

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0373/-118.1047

2000 Market Place Drive, Monterey Dolores, California, USA	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2025)	13,248	219,641	603,444
Projected Population (2030)	12,534	210,476	580,866
Census Population (2020)	13,810	229,638	633,947
Census Population (2010)	13,837	232,649	645,052
Projected Annual Growth (2025-2030)	-714 -1.1%	-9,165 -0.8%	-22,578 -0.7%
Historical Annual Growth (2020-2025)	-562 -	-9,998 -0.9%	-30,503 -1.0%
Historical Annual Growth (2010-2020)	-27 -	-3,010 -0.1%	-11,104 -0.2%
Estimated Population Density (2025)	4,219 psm	7,772 psm	7,686 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
<b>Households</b>			
Estimated Households (2025)	4,574	69,462	188,117
Projected Households (2030)	4,437	67,675	183,847
Census Households (2020)	4,687	70,421	190,021
Census Households (2010)	4,515	68,229	183,807
Projected Annual Growth (2025-2030)	-137 -0.6%	-1,786 -0.5%	-4,270 -0.5%
Historical Annual Change (2010-2025)	59 -	1,232 0.1%	4,310 0.2%
<b>Average Household Income</b>			
Estimated Average Household Income (2025)	\$137,340	\$108,375	\$111,075
Projected Average Household Income (2030)	\$138,122	\$108,690	\$111,417
Census Average Household Income (2010)	\$78,766	\$59,085	\$59,568
Census Average Household Income (2000)	\$70,615	\$48,791	\$48,146
Projected Annual Change (2025-2030)	\$782 0.1%	\$315 -	\$342 -
Historical Annual Change (2000-2025)	\$66,725 3.8%	\$59,584 4.9%	\$62,929 5.2%
<b>Median Household Income</b>			
Estimated Median Household Income (2025)	\$108,895	\$84,597	\$86,825
Projected Median Household Income (2030)	\$109,355	\$84,840	\$87,034
Census Median Household Income (2010)	\$64,810	\$48,474	\$49,585
Census Median Household Income (2000)	\$62,565	\$39,212	\$38,998
Projected Annual Change (2025-2030)	\$459 -	\$244 -	\$209 -
Historical Annual Change (2000-2025)	\$46,331 3.0%	\$45,385 4.6%	\$47,828 4.9%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2025)	\$47,538	\$34,352	\$34,745
Projected Per Capita Income (2030)	\$49,019	\$35,029	\$35,387
Census Per Capita Income (2010)	\$25,698	\$17,326	\$16,973
Census Per Capita Income (2000)	\$21,918	\$14,025	\$13,466
Projected Annual Change (2025-2030)	\$1,482 0.6%	\$677 0.4%	\$642 0.4%
Historical Annual Change (2000-2025)	\$25,620 4.7%	\$20,326 5.8%	\$21,280 6.3%
Estimated Average Household Net Worth (2025)	\$1.62 M	\$1.03 M	\$979,442

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2000 Market Place Drive, Monterey Santa Cruz County, USA	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity</b>			
Total Population (2025)	13,248	219,641	603,444
White (2025)	2,361 17.8%	39,733 18.1%	121,650 20.2%
Black or African American (2025)	233 1.8%	2,850 1.3%	10,666 1.8%
American Indian or Alaska Native (2025)	146 1.1%	3,483 1.6%	11,039 1.8%
Asian (2025)	6,311 47.6%	82,422 37.5%	178,617 29.6%
Hawaiian or Pacific Islander (2025)	12 -	188 -	520 -
Other Race (2025)	2,540 19.2%	60,376 27.5%	187,909 31.1%
Two or More Races (2025)	1,646 12.4%	30,589 13.9%	93,044 15.4%
Population < 18 (2025)	2,172 16.4%	41,825 19.0%	119,507 19.8%
White Not Hispanic	124 5.7%	1,788 4.3%	5,711 4.8%
Black or African American	32 1.5%	433 1.0%	1,733 1.5%
Asian	917 42.2%	13,299 31.8%	28,547 23.9%
Other Race Not Hispanic	63 2.9%	974 2.3%	2,863 2.4%
Hispanic	1,036 47.7%	25,330 60.6%	80,653 67.5%
Not Hispanic or Latino Population (2025)	7,980 60.2%	102,791 46.8%	243,566 40.4%
Not Hispanic White	1,312 16.4%	17,277 16.8%	53,575 22.0%
Not Hispanic Black or African American	222 2.8%	2,326 2.3%	8,530 3.5%
Not Hispanic American Indian or Alaska Native	10 0.1%	245 0.2%	792 0.3%
Not Hispanic Asian	6,219 77.9%	80,246 78.1%	172,778 70.9%
Not Hispanic Hawaiian or Pacific Islander	9 0.1%	122 0.1%	329 0.1%
Not Hispanic Other Race	20 0.3%	232 0.2%	737 0.3%
Not Hispanic Two or More Races	189 2.4%	2,343 2.3%	6,825 2.8%
Hispanic or Latino Population (2025)	5,268 39.8%	116,849 53.2%	359,878 59.6%
Hispanic White	1,049 19.9%	22,457 19.2%	68,075 18.9%
Hispanic Black or African American	11 0.2%	523 0.4%	2,135 0.6%
Hispanic American Indian or Alaska Native	136 2.6%	3,238 2.8%	10,247 2.8%
Hispanic Asian	93 1.8%	2,176 1.9%	5,839 1.6%
Hispanic Hawaiian or Pacific Islander	2 -	66 -	192 -
Hispanic Other Race	2,520 47.8%	60,144 51.5%	187,171 52.0%
Hispanic Two or More Races	1,458 27.7%	28,246 24.2%	86,219 24.0%
Not Hispanic or Latino Population (2020)	8,107 58.7%	101,597 44.2%	232,284 36.6%
Hispanic or Latino Population (2020)	5,703 41.3%	128,042 55.8%	401,664 63.4%
Not Hispanic or Latino Population (2010)	8,086 58.4%	101,380 43.6%	230,452 35.7%
Hispanic or Latino Population (2010)	5,752 41.6%	131,269 56.4%	414,600 64.3%
Not Hispanic or Latino Population (2030)	7,309 58.3%	96,850 46.0%	235,225 40.5%
Hispanic or Latino Population (2030)	5,225 41.7%	113,626 54.0%	345,641 59.5%
Projected Annual Growth (2025-2030)	-43 -0.2%	-3,224 -0.6%	-14,237 -0.8%
Historical Annual Growth (2010-2020)	-49 -	-3,227 -0.2%	-12,936 -0.3%

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<b>Total Age Distribution (2025)</b>				
Total Population	13,248	219,641	603,444	
Age Under 5 Years	531	4.0%	10,015	4.6%
Age 5 to 9 Years	566	4.3%	11,101	5.1%
Age 10 to 14 Years	616	4.7%	12,295	5.6%
Age 15 to 19 Years	706	5.3%	13,687	6.2%
Age 20 to 24 Years	607	4.6%	13,259	6.0%
Age 25 to 29 Years	739	5.6%	14,849	6.8%
Age 30 to 34 Years	891	6.7%	16,177	7.4%
Age 35 to 39 Years	834	6.3%	14,730	6.7%
Age 40 to 44 Years	818	6.2%	14,537	6.6%
Age 45 to 49 Years	818	6.2%	14,804	6.7%
Age 50 to 54 Years	897	6.8%	15,218	6.9%
Age 55 to 59 Years	857	6.5%	14,139	6.4%
Age 60 to 64 Years	904	6.8%	13,766	6.3%
Age 65 to 69 Years	928	7.0%	12,432	5.7%
Age 70 to 74 Years	863	6.5%	10,156	4.6%
Age 75 to 79 Years	663	5.0%	7,226	3.3%
Age 80 to 84 Years	469	3.5%	5,089	2.3%
Age 85 Years or Over	541	4.1%	6,162	2.8%
Median Age	46.3		40.6	38.9
Age 19 Years or Less	2,420	18.3%	47,098	21.4%
Age 20 to 64 Years	7,365	55.6%	131,478	59.9%
Age 65 Years or Over	3,464	26.1%	41,065	18.7%
<b>Female Age Distribution (2025)</b>				
Female Population	6,787	51.2%	112,338	51.1%
Age Under 5 Years	273	4.0%	4,908	4.4%
Age 5 to 9 Years	282	4.2%	5,315	4.7%
Age 10 to 14 Years	281	4.1%	5,912	5.3%
Age 15 to 19 Years	361	5.3%	6,613	5.9%
Age 20 to 24 Years	312	4.6%	6,475	5.8%
Age 25 to 29 Years	369	5.4%	7,402	6.6%
Age 30 to 34 Years	441	6.5%	8,014	7.1%
Age 35 to 39 Years	403	5.9%	7,296	6.5%
Age 40 to 44 Years	402	5.9%	7,357	6.5%
Age 45 to 49 Years	405	6.0%	7,576	6.7%
Age 50 to 54 Years	463	6.8%	7,854	7.0%
Age 55 to 59 Years	435	6.4%	7,290	6.5%
Age 60 to 64 Years	459	6.8%	7,318	6.5%
Age 65 to 69 Years	487	7.2%	6,709	6.0%
Age 70 to 74 Years	476	7.0%	5,643	5.0%
Age 75 to 79 Years	376	5.5%	4,105	3.7%
Age 80 to 84 Years	265	3.9%	2,959	2.6%
Age 85 Years or Over	295	4.3%	3,593	3.2%
Female Median Age	47.5		42.1	40.2
Age 19 Years or Less	1,198	17.6%	22,747	20.2%
Age 20 to 64 Years	3,690	54.4%	66,582	59.3%
Age 65 Years or Over	1,900	28.0%	23,009	20.5%

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<b>Male Age Distribution (2025)</b>						
Male Population	6,462	48.8%	107,303	48.9%	296,744	49.2%
Age Under 5 Years	258	4.0%	5,107	4.8%	14,372	4.8%
Age 5 to 9 Years	285	4.4%	5,786	5.4%	16,406	5.5%
Age 10 to 14 Years	335	5.2%	6,384	5.9%	18,462	6.2%
Age 15 to 19 Years	345	5.3%	7,074	6.6%	20,449	6.9%
Age 20 to 24 Years	295	4.6%	6,784	6.3%	20,179	6.8%
Age 25 to 29 Years	370	5.7%	7,447	6.9%	21,429	7.2%
Age 30 to 34 Years	449	7.0%	8,163	7.6%	22,982	7.7%
Age 35 to 39 Years	432	6.7%	7,434	6.9%	21,180	7.1%
Age 40 to 44 Years	416	6.4%	7,180	6.7%	20,556	6.9%
Age 45 to 49 Years	412	6.4%	7,228	6.7%	20,020	6.7%
Age 50 to 54 Years	434	6.7%	7,364	6.9%	20,105	6.8%
Age 55 to 59 Years	422	6.5%	6,849	6.4%	18,558	6.3%
Age 60 to 64 Years	446	6.9%	6,448	6.0%	16,900	5.7%
Age 65 to 69 Years	440	6.8%	5,724	5.3%	14,662	4.9%
Age 70 to 74 Years	387	6.0%	4,512	4.2%	11,349	3.8%
Age 75 to 79 Years	286	4.4%	3,121	2.9%	7,928	2.7%
Age 80 to 84 Years	205	3.2%	2,130	2.0%	5,156	1.7%
Age 85 Years or Over	246	3.8%	2,569	2.4%	6,051	2.0%
Male Median Age	45.1		39.0		37.7	
Age 19 Years or Less	1,223	18.9%	24,351	22.7%	69,689	23.5%
Age 20 to 64 Years	3,675	56.9%	64,896	60.5%	181,909	61.3%
Age 65 Years or Over	1,564	24.2%	18,056	16.8%	45,146	15.2%
<b>Males per 100 Females (2025)</b>						
Overall Comparison	95		96		97	
Age Under 5 Years	94	48.6%	104	51.0%	104	51.0%
Age 5 to 9 Years	101	50.2%	109	52.1%	104	51.0%
Age 10 to 14 Years	119	54.4%	108	51.9%	107	51.8%
Age 15 to 19 Years	95	48.8%	107	51.7%	108	51.8%
Age 20 to 24 Years	95	48.6%	105	51.2%	107	51.6%
Age 25 to 29 Years	100	50.0%	101	50.1%	100	50.1%
Age 30 to 34 Years	102	50.4%	102	50.5%	101	50.2%
Age 35 to 39 Years	107	51.7%	102	50.5%	101	50.3%
Age 40 to 44 Years	104	50.9%	98	49.4%	99	49.8%
Age 45 to 49 Years	102	50.4%	95	48.8%	95	48.8%
Age 50 to 54 Years	94	48.4%	94	48.4%	96	49.0%
Age 55 to 59 Years	97	49.2%	94	48.4%	95	48.7%
Age 60 to 64 Years	97	49.3%	88	46.8%	90	47.4%
Age 65 to 69 Years	90	47.4%	85	46.0%	85	46.1%
Age 70 to 74 Years	81	44.9%	80	44.4%	82	45.0%
Age 75 to 79 Years	76	43.2%	76	43.2%	78	43.8%
Age 80 to 84 Years	77	43.6%	72	41.9%	74	42.5%
Age 85 Years or Over	83	45.5%	71	41.7%	76	43.3%
Age 19 Years or Less	102	50.5%	107	51.7%	106	51.5%
Age 20 to 39 Years	101	50.3%	102	50.5%	102	50.5%
Age 40 to 64 Years	98	49.6%	94	48.4%	95	48.8%
Age 65 Years or Over	82	45.2%	78	44.0%	80	44.6%

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2000 Market Place Drive, Monterey Santa Cruz County, USA	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2025)</b>			
Total Households	4,574	69,462	188,117
Households with Children	1,408 30.8%	25,552 36.8%	71,864 38.2%
Average Household Size	2.8	3.1	3.2
Household Density per Square Mile	1,457	2,458	2,396
Population Family	11,318 85.4%	196,430 89.4%	532,219 88.2%
Population Non-Family	1,710 12.9%	21,676 9.9%	65,084 10.8%
Population Group Quarters	220 1.7%	1,535 0.7%	6,142 1.0%
Family Households	3,389 74.1%	55,222 79.5%	146,310 77.8%
Married Couple Households	2,332 68.8%	33,898 61.4%	90,110 61.6%
Other Family Households with Children	1,056 31.2%	21,324 38.6%	56,200 38.4%
Family Households with Children	1,406 41.5%	25,464 46.1%	71,646 49.0%
Married Couple with Children	1,028 73.1%	16,687 65.5%	46,923 65.5%
Other Family Households with Children	378 26.9%	8,777 34.5%	24,723 34.5%
Family Households No Children	1,983 58.5%	29,758 53.9%	74,664 51.0%
Married Couple No Children	1,304 65.8%	17,211 57.8%	43,186 57.8%
Other Family Households No Children	678 34.2%	12,547 42.2%	31,478 42.2%
Non-Family Households	1,185 25.9%	14,240 20.5%	41,807 22.2%
Non-Family Households with Children	2 0.2%	88 0.6%	217 0.5%
Non-Family Households No Children	1,183 99.8%	14,152 99.4%	41,590 99.5%
Average Family Household Size	3.3	3.6	3.6
Average Family Income	\$146,940	\$116,472	\$120,371
Median Family Income	\$119,630	\$94,209	\$95,993
Average Non-Family Household Size	1.4	1.5	1.6
<b>Marital Status (2025)</b>			
Population Age 15 Years or Over	11,534	186,230	507,462
Never Married	3,829 33.2%	74,394 39.9%	211,984 41.8%
Currently Married	5,085 44.1%	73,252 39.3%	193,691 38.2%
Previously Married	2,620 22.7%	38,584 20.7%	101,786 20.1%
Separated	556 21.2%	13,811 35.8%	37,506 36.8%
Widowed	873 33.3%	11,254 29.2%	27,426 26.9%
Divorced	1,191 45.4%	13,518 35.0%	36,854 36.2%
<b>Educational Attainment (2025)</b>			
Adult Population Age 25 Years or Over	10,221	159,284	428,919
Elementary (Grade Level 0 to 8)	997 9.8%	28,005 17.6%	75,186 17.5%
Some High School (Grade Level 9 to 11)	783 7.7%	15,956 10.0%	42,476 9.9%
High School Graduate	2,073 20.3%	40,021 25.1%	106,640 24.9%
Some College	1,650 16.1%	24,447 15.3%	70,324 16.4%
Associate Degree Only	803 7.9%	10,575 6.6%	28,249 6.6%
Bachelor Degree Only	2,820 27.6%	29,070 18.3%	73,370 17.1%
Graduate Degree	1,094 10.7%	11,209 7.0%	32,674 7.6%
Any College (Some College or Higher)	6,368 62.3%	75,301 47.3%	204,616 47.7%
College Degree + (Bachelor Degree or Higher)	3,914 38.3%	40,279 25.3%	106,043 24.7%

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<b>Housing</b>			
Total Housing Units (2025)	4,914	74,929	202,919
Total Housing Units (2020)	4,832	72,764	196,641
Historical Annual Growth (2020-2025)	82	-	2,165
Housing Units Occupied (2025)	4,574	93.1%	69,462
Housing Units Owner-Occupied	3,322	72.6%	33,548
Housing Units Renter-Occupied	1,252	27.4%	35,914
Housing Units Vacant (2025)	340	6.9%	5,467
<b>Household Size (2025)</b>			
Total Households	4,574	69,462	188,117
1 Person Households	931	20.3%	10,212
2 Person Households	1,368	29.9%	19,082
3 Person Households	876	19.2%	14,299
4 Person Households	713	15.6%	12,144
5 Person Households	365	8.0%	6,868
6 Person Households	174	3.8%	3,556
7 or More Person Households	147	3.2%	3,301
<b>Household Income Distribution (2025)</b>			
HH Income \$200,000 or More	767	16.8%	8,685
HH Income \$150,000 to \$199,999	678	14.8%	7,411
HH Income \$125,000 to \$149,999	407	8.9%	5,190
HH Income \$100,000 to \$124,999	572	12.5%	7,113
HH Income \$75,000 to \$99,999	646	14.1%	8,394
HH Income \$50,000 to \$74,999	572	12.5%	10,518
HH Income \$35,000 to \$49,999	296	6.5%	6,725
HH Income \$25,000 to \$34,999	172	3.8%	4,965
HH Income \$15,000 to \$24,999	210	4.6%	4,709
HH Income \$10,000 to \$14,999	107	2.3%	2,518
HH Income Under \$10,000	146	3.2%	3,232
<b>Household Vehicles (2025)</b>			
Households 0 Vehicles Available	166	3.6%	6,072
Households 1 Vehicle Available	1,472	32.2%	20,451
Households 2 Vehicles Available	1,726	37.7%	24,048
Households 3 or More Vehicles Available	1,209	26.4%	18,891
Total Vehicles Available	9,093		135,322
Average Vehicles per Household	2.0		1.9
Owner-Occupied Household Vehicles	6,996	76.9%	74,863
Average Vehicles per Owner-Occupied Household	2.1		2.2
Renter-Occupied Household Vehicles	2,097	23.1%	60,458
Average Vehicles per Renter-Occupied Household	1.7		1.7
<b>Travel Time (2025)</b>			
Worker Base Age 16 years or Over	6,291		104,942
Travel to Work in 14 Minutes or Less	611	9.7%	15,815
Travel to Work in 15 to 29 Minutes	2,250	35.8%	31,224
Travel to Work in 30 to 59 Minutes	2,016	32.0%	36,852
Travel to Work in 60 Minutes or More	589	9.4%	10,672
Work at Home	825	13.1%	10,379
Average Minutes Travel to Work	27.8		28.1

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<b>Transportation To Work (2025)</b>			
Worker Base Age 16 years or Over	6,291	104,942	291,892
Drive to Work Alone	4,501 71.5%	73,658 70.2%	205,765 70.5%
Drive to Work in Carpool	777 12.4%	13,471 12.8%	35,923 12.3%
Travel to Work by Public Transportation	77 1.2%	3,346 3.2%	10,439 3.6%
Drive to Work on Motorcycle	5 -	123 0.1%	536 0.2%
Bicycle to Work	16 0.3%	772 0.7%	1,862 0.6%
Walk to Work	29 0.5%	1,912 1.8%	5,749 2.0%
Other Means	60 0.9%	1,281 1.2%	4,100 1.4%
Work at Home	825 13.1%	10,379 9.9%	27,519 9.4%
<b>Daytime Demographics (2025)</b>			
Total Businesses	373	8,816	25,979
Total Employees	2,969	64,484	222,606
Company Headquarter Businesses	13 3.4%	247 2.8%	839 3.2%
Company Headquarter Employees	299 10.1%	6,590 10.2%	30,181 13.6%
Employee Population per Business	8.0 to 1	7.3 to 1	8.6 to 1
Residential Population per Business	35.5 to 1	24.9 to 1	23.2 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,062	142,842	430,098
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2025)	11,386	183,409	499,616
Labor Force Total Males (2025)	5,506 48.4%	88,540 48.3%	243,466 48.7%
Male Civilian Employed	3,281 59.6%	55,540 62.7%	156,619 64.3%
Male Civilian Unemployed	144 2.6%	3,380 3.8%	9,694 4.0%
Males in Armed Forces	- -	75 -	169 -
Males Not in Labor Force	2,081 37.8%	29,546 33.4%	76,984 31.6%
Labor Force Total Females (2025)	5,880 51.6%	94,869 51.7%	256,150 51.3%
Female Civilian Employed	3,012 51.2%	49,415 52.1%	135,306 52.8%
Female Civilian Unemployed	124 2.1%	2,318 2.4%	7,167 2.8%
Females in Armed Forces	- -	21 -	30 -
Females Not in Labor Force	2,744 46.7%	43,114 45.4%	113,647 44.4%
Unemployment Rate	268 2.4%	5,698 3.1%	16,861 3.4%
<b>Occupation (2025)</b>			
Occupation Population Age 16 Years or Over	6,291	104,942	291,892
Occupation Total Males	3,279 52.1%	55,526 52.9%	156,586 53.6%
Occupation Total Females	3,012 47.9%	49,415 47.1%	135,306 46.4%
Management, Business, Financial Operations	1,236 19.7%	14,051 13.4%	38,661 13.2%
Professional, Related	1,601 25.4%	19,479 18.6%	54,730 18.7%
Service	1,116 17.7%	23,176 22.1%	59,710 20.5%
Sales, Office	1,463 23.3%	22,911 21.8%	64,572 22.1%
Farming, Fishing, Forestry	2 -	392 0.4%	1,266 0.4%
Construction, Extraction, Maintenance	268 4.3%	7,529 7.2%	23,877 8.2%
Production, Transport, Material Moving	605 9.6%	17,404 16.6%	49,076 16.8%
White Collar Workers	4,300 68.3%	56,441 53.8%	157,962 54.1%
Blue Collar Workers	1,991 31.7%	48,501 46.2%	133,929 45.9%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0373/-118.1047

2000 Market Place Drive, Monterey		1 mi radius	3 mi radius	5 mi radius
<b>Units In Structure (2025)</b>				
<b>Total Units</b>				
Total Units	4,574	69,462	188,117	
1 Detached Unit	3,387	74.0%	39,812	57.3%
1 Attached Unit	258	5.6%	7,800	11.2%
2 Units	57	1.3%	2,093	3.0%
3 to 4 Units	111	2.4%	4,642	6.7%
5 to 9 Units	115	2.5%	3,577	5.1%
10 to 19 Units	118	2.6%	3,211	4.6%
20 to 49 Units	171	3.7%	3,327	4.8%
50 or More Units	305	6.7%	3,630	5.2%
Mobile Home or Trailer	50	1.1%	1,358	2.0%
Other Structure	1	-	12	-
			89	-
<b>Homes Built By Year (2025)</b>				
Homes Built 2020 or later	28	0.6%	580	0.8%
Homes Built 2010 to 2019	96	1.9%	1,769	2.4%
Homes Built 2000 to 2009	261	5.3%	2,849	3.8%
Homes Built 1990 to 1999	137	2.8%	2,865	3.8%
Homes Built 1980 to 1989	257	5.2%	6,967	9.3%
Homes Built 1970 to 1979	1,504	30.6%	9,637	12.9%
Homes Built 1960 to 1969	992	20.2%	10,004	13.4%
Homes Built 1950 to 1959	911	18.5%	15,982	21.3%
Homes Built 1940 to 1949	232	4.7%	10,630	14.2%
Homes Built Before 1939	157	3.2%	8,179	10.9%
Median Age of Homes	55.1	Yrs	60.9	Yrs
			62.0	Yrs
<b>Home Values (2025)</b>				
Owner Specified Housing Units	3,322		33,548	
Home Values \$1,000,000 or More	664	20.0%	5,872	17.5%
Home Values \$750,000 to \$999,999	1,117	33.6%	10,219	30.5%
Home Values \$500,000 to \$749,999	991	29.8%	12,151	36.2%
Home Values \$400,000 to \$499,999	216	6.5%	2,240	6.7%
Home Values \$300,000 to \$399,999	178	5.4%	861	2.6%
Home Values \$250,000 to \$299,999	15	0.5%	197	0.6%
Home Values \$200,000 to \$249,999	18	0.5%	177	0.5%
Home Values \$175,000 to \$199,999	5	0.1%	53	0.2%
Home Values \$150,000 to \$174,999	15	0.4%	87	0.3%
Home Values \$125,000 to \$149,999	2	-	28	-
Home Values \$100,000 to \$124,999	15	0.5%	266	0.8%
Home Values \$90,000 to \$99,999	9	0.3%	75	0.2%
Home Values \$80,000 to \$89,999	3	-	115	0.3%
Home Values \$70,000 to \$79,999	2	-	233	0.7%
Home Values \$60,000 to \$69,999	31	0.9%	178	0.5%
Home Values \$50,000 to \$59,999	7	0.2%	95	0.3%
Home Values \$35,000 to \$49,999	2	-	109	0.3%
Home Values \$25,000 to \$34,999	-	-	48	0.1%
Home Values \$10,000 to \$24,999	4	0.1%	156	0.5%
Home Values Under \$10,000	28	0.8%	388	1.2%
Owner-Occupied Median Home Value	\$758,256		\$743,647	
Renter-Occupied Median Rent	\$1,752		\$1,654	
			\$1,637	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0373/-118.1047

2000 Market Place Drive, Monterey Santa Cruz County, USA	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$560.17 M	\$7.71 B	\$21.04 B
Total Non-Retail Expenditure	\$286.76 M	\$3.97 B	\$10.86 B
Total Retail Expenditure	\$273.41 M	\$3.74 B	\$10.18 B
Alcoholic Beverages	\$3.38 M	\$46.09 M	\$125.98 M
Apparel	\$10.14 M	\$141.32 M	\$385.95 M
Contributions	\$17.86 M	\$232.69 M	\$637.14 M
Education	\$12.66 M	\$168 M	\$459.68 M
Entertainment	\$31.35 M	\$438.11 M	\$1.2 B
Food Away From Home	\$24.17 M	\$334.64 M	\$914.16 M
Grocery	\$34.84 M	\$533.13 M	\$1.45 B
Health Care	\$32.42 M	\$477.97 M	\$1.28 B
Household Furnishings and Equipment	\$14.64 M	\$201.14 M	\$549.66 M
Household Operations	\$10.23 M	\$144.68 M	\$394.73 M
Miscellaneous Expenses	\$9.38 M	\$128.98 M	\$352.54 M
Personal Care	\$6.9 M	\$103.12 M	\$280.96 M
Shelter	\$85.17 M	\$1.32 B	\$3.61 B
Tax and Retirement	\$154.62 M	\$1.88 B	\$5.14 B
Tobacco and Related	\$2.47 M	\$44.17 M	\$119.62 M
Transportation	\$85.18 M	\$1.14 B	\$3.11 B
Utilities	\$24.77 M	\$382.38 M	\$1.04 B
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$10,205	\$9,251	\$9,321
Total Non-Retail Expenditure	\$5,224 51.2%	\$4,763 51.5%	\$4,813 51.6%
Total Retail Expenditures	\$4,981 48.8%	\$4,488 48.5%	\$4,508 48.4%
Alcoholic Beverages	\$62 0.6%	\$55 0.6%	\$56 0.6%
Apparel	\$185 1.8%	\$170 1.8%	\$171 1.8%
Contributions	\$325 3.2%	\$279 3.0%	\$282 3.0%
Education	\$231 2.3%	\$202 2.2%	\$204 2.2%
Entertainment	\$571 5.6%	\$526 5.7%	\$530 5.7%
Food Away From Home	\$440 4.3%	\$401 4.3%	\$405 4.3%
Grocery	\$635 6.2%	\$640 6.9%	\$643 6.9%
Health Care	\$591 5.8%	\$573 6.2%	\$566 6.1%
Household Furnishings and Equipment	\$267 2.6%	\$241 2.6%	\$243 2.6%
Household Operations	\$186 1.8%	\$174 1.9%	\$175 1.9%
Miscellaneous Expenses	\$171 1.7%	\$155 1.7%	\$156 1.7%
Personal Care	\$126 1.2%	\$124 1.3%	\$124 1.3%
Shelter	\$1,552 15.2%	\$1,580 17.1%	\$1,598 17.1%
Tax and Retirement	\$2,817 27.6%	\$2,251 24.3%	\$2,276 24.3%
Tobacco and Related	\$45 0.4%	\$53 0.6%	\$53 0.6%
Transportation	\$1,552 15.2%	\$1,370 14.8%	\$1,378 14.8%
Utilities	\$451 4.4%	\$459 5.0%	\$461 4.9%