EDGEWOOD ◆ PROPERTIES®

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	7,612		83,925		152,287	
Projected Population (2030)	7,473		83,893		151,833	
Census Population (2020)	7,939		80,785		147,375	
Census Population (2010)	7,256		77,212		140,928	
Projected Annual Growth (2025-2030)	-139	-0.4%	-31	-	-454	-
Historical Annual Growth (2020-2025)	-327	-	3,139	0.8%	4,913	0.7%
Historical Annual Growth (2010-2020)	683	0.9%	3,573	0.5%	6,446	0.5%
Estimated Population Density (2025)	2,424	*psm*	2,969	*psm*	1,940	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2025)	2,977		32,558		60,627	
Projected Households (2030)	2,976		33,187		61,667	
Census Households (2020)	3,094		30,997		57,792	
Census Households (2010)	2,820		29,168		54,535	
Projected Annual Growth (2025-2030)	-2	-	628	0.4%	1,039	0.3%
Historical Annual Change (2010-2025)	157	0.4%	3,391	0.8%	6,092	0.7%
Average Household Income						
Estimated Average Household Income (2025)	$157,378		$147,312		$178,684	
Projected Average Household Income (2030)	$157,545		$147,042		$178,034	
Census Average Household Income (2010)	$92,017		$91,536		$102,475	
Census Average Household Income (2000)	$78,196		$69,323		$80,128	
Projected Annual Change (2025-2030)	$167	-	-$269	-	-$650	-
Historical Annual Change (2000-2025)	$79,182	4.1%	$77,988	4.5%	$98,556	4.9%
Median Household Income						
Estimated Median Household Income (2025)	$119,656		$113,256		$131,164	
Projected Median Household Income (2030)	$119,888		$112,972		$130,650	
Census Median Household Income (2010)	$79,046		$71,456		$79,504	
Census Median Household Income (2000)	$58,527		$56,141		$63,479	
Projected Annual Change (2025-2030)	$231	-	-$284	-	-$514	-
Historical Annual Change (2000-2025)	$61,129	4.2%	$57,115	4.1%	$67,684	4.3%
Per Capita Income						
Estimated Per Capita Income (2025)	$61,562		$57,377		$71,283	
Projected Per Capita Income (2030)	$62,735		$58,395		$72,455	
Census Per Capita Income (2010)	$35,770		$34,583		$39,657	
Census Per Capita Income (2000)	$30,476		$26,400		$30,999	
Projected Annual Change (2025-2030)	$1,172	0.4%	$1,018	0.4%	$1,172	0.3%
Historical Annual Change (2000-2025)	$31,087	4.1%	$30,977	4.7%	$40,284	5.2%
Estimated Average Household Net Worth (2025)	$1.81 M		$1.63 M		$1.96 M	

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

EDGEWOOD PROPERTIES

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	7,612		83,925		152,287	
White (2025)	6,011	*79.0%*	57,869	*69.0%*	110,764	*72.7%*
Black or African American (2025)	303	*4.0%*	7,771	*9.3%*	12,578	*8.3%*
American Indian or Alaska Native (2025)	15	*0.2%*	426	*0.5%*	704	*0.5%*
Asian (2025)	270	*3.5%*	3,763	*4.5%*	6,668	*4.4%*
Hawaiian or Pacific Islander (2025)	3	*-*	20	*-*	31	*-*
Other Race (2025)	454	*6.0%*	6,545	*7.8%*	9,885	*6.5%*
Two or More Races (2025)	557	*7.3%*	7,531	*9.0%*	11,657	*7.7%*
Population < 18 (2025)	1,559	*20.5%*	17,403	*20.7%*	31,247	*20.5%*
White Not Hispanic	1,079	*69.2%*	9,755	*56.1%*	18,977	*60.7%*
Black or African American	63	*4.0%*	1,768	*10.2%*	2,709	*8.7%*
Asian	47	*3.0%*	629	*3.6%*	1,068	*3.4%*
Other Race Not Hispanic	87	*5.6%*	817	*4.7%*	1,229	*3.9%*
Hispanic	283	*18.1%*	4,433	*25.5%*	7,265	*23.2%*
Not Hispanic or Latino Population (2025)	6,599	*86.7%*	69,319	*82.6%*	128,660	*84.5%*
Not Hispanic White	5,832	*88.4%*	55,783	*80.5%*	106,681	*82.9%*
Not Hispanic Black or African American	280	*4.2%*	7,420	*10.7%*	11,988	*9.3%*
Not Hispanic American Indian or Alaska Native	2	*-*	42	*-*	54	*-*
Not Hispanic Asian	267	*4.0%*	3,732	*5.4%*	6,610	*5.1%*
Not Hispanic Hawaiian or Pacific Islander	2	*-*	6	*-*	9	*-*
Not Hispanic Other Race	48	*0.7%*	427	*0.6%*	542	*0.4%*
Not Hispanic Two or More Races	167	*2.5%*	1,908	*2.8%*	2,776	*2.2%*
Hispanic or Latino Population (2025)	1,013	*13.3%*	14,606	*17.4%*	23,627	*15.5%*
Hispanic White	179	*17.6%*	2,086	*14.3%*	4,083	*17.3%*
Hispanic Black or African American	22	*2.2%*	351	*2.4%*	591	*2.5%*
Hispanic American Indian or Alaska Native	13	*1.3%*	384	*2.6%*	650	*2.8%*
Hispanic Asian	3	*0.3%*	31	*0.2%*	58	*0.2%*
Hispanic Hawaiian or Pacific Islander	1	*0.1%*	14	*-*	22	*-*
Hispanic Other Race	405	*40.0%*	6,118	*41.9%*	9,342	*39.5%*
Hispanic Two or More Races	390	*38.4%*	5,623	*38.5%*	8,881	*37.6%*
Not Hispanic or Latino Population (2020)	7,031	*88.6%*	64,647	*80.0%*	121,525	*82.5%*
Hispanic or Latino Population (2020)	908	*11.4%*	16,139	*20.0%*	25,849	*17.5%*
Not Hispanic or Latino Population (2010)	6,728	*92.7%*	64,883	*84.0%*	120,965	*85.8%*
Hispanic or Latino Population (2010)	528	*7.3%*	12,329	*16.0%*	19,963	*14.2%*
Not Hispanic or Latino Population (2030)	6,442	*86.2%*	69,145	*82.4%*	127,804	*84.2%*
Hispanic or Latino Population (2030)	1,031	*13.8%*	14,748	*17.6%*	24,030	*15.8%*
Projected Annual Growth (2025-2030)	18	*0.4%*	142	*0.2%*	403	*0.3%*
Historical Annual Growth (2010-2020)	380	*7.2%*	3,810	*3.1%*	5,886	*2.9%*

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)						
Total Population	7,612		83,925		152,287	
Age Under 5 Years	428	5.6%	4,690	5.6%	8,274	5.4%
Age 5 to 9 Years	440	5.8%	4,946	5.9%	8,700	5.7%
Age 10 to 14 Years	437	5.7%	4,743	5.7%	8,607	5.7%
Age 15 to 19 Years	441	5.8%	6,017	7.2%	10,102	6.6%
Age 20 to 24 Years	450	5.9%	5,593	6.7%	9,141	6.0%
Age 25 to 29 Years	430	5.7%	5,293	6.3%	8,963	5.9%
Age 30 to 34 Years	485	6.4%	5,592	6.7%	9,680	6.4%
Age 35 to 39 Years	478	6.3%	5,442	6.5%	9,569	6.3%
Age 40 to 44 Years	464	6.1%	5,098	6.1%	9,336	6.1%
Age 45 to 49 Years	456	6.0%	4,740	5.6%	8,915	5.9%
Age 50 to 54 Years	481	6.3%	4,836	5.8%	9,261	6.1%
Age 55 to 59 Years	508	6.7%	5,157	6.1%	9,940	6.5%
Age 60 to 64 Years	600	7.9%	5,829	6.9%	10,978	7.2%
Age 65 to 69 Years	476	6.2%	5,297	6.3%	10,225	6.7%
Age 70 to 74 Years	407	5.3%	4,004	4.8%	7,744	5.1%
Age 75 to 79 Years	304	4.0%	3,044	3.6%	5,874	3.9%
Age 80 to 84 Years	164	2.2%	1,906	2.3%	3,654	2.4%
Age 85 Years or Over	162	2.1%	1,697	2.0%	3,325	2.2%
Median Age	42.1		39.5		41.5	
Age 19 Years or Less	1,746	22.9%	20,396	24.3%	35,684	23.4%
Age 20 to 64 Years	4,354	57.2%	47,580	56.7%	85,781	56.3%
Age 65 Years or Over	1,513	19.9%	15,949	19.0%	30,822	20.2%
Female Age Distribution (2025)						
Female Population	3,864	50.8%	41,637	49.6%	76,563	50.3%
Age Under 5 Years	209	5.4%	2,311	5.6%	4,074	5.3%
Age 5 to 9 Years	190	4.9%	2,359	5.7%	4,181	5.5%
Age 10 to 14 Years	209	5.4%	2,232	5.4%	4,126	5.4%
Age 15 to 19 Years	209	5.4%	2,410	5.8%	4,369	5.7%
Age 20 to 24 Years	219	5.7%	2,457	5.9%	4,281	5.6%
Age 25 to 29 Years	209	5.4%	2,588	6.2%	4,416	5.8%
Age 30 to 34 Years	231	6.0%	2,806	6.7%	4,864	6.4%
Age 35 to 39 Years	239	6.2%	2,730	6.6%	4,819	6.3%
Age 40 to 44 Years	233	6.0%	2,516	6.0%	4,676	6.1%
Age 45 to 49 Years	240	6.2%	2,431	5.8%	4,559	6.0%
Age 50 to 54 Years	247	6.4%	2,454	5.9%	4,708	6.1%
Age 55 to 59 Years	267	6.9%	2,760	6.6%	5,213	6.8%
Age 60 to 64 Years	318	8.2%	3,068	7.4%	5,699	7.4%
Age 65 to 69 Years	262	6.8%	2,752	6.6%	5,345	7.0%
Age 70 to 74 Years	224	5.8%	2,146	5.2%	4,162	5.4%
Age 75 to 79 Years	161	4.2%	1,652	4.0%	3,223	4.2%
Age 80 to 84 Years	95	2.4%	1,047	2.5%	2,008	2.6%
Age 85 Years or Over	101	2.6%	917	2.2%	1,838	2.4%
Female Median Age	44.1		41.6		43.2	
Age 19 Years or Less	817	21.2%	9,312	22.4%	16,751	21.9%
Age 20 to 64 Years	2,204	57.0%	23,810	57.2%	43,236	56.5%
Age 65 Years or Over	842	21.8%	8,515	20.4%	16,576	21.7%

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Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)						
Male Population	3,748	49.2%	42,288	50.4%	75,724	49.7%
Age Under 5 Years	219	5.8%	2,379	5.6%	4,200	5.5%
Age 5 to 9 Years	249	6.7%	2,588	6.1%	4,519	6.0%
Age 10 to 14 Years	228	6.1%	2,511	5.9%	4,481	5.9%
Age 15 to 19 Years	232	6.2%	3,607	8.5%	5,733	7.6%
Age 20 to 24 Years	231	6.2%	3,136	7.4%	4,860	6.4%
Age 25 to 29 Years	221	5.9%	2,705	6.4%	4,546	6.0%
Age 30 to 34 Years	254	6.8%	2,786	6.6%	4,816	6.4%
Age 35 to 39 Years	239	6.4%	2,712	6.4%	4,750	6.3%
Age 40 to 44 Years	232	6.2%	2,583	6.1%	4,660	6.2%
Age 45 to 49 Years	216	5.8%	2,309	5.5%	4,356	5.8%
Age 50 to 54 Years	234	6.2%	2,382	5.6%	4,552	6.0%
Age 55 to 59 Years	241	6.4%	2,397	5.7%	4,727	6.2%
Age 60 to 64 Years	282	7.5%	2,761	6.5%	5,278	7.0%
Age 65 to 69 Years	214	5.7%	2,545	6.0%	4,880	6.4%
Age 70 to 74 Years	183	4.9%	1,858	4.4%	3,582	4.7%
Age 75 to 79 Years	143	3.8%	1,391	3.3%	2,651	3.5%
Age 80 to 84 Years	69	1.8%	859	2.0%	1,646	2.2%
Age 85 Years or Over	61	1.6%	780	1.8%	1,487	2.0%
Male Median Age	39.8		37.7		40.0	
Age 19 Years or Less	928	24.8%	11,084	26.2%	18,933	25.0%
Age 20 to 64 Years	2,150	57.4%	23,769	56.2%	42,545	56.2%
Age 65 Years or Over	670	17.9%	7,434	17.6%	14,246	18.8%
Males per 100 Females (2025)						
Overall Comparison	97		102		99	
Age Under 5 Years	105	51.2%	103	50.7%	103	50.8%
Age 5 to 9 Years	131	56.7%	110	52.3%	108	51.9%
Age 10 to 14 Years	109	52.2%	113	52.9%	109	52.1%
Age 15 to 19 Years	111	52.5%	150	59.9%	131	56.7%
Age 20 to 24 Years	105	51.3%	128	56.1%	114	53.2%
Age 25 to 29 Years	106	51.4%	104	51.1%	103	50.7%
Age 30 to 34 Years	110	52.4%	99	49.8%	99	49.8%
Age 35 to 39 Years	100	49.9%	99	49.8%	99	49.6%
Age 40 to 44 Years	100	49.9%	103	50.7%	100	49.9%
Age 45 to 49 Years	90	47.3%	95	48.7%	96	48.9%
Age 50 to 54 Years	95	48.6%	97	49.2%	97	49.2%
Age 55 to 59 Years	90	47.4%	87	46.5%	91	47.6%
Age 60 to 64 Years	89	47.0%	90	47.4%	93	48.1%
Age 65 to 69 Years	82	45.0%	92	48.0%	91	47.7%
Age 70 to 74 Years	82	45.0%	87	46.4%	86	46.3%
Age 75 to 79 Years	88	46.9%	84	45.7%	82	45.1%
Age 80 to 84 Years	73	42.2%	82	45.1%	82	45.0%
Age 85 Years or Over	61	37.8%	85	45.9%	81	44.7%
Age 19 Years or Less	114	53.2%	119	54.3%	113	53.1%
Age 20 to 39 Years	105	51.3%	107	51.7%	103	50.8%
Age 40 to 64 Years	92	48.0%	94	48.4%	95	48.7%
Age 65 Years or Over	80	44.3%	87	46.6%	86	46.2%

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2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

EDGEWOOD PROPERTIES®

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)						
Total Households	2,977		32,558		60,627	
Households with Children	881	29.6%	9,442	29.0%	16,797	27.7%
Average Household Size	2.6		2.5		2.5	
Household Density per Square Mile	948		1,152		772	
Population Family	6,409	84.2%	66,954	79.8%	119,747	78.6%
Population Non-Family	1,200	15.8%	14,642	17.4%	29,873	19.6%
Population Group Quarters	3	-	2,329	2.8%	2,668	1.8%
Family Households	2,055	69.0%	21,375	65.7%	37,836	62.4%
Married Couple Households	1,502	73.1%	15,188	71.1%	28,290	74.8%
Other Family Households with Children	553	26.9%	6,187	28.9%	9,546	25.2%
Family Households with Children	880	42.8%	9,430	44.1%	16,779	44.3%
Married Couple with Children	640	72.7%	6,546	69.4%	12,355	73.6%
Other Family Households with Children	240	27.3%	2,885	30.6%	4,424	26.4%
Family Households No Children	1,175	57.2%	11,945	55.9%	21,057	55.7%
Married Couple No Children	863	73.4%	8,643	72.4%	15,935	75.7%
Other Family Households No Children	313	26.6%	3,302	27.6%	5,122	24.3%
Non-Family Households	922	31.0%	11,183	34.3%	22,791	37.6%
Non-Family Households with Children	1	0.2%	12	0.1%	18	-
Non-Family Households No Children	921	99.8%	11,172	99.9%	22,773	99.9%
Average Family Household Size	3.1		3.1		3.2	
Average Family Income	$187,350		$179,806		$223,535	
Median Family Income	$154,165		$144,041		$169,659	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2025)						
Population Age 15 Years or Over	6,307		69,545		126,706	
Never Married	1,802	28.6%	25,241	36.3%	42,260	33.4%
Currently Married	3,571	56.6%	32,438	46.6%	62,942	49.7%
Previously Married	935	14.8%	11,867	17.1%	21,504	17.0%
Separated	64	6.8%	2,495	21.0%	4,177	19.4%
Widowed	412	44.1%	3,707	31.2%	6,565	30.5%
Divorced	459	49.1%	5,665	47.7%	10,762	50.0%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	5,416		57,935		107,462	
Elementary (Grade Level 0 to 8)	187	3.4%	2,607	4.5%	3,946	3.7%
Some High School (Grade Level 9 to 11)	232	4.3%	3,079	5.3%	4,028	3.7%
High School Graduate	1,143	21.1%	13,383	23.1%	21,171	19.7%
Some College	873	16.1%	9,411	16.2%	15,462	14.4%
Associate Degree Only	546	10.1%	3,921	6.8%	7,660	7.1%
Bachelor Degree Only	1,523	28.1%	15,206	26.2%	32,579	30.3%
Graduate Degree	912	16.8%	10,328	17.8%	22,617	21.0%
Any College (Some College or Higher)	3,855	71.2%	38,866	67.1%	78,317	72.9%
College Degree + (Bachelor Degree or Higher)	2,435	45.0%	25,535	44.1%	55,196	51.4%

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Housing						
Total Housing Units (2025)	3,192		35,791		66,536	
Total Housing Units (2020)	3,293		34,925		65,019	
Historical Annual Growth (2020-2025)	-101	-	865	-	1,517	-
Housing Units Occupied (2025)	2,977	93.3%	32,558	91.0%	60,627	91.1%
Housing Units Owner-Occupied	2,084	70.0%	18,270	56.1%	37,608	62.0%
Housing Units Renter-Occupied	894	30.0%	14,288	43.9%	23,020	38.0%
Housing Units Vacant (2025)	215	6.7%	3,233	9.0%	5,909	8.9%
Household Size (2025)						
Total Households	2,977		32,558		60,627	
1 Person Households	776	26.1%	9,253	28.4%	18,837	31.1%
2 Person Households	990	33.3%	10,844	33.3%	19,092	31.5%
3 Person Households	485	16.3%	4,997	15.3%	8,702	14.4%
4 Person Households	415	13.9%	4,225	13.0%	8,048	13.3%
5 Person Households	197	6.6%	1,997	6.1%	3,791	6.3%
6 Person Households	80	2.7%	781	2.4%	1,352	2.2%
7 or More Person Households	33	1.1%	460	1.4%	806	1.3%
Household Income Distribution (2025)						
HH Income $200,000 or More	683	23.0%	7,464	22.9%	17,527	28.9%
HH Income $150,000 to $199,999	505	17.0%	3,924	12.1%	7,343	12.1%
HH Income $125,000 to $149,999	198	6.6%	2,500	7.7%	4,315	7.1%
HH Income $100,000 to $124,999	254	8.5%	3,001	9.2%	5,468	9.0%
HH Income $75,000 to $99,999	451	15.1%	3,632	11.2%	6,665	11.0%
HH Income $50,000 to $74,999	399	13.4%	3,730	11.5%	5,950	9.8%
HH Income $35,000 to $49,999	71	2.4%	2,310	7.1%	4,013	6.6%
HH Income $25,000 to $34,999	76	2.6%	1,685	5.2%	2,549	4.2%
HH Income $15,000 to $24,999	285	9.6%	2,046	6.3%	3,137	5.2%
HH Income $10,000 to $14,999	17	0.6%	926	2.8%	1,405	2.3%
HH Income Under $10,000	40	1.3%	1,341	4.1%	2,255	3.7%
Household Vehicles (2025)						
Households 0 Vehicles Available	161	5.4%	3,230	9.9%	5,500	9.1%
Households 1 Vehicle Available	917	30.8%	12,155	37.3%	20,972	34.6%
Households 2 Vehicles Available	1,229	41.3%	11,401	35.0%	22,772	37.6%
Households 3 or More Vehicles Available	671	22.5%	5,771	17.7%	11,384	18.8%
Total Vehicles Available	5,605		54,628		105,344	
Average Vehicles per Household	1.9		1.7		1.7	
Owner-Occupied Household Vehicles	4,549	81.2%	36,372	66.6%	76,386	72.5%
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0	
Renter-Occupied Household Vehicles	1,057	18.8%	18,256	33.4%	28,957	27.5%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	3,991		42,435		79,124	
Travel to Work in 14 Minutes or Less	1,025	25.7%	11,594	27.3%	19,699	24.9%
Travel to Work in 15 to 29 Minutes	905	22.7%	11,949	28.2%	21,820	27.6%
Travel to Work in 30 to 59 Minutes	786	19.7%	7,657	18.0%	13,950	17.6%
Travel to Work in 60 Minutes or More	646	16.2%	6,501	15.3%	12,642	16.0%
Work at Home	629	15.8%	4,734	11.2%	11,014	13.9%
Average Minutes Travel to Work	23.5		22.3		23.6	

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	3,991		42,435		79,124	
Drive to Work Alone	2,759	69.1%	27,279	64.3%	51,325	64.9%
Drive to Work in Carpool	283	7.1%	5,771	13.6%	7,520	9.5%
Travel to Work by Public Transportation	286	7.2%	2,742	6.5%	5,802	7.3%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	1	-	400	0.9%	560	0.7%
Walk to Work	23	0.6%	950	2.2%	1,679	2.1%
Other Means	10	0.2%	559	1.3%	1,225	1.5%
Work at Home	629	15.8%	4,734	11.2%	11,014	13.9%
Daytime Demographics (2025)						
Total Businesses	602		4,350		8,706	
Total Employees	6,729		45,572		87,284	
Company Headquarter Businesses	23	3.9%	160	3.7%	319	3.7%
Company Headquarter Employees	2,389	35.5%	11,438	25.1%	17,331	19.9%
Employee Population per Business	11.2	to 1	10.5	to 1	10.0	to 1
Residential Population per Business	12.6	to 1	19.3	to 1	17.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,953		71,693		133,039	
Labor Force						
Labor Population Age 16 Years or Over (2025)	6,218		68,593		124,923	
Labor Force Total Males (2025)	2,999	48.2%	34,326	50.0%	61,623	49.3%
Male Civilian Employed	2,071	69.1%	24,054	70.1%	43,503	70.6%
Male Civilian Unemployed	218	7.3%	1,544	4.5%	2,408	3.9%
Males in Armed Forces	2	-	35	0.1%	41	-
Males Not in Labor Force	707	23.6%	8,694	25.3%	15,671	25.4%
Labor Force Total Females (2025)	3,219	51.8%	34,267	50.0%	63,300	50.7%
Female Civilian Employed	1,920	59.6%	18,383	53.6%	35,624	56.3%
Female Civilian Unemployed	77	2.4%	1,350	3.9%	2,103	3.3%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,222	38.0%	14,533	42.4%	25,573	40.4%
Unemployment Rate	295	4.7%	2,895	4.2%	4,511	3.6%
Occupation (2025)						
Occupation Population Age 16 Years or Over	3,991		42,435		79,124	
Occupation Total Males	2,070	51.9%	24,052	56.7%	43,499	55.0%
Occupation Total Females	1,920	48.1%	18,383	43.3%	35,624	45.0%
Management, Business, Financial Operations	834	20.9%	7,906	18.6%	18,341	23.2%
Professional, Related	1,062	26.6%	10,351	24.4%	20,951	26.5%
Service	611	15.3%	7,316	17.2%	12,176	15.4%
Sales, Office	693	17.4%	8,369	19.7%	15,513	19.6%
Farming, Fishing, Forestry	3	-	188	0.4%	292	0.4%
Construction, Extraction, Maintenance	499	12.5%	5,066	11.9%	6,797	8.6%
Production, Transport, Material Moving	290	7.3%	3,237	7.6%	5,055	6.4%
White Collar Workers	2,589	64.9%	26,627	62.7%	54,804	69.3%
Blue Collar Workers	1,402	35.1%	15,808	37.3%	24,319	30.7%

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2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
Total Units	2,977		32,558		60,627	
1 Detached Unit	1,964	66.0%	15,924	48.9%	32,676	53.9%
1 Attached Unit	310	10.4%	3,772	11.6%	6,633	10.9%
2 Units	79	2.7%	1,852	5.7%	2,782	4.6%
3 to 4 Units	47	1.6%	1,477	4.5%	2,516	4.1%
5 to 9 Units	44	1.5%	1,660	5.1%	2,789	4.6%
10 to 19 Units	151	5.1%	2,457	7.5%	4,019	6.6%
20 to 49 Units	129	4.3%	1,364	4.2%	2,461	4.1%
50 or More Units	252	8.5%	3,803	11.7%	6,467	10.7%
Mobile Home or Trailer	2	-	248	0.8%	283	0.5%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2025)						
Homes Built 2020 or later	17	0.5%	320	0.9%	757	1.1%
Homes Built 2010 to 2019	142	4.4%	1,905	5.3%	3,485	5.2%
Homes Built 2000 to 2009	160	5.0%	2,966	8.3%	4,830	7.3%
Homes Built 1990 to 1999	81	2.5%	1,874	5.2%	4,349	6.5%
Homes Built 1980 to 1989	483	15.1%	5,142	14.4%	8,576	12.9%
Homes Built 1970 to 1979	339	10.6%	4,160	11.6%	7,791	11.7%
Homes Built 1960 to 1969	527	16.5%	5,341	14.9%	9,254	13.9%
Homes Built 1950 to 1959	594	18.6%	4,428	12.4%	8,876	13.3%
Homes Built 1940 to 1949	162	5.1%	1,471	4.1%	2,851	4.3%
Homes Built Before 1939	473	14.8%	4,951	13.8%	9,857	14.8%
Median Age of Homes	57.8	yrs	53.5	yrs	54.2	yrs
Home Values (2025)						
Owner Specified Housing Units	2,084		18,270		37,608	
Home Values $1,000,000 or More	121	5.8%	3,030	16.6%	7,452	19.8%
Home Values $750,000 to $999,999	329	15.8%	3,454	18.9%	7,518	20.0%
Home Values $500,000 to $749,999	878	42.1%	6,063	33.2%	11,918	31.7%
Home Values $400,000 to $499,999	423	20.3%	2,437	13.3%	4,915	13.1%
Home Values $300,000 to $399,999	213	10.2%	1,743	9.5%	3,143	8.4%
Home Values $250,000 to $299,999	13	0.6%	218	1.2%	364	1.0%
Home Values $200,000 to $249,999	28	1.3%	307	1.7%	535	1.4%
Home Values $175,000 to $199,999	6	0.3%	63	0.3%	158	0.4%
Home Values $150,000 to $174,999	1	-	176	1.0%	283	0.8%
Home Values $125,000 to $149,999	-	-	21	0.1%	76	0.2%
Home Values $100,000 to $124,999	3	0.1%	100	0.5%	173	0.5%
Home Values $90,000 to $99,999	2	0.1%	98	0.5%	128	0.3%
Home Values $80,000 to $89,999	-	-	17	-	32	-
Home Values $70,000 to $79,999	2	-	46	0.3%	66	0.2%
Home Values $60,000 to $69,999	-	-	70	0.4%	106	0.3%
Home Values $50,000 to $59,999	2	-	60	0.3%	131	0.3%
Home Values $35,000 to $49,999	16	0.8%	42	0.2%	123	0.3%
Home Values $25,000 to $34,999	3	0.1%	51	0.3%	62	0.2%
Home Values $10,000 to $24,999	-	-	52	0.3%	67	0.2%
Home Values Under $10,000	44	2.1%	220	1.2%	358	1.0%
Owner-Occupied Median Home Value	$576,381		$661,241		$720,963	
Renter-Occupied Median Rent	$1,577		$1,637		$1,644	

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Lat/Lon: 40.2983/-74.0238

216 Route NJ-36, West Long Branch, NJ	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$383.66 M		$4 B		$8 B	
Total Non-Retail Expenditure	$201.28 M		$2.13 B		$4.3 B	
Total Retail Expenditure	$182.38 M		$1.87 B		$3.69 B	
Alcoholic Beverages	$2.34 M		$24.29 M		$48.57 M	
Apparel	$6.9 M		$71.95 M		$142.62 M	
Contributions	$12.77 M		$131.77 M		$268.11 M	
Education	$8.93 M		$92.43 M		$186.79 M	
Entertainment	$21.28 M		$221.91 M		$439.17 M	
Food Away From Home	$16.52 M		$171.95 M		$341.64 M	
Grocery	$21.9 M		$231.71 M		$438.56 M	
Health Care	$20.89 M		$222.96 M		$419.94 M	
Household Furnishings and Equipment	$10.07 M		$104.64 M		$208.53 M	
Household Operations	$6.91 M		$72.31 M		$142.86 M	
Miscellaneous Expenses	$6.42 M		$66.72 M		$132.56 M	
Personal Care	$4.43 M		$46.68 M		$89.5 M	
Shelter	$57.39 M		$623.7 M		$1.2 B	
Tax and Retirement	$113.46 M		$1.17 B		$2.47 B	
Tobacco and Related	$1.33 M		$14.78 M		$25.44 M	
Transportation	$56.66 M		$563.62 M		$1.13 B	
Utilities	$15.44 M		$163.62 M		$308.14 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$10,738		$10,227		$10,993	
Total Non-Retail Expenditure	$5,634	*52.5%*	$5,440	*53.2%*	$5,915	*53.8%*
Total Retail Expenditures	$5,105	*47.5%*	$4,786	*46.8%*	$5,078	*46.2%*
Alcoholic Beverages	$65	*0.6%*	$62	*0.6%*	$67	*0.6%*
Apparel	$193	*1.8%*	$184	*1.8%*	$196	*1.8%*
Contributions	$357	*3.3%*	$337	*3.3%*	$369	*3.4%*
Education	$250	*2.3%*	$237	*2.3%*	$257	*2.3%*
Entertainment	$596	*5.5%*	$568	*5.6%*	$604	*5.5%*
Food Away From Home	$462	*4.3%*	$440	*4.3%*	$470	*4.3%*
Grocery	$613	*5.7%*	$593	*5.8%*	$603	*5.5%*
Health Care	$585	*5.4%*	$571	*5.6%*	$577	*5.3%*
Household Furnishings and Equipment	$282	*2.6%*	$268	*2.6%*	$287	*2.6%*
Household Operations	$193	*1.8%*	$185	*1.8%*	$196	*1.8%*
Miscellaneous Expenses	$180	*1.7%*	$171	*1.7%*	$182	*1.7%*
Personal Care	$124	*1.2%*	$119	*1.2%*	$123	*1.1%*
Shelter	$1,606	*15.0%*	$1,596	*15.6%*	$1,651	*15.0%*
Tax and Retirement	$3,176	*29.6%*	$2,996	*29.3%*	$3,401	*29.3%*
Tobacco and Related	$37	*0.3%*	$38	*0.4%*	$35	*0.3%*
Transportation	$1,586	*14.8%*	$1,443	*14.1%*	$1,554	*14.1%*
Utilities	$432	*4.0%*	$419	*4.1%*	$424	*3.9%*