

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0373/-118.1047

2000 Market Place Drive, Monterey Santa Cruz, California, USA	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	13,248	219,641	603,444
Projected Population (2030)	12,534	210,476	580,866
Census Population (2020)	13,810	229,638	633,947
Census Population (2010)	13,837	232,649	645,052
Projected Annual Growth (2025-2030)	-714 -1.1%	-9,165 -0.8%	-22,578 -0.7%
Historical Annual Growth (2020-2025)	-562 -	-9,998 -0.9%	-30,503 -1.0%
Historical Annual Growth (2010-2020)	-27 -	-3,010 -0.1%	-11,104 -0.2%
Estimated Population Density (2025)	4,219 <i>psm</i>	7,772 <i>psm</i>	7,686 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2025)	4,574	69,462	188,117
Projected Households (2030)	4,437	67,675	183,847
Census Households (2020)	4,687	70,421	190,021
Census Households (2010)	4,515	68,229	183,807
Projected Annual Growth (2025-2030)	-137 -0.6%	-1,786 -0.5%	-4,270 -0.5%
Historical Annual Change (2010-2025)	59 -	1,232 0.1%	4,310 0.2%
Average Household Income			
Estimated Average Household Income (2025)	\$137,340	\$108,375	\$111,075
Projected Average Household Income (2030)	\$138,122	\$108,690	\$111,417
Census Average Household Income (2010)	\$78,766	\$59,085	\$59,568
Census Average Household Income (2000)	\$70,615	\$48,791	\$48,146
Projected Annual Change (2025-2030)	\$782 0.1%	\$315 -	\$342 -
Historical Annual Change (2000-2025)	\$66,725 3.8%	\$59,584 4.9%	\$62,929 5.2%
Median Household Income			
Estimated Median Household Income (2025)	\$108,895	\$84,597	\$86,825
Projected Median Household Income (2030)	\$109,355	\$84,840	\$87,034
Census Median Household Income (2010)	\$64,810	\$48,474	\$49,585
Census Median Household Income (2000)	\$62,565	\$39,212	\$38,998
Projected Annual Change (2025-2030)	\$459 -	\$244 -	\$209 -
Historical Annual Change (2000-2025)	\$46,331 3.0%	\$45,385 4.6%	\$47,828 4.9%
Per Capita Income			
Estimated Per Capita Income (2025)	\$47,538	\$34,352	\$34,745
Projected Per Capita Income (2030)	\$49,019	\$35,029	\$35,387
Census Per Capita Income (2010)	\$25,698	\$17,326	\$16,973
Census Per Capita Income (2000)	\$21,918	\$14,025	\$13,466
Projected Annual Change (2025-2030)	\$1,482 0.6%	\$677 0.4%	\$642 0.4%
Historical Annual Change (2000-2025)	\$25,620 4.7%	\$20,326 5.8%	\$21,280 6.3%
Estimated Average Household Net Worth (2025)	\$1.62 M	\$1.03 M	\$979,442

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2000 Market Place Drive, Monterey Santa California, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	13,248		219,641		603,444	
White (2025)	2,361	17.8%	39,733	18.1%	121,650	20.2%
Black or African American (2025)	233	1.8%	2,850	1.3%	10,666	1.8%
American Indian or Alaska Native (2025)	146	1.1%	3,483	1.6%	11,039	1.8%
Asian (2025)	6,311	47.6%	82,422	37.5%	178,617	29.6%
Hawaiian or Pacific Islander (2025)	12	-	188	-	520	-
Other Race (2025)	2,540	19.2%	60,376	27.5%	187,909	31.1%
Two or More Races (2025)	1,646	12.4%	30,589	13.9%	93,044	15.4%
Population < 18 (2025)	2,172	16.4%	41,825	19.0%	119,507	19.8%
White Not Hispanic	124	5.7%	1,788	4.3%	5,711	4.8%
Black or African American	32	1.5%	433	1.0%	1,733	1.5%
Asian	917	42.2%	13,299	31.8%	28,547	23.9%
Other Race Not Hispanic	63	2.9%	974	2.3%	2,863	2.4%
Hispanic	1,036	47.7%	25,330	60.6%	80,653	67.5%
Not Hispanic or Latino Population (2025)	7,980	60.2%	102,791	46.8%	243,566	40.4%
Not Hispanic White	1,312	16.4%	17,277	16.8%	53,575	22.0%
Not Hispanic Black or African American	222	2.8%	2,326	2.3%	8,530	3.5%
Not Hispanic American Indian or Alaska Native	10	0.1%	245	0.2%	792	0.3%
Not Hispanic Asian	6,219	77.9%	80,246	78.1%	172,778	70.9%
Not Hispanic Hawaiian or Pacific Islander	9	0.1%	122	0.1%	329	0.1%
Not Hispanic Other Race	20	0.3%	232	0.2%	737	0.3%
Not Hispanic Two or More Races	189	2.4%	2,343	2.3%	6,825	2.8%
Hispanic or Latino Population (2025)	5,268	39.8%	116,849	53.2%	359,878	59.6%
Hispanic White	1,049	19.9%	22,457	19.2%	68,075	18.9%
Hispanic Black or African American	11	0.2%	523	0.4%	2,135	0.6%
Hispanic American Indian or Alaska Native	136	2.6%	3,238	2.8%	10,247	2.8%
Hispanic Asian	93	1.8%	2,176	1.9%	5,839	1.6%
Hispanic Hawaiian or Pacific Islander	2	-	66	-	192	-
Hispanic Other Race	2,520	47.8%	60,144	51.5%	187,171	52.0%
Hispanic Two or More Races	1,458	27.7%	28,246	24.2%	86,219	24.0%
Not Hispanic or Latino Population (2020)	8,107	58.7%	101,597	44.2%	232,284	36.6%
Hispanic or Latino Population (2020)	5,703	41.3%	128,042	55.8%	401,664	63.4%
Not Hispanic or Latino Population (2010)	8,086	58.4%	101,380	43.6%	230,452	35.7%
Hispanic or Latino Population (2010)	5,752	41.6%	131,269	56.4%	414,600	64.3%
Not Hispanic or Latino Population (2030)	7,309	58.3%	96,850	46.0%	235,225	40.5%
Hispanic or Latino Population (2030)	5,225	41.7%	113,626	54.0%	345,641	59.5%
Projected Annual Growth (2025-2030)	-43	-0.2%	-3,224	-0.6%	-14,237	-0.8%
Historical Annual Growth (2010-2020)	-49	-	-3,227	-0.2%	-12,936	-0.3%

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2000 Market Place Drive, Monterey Santa California, USA							
	1 mi radius		3 mi radius		5 mi radius		
Total Age Distribution (2025)							
Total Population	13,248		219,641		603,444		
Age Under 5 Years	531	4.0%	10,015	4.6%	28,164	4.7%	
Age 5 to 9 Years	566	4.3%	11,101	5.1%	32,176	5.3%	
Age 10 to 14 Years	616	4.7%	12,295	5.6%	35,642	5.9%	
Age 15 to 19 Years	706	5.3%	13,687	6.2%	39,463	6.5%	
Age 20 to 24 Years	607	4.6%	13,259	6.0%	39,081	6.5%	
Age 25 to 29 Years	739	5.6%	14,849	6.8%	42,764	7.1%	
Age 30 to 34 Years	891	6.7%	16,177	7.4%	45,759	7.6%	
Age 35 to 39 Years	834	6.3%	14,730	6.7%	42,103	7.0%	
Age 40 to 44 Years	818	6.2%	14,537	6.6%	41,237	6.8%	
Age 45 to 49 Years	818	6.2%	14,804	6.7%	41,014	6.8%	
Age 50 to 54 Years	897	6.8%	15,218	6.9%	41,015	6.8%	
Age 55 to 59 Years	857	6.5%	14,139	6.4%	38,108	6.3%	
Age 60 to 64 Years	904	6.8%	13,766	6.3%	35,689	5.9%	
Age 65 to 69 Years	928	7.0%	12,432	5.7%	31,822	5.3%	
Age 70 to 74 Years	863	6.5%	10,156	4.6%	25,195	4.2%	
Age 75 to 79 Years	663	5.0%	7,226	3.3%	18,112	3.0%	
Age 80 to 84 Years	469	3.5%	5,089	2.3%	12,139	2.0%	
Age 85 Years or Over	541	4.1%	6,162	2.8%	13,962	2.3%	
Median Age	46.3		40.6		38.9		
Age 19 Years or Less	2,420	18.3%	47,098	21.4%	135,445	22.4%	
Age 20 to 64 Years	7,365	55.6%	131,478	59.9%	366,769	60.8%	
Age 65 Years or Over	3,464	26.1%	41,065	18.7%	101,230	16.8%	
Female Age Distribution (2025)							
Female Population	6,787	51.2%	112,338	51.1%	306,700	50.8%	
Age Under 5 Years	273	4.0%	4,908	4.4%	13,792	4.5%	
Age 5 to 9 Years	282	4.2%	5,315	4.7%	15,770	5.1%	
Age 10 to 14 Years	281	4.1%	5,912	5.3%	17,180	5.6%	
Age 15 to 19 Years	361	5.3%	6,613	5.9%	19,014	6.2%	
Age 20 to 24 Years	312	4.6%	6,475	5.8%	18,902	6.2%	
Age 25 to 29 Years	369	5.4%	7,402	6.6%	21,335	7.0%	
Age 30 to 34 Years	441	6.5%	8,014	7.1%	22,777	7.4%	
Age 35 to 39 Years	403	5.9%	7,296	6.5%	20,922	6.8%	
Age 40 to 44 Years	402	5.9%	7,357	6.5%	20,681	6.7%	
Age 45 to 49 Years	405	6.0%	7,576	6.7%	20,995	6.8%	
Age 50 to 54 Years	463	6.8%	7,854	7.0%	20,910	6.8%	
Age 55 to 59 Years	435	6.4%	7,290	6.5%	19,550	6.4%	
Age 60 to 64 Years	459	6.8%	7,318	6.5%	18,789	6.1%	
Age 65 to 69 Years	487	7.2%	6,709	6.0%	17,159	5.6%	
Age 70 to 74 Years	476	7.0%	5,643	5.0%	13,847	4.5%	
Age 75 to 79 Years	376	5.5%	4,105	3.7%	10,184	3.3%	
Age 80 to 84 Years	265	3.9%	2,959	2.6%	6,983	2.3%	
Age 85 Years or Over	295	4.3%	3,593	3.2%	7,911	2.6%	
Female Median Age	47.5		42.1		40.2		
Age 19 Years or Less	1,198	17.6%	22,747	20.2%	65,756	21.4%	
Age 20 to 64 Years	3,690	54.4%	66,582	59.3%	184,860	60.3%	
Age 65 Years or Over	1,900	28.0%	23,009	20.5%	56,084	18.3%	

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Male Age Distribution (2025)								
Male Population	6,462	48.8%	107,303	48.9%	296,744	49.2%		
Age Under 5 Years	258	4.0%	5,107	4.8%	14,372	4.8%		
Age 5 to 9 Years	285	4.4%	5,786	5.4%	16,406	5.5%		
Age 10 to 14 Years	335	5.2%	6,384	5.9%	18,462	6.2%		
Age 15 to 19 Years	345	5.3%	7,074	6.6%	20,449	6.9%		
Age 20 to 24 Years	295	4.6%	6,784	6.3%	20,179	6.8%		
Age 25 to 29 Years	370	5.7%	7,447	6.9%	21,429	7.2%		
Age 30 to 34 Years	449	7.0%	8,163	7.6%	22,982	7.7%		
Age 35 to 39 Years	432	6.7%	7,434	6.9%	21,180	7.1%		
Age 40 to 44 Years	416	6.4%	7,180	6.7%	20,556	6.9%		
Age 45 to 49 Years	412	6.4%	7,228	6.7%	20,020	6.7%		
Age 50 to 54 Years	434	6.7%	7,364	6.9%	20,105	6.8%		
Age 55 to 59 Years	422	6.5%	6,849	6.4%	18,558	6.3%		
Age 60 to 64 Years	446	6.9%	6,448	6.0%	16,900	5.7%		
Age 65 to 69 Years	440	6.8%	5,724	5.3%	14,662	4.9%		
Age 70 to 74 Years	387	6.0%	4,512	4.2%	11,349	3.8%		
Age 75 to 79 Years	286	4.4%	3,121	2.9%	7,928	2.7%		
Age 80 to 84 Years	205	3.2%	2,130	2.0%	5,156	1.7%		
Age 85 Years or Over	246	3.8%	2,569	2.4%	6,051	2.0%		
Male Median Age	45.1		39.0		37.7			
Age 19 Years or Less	1,223	18.9%	24,351	22.7%	69,689	23.5%		
Age 20 to 64 Years	3,675	56.9%	64,896	60.5%	181,909	61.3%		
Age 65 Years or Over	1,564	24.2%	18,056	16.8%	45,146	15.2%		
Males per 100 Females (2025)								
Overall Comparison	95		96		97			
Age Under 5 Years	94	48.6%	104	51.0%	104	51.0%		
Age 5 to 9 Years	101	50.2%	109	52.1%	104	51.0%		
Age 10 to 14 Years	119	54.4%	108	51.9%	107	51.8%		
Age 15 to 19 Years	95	48.8%	107	51.7%	108	51.8%		
Age 20 to 24 Years	95	48.6%	105	51.2%	107	51.6%		
Age 25 to 29 Years	100	50.0%	101	50.1%	100	50.1%		
Age 30 to 34 Years	102	50.4%	102	50.5%	101	50.2%		
Age 35 to 39 Years	107	51.7%	102	50.5%	101	50.3%		
Age 40 to 44 Years	104	50.9%	98	49.4%	99	49.8%		
Age 45 to 49 Years	102	50.4%	95	48.8%	95	48.8%		
Age 50 to 54 Years	94	48.4%	94	48.4%	96	49.0%		
Age 55 to 59 Years	97	49.2%	94	48.4%	95	48.7%		
Age 60 to 64 Years	97	49.3%	88	46.8%	90	47.4%		
Age 65 to 69 Years	90	47.4%	85	46.0%	85	46.1%		
Age 70 to 74 Years	81	44.9%	80	44.4%	82	45.0%		
Age 75 to 79 Years	76	43.2%	76	43.2%	78	43.8%		
Age 80 to 84 Years	77	43.6%	72	41.9%	74	42.5%		
Age 85 Years or Over	83	45.5%	71	41.7%	76	43.3%		
Age 19 Years or Less	102	50.5%	107	51.7%	106	51.5%		
Age 20 to 39 Years	101	50.3%	102	50.5%	102	50.5%		
Age 40 to 64 Years	98	49.6%	94	48.4%	95	48.8%		
Age 65 Years or Over	82	45.2%	78	44.0%	80	44.6%		

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2000 Market Place Drive, Monterey Santa Cruz, California, USA							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	4,574		69,462		188,117		
Households with Children	1,408	30.8%	25,552	36.8%	71,864	38.2%	
Average Household Size	2.8		3.1		3.2		
Household Density per Square Mile	1,457		2,458		2,396		
Population Family	11,318	85.4%	196,430	89.4%	532,219	88.2%	
Population Non-Family	1,710	12.9%	21,676	9.9%	65,084	10.8%	
Population Group Quarters	220	1.7%	1,535	0.7%	6,142	1.0%	
Family Households	3,389	74.1%	55,222	79.5%	146,310	77.8%	
Married Couple Households	2,332	68.8%	33,898	61.4%	90,110	61.6%	
Other Family Households with Children	1,056	31.2%	21,324	38.6%	56,200	38.4%	
Family Households with Children	1,406	41.5%	25,464	46.1%	71,646	49.0%	
Married Couple with Children	1,028	73.1%	16,687	65.5%	46,923	65.5%	
Other Family Households with Children	378	26.9%	8,777	34.5%	24,723	34.5%	
Family Households No Children	1,983	58.5%	29,758	53.9%	74,664	51.0%	
Married Couple No Children	1,304	65.8%	17,211	57.8%	43,186	57.8%	
Other Family Households No Children	678	34.2%	12,547	42.2%	31,478	42.2%	
Non-Family Households	1,185	25.9%	14,240	20.5%	41,807	22.2%	
Non-Family Households with Children	2	0.2%	88	0.6%	217	0.5%	
Non-Family Households No Children	1,183	99.8%	14,152	99.4%	41,590	99.5%	
Average Family Household Size	3.3		3.6		3.6		
Average Family Income	\$146,940		\$116,472		\$120,371		
Median Family Income	\$119,630		\$94,209		\$95,993		
Average Non-Family Household Size	1.4		1.5		1.6		
Marital Status (2025)							
Population Age 15 Years or Over	11,534		186,230		507,462		
Never Married	3,829	33.2%	74,394	39.9%	211,984	41.8%	
Currently Married	5,085	44.1%	73,252	39.3%	193,691	38.2%	
Previously Married	2,620	22.7%	38,584	20.7%	101,786	20.1%	
Separated	556	21.2%	13,811	35.8%	37,506	36.8%	
Widowed	873	33.3%	11,254	29.2%	27,426	26.9%	
Divorced	1,191	45.4%	13,518	35.0%	36,854	36.2%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	10,221		159,284		428,919		
Elementary (Grade Level 0 to 8)	997	9.8%	28,005	17.6%	75,186	17.5%	
Some High School (Grade Level 9 to 11)	783	7.7%	15,956	10.0%	42,476	9.9%	
High School Graduate	2,073	20.3%	40,021	25.1%	106,640	24.9%	
Some College	1,650	16.1%	24,447	15.3%	70,324	16.4%	
Associate Degree Only	803	7.9%	10,575	6.6%	28,249	6.6%	
Bachelor Degree Only	2,820	27.6%	29,070	18.3%	73,370	17.1%	
Graduate Degree	1,094	10.7%	11,209	7.0%	32,674	7.6%	
Any College (Some College or Higher)	6,368	62.3%	75,301	47.3%	204,616	47.7%	
College Degree + (Bachelor Degree or Higher)	3,914	38.3%	40,279	25.3%	106,043	24.7%	

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Housing							
Total Housing Units (2025)	4,914		74,929		202,919		
Total Housing Units (2020)	4,832		72,764		196,641		
Historical Annual Growth (2020-2025)	82	-	2,165	-	6,278	-	
Housing Units Occupied (2025)	4,574	93.1%	69,462	92.7%	188,117	92.7%	
Housing Units Owner-Occupied	3,322	72.6%	33,548	48.3%	88,151	46.9%	
Housing Units Renter-Occupied	1,252	27.4%	35,914	51.7%	99,966	53.1%	
Housing Units Vacant (2025)	340	6.9%	5,467	7.3%	14,802	7.3%	
Household Size (2025)							
Total Households	4,574		69,462		188,117		
1 Person Households	931	20.3%	10,212	14.7%	29,344	15.6%	
2 Person Households	1,368	29.9%	19,082	27.5%	49,812	26.5%	
3 Person Households	876	19.2%	14,299	20.6%	37,256	19.8%	
4 Person Households	713	15.6%	12,144	17.5%	33,123	17.6%	
5 Person Households	365	8.0%	6,868	9.9%	19,098	10.2%	
6 Person Households	174	3.8%	3,556	5.1%	10,135	5.4%	
7 or More Person Households	147	3.2%	3,301	4.8%	9,350	5.0%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	767	16.8%	8,685	12.5%	23,141	12.3%	
HH Income \$150,000 to \$199,999	678	14.8%	7,411	10.7%	20,408	10.8%	
HH Income \$125,000 to \$149,999	407	8.9%	5,190	7.5%	14,391	7.7%	
HH Income \$100,000 to \$124,999	572	12.5%	7,113	10.2%	20,326	10.8%	
HH Income \$75,000 to \$99,999	646	14.1%	8,394	12.1%	24,755	13.2%	
HH Income \$50,000 to \$74,999	572	12.5%	10,518	15.1%	28,619	15.2%	
HH Income \$35,000 to \$49,999	296	6.5%	6,725	9.7%	16,863	9.0%	
HH Income \$25,000 to \$34,999	172	3.8%	4,965	7.1%	12,627	6.7%	
HH Income \$15,000 to \$24,999	210	4.6%	4,709	6.8%	12,456	6.6%	
HH Income \$10,000 to \$14,999	107	2.3%	2,518	3.6%	6,404	3.4%	
HH Income Under \$10,000	146	3.2%	3,232	4.7%	8,128	4.3%	
Household Vehicles (2025)							
Households 0 Vehicles Available	166	3.6%	6,072	8.7%	16,553	8.8%	
Households 1 Vehicle Available	1,472	32.2%	20,451	29.4%	54,871	29.2%	
Households 2 Vehicles Available	1,726	37.7%	24,048	34.6%	66,029	35.1%	
Households 3 or More Vehicles Available	1,209	26.4%	18,891	27.2%	50,664	26.9%	
Total Vehicles Available	9,093		135,322		365,525		
Average Vehicles per Household	2.0		1.9		1.9		
Owner-Occupied Household Vehicles	6,996	76.9%	74,863	55.3%	199,620	54.6%	
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.3		
Renter-Occupied Household Vehicles	2,097	23.1%	60,458	44.7%	165,905	45.4%	
Average Vehicles per Renter-Occupied Household	1.7		1.7		1.7		
Travel Time (2025)							
Worker Base Age 16 years or Over	6,291		104,942		291,892		
Travel to Work in 14 Minutes or Less	611	9.7%	15,815	15.1%	44,640	15.3%	
Travel to Work in 15 to 29 Minutes	2,250	35.8%	31,224	29.8%	88,442	30.3%	
Travel to Work in 30 to 59 Minutes	2,016	32.0%	36,852	35.1%	99,745	34.2%	
Travel to Work in 60 Minutes or More	589	9.4%	10,672	10.2%	31,546	10.8%	
Work at Home	825	13.1%	10,379	9.9%	27,519	9.4%	
Average Minutes Travel to Work	27.8		28.1		27.8		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0373/-118.1047

2000 Market Place Drive, Monterey Santa Cruz, California, USA							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2025)							
Worker Base Age 16 years or Over	6,291		104,942		291,892		
Drive to Work Alone	4,501	71.5%	73,658	70.2%	205,765	70.5%	
Drive to Work in Carpool	777	12.4%	13,471	12.8%	35,923	12.3%	
Travel to Work by Public Transportation	77	1.2%	3,346	3.2%	10,439	3.6%	
Drive to Work on Motorcycle	5	-	123	0.1%	536	0.2%	
Bicycle to Work	16	0.3%	772	0.7%	1,862	0.6%	
Walk to Work	29	0.5%	1,912	1.8%	5,749	2.0%	
Other Means	60	0.9%	1,281	1.2%	4,100	1.4%	
Work at Home	825	13.1%	10,379	9.9%	27,519	9.4%	
Daytime Demographics (2025)							
Total Businesses	373		8,816		25,979		
Total Employees	2,969		64,484		222,606		
Company Headquarter Businesses	13	3.4%	247	2.8%	839	3.2%	
Company Headquarter Employees	299	10.1%	6,590	10.2%	30,181	13.6%	
Employee Population per Business	8.0 to 1		7.3 to 1		8.6 to 1		
Residential Population per Business	35.5 to 1		24.9 to 1		23.2 to 1		
Adj. Daytime Demographics Age 16 Years or Over	8,062		142,842		430,098		
Labor Force							
Labor Population Age 16 Years or Over (2025)	11,386		183,409		499,616		
Labor Force Total Males (2025)	5,506	48.4%	88,540	48.3%	243,466	48.7%	
Male Civilian Employed	3,281	59.6%	55,540	62.7%	156,619	64.3%	
Male Civilian Unemployed	144	2.6%	3,380	3.8%	9,694	4.0%	
Males in Armed Forces	-	-	75	-	169	-	
Males Not in Labor Force	2,081	37.8%	29,546	33.4%	76,984	31.6%	
Labor Force Total Females (2025)	5,880	51.6%	94,869	51.7%	256,150	51.3%	
Female Civilian Employed	3,012	51.2%	49,415	52.1%	135,306	52.8%	
Female Civilian Unemployed	124	2.1%	2,318	2.4%	7,167	2.8%	
Females in Armed Forces	-	-	21	-	30	-	
Females Not in Labor Force	2,744	46.7%	43,114	45.4%	113,647	44.4%	
Unemployment Rate	268	2.4%	5,698	3.1%	16,861	3.4%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	6,291		104,942		291,892		
Occupation Total Males	3,279	52.1%	55,526	52.9%	156,586	53.6%	
Occupation Total Females	3,012	47.9%	49,415	47.1%	135,306	46.4%	
Management, Business, Financial Operations	1,236	19.7%	14,051	13.4%	38,661	13.2%	
Professional, Related	1,601	25.4%	19,479	18.6%	54,730	18.7%	
Service	1,116	17.7%	23,176	22.1%	59,710	20.5%	
Sales, Office	1,463	23.3%	22,911	21.8%	64,572	22.1%	
Farming, Fishing, Forestry	2	-	392	0.4%	1,266	0.4%	
Construction, Extraction, Maintenance	268	4.3%	7,529	7.2%	23,877	8.2%	
Production, Transport, Material Moving	605	9.6%	17,404	16.6%	49,076	16.8%	
White Collar Workers	4,300	68.3%	56,441	53.8%	157,962	54.1%	
Blue Collar Workers	1,991	31.7%	48,501	46.2%	133,929	45.9%	

Complete Profile

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2000 Market Place Drive, Monterey Monterey, California, USA							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2025)							
Total Units	4,574		69,462		188,117		
1 Detached Unit	3,387	74.0%	39,812	57.3%	107,058	56.9%	
1 Attached Unit	258	5.6%	7,800	11.2%	20,831	11.1%	
2 Units	57	1.3%	2,093	3.0%	5,443	2.9%	
3 to 4 Units	111	2.4%	4,642	6.7%	10,934	5.8%	
5 to 9 Units	115	2.5%	3,577	5.1%	12,541	6.7%	
10 to 19 Units	118	2.6%	3,211	4.6%	9,373	5.0%	
20 to 49 Units	171	3.7%	3,327	4.8%	9,796	5.2%	
50 or More Units	305	6.7%	3,630	5.2%	9,210	4.9%	
Mobile Home or Trailer	50	1.1%	1,358	2.0%	2,841	1.5%	
Other Structure	1	-	12	-	89	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	28	0.6%	580	0.8%	1,657	0.8%	
Homes Built 2010 to 2019	96	1.9%	1,769	2.4%	5,355	2.6%	
Homes Built 2000 to 2009	261	5.3%	2,849	3.8%	7,432	3.7%	
Homes Built 1990 to 1999	137	2.8%	2,865	3.8%	8,646	4.3%	
Homes Built 1980 to 1989	257	5.2%	6,967	9.3%	18,065	8.9%	
Homes Built 1970 to 1979	1,504	30.6%	9,637	12.9%	22,545	11.1%	
Homes Built 1960 to 1969	992	20.2%	10,004	13.4%	24,558	12.1%	
Homes Built 1950 to 1959	911	18.5%	15,982	21.3%	42,274	20.8%	
Homes Built 1940 to 1949	232	4.7%	10,630	14.2%	27,405	13.5%	
Homes Built Before 1939	157	3.2%	8,179	10.9%	30,179	14.9%	
Median Age of Homes	55.1	yrs	60.9	yrs	62.0	yrs	
Home Values (2025)							
Owner Specified Housing Units	3,322		33,548		88,151		
Home Values \$1,000,000 or More	664	20.0%	5,872	17.5%	15,916	18.1%	
Home Values \$750,000 to \$999,999	1,117	33.6%	10,219	30.5%	26,104	29.6%	
Home Values \$500,000 to \$749,999	991	29.8%	12,151	36.2%	32,705	37.1%	
Home Values \$400,000 to \$499,999	216	6.5%	2,240	6.7%	5,729	6.5%	
Home Values \$300,000 to \$399,999	178	5.4%	861	2.6%	2,034	2.3%	
Home Values \$250,000 to \$299,999	15	0.5%	197	0.6%	391	0.4%	
Home Values \$200,000 to \$249,999	18	0.5%	177	0.5%	446	0.5%	
Home Values \$175,000 to \$199,999	5	0.1%	53	0.2%	122	0.1%	
Home Values \$150,000 to \$174,999	15	0.4%	87	0.3%	237	0.3%	
Home Values \$125,000 to \$149,999	2	-	28	-	139	0.2%	
Home Values \$100,000 to \$124,999	15	0.5%	266	0.8%	623	0.7%	
Home Values \$90,000 to \$99,999	9	0.3%	75	0.2%	183	0.2%	
Home Values \$80,000 to \$89,999	3	-	115	0.3%	262	0.3%	
Home Values \$70,000 to \$79,999	2	-	233	0.7%	427	0.5%	
Home Values \$60,000 to \$69,999	31	0.9%	178	0.5%	769	0.9%	
Home Values \$50,000 to \$59,999	7	0.2%	95	0.3%	239	0.3%	
Home Values \$35,000 to \$49,999	2	-	109	0.3%	263	0.3%	
Home Values \$25,000 to \$34,999	-	-	48	0.1%	180	0.2%	
Home Values \$10,000 to \$24,999	4	0.1%	156	0.5%	385	0.4%	
Home Values Under \$10,000	28	0.8%	388	1.2%	997	1.1%	
Owner-Occupied Median Home Value	\$758,256		\$743,647		\$749,319		
Renter-Occupied Median Rent	\$1,752		\$1,654		\$1,637		

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Lat/Lon: 34.0373/-118.1047

2000 Market Place Drive, Monterey Santa Cruz, California, USA		1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure	\$560.17 M		\$7.71 B		\$21.04 B		
Total Non-Retail Expenditure	\$286.76 M		\$3.97 B		\$10.86 B		
Total Retail Expenditure	\$273.41 M		\$3.74 B		\$10.18 B		
Alcoholic Beverages	\$3.38 M		\$46.09 M		\$125.98 M		
Apparel	\$10.14 M		\$141.32 M		\$385.95 M		
Contributions	\$17.86 M		\$232.69 M		\$637.14 M		
Education	\$12.66 M		\$168 M		\$459.68 M		
Entertainment	\$31.35 M		\$438.11 M		\$1.2 B		
Food Away From Home	\$24.17 M		\$334.64 M		\$914.16 M		
Grocery	\$34.84 M		\$533.13 M		\$1.45 B		
Health Care	\$32.42 M		\$477.97 M		\$1.28 B		
Household Furnishings and Equipment	\$14.64 M		\$201.14 M		\$549.66 M		
Household Operations	\$10.23 M		\$144.68 M		\$394.73 M		
Miscellaneous Expenses	\$9.38 M		\$128.98 M		\$352.54 M		
Personal Care	\$6.9 M		\$103.12 M		\$280.96 M		
Shelter	\$85.17 M		\$1.32 B		\$3.61 B		
Tax and Retirement	\$154.62 M		\$1.88 B		\$5.14 B		
Tobacco and Related	\$2.47 M		\$44.17 M		\$119.62 M		
Transportation	\$85.18 M		\$1.14 B		\$3.11 B		
Utilities	\$24.77 M		\$382.38 M		\$1.04 B		
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure	\$10,205		\$9,251		\$9,321		
Total Non-Retail Expenditure	\$5,224	51.2%	\$4,763	51.5%	\$4,813	51.6%	
Total Retail Expenditures	\$4,981	48.8%	\$4,488	48.5%	\$4,508	48.4%	
Alcoholic Beverages	\$62	0.6%	\$55	0.6%	\$56	0.6%	
Apparel	\$185	1.8%	\$170	1.8%	\$171	1.8%	
Contributions	\$325	3.2%	\$279	3.0%	\$282	3.0%	
Education	\$231	2.3%	\$202	2.2%	\$204	2.2%	
Entertainment	\$571	5.6%	\$526	5.7%	\$530	5.7%	
Food Away From Home	\$440	4.3%	\$401	4.3%	\$405	4.3%	
Grocery	\$635	6.2%	\$640	6.9%	\$643	6.9%	
Health Care	\$591	5.8%	\$573	6.2%	\$566	6.1%	
Household Furnishings and Equipment	\$267	2.6%	\$241	2.6%	\$243	2.6%	
Household Operations	\$186	1.8%	\$174	1.9%	\$175	1.9%	
Miscellaneous Expenses	\$171	1.7%	\$155	1.7%	\$156	1.7%	
Personal Care	\$126	1.2%	\$124	1.3%	\$124	1.3%	
Shelter	\$1,552	15.2%	\$1,580	17.1%	\$1,598	17.1%	
Tax and Retirement	\$2,817	27.6%	\$2,251	24.3%	\$2,276	24.3%	
Tobacco and Related	\$45	0.4%	\$53	0.6%	\$53	0.6%	
Transportation	\$1,552	15.2%	\$1,370	14.8%	\$1,378	14.8%	
Utilities	\$451	4.4%	\$459	5.0%	\$461	4.9%	