

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2482/-74.2904

210 West Main Street, Freehold, NJ, USA	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2025)	6,215	46,128	97,286
Projected Population (2030)	6,075	45,382	95,771
Census Population (2020)	6,415	46,919	100,055
Census Population (2010)	6,506	47,504	98,499
Projected Annual Growth (2025-2030)	-140 -0.5%	-746 -0.3%	-1,515 -0.3%
Historical Annual Growth (2020-2025)	-200 -	-791 -0.3%	-2,769 -0.6%
Historical Annual Growth (2010-2020)	-92 -0.1%	-585 -0.1%	1,556 0.2%
Estimated Population Density (2025)	1,979 psm	1,632 psm	1,239 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
<b>Households</b>			
Estimated Households (2025)	2,253	16,548	34,587
Projected Households (2030)	2,251	16,593	34,660
Census Households (2020)	2,353	16,718	35,347
Census Households (2010)	2,358	16,482	33,854
Projected Annual Growth (2025-2030)	-2 -	45 -	73 -
Historical Annual Change (2010-2025)	-105 -0.3%	66 -	733 0.1%
<b>Average Household Income</b>			
Estimated Average Household Income (2025)	\$135,967	\$162,849	\$186,676
Projected Average Household Income (2030)	\$135,709	\$162,729	\$186,760
Census Average Household Income (2010)	\$83,759	\$97,581	\$111,428
Census Average Household Income (2000)	\$68,189	\$81,421	\$92,669
Projected Annual Change (2025-2030)	-\$258 -	-\$120 -	\$84 -
Historical Annual Change (2000-2025)	\$67,778 4.0%	\$81,428 4.0%	\$94,007 4.1%
<b>Median Household Income</b>			
Estimated Median Household Income (2025)	\$106,916	\$129,002	\$151,315
Projected Median Household Income (2030)	\$106,411	\$128,824	\$151,383
Census Median Household Income (2010)	\$72,613	\$82,942	\$92,392
Census Median Household Income (2000)	\$57,915	\$68,944	\$77,588
Projected Annual Change (2025-2030)	-\$506 -	-\$178 -	\$67 -
Historical Annual Change (2000-2025)	\$49,002 3.4%	\$60,059 3.5%	\$73,727 3.8%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2025)	\$49,311	\$58,491	\$66,409
Projected Per Capita Income (2030)	\$50,297	\$59,569	\$67,631
Census Per Capita Income (2010)	\$30,367	\$33,856	\$38,296
Census Per Capita Income (2000)	\$23,886	\$28,079	\$31,232
Projected Annual Change (2025-2030)	\$986 0.4%	\$1,078 0.4%	\$1,222 0.4%
Historical Annual Change (2000-2025)	\$25,425 4.3%	\$30,412 4.3%	\$35,177 4.5%
Estimated Average Household Net Worth (2025)	\$1.35 M	\$1.9 M	\$2.28 M

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210 West Main Street, Freehold, NJ, USA	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity</b>			
Total Population (2025)	6,215	46,128	97,286
White (2025)	3,873 62.3%	31,852 69.1%	72,146 74.2%
Black or African American (2025)	431 6.9%	3,342 7.2%	5,277 5.4%
American Indian or Alaska Native (2025)	59 1.0%	260 0.6%	306 0.3%
Asian (2025)	285 4.6%	3,276 7.1%	8,522 8.8%
Hawaiian or Pacific Islander (2025)	2 -	12 -	21 -
Other Race (2025)	912 14.7%	3,803 8.2%	5,001 5.1%
Two or More Races (2025)	652 10.5%	3,582 7.8%	6,012 6.2%
Population < 18 (2025)	1,382 22.2%	9,866 21.4%	20,963 21.5%
White Not Hispanic	619 44.8%	5,602 56.8%	13,231 63.1%
Black or African American	83 6.0%	606 6.1%	1,003 4.8%
Asian	49 3.5%	614 6.2%	1,892 9.0%
Other Race Not Hispanic	35 2.6%	264 2.7%	537 2.6%
Hispanic	596 43.1%	2,781 28.2%	4,301 20.5%
Not Hispanic or Latino Population (2025)	4,415 71.0%	37,300 80.9%	83,598 85.9%
Not Hispanic White	3,660 82.9%	30,330 81.3%	68,938 82.5%
Not Hispanic Black or African American	396 9.0%	3,071 8.2%	4,881 5.8%
Not Hispanic American Indian or Alaska Native	2 -	13 -	18 -
Not Hispanic Asian	275 6.2%	3,233 8.7%	8,463 10.1%
Not Hispanic Hawaiian or Pacific Islander	1 -	4 -	7 -
Not Hispanic Other Race	13 0.3%	90 0.2%	155 0.2%
Not Hispanic Two or More Races	67 1.5%	559 1.5%	1,135 1.4%
Hispanic or Latino Population (2025)	1,800 29.0%	8,827 19.1%	13,687 14.1%
Hispanic White	214 11.9%	1,522 17.2%	3,208 23.4%
Hispanic Black or African American	36 2.0%	271 3.1%	396 2.9%
Hispanic American Indian or Alaska Native	57 3.2%	247 2.8%	288 2.1%
Hispanic Asian	10 0.6%	43 0.5%	59 0.4%
Hispanic Hawaiian or Pacific Islander	- -	8 -	14 -
Hispanic Other Race	898 49.9%	3,713 42.1%	4,846 35.4%
Hispanic Two or More Races	585 32.5%	3,023 34.2%	4,877 35.6%
Not Hispanic or Latino Population (2020)	4,147 64.7%	36,767 78.4%	85,695 85.6%
Hispanic or Latino Population (2020)	2,267 35.3%	10,152 21.6%	14,360 14.4%
Not Hispanic or Latino Population (2010)	4,689 72.1%	39,503 83.2%	87,515 88.8%
Hispanic or Latino Population (2010)	1,818 27.9%	8,001 16.8%	10,984 11.2%
Not Hispanic or Latino Population (2030)	4,366 71.9%	36,707 80.9%	81,870 85.5%
Hispanic or Latino Population (2030)	1,709 28.1%	8,675 19.1%	13,901 14.5%
Projected Annual Growth (2025-2030)	-91 -1.0%	-153 -0.3%	214 0.3%
Historical Annual Growth (2010-2020)	450 2.5%	2,150 2.7%	3,376 3.1%

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<b>Total Age Distribution (2025)</b>						
Total Population	6,215	46,128	97,286			
Age Under 5 Years	360	5.8%	2,274	4.9%	4,635	4.8%
Age 5 to 9 Years	403	6.5%	2,699	5.9%	5,678	5.8%
Age 10 to 14 Years	383	6.2%	2,968	6.4%	6,476	6.7%
Age 15 to 19 Years	371	6.0%	3,029	6.6%	6,411	6.6%
Age 20 to 24 Years	416	6.7%	2,990	6.5%	6,014	6.2%
Age 25 to 29 Years	423	6.8%	2,667	5.8%	4,858	5.0%
Age 30 to 34 Years	453	7.3%	2,706	5.9%	4,906	5.0%
Age 35 to 39 Years	461	7.4%	2,912	6.3%	5,545	5.7%
Age 40 to 44 Years	436	7.0%	3,193	6.9%	6,435	6.6%
Age 45 to 49 Years	424	6.8%	3,048	6.6%	6,577	6.8%
Age 50 to 54 Years	415	6.7%	3,182	6.9%	6,847	7.0%
Age 55 to 59 Years	387	6.2%	3,205	6.9%	6,959	7.2%
Age 60 to 64 Years	327	5.3%	3,063	6.6%	7,087	7.3%
Age 65 to 69 Years	301	4.8%	2,524	5.5%	6,081	6.3%
Age 70 to 74 Years	192	3.1%	1,821	3.9%	4,690	4.8%
Age 75 to 79 Years	169	2.7%	1,614	3.5%	3,739	3.8%
Age 80 to 84 Years	127	2.0%	1,062	2.3%	2,252	2.3%
Age 85 Years or Over	166	2.7%	1,169	2.5%	2,095	2.2%
Median Age	38.0		41.2		42.8	
Age 19 Years or Less	1,518	24.4%	10,971	23.8%	23,201	23.8%
Age 20 to 64 Years	3,742	60.2%	26,966	58.5%	55,228	56.8%
Age 65 Years or Over	955	15.4%	8,191	17.8%	18,857	19.4%
<b>Female Age Distribution (2025)</b>						
Female Population	3,063	49.3%	23,116	50.1%	49,438	50.8%
Age Under 5 Years	186	6.1%	1,128	4.9%	2,310	4.7%
Age 5 to 9 Years	178	5.8%	1,300	5.6%	2,723	5.5%
Age 10 to 14 Years	173	5.6%	1,420	6.1%	3,134	6.3%
Age 15 to 19 Years	177	5.8%	1,442	6.2%	3,121	6.3%
Age 20 to 24 Years	183	6.0%	1,407	6.1%	2,921	5.9%
Age 25 to 29 Years	195	6.3%	1,271	5.5%	2,375	4.8%
Age 30 to 34 Years	208	6.8%	1,333	5.8%	2,514	5.1%
Age 35 to 39 Years	205	6.7%	1,411	6.1%	2,816	5.7%
Age 40 to 44 Years	218	7.1%	1,567	6.8%	3,269	6.6%
Age 45 to 49 Years	202	6.6%	1,508	6.5%	3,297	6.7%
Age 50 to 54 Years	210	6.8%	1,608	7.0%	3,459	7.0%
Age 55 to 59 Years	202	6.6%	1,680	7.3%	3,578	7.2%
Age 60 to 64 Years	166	5.4%	1,552	6.7%	3,666	7.4%
Age 65 to 69 Years	156	5.1%	1,321	5.7%	3,207	6.5%
Age 70 to 74 Years	112	3.6%	1,016	4.4%	2,552	5.2%
Age 75 to 79 Years	104	3.4%	918	4.0%	2,055	4.2%
Age 80 to 84 Years	76	2.5%	570	2.5%	1,235	2.5%
Age 85 Years or Over	113	3.7%	664	2.9%	1,204	2.4%
Female Median Age	40.2		42.4		43.8	
Age 19 Years or Less	714	23.3%	5,291	22.9%	11,288	22.8%
Age 20 to 64 Years	1,789	58.4%	13,336	57.7%	27,897	56.4%
Age 65 Years or Over	561	18.3%	4,489	19.4%	10,254	20.7%

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<b>Male Age Distribution (2025)</b>						
Male Population	3,152	50.7%	23,011	49.9%	47,848	49.2%
Age Under 5 Years	174	5.5%	1,146	5.0%	2,326	4.9%
Age 5 to 9 Years	225	7.2%	1,399	6.1%	2,955	6.2%
Age 10 to 14 Years	210	6.7%	1,548	6.7%	3,342	7.0%
Age 15 to 19 Years	195	6.2%	1,587	6.9%	3,290	6.9%
Age 20 to 24 Years	233	7.4%	1,583	6.9%	3,093	6.5%
Age 25 to 29 Years	229	7.3%	1,396	6.1%	2,483	5.2%
Age 30 to 34 Years	244	7.7%	1,374	6.0%	2,392	5.0%
Age 35 to 39 Years	256	8.1%	1,500	6.5%	2,729	5.7%
Age 40 to 44 Years	218	6.9%	1,626	7.1%	3,165	6.6%
Age 45 to 49 Years	222	7.0%	1,540	6.7%	3,280	6.9%
Age 50 to 54 Years	205	6.5%	1,574	6.8%	3,388	7.1%
Age 55 to 59 Years	185	5.9%	1,525	6.6%	3,381	7.1%
Age 60 to 64 Years	161	5.1%	1,511	6.6%	3,421	7.1%
Age 65 to 69 Years	145	4.6%	1,203	5.2%	2,875	6.0%
Age 70 to 74 Years	81	2.6%	805	3.5%	2,137	4.5%
Age 75 to 79 Years	65	2.1%	696	3.0%	1,684	3.5%
Age 80 to 84 Years	50	1.6%	492	2.1%	1,017	2.1%
Age 85 Years or Over	53	1.7%	505	2.2%	891	1.9%
Male Median Age	36.0		39.9		41.8	
Age 19 Years or Less	804	25.5%	5,680	24.7%	11,913	24.9%
Age 20 to 64 Years	1,953	62.0%	13,630	59.2%	27,331	57.1%
Age 65 Years or Over	394	12.5%	3,701	16.1%	8,603	18.0%
<b>Males per 100 Females (2025)</b>						
Overall Comparison	103		100		97	
Age Under 5 Years	93	48.2%	102	50.4%	101	50.2%
Age 5 to 9 Years	127	55.9%	108	51.8%	109	52.0%
Age 10 to 14 Years	122	54.9%	109	52.1%	107	51.6%
Age 15 to 19 Years	110	52.4%	110	52.4%	105	51.3%
Age 20 to 24 Years	127	56.0%	112	52.9%	106	51.4%
Age 25 to 29 Years	118	54.1%	110	52.4%	105	51.1%
Age 30 to 34 Years	117	53.9%	103	50.8%	95	48.8%
Age 35 to 39 Years	125	55.5%	106	51.5%	97	49.2%
Age 40 to 44 Years	100	50.1%	104	50.9%	97	49.2%
Age 45 to 49 Years	110	52.4%	102	50.5%	99	49.9%
Age 50 to 54 Years	98	49.4%	98	49.5%	98	49.5%
Age 55 to 59 Years	92	47.9%	91	47.6%	94	48.6%
Age 60 to 64 Years	97	49.3%	97	49.3%	93	48.3%
Age 65 to 69 Years	93	48.2%	91	47.7%	90	47.3%
Age 70 to 74 Years	72	42.0%	79	44.2%	84	45.6%
Age 75 to 79 Years	62	38.4%	76	43.1%	82	45.0%
Age 80 to 84 Years	66	39.8%	86	46.3%	82	45.2%
Age 85 Years or Over	47	32.0%	76	43.2%	74	42.5%
Age 19 Years or Less	113	53.0%	107	51.8%	106	51.3%
Age 20 to 39 Years	122	54.9%	108	51.9%	101	50.2%
Age 40 to 64 Years	99	49.9%	98	49.6%	96	49.1%
Age 65 Years or Over	70	41.3%	82	45.2%	84	45.6%

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<b>Household Type (2025)</b>			
Total Households	2,253	16,548	34,587
Households with Children	824 36.6%	5,597 33.8%	11,643 33.7%
Average Household Size	2.7	2.7	2.8
Household Density per Square Mile	718	585	441
Population Family	5,465 87.9%	39,399 85.4%	85,276 87.7%
Population Non-Family	720 11.6%	5,952 12.9%	11,155 11.5%
Population Group Quarters	30 0.5%	776 1.7%	855 0.9%
Family Households	1,738 77.1%	12,111 73.2%	26,177 75.7%
Married Couple Households	1,227 70.6%	9,234 76.2%	21,068 80.5%
Other Family Households with Children	511 29.4%	2,877 23.8%	5,109 19.5%
Family Households with Children	822 47.3%	5,586 46.1%	11,631 44.4%
Married Couple with Children	570 69.3%	4,221 75.6%	9,372 80.6%
Other Family Households with Children	252 30.7%	1,365 24.4%	2,259 19.4%
Family Households No Children	916 52.7%	6,525 53.9%	14,545 55.6%
Married Couple No Children	657 71.7%	5,013 76.8%	11,696 80.4%
Other Family Households No Children	259 28.3%	1,512 23.2%	2,849 19.6%
Non-Family Households	515 22.9%	4,437 26.8%	8,411 24.3%
Non-Family Households with Children	3 0.5%	11 0.2%	12 0.1%
Non-Family Households No Children	513 99.5%	4,426 99.8%	8,399 99.9%
Average Family Household Size	3.1	3.3	3.3
Average Family Income	\$149,779	\$193,066	\$217,258
Median Family Income	\$124,702	\$161,253	\$180,487
Average Non-Family Household Size	1.4	1.3	1.3
<b>Marital Status (2025)</b>			
Population Age 15 Years or Over	5,068	38,186	80,497
Never Married	1,781 35.1%	12,331 32.3%	23,474 29.2%
Currently Married	2,241 44.2%	18,474 48.4%	43,876 54.5%
Previously Married	1,046 20.6%	7,380 19.3%	13,146 16.3%
Separated	244 23.3%	1,944 26.3%	3,061 23.3%
Widowed	339 32.4%	2,667 36.1%	5,183 39.4%
Divorced	463 44.3%	2,769 37.5%	4,902 37.3%
<b>Educational Attainment (2025)</b>			
Adult Population Age 25 Years or Over	4,281	32,167	68,071
Elementary (Grade Level 0 to 8)	288 6.7%	1,323 4.1%	2,010 3.0%
Some High School (Grade Level 9 to 11)	271 6.3%	1,487 4.6%	2,363 3.5%
High School Graduate	1,207 28.2%	7,335 22.8%	14,105 20.7%
Some College	603 14.1%	4,292 13.3%	8,959 13.2%
Associate Degree Only	357 8.3%	2,510 7.8%	5,099 7.5%
Bachelor Degree Only	1,006 23.5%	9,614 29.9%	21,603 31.7%
Graduate Degree	550 12.8%	5,605 17.4%	13,930 20.5%
Any College (Some College or Higher)	2,516 58.8%	22,022 68.5%	49,592 72.9%
College Degree + (Bachelor Degree or Higher)	1,556 36.3%	15,219 47.3%	35,534 52.2%

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<b>Housing</b>			
Total Housing Units (2025)	2,440	17,770	37,079
Total Housing Units (2020)	2,519	17,599	36,833
Historical Annual Growth (2020-2025)	-80	-	171
Housing Units Occupied (2025)	2,253	92.4%	16,548
Housing Units Owner-Occupied	1,370	60.8%	12,044
Housing Units Renter-Occupied	883	39.2%	4,504
Housing Units Vacant (2025)	186	7.6%	1,222
		6.9%	2,492
		6.7%	
<b>Household Size (2025)</b>			
Total Households	2,253	16,548	34,587
1 Person Households	401	17.8%	3,599
2 Person Households	803	35.6%	5,186
3 Person Households	439	19.5%	2,919
4 Person Households	345	15.3%	2,870
5 Person Households	158	7.0%	1,222
6 Person Households	65	2.9%	481
7 or More Person Households	43	1.9%	271
		1.6%	456
		1.3%	
<b>Household Income Distribution (2025)</b>			
HH Income \$200,000 or More	439	19.5%	4,633
HH Income \$150,000 to \$199,999	256	11.4%	2,403
HH Income \$125,000 to \$149,999	145	6.4%	907
HH Income \$100,000 to \$124,999	338	15.0%	1,550
HH Income \$75,000 to \$99,999	271	12.0%	1,626
HH Income \$50,000 to \$74,999	311	13.8%	1,774
HH Income \$35,000 to \$49,999	217	9.6%	1,259
HH Income \$25,000 to \$34,999	66	2.9%	761
HH Income \$15,000 to \$24,999	88	3.9%	621
HH Income \$10,000 to \$14,999	75	3.3%	385
HH Income Under \$10,000	47	2.1%	632
		3.8%	1,038
		3.0%	
<b>Household Vehicles (2025)</b>			
Households 0 Vehicles Available	411	18.3%	1,894
Households 1 Vehicle Available	698	31.0%	4,608
Households 2 Vehicles Available	777	34.5%	6,671
Households 3 or More Vehicles Available	367	16.3%	3,375
Total Vehicles Available	3,486		29,239
Average Vehicles per Household	1.5		1.8
Owner-Occupied Household Vehicles	2,681	76.9%	24,655
Average Vehicles per Owner-Occupied Household	2.0		2.0
Renter-Occupied Household Vehicles	805	23.1%	4,584
Average Vehicles per Renter-Occupied Household	-		1.0
			1.1
<b>Travel Time (2025)</b>			
Worker Base Age 16 years or Over	3,372	23,947	50,372
Travel to Work in 14 Minutes or Less	952	28.2%	5,470
Travel to Work in 15 to 29 Minutes	1,026	30.4%	6,523
Travel to Work in 30 to 59 Minutes	627	18.6%	5,135
Travel to Work in 60 Minutes or More	281	8.3%	2,806
Work at Home	487	14.4%	4,012
Average Minutes Travel to Work	20.3		24.8
			29.1

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<b>Transportation To Work (2025)</b>			
Worker Base Age 16 years or Over	3,372	23,947	50,372
Drive to Work Alone	1,935 57.4%	15,545 64.9%	32,924 65.4%
Drive to Work in Carpool	528 15.7%	2,310 9.6%	4,170 8.3%
Travel to Work by Public Transportation	199 5.9%	916 3.8%	2,552 5.1%
Drive to Work on Motorcycle	- -	- -	- -
Bicycle to Work	44 1.3%	295 1.2%	337 0.7%
Walk to Work	147 4.4%	434 1.8%	630 1.3%
Other Means	33 1.0%	435 1.8%	619 1.2%
Work at Home	487 14.4%	4,012 16.8%	9,141 18.1%
<b>Daytime Demographics (2025)</b>			
Total Businesses	779	2,951	5,036
Total Employees	7,359	27,411	42,109
Company Headquarter Businesses	18 2.3%	80 2.7%	131 2.6%
Company Headquarter Employees	268 3.6%	1,439 5.2%	3,225 7.7%
Employee Population per Business	9.4 to 1	9.3 to 1	8.4 to 1
Residential Population per Business	8.0 to 1	15.6 to 1	19.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,958	40,946	70,789
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2025)	4,979	37,564	79,136
Labor Force Total Males (2025)	2,500 50.2%	18,593 49.5%	38,519 48.7%
Male Civilian Employed	1,792 71.7%	12,497 67.2%	26,456 68.7%
Male Civilian Unemployed	161 6.4%	669 3.6%	1,352 3.5%
Males in Armed Forces	8 0.3%	81 0.4%	84 0.2%
Males Not in Labor Force	540 21.6%	5,346 28.8%	10,627 27.6%
Labor Force Total Females (2025)	2,479 49.8%	18,971 50.5%	40,617 51.3%
Female Civilian Employed	1,580 63.8%	11,450 60.4%	23,917 58.9%
Female Civilian Unemployed	49 2.0%	374 2.0%	816 2.0%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	850 34.3%	7,147 37.7%	15,884 39.1%
Unemployment Rate	209 4.2%	1,043 2.8%	2,168 2.7%
<b>Occupation (2025)</b>			
Occupation Population Age 16 Years or Over	3,372	23,947	50,372
Occupation Total Males	1,792 53.1%	12,497 52.2%	26,455 52.5%
Occupation Total Females	1,580 46.9%	11,450 47.8%	23,917 47.5%
Management, Business, Financial Operations	563 -	5,212 21.8%	12,101 24.0%
Professional, Related	731 21.7%	6,578 27.5%	15,070 29.9%
Service	815 24.2%	4,199 17.5%	6,631 13.2%
Sales, Office	713 21.1%	4,664 19.5%	10,317 20.5%
Farming, Fishing, Forestry	- -	25 0.1%	58 0.1%
Construction, Extraction, Maintenance	240 7.1%	1,357 5.7%	2,858 5.7%
Production, Transport, Material Moving	309 9.2%	1,911 8.0%	3,337 6.6%
White Collar Workers	2,007 59.5%	16,454 68.7%	37,488 74.4%
Blue Collar Workers	1,365 40.5%	7,493 31.3%	12,884 25.6%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2482/-74.2904

210 West Main Street, Freehold, NJ, 07728		1 mi radius	3 mi radius	5 mi radius
<b>Units In Structure (2025)</b>				
Total Units	2,253	16,548	34,587	
1 Detached Unit	1,193	52.9%	9,661	58.4%
1 Attached Unit	327	14.5%	2,618	15.8%
2 Units	122	5.4%	537	3.2%
3 to 4 Units	100	4.4%	438	2.6%
5 to 9 Units	158	7.0%	1,059	6.4%
10 to 19 Units	91	4.0%	550	3.3%
20 to 49 Units	67	3.0%	265	1.6%
50 or More Units	189	8.4%	1,175	7.1%
Mobile Home or Trailer	8	0.4%	244	1.5%
Other Structure	-	-	-	-
<b>Homes Built By Year (2025)</b>				
Homes Built 2020 or later	16	0.6%	151	0.8%
Homes Built 2010 to 2019	51	2.1%	500	2.8%
Homes Built 2000 to 2009	70	2.9%	1,481	8.3%
Homes Built 1990 to 1999	207	8.5%	2,636	14.8%
Homes Built 1980 to 1989	335	13.7%	3,412	19.2%
Homes Built 1970 to 1979	386	15.8%	2,521	14.2%
Homes Built 1960 to 1969	446	18.3%	2,593	14.6%
Homes Built 1950 to 1959	224	9.2%	1,154	6.5%
Homes Built 1940 to 1949	52	2.1%	320	1.8%
Homes Built Before 1939	467	19.1%	1,781	10.0%
Median Age of Homes	57.5	Yrs	48.3	Yrs
<b>Home Values (2025)</b>				
Owner Specified Housing Units	1,370	12,044	28,100	
Home Values \$1,000,000 or More	73	5.3%	1,041	8.6%
Home Values \$750,000 to \$999,999	129	9.4%	1,794	14.9%
Home Values \$500,000 to \$749,999	337	24.6%	3,862	32.1%
Home Values \$400,000 to \$499,999	317	23.2%	2,079	17.3%
Home Values \$300,000 to \$399,999	302	22.0%	1,710	14.2%
Home Values \$250,000 to \$299,999	60	4.4%	270	2.2%
Home Values \$200,000 to \$249,999	41	3.0%	274	2.3%
Home Values \$175,000 to \$199,999	6	0.5%	73	0.6%
Home Values \$150,000 to \$174,999	18	1.3%	172	1.4%
Home Values \$125,000 to \$149,999	3	0.2%	55	0.5%
Home Values \$100,000 to \$124,999	5	0.3%	130	1.1%
Home Values \$90,000 to \$99,999	9	0.7%	106	0.9%
Home Values \$80,000 to \$89,999	3	0.2%	6	-
Home Values \$70,000 to \$79,999	-	-	30	0.3%
Home Values \$60,000 to \$69,999	-	-	15	0.1%
Home Values \$50,000 to \$59,999	2	0.2%	49	0.4%
Home Values \$35,000 to \$49,999	12	0.9%	109	0.9%
Home Values \$25,000 to \$34,999	2	0.2%	58	0.5%
Home Values \$10,000 to \$24,999	9	0.6%	43	0.4%
Home Values Under \$10,000	40	2.9%	168	1.4%
Owner-Occupied Median Home Value	\$457,912		\$549,841	
Renter-Occupied Median Rent	\$1,873		\$1,790	
				\$1,789

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2482/-74.2904

210 West Main Street, Freehold, NJ, USA	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$273.08 M	\$2.2 B	\$4.98 B
Total Non-Retail Expenditure	\$142.54 M	\$1.17 B	\$2.65 B
Total Retail Expenditure	\$130.54 M	\$1.04 B	\$2.33 B
Alcoholic Beverages	\$1.69 M	\$13.47 M	\$30.38 M
Apparel	\$5.07 M	\$39.84 M	\$89.26 M
Contributions	\$9.01 M	\$73.39 M	\$167.59 M
Education	\$6.37 M	\$51.4 M	\$116.79 M
Entertainment	\$15.64 M	\$122.76 M	\$274.66 M
Food Away From Home	\$12.08 M	\$95.24 M	\$213.76 M
Grocery	\$17.12 M	\$126.94 M	\$274.93 M
Health Care	\$15.38 M	\$115.8 M	\$246.85 M
Household Furnishings and Equipment	\$7.32 M	\$57.98 M	\$130.42 M
Household Operations	\$5.11 M	\$40.09 M	\$89.61 M
Miscellaneous Expenses	\$4.68 M	\$36.86 M	\$82.66 M
Personal Care	\$3.4 M	\$25.66 M	\$56.13 M
Shelter	\$43.92 M	\$328.21 M	\$712.2 M
Tax and Retirement	\$76.72 M	\$667.42 M	\$1.57 B
Tobacco and Related	\$1.18 M	\$7.79 M	\$15.55 M
Transportation	\$36.24 M	\$311.15 M	\$717.06 M
Utilities	\$12.15 M	\$89.54 M	\$193.19 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$10,100	\$11,097	\$11,999
Total Non-Retail Expenditure	\$5,272 52.2%	\$5,867 52.9%	\$6,383 53.2%
Total Retail Expenditures	\$4,828 47.8%	\$5,229 47.1%	\$5,616 46.8%
Alcoholic Beverages	\$63 0.6%	\$68 0.6%	\$73 0.6%
Apparel	\$187 1.9%	\$201 1.8%	\$215 1.8%
Contributions	\$333 3.3%	\$370 3.3%	\$404 3.4%
Education	\$236 2.3%	\$259 2.3%	\$281 2.3%
Entertainment	\$578 5.7%	\$618 5.6%	\$662 5.5%
Food Away From Home	\$447 4.4%	\$480 4.3%	\$515 4.3%
Grocery	\$633 6.3%	\$639 5.8%	\$662 5.5%
Health Care	\$569 5.6%	\$583 5.3%	\$595 5.0%
Household Furnishings and Equipment	\$271 2.7%	\$292 2.6%	\$314 2.6%
Household Operations	\$189 1.9%	\$202 1.8%	\$216 1.8%
Miscellaneous Expenses	\$173 1.7%	\$186 1.7%	\$199 1.7%
Personal Care	\$126 1.2%	\$129 1.2%	\$135 1.1%
Shelter	\$1,624 16.1%	\$1,653 14.9%	\$1,716 14.3%
Tax and Retirement	\$2,838 28.1%	\$3,361 30.3%	\$3,780 30.3%
Tobacco and Related	\$44 0.4%	\$39 0.4%	\$37 0.3%
Transportation	\$1,341 13.3%	\$1,567 14.1%	\$1,728 14.4%
Utilities	\$449 4.4%	\$451 4.1%	\$465 3.9%