

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.0656/-74.1371

780 Route 70, Brick Township, NJ, USA						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	6,862		76,825		232,615	
Projected Population (2030)	7,039		77,882		238,109	
Census Population (2020)	6,879		79,402		231,322	
Census Population (2010)	6,714		75,716		201,157	
Projected Annual Growth (2025-2030)	177	0.5%	1,056	0.3%	5,494	0.5%
Historical Annual Growth (2020-2025)	-17	-	-2,577	-0.6%	1,293	0.1%
Historical Annual Growth (2010-2020)	165	0.2%	3,686	0.5%	30,165	1.5%
Estimated Population Density (2025)	2,185 <i>psm</i>		2,719 <i>psm</i>		2,963 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2025)	2,698		30,354		75,835	
Projected Households (2030)	2,720		30,247		76,062	
Census Households (2020)	2,742		31,898		77,943	
Census Households (2010)	2,745		30,877		70,527	
Projected Annual Growth (2025-2030)	23	0.2%	-107	-	227	-
Historical Annual Change (2010-2025)	-47	-0.1%	-523	-0.1%	5,308	0.5%
Average Household Income						
Estimated Average Household Income (2025)	\$114,273		\$117,587		\$127,596	
Projected Average Household Income (2030)	\$113,870		\$117,441		\$127,591	
Census Average Household Income (2010)	\$58,235		\$71,077		\$75,772	
Census Average Household Income (2000)	\$55,204		\$59,119		\$62,540	
Projected Annual Change (2025-2030)	-\$402	-	-\$146	-	-\$5	-
Historical Annual Change (2000-2025)	\$59,069	4.3%	\$58,468	4.0%	\$65,057	4.2%
Median Household Income						
Estimated Median Household Income (2025)	\$97,703		\$95,296		\$98,520	
Projected Median Household Income (2030)	\$97,083		\$95,043		\$98,356	
Census Median Household Income (2010)	\$45,089		\$58,505		\$62,190	
Census Median Household Income (2000)	\$43,715		\$49,694		\$51,681	
Projected Annual Change (2025-2030)	-\$620	-0.1%	-\$253	-	-\$164	-
Historical Annual Change (2000-2025)	\$53,988	4.9%	\$45,602	3.7%	\$46,839	3.6%
Per Capita Income						
Estimated Per Capita Income (2025)	\$45,218		\$46,546		\$41,695	
Projected Per Capita Income (2030)	\$44,293		\$45,696		\$40,854	
Census Per Capita Income (2010)	\$23,806		\$28,977		\$26,560	
Census Per Capita Income (2000)	\$21,579		\$23,667		\$23,400	
Projected Annual Change (2025-2030)	-\$925	-0.4%	-\$850	-0.4%	-\$842	-0.4%
Historical Annual Change (2000-2025)	\$23,639	4.4%	\$22,879	3.9%	\$18,296	3.1%
Estimated Average Household Net Worth (2025)	\$1.14 M		\$1.34 M		\$1.41 M	

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780 Route 70, Brick Township, NJ, USA		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2025)		6,862		76,825		232,615	
White (2025)		5,417	78.9%	63,574	82.8%	196,371	84.4%
Black or African American (2025)		331	4.8%	3,658	4.8%	8,842	3.8%
American Indian or Alaska Native (2025)		80	1.2%	295	0.4%	736	0.3%
Asian (2025)		216	3.1%	1,721	2.2%	4,105	1.8%
Hawaiian or Pacific Islander (2025)		2	-	11	-	36	-
Other Race (2025)		345	5.0%	2,942	3.8%	9,803	4.2%
Two or More Races (2025)		472	6.9%	4,624	6.0%	12,722	5.5%
Population < 18 (2025)		1,653	24.1%	18,456	24.0%	67,489	29.0%
White Not Hispanic		1,121	67.8%	13,706	74.3%	54,358	80.5%
Black or African American		89	5.4%	981	5.3%	2,179	3.2%
Asian		47	2.8%	337	1.8%	754	1.1%
Other Race Not Hispanic		37	2.2%	431	2.3%	1,427	2.1%
Hispanic		360	21.8%	3,002	16.3%	8,772	13.0%
Not Hispanic or Latino Population (2025)		5,773	84.1%	67,222	87.5%	205,654	88.4%
Not Hispanic White		5,158	89.3%	61,120	90.9%	190,316	92.5%
Not Hispanic Black or African American		304	5.3%	3,383	5.0%	8,176	4.0%
Not Hispanic American Indian or Alaska Native		7	0.1%	27	-	74	-
Not Hispanic Asian		213	3.7%	1,690	2.5%	4,020	2.0%
Not Hispanic Hawaiian or Pacific Islander		-	-	5	-	14	-
Not Hispanic Other Race		14	0.2%	124	0.2%	552	0.3%
Not Hispanic Two or More Races		76	1.3%	873	1.3%	2,502	1.2%
Hispanic or Latino Population (2025)		1,089	15.9%	9,603	12.5%	26,962	11.6%
Hispanic White		259	23.7%	2,453	25.5%	6,056	22.5%
Hispanic Black or African American		28	2.5%	275	2.9%	666	2.5%
Hispanic American Indian or Alaska Native		73	6.7%	269	2.8%	662	2.5%
Hispanic Asian		3	0.2%	31	0.3%	85	0.3%
Hispanic Hawaiian or Pacific Islander		-	-	7	-	22	-
Hispanic Other Race		330	30.3%	2,817	29.3%	9,251	34.3%
Hispanic Two or More Races		397	36.4%	3,751	39.1%	10,220	37.9%
Not Hispanic or Latino Population (2020)		5,652	82.2%	69,654	87.7%	201,640	87.2%
Hispanic or Latino Population (2020)		1,227	17.8%	9,748	12.3%	29,682	12.8%
Not Hispanic or Latino Population (2010)		5,885	87.6%	68,572	90.6%	178,376	88.7%
Hispanic or Latino Population (2010)		829	12.4%	7,144	9.4%	22,781	11.3%
Not Hispanic or Latino Population (2030)		6,005	85.3%	67,907	87.2%	208,587	87.6%
Hispanic or Latino Population (2030)		1,035	14.7%	9,975	12.8%	29,522	12.4%
Projected Annual Growth (2025-2030)		-55	-1.0%	371	0.8%	2,561	1.9%
Historical Annual Growth (2010-2020)		398	4.8%	2,604	3.6%	6,901	3.0%

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780 Route 70, Brick Township, NJ, USA						
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Total Age Distribution (2025)						
Total Population	6,862		76,825		232,615	
Age Under 5 Years	471	6.9%	5,391	7.0%	22,427	9.6%
Age 5 to 9 Years	448	6.5%	5,167	6.7%	19,130	8.2%
Age 10 to 14 Years	456	6.6%	4,921	6.4%	16,728	7.2%
Age 15 to 19 Years	412	6.0%	4,453	5.8%	15,062	6.5%
Age 20 to 24 Years	368	5.4%	3,866	5.0%	15,163	6.5%
Age 25 to 29 Years	411	6.0%	4,436	5.8%	16,309	7.0%
Age 30 to 34 Years	449	6.5%	4,775	6.2%	15,280	6.6%
Age 35 to 39 Years	426	6.2%	4,507	5.9%	14,162	6.1%
Age 40 to 44 Years	381	5.6%	4,046	5.3%	12,673	5.4%
Age 45 to 49 Years	380	5.5%	3,822	5.0%	10,485	4.5%
Age 50 to 54 Years	428	6.2%	4,256	5.5%	10,725	4.6%
Age 55 to 59 Years	474	6.9%	4,869	6.3%	11,886	5.1%
Age 60 to 64 Years	493	7.2%	5,503	7.2%	13,137	5.6%
Age 65 to 69 Years	389	5.7%	4,966	6.5%	11,898	5.1%
Age 70 to 74 Years	280	4.1%	3,918	5.1%	9,561	4.1%
Age 75 to 79 Years	235	3.4%	3,269	4.3%	7,732	3.3%
Age 80 to 84 Years	156	2.3%	2,378	3.1%	5,232	2.2%
Age 85 Years or Over	206	3.0%	2,282	3.0%	5,025	2.2%
Median Age	40.5		42.2		36.3	
Age 19 Years or Less	1,787	26.0%	19,932	25.9%	73,347	31.5%
Age 20 to 64 Years	3,810	55.5%	40,081	52.2%	119,821	51.5%
Age 65 Years or Over	1,265	18.4%	16,813	21.9%	39,448	17.0%
Female Age Distribution (2025)						
Female Population	3,357	48.9%	39,678	51.6%	116,903	50.3%
Age Under 5 Years	229	6.8%	2,647	6.7%	10,921	9.3%
Age 5 to 9 Years	218	6.5%	2,572	6.5%	9,422	8.1%
Age 10 to 14 Years	217	6.5%	2,438	6.1%	8,125	7.0%
Age 15 to 19 Years	185	5.5%	2,131	5.4%	7,215	6.2%
Age 20 to 24 Years	180	5.4%	1,931	4.9%	7,907	6.8%
Age 25 to 29 Years	195	5.8%	2,266	5.7%	7,922	6.8%
Age 30 to 34 Years	213	6.4%	2,420	6.1%	7,652	6.5%
Age 35 to 39 Years	212	6.3%	2,200	5.5%	6,875	5.9%
Age 40 to 44 Years	188	5.6%	1,980	5.0%	6,113	5.2%
Age 45 to 49 Years	191	5.7%	1,930	4.9%	5,127	4.4%
Age 50 to 54 Years	226	6.7%	2,150	5.4%	5,370	4.6%
Age 55 to 59 Years	244	7.3%	2,554	6.4%	6,089	5.2%
Age 60 to 64 Years	257	7.7%	2,916	7.4%	6,726	5.8%
Age 65 to 69 Years	205	6.1%	2,714	6.8%	6,333	5.4%
Age 70 to 74 Years	156	4.6%	2,230	5.6%	5,136	4.4%
Age 75 to 79 Years	118	3.5%	1,893	4.8%	4,336	3.7%
Age 80 to 84 Years	73	2.2%	1,420	3.6%	2,943	2.5%
Age 85 Years or Over	50	1.5%	1,288	3.2%	2,691	2.3%
Female Median Age	41.2		43.7		37.3	
Age 19 Years or Less	848	25.2%	9,788	24.7%	35,683	30.5%
Age 20 to 64 Years	1,908	56.8%	20,347	51.3%	59,781	51.1%
Age 65 Years or Over	601	17.9%	9,544	24.1%	21,439	18.3%

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Male Age Distribution (2025)						
Male Population	3,505	51.1%	37,147	48.4%	115,712	49.7%
Age Under 5 Years	242	6.9%	2,744	7.4%	11,506	9.9%
Age 5 to 9 Years	231	6.6%	2,595	7.0%	9,708	8.4%
Age 10 to 14 Years	239	6.8%	2,483	6.7%	8,603	7.4%
Age 15 to 19 Years	227	6.5%	2,322	6.3%	7,847	6.8%
Age 20 to 24 Years	188	5.4%	1,935	5.2%	7,257	6.3%
Age 25 to 29 Years	216	6.2%	2,170	5.8%	8,387	7.2%
Age 30 to 34 Years	236	6.7%	2,355	6.3%	7,628	6.6%
Age 35 to 39 Years	214	6.1%	2,307	6.2%	7,288	6.3%
Age 40 to 44 Years	193	5.5%	2,067	5.6%	6,560	5.7%
Age 45 to 49 Years	189	5.4%	1,892	5.1%	5,358	4.6%
Age 50 to 54 Years	202	5.8%	2,105	5.7%	5,355	4.6%
Age 55 to 59 Years	230	6.5%	2,315	6.2%	5,797	5.0%
Age 60 to 64 Years	236	6.7%	2,587	7.0%	6,411	5.5%
Age 65 to 69 Years	185	5.3%	2,252	6.1%	5,564	4.8%
Age 70 to 74 Years	124	3.5%	1,688	4.5%	4,426	3.8%
Age 75 to 79 Years	116	3.3%	1,376	3.7%	3,396	2.9%
Age 80 to 84 Years	84	2.4%	958	2.6%	2,289	2.0%
Age 85 Years or Over	155	4.4%	994	2.7%	2,334	2.0%
Male Median Age	40.5		40.4		35.2	
Age 19 Years or Less	939	26.8%	10,144	27.3%	37,664	32.5%
Age 20 to 64 Years	1,902	54.3%	19,734	53.1%	60,039	51.9%
Age 65 Years or Over	664	18.9%	7,269	19.6%	18,009	15.6%
Males per 100 Females (2025)						
Overall Comparison	104		94		99	
Age Under 5 Years	106	51.4%	104	50.9%	105	51.3%
Age 5 to 9 Years	106	51.5%	101	50.2%	103	50.7%
Age 10 to 14 Years	110	52.4%	102	50.5%	106	51.4%
Age 15 to 19 Years	123	55.2%	109	52.2%	109	52.1%
Age 20 to 24 Years	104	51.0%	100	50.0%	92	47.9%
Age 25 to 29 Years	111	52.5%	96	48.9%	106	51.4%
Age 30 to 34 Years	111	52.5%	97	49.3%	100	49.9%
Age 35 to 39 Years	101	50.2%	105	51.2%	106	51.5%
Age 40 to 44 Years	103	50.6%	104	51.1%	107	51.8%
Age 45 to 49 Years	99	49.7%	98	49.5%	105	51.1%
Age 50 to 54 Years	89	47.1%	98	49.5%	100	49.9%
Age 55 to 59 Years	94	48.4%	91	47.6%	95	48.8%
Age 60 to 64 Years	92	47.8%	89	47.0%	95	48.8%
Age 65 to 69 Years	90	47.4%	83	45.4%	88	46.8%
Age 70 to 74 Years	80	44.4%	76	43.1%	86	46.3%
Age 75 to 79 Years	99	49.6%	73	42.1%	78	43.9%
Age 80 to 84 Years	115	53.5%	67	40.3%	78	43.7%
Age 85 Years or Over	309	75.5%	77	43.6%	87	46.4%
Age 19 Years or Less	111	52.6%	104	50.9%	106	51.4%
Age 20 to 39 Years	107	51.6%	99	49.9%	101	50.2%
Age 40 to 64 Years	95	48.6%	95	48.7%	100	50.0%
Age 65 Years or Over	110	52.5%	76	43.2%	84	45.7%

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780 Route 70, Brick Township, NJ, USA						
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Household Type (2025)						
Total Households	2,698		30,354		75,835	
Households with Children	720	26.7%	7,773	25.6%	26,356	34.8%
Average Household Size	2.4		2.5		3.0	
Household Density per Square Mile	859		1,074		966	
Population Family	5,302	77.3%	62,069	80.8%	197,831	85.0%
Population Non-Family	1,291	18.8%	13,991	18.2%	32,189	13.8%
Population Group Quarters	269	3.9%	765	1.0%	2,595	1.1%
Family Households	1,757	65.1%	19,678	64.8%	52,769	69.6%
Married Couple Households	1,232	70.1%	14,783	75.1%	42,113	79.8%
Other Family Households with Children	525	29.9%	4,895	24.9%	10,656	20.2%
Family Households with Children	720	41.0%	7,766	39.5%	26,340	49.9%
Married Couple with Children	481	66.8%	5,823	75.0%	21,678	82.3%
Other Family Households with Children	239	33.2%	1,944	25.0%	4,662	17.7%
Family Households No Children	1,037	59.0%	11,912	60.5%	26,430	50.1%
Married Couple No Children	752	72.5%	8,961	75.2%	20,435	77.3%
Other Family Households No Children	286	27.5%	2,951	24.8%	5,995	22.7%
Non-Family Households	941	34.9%	10,675	35.2%	23,065	30.4%
Non-Family Households with Children	-	-	7	-	16	-
Non-Family Households No Children	941	100.0%	10,669	99.9%	23,049	99.9%
Average Family Household Size	3.0		3.2		3.7	
Average Family Income	\$139,542		\$138,925		\$147,518	
Median Family Income	\$112,946		\$117,910		\$116,130	
Average Non-Family Household Size	1.4		1.3		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	5,488		61,347		174,330	
Never Married	2,087	38.0%	19,584	31.9%	54,616	31.3%
Currently Married	2,269	41.4%	29,606	48.3%	92,065	52.8%
Previously Married	1,131	20.6%	12,157	19.8%	27,649	15.9%
Separated	157	13.9%	1,684	13.9%	4,379	15.8%
Widowed	315	27.9%	4,448	36.6%	9,712	35.1%
Divorced	658	58.2%	6,024	49.6%	13,558	49.0%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	4,708		53,028		144,105	
Elementary (Grade Level 0 to 8)	107	2.3%	1,139	2.1%	4,397	3.1%
Some High School (Grade Level 9 to 11)	162	3.4%	1,951	3.7%	5,972	4.1%
High School Graduate	1,631	34.6%	18,145	34.2%	43,440	30.1%
Some College	951	20.2%	10,139	19.1%	28,243	19.6%
Associate Degree Only	459	9.8%	4,567	8.6%	10,281	7.1%
Bachelor Degree Only	1,038	22.1%	11,307	21.3%	33,459	23.2%
Graduate Degree	360	7.7%	5,780	10.9%	18,314	12.7%
Any College (Some College or Higher)	2,808	59.7%	31,793	60.0%	90,296	62.7%
College Degree + (Bachelor Degree or Higher)	1,398	29.7%	17,087	32.2%	51,773	35.9%

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Housing							
Total Housing Units (2025)		3,093		34,759		87,540	
Total Housing Units (2020)		2,881		34,442		86,298	
Historical Annual Growth (2020-2025)		212	-	317	-	1,242	-
Housing Units Occupied (2025)		2,698	87.2%	30,354	87.3%	75,835	86.6%
Housing Units Owner-Occupied		1,616	59.9%	22,789	75.1%	52,557	69.3%
Housing Units Renter-Occupied		1,082	40.1%	7,565	24.9%	23,278	30.7%
Housing Units Vacant (2025)		395	12.8%	4,405	12.7%	11,705	13.4%
Household Size (2025)							
Total Households		2,698		30,354		75,835	
1 Person Households		738	27.4%	8,811	29.0%	18,855	24.9%
2 Person Households		1,079	40.0%	11,208	36.9%	23,656	31.2%
3 Person Households		364	13.5%	3,952	13.0%	9,783	12.9%
4 Person Households		284	10.5%	3,266	10.8%	10,094	13.3%
5 Person Households		113	4.2%	1,530	5.0%	5,809	7.7%
6 Person Households		47	1.7%	680	2.2%	3,198	4.2%
7 or More Person Households		73	2.7%	906	3.0%	4,439	5.9%
Household Income Distribution (2025)							
HH Income \$200,000 or More		293	10.9%	3,772	12.4%	12,051	15.9%
HH Income \$150,000 to \$199,999		348	12.9%	3,613	11.9%	9,095	12.0%
HH Income \$125,000 to \$149,999		257	9.5%	2,868	9.4%	6,100	8.0%
HH Income \$100,000 to \$124,999		372	13.8%	3,818	12.6%	7,993	10.5%
HH Income \$75,000 to \$99,999		335	12.4%	3,488	11.5%	9,068	12.0%
HH Income \$50,000 to \$74,999		377	14.0%	5,018	16.5%	11,509	15.2%
HH Income \$35,000 to \$49,999		222	8.2%	3,087	10.2%	7,596	10.0%
HH Income \$25,000 to \$34,999		106	3.9%	1,940	6.4%	4,909	6.5%
HH Income \$15,000 to \$24,999		137	5.1%	1,274	4.2%	3,533	4.7%
HH Income \$10,000 to \$14,999		117	4.3%	421	1.4%	1,366	1.8%
HH Income Under \$10,000		134	5.0%	1,056	3.5%	2,614	3.4%
Household Vehicles (2025)							
Households 0 Vehicles Available		242	9.0%	1,779	5.9%	4,833	6.4%
Households 1 Vehicle Available		995	36.9%	11,392	37.5%	25,659	33.8%
Households 2 Vehicles Available		923	34.2%	11,652	38.4%	32,390	42.7%
Households 3 or More Vehicles Available		537	19.9%	5,530	18.2%	12,952	17.1%
Total Vehicles Available		4,662		53,942		134,786	
Average Vehicles per Household		1.7		1.8		1.8	
Owner-Occupied Household Vehicles		3,333	71.5%	43,428	80.5%	102,119	75.8%
Average Vehicles per Owner-Occupied Household		2.1		1.9		1.9	
Renter-Occupied Household Vehicles		1,329	28.5%	10,515	19.5%	32,667	24.2%
Average Vehicles per Renter-Occupied Household		1.2		1.4		1.4	
Travel Time (2025)							
Worker Base Age 16 years or Over		3,575		37,079		101,796	
Travel to Work in 14 Minutes or Less		883	24.7%	8,280	22.3%	24,000	23.6%
Travel to Work in 15 to 29 Minutes		1,203	33.6%	12,825	34.6%	32,936	32.4%
Travel to Work in 30 to 59 Minutes		547	15.3%	8,067	21.8%	19,598	19.3%
Travel to Work in 60 Minutes or More		536	15.0%	4,166	11.2%	12,114	11.9%
Work at Home		407	11.4%	3,740	10.1%	13,148	12.9%
Average Minutes Travel to Work		21.7		22.6		22.3	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



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780 Route 70, Brick Township, NJ, USA						
	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	3,575		37,079		101,796	
Drive to Work Alone	2,729	76.3%	29,110	78.5%	75,769	74.4%
Drive to Work in Carpool	289	8.1%	3,085	8.3%	9,016	8.9%
Travel to Work by Public Transportation	70	2.0%	364	1.0%	1,170	1.1%
Drive to Work on Motorcycle	-	-	2	-	4	-
Bicycle to Work	3	-	119	0.3%	417	0.4%
Walk to Work	48	1.4%	322	0.9%	1,291	1.3%
Other Means	29	0.8%	338	0.9%	981	1.0%
Work at Home	407	11.4%	3,740	10.1%	13,148	12.9%
Daytime Demographics (2025)						
Total Businesses	654		3,384		8,313	
Total Employees	6,226		29,498		59,571	
Company Headquarter Businesses	18	2.8%	107	3.2%	215	2.6%
Company Headquarter Employees	299	4.8%	3,105	10.5%	5,837	9.8%
Employee Population per Business	9.5 to 1		8.7 to 1		7.2 to 1	
Residential Population per Business	10.5 to 1		22.7 to 1		28.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,055		52,792		128,651	
Labor Force						
Labor Population Age 16 Years or Over (2025)	5,405		60,392		171,132	
Labor Force Total Males (2025)	2,750	50.9%	28,837	47.8%	84,251	49.2%
Male Civilian Employed	1,880	68.4%	19,155	66.4%	52,447	62.3%
Male Civilian Unemployed	109	4.0%	1,208	4.2%	2,721	3.2%
Males in Armed Forces	-	-	1	-	230	0.3%
Males Not in Labor Force	761	27.7%	8,473	29.4%	28,853	34.2%
Labor Force Total Females (2025)	2,654	49.1%	31,555	52.2%	86,882	50.8%
Female Civilian Employed	1,695	63.9%	17,926	56.8%	49,352	56.8%
Female Civilian Unemployed	98	3.7%	1,240	3.9%	3,230	3.7%
Females in Armed Forces	-	-	16	-	24	-
Females Not in Labor Force	861	32.4%	12,373	39.2%	34,276	39.5%
Unemployment Rate	207	3.8%	2,448	4.1%	5,950	3.5%
Occupation (2025)						
Occupation Population Age 16 Years or Over	3,575		37,079		101,796	
Occupation Total Males	1,880	52.6%	19,153	51.7%	52,444	51.5%
Occupation Total Females	1,695	47.4%	17,926	48.3%	49,352	48.5%
Management, Business, Financial Operations	618	17.3%	5,644	15.2%	17,624	17.3%
Professional, Related	644	18.0%	8,639	23.3%	26,968	26.5%
Service	643	18.0%	6,800	18.3%	16,741	16.4%
Sales, Office	736	20.6%	8,579	23.1%	22,820	22.4%
Farming, Fishing, Forestry	14	0.4%	54	0.1%	86	-
Construction, Extraction, Maintenance	427	11.9%	3,768	10.2%	9,050	8.9%
Production, Transport, Material Moving	494	13.8%	3,595	9.7%	8,507	8.4%
White Collar Workers	1,998	55.9%	22,862	61.7%	67,413	66.2%
Blue Collar Workers	1,578	44.1%	14,217	38.3%	34,384	33.8%

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	1 mi radius		3 mi radius		5 mi radius					
Units In Structure (2025)										
Total Units	2,698		30,354		75,835					
1 Detached Unit	1,550	57.4%	20,482	67.5%	48,498	64.0%				
1 Attached Unit	236	8.8%	4,659	15.3%	12,457	16.4%				
2 Units	116	4.3%	551	1.8%	2,384	3.1%				
3 to 4 Units	96	3.6%	678	2.2%	1,586	2.1%				
5 to 9 Units	48	1.8%	790	2.6%	1,994	2.6%				
10 to 19 Units	169	6.3%	1,000	3.3%	3,077	4.1%				
20 to 49 Units	72	2.7%	478	1.6%	1,716	2.3%				
50 or More Units	313	11.6%	1,332	4.4%	3,165	4.2%				
Mobile Home or Trailer	97	3.6%	383	1.3%	956	1.3%				
Other Structure	-	-	-	-	1	-				
Homes Built By Year (2025)										
Homes Built 2020 or later	39	1.3%	392	1.1%	1,169	1.3%				
Homes Built 2010 to 2019	214	6.9%	1,463	4.2%	7,387	8.4%				
Homes Built 2000 to 2009	163	5.3%	2,278	6.6%	8,852	10.1%				
Homes Built 1990 to 1999	326	10.5%	4,720	13.6%	10,690	12.2%				
Homes Built 1980 to 1989	378	12.2%	4,496	12.9%	11,217	12.8%				
Homes Built 1970 to 1979	549	17.7%	7,264	20.9%	13,755	15.7%				
Homes Built 1960 to 1969	429	13.9%	4,574	13.2%	10,607	12.1%				
Homes Built 1950 to 1959	509	16.5%	3,737	10.8%	7,371	8.4%				
Homes Built 1940 to 1949	74	2.4%	877	2.5%	2,266	2.6%				
Homes Built Before 1939	18	0.6%	552	1.6%	2,520	2.9%				
Median Age of Homes	46.9 yrs		46.2 yrs		43.1 yrs					
Home Values (2025)										
Owner Specified Housing Units	1,616		22,789		52,557					
Home Values \$1,000,000 or More	18	1.1%	516	2.3%	2,951	5.6%				
Home Values \$750,000 to \$999,999	32	2.0%	864	3.8%	4,955	9.4%				
Home Values \$500,000 to \$749,999	290	18.0%	4,052	17.8%	12,155	23.1%				
Home Values \$400,000 to \$499,999	355	22.0%	4,789	21.0%	9,895	18.8%				
Home Values \$300,000 to \$399,999	489	30.3%	6,010	26.4%	10,403	19.8%				
Home Values \$250,000 to \$299,999	183	11.3%	2,167	9.5%	3,802	7.2%				
Home Values \$200,000 to \$249,999	78	4.8%	1,345	5.9%	2,296	4.4%				
Home Values \$175,000 to \$199,999	24	1.5%	674	3.0%	1,063	2.0%				
Home Values \$150,000 to \$174,999	19	1.2%	477	2.1%	883	1.7%				
Home Values \$125,000 to \$149,999	2	0.2%	149	0.7%	444	0.8%				
Home Values \$100,000 to \$124,999	25	1.5%	403	1.8%	874	1.7%				
Home Values \$90,000 to \$99,999	1	-	189	0.8%	381	0.7%				
Home Values \$80,000 to \$89,999	2	-	187	0.8%	332	0.6%				
Home Values \$70,000 to \$79,999	8	0.5%	174	0.8%	400	0.8%				
Home Values \$60,000 to \$69,999	1	-	72	0.3%	173	0.3%				
Home Values \$50,000 to \$59,999	2	0.1%	68	0.3%	185	0.4%				
Home Values \$35,000 to \$49,999	13	0.8%	162	0.7%	384	0.7%				
Home Values \$25,000 to \$34,999	7	0.4%	67	0.3%	172	0.3%				
Home Values \$10,000 to \$24,999	63	3.9%	171	0.7%	376	0.7%				
Home Values Under \$10,000	2	0.1%	254	1.1%	434	0.8%				
Owner-Occupied Median Home Value	\$387,552		\$384,091		\$469,080					
Renter-Occupied Median Rent	\$1,440		\$1,489		\$1,499					

Complete Profile

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780 Route 70, Brick Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$289.09 M		\$3.3 B		\$8.69 B	
Total Non-Retail Expenditure	\$147.25 M		\$1.65 B		\$4.43 B	
Total Retail Expenditure	\$141.84 M		\$1.65 B		\$4.26 B	
Alcoholic Beverages	\$1.76 M		\$20.14 M		\$52.96 M	
Apparel	\$5.27 M		\$60.18 M		\$158.87 M	
Contributions	\$9.33 M		\$107.18 M		\$279.88 M	
Education	\$6.61 M		\$75.75 M		\$198.37 M	
Entertainment	\$16.31 M		\$186.04 M		\$491.13 M	
Food Away From Home	\$12.57 M		\$143.58 M		\$378.5 M	
Grocery	\$17.96 M		\$203.34 M		\$545.22 M	
Health Care	\$17.98 M		\$211.52 M		\$522.72 M	
Household Furnishings and Equipment	\$7.62 M		\$87.12 M		\$229.31 M	
Household Operations	\$5.29 M		\$60.31 M		\$160.3 M	
Miscellaneous Expenses	\$4.91 M		\$56.03 M		\$146.93 M	
Personal Care	\$3.56 M		\$40.43 M		\$107.98 M	
Shelter	\$45.95 M		\$501.52 M		\$1.36 B	
Tax and Retirement	\$76 M		\$874.31 M		\$2.33 B	
Tobacco and Related	\$1.25 M		\$13.94 M		\$38.9 M	
Transportation	\$43.96 M		\$512.53 M		\$1.31 B	
Utilities	\$12.76 M		\$144.29 M		\$387.53 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$8,929		\$9,055		\$9,551	
Total Non-Retail Expenditure	\$4,548	50.9%	\$4,531	50.0%	\$4,872	51.0%
Total Retail Expenditures	\$4,381	49.1%	\$4,523	50.0%	\$4,679	49.0%
Alcoholic Beverages	\$54	0.6%	\$55	0.6%	\$58	0.6%
Apparel	\$163	1.8%	\$165	1.8%	\$175	1.8%
Contributions	\$288	3.2%	\$294	3.2%	\$308	3.2%
Education	\$204	2.3%	\$208	2.3%	\$218	2.3%
Entertainment	\$504	5.6%	\$511	5.6%	\$540	5.7%
Food Away From Home	\$388	4.3%	\$394	4.4%	\$416	4.4%
Grocery	\$555	6.2%	\$558	6.2%	\$599	6.3%
Health Care	\$555	6.2%	\$581	6.4%	\$574	6.0%
Household Furnishings and Equipment	\$235	2.6%	\$239	2.6%	\$252	2.6%
Household Operations	\$164	1.8%	\$166	1.8%	\$176	1.8%
Miscellaneous Expenses	\$152	1.7%	\$154	1.7%	\$161	1.7%
Personal Care	\$110	1.2%	\$111	1.2%	\$119	1.2%
Shelter	\$1,419	15.9%	\$1,377	15.2%	\$1,489	15.6%
Tax and Retirement	\$2,348	26.3%	\$2,400	26.5%	\$2,557	26.5%
Tobacco and Related	\$39	0.4%	\$38	0.4%	\$43	0.4%
Transportation	\$1,358	15.2%	\$1,407	15.5%	\$1,440	15.1%
Utilities	\$394	4.4%	\$396	4.4%	\$426	4.5%