Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	30,899		164,062		301,112	
Projected Population (2030)	30,539		163,837		297,976	
Census Population (2020)	28,798		156,611		290,409	
Census Population (2010)	26,171		148,037		272,409	
Projected Annual Growth (2025-2030)	-359	-0.2%	-225	-	-3,137	-0.2%
Historical Annual Growth (2020-2025)	2,101	-	7,451	1.0%	10,704	0.7%
Historical Annual Growth (2010-2020)	2,627	1.0%	8,574	0.6%	18,000	0.7%
Estimated Population Density (2025)	9,840	*psm*	5,805	*psm*	3,836	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2025)	11,919		51,445		100,792	
Projected Households (2030)	12,118		52,724		102,434	
Census Households (2020)	10,877		47,736		95,823	
Census Households (2010)	9,516		44,538		89,684	
Projected Annual Growth (2025-2030)	199	0.3%	1,278	0.5%	1,642	0.3%
Historical Annual Change (2010-2025)	2,403	1.7%	6,907	1.0%	11,108	0.8%
Average Household Income						
Estimated Average Household Income (2025)	$124,820		$127,226		$146,957	
Projected Average Household Income (2030)	$124,504		$127,395		$146,889	
Census Average Household Income (2010)	$81,023		$77,248		$86,370	
Census Average Household Income (2000)	$62,722		$65,033		$72,163	
Projected Annual Change (2025-2030)	-$316	-	$169	-	-$67	-
Historical Annual Change (2000-2025)	$62,098	4.0%	$62,194	3.8%	$74,794	4.1%
Median Household Income						
Estimated Median Household Income (2025)	$100,473		$100,540		$120,215	
Projected Median Household Income (2030)	$100,391		$100,663		$120,209	
Census Median Household Income (2010)	$64,594		$66,926		$75,408	
Census Median Household Income (2000)	$49,439		$53,861		$61,418	
Projected Annual Change (2025-2030)	-$82	-	$123	-	-$6	-
Historical Annual Change (2000-2025)	$51,035	4.1%	$46,679	3.5%	$58,797	3.8%
Per Capita Income						
Estimated Per Capita Income (2025)	$48,816		$40,696		$49,652	
Projected Per Capita Income (2030)	$50,079		$41,799		$50,961	
Census Per Capita Income (2010)	$29,460		$23,240		$28,433	
Census Per Capita Income (2000)	$22,678		$20,748		$24,819	
Projected Annual Change (2025-2030)	$1,263	0.5%	$1,103	0.5%	$1,309	0.5%
Historical Annual Change (2000-2025)	$26,138	4.6%	$19,949	3.8%	$24,833	4.0%
Estimated Average Household Net Worth (2025)	$1.1 M		$1.1 M		$1.45 M	

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Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	30,899		164,062		301,112	
White (2025)	13,019	42.1%	54,686	33.3%	109,568	36.4%
Black or African American (2025)	4,348	14.1%	26,689	16.3%	49,370	16.4%
American Indian or Alaska Native (2025)	188	0.6%	1,356	0.8%	1,894	0.6%
Asian (2025)	6,866	22.2%	40,031	24.4%	78,830	26.2%
Hawaiian or Pacific Islander (2025)	31	0.1%	118	-	156	-
Other Race (2025)	3,837	12.4%	26,017	15.9%	35,970	11.9%
Two or More Races (2025)	2,610	8.4%	15,165	9.2%	25,324	8.4%
Population < 18 (2025)	5,914	19.1%	32,964	20.1%	62,263	20.7%
White Not Hispanic	1,813	30.7%	6,357	19.3%	14,015	22.5%
Black or African American	959	16.2%	5,869	17.8%	11,402	18.3%
Asian	999	16.9%	6,537	19.8%	15,341	24.6%
Other Race Not Hispanic	196	3.3%	960	2.9%	1,999	3.2%
Hispanic	1,947	32.9%	13,241	40.2%	19,506	31.3%
Not Hispanic or Latino Population (2025)	23,404	75.7%	116,089	70.8%	229,280	76.1%
Not Hispanic White	11,884	50.8%	48,807	42.0%	98,924	43.1%
Not Hispanic Black or African American	4,034	17.2%	24,348	21.0%	45,958	20.0%
Not Hispanic American Indian or Alaska Native	27	0.1%	143	0.1%	253	0.1%
Not Hispanic Asian	6,778	29.0%	39,398	33.9%	78,127	34.1%
Not Hispanic Hawaiian or Pacific Islander	18	-	71	-	83	-
Not Hispanic Other Race	202	0.9%	1,109	1.0%	1,606	0.7%
Not Hispanic Two or More Races	461	2.0%	2,214	1.9%	4,329	1.9%
Hispanic or Latino Population (2025)	7,495	24.3%	47,973	29.2%	71,833	23.9%
Hispanic White	1,135	15.1%	5,879	12.3%	10,643	14.8%
Hispanic Black or African American	314	4.2%	2,341	4.9%	3,413	4.8%
Hispanic American Indian or Alaska Native	161	2.1%	1,213	2.5%	1,641	2.3%
Hispanic Asian	88	1.2%	633	1.3%	704	1.0%
Hispanic Hawaiian or Pacific Islander	13	0.2%	48	-	73	0.1%
Hispanic Other Race	3,635	48.5%	24,908	51.9%	34,364	47.8%
Hispanic Two or More Races	2,150	28.7%	12,951	27.0%	20,995	29.2%
Not Hispanic or Latino Population (2020)	21,351	74.1%	105,729	67.5%	220,005	75.8%
Hispanic or Latino Population (2020)	7,447	25.9%	50,882	32.5%	70,404	24.2%
Not Hispanic or Latino Population (2010)	20,540	78.5%	106,195	71.7%	217,004	79.7%
Hispanic or Latino Population (2010)	5,631	21.5%	41,842	28.3%	55,405	20.3%
Not Hispanic or Latino Population (2030)	23,045	75.5%	117,196	71.5%	226,132	75.9%
Hispanic or Latino Population (2030)	7,495	24.5%	46,642	28.5%	71,844	24.1%
Projected Annual Growth (2025-2030)	-	-	-1,332	-0.6%	11	-
Historical Annual Growth (2010-2020)	1,816	3.2%	9,040	2.2%	14,999	2.7%

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2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

M&M REALTY PARTNERS

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)						
Total Population	30,899		164,062		301,112	
Age Under 5 Years	1,603	5.2%	8,645	5.3%	16,188	5.4%
Age 5 to 9 Years	1,626	5.3%	9,427	5.7%	17,788	5.9%
Age 10 to 14 Years	1,588	5.1%	9,197	5.6%	17,459	5.8%
Age 15 to 19 Years	3,192	10.3%	17,529	10.7%	25,455	8.5%
Age 20 to 24 Years	3,566	11.5%	20,248	12.3%	27,708	9.2%
Age 25 to 29 Years	2,898	9.4%	12,626	7.7%	21,211	7.0%
Age 30 to 34 Years	2,682	8.7%	12,346	7.5%	22,583	7.5%
Age 35 to 39 Years	2,006	6.5%	11,548	7.0%	22,017	7.3%
Age 40 to 44 Years	1,736	5.6%	10,275	6.3%	20,099	6.7%
Age 45 to 49 Years	1,519	4.9%	8,934	5.4%	18,101	6.0%
Age 50 to 54 Years	1,553	5.0%	8,563	5.2%	17,544	5.8%
Age 55 to 59 Years	1,408	4.6%	7,813	4.8%	16,653	5.5%
Age 60 to 64 Years	1,474	4.8%	7,432	4.5%	16,214	5.4%
Age 65 to 69 Years	1,319	4.3%	6,686	4.1%	14,474	4.8%
Age 70 to 74 Years	1,032	3.3%	5,021	3.1%	10,798	3.6%
Age 75 to 79 Years	749	2.4%	3,584	2.2%	7,755	2.6%
Age 80 to 84 Years	506	1.6%	2,172	1.3%	4,775	1.6%
Age 85 Years or Over	444	1.4%	2,017	1.2%	4,293	1.4%
Median Age	32.3		32.8		35.9	
Age 19 Years or Less	8,008	25.9%	44,798	27.3%	76,890	25.5%
Age 20 to 64 Years	18,842	61.0%	99,785	60.8%	182,129	60.5%
Age 65 Years or Over	4,049	13.1%	19,479	11.9%	42,094	14.0%
Female Age Distribution (2025)						
Female Population	14,426	46.7%	73,825	45.0%	143,312	47.6%
Age Under 5 Years	795	5.5%	4,200	5.7%	8,002	5.6%
Age 5 to 9 Years	766	5.3%	4,538	6.1%	8,589	6.0%
Age 10 to 14 Years	789	5.5%	4,412	6.0%	8,396	5.9%
Age 15 to 19 Years	958	6.6%	4,807	6.5%	8,587	6.0%
Age 20 to 24 Years	1,307	9.1%	6,518	8.8%	10,232	7.1%
Age 25 to 29 Years	1,485	10.3%	6,095	8.3%	10,505	7.3%
Age 30 to 34 Years	1,243	8.6%	5,930	8.0%	11,169	7.8%
Age 35 to 39 Years	977	6.8%	5,498	7.4%	10,699	7.5%
Age 40 to 44 Years	852	5.9%	4,921	6.7%	9,820	6.9%
Age 45 to 49 Years	763	5.3%	4,446	6.0%	9,118	6.4%
Age 50 to 54 Years	808	5.6%	4,271	5.8%	8,769	6.1%
Age 55 to 59 Years	714	5.0%	3,957	5.4%	8,495	5.9%
Age 60 to 64 Years	751	5.2%	3,752	5.1%	8,313	5.8%
Age 65 to 69 Years	692	4.8%	3,478	4.7%	7,561	5.3%
Age 70 to 74 Years	567	3.9%	2,672	3.6%	5,757	4.0%
Age 75 to 79 Years	408	2.8%	1,942	2.6%	4,131	2.9%
Age 80 to 84 Years	291	2.0%	1,252	1.7%	2,769	1.9%
Age 85 Years or Over	260	1.8%	1,135	1.5%	2,400	1.7%
Female Median Age	34.6		35.3		37.7	
Age 19 Years or Less	3,307	22.9%	17,957	24.3%	33,574	23.4%
Age 20 to 64 Years	8,901	61.7%	45,389	61.5%	87,120	60.8%
Age 65 Years or Over	2,219	15.4%	10,479	14.2%	22,618	15.8%

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)						
Male Population	16,473	53.3%	90,237	55.0%	157,800	52.4%
Age Under 5 Years	808	4.9%	4,445	4.9%	8,186	5.2%
Age 5 to 9 Years	860	5.2%	4,890	5.4%	9,199	5.8%
Age 10 to 14 Years	799	4.9%	4,785	5.3%	9,063	5.7%
Age 15 to 19 Years	2,235	13.6%	12,722	14.1%	16,868	10.7%
Age 20 to 24 Years	2,260	13.7%	13,730	15.2%	17,476	11.1%
Age 25 to 29 Years	1,413	8.6%	6,531	7.2%	10,706	6.8%
Age 30 to 34 Years	1,438	8.7%	6,416	7.1%	11,413	7.2%
Age 35 to 39 Years	1,029	6.2%	6,050	6.7%	11,318	7.2%
Age 40 to 44 Years	884	5.4%	5,354	5.9%	10,278	6.5%
Age 45 to 49 Years	755	4.6%	4,488	5.0%	8,983	5.7%
Age 50 to 54 Years	745	4.5%	4,292	4.8%	8,775	5.6%
Age 55 to 59 Years	693	4.2%	3,856	4.3%	8,158	5.2%
Age 60 to 64 Years	723	4.4%	3,679	4.1%	7,901	5.0%
Age 65 to 69 Years	627	3.8%	3,208	3.6%	6,912	4.4%
Age 70 to 74 Years	465	2.8%	2,348	2.6%	5,042	3.2%
Age 75 to 79 Years	340	2.1%	1,642	1.8%	3,624	2.3%
Age 80 to 84 Years	214	1.3%	920	1.0%	2,006	1.3%
Age 85 Years or Over	183	1.1%	882	1.0%	1,892	1.2%
Male Median Age	30.7		31.0		34.4	
Age 19 Years or Less	4,702	28.5%	26,841	29.7%	43,315	27.4%
Age 20 to 64 Years	9,941	60.3%	54,396	60.3%	95,009	60.2%
Age 65 Years or Over	1,830	11.1%	9,000	10.0%	19,476	12.3%
Males per 100 Females (2025)						
Overall Comparison	114		122		110	
Age Under 5 Years	102	50.4%	106	51.4%	102	50.6%
Age 5 to 9 Years	112	52.9%	108	51.9%	107	51.7%
Age 10 to 14 Years	101	50.3%	108	52.0%	108	51.9%
Age 15 to 19 Years	233	70.0%	265	72.6%	196	66.3%
Age 20 to 24 Years	173	63.4%	211	67.8%	171	63.1%
Age 25 to 29 Years	95	48.8%	107	51.7%	102	50.5%
Age 30 to 34 Years	116	53.6%	108	52.0%	102	50.5%
Age 35 to 39 Years	105	51.3%	110	52.4%	106	51.4%
Age 40 to 44 Years	104	50.9%	109	52.1%	105	51.1%
Age 45 to 49 Years	99	49.7%	101	50.2%	99	49.6%
Age 50 to 54 Years	92	48.0%	101	50.1%	100	50.0%
Age 55 to 59 Years	97	49.2%	97	49.4%	96	49.0%
Age 60 to 64 Years	96	49.1%	98	49.5%	95	48.7%
Age 65 to 69 Years	91	47.6%	92	48.0%	91	47.8%
Age 70 to 74 Years	82	45.1%	88	46.8%	88	46.7%
Age 75 to 79 Years	83	45.5%	85	45.8%	88	46.7%
Age 80 to 84 Years	73	42.4%	73	42.3%	72	42.0%
Age 85 Years or Over	70	41.3%	78	43.7%	79	44.1%
Age 19 Years or Less	142	58.7%	149	59.9%	129	56.3%
Age 20 to 39 Years	123	55.1%	136	57.6%	120	54.4%
Age 40 to 64 Years	98	49.4%	102	50.4%	99	49.8%
Age 65 Years or Over	83	45.2%	86	46.2%	86	46.3%

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)						
Total Households	11,919		51,445		100,792	
Households with Children	3,011	25.3%	18,249	35.5%	35,613	35.3%
Average Household Size	2.4		2.9		2.8	
Household Density per Square Mile	3,796		1,820		1,284	
Population Family	20,443	66.2%	123,490	75.3%	241,373	80.2%
Population Non-Family	7,899	25.6%	23,994	14.6%	42,377	14.1%
Population Group Quarters	2,557	8.3%	16,578	10.1%	17,362	5.8%
Family Households	6,406	53.7%	35,876	69.7%	71,974	71.4%
Married Couple Households	4,180	65.3%	24,182	67.4%	51,937	72.2%
Other Family Households with Children	2,226	34.7%	11,693	32.6%	20,037	27.8%
Family Households with Children	3,002	46.9%	18,207	50.7%	35,558	49.4%
Married Couple with Children	1,950	64.9%	12,274	67.4%	26,015	73.2%
Other Family Households with Children	1,052	35.1%	5,933	32.6%	9,543	26.8%
Family Households No Children	3,404	53.1%	17,669	49.3%	36,416	50.6%
Married Couple No Children	2,230	65.5%	11,909	67.4%	25,922	71.2%
Other Family Households No Children	1,173	34.5%	5,760	32.6%	10,495	28.8%
Non-Family Households	5,514	46.3%	15,569	30.3%	28,818	28.6%
Non-Family Households with Children	9	0.2%	42	0.3%	56	0.2%
Non-Family Households No Children	5,504	99.8%	15,528	99.7%	28,763	99.8%
Average Family Household Size	3.2		3.4		3.4	
Average Family Income	$157,804		$145,465		$168,540	
Median Family Income	$137,415		$119,024		$142,051	
Average Non-Family Household Size	1.4		1.5		1.5	
Marital Status (2025)						
Population Age 15 Years or Over	26,083		136,793		249,677	
Never Married	13,694	52.5%	69,128	50.5%	104,473	41.8%
Currently Married	8,415	32.3%	46,821	34.2%	105,576	42.3%
Previously Married	3,974	15.2%	20,844	15.2%	39,628	15.9%
Separated	1,195	30.1%	7,726	37.1%	12,205	30.8%
Widowed	888	22.4%	4,877	23.4%	10,279	25.9%
Divorced	1,891	47.6%	8,241	39.5%	17,145	43.3%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	19,324		99,016		196,515	
Elementary (Grade Level 0 to 8)	1,555	8.0%	10,365	10.5%	14,246	7.2%
Some High School (Grade Level 9 to 11)	1,075	5.6%	6,775	6.8%	10,952	5.6%
High School Graduate	2,608	13.5%	22,349	22.6%	40,772	20.7%
Some College	1,837	9.5%	12,267	12.4%	25,363	12.9%
Associate Degree Only	982	5.1%	5,477	5.5%	12,060	6.1%
Bachelor Degree Only	5,191	26.9%	23,002	23.2%	52,488	26.7%
Graduate Degree	6,075	31.4%	18,782	19.0%	40,633	20.7%
Any College (Some College or Higher)	14,085	72.9%	59,527	60.1%	130,544	66.4%
College Degree + (Bachelor Degree or Higher)	11,266	58.3%	41,784	42.2%	93,121	47.4%

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2025)	12,250		52,793		103,260	
Total Housing Units (2020)	11,847		51,468		101,539	
Historical Annual Growth (2020-2025)	403	-	1,325	-	1,721	-
Housing Units Occupied (2025)	11,919	97.3%	51,445	97.4%	100,792	97.6%
Housing Units Owner-Occupied	3,364	28.2%	21,029	40.9%	52,815	52.4%
Housing Units Renter-Occupied	8,555	71.8%	30,416	59.1%	47,977	47.6%
Housing Units Vacant (2025)	331	2.7%	1,348	2.6%	2,468	2.4%
Household Size (2025)						
Total Households	11,919		51,445		100,792	
1 Person Households	3,978	33.4%	10,773	20.9%	21,017	20.9%
2 Person Households	3,947	33.1%	15,834	30.8%	30,570	30.3%
3 Person Households	1,559	13.1%	9,117	17.7%	18,955	18.8%
4 Person Households	1,256	10.5%	7,859	15.3%	16,719	16.6%
5 Person Households	654	5.5%	4,047	7.9%	7,419	7.4%
6 Person Households	292	2.5%	2,115	4.1%	3,524	3.5%
7 or More Person Households	232	1.9%	1,700	3.3%	2,588	2.6%
Household Income Distribution (2025)						
HH Income $200,000 or More	2,351	19.7%	9,004	17.5%	22,882	22.7%
HH Income $150,000 to $199,999	1,266	10.6%	5,899	11.5%	13,769	13.7%
HH Income $125,000 to $149,999	972	8.2%	4,709	9.2%	9,557	9.5%
HH Income $100,000 to $124,999	1,361	11.4%	6,183	12.0%	11,340	11.3%
HH Income $75,000 to $99,999	1,419	11.9%	6,349	12.3%	11,812	11.7%
HH Income $50,000 to $74,999	1,188	10.0%	6,413	12.5%	11,234	11.1%
HH Income $35,000 to $49,999	557	4.7%	3,310	6.4%	5,966	5.9%
HH Income $25,000 to $34,999	394	3.3%	2,096	4.1%	3,625	3.6%
HH Income $15,000 to $24,999	889	7.5%	2,979	5.8%	4,360	4.3%
HH Income $10,000 to $14,999	442	3.7%	1,490	2.9%	2,085	2.1%
HH Income Under $10,000	1,080	9.1%	3,011	5.9%	4,162	4.1%
Household Vehicles (2025)						
Households 0 Vehicles Available	2,628	22.1%	8,043	15.6%	11,174	11.1%
Households 1 Vehicle Available	4,666	39.1%	19,349	37.6%	35,574	35.3%
Households 2 Vehicles Available	3,535	29.7%	15,755	30.6%	35,038	34.8%
Households 3 or More Vehicles Available	1,090	9.1%	8,297	16.1%	19,007	18.9%
Total Vehicles Available	15,291		79,530		170,484	
Average Vehicles per Household	1.3		1.5		1.7	
Owner-Occupied Household Vehicles	6,167	40.3%	42,654	53.6%	108,421	63.6%
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.1	
Renter-Occupied Household Vehicles	9,124	59.7%	36,876	46.4%	62,063	36.4%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	16,561		84,661		159,588	
Travel to Work in 14 Minutes or Less	3,987	24.1%	20,795	24.6%	33,540	21.0%
Travel to Work in 15 to 29 Minutes	5,038	30.4%	23,878	28.2%	43,030	27.0%
Travel to Work in 30 to 59 Minutes	2,610	15.8%	19,484	23.0%	38,865	24.4%
Travel to Work in 60 Minutes or More	1,801	10.9%	9,193	10.9%	20,421	12.8%
Work at Home	3,124	18.9%	11,311	13.4%	23,732	14.9%
Average Minutes Travel to Work	20.4		23.5		25.9	

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	16,561		84,661		159,588	
Drive to Work Alone	7,946	48.0%	45,102	53.3%	93,822	58.8%
Drive to Work in Carpool	1,165	7.0%	8,189	9.7%	14,079	8.8%
Travel to Work by Public Transportation	2,014	12.2%	7,854	9.3%	13,915	8.7%
Drive to Work on Motorcycle	-	-	-	-	1	-
Bicycle to Work	545	3.3%	1,224	1.4%	1,318	0.8%
Walk to Work	1,446	8.7%	6,469	7.6%	7,235	4.5%
Other Means	320	1.9%	4,513	5.3%	5,486	3.4%
Work at Home	3,124	18.9%	11,311	13.4%	23,732	14.9%
Daytime Demographics (2025)						
Total Businesses	1,311		5,678		13,074	
Total Employees	11,783		66,752		170,518	
Company Headquarter Businesses	39	3.0%	200	3.5%	518	4.0%
Company Headquarter Employees	793	6.7%	7,147	10.7%	27,337	16.0%
Employee Population per Business	9.0	to 1	11.8	to 1	13.0	to 1
Residential Population per Business	23.6	to 1	28.9	to 1	23.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	20,951		116,991		256,922	
Labor Force						
Labor Population Age 16 Years or Over (2025)	25,730		134,963		246,170	
Labor Force Total Males (2025)	13,826	53.7%	75,152	55.7%	129,512	52.6%
Male Civilian Employed	9,210	66.6%	49,283	65.6%	89,471	69.1%
Male Civilian Unemployed	300	2.2%	2,392	3.2%	4,693	3.6%
Males in Armed Forces	-	-	37	-	148	0.1%
Males Not in Labor Force	4,315	31.2%	23,440	31.2%	35,199	27.2%
Labor Force Total Females (2025)	11,904	46.3%	59,811	44.3%	116,659	47.4%
Female Civilian Employed	7,351	61.8%	35,405	59.2%	70,148	60.1%
Female Civilian Unemployed	382	3.2%	2,328	3.9%	4,867	4.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	4,171	35.0%	22,078	36.9%	41,644	35.7%
Unemployment Rate	682	2.6%	4,720	3.5%	9,560	3.9%
Occupation (2025)						
Occupation Population Age 16 Years or Over	16,561		84,661		159,588	
Occupation Total Males	9,209	55.6%	49,255	58.2%	89,440	56.0%
Occupation Total Females	7,351	44.4%	35,405	41.8%	70,148	44.0%
Management, Business, Financial Operations	3,346	20.2%	13,846	16.4%	29,957	18.8%
Professional, Related	5,922	35.8%	24,304	28.7%	48,331	30.3%
Service	2,629	15.9%	14,467	17.1%	24,702	15.5%
Sales, Office	2,015	12.2%	13,636	16.1%	26,648	16.7%
Farming, Fishing, Forestry	276	1.7%	310	0.4%	351	0.2%
Construction, Extraction, Maintenance	639	3.9%	4,555	5.4%	7,644	4.8%
Production, Transport, Material Moving	1,733	10.5%	13,543	16.0%	21,955	13.8%
White Collar Workers	11,283	68.1%	51,785	61.2%	104,936	65.8%
Blue Collar Workers	5,278	31.9%	32,875	38.8%	54,652	34.2%

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
Total Units	11,919		51,445		100,792	
1 Detached Unit	2,991	25.1%	20,387	39.6%	47,330	47.0%
1 Attached Unit	706	5.9%	3,587	7.0%	10,061	10.0%
2 Units	1,114	9.3%	5,315	10.3%	7,396	7.3%
3 to 4 Units	1,524	12.8%	4,198	8.2%	6,270	6.2%
5 to 9 Units	904	7.6%	3,698	7.2%	6,343	6.3%
10 to 19 Units	1,010	8.5%	4,394	8.5%	7,877	7.8%
20 to 49 Units	1,299	10.9%	3,823	7.4%	6,214	6.2%
50 or More Units	2,337	19.6%	5,660	11.0%	8,707	8.6%
Mobile Home or Trailer	21	0.2%	345	0.7%	549	0.5%
Other Structure	13	0.1%	39	-	44	-
Homes Built By Year (2025)						
Homes Built 2020 or later	213	1.7%	855	1.6%	1,651	1.6%
Homes Built 2010 to 2019	1,016	8.3%	3,238	6.1%	6,108	5.9%
Homes Built 2000 to 2009	1,131	9.2%	3,755	7.1%	7,948	7.7%
Homes Built 1990 to 1999	961	7.8%	3,891	7.4%	8,662	8.4%
Homes Built 1980 to 1989	1,188	9.7%	7,087	13.4%	16,103	15.6%
Homes Built 1970 to 1979	1,587	13.0%	6,052	11.5%	11,659	11.3%
Homes Built 1960 to 1969	1,383	11.3%	7,056	13.4%	15,592	15.1%
Homes Built 1950 to 1959	1,343	11.0%	7,955	15.1%	14,534	14.1%
Homes Built 1940 to 1949	572	4.7%	3,124	5.9%	5,164	5.0%
Homes Built Before 1939	2,525	20.6%	8,433	16.0%	13,370	12.9%
Median Age of Homes	53.6	yrs	54.4	yrs	52.4	yrs
Home Values (2025)						
Owner Specified Housing Units	3,364		21,029		52,815	
Home Values $1,000,000 or More	63	1.9%	426	2.0%	1,149	2.2%
Home Values $750,000 to $999,999	198	5.9%	932	4.4%	3,063	5.8%
Home Values $500,000 to $749,999	1,286	38.2%	6,191	29.4%	16,905	32.0%
Home Values $400,000 to $499,999	788	23.4%	5,762	27.4%	14,255	27.0%
Home Values $300,000 to $399,999	528	15.7%	4,350	20.7%	10,546	20.0%
Home Values $250,000 to $299,999	98	2.9%	1,016	4.8%	2,507	4.7%
Home Values $200,000 to $249,999	86	2.5%	686	3.3%	1,363	2.6%
Home Values $175,000 to $199,999	30	0.9%	161	0.8%	336	0.6%
Home Values $150,000 to $174,999	53	1.6%	256	1.2%	546	1.0%
Home Values $125,000 to $149,999	15	0.5%	140	0.7%	236	0.4%
Home Values $100,000 to $124,999	19	0.6%	255	1.2%	362	0.7%
Home Values $90,000 to $99,999	1	-	13	-	41	-
Home Values $80,000 to $89,999	5	0.2%	13	-	23	-
Home Values $70,000 to $79,999	4	0.1%	26	0.1%	49	-
Home Values $60,000 to $69,999	52	1.5%	94	0.4%	183	0.3%
Home Values $50,000 to $59,999	16	0.5%	70	0.3%	152	0.3%
Home Values $35,000 to $49,999	19	0.6%	158	0.8%	278	0.5%
Home Values $25,000 to $34,999	36	1.1%	77	0.4%	258	0.5%
Home Values $10,000 to $24,999	57	1.7%	150	0.7%	176	0.3%
Home Values Under $10,000	9	0.3%	252	1.2%	384	0.7%
Owner-Occupied Median Home Value	$480,938		$447,251		$465,983	
Renter-Occupied Median Rent	$1,777		$1,686		$1,722	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

M&M REALTY PARTNERS

Lat/Lon: 40.4983/-74.4308

148 Raritan Ave, Highland Park, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$1.36 B		$6.06 B		$12.98 B	
Total Non-Retail Expenditure	$741.12 M		$3.22 B		$6.93 B	
Total Retail Expenditure	$614.61 M		$2.84 B		$6.05 B	
Alcoholic Beverages	$8.3 M		$37.16 M		$79.48 M	
Apparel	$24.67 M		$111.81 M		$236.62 M	
Contributions	$44.72 M		$195.29 M		$426.82 M	
Education	$31.46 M		$138.73 M		$300.6 M	
Entertainment	$76.3 M		$345.96 M		$730.43 M	
Food Away From Home	$58.93 M		$266.14 M		$564.85 M	
Grocery	$80.94 M		$388.63 M		$782.06 M	
Health Care	$76.16 M		$337.08 M		$673.51 M	
Household Furnishings and Equipment	$35.82 M		$161.05 M		$343.06 M	
Household Operations	$24.84 M		$113.3 M		$238.49 M	
Miscellaneous Expenses	$22.93 M		$103.08 M		$218.83 M	
Personal Care	$16.22 M		$76.74 M		$156.54 M	
Shelter	$233.6 M		$1.04 B		$2.09 B	
Tax and Retirement	$389.92 M		$1.64 B		$3.74 B	
Tobacco and Related	$5.39 M		$28.34 M		$51.75 M	
Transportation	$168.26 M		$804.39 M		$1.79 B	
Utilities	$57.27 M		$276.58 M		$553.73 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$9,479		$9,813		$10,728	
Total Non-Retail Expenditure	$5,182	54.7%	$5,217	53.2%	$5,726	53.4%
Total Retail Expenditures	$4,297	45.3%	$4,596	46.8%	$5,002	46.6%
Alcoholic Beverages	$58	0.6%	$60	0.6%	$66	0.6%
Apparel	$172	1.8%	$181	1.8%	$196	1.8%
Contributions	$313	3.3%	$316	3.2%	$353	3.3%
Education	$220	2.3%	$225	2.3%	$249	2.3%
Entertainment	$533	5.6%	$560	5.7%	$604	5.6%
Food Away From Home	$412	4.3%	$431	4.4%	$467	4.4%
Grocery	$566	6.0%	$630	6.4%	$647	6.0%
Health Care	$532	5.6%	$546	5.6%	$557	5.2%
Household Furnishings and Equipment	$250	2.6%	$261	2.7%	$284	2.6%
Household Operations	$174	1.8%	$184	1.9%	$197	1.8%
Miscellaneous Expenses	$160	1.7%	$167	1.7%	$181	1.7%
Personal Care	$113	1.2%	$124	1.3%	$129	1.2%
Shelter	$1,633	17.2%	$1,681	17.1%	$1,729	16.1%
Tax and Retirement	$2,726	28.8%	$2,650	27.0%	$3,090	27.0%
Tobacco and Related	$38	0.4%	$46	0.5%	$43	0.4%
Transportation	$1,176	12.4%	$1,303	13.3%	$1,480	13.8%
Utilities	$400	4.2%	$448	4.6%	$458	4.3%