

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2482/-74.2904

210 West Main Street, Freehold, NJ, USA

1 mi radius 3 mi radius 5 mi radius

Population

Estimated Population (2025)	6,215	46,128	97,286
Projected Population (2030)	6,075	45,382	95,771
Census Population (2020)	6,415	46,919	100,055
Census Population (2010)	6,506	47,504	98,499
Projected Annual Growth (2025-2030)	-140 -0.5%	-746 -0.3%	-1,515 -0.3%
Historical Annual Growth (2020-2025)	-200 -	-791 -0.3%	-2,769 -0.6%
Historical Annual Growth (2010-2020)	-92 -0.1%	-585 -0.1%	1,556 0.2%
Estimated Population Density (2025)	1,979 <i>psm</i>	1,632 <i>psm</i>	1,239 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

Households

Estimated Households (2025)	2,253	16,548	34,587
Projected Households (2030)	2,251	16,593	34,660
Census Households (2020)	2,353	16,718	35,347
Census Households (2010)	2,358	16,482	33,854
Projected Annual Growth (2025-2030)	-2 -	45 -	73 -
Historical Annual Change (2010-2025)	-105 -0.3%	66 -	733 0.1%

Average Household Income

Estimated Average Household Income (2025)	\$135,967	\$162,849	\$186,676
Projected Average Household Income (2030)	\$135,709	\$162,729	\$186,760
Census Average Household Income (2010)	\$83,759	\$97,581	\$111,428
Census Average Household Income (2000)	\$68,189	\$81,421	\$92,669
Projected Annual Change (2025-2030)	-\$258 -	-\$120 -	\$84 -
Historical Annual Change (2000-2025)	\$67,778 4.0%	\$81,428 4.0%	\$94,007 4.1%

Median Household Income

Estimated Median Household Income (2025)	\$106,916	\$129,002	\$151,315
Projected Median Household Income (2030)	\$106,411	\$128,824	\$151,383
Census Median Household Income (2010)	\$72,613	\$82,942	\$92,392
Census Median Household Income (2000)	\$57,915	\$68,944	\$77,588
Projected Annual Change (2025-2030)	-\$506 -	-\$178 -	\$67 -
Historical Annual Change (2000-2025)	\$49,002 3.4%	\$60,059 3.5%	\$73,727 3.8%

Per Capita Income

Estimated Per Capita Income (2025)	\$49,311	\$58,491	\$66,409
Projected Per Capita Income (2030)	\$50,297	\$59,569	\$67,631
Census Per Capita Income (2010)	\$30,367	\$33,856	\$38,296
Census Per Capita Income (2000)	\$23,886	\$28,079	\$31,232
Projected Annual Change (2025-2030)	\$986 0.4%	\$1,078 0.4%	\$1,222 0.4%
Historical Annual Change (2000-2025)	\$25,425 4.3%	\$30,412 4.3%	\$35,177 4.5%
Estimated Average Household Net Worth (2025)	\$1.35 M	\$1.9 M	\$2.28 M

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Lat/Lon: 40.2482/-74.2904

210 West Main Street, Freehold, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	6,215		46,128		97,286	
White (2025)	3,873	62.3%	31,852	69.1%	72,146	74.2%
Black or African American (2025)	431	6.9%	3,342	7.2%	5,277	5.4%
American Indian or Alaska Native (2025)	59	1.0%	260	0.6%	306	0.3%
Asian (2025)	285	4.6%	3,276	7.1%	8,522	8.8%
Hawaiian or Pacific Islander (2025)	2	-	12	-	21	-
Other Race (2025)	912	14.7%	3,803	8.2%	5,001	5.1%
Two or More Races (2025)	652	10.5%	3,582	7.8%	6,012	6.2%
Population < 18 (2025)	1,382	22.2%	9,866	21.4%	20,963	21.5%
White Not Hispanic	619	44.8%	5,602	56.8%	13,231	63.1%
Black or African American	83	6.0%	606	6.1%	1,003	4.8%
Asian	49	3.5%	614	6.2%	1,892	9.0%
Other Race Not Hispanic	35	2.6%	264	2.7%	537	2.6%
Hispanic	596	43.1%	2,781	28.2%	4,301	20.5%
Not Hispanic or Latino Population (2025)	4,415	71.0%	37,300	80.9%	83,598	85.9%
Not Hispanic White	3,660	82.9%	30,330	81.3%	68,938	82.5%
Not Hispanic Black or African American	396	9.0%	3,071	8.2%	4,881	5.8%
Not Hispanic American Indian or Alaska Native	2	-	13	-	18	-
Not Hispanic Asian	275	6.2%	3,233	8.7%	8,463	10.1%
Not Hispanic Hawaiian or Pacific Islander	1	-	4	-	7	-
Not Hispanic Other Race	13	0.3%	90	0.2%	155	0.2%
Not Hispanic Two or More Races	67	1.5%	559	1.5%	1,135	1.4%
Hispanic or Latino Population (2025)	1,800	29.0%	8,827	19.1%	13,687	14.1%
Hispanic White	214	11.9%	1,522	17.2%	3,208	23.4%
Hispanic Black or African American	36	2.0%	271	3.1%	396	2.9%
Hispanic American Indian or Alaska Native	57	3.2%	247	2.8%	288	2.1%
Hispanic Asian	10	0.6%	43	0.5%	59	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	8	-	14	-
Hispanic Other Race	898	49.9%	3,713	42.1%	4,846	35.4%
Hispanic Two or More Races	585	32.5%	3,023	34.2%	4,877	35.6%
Not Hispanic or Latino Population (2020)	4,147	64.7%	36,767	78.4%	85,695	85.6%
Hispanic or Latino Population (2020)	2,267	35.3%	10,152	21.6%	14,360	14.4%
Not Hispanic or Latino Population (2010)	4,689	72.1%	39,503	83.2%	87,515	88.8%
Hispanic or Latino Population (2010)	1,818	27.9%	8,001	16.8%	10,984	11.2%
Not Hispanic or Latino Population (2030)	4,366	71.9%	36,707	80.9%	81,870	85.5%
Hispanic or Latino Population (2030)	1,709	28.1%	8,675	19.1%	13,901	14.5%
Projected Annual Growth (2025-2030)	-91	-1.0%	-153	-0.3%	214	0.3%
Historical Annual Growth (2010-2020)	450	2.5%	2,150	2.7%	3,376	3.1%

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210 West Main Street, Freehold, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Total Age Distribution (2025)							
Total Population	6,215		46,128		97,286		
Age Under 5 Years	360	5.8%	2,274	4.9%	4,635	4.8%	
Age 5 to 9 Years	403	6.5%	2,699	5.9%	5,678	5.8%	
Age 10 to 14 Years	383	6.2%	2,968	6.4%	6,476	6.7%	
Age 15 to 19 Years	371	6.0%	3,029	6.6%	6,411	6.6%	
Age 20 to 24 Years	416	6.7%	2,990	6.5%	6,014	6.2%	
Age 25 to 29 Years	423	6.8%	2,667	5.8%	4,858	5.0%	
Age 30 to 34 Years	453	7.3%	2,706	5.9%	4,906	5.0%	
Age 35 to 39 Years	461	7.4%	2,912	6.3%	5,545	5.7%	
Age 40 to 44 Years	436	7.0%	3,193	6.9%	6,435	6.6%	
Age 45 to 49 Years	424	6.8%	3,048	6.6%	6,577	6.8%	
Age 50 to 54 Years	415	6.7%	3,182	6.9%	6,847	7.0%	
Age 55 to 59 Years	387	6.2%	3,205	6.9%	6,959	7.2%	
Age 60 to 64 Years	327	5.3%	3,063	6.6%	7,087	7.3%	
Age 65 to 69 Years	301	4.8%	2,524	5.5%	6,081	6.3%	
Age 70 to 74 Years	192	3.1%	1,821	3.9%	4,690	4.8%	
Age 75 to 79 Years	169	2.7%	1,614	3.5%	3,739	3.8%	
Age 80 to 84 Years	127	2.0%	1,062	2.3%	2,252	2.3%	
Age 85 Years or Over	166	2.7%	1,169	2.5%	2,095	2.2%	
Median Age	38.0		41.2		42.8		
Age 19 Years or Less	1,518	24.4%	10,971	23.8%	23,201	23.8%	
Age 20 to 64 Years	3,742	60.2%	26,966	58.5%	55,228	56.8%	
Age 65 Years or Over	955	15.4%	8,191	17.8%	18,857	19.4%	
Female Age Distribution (2025)							
Female Population	3,063 49.3%		23,116 50.1%		49,438 50.8%		
Age Under 5 Years	186	6.1%	1,128	4.9%	2,310	4.7%	
Age 5 to 9 Years	178	5.8%	1,300	5.6%	2,723	5.5%	
Age 10 to 14 Years	173	5.6%	1,420	6.1%	3,134	6.3%	
Age 15 to 19 Years	177	5.8%	1,442	6.2%	3,121	6.3%	
Age 20 to 24 Years	183	6.0%	1,407	6.1%	2,921	5.9%	
Age 25 to 29 Years	195	6.3%	1,271	5.5%	2,375	4.8%	
Age 30 to 34 Years	208	6.8%	1,333	5.8%	2,514	5.1%	
Age 35 to 39 Years	205	6.7%	1,411	6.1%	2,816	5.7%	
Age 40 to 44 Years	218	7.1%	1,567	6.8%	3,269	6.6%	
Age 45 to 49 Years	202	6.6%	1,508	6.5%	3,297	6.7%	
Age 50 to 54 Years	210	6.8%	1,608	7.0%	3,459	7.0%	
Age 55 to 59 Years	202	6.6%	1,680	7.3%	3,578	7.2%	
Age 60 to 64 Years	166	5.4%	1,552	6.7%	3,666	7.4%	
Age 65 to 69 Years	156	5.1%	1,321	5.7%	3,207	6.5%	
Age 70 to 74 Years	112	3.6%	1,016	4.4%	2,552	5.2%	
Age 75 to 79 Years	104	3.4%	918	4.0%	2,055	4.2%	
Age 80 to 84 Years	76	2.5%	570	2.5%	1,235	2.5%	
Age 85 Years or Over	113	3.7%	664	2.9%	1,204	2.4%	
Female Median Age	40.2		42.4		43.8		
Age 19 Years or Less	714	23.3%	5,291	22.9%	11,288	22.8%	
Age 20 to 64 Years	1,789	58.4%	13,336	57.7%	27,897	56.4%	
Age 65 Years or Over	561	18.3%	4,489	19.4%	10,254	20.7%	

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210 West Main Street, Freehold, NJ, USA							
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Male Age Distribution (2025)							
Male Population	3,152	50.7%	23,011	49.9%	47,848	49.2%	
Age Under 5 Years	174	5.5%	1,146	5.0%	2,326	4.9%	
Age 5 to 9 Years	225	7.2%	1,399	6.1%	2,955	6.2%	
Age 10 to 14 Years	210	6.7%	1,548	6.7%	3,342	7.0%	
Age 15 to 19 Years	195	6.2%	1,587	6.9%	3,290	6.9%	
Age 20 to 24 Years	233	7.4%	1,583	6.9%	3,093	6.5%	
Age 25 to 29 Years	229	7.3%	1,396	6.1%	2,483	5.2%	
Age 30 to 34 Years	244	7.7%	1,374	6.0%	2,392	5.0%	
Age 35 to 39 Years	256	8.1%	1,500	6.5%	2,729	5.7%	
Age 40 to 44 Years	218	6.9%	1,626	7.1%	3,165	6.6%	
Age 45 to 49 Years	222	7.0%	1,540	6.7%	3,280	6.9%	
Age 50 to 54 Years	205	6.5%	1,574	6.8%	3,388	7.1%	
Age 55 to 59 Years	185	5.9%	1,525	6.6%	3,381	7.1%	
Age 60 to 64 Years	161	5.1%	1,511	6.6%	3,421	7.1%	
Age 65 to 69 Years	145	4.6%	1,203	5.2%	2,875	6.0%	
Age 70 to 74 Years	81	2.6%	805	3.5%	2,137	4.5%	
Age 75 to 79 Years	65	2.1%	696	3.0%	1,684	3.5%	
Age 80 to 84 Years	50	1.6%	492	2.1%	1,017	2.1%	
Age 85 Years or Over	53	1.7%	505	2.2%	891	1.9%	
Male Median Age	36.0		39.9		41.8		
Age 19 Years or Less	804	25.5%	5,680	24.7%	11,913	24.9%	
Age 20 to 64 Years	1,953	62.0%	13,630	59.2%	27,331	57.1%	
Age 65 Years or Over	394	12.5%	3,701	16.1%	8,603	18.0%	
Males per 100 Females (2025)							
Overall Comparison	103		100		97		
Age Under 5 Years	93	48.2%	102	50.4%	101	50.2%	
Age 5 to 9 Years	127	55.9%	108	51.8%	109	52.0%	
Age 10 to 14 Years	122	54.9%	109	52.1%	107	51.6%	
Age 15 to 19 Years	110	52.4%	110	52.4%	105	51.3%	
Age 20 to 24 Years	127	56.0%	112	52.9%	106	51.4%	
Age 25 to 29 Years	118	54.1%	110	52.4%	105	51.1%	
Age 30 to 34 Years	117	53.9%	103	50.8%	95	48.8%	
Age 35 to 39 Years	125	55.5%	106	51.5%	97	49.2%	
Age 40 to 44 Years	100	50.1%	104	50.9%	97	49.2%	
Age 45 to 49 Years	110	52.4%	102	50.5%	99	49.9%	
Age 50 to 54 Years	98	49.4%	98	49.5%	98	49.5%	
Age 55 to 59 Years	92	47.9%	91	47.6%	94	48.6%	
Age 60 to 64 Years	97	49.3%	97	49.3%	93	48.3%	
Age 65 to 69 Years	93	48.2%	91	47.7%	90	47.3%	
Age 70 to 74 Years	72	42.0%	79	44.2%	84	45.6%	
Age 75 to 79 Years	62	38.4%	76	43.1%	82	45.0%	
Age 80 to 84 Years	66	39.8%	86	46.3%	82	45.2%	
Age 85 Years or Over	47	32.0%	76	43.2%	74	42.5%	
Age 19 Years or Less	113	53.0%	107	51.8%	106	51.3%	
Age 20 to 39 Years	122	54.9%	108	51.9%	101	50.2%	
Age 40 to 64 Years	99	49.9%	98	49.6%	96	49.1%	
Age 65 Years or Over	70	41.3%	82	45.2%	84	45.6%	

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210 West Main Street, Freehold, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	2,253		16,548		34,587		
Households with Children	824	36.6%	5,597	33.8%	11,643	33.7%	
Average Household Size	2.7		2.7		2.8		
Household Density per Square Mile	718		585		441		
Population Family	5,465	87.9%	39,399	85.4%	85,276	87.7%	
Population Non-Family	720	11.6%	5,952	12.9%	11,155	11.5%	
Population Group Quarters	30	0.5%	776	1.7%	855	0.9%	
Family Households	1,738	77.1%	12,111	73.2%	26,177	75.7%	
Married Couple Households	1,227	70.6%	9,234	76.2%	21,068	80.5%	
Other Family Households with Children	511	29.4%	2,877	23.8%	5,109	19.5%	
Family Households with Children	822	47.3%	5,586	46.1%	11,631	44.4%	
Married Couple with Children	570	69.3%	4,221	75.6%	9,372	80.6%	
Other Family Households with Children	252	30.7%	1,365	24.4%	2,259	19.4%	
Family Households No Children	916	52.7%	6,525	53.9%	14,545	55.6%	
Married Couple No Children	657	71.7%	5,013	76.8%	11,696	80.4%	
Other Family Households No Children	259	28.3%	1,512	23.2%	2,849	19.6%	
Non-Family Households	515	22.9%	4,437	26.8%	8,411	24.3%	
Non-Family Households with Children	3	0.5%	11	0.2%	12	0.1%	
Non-Family Households No Children	513	99.5%	4,426	99.8%	8,399	99.9%	
Average Family Household Size	3.1		3.3		3.3		
Average Family Income	\$149,779		\$193,066		\$217,258		
Median Family Income	\$124,702		\$161,253		\$180,487		
Average Non-Family Household Size	1.4		1.3		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	5,068		38,186		80,497		
Never Married	1,781	35.1%	12,331	32.3%	23,474	29.2%	
Currently Married	2,241	44.2%	18,474	48.4%	43,876	54.5%	
Previously Married	1,046	20.6%	7,380	19.3%	13,146	16.3%	
Separated	244	23.3%	1,944	26.3%	3,061	23.3%	
Widowed	339	32.4%	2,667	36.1%	5,183	39.4%	
Divorced	463	44.3%	2,769	37.5%	4,902	37.3%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	4,281		32,167		68,071		
Elementary (Grade Level 0 to 8)	288	6.7%	1,323	4.1%	2,010	3.0%	
Some High School (Grade Level 9 to 11)	271	6.3%	1,487	4.6%	2,363	3.5%	
High School Graduate	1,207	28.2%	7,335	22.8%	14,105	20.7%	
Some College	603	14.1%	4,292	13.3%	8,959	13.2%	
Associate Degree Only	357	8.3%	2,510	7.8%	5,099	7.5%	
Bachelor Degree Only	1,006	23.5%	9,614	29.9%	21,603	31.7%	
Graduate Degree	550	12.8%	5,605	17.4%	13,930	20.5%	
Any College (Some College or Higher)	2,516	58.8%	22,022	68.5%	49,592	72.9%	
College Degree + (Bachelor Degree or Higher)	1,556	36.3%	15,219	47.3%	35,534	52.2%	

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Housing							
Total Housing Units (2025)	2,440		17,770		37,079		
Total Housing Units (2020)	2,519		17,599		36,833		
Historical Annual Growth (2020-2025)	-80	-	171	-	246	-	
Housing Units Occupied (2025)	2,253	92.4%	16,548	93.1%	34,587	93.3%	
Housing Units Owner-Occupied	1,370	60.8%	12,044	72.8%	28,100	81.2%	
Housing Units Renter-Occupied	883	39.2%	4,504	27.2%	6,487	18.8%	
Housing Units Vacant (2025)	186	7.6%	1,222	6.9%	2,492	6.7%	
Household Size (2025)							
Total Households	2,253		16,548		34,587		
1 Person Households	401	17.8%	3,599	21.7%	6,973	20.2%	
2 Person Households	803	35.6%	5,186	31.3%	10,649	30.8%	
3 Person Households	439	19.5%	2,919	17.6%	6,070	17.5%	
4 Person Households	345	15.3%	2,870	17.3%	6,840	19.8%	
5 Person Households	158	7.0%	1,222	7.4%	2,677	7.7%	
6 Person Households	65	2.9%	481	2.9%	922	2.7%	
7 or More Person Households	43	1.9%	271	1.6%	456	1.3%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	439	19.5%	4,633	28.0%	11,719	33.9%	
HH Income \$150,000 to \$199,999	256	11.4%	2,403	14.5%	5,224	15.1%	
HH Income \$125,000 to \$149,999	145	6.4%	907	5.5%	2,053	5.9%	
HH Income \$100,000 to \$124,999	338	15.0%	1,550	9.4%	3,086	8.9%	
HH Income \$75,000 to \$99,999	271	12.0%	1,626	9.8%	3,223	9.3%	
HH Income \$50,000 to \$74,999	311	13.8%	1,774	10.7%	3,092	8.9%	
HH Income \$35,000 to \$49,999	217	9.6%	1,259	7.6%	2,112	6.1%	
HH Income \$25,000 to \$34,999	66	2.9%	761	4.6%	1,262	3.6%	
HH Income \$15,000 to \$24,999	88	3.9%	621	3.8%	1,086	3.1%	
HH Income \$10,000 to \$14,999	75	3.3%	385	2.3%	693	2.0%	
HH Income Under \$10,000	47	2.1%	632	3.8%	1,038	3.0%	
Household Vehicles (2025)							
Households 0 Vehicles Available	411	18.3%	1,894	11.4%	2,728	7.9%	
Households 1 Vehicle Available	698	31.0%	4,608	27.8%	8,780	25.4%	
Households 2 Vehicles Available	777	34.5%	6,671	40.3%	15,047	43.5%	
Households 3 or More Vehicles Available	367	16.3%	3,375	20.4%	8,032	23.2%	
Total Vehicles Available	3,486		29,239		66,344		
Average Vehicles per Household	1.5		1.8		1.9		
Owner-Occupied Household Vehicles	2,681	76.9%	24,655	84.3%	59,166	89.2%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1		
Renter-Occupied Household Vehicles	805	23.1%	4,584	15.7%	7,179	10.8%	
Average Vehicles per Renter-Occupied Household	-		1.0		1.1		
Travel Time (2025)							
Worker Base Age 16 years or Over	3,372		23,947		50,372		
Travel to Work in 14 Minutes or Less	952	28.2%	5,470	22.8%	8,765	17.4%	
Travel to Work in 15 to 29 Minutes	1,026	30.4%	6,523	27.2%	12,303	24.4%	
Travel to Work in 30 to 59 Minutes	627	18.6%	5,135	21.4%	12,144	24.1%	
Travel to Work in 60 Minutes or More	281	8.3%	2,806	11.7%	8,019	15.9%	
Work at Home	487	14.4%	4,012	16.8%	9,141	18.1%	
Average Minutes Travel to Work	20.3		24.8		29.1		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2482/-74.2904

210 West Main Street, Freehold, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	3,372		23,947		50,372	
Drive to Work Alone	1,935	57.4%	15,545	64.9%	32,924	65.4%
Drive to Work in Carpool	528	15.7%	2,310	9.6%	4,170	8.3%
Travel to Work by Public Transportation	199	5.9%	916	3.8%	2,552	5.1%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	44	1.3%	295	1.2%	337	0.7%
Walk to Work	147	4.4%	434	1.8%	630	1.3%
Other Means	33	1.0%	435	1.8%	619	1.2%
Work at Home	487	14.4%	4,012	16.8%	9,141	18.1%
Daytime Demographics (2025)						
Total Businesses	779		2,951		5,036	
Total Employees	7,359		27,411		42,109	
Company Headquarter Businesses	18	2.3%	80	2.7%	131	2.6%
Company Headquarter Employees	268	3.6%	1,439	5.2%	3,225	7.7%
Employee Population per Business	9.4 to 1		9.3 to 1		8.4 to 1	
Residential Population per Business	8.0 to 1		15.6 to 1		19.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,958		40,946		70,789	
Labor Force						
Labor Population Age 16 Years or Over (2025)	4,979		37,564		79,136	
Labor Force Total Males (2025)	2,500	50.2%	18,593	49.5%	38,519	48.7%
Male Civilian Employed	1,792	71.7%	12,497	67.2%	26,456	68.7%
Male Civilian Unemployed	161	6.4%	669	3.6%	1,352	3.5%
Males in Armed Forces	8	0.3%	81	0.4%	84	0.2%
Males Not in Labor Force	540	21.6%	5,346	28.8%	10,627	27.6%
Labor Force Total Females (2025)	2,479	49.8%	18,971	50.5%	40,617	51.3%
Female Civilian Employed	1,580	63.8%	11,450	60.4%	23,917	58.9%
Female Civilian Unemployed	49	2.0%	374	2.0%	816	2.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	850	34.3%	7,147	37.7%	15,884	39.1%
Unemployment Rate	209	4.2%	1,043	2.8%	2,168	2.7%
Occupation (2025)						
Occupation Population Age 16 Years or Over	3,372		23,947		50,372	
Occupation Total Males	1,792	53.1%	12,497	52.2%	26,455	52.5%
Occupation Total Females	1,580	46.9%	11,450	47.8%	23,917	47.5%
Management, Business, Financial Operations	563	-	5,212	21.8%	12,101	24.0%
Professional, Related	731	21.7%	6,578	27.5%	15,070	29.9%
Service	815	24.2%	4,199	17.5%	6,631	13.2%
Sales, Office	713	21.1%	4,664	19.5%	10,317	20.5%
Farming, Fishing, Forestry	-	-	25	0.1%	58	0.1%
Construction, Extraction, Maintenance	240	7.1%	1,357	5.7%	2,858	5.7%
Production, Transport, Material Moving	309	9.2%	1,911	8.0%	3,337	6.6%
White Collar Workers	2,007	59.5%	16,454	68.7%	37,488	74.4%
Blue Collar Workers	1,365	40.5%	7,493	31.3%	12,884	25.6%

Complete Profile

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210 West Main Street, Freehold, NJ, USA							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2025)							
Total Units	2,253		16,548		34,587		
1 Detached Unit	1,193	52.9%	9,661	58.4%	23,074	66.7%	
1 Attached Unit	327	14.5%	2,618	15.8%	5,048	14.6%	
2 Units	122	5.4%	537	3.2%	724	2.1%	
3 to 4 Units	100	4.4%	438	2.6%	645	1.9%	
5 to 9 Units	158	7.0%	1,059	6.4%	1,440	4.2%	
10 to 19 Units	91	4.0%	550	3.3%	1,198	3.5%	
20 to 49 Units	67	3.0%	265	1.6%	380	1.1%	
50 or More Units	189	8.4%	1,175	7.1%	1,584	4.6%	
Mobile Home or Trailer	8	0.4%	244	1.5%	494	1.4%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	16	0.6%	151	0.8%	273	0.7%	
Homes Built 2010 to 2019	51	2.1%	500	2.8%	1,511	4.1%	
Homes Built 2000 to 2009	70	2.9%	1,481	8.3%	4,357	11.8%	
Homes Built 1990 to 1999	207	8.5%	2,636	14.8%	5,251	14.2%	
Homes Built 1980 to 1989	335	13.7%	3,412	19.2%	8,369	22.6%	
Homes Built 1970 to 1979	386	15.8%	2,521	14.2%	4,444	12.0%	
Homes Built 1960 to 1969	446	18.3%	2,593	14.6%	5,310	14.3%	
Homes Built 1950 to 1959	224	9.2%	1,154	6.5%	1,962	5.3%	
Homes Built 1940 to 1949	52	2.1%	320	1.8%	560	1.5%	
Homes Built Before 1939	467	19.1%	1,781	10.0%	2,550	6.9%	
Median Age of Homes	57.5	yrs	48.3	yrs	44.7	yrs	
Home Values (2025)							
Owner Specified Housing Units	1,370		12,044		28,100		
Home Values \$1,000,000 or More	73	5.3%	1,041	8.6%	2,587	9.2%	
Home Values \$750,000 to \$999,999	129	9.4%	1,794	14.9%	5,390	19.2%	
Home Values \$500,000 to \$749,999	337	24.6%	3,862	32.1%	10,116	36.0%	
Home Values \$400,000 to \$499,999	317	23.2%	2,079	17.3%	4,296	15.3%	
Home Values \$300,000 to \$399,999	302	22.0%	1,710	14.2%	2,738	9.7%	
Home Values \$250,000 to \$299,999	60	4.4%	270	2.2%	682	2.4%	
Home Values \$200,000 to \$249,999	41	3.0%	274	2.3%	506	1.8%	
Home Values \$175,000 to \$199,999	6	0.5%	73	0.6%	170	0.6%	
Home Values \$150,000 to \$174,999	18	1.3%	172	1.4%	218	0.8%	
Home Values \$125,000 to \$149,999	3	0.2%	55	0.5%	97	0.3%	
Home Values \$100,000 to \$124,999	5	0.3%	130	1.1%	209	0.7%	
Home Values \$90,000 to \$99,999	9	0.7%	106	0.9%	171	0.6%	
Home Values \$80,000 to \$89,999	3	0.2%	6	-	26	-	
Home Values \$70,000 to \$79,999	-	-	30	0.3%	140	0.5%	
Home Values \$60,000 to \$69,999	-	-	15	0.1%	46	0.2%	
Home Values \$50,000 to \$59,999	2	0.2%	49	0.4%	101	0.4%	
Home Values \$35,000 to \$49,999	12	0.9%	109	0.9%	163	0.6%	
Home Values \$25,000 to \$34,999	2	0.2%	58	0.5%	69	0.2%	
Home Values \$10,000 to \$24,999	9	0.6%	43	0.4%	80	0.3%	
Home Values Under \$10,000	40	2.9%	168	1.4%	295	1.0%	
Owner-Occupied Median Home Value	\$457,912		\$549,841		\$600,347		
Renter-Occupied Median Rent	\$1,873		\$1,790		\$1,789		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



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210 West Main Street, Freehold, NJ, USA		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$273.08 M	\$2.2 B	\$4.98 B
Total Non-Retail Expenditure		\$142.54 M	\$1.17 B	\$2.65 B
Total Retail Expenditure		\$130.54 M	\$1.04 B	\$2.33 B
Alcoholic Beverages		\$1.69 M	\$13.47 M	\$30.38 M
Apparel		\$5.07 M	\$39.84 M	\$89.26 M
Contributions		\$9.01 M	\$73.39 M	\$167.59 M
Education		\$6.37 M	\$51.4 M	\$116.79 M
Entertainment		\$15.64 M	\$122.76 M	\$274.66 M
Food Away From Home		\$12.08 M	\$95.24 M	\$213.76 M
Grocery		\$17.12 M	\$126.94 M	\$274.93 M
Health Care		\$15.38 M	\$115.8 M	\$246.85 M
Household Furnishings and Equipment		\$7.32 M	\$57.98 M	\$130.42 M
Household Operations		\$5.11 M	\$40.09 M	\$89.61 M
Miscellaneous Expenses		\$4.68 M	\$36.86 M	\$82.66 M
Personal Care		\$3.4 M	\$25.66 M	\$56.13 M
Shelter		\$43.92 M	\$328.21 M	\$712.2 M
Tax and Retirement		\$76.72 M	\$667.42 M	\$1.57 B
Tobacco and Related		\$1.18 M	\$7.79 M	\$15.55 M
Transportation		\$36.24 M	\$311.15 M	\$717.06 M
Utilities		\$12.15 M	\$89.54 M	\$193.19 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$10,100	\$11,097	\$11,999
Total Non-Retail Expenditure		\$5,272 52.2%	\$5,867 52.9%	\$6,383 53.2%
Total Retail Expenditures		\$4,828 47.8%	\$5,229 47.1%	\$5,616 46.8%
Alcoholic Beverages		\$63 0.6%	\$68 0.6%	\$73 0.6%
Apparel		\$187 1.9%	\$201 1.8%	\$215 1.8%
Contributions		\$333 3.3%	\$370 3.3%	\$404 3.4%
Education		\$236 2.3%	\$259 2.3%	\$281 2.3%
Entertainment		\$578 5.7%	\$618 5.6%	\$662 5.5%
Food Away From Home		\$447 4.4%	\$480 4.3%	\$515 4.3%
Grocery		\$633 6.3%	\$639 5.8%	\$662 5.5%
Health Care		\$569 5.6%	\$583 5.3%	\$595 5.0%
Household Furnishings and Equipment		\$271 2.7%	\$292 2.6%	\$314 2.6%
Household Operations		\$189 1.9%	\$202 1.8%	\$216 1.8%
Miscellaneous Expenses		\$173 1.7%	\$186 1.7%	\$199 1.7%
Personal Care		\$126 1.2%	\$129 1.2%	\$135 1.1%
Shelter		\$1,624 16.1%	\$1,653 14.9%	\$1,716 14.3%
Tax and Retirement		\$2,838 28.1%	\$3,361 30.3%	\$3,780 30.3%
Tobacco and Related		\$44 0.4%	\$39 0.4%	\$37 0.3%
Transportation		\$1,341 13.3%	\$1,567 14.1%	\$1,728 14.4%
Utilities		\$449 4.4%	\$451 4.1%	\$465 3.9%