,958	6.8%	9,127	6.8%
Age 45 to 49 Years	303	6.2%	2,730	6.3%	8,470	6.3%
Age 50 to 54 Years	321	6.6%	2,853	6.6%	8,338	6.2%
Age 55 to 59 Years	318	6.6%	2,885	6.6%	8,375	6.2%
Age 60 to 64 Years	307	6.3%	2,958	6.8%	8,132	6.0%
Age 65 to 69 Years	279	5.7%	2,589	6.0%	7,335	5.4%
Age 70 to 74 Years	214	4.4%	2,012	4.6%	5,651	4.2%
Age 75 to 79 Years	130	2.7%	1,459	3.4%	4,160	3.1%
Age 80 to 84 Years	115	2.4%	951	2.2%	2,765	2.1%
Age 85 Years or Over	100	2.1%	872	2.0%	2,363	1.8%
Female Median Age	39.4		40.4		38.5	
Age 19 Years or Less	1,054	21.7%	9,895	22.8%	32,001	23.7%
Age 20 to 64 Years	2,960	61.0%	25,655	59.1%	80,572	59.8%
Age 65 Years or Over	837	17.2%	7,883	18.1%	22,274	16.5%

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Male Age Distribution (2025)						
Male Population	4,838	49.9%	45,955	51.4%	144,849	51.8%
Age Under 5 Years	263	5.4%	2,260	4.9%	7,469	5.2%
Age 5 to 9 Years	309	6.4%	2,622	5.7%	8,573	5.9%
Age 10 to 14 Years	289	6.0%	2,822	6.1%	8,987	6.2%
Age 15 to 19 Years	321	6.6%	4,746	10.3%	14,651	10.1%
Age 20 to 24 Years	270	5.6%	4,065	8.8%	14,781	10.2%
Age 25 to 29 Years	339	7.0%	2,869	6.2%	9,544	6.6%
Age 30 to 34 Years	404	8.4%	2,964	6.4%	10,009	6.9%
Age 35 to 39 Years	356	7.4%	2,881	6.3%	9,873	6.8%
Age 40 to 44 Years	366	7.6%	2,864	6.2%	9,255	6.4%
Age 45 to 49 Years	316	6.5%	2,676	5.8%	8,301	5.7%
Age 50 to 54 Years	304	6.3%	2,786	6.1%	8,382	5.8%
Age 55 to 59 Years	317	6.5%	2,764	6.0%	8,019	5.5%
Age 60 to 64 Years	291	6.0%	2,842	6.2%	7,894	5.4%
Age 65 to 69 Years	242	5.0%	2,459	5.4%	6,843	4.7%
Age 70 to 74 Years	185	3.8%	1,783	3.9%	4,975	3.4%
Age 75 to 79 Years	137	2.8%	1,252	2.7%	3,528	2.4%
Age 80 to 84 Years	71	1.5%	699	1.5%	1,986	1.4%
Age 85 Years or Over	57	1.2%	600	1.3%	1,780	1.2%
Male Median Age	37.5		36.6		35.3	
Age 19 Years or Less	1,182	24.4%	12,450	27.1%	39,680	27.4%
Age 20 to 64 Years	2,963	61.3%	26,711	58.1%	86,057	59.4%
Age 65 Years or Over	692	14.3%	6,794	14.8%	19,113	13.2%
Males per 100 Females (2025)						
Overall Comparison	100		106		107	
Age Under 5 Years	107	51.7%	101	50.2%	102	50.6%
Age 5 to 9 Years	119	54.3%	105	51.3%	107	51.8%
Age 10 to 14 Years	110	52.3%	109	52.3%	110	52.3%
Age 15 to 19 Years	113	53.0%	183	64.7%	172	63.2%
Age 20 to 24 Years	99	49.8%	154	60.6%	154	60.7%
Age 25 to 29 Years	93	48.2%	101	50.4%	102	50.5%
Age 30 to 34 Years	108	52.0%	103	50.6%	103	50.7%
Age 35 to 39 Years	95	48.6%	99	49.8%	104	51.1%
Age 40 to 44 Years	112	52.8%	97	49.2%	101	50.3%
Age 45 to 49 Years	104	51.0%	98	49.5%	98	49.5%
Age 50 to 54 Years	95	48.7%	98	49.4%	101	50.1%
Age 55 to 59 Years	100	49.9%	96	48.9%	96	48.9%
Age 60 to 64 Years	95	48.7%	96	49.0%	97	49.3%
Age 65 to 69 Years	87	46.4%	95	48.7%	93	48.3%
Age 70 to 74 Years	87	46.4%	89	47.0%	88	46.8%
Age 75 to 79 Years	106	51.4%	86	46.2%	85	45.9%
Age 80 to 84 Years	62	38.1%	74	42.4%	72	41.8%
Age 85 Years or Over	57	36.5%	69	40.8%	75	43.0%
Age 19 Years or Less	112	52.9%	126	55.7%	124	55.4%
Age 20 to 39 Years	99	49.7%	113	53.1%	116	53.7%
Age 40 to 64 Years	101	50.3%	97	49.2%	99	49.6%
Age 65 Years or Over	83	45.3%	86	46.3%	86	46.2%

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290 New Jersey 18, East Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)						
Total Households	3,699		31,129		94,691	
Households with Children	1,156	31.2%	10,354	33.3%	32,860	34.7%
Average Household Size	2.6		2.8		2.8	
Household Density per Square Mile	1,178		1,102		1,206	
Population Family	7,943	82.0%	72,630	81.3%	228,022	81.5%
Population Non-Family	1,727	17.8%	13,099	14.7%	39,463	14.1%
Population Group Quarters	19	0.2%	3,659	4.1%	12,210	4.4%
Family Households	2,429	65.7%	22,038	70.8%	67,635	71.4%
Married Couple Households	1,757	72.3%	16,582	75.2%	48,780	72.1%
Other Family Households with Children	672	27.7%	5,456	24.8%	18,855	27.9%
Family Households with Children	1,155	47.5%	10,340	46.9%	32,811	48.5%
Married Couple with Children	853	73.9%	7,845	75.9%	23,768	72.4%
Other Family Households with Children	302	26.1%	2,495	24.1%	9,042	27.6%
Family Households No Children	1,274	52.5%	11,698	53.1%	34,824	51.5%
Married Couple No Children	904	70.9%	8,737	74.7%	25,012	71.8%
Other Family Households No Children	371	29.1%	2,961	25.3%	9,812	28.2%
Non-Family Households	1,270	34.3%	9,091	29.2%	27,056	28.6%
Non-Family Households with Children	-	-	14	0.2%	50	0.2%
Non-Family Households No Children	1,269	99.9%	9,077	99.8%	27,006	99.8%
Average Family Household Size	3.3		3.3		3.4	
Average Family Income	\$162,660		\$183,269		\$166,174	
Median Family Income	\$136,687		\$153,040		\$138,880	
Average Non-Family Household Size	1.4		1.4		1.5	
Marital Status (2025)						
Population Age 15 Years or Over	8,058		74,376		231,182	
Never Married	2,838	35.2%	27,082	36.4%	93,531	40.5%
Currently Married	3,642	45.2%	34,366	46.2%	100,220	43.4%
Previously Married	1,578	19.6%	12,929	17.4%	37,431	16.2%
Separated	340	21.5%	3,482	26.9%	11,187	29.9%
Widowed	309	19.6%	3,336	25.8%	9,749	26.0%
Divorced	929	58.9%	6,111	47.3%	16,495	44.1%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	6,910		60,334		183,650	
Elementary (Grade Level 0 to 8)	304	4.4%	3,202	5.3%	14,106	7.7%
Some High School (Grade Level 9 to 11)	523	7.6%	3,618	6.0%	11,075	6.0%
High School Graduate	1,837	26.6%	13,970	23.2%	43,576	23.7%
Some College	841	12.2%	8,850	14.7%	24,622	13.4%
Associate Degree Only	291	4.2%	4,297	7.1%	11,352	6.2%
Bachelor Degree Only	1,627	23.5%	15,870	26.3%	45,762	24.9%
Graduate Degree	1,487	21.5%	10,528	17.4%	33,157	18.1%
Any College (Some College or Higher)	4,245	61.4%	39,544	65.5%	114,893	62.6%
College Degree + (Bachelor Degree or Higher)	3,113	45.1%	26,398	43.8%	78,919	43.0%

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Housing						
Total Housing Units (2025)	3,784		31,806		96,939	
Total Housing Units (2020)	3,819		31,465		95,454	
Historical Annual Growth (2020-2025)	-35	-	340	-	1,485	-
Housing Units Occupied (2025)	3,699 97.8%		31,129 97.9%		94,691 97.7%	
Housing Units Owner-Occupied	2,029 54.9%		19,914 64.0%		51,503 54.4%	
Housing Units Renter-Occupied	1,670 45.1%		11,215 36.0%		43,188 45.6%	
Housing Units Vacant (2025)	84 2.2%		677 2.1%		2,248 2.3%	
Household Size (2025)						
Total Households	3,699		31,129		94,691	
1 Person Households	1,023 27.7%		6,883 22.1%		20,105 21.2%	
2 Person Households	1,081 29.2%		9,474 30.4%		28,190 29.8%	
3 Person Households	612 16.5%		5,524 17.7%		17,274 18.2%	
4 Person Households	537 14.5%		5,295 17.0%		16,074 17.0%	
5 Person Households	282 7.6%		2,347 7.5%		7,338 7.7%	
6 Person Households	101 2.7%		991 3.2%		3,312 3.5%	
7 or More Person Households	64 1.7%		615 2.0%		2,398 2.5%	
Household Income Distribution (2025)						
HH Income \$200,000 or More	733 19.8%		7,851 25.2%		20,713 21.9%	
HH Income \$150,000 to \$199,999	481 13.0%		3,808 12.2%		12,076 12.8%	
HH Income \$125,000 to \$149,999	367 9.9%		3,048 9.8%		8,623 9.1%	
HH Income \$100,000 to \$124,999	552 14.9%		3,357 10.8%		11,167 11.8%	
HH Income \$75,000 to \$99,999	505 13.6%		3,319 10.7%		10,839 11.4%	
HH Income \$50,000 to \$74,999	351 9.5%		3,777 12.1%		10,920 11.5%	
HH Income \$35,000 to \$49,999	152 4.1%		1,793 5.8%		6,278 6.6%	
HH Income \$25,000 to \$34,999	211 5.7%		1,421 4.6%		3,717 3.9%	
HH Income \$15,000 to \$24,999	63 1.7%		1,173 3.8%		4,296 4.5%	
HH Income \$10,000 to \$14,999	108 2.9%		721 2.3%		2,182 2.3%	
HH Income Under \$10,000	178 4.8%		862 2.8%		3,878 4.1%	
Household Vehicles (2025)						
Households 0 Vehicles Available	239 6.5%		2,501 8.0%		10,695 11.3%	
Households 1 Vehicle Available	1,605 43.4%		10,508 33.8%		32,109 33.9%	
Households 2 Vehicles Available	1,210 32.7%		11,149 35.8%		32,509 34.3%	
Households 3 or More Vehicles Available	646 17.5%		6,971 22.4%		19,377 20.5%	
Total Vehicles Available	6,223		56,675		163,226	
Average Vehicles per Household	1.7		1.8		1.7	
Owner-Occupied Household Vehicles	4,012 64.5%		41,917 74.0%		107,952 66.1%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1	
Renter-Occupied Household Vehicles	2,211 35.5%		14,758 26.0%		55,274 33.9%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	4,917		46,510		147,538	
Travel to Work in 14 Minutes or Less	853 17.3%		9,181 19.7%		30,256 20.5%	
Travel to Work in 15 to 29 Minutes	1,193 24.3%		12,862 27.7%		41,300 28.0%	
Travel to Work in 30 to 59 Minutes	1,127 22.9%		11,295 24.3%		37,108 25.2%	
Travel to Work in 60 Minutes or More	928 18.9%		6,868 14.8%		18,661 12.6%	
Work at Home	816 16.6%		6,305 13.6%		20,213 13.7%	
Average Minutes Travel to Work	28.5		26.4		25.7	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

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290 New Jersey 18, East Brunswick, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	4,917		46,510		147,538	
Drive to Work Alone	3,044	61.9%	29,677	63.8%	88,962	60.3%
Drive to Work in Carpool	412	8.4%	3,588	7.7%	13,267	9.0%
Travel to Work by Public Transportation	485	9.9%	3,527	7.6%	11,667	7.9%
Drive to Work on Motorcycle	-	-	-	-	4	-
Bicycle to Work	16	0.3%	143	0.3%	1,290	0.9%
Walk to Work	37	0.7%	1,910	4.1%	6,319	4.3%
Other Means	107	2.2%	1,359	2.9%	5,816	3.9%
Work at Home	816	16.6%	6,305	13.6%	20,213	13.7%
Daytime Demographics (2025)						
Total Businesses	622		3,654		10,527	
Total Employees	6,212		35,291		116,816	
Company Headquarter Businesses	25	4.1%	114	3.1%	349	3.3%
Company Headquarter Employees	743	12.0%	3,132	8.9%	13,200	11.3%
Employee Population per Business	10.0 to 1		9.7 to 1		11.1 to 1	
Residential Population per Business	15.6 to 1		24.5 to 1		26.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,167		61,932		196,758	
Labor Force						
Labor Population Age 16 Years or Over (2025)	7,924		73,227		227,621	
Labor Force Total Males (2025)	3,896		37,671		118,007	
Male Civilian Employed	2,843	73.0%	26,015	69.1%	81,732	69.3%
Male Civilian Unemployed	85	2.2%	1,379	3.7%	4,101	3.5%
Males in Armed Forces	52	1.3%	69	0.2%	113	-
Males Not in Labor Force	916	23.5%	10,208	27.1%	32,061	27.2%
Labor Force Total Females (2025)	4,028		35,555		109,614	
Female Civilian Employed	2,074	51.5%	20,502	57.7%	65,833	60.1%
Female Civilian Unemployed	284	7.0%	1,393	3.9%	4,106	3.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,670	41.5%	13,660	38.4%	39,675	36.2%
Unemployment Rate	369		2,772		8,207	
Occupation (2025)						
Occupation Population Age 16 Years or Over	4,917		46,510		147,538	
Occupation Total Males	2,843		26,008		81,705	
Occupation Total Females	2,074		20,502		65,833	
Management, Business, Financial Operations	1,102	-	9,513	20.5%	26,580	18.0%
Professional, Related	1,443	29.3%	12,960	27.9%	41,014	27.8%
Service	769	15.6%	7,134	15.3%	24,097	16.3%
Sales, Office	600	12.2%	8,319	17.9%	25,411	17.2%
Farming, Fishing, Forestry	-	-	55	0.1%	372	0.3%
Construction, Extraction, Maintenance	339	6.9%	2,587	5.6%	7,849	5.3%
Production, Transport, Material Moving	663	13.5%	5,942	12.8%	22,215	15.1%
White Collar Workers	3,145	64.0%	30,792	66.2%	93,005	63.0%
Blue Collar Workers	1,772	36.0%	15,719	33.8%	54,533	37.0%

Complete Profile

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Units In Structure (2025)							
Total Units		3,699		31,129		94,691	
1 Detached Unit		1,926	52.1%	19,163	61.6%	47,329	50.0%
1 Attached Unit		118	3.2%	1,819	5.8%	7,512	7.9%
2 Units		296	8.0%	2,214	7.1%	7,131	7.5%
3 to 4 Units		196	5.3%	1,861	6.0%	5,752	6.1%
5 to 9 Units		223	6.0%	1,523	4.9%	5,454	5.8%
10 to 19 Units		314	8.5%	1,831	5.9%	7,501	7.9%
20 to 49 Units		167	4.5%	1,218	3.9%	5,470	5.8%
50 or More Units		454	12.3%	1,336	4.3%	7,739	8.2%
Mobile Home or Trailer		4	0.1%	126	0.4%	750	0.8%
Other Structure		-	-	36	0.1%	52	-
Homes Built By Year (2025)							
Homes Built 2020 or later		37	1.0%	286	0.9%	1,333	1.4%
Homes Built 2010 to 2019		308	8.1%	1,303	4.1%	4,872	5.0%
Homes Built 2000 to 2009		230	6.1%	2,038	6.4%	7,129	7.4%
Homes Built 1990 to 1999		100	2.6%	2,029	6.4%	7,506	7.7%
Homes Built 1980 to 1989		561	14.8%	3,442	10.8%	13,742	14.2%
Homes Built 1970 to 1979		492	13.0%	3,605	11.3%	11,329	11.7%
Homes Built 1960 to 1969		810	21.4%	5,554	17.5%	14,845	15.3%
Homes Built 1950 to 1959		564	14.9%	6,045	19.0%	15,799	16.3%
Homes Built 1940 to 1949		159	4.2%	1,743	5.5%	4,975	5.1%
Homes Built Before 1939		440	11.6%	5,084	16.0%	13,161	13.6%
Median Age of Homes		53.6 yrs		57.4 yrs		54.0 yrs	
Home Values (2025)							
Owner Specified Housing Units		2,029		19,914		51,503	
Home Values \$1,000,000 or More		16	0.8%	359	1.8%	1,172	2.3%
Home Values \$750,000 to \$999,999		90	4.4%	1,197	6.0%	3,081	6.0%
Home Values \$500,000 to \$749,999		678	33.4%	6,953	34.9%	16,362	31.8%
Home Values \$400,000 to \$499,999		383	18.9%	5,088	25.6%	13,117	25.5%
Home Values \$300,000 to \$399,999		443	21.9%	3,568	17.9%	10,083	19.6%
Home Values \$250,000 to \$299,999		97	4.8%	1,015	5.1%	2,555	5.0%
Home Values \$200,000 to \$249,999		129	6.4%	539	2.7%	1,477	2.9%
Home Values \$175,000 to \$199,999		46	2.3%	183	0.9%	378	0.7%
Home Values \$150,000 to \$174,999		67	3.3%	233	1.2%	656	1.3%
Home Values \$125,000 to \$149,999		13	0.6%	51	0.3%	238	0.5%
Home Values \$100,000 to \$124,999		5	0.2%	98	0.5%	405	0.8%
Home Values \$90,000 to \$99,999		2	-	6	-	41	-
Home Values \$80,000 to \$89,999		1	-	11	-	75	0.1%
Home Values \$70,000 to \$79,999		2	0.1%	14	-	44	-
Home Values \$60,000 to \$69,999		-	-	79	0.4%	150	0.3%
Home Values \$50,000 to \$59,999		1	-	39	0.2%	182	0.4%
Home Values \$35,000 to \$49,999		32	1.6%	120	0.6%	376	0.7%
Home Values \$25,000 to \$34,999		17	0.9%	159	0.8%	368	0.7%
Home Values \$10,000 to \$24,999		2	-	93	0.5%	242	0.5%
Home Values Under \$10,000		3	0.2%	108	0.5%	500	1.0%
Owner-Occupied Median Home Value		\$443,312		\$476,459		\$466,881	
Renter-Occupied Median Rent		\$1,817		\$1,625		\$1,665	

Complete Profile

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290 New Jersey 18, East Brunswick, NJ, USA	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$463.21 M	\$4.09 B	\$11.99 B
Total Non-Retail Expenditure	\$244.89 M	\$2.17 B	\$6.36 B
Total Retail Expenditure	\$218.32 M	\$1.93 B	\$5.63 B
Alcoholic Beverages	\$2.83 M	\$25 M	\$73.33 M
Apparel	\$8.42 M	\$74.15 M	\$218.75 M
Contributions	\$15.23 M	\$135.31 M	\$392.31 M
Education	\$10.72 M	\$95 M	\$276.71 M
Entertainment	\$25.98 M	\$228.58 M	\$675.36 M
Food Away From Home	\$20.1 M	\$177.14 M	\$521.86 M
Grocery	\$27.69 M	\$240.22 M	\$729.53 M
Health Care	\$24.87 M	\$213.89 M	\$639.56 M
Household Furnishings and Equipment	\$12.21 M	\$107.73 M	\$316.74 M
Household Operations	\$8.46 M	\$74.6 M	\$220.7 M
Miscellaneous Expenses	\$7.81 M	\$68.6 M	\$202.1 M
Personal Care	\$5.55 M	\$48.34 M	\$145.66 M
Shelter	\$73.7 M	\$628.87 M	\$1.92 B
Tax and Retirement	\$131.91 M	\$1.2 B	\$3.41 B
Tobacco and Related	\$1.82 M	\$15.3 M	\$49.2 M
Transportation	\$66.34 M	\$587.52 M	\$1.67 B
Utilities	\$19.59 M	\$169.74 M	\$517.03 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$10,434	\$10,962	\$10,551
Total Non-Retail Expenditure	\$5,516 52.9%	\$5,804 52.9%	\$5,594 53.0%
Total Retail Expenditures	\$4,918 47.1%	\$5,158 47.1%	\$4,957 47.0%
Alcoholic Beverages	\$64 0.6%	\$67 0.6%	\$65 0.6%
Apparel	\$190 1.8%	\$198 1.8%	\$193 1.8%
Contributions	\$343 3.3%	\$362 3.3%	\$345 3.3%
Education	\$241 2.3%	\$254 2.3%	\$244 2.3%
Entertainment	\$585 5.6%	\$612 5.6%	\$594 5.6%
Food Away From Home	\$453 4.3%	\$474 4.3%	\$459 4.4%
Grocery	\$624 6.0%	\$643 5.9%	\$642 6.1%
Health Care	\$560 5.4%	\$573 5.2%	\$563 5.3%
Household Furnishings and Equipment	\$275 2.6%	\$288 2.6%	\$279 2.6%
Household Operations	\$191 1.8%	\$200 1.8%	\$194 1.8%
Miscellaneous Expenses	\$176 1.7%	\$184 1.7%	\$178 1.7%
Personal Care	\$125 1.2%	\$129 1.2%	\$128 1.2%
Shelter	\$1,660 15.9%	\$1,684 15.4%	\$1,694 16.1%
Tax and Retirement	\$2,971 28.5%	\$3,226 29.4%	\$3,003 29.4%
Tobacco and Related	\$41 0.4%	\$41 0.4%	\$43 0.4%
Transportation	\$1,494 14.3%	\$1,573 14.3%	\$1,472 14.0%
Utilities	\$441 4.2%	\$454 4.1%	\$455 4.3%